



Dennis Rader <dennis.rader@lacity.org>

Echo Park PBID - Rent Controlled Parcels

1 message

Gina T <gtrechter@civitasadvisors.com>

Tue, Feb 28, 2017 at 1:45 PM

To: Dennis Rader <dennis.rader@lacity.org>

Cc: Rick Scott <rick.scott@lacity.org>, John Bilger <jbilger@civitasadvisors.com>

Hi Dennis,

Another methodology we're proposing in the Echo Park PBID is a lower assessment rate for Rent Controlled parcels.

We used ZIMAS to determine whether a parcel was rent controlled using the "Rest Stabilization Ordinance" line - attached is what we found.

Can you review the list, and confirm that the parcels we list as rent controlled are accurate?

Let me know if you have any questions.

I look forward to hearing from you.

Regards,
Gina Trechter

--

**Gina Trechter***Project Manager***Civitas**

p: 800.999.7781 m: 951-285-1461

d: 213-236-2336

a: 333 S. Hope Street, 18th Floor, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com**Echo_Park_02.28.2017_Rent Controlled.xlsx**

22K



Dennis Rader <dennis.rader@lacity.org>

Re: Echo Park PBID - Database

1 message

Gina T <gttrechter@civitasadvisors.com>
To: Dennis Rader <dennis.rader@lacity.org>
Cc: Rick Scott <rick.scott@lacity.org>

Mon, Apr 3, 2017 at 3:24 PM

Great, thank you Dennis.

Rick - ok to bill for the database, per our contract?

Thanks,
Gina

On Mon, Apr 3, 2017 at 2:35 PM, Dennis Rader <dennis.rader@lacity.org> wrote:

Hi Gina, the data looks good.

On Mon, Mar 27, 2017 at 11:34 AM, Gina T <gtrechter@civitasadvisors.com> wrote:

Hello Rick & Dennis,

Attached is the revised database with the changes and updates we discussed for the Echo Park PBID.

Although there could be additional changes to the assessment methodology, please advise whether we can bill the City for the database deliverable, per our contract.

Regards,
Gina

—



Gina Trechter

Project Manager
Civitas

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5/11/2018

City of Los Angeles Mail - Re: Echo Park PBID - Database

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com





Dennis Rader <dennis.rader@lacity.org>

Re: Proposed Echo Park PBID DATABASE

1 message

Dennis Rader <dennis.rader@lacity.org>

Fri, Mar 3, 2017 at 9:16 AM

To: Gina T <gtrechter@civitasadvisors.com>

Cc: "Scott, Rick" <rick.scott@lacity.org>, John Bilger <jbilger@civitasadvisors.com>

Hi Gina, here are the answers to your questions:

City property median **5419032900**: if you want to exempt this parcel that's fine, your engineer would have to determine that this parcel does not receive special benefit.

5419032031: according to my calculations, my results are very close to what is shown on the triangular portion of the parcel on the assessor's map (not including the vacated rectangular portion which looks to be part of the street now). So we have 5,750 sqft for the land area and 178' for the Glendale Blvd frontage.

I can't confirm or contradict the information in your rent-controlled parcels list, you'd have to contact the City's Housing and Community Investment Dept for updated information.

<http://hcidla.lacity.org>

866-557-7368

On Wed, Mar 1, 2017 at 3:55 PM, Gina T <gtrechter@civitasadvisors.com> wrote:

Dennis,

I appreciate you letting me know, and look forward to hearing back.

Thanks,
Gina

On Wed, Mar 1, 2017 at 7:20 AM, Dennis Rader <dennis.rader@lacity.org> wrote:

Hi Gina, I've been off this week. Let me take a look at those parcels as well as the rent controlled list and get back to you.

On Mon, Feb 27, 2017 at 1:27 PM, Gina T <gtrechter@civitasadvisors.com> wrote:

Hi Dennis,

I just left you a message in hopes of discussing the Echo Park data, but thought I'd send a follow-up email as well...

In talking to my team about Parcels **5419032031** & City-owned parcel **5419032900**:

5419032900 - Because the other medians in the district are not parcelized, it does not make sense to us to assess this parcel. We would suggest exempting it.

5419032031 - We are open to adding the frontage assessment to this parcel and would be happy to use the lot size and frontage you have if you are able to calculate them.

I've cc'd our GIS Specialist, John Bilger, on this email. Please let us know your thoughts - we're happy to jump on a call to further discuss if needed.

Otherwise, we look forward to hearing back!

Thanks,
Gina Trechter

On Tue, Feb 21, 2017 at 3:39 PM, Dennis Rader <dennis.rader@lacity.org> wrote:

Hi Gina, I have completed my first pass review of the Echo Park data, see attached. I have taken your original data and modified it somewhat to help me with my review. For the most part the lot area and frontage numbers look good, but where I made a correction, I highlighted the cell in yellow with bold blue text.

Lot area: I'm not sure where the lot area numbers you listed originated from, but I either calculated the area myself or used the numbers noted on the assessor maps and/or the numbers calculated by the County's Public Works Dept. Minor differences were acceptable, but if I felt that a change was justified, I indicated it with the number in the highlighted cell.

Frontage: For the most part, OK but I corrected an occasional miscalculation. See the notes in the comments column in the attached spreadsheet. If you don't know what I mean by "extending into the street", let me know.

Residential zoned parcels: parcels [5404002012](#) and [5419031001](#) are exempt from BID assessments, they are zoned R3 & R2 respectively. If you need to have them included in the parcel list for continuity, they must be assessed at zero amount.

Parcels [5419032031](#) & City-owned parcel [5419032900](#): the parcel dimensions shown on the assessor's map are not based in reality. The City parcel extends all the way down to Reservoir St, but is only about 8 feet across, not 40 feet. You can see this on the Google maps website. I also noticed that you didn't include any frontage in the assessment calculation. Parcel 031 is similar in that the configuration of the parcel in the real world does not match the map. We need to discuss these two parcels and reach a consensus on them.

Let me know if you have questions/concerns about the above.

On Tue, Feb 21, 2017 at 8:25 AM, Gina T <gtrechter@civitasadvisors.com> wrote:

Good morning Dennis,

Thanks for the update.

Regarding the BSF - at one point we thought we were going to include BSF in the methodology, but that is no longer the case. So, you can exclude from your review.

I look forward to hearing back!

Regards,
Gina Trechter

On Tue, Feb 21, 2017 at 7:36 AM, Dennis Rader <dennis.rader@lacity.org> wrote:

Hi Gina, I am working on the Echo Park data. I expect to be done with my first pass of the review by tomorrow morning at the latest.

I noticed that there is a column with building sqft information, but this is not included in the assessment calculation. Was this intentional?

On Thu, Feb 16, 2017 at 5:34 AM, Rick Scott <rick.scott@lacity.org> wrote:
I'll let you know. Thanks.

On Wed, Feb 15, 2017 at 8:44 PM Gina T <gtrechter@civitasadvisors.com> wrote:
Dennis and Rick,

I wanted to follow-up on my previous email that included the database for the proposed Echo Park PBID.

Dennis - I believe you might have been on vacation when I sent it back on January 18th.

Can you please confirm that you have received, and that you have everything you need from us? Please don't hesitate to reach out to me or John Bilger, our GIS Specialist who is cc'd on this email, with any questions.

I look forward to hearing back.

Regards,
Gina Trechter

On Wed, Jan 18, 2017 at 10:55 AM, Gina T <gtrechter@civitasadvisors.com> wrote:
Good morning Rick and Dennis,

As discussed, attached you will find the initial DATABASE for the proposed Echo Park PBID. Also attached is a map of the proposed boundaries.

I've cc'd our GIS Specialist, John Bilger, on this email should you have any questions. Here is his contact information should you need it:
John Bilger: (916) 436-5322

Please confirm that you received this email, and whether there is anything else you need from us at this time.

We look forward to hearing back and to working with you on this project.

Regards,
Gina Trechter

--

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PROJECT MANAGER



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Rick.Scott@lacity.org

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Dennis Rader <dennis.rader@lacity.org>

Re: Proposed Echo Park PBID DATABASE

1 message

Dennis Rader <dennis.rader@lacity.org>

Fri, Mar 24, 2017 at 10:31 AM

To: Gina T <gtrechter@civitasadvisors.com>

Cc: John Bilger <jbilger@civitasadvisors.com>, Rick Scott <rick.scott@lacity.org>

Hi Gina, I just wanted to let you know that I will be on vacation next week, returning Monday April 3. For any correspondence next week regarding Echo Park that you would normally send to me, please send to Garen Yegparian of my staff (garen.yegparian@lacity.org), with a CC to myself and Rick Scott. That way someone will be sure to read it and act if necessary. Thank you.

On Tue, Mar 21, 2017 at 12:48 PM, Rick Scott <rick.scott@lacity.org> wrote:

Gina,

That parcel is assessable. It is the engineer's job to making a finding of benefit for each assessed parcel in the BID and calculate that benefit. If a parcel is assessable because of its zoning but is to be exempt in the management plan the engineer would have to make a finding of no benefit from the services that the BID proposes to provide.

On Tue, Mar 21, 2017 at 12:06 PM, Gina T <gtrechter@civitasadvisors.com> wrote:

Hi Dennis,

We have a question on a particular parcel within the Echo Park PBID.

AIN 5419032008 at 1347 Liberty Street

Google Maps:

<https://www.google.com/maps/place/Echo+Park,+Los+Angeles,+CA/@34.0793024,-118.2610971,3a,60y,130.61h,94.01t/data=!3m6!1e1!3m4!1sdvvqVnTTkh2wYvcyxixQHA!2e0!7i13312!8i6656!4m5!3m4!1s0x80c2c6e72cab485b:0x5d1e51181d0cec80!8m2!3d34.0781593!4d-118.2605574!6m1!1e1>

Although it is zoned commercial (LAC2), it appears to be residential. It was exempt in our previous database for this reason; however, because it is not zoned R2 or R3, we need confirmation on whether this parcel should be exempt or not.

Please advise.

Thanks,
Gina Trechter

On Fri, Mar 3, 2017 at 9:16 AM, Dennis Rader <dennis.rader@lacity.org> wrote:

Hi Gina, here are the answers to your questions:

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Gina Trechter

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John Bilger: (916) 436-5322

Please confirm that you received this email, and whether there is anything else you need from us at this time.

We look forward to hearing back and to working with you on this project.

Regards,
Gina Trechter

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Dennis Rader

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Dennis Rader <dennis.rader@lacity.org>

Re: Proposed Hollywood Route 66 BID - Initial Database

1 message

Gina T <gtrechter@civitasadvisors.com>

Fri, Mar 2, 2018 at 3:13 PM

To: Dennis Rader <dennis.rader@lacity.org>

Cc: Rita Moreno <rita.moreno@lacity.org>, John Bilger <jbilger@civitasadvisors.com>, "Montez, Mario" <mario.montez@lacity.org>

Hi Dennis,

Thanks for the update. We look forward to hearing from Mario!

Have a great weekend,
Gina

On Wed, Feb 28, 2018 at 9:43 AM, Dennis Rader <dennis.rader@lacity.org> wrote:

Gina, I have assigned Mario Montez of my staff to work on the Route 66 data review. He can be reached directly at:

mario.montez@lacity.org
213-978-1124

As far as I know, he doesn't have any questions at this point. Feel free to contact him directly if you need information, but please CC me on any emailed communication with him.

On Wed, Feb 28, 2018 at 9:38 AM, Gina T <gtrechter@civitasadvisors.com> wrote:

Good morning Dennis,

I wanted to circle back on the database for Hollywood Route 66. Please let us know if you have any questions!

We look forward to hearing back.

Regards,
Gina

On Tue, Feb 20, 2018 at 8:22 AM, Dennis Rader <dennis.rader@lacity.org> wrote:

Thank you Gina, for the information. I'll take a look at it today and if I have questions, I'll be sure to ask them.

On Fri, Feb 16, 2018 at 4:49 PM, Gina T <gtrechter@civitasadvisors.com> wrote:

Hello Dennis,

Attached you will find the initial DATABASE for the proposed Hollywood Route 66 BID. Also attached is a map of the proposed boundaries, as well as a report of the City-owned parcels within the proposed boundaries. You will notice that a few parcels indicate "0" building square footage - this is what was on file with the assessor's office; however we are unsure if its zero due to the parcel being a vacant lot. Any insight on these parcels is greatly appreciated.

I've cc'd our GIS Specialist, John Bilger, on this email should you have any questions. He can be reached at (916) 436-5322 if needed.

Please confirm that you received this email and whether there is any additional information you need from us at this time.

We look forward to hearing back and to working with you on this project.

Regards,
Gina Trechter

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Project Manager

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MAP KEY	AIN	POID
1	5404001008	7
2	5402035001	14
3	5402035002	61
4	5404001020	22
5	5404001040	37
6	5404001001	38
7	5404001034	13
8	5404001017	5
10	5402035003	61
11	5404001016	5
12	5404001007	13
13	5404001037	63
14	5404001904	41
15	5404001902	41
16	5404001903	41
17	5404002012	80
18	5404001901	41
19	5404001905	41
20	5404003009	16
21	5404001900	41
25	5404016007	2
26	5404016008	23
27	5404017023	25
28	5404017020	40
29	5404017022	58
31	5404016009	12
33	5404016006	23
34	5404018002	71
36	5404017021	9
38	5404018015	15
39	5404018013	67
40	5404018014	24
41	5404018001	20
42	5419019019	69
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45	5419019016	27
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47	5419019015	51
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49	5419020012	72
50	5419019020	6
51	5419020011	83
52	5419019021	6
53	5419020002	78
54	5419019017	27

55	5419020010	83
56	5419020006	76
57	5419020007	73
58	5419020008	81
59	5419020033	79
60	5419020017	77
61	5419020009	74
62	5419020001	75
63	5419020016	84
64	5419029030	45
65	5419031020	55
66	5419031018	55
67	5419031022	68
68	5419030010	17
69	5419030011	44
70	5419031017	34
71	5419030008	49
72	5419030009	17
73	5419031021	35
74	5419032001	57
75	5419030007	70
76	5419030901	42
77	5419031019	54
78	5419032008	36
79	5419033011	29
80	5419032003	43
81	5419033012	31
82	5419032900	41
83	5419033010	29
84	5419032019	21
85	5419033013	30
86	5419033014	46
87	5419033033	10
88	5419033032	66
89	5419033016	56
90	5419032002	52
91	5419033015	4
92	5419033031	65
93	5419032031	82
94	5404003038	1
95	5404003029	61
96	5404003034	62
97	5402034017	8
98	5402034016	8
99	5402034011	48
100	5402034013	60
101	5402034014	50

102	5402034001	18
103	5402034015	8
104	5402034010	48
105	5402034018	32
106	5402034012	47
107	5402030001	53
108	5402030901	41
109	5402030016	26
110	5402030004	3
111	5402035024	64
112	5419019022	39
113	5419032027	59
114	5419032029	33
116	5419019001	19
119	5402030013	3
120	5419031011	55
121	5419031013	55
122	5419031001	85
123	5419031010	55
124	5419031015	55
Total		

OWNER NAME	COEF	LOT SIZE
ARBITER,STANLEY I CO TR	1	6,791
BUTLAND,WILLIAM AND DIANA TRS	1	5,245
SUNSET ALVARADO MOHAWK LLC	1	6,889
ECHO PARK METHODIST CHURCH	0.5	12,393
INTERNATIONAL CHURCH OF THE	0.5	45,589
JC SC LLC	1	3,445
BRUNO,JOSEPH J TR	1	29,862
ALVARADO ARTS CENTER LLC	1	3,760
SUNSET ALVARADO ASSOCIATES LLC	1	6,896
ALVARADO ARTS CENTER LLC	1	3,106
BRUNO,JOSEPH J TR	1	6,998
SUNSET INVESTMENTS PETRO LLC	1	16,416
L A CITY	0.9	7,007
L A CITY	0.9	7,000
L A CITY	0.9	5,888
MINGUS PROPERTIES INC	1	3,021
L A CITY	0.9	7,892
L A CITY	0.9	3,836
D A H LLC	1	7,500
L A CITY	0.9	7,210
1822 SUNSET ECHO LLC	1	14,114
EL CENTRO DEL PUEBLO	1	7,056
FIESTA DISCOUNT INC	1	6,204
JENSENS SUNSET LLC	1	18,993
SMRN LLC	1	6,329
BOTACH,SHLOMO	1	4,787
EL CENTRO DEL PUEBLO	1	14,116
ZONETWENTYSIX LLC	1	7,067
BERGET,ANTOINETTE TR	1	6,329
CO TING,JOSE D	1	7,064
UNION REAL PROPERTY SUNSET LLC	1	14,133
FARR,SHABAN A TR	1	7,065
ECHO COMPLEX INC	1	6,868
YI,UNG W AND YOUNG H	1	9,959
BOLO CORP	1	63,964
FRANCHISE REALTY INTERSTATE CORP	1	5,842
FRANCHISE REALTY INTERSTATE CORP	1	7,199
FRANCHISE REALTY INTERSTATE CORP	1	8,600
OWEN REALTY LTD	1	6,952
GARCIA,RANDOLPH A TR	1	6,249
CASTILLO DOLORES DOLORES CASTILLO TRUST	1	5,680
APPLE LLC	1	5,999
TKACZUK ANTONIO	1	2,792
APPLE LLC	1	7,025
GUILLEN CAYETANO & TRINIDAD	1	6,773
FRANCHISE REALTY INTERSTATE CORP	1	7,348

TKACZUK ANTONIO	1	2,798
DAR PROPERTIES LLC	1	11,293
COLLIER BRIAN AND JIAN TRS JIAN AND BRIAN COLLIER TRUST	1	9,624
NOSRATI YOUSEF	1	11,308
HENNEBERRY TIMOTHY T EL RITAM HENNEBERRY DECD TRUST	1	11,024
ETEMAD CYRUS G	1	3,195
CORZA ROSIO	1	3,407
CRUZ MARIO V & GUILLERMINA	1	5,419
WHITAKER MICHAEL D JR	1	3,397
LEUNG KATHY S LEUM DECD TRUST	1	37,850
RABIE,HASSAN	1	6,562
RABIE,HASSAN	1	6,561
WANG YE SHANG H YE SHANG H WANG TRUST	1	6,565
DELIS VLADIMIR AND MARIA TRS DELIS TRUST	1	5,905
LEMOYNE LLC	1	6,466
GUERRA,MARIO H AND MARIA E TRS	1	6,378
MILLS LISA SPECTER KEVIN KBS TRUST	1	5,906
DELIS,VLADIMIR AND MARIA TRS	1	5,906
HAPPY TOMS LLC	1	6,564
SHAVER MARJORIE R SHAVER FAMILY TRUST	1	4,108
YSBP LLC	1	5,905
L A CITY DEPT OF WATER AND POWER	0.9	5,905
PINNACLE APEX HOLDINGS LLC	1	6,562
HORNE,MICHAEL J AND	0	4,750
GEE DAVID R TR ET AL GEE DORIS	1	6,575
LEE,ROBERT TR	1	6,226
GEE,FAY K	1	3,499
L A CITY	0.9	14,732
GEE DAVID R GEE DALE	1	6,575
ECHO PARK CAPITAL VENUTE LLC	1	7,388
GEE DORIS CO TR FAY K GEE DECD TRUST	1	3,075
LIM,GENE	1	7,503
Y AND Y ALVARADO LLC	1	89,900
TORRES DARLENE ET AL TAIX RAYMOND M	1	9,863
ROMERO,EFRAIN G	1	7,504
PEREGRINA,RONALDO G AND TERESA M	1	5,063
8 WISH TR 1322 N ALAVARDO TRUST	1	7,503
TAIX MICHAEL AND KARRI TRS MICHAEL AND KARRI TAIX TRUST	1	9,887
TRELLIS WEST LLC	1	8,747
SUNSET PLAZA VENTURES LLC	1	14,331
SUNSET ALVARADO INVESTORS LLC	1	18,415
SUNSET CITY LIGHTS	1	7,373
BATO EDIE R CO TR NATHAN CHAIM & LEA	1	6,797
BATO EDIE R NATHAN CHAIM & LEA	1	7,091
MARHAR LLC	1	6,744
SOO HOO JUNE JUNE SOO HOO TRUST	1	7,300
ORTA YVELISES E YVELISES E ORTA TRUST	1	7,512

DEMARCO,FRANK JR AND ROSALIE TRS	1	13,492
BATO EDIE R NATHAN CHAIM & LEA	1	7,302
MARHAR LLC	1	3,354
GHAZANFARI,FARHAD G AND ANGELA G	1	7,928
LOTITO,LILLY V TR	1	6,738
PETTIBONE RICHARD W CO TR PETTIBONE FAMILY TRUST	1	6,538
L A CITY	0.9	6,977
FOUNDATION TO SUPPORT ANIMAL	0.5	12,760
2170 SUNSET GDAS LLC	1	7,447
SUNSET ALVARADO MOHAWK LLC	1	34,753
JEAN VAN PELT SIMON FAMILY LTD PTNSHP	1	6,834
SOLIMAN NABIL CO TR SOLIMAN TRUST	1	41,403
GOLDEN WEST CHRISTIAN CHURCH	0.5	17,779
DUKELOW,GAYLE L	1	5,679
2170 SUNSET GDAS LLC	1	8,096
RABIE H F & MARIBEL	1	6,775
RABIE HASSAN	1	6,498
URMAN CARL F CO TR ET AL URMAN D E	1	5,901
RABIE H F & MARIBEL	1	3,663
RABIE HASSAN	1	7,314

Sunset_Frontage	Glendale_Frontage	Liberty_Frontage	BLDG SF	TYPE
49.5	0	0	4,085	COM
78.25	0	0	3,533	COM
50	0	0	4,949	COM
0	0	0	17,260	NP
237.61	331.02	0	99,340	NP
92.41	0	0	1,335	COM
150	0	0	18,418	COM
0	0	0	5,728	COM
50	0	0	6,050	COM
0	0	0	5,542	COM
50	0	0	7,000	COM
210.69	0	0	1,766	COM
0	0	0	7,000	CITY
50	0	0	16,000	CITY
0	0	0	5,880	CITY
0	0	0	1,959	COM
50	0	0	0	CITY
0	0	0	2,175	CITY
63.74	0	0	19,053	COM
50.5	0	0	0	CITY
100	0	0	16,090	COM
50	0	0	6,198	COM
44.83	0	0	5,764	COM
134.49	0	0	49,794	COM
44.83	0	0	5,280	COM
40	141.92	0	15,273	COM
100	0	0	18,764	COM
50	0	0	5,150	COM
44.83	0	0	3,872	COM
50	0	0	6,262	COM
100	0	0	10,880	COM
50	0	0	7,050	COM
50	0	0	18,960	COM
0	78.09	0	1,300	COM
0	381.97	0	19,800	COM
0	55.36	0	5,240	COM
0	0	0	7,200	COM
0	55.36	0	8,500	COM
0	0	0	2,356	COM
0	0	0	0	COM
0	55.36	0	1,332	COM
0	0	0	6,000	COM
0	50.5	0	1,527	COM
0	0	0	2,872	COM
0	77.48	0	4,104	COM
0	65.36	0	5,674	COM

0	37.08	0	1,700	COM
0	66.41	0	5,360	COM
0	66.41	0	4,378	COM
0	139.47	0	6,780	COM
0	29.63	0	2,496	COM
0	37.5	0	1,904	COM
0	37.08	0	1,858	COM
0	55.34	0	1,200	COM
0	40	0	1,866	COM
289.75	0	0	38,000	COM
50	0	0	6,157	COM
50	0	0	1,380	COM
50	0	0	6,112	COM
45	0	0	2,745	COM
46.8	0	0	9,466	COM
49.83	131.25	0	26,600	COM
45	0	0	4,050	COM
45	0	0	4,050	COM
50	0	0	4,422	COM
0	53.64	57.2	1,121	COM
45	0	0	4,450	COM
45	0	0	0	CITY
50	0	0	11,220	COM
0	0	50	1,212	RES
0	0	0	5,005	COM
0	55.36	50	3,432	COM
0	0	0	3,024	COM
0	0	0	0	CITY
0	0	0	3,439	COM
0	55.36	50	5,894	COM
0	0	0	1,450	COM
0	0	0	5,922	COM
0	0	364.27	23,100	COM
0	0	0	9,500	COM
0	0	0	1,916	COM
0	55.36	50	2,300	COM
0	0	0	935	COM
0	0	131.25	9,200	COM
0	252.87	0	984	COM
127.48	0	0	0	COM
191.22	0	0	5,282	COM
63.74	0	0	13,908	COM
50	0	0	2,932	COM
50	0	0	6,227	COM
51	0	0	6,556	COM
71	0	0	3,963	COM
50	0	0	3,525	COM

100	0	0	7,650	COM
50	0	0	4,440	COM
49.6	0	0	6,000	COM
76.4	0	0	5,765	COM
63.1	0	0	6,533	COM
50.4	0	0	5,220	COM
51.5	0	0	0	CITY
100.2	0	0	34,300	NP
51.1	0	0	5,160	COM
187.56	0	0	7,704	COM
0	55.36	0	3,157	COM
0	308.39	50	13,665	COM
0	0	196.25	9,590	NP
0	55.36	0	140	COM
52.3	0	0	5,304	COM
0	0	0	6,500	COM
0	50	0	6,115	COM
0	0	0	5,796	COM
0	0	0	0	COM
0	50	0	8,600	COM

[illegible]

[illegible]

[illegible]

FRONTAGE ASSESSMENT	LOT ASSESSMENT	TOTAL ASSESSMENT	SA_NUM
\$1,673.10	\$1,154.47	\$2,827.57	1931
\$2,644.85	\$891.65	\$3,536.50	2102
\$1,690.00	\$1,171.13	\$2,861.13	2110
\$0.00	\$1,053.41	\$1,053.41	1226
\$9,609.85	\$3,875.07	\$13,484.91	1900
\$3,123.46	\$585.65	\$3,709.11	1901
\$5,070.00	\$5,076.54	\$10,146.54	1980
\$0.00	\$639.20	\$639.20	1204
\$1,690.00	\$1,172.32	\$2,862.32	2112
\$0.00	\$528.02	\$528.02	1200
\$1,690.00	\$1,189.66	\$2,879.66	1929
\$7,121.32	\$2,790.72	\$9,912.04	2035
\$0.00	\$1,072.07	\$1,072.07	1214
\$1,521.00	\$1,071.00	\$2,592.00	2015
\$0.00	\$900.86	\$900.86	1206
\$0.00	\$513.57	\$513.57	1950
\$1,521.00	\$1,207.48	\$2,728.48	2011
\$0.00	\$586.91	\$586.91	2005
\$2,154.41	\$1,275.00	\$3,429.41	2002
\$1,536.21	\$1,103.13	\$2,639.34	2005
\$3,380.00	\$2,399.38	\$5,779.38	1822
\$1,690.00	\$1,199.52	\$2,889.52	1824
\$1,515.25	\$1,054.68	\$2,569.93	1724
\$4,545.76	\$3,228.81	\$7,774.57	1700
\$1,515.25	\$1,075.93	\$2,591.18	1720
\$6,148.90	\$813.79	\$6,962.69	1830
\$3,380.00	\$2,399.72	\$5,779.72	1157
\$1,690.00	\$1,201.39	\$2,891.39	1604
\$1,515.25	\$1,075.93	\$2,591.18	1716
\$1,690.00	\$1,200.88	\$2,890.88	1156
\$3,380.00	\$2,402.61	\$5,782.61	1612
\$1,690.00	\$1,201.05	\$2,891.05	1622
\$1,690.00	\$1,167.56	\$2,857.56	1157
\$2,639.44	\$1,693.03	\$4,332.47	1401
\$12,910.59	\$10,873.88	\$23,784.47	1435
\$1,871.17	\$993.14	\$2,864.31	1413
\$0.00	\$1,223.83	\$1,223.83	2013
\$1,871.17	\$1,462.00	\$3,333.17	1421
\$0.00	\$1,181.84	\$1,181.84	2019
\$0.00	\$1,062.33	\$1,062.33	1414
\$1,871.17	\$965.60	\$2,836.77	1416
\$0.00	\$1,019.83	\$1,019.83	1408
\$1,706.90	\$474.64	\$2,181.54	1420
\$0.00	\$1,194.25	\$1,194.25	1400
\$2,618.82	\$1,151.41	\$3,770.23	1462
\$2,209.17	\$1,249.16	\$3,458.33	1415

\$1,253.30	\$475.66	\$1,728.96	1424
\$2,244.66	\$1,919.81	\$4,164.47	1450
\$2,244.66	\$1,636.08	\$3,880.74	1444
\$4,714.09	\$1,922.36	\$6,636.45	1428
\$1,001.49	\$1,874.08	\$2,875.57	1400
\$1,267.50	\$543.15	\$1,810.65	1412
\$1,253.30	\$579.19	\$1,832.49	1426
\$1,870.49	\$921.23	\$2,791.72	1466
\$1,352.00	\$577.49	\$1,929.49	1414
\$9,793.55	\$6,434.50	\$16,228.05	1601
\$1,690.00	\$1,115.54	\$2,805.54	1815
\$1,690.00	\$1,115.37	\$2,805.37	1833
\$1,690.00	\$1,116.05	\$2,806.05	1801
\$1,521.00	\$1,003.85	\$2,524.85	1721
\$1,581.84	\$1,099.22	\$2,681.06	1304
\$6,120.50	\$1,084.26	\$7,204.76	1841
\$1,521.00	\$1,004.02	\$2,525.02	1707
\$1,521.00	\$1,004.02	\$2,525.02	1715
\$1,690.00	\$1,115.88	\$2,805.88	1811
\$2,671.03	\$698.36	\$3,369.39	1353
\$1,521.00	\$1,003.85	\$2,524.85	1701
\$1,368.90	\$903.47	\$2,272.37	0
\$1,690.00	\$1,115.54	\$2,805.54	1827
\$0.00	\$0.00	\$0.00	1322
\$0.00	\$1,117.75	\$1,117.75	2023
\$2,621.17	\$1,058.42	\$3,679.59	1339
\$0.00	\$594.83	\$594.83	2027
\$0.00	\$2,254.00	\$2,254.00	
\$0.00	\$1,117.75	\$1,117.75	2017
\$2,621.17	\$1,255.96	\$3,877.13	1330
\$0.00	\$522.75	\$522.75	1310
\$0.00	\$1,275.51	\$1,275.51	1316
\$5,464.05	\$15,283.00	\$20,747.05	1342
\$0.00	\$1,676.71	\$1,676.71	
\$0.00	\$1,275.68	\$1,275.68	1326
\$2,621.17	\$860.71	\$3,481.88	1343
\$0.00	\$1,275.51	\$1,275.51	1322
\$1,968.75	\$1,680.79	\$3,649.54	
\$8,547.01	\$1,486.99	\$10,034.00	1340
\$4,308.82	\$2,436.27	\$6,745.09	2014
\$6,463.24	\$3,130.55	\$9,593.79	2028
\$2,154.41	\$1,253.41	\$3,407.82	2006
\$1,690.00	\$1,155.49	\$2,845.49	2111
\$1,690.00	\$1,205.47	\$2,895.47	2113
\$1,723.80	\$1,146.48	\$2,870.28	2145
\$2,399.80	\$1,241.00	\$3,640.80	2129
\$1,690.00	\$1,277.04	\$2,967.04	2127

\$3,380.00	\$2,293.64	\$5,673.64	1111
\$1,690.00	\$1,241.34	\$2,931.34	2121
\$1,676.48	\$570.18	\$2,246.66	2155
\$2,582.32	\$1,347.76	\$3,930.08	2105
\$2,132.78	\$1,145.46	\$3,278.24	2139
\$1,703.52	\$1,111.46	\$2,814.98	2150
\$1,566.63	\$1,067.48	\$2,634.11	
\$1,693.38	\$1,084.60	\$2,777.98	2154
\$1,727.18	\$1,265.99	\$2,993.17	2162
\$6,339.53	\$5,908.01	\$12,247.54	2134
\$1,871.17	\$1,161.78	\$3,032.95	1463
\$11,173.58	\$7,038.51	\$18,212.09	1301
\$1,471.88	\$1,511.22	\$2,983.09	1310
\$1,871.17	\$965.43	\$2,836.60	1465
\$1,767.74	\$1,376.32	\$3,144.06	2170
\$0.00	\$1,151.75	\$1,151.75	1328
\$1,690.00	\$1,104.66	\$2,794.66	1320
\$0.00	\$1,003.17	\$1,003.17	1334
\$0.00	\$622.71	\$622.71	1328
\$1,690.00	\$1,243.38	\$2,933.38	1316
		\$430,720.02	

SITE_ADDRE	SA_UNIT	SA_CITY_ST	SITE_ZIP	MAIL_NUM
SUNSET BLVD		LOS ANGELES CA	900260000	978
SUNSET BLVD		LOS ANGELES CA	900260000	356
SUNSET BLVD		LOS ANGELES CA	900260000	4114
ALVARADO ST		LOS ANGELES CA	900260000	1226
SUNSET BLVD		LOS ANGELES CA	900260000	0
SUNSET BLVD		LOS ANGELES CA	900260000	5120
RESERVOIR ST		LOS ANGELES CA	900260000	1911
ALVARADO ST		LOS ANGELES CA	900260000	3660
SUNSET BLVD		LOS ANGELES CA	900260000	4114
ALVARADO ST		LOS ANGELES CA	900260000	3660
SUNSET BLVD		LOS ANGELES CA	900260000	1911
SUNSET BLVD		LOS ANGELES CA	900260000	2035
ALVARADO ST		LOS ANGELES CA	900260000	111
SUNSET BLVD		LOS ANGELES CA	900260000	111
ALVARADO ST		LOS ANGELES CA	900060000	111
W SUNSET BLVD		LOS ANGELES CA		1950
SUNSET BLVD		LOS ANGELES CA	900260000	111
SUNSET BLVD		LOS ANGELES CA	900260000	111
SUNSET BLVD		LOS ANGELES CA	900260000	3660
SUNSET BLVD		LOS ANGELES CA	900260000	111
SUNSET BLVD		LOS ANGELES CA	900260000	2658
SUNSET BLVD		LOS ANGELES CA	900260000	1157
SUNSET BLVD		LOS ANGELES CA	900260000	10632
SUNSET BLVD		LOS ANGELES CA	900260000	3103
SUNSET BLVD		LOS ANGELES CA	900260000	2160
SUNSET BLVD		LOS ANGELES CA	900260000	5011
LEMOYNE ST		LOS ANGELES CA	900260000	1157
SUNSET BLVD		LOS ANGELES CA	900260000	3924
SUNSET BLVD		LOS ANGELES CA	900260000	7007
LOGAN ST		LOS ANGELES CA	900260000	2140
SUNSET BLVD		LOS ANGELES CA	900260000	
SUNSET BLVD		LOS ANGELES CA	900260000	17728
ECHO PARK AVE		LOS ANGELES CA	900260000	1651
GLENDALE BLVD		LOS ANGELES CA	900260000	695
GLENDALE BLVD		LOS ANGELES CA	900260000	
GLENDALE BLVD		LOS ANGELES CA	900260000	
MONTANA ST		LOS ANGELES CA	900260000	
GLENDALE BLVD		LOS ANGELES CA	900260000	
MONTANA ST		LOS ANGELES CA	900260000	2019
ALVARADO ST		LOS ANGELES CA	900260000	18782
GLENDALE BLVD		LOS ANGELES CA	900260000	1416
ALVARADO ST		LOS ANGELES CA	900260000	7466
GLENDALE BLVD		LOS ANGELES CA	900260000	1423
ALVARADO ST		LOS ANGELES CA	900260000	7466
GLENDALE BLVD		LOS ANGELES CA	900260000	1462
GLENDALE BLVD		LOS ANGELES CA	900260000	

GLENDAL BLVD		LOS ANGELES CA	900260000	1423
GLENDAL BLVD		LOS ANGELES CA	900260000	
GLENDAL BLVD		LOS ANGELES CA	900260000	1444
GLENDAL BLVD		LOS ANGELES CA	900260000	
GLENDAL BLVD		LOS ANGELES CA	900260000	4214
GLENDAL BLVD		LOS ANGELES CA	900260000	333
GLENDAL BLVD		LOS ANGELES CA	900260000	15960
GLENDAL BLVD		LOS ANGELES CA	900260000	1466
GLENDAL BLVD		LOS ANGELES CA	900260000	2338
SUNSET BLVD		LOS ANGELES CA	900260000	300
SUNSET BLVD		LOS ANGELES CA	900260000	1771
SUNSET BLVD		LOS ANGELES CA	900260000	1771
SUNSET BLVD		LOS ANGELES CA	900260000	1026
SUNSET BLVD		LOS ANGELES CA	900260000	922
LEMOYNE ST		LOS ANGELES CA	900260000	1304
SUNSET BLVD		LOS ANGELES CA	900260000	2936
SUNSET BLVD		LOS ANGELES CA	900260000	
SUNSET BLVD		LOS ANGELES CA	900260000	922
SUNSET BLVD		LOS ANGELES CA	900260000	1304
GLENDAL BLVD		LOS ANGELES CA	900260000	4142
SUNSET BLVD		LOS ANGELES CA	900260000	5748
SUNSET BLVD		LOS ANGELES CA	900260000	2719
LIBERTY ST		LOS ANGELES CA	900260000	1322
RESERVOIR ST		LOS ANGELES CA	900260000	
GLENDAL BLVD		LOS ANGELES CA	900260000	412
RESERVOIR ST		LOS ANGELES CA	900260000	
RESERVOIR ST		LOS ANGELES CA	900260000	
LIBERTY ST		LOS ANGELES CA	900260000	
ALVARADO ST		LOS ANGELES CA	900260000	
ALVARADO ST		LOS ANGELES CA	900260000	442
ALVARADO ST		LOS ANGELES CA	900260000	217
				1911
ALVARADO ST		LOS ANGELES CA	900260000	1326
GLENDAL BLVD		LOS ANGELES CA	900260000	2433
ALVARADO ST		LOS ANGELES CA	900260000	
				1911
GLENDAL BLVD		LOS ANGELES CA	900260000	1401
W SUNSET BLVD		LOS ANGELES CA		6505
SUNSET BLVD		LOS ANGELES CA	900260000	2028
SUNSET BLVD		LOS ANGELES CA	900260000	5939
SUNSET BLVD		LOS ANGELES CA	900260000	859
SUNSET BLVD		LOS ANGELES CA	900260000	859
SUNSET BLVD		LOS ANGELES CA	900260000	433
SUNSET BLVD		LOS ANGELES CA	900260000	2012
SUNSET BLVD		LOS ANGELES CA	900260000	4101

ALVARADO ST		LOS ANGELES CA	900260000	3216
SUNSET BLVD		LOS ANGELES CA	900260000	859
SUNSET BLVD		LOS ANGELES CA	900260000	433
SUNSET BLVD		LOS ANGELES CA	900260000	2450
SUNSET BLVD		LOS ANGELES CA	900260000	1721
SUNSET BLVD		LOS ANGELES CA	900260000	2039
SUNSET BLVD		LOS ANGELES CA	900260000	1536
SUNSET BLVD		LOS ANGELES CA	900260000	14257
SUNSET BLVD		LOS ANGELES CA	900260000	4114
GLENDALE BLVD		LOS ANGELES CA	900260000	330
GLENDALE BLVD		LOS ANGELES CA	900260000	1121
LIBERTY ST		LOS ANGELES CA	900260000	1921
GLENDALE BLVD		LOS ANGELES CA	900260000	4011
SUNSET BLVD		LOS ANGELES CA	900260000	14257
LAKE SHORE AVE		LOS ANGELES CA		1771
GLENDALE BLVD		LOS ANGELES CA		1771
LAKE SHORE AVE		LOS ANGELES CA		40545
LAKE SHORE AVE		LOS ANGELES CA		1771
GLENDALE BLVD		LOS ANGELES CA		1771

MAIL_ADDRE	MAIL_UNIT	MAIL_CITY_	MAIL_ZIP	ZONING_CODE
S BUNDY DR		LOS ANGELES CA	900490000	LAC2
ROBERTSON BLVD		WEST HOLLYWOOD CA	900480000	LAC2
SEPULVEDA BLVD	STE L	CULVER CITY CA	902300000	LAC2
N ALVARADO ST		LOS ANGELES CA	900260000	LAC2
PO BOX 26902		LOS ANGELES CA	900260000	LAC2
GOLDLEAF CIR	NO 300	LOS ANGELES CA	900560000	LAC2
SUNSET BLVD		LOS ANGELES CA	900260000	LAC2
WILSHIRE BLVD	UNIT 530	LOS ANGELES CA	900100000	LAC2
SEPULVEDA BLVD	STE L	CULVER CITY CA	902300000	LAC2
WILSHIRE BLVD	UNIT 530	LOS ANGELES CA	900100000	LAC2
SUNSET BLVD		LOS ANGELES CA	900260000	LAC2
SUNSET BLVD		LOS ANGELES CA	900260000	LAC2
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
W SUNSET BLVD		LOS ANGELES CA	900260000	
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
WILSHIRE BLVD	NO 530	LOS ANGELES CA	900100000	LAC2
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
GRIFFITH PARK BLVD	NO 391	LOS ANGELES CA	900390000	LAC2
LEMOYNE ST		LOS ANGELES CA	900260000	LAC2
ASHTON AVE		LOS ANGELES CA	900240000	LAC2
NEILSON WAY	STE A	SANTA MONICA CA	904050000	LAC2
CENTURY PARK E	APT 705	LOS ANGELES CA	900670000	LAC2
PICO BLVD		LOS ANGELES CA	900190000	LAC2
LEMOYNE ST		LOS ANGELES CA	900260000	LAC2
SUNSET BLVD		LOS ANGELES CA	900290000	LAC2
BIRDVIEW AVE		MALIBU CA	902650000	LAC2
CAMINO SAN RAFAEL		GLENDALE CA	912060000	LAC2
PO BOX 1339		SOUTH PASADENA CA	910300000	LAC2
CHATSWORTH ST		GRANADA HILLS CA	913440000	LAC2
ARLINGTON AVE		LOS ANGELES CA	900190000	LAC2
NORTON AVE	APT 201	LOS ANGELES CA	900050000	LAC2
PO BOX 8431		HARRISBURG PA	171050000	LAP
PO BOX 307		GLENDORA CA	917400000	LAC2
PO BOX 307		GLENDORA CA	917400000	LAC2
PO BOX 307		GLENDORA CA	917400000	LAC2
MONTANA ST		LOS ANGELES CA	900260000	LAR4
MAPLEWOOD LN		PORTER RANCH CA	913260000	LAR4
GLENDALE BLVD		LOS ANGELES CA	900260000	LAC2
BEVERLY BLVD	STE 104	LOS ANGELES CA	900360000	LAC2
LAKE SHORE AVE		LOS ANGELES CA	900260000	LAC2
BEVERLY BLVD	STE 104	LOS ANGELES CA	900360000	LAC2
GLENDALE BLVD		LOS ANGELES CA	900260000	LAC2
PO BOX 307		GLENDORA CA	917400000	LAC2

LAKE SHORE AVE		LOS ANGELES CA	900260000	LAC2
PO BOX 50345		LOS ANGELES CA	90050	LAC2
GLENDALE BLVD		LOS ANGELES CA	900260000	LAC2
PO BOX 351023		LOS ANGELES CA	90035	LAC2
HOLLY KNOLL DR		LOS ANGELES CA	90027	LAC2
GRANT AVE	# 709	SAN FRANCISCO CA	94108	LAC2
FELLOWSHIP ST		LA PUENTE CA	91744	LAC2
GLENDALE BLVD		LOS ANGELES CA	900260000	LAC2
TEVIOT ST		LOS ANGELES CA	90039	LAC2
WILMOT RD		DEERFIELD IL	600150000	LAC2
BLAKE AVE		LOS ANGELES CA	900310000	LAC2
BLAKE AVE		LOS ANGELES CA	900310000	LAC2
LOS ROBLES AVE		PASADENA CA	911060000	LAC2
SYLVANOAK DR		GLENDALE CA	912060000	LAC2
LEMOYNE ST	STE 102	LOS ANGELES CA	900260000	LAC2
DALTON AVE		LOS ANGELES CA	900180000	LAC2
PO BOX 9106		CALABASAS CA	913720000	LAC2
SYLVANOAK DR		GLENDALE CA	912060000	LAC2
LEMOYNE ST	# 102	LOS ANGELES CA	900260000	LAC2
PINE AVE		LONG BEACH CA	908070000	LAC2
CHARLOTTE AVE		SAN GABRIEL CA	917750000	LAC2
				LAC2
WILSHIRE BLVD	STE 250	SANTA MONICA CA	904030000	LAC2
LIBERTY ST		LOS ANGELES CA	0	LAC2
PO BOX 39537		LOS ANGELES CA	900390000	LAR4
BAMBOO LN		LOS ANGELES CA	900120000	LAC2
PO BOX 39537		LOS ANGELES CA	900390000	LAR4
				LAC2-1*
PO BOX 39A26		LOS ANGELES CA	900390000	LAR4
PO BOX 56766		SHERMAN OAKS CA	914130000	LAC2
PO BOX 39537		LOS ANGELES CA	900390000	LAR4
ACKLEY ST		MONTEREY PARK CA	917550000	LAR4
GARVEY AVE		MONTEREY PARK CA	917550000	LAC2
SUNSET BLVD		LOS ANGELES CA	900260000	LAR4
ALVARADO ST		LOS ANGELES CA	900260000	LAP
EDGEWATER TER		LOS ANGELES CA	900390000	LAC2
PO BOX 571511		TARZANA CA	913570000	LAP
SUNSET BLVD		LOS ANGELES CA	900260000	LAR4
WESTWOOD BLVD	# 320	LOS ANGELES CA	90024	
GAYHART ST		COMMERCE CA	90040	
SUNSET BLVD		LOS ANGELES CA	900260000	LAC2
MONTEREY RD		LOS ANGELES CA	900420000	LAC2
VIRGIL AVE	STE B	LOS ANGELES CA	900290000	LAC2
VIRGIL AVE	STE B	LOS ANGELES CA	900290000	LAC2
CAMDEN DR	4TH FL	BEVERLY HILLS CA	902100000	LAC2
CEDAR ST	UNIT A	ALHAMBRA CA	918010000	LAC2
YORK BLVD		LOS ANGELES CA	900650000	LAC2

FRYMAN RD		STUDIO CITY CA	916040000	LAC2
VIRGIL AVE	STE B	LOS ANGELES CA	900290000	LAC2
CAMDEN DR	4TH FL	BEVERLY HILLS CA	902100000	LAC2
CRESTON WAY		LOS ANGELES CA	900680000	LAC2
MARENGO AVE		SOUTH PASADENA CA	910300000	LAC2
KENILWORTH AVE		LOS ANGELES CA	900390000	LAC2
				LAC2
16TH ST NW		WASHINGTON DC	200360000	LAC2
VENTURA BLVD		SHERMAN OAKS CA	91423	
SEPULVEDA BLVD	STE L	CULVER CITY CA	902300000	LAC2
KENNETH RD		GLENDALE CA	912020000	LAC2
ROBERTO LN		LOS ANGELES CA	900770000	LAC2
RESERVOIR ST		LOS ANGELES CA	900260000	LAC2
MIDWAY AVE		CULVER CITY CA	902320000	LAC2
VENTURA BLVD		SHERMAN OAKS CA	91423	
BLAKE AVE		LOS ANGELES CA	90031	LAC2
BLAKE AVE		LOS ANGELES CA	90031	LAC2
CALLE TORICA		TEMECULA CA	92591	LAR2
BLAKE AVE		LOS ANGELES CA	90031	LAC2
BLAKE AVE		LOS ANGELES CA	90031	LAC2
				113

MAP KEY	AIN	POID
107	5402030001	53
110	5402030004	3
119	5402030013	3
109	5402030016	26
108	5402030901	41
102	5402034001	18
104	5402034010	48
99	5402034011	48
106	5402034012	47
100	5402034013	60
101	5402034014	50
103	5402034015	8
98	5402034016	8
97	5402034017	8
105	5402034018	32
2	5402035001	14
3	5402035002	61
10	5402035003	61
111	5402035024	61
6	5404001001	38
12	5404001007	13
1	5404001008	7
11	5404001016	5
8	5404001017	5
4	5404001020	22
7	5404001034	13
13	5404001037	63
5	5404001040	37
21	5404001900	41
18	5404001901	41
15	5404001902	41
16	5404001903	41
14	5404001904	41
19	5404001905	41
17	5404002012	80
20	5404003009	16
95	5404003029	64
96	5404003034	62
94	5404003038	1
33	5404016006	23
25	5404016007	2
26	5404016008	23
31	5404016009	12
28	5404017020	40
36	5404017021	9
29	5404017022	58

27	5404017023	25
41	5404018001	20
34	5404018002	71
39	5404018013	67
40	5404018014	24
38	5404018015	15
116	5419019001	19
48	5419019013	28
46	5419019014	27
47	5419019015	51
45	5419019016	27
54	5419019017	27
44	5419019018	27
42	5419019019	69
50	5419019020	6
52	5419019021	6
112	5419019022	39
43	5419019025	11
62	5419020001	75
53	5419020002	78
56	5419020006	76
57	5419020007	73
58	5419020008	81
61	5419020009	74
55	5419020010	83
51	5419020011	83
49	5419020012	72
63	5419020016	84
60	5419020017	77
59	5419020033	79
64	5419029030	45
75	5419030007	70
71	5419030008	49
72	5419030009	17
68	5419030010	17
69	5419030011	44
76	5419030901	42
122	5419031001	85
123	5419031010	55
120	5419031011	55
121	5419031013	55
124	5419031015	55
70	5419031017	34
66	5419031018	55
77	5419031019	54
65	5419031020	55
73	5419031021	35

67	5419031022	68
74	5419032001	57
90	5419032002	52
80	5419032003	43
78	5419032008	36
84	5419032019	21
113	5419032027	59
114	5419032029	33
93	5419032031	82
82	5419032900	41
83	5419033010	29
79	5419033011	29
81	5419033012	31
85	5419033013	30
86	5419033014	46
91	5419033015	4
89	5419033016	56
92	5419033031	65
88	5419033032	66
87	5419033033	10
Total		

OWNER NAME	COEF	LOT SIZE
PETTIBONE RICHARD W CO TR PETTIBONE FAMILY TRUST	1	6,538
2170 SUNSET GDAS LLC	1	7,447
2170 SUNSET GDAS LLC	1	8,096
FOUNDATION TO SUPPORT ANIMAL	0.5	12,760
L A CITY	0.9	6,977
DEMARCO,FRANK JR AND ROSALIE TRS	1	13,492
MARHAR LLC	1	3,354
MARHAR LLC	1	6,744
LOTITO,LILLY V TR	1	6,738
SOO HOO JUNE JUNE SOO HOO TRUST	1	6,997
ORTA YVELISES E YVELISES E ORTA TRUST	1	7,512
BATO EDIE R NATHAN CHAIM & LEA	1	6,835
BATO EDIE R NATHAN CHAIM & LEA	1	7,091
BATO EDIE R CO TR NATHAN CHAIM & LEA	1	6,853
GHAZANFARI,FARHAD G AND ANGELA G	1	7,928
BUTLAND,WILLIAM AND DIANA TRS	1	5,245
SUNSET ALVARADO MOHAWK LLC	1	6,889
SUNSET ALVARADO MOHAWK LLC	1	6,896
SUNSET ALVARADO MOHAWK LLC	1	34,520
JC SC LLC	1	3,445
BRUNO,JOSEPH J TR	1	6,998
ARBITER,STANLEY I CO TR	1	6,930
ALVARADO ARTS CENTER LLC	1	3,106
ALVARADO ARTS CENTER LLC	1	3,760
ECHO PARK METHODIST CHURCH	0.5	12,393
BRUNO,JOSEPH J TR	1	29,862
SUNSET INVESTMENTS PETRO LLC	1	16,040
INTERNATIONAL CHURCH OF THE	0.5	45,589
L A CITY	0.9	7,070
L A CITY	0.9	7,892
L A CITY	0.9	7,000
L A CITY	0.9	5,888
L A CITY	0.9	7,007
L A CITY	0.9	3,836
MINGUS PROPERTIES INC	0	3,021
D A H LLC	1	7,500
SUNSET ALVARADO INVESTORS LLC	1	18,415
SUNSET CITY LIGHTS	1	7,373
SUNSET PLAZA VENTURES LLC	1	14,331
EL CENTRO DEL PUEBLO	1	14,116
1822 SUNSET ECHO LLC	1	14,114
EL CENTRO DEL PUEBLO	1	7,056
BOTACH,SHLOMO	1	4,890
JENSENS SUNSET LLC	1	18,993
BERGET,ANTOINETTE TR	1	6,329
SMRN LLC	1	6,329

FIESTA DISCOUNT INC	1	6,329
ECHO COMPLEX INC	1	7,063
ZONETWENTYSIX LLC	1	7,063
UNION REAL PROPERTY SUNSET LLC	1	14,133
FARR,SHABAN A TR	1	7,065
CO TING,JOSE D	1	7,064
DUKELOW,GAYLE L	1	5,679
GARCIA,RANDOLPH A TR	1	6,249
FRANCHISE REALTY INTERSTATE CORP	1	8,575
OWEN REALTY LTD	1	6,952
FRANCHISE REALTY INTERSTATE CORP	1	7,199
FRANCHISE REALTY INTERSTATE CORP	1	7,290
FRANCHISE REALTY INTERSTATE CORP	1	5,842
YI,UNG W AND YOUNG H	1	9,959
APPLE LLC	1	5,999
APPLE LLC	1	7,025
JEAN VAN PELT SIMON FAMILY LTD PTNSHP	1	6,834
BOLO CORP	1	63,964
CRUZ MARIO V & GUILLERMINA	1	5,419
GUILLEN CAYETANO & TRINIDAD	1	6,773
DAR PROPERTIES LLC	1	11,293
COLLIER BRIAN AND JIAN TRS JIAN AND BRIAN COLLIER TRUST	1	9,624
NOSRATI YOUSEF	1	11,308
CORZA ROSIO	1	3,407
TKACZUK ANTONIO	1	2,798
TKACZUK ANTONIO	1	2,792
CASTILLO DOLORES DOLORES CASTILLO TRUST	1	5,680
WHITAKER MICHAEL D JR	1	3,397
ETEMAD CYRUS G	1	3,195
HENNEBERRY TIMOTHY T EL RITAM HENNEBERRY DECD TRUST	1	11,024
LEUNG KATHY S LEUM DECD TRUST	1	43,659
YSBP LLC	1	5,905
MILLS LISA SPECTER KEVIN KBS TRUST	1	5,906
DELIS,VLADIMIR AND MARIA TRS	1	5,906
DELIS VLADIMIR AND MARIA TRS DELIS TRUST	1	5,905
LEMOYNE LLC	1	6,466
L A CITY DEPT OF WATER AND POWER	0.9	5,905
URMAN CARL F CO TR ET AL URMAN D E	0	5,901
RABIE H F & MARIBEL	1	3,663
RABIE H F & MARIBEL	1	6,775
RABIE HASSAN	1	6,498
RABIE HASSAN	1	7,314
GUERRA,MARIO H AND MARIA E TRS	1	6,378
RABIE,HASSAN	1	6,561
PINNACLE APEX HOLDINGS LLC	1	6,562
RABIE,HASSAN	1	6,562
HAPPY TOMS LLC	1	6,564

WANG YE SHANG H YE SHANG H WANG TRUST	1	6,565
SHAVER MARJORIE R SHAVER FAMILY TRUST	1	4,108
PEREGRINA, RONALDO G AND TERESA M	1	5,063
LEE, ROBERT TR	1	6,226
HORNE, MICHAEL J AND	1	4,750
ECHO PARK CAPITAL VENUTE LLC	1	7,388
SOLIMAN NABIL CO TR SOLIMAN TRUST	1	41,403
GOLDEN WEST CHRISTIAN CHURCH	0.5	17,779
TRELLIS WEST LLC	1	5,750
L A CITY	0	13,940
GEE DAVID R GEE DALE	1	6,575
GEE DAVID R TR ET AL GEE DORIS	1	6,575
GEE, FAY K	1	3,499
GEE DORIS CO TR FAY K GEE DECD TRUST	1	3,075
LIM, GENE	1	7,503
8 WISH TR 1322 N ALVARADO TRUST	1	7,503
ROMERO, EFRAIN G	1	7,504
TAIX MICHAEL AND KARRI TRS MICHAEL AND KARRI TAIX TRUST	1	9,844
TORRES DARLENE ET AL TAIX RAYMOND M	1	9,844
Y AND Y ALVARADO LLC	1	89,900
		1,132,413

Sunset_Frontage	Glendale_Frontage	Liberty_Frontage	TYPE
50.40	0.00	0.00	COM
51.10	0.00	0.00	COM
52.30	0.00	0.00	COM
100.20	0.00	0.00	TE
51.50	0.00	0.00	CITY
0.00	0.00	0.00	COM
49.60	0.00	0.00	COM
51.00	0.00	0.00	COM
63.10	0.00	0.00	COM
71.00	0.00	0.00	COM
50.00	0.00	0.00	COM
50.00	0.00	0.00	COM
50.00	0.00	0.00	COM
50.00	0.00	0.00	COM
76.40	0.00	0.00	COM
78.25	0.00	0.00	COM
50.00	0.00	0.00	COM
50.00	0.00	0.00	COM
187.56	0.00	0.00	COM
92.41	0.00	0.00	COM
50.00	0.00	0.00	COM
49.50	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	TE
150.00	0.00	0.00	COM
189.00	0.00	0.00	COM
237.61	331.02	0.00	TE
50.50	0.00	0.00	CITY
50.00	0.00	0.00	CITY
50.00	0.00	0.00	CITY
0.00	0.00	0.00	CITY
0.00	0.00	0.00	CITY
0.00	0.00	0.00	CITY
0.00	0.00	0.00	NA
63.74	0.00	0.00	COM
191.22	0.00	0.00	COM
63.74	0.00	0.00	COM
127.48	0.00	0.00	COM
100.00	0.00	0.00	COM
100.00	0.00	0.00	COM
50.00	0.00	0.00	COM
40.00	141.92	0.00	COM
134.49	0.00	0.00	COM
44.83	0.00	0.00	COM
44.83	0.00	0.00	COM

44.83	0.00	0.00	COM
50.00	0.00	0.00	COM
50.00	0.00	0.00	COM
100.00	0.00	0.00	COM
50.00	0.00	0.00	COM
50.00	0.00	0.00	COM
0.00	55.36	0.00	COM
0.00	0.00	0.00	COM
0.00	55.36	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	65.36	0.00	COM
0.00	45.36	0.00	COM
0.00	78.09	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	55.36	0.00	COM
0.00	326.61	0.00	COM
0.00	55.34	0.00	COM
0.00	77.48	0.00	COM
0.00	66.41	0.00	COM
0.00	66.41	0.00	COM
0.00	99.62	0.00	COM
0.00	39.86	0.00	COM
0.00	37.08	0.00	COM
0.00	50.50	0.00	COM
0.00	55.36	0.00	COM
0.00	40.00	0.00	COM
0.00	37.50	0.00	COM
0.00	62.85	0.00	COM
249.75	0.00	0.00	COM
45.00	0.00	0.00	COM
45.00	0.00	0.00	COM
45.00	0.00	0.00	COM
45.00	0.00	0.00	COM
46.80	0.00	0.00	COM
45.00	0.00	0.00	CITY
0.00	0.00	0.00	NA
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	46.00	0.00	COM
0.00	50.00	0.00	COM
49.83	131.25	0.00	COM
50.00	0.00	0.00	COM
50.00	0.00	0.00	COM
50.00	0.00	0.00	COM
50.00	0.00	0.00	COM

50.00	0.00	0.00	COM
0.00	54.38	57.20	COM
0.00	55.36	50.00	COM
0.00	55.36	50.00	COM
0.00	0.00	50.00	COM
0.00	55.36	50.00	COM
0.00	298.54	50.00	COM
0.00	0.00	196.25	TE
0.00	178.00	0.00	COM
0.00	0.00	0.00	NA
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	0.00	COM
0.00	0.00	131.25	COM
0.00	0.00	0.00	COM
0.00	0.00	364.27	COM
4,227.97	2,767.10	998.97	

COM:
CITY:
TE:
NA:

[illegible]

[illegible]

FRONTAGE ASSESSMENT	LOT ASSESSMENT	TOTAL ASSESSMENT	SA_NUM
\$1,703.52	\$1,111.46	\$2,814.98	2150
\$1,727.18	\$1,265.99	\$2,993.17	2162
\$1,767.74	\$1,376.32	\$3,144.06	2170
\$1,693.38	\$1,084.60	\$2,777.98	2154
\$1,566.63	\$1,067.48	\$2,634.11	
\$0.00	\$2,293.64	\$2,293.64	1111
\$1,676.48	\$570.18	\$2,246.66	2155
\$1,723.80	\$1,146.48	\$2,870.28	2145
\$2,132.78	\$1,145.46	\$3,278.24	2139
\$2,399.80	\$1,189.49	\$3,589.29	2129
\$1,690.00	\$1,277.04	\$2,967.04	2127
\$1,690.00	\$1,161.95	\$2,851.95	2121
\$1,690.00	\$1,205.47	\$2,895.47	2113
\$1,690.00	\$1,165.01	\$2,855.01	2111
\$2,582.32	\$1,347.76	\$3,930.08	2105
\$2,644.85	\$891.65	\$3,536.50	2102
\$1,690.00	\$1,171.13	\$2,861.13	2110
\$1,690.00	\$1,172.32	\$2,862.32	2112
\$6,339.53	\$5,868.40	\$12,207.93	2134
\$3,123.46	\$585.65	\$3,709.11	1901
\$1,690.00	\$1,189.66	\$2,879.66	1929
\$1,673.10	\$1,178.10	\$2,851.20	1931
\$0.00	\$528.02	\$528.02	1200
\$0.00	\$639.20	\$639.20	1204
\$0.00	\$1,053.41	\$1,053.41	1226
\$5,070.00	\$5,076.54	\$10,146.54	1980
\$6,388.20	\$2,726.80	\$9,115.00	2035
\$9,609.85	\$3,875.07	\$13,484.91	1900
\$1,536.21	\$1,081.71	\$2,617.92	2005
\$1,521.00	\$1,207.48	\$2,728.48	2011
\$1,521.00	\$1,071.00	\$2,592.00	2015
\$0.00	\$900.86	\$900.86	1206
\$0.00	\$1,072.07	\$1,072.07	1214
\$0.00	\$586.91	\$586.91	2005
\$0.00	\$0.00	\$0.00	1950
\$2,154.41	\$1,275.00	\$3,429.41	2002
\$6,463.24	\$3,130.55	\$9,593.79	2028
\$2,154.41	\$1,253.41	\$3,407.82	2006
\$4,308.82	\$2,436.27	\$6,745.09	2014
\$3,380.00	\$2,399.72	\$5,779.72	1157
\$3,380.00	\$2,399.38	\$5,779.38	1822
\$1,690.00	\$1,199.52	\$2,889.52	1824
\$6,148.90	\$831.30	\$6,980.20	1830
\$4,545.76	\$3,228.81	\$7,774.57	1700
\$1,515.25	\$1,075.93	\$2,591.18	1716
\$1,515.25	\$1,075.93	\$2,591.18	1720

\$1,515.25	\$1,075.93	\$2,591.18	1724
\$1,690.00	\$1,200.71	\$2,890.71	1157
\$1,690.00	\$1,200.71	\$2,890.71	1604
\$3,380.00	\$2,402.61	\$5,782.61	1612
\$1,690.00	\$1,201.05	\$2,891.05	1622
\$1,690.00	\$1,200.88	\$2,890.88	1156
\$1,871.17	\$965.43	\$2,836.60	1465
\$0.00	\$1,062.33	\$1,062.33	1414
\$1,871.17	\$1,457.75	\$3,328.92	1421
\$0.00	\$1,181.84	\$1,181.84	2019
\$0.00	\$1,223.83	\$1,223.83	2013
\$2,209.17	\$1,239.30	\$3,448.47	1415
\$1,533.17	\$993.14	\$2,526.31	1413
\$2,639.44	\$1,693.03	\$4,332.47	1401
\$0.00	\$1,019.83	\$1,019.83	1408
\$0.00	\$1,194.25	\$1,194.25	1400
\$1,871.17	\$1,161.78	\$3,032.95	1463
\$11,039.42	\$10,873.88	\$21,913.30	1435
\$1,870.49	\$921.23	\$2,791.72	1466
\$2,618.82	\$1,151.41	\$3,770.23	1462
\$2,244.66	\$1,919.81	\$4,164.47	1450
\$2,244.66	\$1,636.08	\$3,880.74	1444
\$3,367.16	\$1,922.36	\$5,289.52	1428
\$1,347.27	\$579.19	\$1,926.46	1426
\$1,253.30	\$475.66	\$1,728.96	1424
\$1,706.90	\$474.64	\$2,181.54	1420
\$1,871.17	\$965.60	\$2,836.77	1416
\$1,352.00	\$577.49	\$1,929.49	1414
\$1,267.50	\$543.15	\$1,810.65	1412
\$2,124.33	\$1,874.08	\$3,998.41	1400
\$8,441.55	\$7,422.03	\$15,863.58	1601
\$1,521.00	\$1,003.85	\$2,524.85	1701
\$1,521.00	\$1,004.02	\$2,525.02	1707
\$1,521.00	\$1,004.02	\$2,525.02	1715
\$1,521.00	\$1,003.85	\$2,524.85	1721
\$1,581.84	\$1,099.22	\$2,681.06	1304
\$1,368.90	\$903.47	\$2,272.37	0
\$0.00	\$0.00	\$0.00	1334
\$0.00	\$622.71	\$622.71	1328
\$0.00	\$1,151.75	\$1,151.75	1328
\$1,554.80	\$1,104.66	\$2,659.46	1320
\$1,690.00	\$1,243.38	\$2,933.38	1316
\$6,120.50	\$1,084.26	\$7,204.76	1841
\$1,690.00	\$1,115.37	\$2,805.37	1833
\$1,690.00	\$1,115.54	\$2,805.54	1827
\$1,690.00	\$1,115.54	\$2,805.54	1815
\$1,690.00	\$1,115.88	\$2,805.88	1811

\$1,690.00	\$1,116.05	\$2,806.05	1801
\$2,696.04	\$698.36	\$3,394.40	1353
\$2,621.17	\$860.71	\$3,481.88	1343
\$2,621.17	\$1,058.42	\$3,679.59	1339
\$750.00	\$807.50	\$1,557.50	1322
\$2,621.17	\$1,255.96	\$3,877.13	1330
\$10,840.65	\$7,038.51	\$17,879.16	1301
\$1,471.88	\$1,511.22	\$2,983.09	1310
\$6,016.40	\$977.50	\$6,993.90	1340
\$0.00	\$0.00	\$0.00	
\$0.00	\$1,117.75	\$1,117.75	2017
\$0.00	\$1,117.75	\$1,117.75	2023
\$0.00	\$594.83	\$594.83	2027
\$0.00	\$522.75	\$522.75	1310
\$0.00	\$1,275.51	\$1,275.51	1316
\$0.00	\$1,275.51	\$1,275.51	1322
\$0.00	\$1,275.68	\$1,275.68	1326
\$1,968.75	\$1,673.48	\$3,642.23	
\$0.00	\$1,673.48	\$1,673.48	
\$5,464.05	\$15,283.00	\$20,747.05	1342
		\$418,030.56	

SITE_ADDRE	SA_UNIT	SA_CITY_ST	SITE_ZIP	MAIL_NUM
SUNSET BLVD		LOS ANGELES CA	900260000	2039
SUNSET BLVD		LOS ANGELES CA	900260000	14257
SUNSET BLVD		LOS ANGELES CA	900260000	14257
SUNSET BLVD		LOS ANGELES CA	900260000	1536
ALVARADO ST		LOS ANGELES CA	900260000	3216
SUNSET BLVD		LOS ANGELES CA	900260000	433
SUNSET BLVD		LOS ANGELES CA	900260000	433
SUNSET BLVD		LOS ANGELES CA	900260000	1721
SUNSET BLVD		LOS ANGELES CA	900260000	2012
SUNSET BLVD		LOS ANGELES CA	900260000	4101
SUNSET BLVD		LOS ANGELES CA	900260000	859
SUNSET BLVD		LOS ANGELES CA	900260000	859
SUNSET BLVD		LOS ANGELES CA	900260000	859
SUNSET BLVD		LOS ANGELES CA	900260000	2450
SUNSET BLVD		LOS ANGELES CA	900260000	356
SUNSET BLVD		LOS ANGELES CA	900260000	4114
SUNSET BLVD		LOS ANGELES CA	900260000	4114
SUNSET BLVD		LOS ANGELES CA	900260000	4114
SUNSET BLVD		LOS ANGELES CA	900260000	5120
SUNSET BLVD		LOS ANGELES CA	900260000	1911
SUNSET BLVD		LOS ANGELES CA	900260000	978
ALVARADO ST		LOS ANGELES CA	900260000	3660
ALVARADO ST		LOS ANGELES CA	900260000	3660
ALVARADO ST		LOS ANGELES CA	900260000	1226
RESERVOIR ST		LOS ANGELES CA	900260000	1911
SUNSET BLVD		LOS ANGELES CA	900260000	2035
SUNSET BLVD		LOS ANGELES CA	900260000	0
SUNSET BLVD		LOS ANGELES CA	900260000	111
SUNSET BLVD		LOS ANGELES CA	900260000	111
SUNSET BLVD		LOS ANGELES CA	900260000	111
ALVARADO ST		LOS ANGELES CA	900060000	111
ALVARADO ST		LOS ANGELES CA	900260000	111
SUNSET BLVD		LOS ANGELES CA	900260000	111
W SUNSET BLVD		LOS ANGELES CA		1950
SUNSET BLVD		LOS ANGELES CA	900260000	3660
SUNSET BLVD		LOS ANGELES CA	900260000	2028
SUNSET BLVD		LOS ANGELES CA	900260000	5939
W SUNSET BLVD		LOS ANGELES CA		6505
LEMOYNE ST		LOS ANGELES CA	900260000	1157
SUNSET BLVD		LOS ANGELES CA	900260000	2658
SUNSET BLVD		LOS ANGELES CA	900260000	1157
SUNSET BLVD		LOS ANGELES CA	900260000	5011
SUNSET BLVD		LOS ANGELES CA	900260000	3103
SUNSET BLVD		LOS ANGELES CA	900260000	7007
SUNSET BLVD		LOS ANGELES CA	900260000	2160

SUNSET BLVD		LOS ANGELES CA	900260000	10632
ECHO PARK AVE		LOS ANGELES CA	900260000	1651
SUNSET BLVD		LOS ANGELES CA	900260000	3924
SUNSET BLVD		LOS ANGELES CA	900260000	
SUNSET BLVD		LOS ANGELES CA	900260000	17728
LOGAN ST		LOS ANGELES CA	900260000	2140
GLENDALE BLVD		LOS ANGELES CA	900260000	4011
ALVARADO ST		LOS ANGELES CA	900260000	18782
GLENDALE BLVD		LOS ANGELES CA	900260000	
MONTANA ST		LOS ANGELES CA	900260000	2019
MONTANA ST		LOS ANGELES CA	900260000	
GLENDALE BLVD		LOS ANGELES CA	900260000	
GLENDALE BLVD		LOS ANGELES CA	900260000	
GLENDALE BLVD		LOS ANGELES CA	900260000	695
ALVARADO ST		LOS ANGELES CA	900260000	7466
ALVARADO ST		LOS ANGELES CA	900260000	7466
GLENDALE BLVD		LOS ANGELES CA	900260000	330
GLENDALE BLVD		LOS ANGELES CA	900260000	
GLENDALE BLVD		LOS ANGELES CA	900260000	1466
GLENDALE BLVD		LOS ANGELES CA	900260000	1462
GLENDALE BLVD		LOS ANGELES CA	900260000	
GLENDALE BLVD		LOS ANGELES CA	900260000	1444
GLENDALE BLVD		LOS ANGELES CA	900260000	
GLENDALE BLVD		LOS ANGELES CA	900260000	15960
GLENDALE BLVD		LOS ANGELES CA	900260000	1423
GLENDALE BLVD		LOS ANGELES CA	900260000	1423
GLENDALE BLVD		LOS ANGELES CA	900260000	1416
GLENDALE BLVD		LOS ANGELES CA	900260000	2338
GLENDALE BLVD		LOS ANGELES CA	900260000	333
GLENDALE BLVD		LOS ANGELES CA	900260000	4214
SUNSET BLVD		LOS ANGELES CA	900260000	300
SUNSET BLVD		LOS ANGELES CA	900260000	5748
SUNSET BLVD		LOS ANGELES CA	900260000	
SUNSET BLVD		LOS ANGELES CA	900260000	922
SUNSET BLVD		LOS ANGELES CA	900260000	922
LEMOYNE ST		LOS ANGELES CA	900260000	1304
LAKE SHORE AVE		LOS ANGELES CA		40545
LAKE SHORE AVE		LOS ANGELES CA		1771
LAKE SHORE AVE		LOS ANGELES CA		1771
GLENDALE BLVD		LOS ANGELES CA		1771
GLENDALE BLVD		LOS ANGELES CA		1771
SUNSET BLVD		LOS ANGELES CA	900260000	2936
SUNSET BLVD		LOS ANGELES CA	900260000	1771
SUNSET BLVD		LOS ANGELES CA	900260000	2719
SUNSET BLVD		LOS ANGELES CA	900260000	1771
SUNSET BLVD		LOS ANGELES CA	900260000	1304

SUNSET BLVD		LOS ANGELES CA	900260000	1026
GLENDALE BLVD		LOS ANGELES CA	900260000	4142
GLENDALE BLVD		LOS ANGELES CA	900260000	2433
GLENDALE BLVD		LOS ANGELES CA	900260000	412
LIBERTY ST		LOS ANGELES CA	900260000	1322
LIBERTY ST		LOS ANGELES CA	900260000	
GLENDALE BLVD		LOS ANGELES CA	900260000	1121
LIBERTY ST		LOS ANGELES CA	900260000	1921
GLENDALE BLVD		LOS ANGELES CA	900260000	1401
RESERVOIR ST		LOS ANGELES CA	900260000	
RESERVOIR ST		LOS ANGELES CA	900260000	
RESERVOIR ST		LOS ANGELES CA	900260000	
ALVARADO ST		LOS ANGELES CA	900260000	
ALVARADO ST		LOS ANGELES CA	900260000	442
ALVARADO ST		LOS ANGELES CA	900260000	
ALVARADO ST		LOS ANGELES CA	900260000	1326
				1911
				1911
ALVARADO ST		LOS ANGELES CA	900260000	217

MAIL_ADDRE	MAIL_UNIT	MAIL_CITY_	MAIL_ZIP	ZONING CODE
KENILWORTH AVE		LOS ANGELES CA	900390000	LAC2
VENTURA BLVD		SHERMAN OAKS CA	91423	
VENTURA BLVD		SHERMAN OAKS CA	91423	
16TH ST NW		WASHINGTON DC	200360000	LAC2
				LAC2
FRYMAN RD		STUDIO CITY CA	916040000	LAC2
CAMDEN DR	4TH FL	BEVERLY HILLS CA	902100000	LAC2
CAMDEN DR	4TH FL	BEVERLY HILLS CA	902100000	LAC2
MARENGO AVE		SOUTH PASADENA CA	910300000	LAC2
CEDAR ST	UNIT A	ALHAMBRA CA	918010000	LAC2
YORK BLVD		LOS ANGELES CA	900650000	LAC2
VIRGIL AVE	STE B	LOS ANGELES CA	900290000	LAC2
VIRGIL AVE	STE B	LOS ANGELES CA	900290000	LAC2
VIRGIL AVE	STE B	LOS ANGELES CA	900290000	LAC2
CRESTON WAY		LOS ANGELES CA	900680000	LAC2
ROBERTSON BLVD		WEST HOLLYWOOD CA	900480000	LAC2
SEPULVEDA BLVD	STE L	CULVER CITY CA	902300000	LAC2
SEPULVEDA BLVD	STE L	CULVER CITY CA	902300000	LAC2
SEPULVEDA BLVD	STE L	CULVER CITY CA	902300000	LAC2
GOLDLEAF CIR	NO 300	LOS ANGELES CA	900560000	LAC2
SUNSET BLVD		LOS ANGELES CA	900260000	LAC2
S BUNDY DR		LOS ANGELES CA	900490000	LAC2
WILSHIRE BLVD	UNIT 530	LOS ANGELES CA	900100000	LAC2
WILSHIRE BLVD	UNIT 530	LOS ANGELES CA	900100000	LAC2
N ALVARADO ST		LOS ANGELES CA	900260000	LAC2
SUNSET BLVD		LOS ANGELES CA	900260000	LAC2
SUNSET BLVD		LOS ANGELES CA	900260000	LAC2
PO BOX 26902		LOS ANGELES CA	900260000	LAC2
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
1ST ST	#201	LOS ANGELES CA	900120000	LAPF
W SUNSET BLVD		LOS ANGELES CA	900260000	
WILSHIRE BLVD	NO 530	LOS ANGELES CA	900100000	LAC2
SUNSET BLVD		LOS ANGELES CA	900260000	LAC2
MONTEREY RD		LOS ANGELES CA	900420000	LAC2
GAYHART ST		COMMERCE CA	90040	
LEMOYNE ST		LOS ANGELES CA	900260000	LAC2
GRIFFITH PARK BLVD	NO 391	LOS ANGELES CA	900390000	LAC2
LEMOYNE ST		LOS ANGELES CA	900260000	LAC2
PICO BLVD		LOS ANGELES CA	900190000	LAC2
NEILSON WAY	STE A	SANTA MONICA CA	904050000	LAC2
BIRDVIEW AVE		MALIBU CA	902650000	LAC2
CENTURY PARK E	APT 705	LOS ANGELES CA	900670000	LAC2

ASHTON AVE		LOS ANGELES CA	900240000	LAC2
ARLINGTON AVE		LOS ANGELES CA	900190000	LAC2
SUNSET BLVD		LOS ANGELES CA	900290000	LAC2
PO BOX 1339		SOUTH PASADENA CA	910300000	LAC2
CHATSWORTH ST		GRANADA HILLS CA	913440000	LAC2
CAMINO SAN RAFAEL		GLENDALE CA	912060000	LAC2
MIDWAY AVE		CULVER CITY CA	902320000	LAC2
MAPLEWOOD LN		PORTER RANCH CA	913260000	LAR4
PO BOX 307		GLENDDORA CA	917400000	LAC2
MONTANA ST		LOS ANGELES CA	900260000	LAR4
PO BOX 307		GLENDDORA CA	917400000	LAC2
PO BOX 307		GLENDDORA CA	917400000	LAC2
PO BOX 307		GLENDDORA CA	917400000	LAC2
NORTON AVE	APT 201	LOS ANGELES CA	900050000	LAC2
BEVERLY BLVD	STE 104	LOS ANGELES CA	900360000	LAC2
BEVERLY BLVD	STE 104	LOS ANGELES CA	900360000	LAC2
KENNETH RD		GLENDALE CA	912020000	LAC2
PO BOX 8431		HARRISBURG PA	171050000	LAP
GLENDALE BLVD		LOS ANGELES CA	900260000	LAC2
GLENDALE BLVD		LOS ANGELES CA	900260000	LAC2
PO BOX 50345		LOS ANGELES CA	90050	LAC2
GLENDALE BLVD		LOS ANGELES CA	900260000	LAC2
PO BOX 351023		LOS ANGELES CA	90035	LAC2
FELLOWSHIP ST		LA PUENTE CA	91744	LAC2
LAKE SHORE AVE		LOS ANGELES CA	900260000	LAC2
LAKE SHORE AVE		LOS ANGELES CA	900260000	LAC2
GLENDALE BLVD		LOS ANGELES CA	900260000	LAC2
TEVIOT ST		LOS ANGELES CA	90039	LAC2
GRANT AVE	# 709	SAN FRANCISCO CA	94108	LAC2
HOLLY KNOLL DR		LOS ANGELES CA	90027	LAC2
WILMOT RD		DEERFIELD IL	600150000	LAC2
CHARLOTTE AVE		SAN GABRIEL CA	917750000	LAC2
PO BOX 9106		CALABASAS CA	913720000	LAC2
SYLVANOAK DR		GLENDALE CA	912060000	LAC2
SYLVANOAK DR		GLENDALE CA	912060000	LAC2
LEMOYNE ST	STE 102	LOS ANGELES CA	900260000	LAC2
				LAC2
CALLE TORICA		TEMECULA CA	92591	LAR2
BLAKE AVE		LOS ANGELES CA	90031	LAC2
BLAKE AVE		LOS ANGELES CA	90031	LAC2
BLAKE AVE		LOS ANGELES CA	90031	LAC2
BLAKE AVE		LOS ANGELES CA	90031	LAC2
DALTON AVE		LOS ANGELES CA	900180000	LAC2
BLAKE AVE		LOS ANGELES CA	900310000	LAC2
WILSHIRE BLVD	STE 250	SANTA MONICA CA	904030000	LAC2
BLAKE AVE		LOS ANGELES CA	900310000	LAC2
LEMOYNE ST	# 102	LOS ANGELES CA	900260000	LAC2

LOS ROBLES AVE		PASADENA CA	911060000	LAC2
PINE AVE		LONG BEACH CA	908070000	LAC2
EDGEWATER TER		LOS ANGELES CA	900390000	LAC2
BAMBOO LN		LOS ANGELES CA	900120000	LAC2
LIBERTY ST		LOS ANGELES CA	0	LAC2
PO BOX 56766		SHERMAN OAKS CA	914130000	LAC2
ROBERTO LN		LOS ANGELES CA	900770000	LAC2
RESERVOIR ST		LOS ANGELES CA	900260000	LAC2
WESTWOOD BLVD	# 320	LOS ANGELES CA	90024	
				LAC2-1*
PO BOX 39A26		LOS ANGELES CA	900390000	LAR4
PO BOX 39537		LOS ANGELES CA	900390000	LAR4
PO BOX 39537		LOS ANGELES CA	900390000	LAR4
PO BOX 39537		LOS ANGELES CA	900390000	LAR4
ACKLEY ST		MONTEREY PARK CA	917550000	LAR4
PO BOX 571511		TARZANA CA	913570000	LAP
ALVARADO ST		LOS ANGELES CA	900260000	LAP
SUNSET BLVD		LOS ANGELES CA	900260000	LAR4
SUNSET BLVD		LOS ANGELES CA	900260000	LAR4
GARVEY AVE		MONTEREY PARK CA	917550000	LAC2

DATA NOTES
CITY, FRONTAGE ON ALVARADO
LOT SIZE FROM CITY
LOT SIZE FROM CITY
LOT SIZE FROM CITY
LOT SIZE FROM CITY
LOT SIZE FROM CITY
LOT SIZE & FRONTAGE FROM CITY
LOT SIZE FROM CITY
RES 3
LOT SIZE FROM CITY

LOT SIZE FROM CITY
LOT SIZE FROM CITY
LOT SIZE FROM CITY
LOT SIZE FROM CITY
LOT SIZE FROM CITY
FRONTAGE FROM CITY
FRONTAGE FROM CITY
FRONTAGE FROM CITY
FRONTAGE FROM CITY
FRONTAGE FROM CITY
LOT SIZE & FRONTAGE FROM CITY
RES 2
FRONTAGE FROM CITY

FRONTAGE FROM CITY
FRONTAGE FROM CITY
LOT SIZE & FRONTAGE FROM CITY
LOT SIZE FROM CITY
FRONTAGE FROM CITY
FRONTAGE FROM CITY

AIN	COEF	LOT SIZE	Sunset FF	Glendale FF	Liberty FF	Total Asmt
5402030001	1.0	6,538	50.4	0	0	\$2,814.98
5402030004	1.0	7,447	51.1	0	0	\$2,993.17
5402030013	1.0	8,096	52.3	0	0	\$3,144.06
5402030016	0.5	12,760	100.2	0	0	\$2,777.98
5402030901	0.9	6,977	51.5	0	0	\$2,634.11
5402034001	1.0	13,492	0	0	0	\$5,673.64
5402034010	1.0	3,354	49.6	0	0	\$2,246.66
5402034011	1.0	6,744	51	0	0	\$2,870.28
5402034012	1.0	6,738	63.1	0	0	\$3,278.24
5402034013	1.0	6,997	71	0	0	\$3,640.80
5402034014	1.0	7,512	50	0	0	\$2,967.04
5402034015	1.0	6,835	50	0	0	\$2,931.34
5402034016	1.0	7,091	50	0	0	\$2,895.47
5402034017	1.0	6,853	50	0	0	\$2,845.49
5402034018	1.0	7,928	76.4	0	0	\$3,930.08
5402035001	1.0	5,245	78.25	0	0	\$3,536.50
5402035002	1.0	6,889	50	0	0	\$2,861.13
5402035003	1.0	6,896	50	0	0	\$2,862.32
5402035024	1.0	34,520	187.56	0	0	\$12,247.54
5404001001	1.0	3,445	92.41	0	0	\$3,709.11
5404001007	1.0	6,998	50	0	0	\$2,879.66
5404001008	1.0	6,930	49.5	0	0	\$2,827.57
5404001016	1.0	3,106	0	0	0	\$528.02
5404001017	1.0	3,760	0	0	0	\$639.20
5404001020	0.5	12,393	0	0	0	\$1,053.41
5404001034	1.0	29,862	150	0	0	\$10,146.54
5404001037	1.0	16,040	189	0	0	\$9,912.04
5404001040	0.5	45,589	237.61	331.02	0	\$13,484.91
5404001900	0.9	7,070	50.5	0	0	\$2,639.34
5404001901	0.9	7,892	50	0	0	\$2,728.48
5404001902	0.9	7,000	50	0	0	\$2,592.00
5404001903	0.9	5,888	0	0	0	\$900.86
5404001904	0.9	7,007	0	0	0	\$1,072.07
5404001905	0.9	3,836	0	0	0	\$586.91
5404002012	1.0	3,021	0	0	0	\$0.00
5404003009	1.0	7,500	63.74	0	0	\$3,429.41
5404003029	1.0	18,415	191.22	0	0	\$9,593.79
5404003034	1.0	7,373	63.74	0	0	\$3,407.82
5404003038	1.0	14,331	127.48	0	0	\$6,745.09
5404016006	1.0	14,116	100	0	0	\$5,779.72
5404016007	1.0	14,114	100	0	0	\$5,779.38
5404016008	1.0	7,056	50	0	0	\$2,889.52
5404016009	1.0	4,890	40	141.92	0	\$6,962.69
5404017020	1.0	18,993	134.49	0	0	\$7,774.57
5404017021	1.0	6,329	44.83	0	0	\$2,591.18

5404017022	1.0	6,329	44.83	0	0	\$2,591.18
5404017023	1.0	6,329	44.83	0	0	\$2,569.93
5404018001	1.0	7,063	50	0	0	\$2,857.56
5404018002	1.0	7,063	50	0	0	\$2,891.39
5404018013	1.0	14,133	100	0	0	\$5,782.61
5404018014	1.0	7,065	50	0	0	\$2,891.05
5404018015	1.0	7,064	50	0	0	\$2,890.88
5419019001	1.0	5,679	0	55.36	0	\$2,836.60
5419019013	1.0	6,249	0	0	0	\$1,062.33
5419019014	1.0	8,575	0	55.36	0	\$3,333.17
5419019015	1.0	6,952	0	0	0	\$1,181.84
5419019016	1.0	7,199	0	0	0	\$1,223.83
5419019017	1.0	7,290	0	65.36	0	\$3,458.33
5419019018	1.0	5,842	0	45.36	0	\$2,864.31
5419019019	1.0	9,959	0	78.09	0	\$4,332.47
5419019020	1.0	5,999	0	0	0	\$1,019.83
5419019021	1.0	7,025	0	0	0	\$1,194.25
5419019022	1.0	6,834	0	55.36	0	\$3,032.95
5419019025	1.0	63,964	0	326.61	0	\$23,784.47
5419020001	1.0	5,419	0	55.34	0	\$2,791.72
5419020002	1.0	6,773	0	77.48	0	\$3,770.23
5419020006	1.0	11,293	0	66.41	0	\$4,164.47
5419020007	1.0	9,624	0	66.41	0	\$3,880.74
5419020008	1.0	11,308	0	99.62	0	\$6,636.45
5419020009	1.0	3,407	0	39.86	0	\$1,832.49
5419020010	1.0	2,798	0	37.08	0	\$1,728.96
5419020011	1.0	2,792	0	50.5	0	\$2,181.54
5419020012	1.0	5,680	0	55.36	0	\$2,836.77
5419020016	1.0	3,397	0	40	0	\$1,929.49
5419020017	1.0	3,195	0	37.5	0	\$1,810.65
5419020033	1.0	11,024	0	62.85	0	\$2,875.57
5419029030	1.0	43,659	249.75	0	0	\$16,228.05
5419030007	1.0	5,905	45	0	0	\$2,524.85
5419030008	1.0	5,906	45	0	0	\$2,525.02
5419030009	1.0	5,906	45	0	0	\$2,525.02
5419030010	1.0	5,905	45	0	0	\$2,524.85
5419030011	1.0	6,466	46.8	0	0	\$2,681.06
5419030901	0.9	5,905	45	0	0	\$2,272.37
5419031001	1.0	5,901	0	0	0	\$0.00
5419031010	1.0	3,663	0	0	0	\$622.71
5419031011	1.0	6,775	0	0	0	\$1,151.75
5419031013	1.0	6,498	0	46	0	\$2,794.66
5419031015	1.0	7,314	0	50	0	\$2,933.38
5419031017	1.0	6,378	49.83	131.25	0	\$7,204.76
5419031018	1.0	6,561	50	0	0	\$2,805.37
5419031019	1.0	6,562	50	0	0	\$2,805.54
5419031020	1.0	6,562	50	0	0	\$2,805.54
5419031021	1.0	6,564	50	0	0	\$2,805.88
5419031022	1.0	6,565	50	0	0	\$2,806.05

5419032001	1.0	4,108	0	54.38	57.2	\$3,369.39
5419032002	1.0	5,063	0	55.36	50	\$3,481.88
5419032003	1.0	6,226	0	55.36	50	\$3,679.59
5419032008	0.0	4,750	0	0	50	\$0.00
5419032019	1.0	7,388	0	55.36	50	\$3,877.13
5419032027	1.0	41,403	0	298.54	50	\$18,212.09
5419032029	0.5	17,779	0	0	196.25	\$2,983.09
5419032031	1.0	8,747	0	252.87	0	\$10,034.00
5419032900	0.9	13,940	0	0	0	\$2,254.00
5419033010	1.0	6,575	0	0	0	\$1,117.75
5419033011	1.0	6,575	0	0	0	\$1,117.75
5419033012	1.0	3,499	0	0	0	\$594.83
5419033013	1.0	3,075	0	0	0	\$522.75
5419033014	1.0	7,503	0	0	0	\$1,275.51
5419033015	1.0	7,503	0	0	0	\$1,275.51
5419033016	1.0	7,504	0	0	0	\$1,275.68
5419033031	1.0	9,844	0	0	131.25	\$3,649.54
5419033032	1.0	9,844	0	0	0	\$1,676.71
5419033033	1.0	89,900	0	0	364.27	\$20,747.05

\$429,203.28

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[illegible]

[illegible]

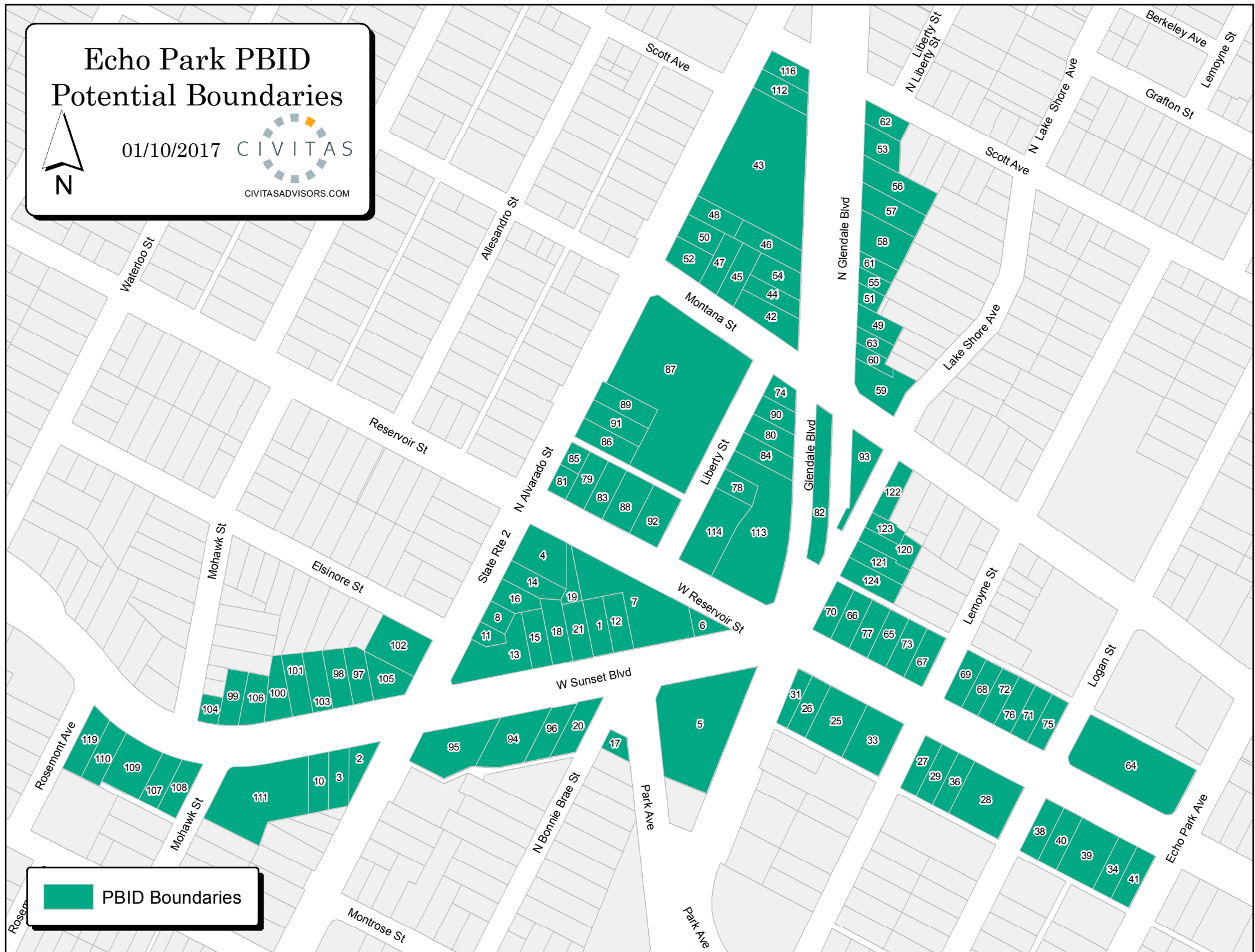
⇒ actual frontage.

Echo Park PBID Potential Boundaries



01/10/2017 CIVITAS

CIVITASADVISORS.COM



MAP_KEY	AIN	First_of_O
8	5404001017	ALVARADO ARTS CENTER LLC
11	5404001016	ALVARADO ARTS CENTER LLC
20	5404003009	D A H LLC
28	5404017020	JENSENS SUNSET LLC
39	5404018013	UNION REAL PROPERTY SUNSET LLC
41	5404018001	ECHO COMPLEX INC
47	5419019015	OWEN REALTY LTD
51	5419020011	TKACZUK ANTONIO
56	5419020006	DAR PROPERTIES LLC
57	5419020007	COLLIER BRIAN AND JIAN TRS JIAN AND BRIAN COLLIER TRUST
58	5419020008	NOSRATI YOUSEF
61	5419020009	CORZA ROSIO
63	5419020016	WHITAKER MICHAEL D JR
69	5419030011	LEMOYNE LLC
70	5419031017	GUERRA,MARIO H AND MARIA E TRS
73	5419031021	HAPPY TOMS LLC
77	5419031019	PINNACLE APEX HOLDINGS LLC
79	5419033011	GEE DAVID R TR ET AL GEE DORIS
80	5419032003	LEE,ROBERT TR
81	5419033012	GEE,FAY K
83	5419033010	GEE DAVID R GEE DALE
84	5419032019	ECHO PARK CAPITAL VENUTE LLC
85	5419033013	GEE DORIS CO TR FAY K GEE DECD TRUST
86	5419033014	LIM,GENE
89	5419033016	ROMERO,EFRAIN G
101	5402034014	ORTA YVELISES E YVELISES E ORTA TRUST
104	5402034010	MARHAR LLC
110	5402030004	2170 SUNSET GDAS LLC
122	5419031001	URMAN CARL F CO TR ET AL URMAN D E

Second_of_	SA_NUM	SITE_ADDRE	SA_CITY_ST	SITE_ZIP
	1204	ALVARADO ST	LOS ANGELES CA	900260000
	1200	ALVARADO ST	LOS ANGELES CA	900260000
	2002	SUNSET BLVD	LOS ANGELES CA	900260000
	1700	SUNSET BLVD	LOS ANGELES CA	900260000
	1612	SUNSET BLVD	LOS ANGELES CA	900260000
	1157	ECHO PARK AVE	LOS ANGELES CA	900260000
	2019	MONTANA ST	LOS ANGELES CA	900260000
	1420	GLENDALE BLVD	LOS ANGELES CA	900260000
	1450	GLENDALE BLVD	LOS ANGELES CA	900260000
	1444	GLENDALE BLVD	LOS ANGELES CA	900260000
	1428	GLENDALE BLVD	LOS ANGELES CA	900260000
	1426	GLENDALE BLVD	LOS ANGELES CA	900260000
	1414	GLENDALE BLVD	LOS ANGELES CA	900260000
	1304	LEMOYNE ST	LOS ANGELES CA	900260000
	1841	SUNSET BLVD	LOS ANGELES CA	900260000
	1811	SUNSET BLVD	LOS ANGELES CA	900260000
	1827	SUNSET BLVD	LOS ANGELES CA	900260000
GEE,DORIS TR DORIS P GEE TRUST	2023	RESERVOIR ST	LOS ANGELES CA	900260000
	1339	GLENDALE BLVD	LOS ANGELES CA	900260000
	2027	RESERVOIR ST	LOS ANGELES CA	900260000
GEE,DALE	2017	RESERVOIR ST	LOS ANGELES CA	900260000
	1330	LIBERTY ST	LOS ANGELES CA	900260000
	1310	ALVARADO ST	LOS ANGELES CA	900260000
	1316	ALVARADO ST	LOS ANGELES CA	900260000
	1326	ALVARADO ST	LOS ANGELES CA	900260000
	2127	SUNSET BLVD	LOS ANGELES CA	900260000
	2155	SUNSET BLVD	LOS ANGELES CA	900260000
	2162	SUNSET BLVD	LOS ANGELES CA	900260000
	1334	LAKE SHORE AVE	LOS ANGELES CA	

ZONING_COD	TYPE
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAR4	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAC2	RENT
LAR4	RENT
LAC2	RENT
LAR4	RENT
LAR4	RENT
LAC2	RENT
LAR4	RENT
LAR4	RENT
LAP	RENT
LAC2	RENT
LAC2	RENT
	RENT
LAR2	RENT



Hollywood Route 66 PBID Individual Total by Owner (02/16/2018)

Total Assessment: **\$26,820.97**

ASSESSMENT:

Commercial: (Lot Size * 0.1005) + (Building Size * 0.0880) + (Frontage * 5.026)

(Primary School Parcels: assessed 40% of commercial rate for building size and frontage, 25% for lot size)

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	ASSESSMENT	PERCENT	PROPERTY NOTES
91	L A CITY		HOLLY L WALCOTT (CITY CLERK)			213-978-1020		
218	5539002900	4550 SANTA MONICA BLVD	99,724	0	240	\$11,228.50	2.18%	missing bsf
219	5539002902	4574 SANTA MONICA BLVD	20,707	10,640	120	\$3,620.49	0.70%	
220	5539002903	4584 SANTA MONICA BLVD	10,327	10,330	60	\$2,248.46	0.44%	
221	5539002904	4500 SANTA MONICA BLVD	10,092	10,210	120	\$2,515.85	0.49%	
222	5539002905	1018 MADISON AVE	8,606	0	0	\$864.90	0.17%	empty lot
223	5539002906	4594 SANTA MONICA BLVD	5,999	4,152	60	\$1,269.84	0.25%	
224	5539002907	4590 SANTA MONICA BLVD	6,000	4,294	60	\$1,282.43	0.25%	
265	5542027900	0	15,406	0	154	\$2,322.31	0.45%	bsf on adjacent parcel
266	5542027901	1112 MADISON AVE	10,679	4,488	0	\$1,468.18	0.29%	
TOTAL:						\$26,820.97	\$0.05	

NOTES:

MAP KEY	AIN	OWNER NAME	POID
1	5534005001	KOCHMAN,SAM CO TR	88
2	5534005002	CUBBAGE PATCH LLC	43
3	5534005003	PARAMOUNT RECORDING STUDIOS INC	129
4	5534005004	FADLON,ISACK AND	56
5	5534005005	6245 SANTA MONICA BLVD	14
6	5534005006	CUBBAGE PATCH LLC	43
7	5534005007	CUBBAGE PATCH LLC	43
8	5534005008	BH LLC	28
9	5534007010	6161 SANTA MONICA ASSOCIATES LTD	13
10	5534007014	LAKATOSH,GABE CO TR	97
11	5534007020	6161 SANTA MONICA ASSOCIATES LTD	13
12	5534008011	SANTA MONICA HOLDINGS LTD	145
13	5534008015	KALOUSTIAN,SHARAM AND LUCY TRS	77
15	5534010010	KERIAN,STEVE AND ALICE TRS	83
20	5534012025	THREE N SANTA MONICA LLC	165
21	5534012900	L A UNIFIED SCHOOL DIST	92
22	5534012901	L A UNIFIED SCHOOL DIST	92
23	5534012902	LA UNIFIED SCHOOL DIST	92
24	5534012903	LA UNIFIED SCHOOL DIST	92
25	5534012904	LA UNIFIED SCHOOL DIST	92
26	5534012905	LA UNIFIED SCHOOL DIST	92
27	5534012906	LA UNIFIED SCHOOL DIST	92
28	5534012907	LA UNIFIED SCHOOL DIST	92
29	5534012908	LA UNIFIED SCHOOL DIST	92
30	5534012909	L A UNIFIED SCHOOL DISTRICT	92
31	5534012910	L A UNIFIED SCHOOL DISTRICT	92
32	5534014010	THREE N SANTA MONICA LLC	165
33	5534014011	THREE N SANTA MONICA LLC	165
34	5534014012	THREE N SANTA MONICA LLC	165
38	5534016025	FIVE RIVERS LLC	60
39	5534017021	OMEGA CP1 LLC	123
40	5534017022	EXTRA SPACE PROPERTIES TWENTY	55
41	5534017023	EXTRA SPACE PROPERTIES TWENTY	55
42	5534020034	EXCEL INVESTMENTS	54
43	5534020036	S AND H INVESTMENT	143
44	5534020046	HOLLYWOOD FOREVER INC	68
44	5534020939	HOLLYWOOD FOREVER INC	68
46	5534021002	CUBBAGE FIELD LLC	42
47	5534021003	CUBBAGE FIELD LLC	42
48	5534021004	METZIDIS,CHARLES TR	112
49	5534021007	NOHO MODERN LLC	121
50	5534021008	AKOPOV,MIKHALL	15
51	5534021009	PACHULSKI,JENNIE CO TR	125
52	5534021010	KATZ,HARRY L TR	81
53	5534021029	CHAMELIAN,SUSAN CO TR	38
54	5534021030	SANTA MONICA HOLDINGS LTD	145

55	5534022001	LOS JEFES LLC	102
56	5534022002	JAY MITCHELL LLC	74
57	5534022023	SMC AND ASSOCIATES LLC	158
58	5534022028	KAZAZIAN,GARO G CO TR	82
59	5534022031	FIRST VINE REALTY LLC	59
60	5534022034	SMC AND ASSOCIATES LLC	158
61	5536010001	PALOMAR APARTMENTS LP	127
62	5536010002	GINDI,MAGDI R CO TR	64
63	5536010014	LAFOND,KEITH AND NORMA ET AL TRS	96
64	5536010016	SAIDI,DAVID CO TR	144
65	5536010017	SLE ENTERPRISES INC	156
68	5536010020	MMZ APARTMENT INVESTMENTS LLC	114
74	5536010400	SERRANO AVE LP	149
75	5536011001	LA LOAN COMPANY LLC	94
76	5536011002	BERAKHA LLC	26
79	5536011013	BARCAY,EDITH TR	23
80	5536011014	5527 SANTA MONICA BOULEVARD LLC	8
81	5536011015	MARKLEY,EDWARD D AND	108
82	5536011016	MARKLEY,EDWARD D AND	108
83	5536011017	KIM,BANG J TR	85
84	5536012017	5601 5667 SANTA MONICA BLVD LA	9
85	5536013001	OMEGA CP2A LLC	123
86	5536013002	OMEGA CP2 LLC	123
87	5536013003	OMEGA CP2 LLC	123
88	5536013005	OMEGA CP2 LLC	123
89	5536013006	OMEGA CP2 LLC	123
90	5536013007	KHORRAMIAN,HAMID	84
91	5536013008	WEST COAST SUNNY PROPERTIES LLC	174
92	5536013009	PACIFIC CAPITAL LLC	126
93	5536013010	PACIFIC CAPITAL LLC	126
94	5536013024	OMEGA CP2 LLC	123
95	5536013025	OMEGA CP2 LLC	123
96	5536014900	L A UNIFIED SCHOOL DIST	92
97	5536014906	L A UNIFIED SCHOOL DIST	92
98	5536014907	L A UNIFIED SCHOOL DIST	92
99	5536017001	5720 SANTA MONICA BLVD LLC	12
105	5536017034	ESHTIAGHPOUR,YOUSEF AND MEHRAN	53
107	5536018015	SINCLAIR PROPERTIES I LLC AND	154
108	5536018017	5616 SANTA MONICA LLC	10
109	5536018019	5616 SANTA MONICA LLC	10
110	5536018020	CJ INVESTMENT PARTNERS	41
111	5536018021	GOLDDIGGERS LLC	65
112	5536018022	HARVEY TP I I I LLC	67
113	5536018023	HARVEY TP I I I LLC	67
115	5536018027	5656 SANTA MONICA PLAZA LLC	11
117	5536019005	LILIRAM LLC	101
118	5536019006	HOVSEPIAN,KRIKOR AND MAGDA TRS	72

119	5536019007	BAKER,BARRY TR ET AL	21
120	5536019008	SANTA MONICA ST ANDREWS LLC	146
122	5536019024	SUPERIOR INVESTMENTS	164
123	5536019029	5520 SANTA MONICA BLVD LLC	7
124	5536023010	MOJFAR LLC	115
125	5536023011	MOSES,CHRISTIN B TR	116
126	5536023022	JRP MANAGEMENT CO LLC	76
128	5536024004	PEJOVIC,DANUTA TR	133
129	5536024008	SIERRA VISTA 1 LLC	152
130	5536024010	M AND M ADVANCE INVESTMENTS LLC	104
131	5536024011	M AND M ADVANCE INVESTMENTS LLC	104
132	5536024013	SHB PROPERTIES LLC	150
133	5537008015	RASHIDI,JAANGIR AND SEDA TRS	137
134	5537008016	RASHIDI,JAANGIR AND SEDA TRS	137
135	5537008020	DECMAC DEVELOPERS LLC	48
136	5537008024	DANIELIAN,VANIK J AND	46
137	5537009033	5255 SANTA MONICA BLVD LLC	6
138	5537009036	PTAG PROPERTIES LLC	135
139	5537009900	L A UNIFIED SCHOOL DIST	92
140	5537009901	L A UNIFIED SCHOOL DIST	92
141	5537009902	L A UNIFIED SCHOOL DIST	92
142	5537009903	L A UNIFIED SCHOOL DIST	92
143	5537009904	LA UNIFIED SCHOOL DIST	92
144	5537009905	LA UNIFIED SCHOOL DIST	92
145	5537009906	LA UNIFIED SCHOOL DIST	92
146	5537009907	L A UNIFIED SCHOOL DIST	92
147	5537009908	L A UNIFIED SCHOOL DIST	92
148	5537009909	L A UNIFIED SCHOOL DIST	92
149	5537009910	L A UNIFIED SCHOOL DIST	92
150	5537015013	PAPELIAN,VERJOUHY O TR	128
151	5537015014	PAPELIAN,VREJOUHY TR	128
152	5537015015	G AND S BROS LLC	62
154	5537015017	G AND S BROS LLC	62
155	5537015030	MAKASJIAN,EDWARD AND ROSE TRS	105
156	5537015031	MAKASJIAN,EDWARD AND ROSE TRS	105
157	5537015032	KANTARJIAN,THERESA	78
158	5537015033	KANTARJIAN,THERESA	78
159	5537015034	MAKASJIAN,EDWARD AND ROSE TRS	105
161	5537017024	MAKASJIAN,ZARE AND MARO TRS	106
162	5537017026	GINDI,MAGDI R AND NABILA E TRS	64
163	5537018001	MOUSHOUL,JAMES E CO TR	117
164	5537018002	MOUSHOUL,JAMES E CO TR	117
166	5537018004	FELDMAN,LEONARD S TR	57
168	5537019002	UNITED BROTHERHOOD OF C AND J OF	168
169	5537019004	UNITED BROTHERHOOD OF C AND J OF	168
170	5537019005	MOUSHOUL,JAMES E AND ANNA TRS	117
171	5537019006	CHAPLIN STUDIOS LLC	39

172	5537019030	RODRIGUEZ,EFRAIN ET AL	140
173	5537019031	RODRIGUEZ,EFRAIN AND	139
176	5537019035	KOO,JIN SANG	89
177	5537020004	STEIGER,ADRIANNE TR	162
178	5537020005	STEIGER,ADRIANNE TR	162
179	5537020006	STEIGER,ADRIANNE TR	162
180	5537020025	GRAHM,RUTH TR	66
181	5537020027	PARVIZ ACQUISITIONS LLC	131
182	5537020029	SUN REAL ESTATE INVESTMENTS LLC	163
183	5537020036	SUN REAL ESTATE INVESTMENTS LLC	163
184	5538001001	VERMONT PLAZA HOLDINGS LLC	170
185	5538001002	VERMONT PLAZA HOLDINGS LLC	170
187	5538001026	KARAGUOZIAN,NAZIK AND KRIKOR TRS	79
188	5538001043	NGU,STEVEN AND STEFANIE T TRS	120
189	5538002034	ARCHDIOCESE OF L A EDUC AND	141
190	5538002039	HOLLYWOOD COMMUNITY HOUSING	69
190	5538002037	MARIPOSA PLACE APARTMENTS LP	107
190	5538002036	MARIPOSA PLACE APARTMENTS LP	107
190	5538002038	MARIPOSA PLACE APARTMENTS LP	107
194	5538011012	ROMAN CATHOLIC ARCHBISHOP OF L A	141
195	5538011013	ROMAN CATHOLIC ARCHBISHOP OF L A	141
196	5538011016	ARCHDIOCESE OF L A EDUC AND	141
197	5538012001	4910 SANTA MONICA LLC	5
198	5538012010	4910 SANTA MONICA LLC	5
199	5538012011	4906 SANTA MONICA LLC	5
200	5538012012	PARSEGHIAN,KEVORK AND MARY TRS	130
201	5538019001	SM HOLLYWOOD RETAIL LLC	157
203	5538019017	ASHAMALLA,GAMIL AND JEANETTE TRS	19
204	5538020001	VOURNAS,THOMAS G TR	173
205	5538020002	YOTNEGPARIAN,MAURICE CO TR	176
206	5538020021	SHOKRI,DARIUS M	151
207	5538021001	DAVILA,PEDRO P	47
208	5538021002	DAVILA,PEDRO P	47
209	5538021020	REYES PROPERTIES LLC	138
210	5538022002	ST NICHOLAS FOUNDATION INC	161
211	5538022004	ST NICHOLAS FOUNDATION INC	161
213	5539001003	ZAKARIAN,ANDRANIK CO TR	177
216	5539001020	MEGDAL SILVER LAKES LLC	110
217	5539001023	WILLOW BROOK VILLA	175
218	5539002900	L A CITY	91
219	5539002902	L A CITY	91
220	5539002903	L A CITY	91
221	5539002904	L A CITY	91
222	5539002905	L A CITY	91
223	5539002906	L A CITY	91
224	5539002907	L A CITY	91
225	5539003001	TKACZUK,ANTONIO	166

226	5539003002	CHA,CHARLES H AND JIN H TRS	37
228	5539003004	PATEL,BALUBHAI G TR	132
229	5539003014	UNION DISCOUNT LTD	167
231	5540003900	L A UNIFIED SCHOOL DIST	92
233	5540006011	AUZENE,LARRY A JR AND	20
234	5540006012	AUZENE,LARRY A JR AND	20
236	5540009007	DULTENHAVER,LINDA L TR	50
237	5540009008	LA KRETZ,MORTON TR ET AL	50
239	5540020006	BEZIAN,JACK AND SYLVA	27
242	5540022017	CITY OF STARS COLLISION CENTER	40
243	5540022018	KIRIKIAN,KRIKOR H TR	86
244	5540024024	4849 SANTA MONICA BOULEVARD LLC	3
246	5540026018	BRAHNA PROPERTIES LLC	30
247	5540026020	ARAKELIAN,AGOP AND ANAHID	16
249	5540028009	FEO ENTERPRISES L P	58
250	5540028018	ZGK KASSABIAN PARTNERSHIP	178
251	5542025001	KK KATHY LLC	87
252	5542025002	KK KATHY LLC	87
253	5542025036	D AND S ELCO LLC	44
255	5542026038	OUTDOOR SYSTEMS INC	124
256	5542026039	EDELSON,STEVEN E TR	52
257	5542026040	DISANO,ANNETTE TR	49
258	5542026042	LE HO AND HO PARTNERSHIP	98
259	5542026044	LEE HO AND HO PARTNERSHIP	98
260	5542027027	ARAR GROUP LLC TR	17
261	5542027028	NATHAN,CHAIM AND LEAH	119
262	5542027029	BASTEGHIAN,HAGOP	24
263	5542027030	KROFF,LINDA A	90
264	5542027031	4575 SANTA MONICA BLVD LLC	2
265	5542027900	L A CITY	91
266	5542027901	L A CITY	91
267	5542029021	LEE,JOO S	100
268	5542029022	LEE,JOO S	100
269	5542029023	LEE REALCORP	100
270	5542029024	LEE REALCORP	100
273	5542029036	SKBB INVESTMENTS	155
274	5542029037	VERMONT HOLLYWOOD ASSOCIATES L P	169
277	5539001001	ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN AN	183
278	5539001002	ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN AN	183
279	5539001025	EL CENTRO LORETTO LP	179
280	5542024036	HOM KONG J AND SUE S TRS KJH SSH TRUST	182
281	5542024040	ALLSBROOK JEFFREY KUHLE SILVIA	184
282	5542024041	FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC	180
283	5542024042	FROGEL PROPERTIES INC	181
284	5537019032	CARLOS ACELA	185
285	5537019033	CHAPLIN STUDIOS LLC	39
Total	233		

SA NUMBER	SA STREET	Zoning Code	LS_COEF	BS_COEF
1106	VINE ST	LAC2	1	1
6249	SANTA MONICA BLVD	LAC2	1	1
6245	SANTA MONICA BLVD	LAC2	1	1
6235	SANTA MONICA BLVD	LAC2	1	1
6233	SANTA MONICA BLVD	LAC2	1	1
6223	SANTA MONICA BLVD	LAC2	1	1
0		LAC2	1	1
6201	SANTA MONICA BLVD	LAC2	1	1
6175	SANTA MONICA BLVD	LAC2	1	1
6151	SANTA MONICA BLVD	LAC2	1	1
6161	SANTA MONICA BLVD	LAC2	1	1
6121	SANTA MONICA BLVD	LACM	1	1
6115	SANTA MONICA BLVD	LACM	1	1
5901	SANTA MONICA BLVD	LACM	1	1
5975	SANTA MONICA BLVD	LACM	1	1
1122	GORDON ST	LAR3	0	0
1130	GORDON ST	LAR3	0	0
1127	TAMARIND AVE	LAR3	0.25	0.4
1119	TAMARIND AVE	LAR3	0.25	0.4
1116	GORDON ST	LAR3	0.25	0.4
1111	TAMARIND AVE	LACM	0.25	0.4
1126	GORDON ST	LAR3	0.25	0.4
1131	TAMARIND AVE	LAR3	0.25	0.4
1123	TAMARIND AVE	LAR3	0.25	0.4
5951	SANTA MONICA BLVD	LACM	0.25	0.4
1112	GORDON ST	LACM	0.25	0.4
6001	SANTA MONICA BLVD	LACM	1	1
6011	SANTA MONICA BLVD	LACM	1	1
6025	SANTA MONICA BLVD	LACM	1	1
6061	SANTA MONICA BLVD	LACM	1	1
5831	SANTA MONICA BLVD	LACM	1	1
5823	SANTA MONICA BLVD	LACM	1	1
5801	SANTA MONICA BLVD	LACM	1	1
5830	SANTA MONICA BLVD	LAC2	1	1
6060	SANTA MONICA BLVD	LAC2	1	1
6000	SANTA MONICA BLVD	LAA1	0	0
0		LAA1	0	0
6104	SANTA MONICA BLVD	LAC2	1	1
6118	SANTA MONICA BLVD	LAC2	1	1
6122	SANTA MONICA BLVD	LAC2	1	1
6154	SANTA MONICA BLVD	LAC2	1	1
6164	SANTA MONICA BLVD	LAC2	1	1
6170	SANTA MONICA BLVD	LAC2	1	1
6174	SANTA MONICA BLVD	LAC2	1	1
6100	SANTA MONICA BLVD	LAC2	1	1
6150	SANTA MONICA BLVD	LAC2	1	1

1069	EL CENTRO AVE	LAC2	1	1
6208	SANTA MONICA BLVD	LAC2	1	1
6232	SANTA MONICA BLVD	LAC2	1	1
6218	SANTA MONICA BLVD	LAC2	1	1
6238	SANTA MONICA BLVD	LAC2	1	1
6222	SANTA MONICA BLVD	LAC2	1	1
5473	SANTA MONICA BLVD	LAC4	1	1
5481	SANTA MONICA BLVD	LAC4	1	1
5400	FLEMISH LN	LAC4	1	1
5417	SANTA MONICA BLVD	LAC4	1	1
5421	SANTA MONICA BLVD	LAC4	1	1
5425	SANTA MONICA BLVD	LAC4	1	1
5465	SANTA MONICA BLVD	LAC4	1	1
5509	SANTA MONICA BLVD	LAC4	1	1
5505	SANTA MONICA BLVD	LAC4	1	1
5531	SANTA MONICA BLVD	LAC4	1	1
5527	SANTA MONICA BLVD	LAC4	1	1
5523	SANTA MONICA BLVD	LAC4	1	1
5517	SANTA MONICA BLVD	LAC4	1	1
5539	SANTA MONICA BLVD	LAC4	1	1
			1	1
5759	SANTA MONICA BLVD	LACM	1	1
5751	SANTA MONICA BLVD	LACM	1	1
5745	SANTA MONICA BLVD	LACM	1	1
5727	SANTA MONICA BLVD	LACM	1	1
5721	SANTA MONICA BLVD	LACM	1	1
5717	SANTA MONICA BLVD	LACM	1	1
5711	SANTA MONICA BLVD	LACM	1	1
5707	SANTA MONICA BLVD	LACM	1	1
5705	SANTA MONICA BLVD	LACM	1	1
5755	SANTA MONICA BLVD	LACM	1	1
5731	SANTA MONICA BLVD	LACM	1	1
1070	VAN NESS AVE	LAPF	0.25	0.4
1051	RIDGEWOOD PL	LAPF	0.25	0.4
5734	SANTA MONICA BLVD	LAPF	0.25	0.4
5720	SANTA MONICA BLVD	LAC2	1	1
5700	SANTA MONICA BLVD	LAC2	1	1
5600	SANTA MONICA BLVD	LAC2	1	1
5612	SANTA MONICA BLVD	LAC2	1	1
5616	SANTA MONICA BLVD	LAC2	1	1
5624	SANTA MONICA BLVD	LAC2	1	1
5628	SANTA MONICA BLVD	LAC2	1	1
5640	SANTA MONICA BLVD	LAC2	1	1
5660	SANTA MONICA BLVD	LAC2	1	1
5656	SANTA MONICA BLVD	LAC2	1	1
5536	SANTA MONICA BLVD	LAC2	1	1
5546	SANTA MONICA BLVD	LAC2	1	1

5552	SANTA MONICA BLVD	LAC2	1	1
5558	SANTA MONICA BLVD	LAC2	1	1
1075	WESTERN AVE	LAC2	1	1
5530	SANTA MONICA BLVD	LAC2	1	1
5448	SANTA MONICA BLVD	LAC2	1	1
5466	SANTA MONICA BLVD	LAC2	1	1
1096	WESTERN AVE	LAC2	1	1
5432	SANTA MONICA BLVD	LAC2	1	1
0		LARD1.5	0	0
5416	SANTA MONICA BLVD	LAC2	1	1
5420	SANTA MONICA BLVD	LAC2	1	1
1074	OXFORD AVE	LAC2	1	1
5327	SANTA MONICA BLVD	LAC2	1	1
5331	SANTA MONICA BLVD	LAC2	1	1
5311	SANTA MONICA BLVD	LAC2	1	1
5337	SANTA MONICA BLVD	LAC2	1	1
5255	SANTA MONICA BLVD	LAC2	1	1
5243	SANTA MONICA BLVD	LAC2	1	1
1117	KINGSLEY DR	LARD1.5	0	0
1121	KINGSLEY DR	LARD1.5	0	0
1127	KINGSLEY DR	LARD1.5	0	0
1109	KINGSLEY DR	LAC2	0.25	0.4
5205	SANTA MONICA BLVD	LAC2	0.25	0.4
0		LAC2	0.25	0.4
5211	SANTA MONICA BLVD	LAC2	0.25	0.4
1133	KINGSLEY DR	LARD1.5	0	0
5201	SANTA MONICA BLVD	LAC2	0.25	0.4
1107	KINGSLEY DR	LAC2	0.25	0.4
5227	SANTA MONICA BLVD	LARD1.5	0	0
5167	SANTA MONICA BLVD	LAC2	1	1
5171	SANTA MONICA BLVD	LAC2	1	1
5173	SANTA MONICA BLVD	LAC2	1	1
0		LAC2	1	1
0		LAC2	1	1
5153	SANTA MONICA BLVD	LAC2	1	1
5161	SANTA MONICA BLVD	LAC2	1	1
5165	SANTA MONICA BLVD	LAC2	1	1
1111	ARDMORE AVE	LAC2	1	1
5111	SANTA MONICA BLVD	LAC2	1	1
5101	SANTA MONICA BLVD	LAC2	1	1
5130	SANTA MONICA BLVD	LAC2	1	1
5122	SANTA MONICA BLVD	LAC2	1	1
5100	SANTA MONICA BLVD	LAC2	1	1
0		LAC2	1	1
5160	SANTA MONICA BLVD	LAC2	1	1
5170	SANTA MONICA BLVD	LAC2	1	1
5176	SANTA MONICA BLVD	LAC2	1	1

5180	SANTA MONICA BLVD	LAC2	1	1
1064	KINGSLEY DR	LAC2	1	1
5150	SANTA MONICA BLVD	LAC2	1	1
5220	SANTA MONICA BLVD	LAC2	1	1
0		LAC2	1	1
5210	SANTA MONICA BLVD	LAC2	1	1
5206	SANTA MONICA BLVD	LAC2	1	1
5300	SANTA MONICA BLVD	LAC2	1	1
5230	SANTA MONICA BLVD	LAC2	1	1
0		LAR3	0	0
0		LAC2	1	1
5066	SANTA MONICA BLVD	LAC2	1	1
5064	SANTA MONICA BLVD	LAC2	1	1
5060	SANTA MONICA BLVD	LAC2	1	1
4970	SANTA MONICA BLVD	LARD2	0	0
5020	SANTA MONICA BLVD	LAR3	0	0
5040	SANTA MONICA BLVD	LAR3	0	0
1050	MARIPOSA AVE	LAR3	0	0
5030	SANTA MONICA BLVD	LAR3	0	0
4950	SANTA MONICA BLVD	LAC2	1	1
4952	SANTA MONICA BLVD	LAC2	1	1
4954	SANTA MONICA BLVD	LAC2	1	1
1040	KENMORE AVE	LAC2	1	1
4910	SANTA MONICA BLVD	LAC2	1	1
4906	SANTA MONICA BLVD	LAC2	1	1
4900	SANTA MONICA BLVD	LAC2	1	1
4850	SANTA MONICA BLVD	LAC2	1	1
4862	SANTA MONICA BLVD	LAC2	1	1
4800	SANTA MONICA BLVD	LAC2	1	1
4810	SANTA MONICA BLVD	LAC2	1	1
4820	SANTA MONICA BLVD	LAC2	1	1
4750	SANTA MONICA BLVD	LAC2	1	1
1037	NEW HAMPSHIRE AVE	LAC2	1	1
1036	BERENDO ST	LAC2	1	1
4718	SANTA MONICA BLVD	LAC2	1	1
4722	SANTA MONICA BLVD	LAC2	1	1
4430	SANTA MONICA BLVD	LACM	1	1
4460	SANTA MONICA BLVD	LACM	1	1
4341	WILLOW BROOK AVE	LARD1.5	0	0
4550	SANTA MONICA BLVD	LAPF	1	1
4574	SANTA MONICA BLVD	LAPF	1	1
4584	SANTA MONICA BLVD	LAPF	1	1
4500	SANTA MONICA BLVD	LAPF	1	1
1018	MADISON AVE	LAPF	1	1
4594	SANTA MONICA BLVD	LAPF	1	1
4590	SANTA MONICA BLVD	LAC2	1	1
4600	SANTA MONICA BLVD	LAC2	1	1

4612	SANTA MONICA BLVD	LAC2	1	1
4620	SANTA MONICA BLVD	LAC2	1	1
4632	SANTA MONICA BLVD	LAC2	1	1
1133	MARIPOSA AVE	LAPF	0.25	0.4
1104	MARIPOSA AVE	LAC2	1	1
5015	SANTA MONICA BLVD	LAC2	1	1
4969	SANTA MONICA BLVD	LAC2	1	1
4955	SANTA MONICA BLVD	LAC2	1	1
4715	SANTA MONICA BLVD	LAC2	1	1
4751	SANTA MONICA BLVD	LAC2	1	1
4775	SANTA MONICA BLVD	LAC2	1	1
1107	BERENDO ST	LAC2	1	1
4855	SANTA MONICA BLVD	LAC2	1	1
4875	SANTA MONICA BLVD	LAC2	1	1
4921	SANTA MONICA BLVD	LAC2	1	1
4901	SANTA MONICA BLVD	LAC2	1	1
4475	SANTA MONICA BLVD	LACM	1	1
1110	VIRGIL AVE	LACM	1	1
4471	SANTA MONICA BLVD	LACM	1	1
0		LAC2	1	1
4513	SANTA MONICA BLVD	LAC2	1	1
4531	SANTA MONICA BLVD	LAC2	1	1
4545	SANTA MONICA BLVD	LAC2	1	1
4537	SANTA MONICA BLVD	LAC2	1	1
4551	SANTA MONICA BLVD	LAC2	1	1
4559	SANTA MONICA BLVD	LAC2	1	1
4563	SANTA MONICA BLVD	LAC2	1	1
4565	SANTA MONICA BLVD	LAC2	1	1
4575	SANTA MONICA BLVD	LAC2	1	1
0		LAPF	1	1
1112	MADISON AVE	LAPF	1	1
4601	SANTA MONICA BLVD	LAC2	1	1
1107	MADISON AVE	LAC2	1	1
4619	SANTA MONICA BLVD	LAC2	1	1
4621	SANTA MONICA BLVD	LAC2	1	1
4619	SANTA MONICA BLVD	LAP	1	1
4629	SANTA MONICA BLVD	LAC2	1	1
4414	SANTA MONICA BLVD	LACM	1	1
4424	SANTA MONICA BLVD	LACM	1	1
1021	N HOOVER ST	LARD1.5	0	0
4405	SANTA MONICA BLVD	LACM	1	1
4411	SANTA MONICA BLVD	LAC2	1	1
4415	SANTA MONICA BLVD	LAC2	1	1
4427	SANTA MONICA BLVD	LAC2	1	1
1062	KINGSLEY DR	LAC2	1	1
1060	KINGSLEY DR	LAC2	1	1

FT_COEF	LOT SIZE	BUILDING SIZE	FRONTAGE	LOT RATE
1	9,829	27,500	70	0.1005
1	8,399	3,920	60	0.1005
1	6,999	6,550	50	0.1005
1	7,700	10,113	55	0.1005
1	7,701	2,732	55	0.1005
1	13,700	11,008	100	0.1005
1	6,850	6,500	50	0.1005
1	21,000	21,691	150	0.1005
1	11,250	1,180	90	0.1005
1	10,695	18,060	85	0.1005
1	11,846	29,000	94.77	0.1005
1	24,455	32,953	179.76	0.1005
1	8,575	6,220	110	0.1005
1	13,259	7,220	264.95	0.1005
1	10,010	4,500	100	0.1005
0	6,504	3,857	0	0
0	6,504	2,736	0	0
0.4	0	0	0	0.025125
0.4	0	0	0	0.025125
0.4	0	0	0	0.025125
0.4	6,505	7,136	0	0.025125
0.4	0	0	0	0.025125
0.4	0	0	0	0.025125
0.4	0	0	0	0.025125
0.4	16,009	6,486	160	0.025125
0.4	6,504	1,637	0	0.025125
1	27,010	20,060	135	0.1005
1	6,752	13,500	135	0.1005
1	6,752	20,250	0	0.1005
1	25,282	7,232	225	0.1005
1	59,106	116,040	294.38	0.1005
1	21,416	71,700	150	0.1005
1	21,022	0	133	0.1005
1	104,383	52,081	1022.49	0.1005
1	39,430	22,983	433.12	0.1005
0	2,307,240	11,333	455.59	0
0	0	0	0	0
1	11,966	11,416	100	0.1005
1	5,983	3,750	50	0.1005
1	5,984	7,284	50	0.1005
1	11,972	6,184	100	0.1005
1	5,987	3,750	50	0.1005
1	5,987	1,944	50	0.1005
1	5,964	6,212	50	0.1005
1	5,895	3,574	30	0.1005
1	10,970	7,960	100	0.1005

1	5,988	2,955	50	0.1005
1	5,988	5,736	50	0.1005
1	11,982	0	100	0.1005
1	8,760	2,220	75	0.1005
1	25,156	11,414	215	0.1005
1	8,085	4,250	75	0.1005
1	5,001	15,000	50	0.1005
1	9,000	14,968	90	0.1005
1	4,982	5,408	42.84	0.1005
1	5,252	4,140	50	0.1005
1	5,252	5,214	50	0.1005
1	6,931	27,192	76	0.1005
1	14,863	12,046	141	0.1005
1	3,646	5,750	50	0.1005
1	4,291	8,400	100	0.1005
1	7,648	6,708	50	0.1005
1	7,647	5,572	50	0.1005
1	7,647	5,000	50	0.1005
1	7,647	5,000	50	0.1005
1	15,290	20,400	100	0.1005
1	205,100	0	743.19	0.1005
1	7,473	13,094	48.9	0.1005
1	7,641	15,200	50	0.1005
1	7,642	15,200	50	0.1005
1	7,643	7,200	50	0.1005
1	7,643	4,850	50	0.1005
1	7,644	10,704	50	0.1005
1	7,493	3,313	50	0.1005
1	7,645	7,500	50	0.1005
1	7,368	6,600	46.92	0.1005
1	7,642	15,200	50	0.1005
1	15,285	14,000	100	0.1005
0.4	133,437	0	209	0.025125
0.4	3,202	0	0	0.025125
0.4	7,680	3,870	65.34	0.025125
1	5,361	4,450	89.34	0.1005
1	13,851	7,409	140	0.1005
1	9,495	4,218	85	0.1005
1	4,949	5,000	50	0.1005
1	4,946	5,000	50	0.1005
1	18,885	27,864	100	0.1005
1	9,437	14,093	50	0.1005
1	18,866	57,664	100	0.1005
1	9,428	9,500	50	0.1005
1	11,429	6,023	68.68	0.1005
1	18,944	10,000	100	0.1005
1	9,467	4,040	50	0.1005

1	7,464	3,500	50	0.1005
1	6,896	3,043	33.68	0.1005
1	40,649	21,901	140	0.1005
1	32,325	18,042	180	0.1005
1	10,015	18,141	100	0.1005
1	4,997	2,286	50	0.1005
1	16,812	18,148	168.24	0.1005
1	5,421	2,970	54.43	0.1005
0	0	0	0	0
1	6,987	7,000	50	0.1005
1	6,987	7,500	50	0.1005
1	9,601	938	50	0.1005
1	9,990	2,574	50	0.1005
1	9,990	8,462	50	0.1005
1	79,924	33,440	250	0.1005
1	14,837	8,911	10	0.1005
1	12,377	8,775	45	0.1005
1	45,023	0	149.62	0.1005
0	7,821	6,816	0	0
0	7,822	4,284	0	0
0	7,822	2,868	0	0
0.4	2,543	0	0	0.025125
0.4	2,836	2,520	36.44	0.025125
0.4	3,649	0	26	0.025125
0.4	7,734	2,578	51.44	0.025125
0	7,767	7,363	0	0
0.4	3,312	2,268	42.56	0.025125
0.4	3,185	992	0	0.025125
0	76,328	29,102	0	0
1	1,633	2,736	16.31	0.1005
1	3,374	3,075	33.69	0.1005
1	5,502	4,950	55	0.1005
1	5,305	238	53	0.1005
1	4,406	0	40	0.1005
1	4,406	2,186	40	0.1005
1	4,405	4,400	40	0.1005
1	6,007	3,428	40	0.1005
1	4,801	4,800	0	0.1005
1	5,225	6,050	55	0.1005
1	12,751	10,061	71.78	0.1005
1	9,089	6,684	90.87	0.1005
1	9,000	4,950	90	0.1005
1	19,536	10,750	180.87	0.1005
1	8,434	8,400	0	0.1005
1	10,228	10,624	60.26	0.1005
1	10,225	14,220	60.26	0.1005
1	11,127	20,889	60.26	0.1005

1	3,443	2,862	60.26	0.1005
1	2,170	1,980	0	0.1005
1	10,706	5,761	105.52	0.1005
1	9,966	15,816	100	0.1005
1	5,225	5,734	50	0.1005
1	5,224	5,734	50	0.1005
1	10,944	10,973	90	0.1005
1	36,845	58,377	147.66	0.1005
1	26,546	39,240	221.79	0.1005
0	0	0	0	0
1	7,835	7,800	65	0.1005
1	12,057	11,200	100	0.1005
1	5,624	864	40	0.1005
1	9,649	7,500	110	0.1005
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
1	11,161	6,124	62	0.1005
1	12,659	8,129	60.25	0.1005
1	11,218	7,057	72.25	0.1005
1	9,721	4,850	97.25	0.1005
1	3,147	2,870	35	0.1005
1	5,503	3,152	55	0.1005
1	3,495	3,402	35	0.1005
1	6,267	5,709	125	0.1005
1	12,065	6,392	110	0.1005
1	7,526	4,482	75	0.1005
1	5,005	1,300	50	0.1005
1	8,762	4,970	125	0.1005
1	6,250	3,592	125	0.1005
1	6,248	1,107	0	0.1005
1	10,923	5,412	125	0.1005
1	4,251	2,553	50	0.1005
1	4,249	280	50	0.1005
1	10,557	8,378	60	0.1005
1	13,997	2,400	120	0.1005
0	0	0	0	0
1	99,724	0	240	0.1005
1	20,707	10,640	120	0.1005
1	10,327	10,330	60	0.1005
1	10,092	10,210	120	0.1005
1	8,606	0	0	0.1005
1	5,999	4,152	60	0.1005
1	6,000	4,294	60	0.1005
1	8,186	4,500	90	0.1005

1	8,150	4,500	90	0.1005
1	11,063	9,152	65	0.1005
1	38,996	24,696	230	0.1005
0.4	123,182	0	270	0.025125
1	6,500	1,762	130	0.1005
1	6,548	800	131.02	0.1005
1	12,307	1,140	128	0.1005
1	12,480	6,888	130	0.1005
1	5,150	4,323	104	0.1005
1	13,077	1,865	120	0.1005
1	13,200	7,173	135	0.1005
1	26,783	21,540	240	0.1005
1	13,078	9,380	120	0.1005
1	7,359	4,640	143.93	0.1005
1	9,521	6,282	165	0.1005
1	15,823	8,488	148	0.1005
1	7,067	0	125	0.1005
1	6,250	11,680	0	0.1005
1	12,334	6,340	105	0.1005
1	1,740	0	36.97	0.1005
1	3,014	3,406	52.67	0.1005
1	5,317	2,604	50	0.1005
1	2,537	2,500	50	0.1005
1	7,516	4,390	44	0.1005
1	7,616	4,723	40	0.1005
1	6,647	2,032	50	0.1005
1	5,320	2,965	40	0.1005
1	5,321	3,900	40	0.1005
1	5,322	2,160	40	0.1005
1	15,406	0	154	0.1005
1	10,679	4,488	0	0.1005
1	5,078	2,940	134.7	0.1005
1	5,893	1,170	0	0.1005
1	4,439	1,560	54.99	0.1005
1	4,479	2,687	55	0.1005
1	57,623	18,361	84.15	0.1005
1	12,967	6,561	100.72	0.1005
1	21,193	13,155	120	0.1005
1	10,572	0	60	0.1005
0	0	0	0	0
1	6,923	4,962	39	0.1005
1	4,850	1,568	46	0.1005
1	6,655	6,588	63	0.1005
1	6,028	2,684	57	0.1005
1	2,952	895	0	0.1005
1	2,560	0	0	0.1005

BUILDING RATE	FRONTAGE RATE	LOT ASMT	BUILDING ASMT
0.088	5.026	\$987.81	\$2,420.00
0.088	5.026	\$844.10	\$344.96
0.088	5.026	\$703.40	\$576.40
0.088	5.026	\$773.85	\$889.94
0.088	5.026	\$773.95	\$240.42
0.088	5.026	\$1,376.85	\$968.70
0.088	5.026	\$688.43	\$572.00
0.088	5.026	\$2,110.50	\$1,908.81
0.088	5.026	\$1,130.63	\$103.84
0.088	5.026	\$1,074.85	\$1,589.28
0.088	5.026	\$1,190.52	\$2,552.00
0.088	5.026	\$2,457.73	\$2,899.86
0.088	5.026	\$861.79	\$547.36
0.088	5.026	\$1,332.53	\$635.36
0.088	5.026	\$1,006.01	\$396.00
0	0	\$0.00	\$0.00
0	0	\$0.00	\$0.00
0.0352	2.0104	\$0.00	\$0.00
0.0352	2.0104	\$0.00	\$0.00
0.0352	2.0104	\$0.00	\$0.00
0.0352	2.0104	\$163.44	\$251.19
0.0352	2.0104	\$0.00	\$0.00
0.0352	2.0104	\$0.00	\$0.00
0.0352	2.0104	\$0.00	\$0.00
0.0352	2.0104	\$402.23	\$228.31
0.0352	2.0104	\$163.41	\$57.62
0.088	5.026	\$2,714.51	\$1,765.28
0.088	5.026	\$678.58	\$1,188.00
0.088	5.026	\$678.58	\$1,782.00
0.088	5.026	\$2,540.84	\$636.42
0.088	5.026	\$5,940.15	\$10,211.52
0.088	5.026	\$2,152.31	\$6,309.60
0.088	5.026	\$2,112.71	\$0.00
0.088	5.026	\$10,490.49	\$4,583.13
0.088	5.026	\$3,962.72	\$2,022.50
0	0	\$0.00	\$0.00
0	0	\$0.00	\$0.00
0.088	5.026	\$1,202.58	\$1,004.61
0.088	5.026	\$601.29	\$330.00
0.088	5.026	\$601.39	\$640.99
0.088	5.026	\$1,203.19	\$544.19
0.088	5.026	\$601.69	\$330.00
0.088	5.026	\$601.69	\$171.07
0.088	5.026	\$599.38	\$546.66
0.088	5.026	\$592.45	\$314.51
0.088	5.026	\$1,102.49	\$700.48

0.088	5.026	\$601.79	\$260.04
0.088	5.026	\$601.79	\$504.77
0.088	5.026	\$1,204.19	\$0.00
0.088	5.026	\$880.38	\$195.36
0.088	5.026	\$2,528.18	\$1,004.43
0.088	5.026	\$812.54	\$374.00
0.088	5.026	\$502.60	\$1,320.00
0.088	5.026	\$904.50	\$1,317.18
0.088	5.026	\$500.69	\$475.90
0.088	5.026	\$527.83	\$364.32
0.088	5.026	\$527.83	\$458.83
0.088	5.026	\$696.57	\$2,392.90
0.088	5.026	\$1,493.73	\$1,060.05
0.088	5.026	\$366.42	\$506.00
0.088	5.026	\$431.25	\$739.20
0.088	5.026	\$768.62	\$590.30
0.088	5.026	\$768.52	\$490.34
0.088	5.026	\$768.52	\$440.00
0.088	5.026	\$768.52	\$440.00
0.088	5.026	\$1,536.65	\$1,795.20
0.088	5.026	\$20,612.55	\$0.00
0.088	5.026	\$751.04	\$1,152.27
0.088	5.026	\$767.92	\$1,337.60
0.088	5.026	\$768.02	\$1,337.60
0.088	5.026	\$768.12	\$633.60
0.088	5.026	\$768.12	\$426.80
0.088	5.026	\$768.22	\$941.95
0.088	5.026	\$753.05	\$291.54
0.088	5.026	\$768.32	\$660.00
0.088	5.026	\$740.48	\$580.80
0.088	5.026	\$768.02	\$1,337.60
0.088	5.026	\$1,536.14	\$1,232.00
0.0352	2.0104	\$3,352.60	\$0.00
0.0352	2.0104	\$80.45	\$0.00
0.0352	2.0104	\$192.96	\$136.22
0.088	5.026	\$538.78	\$391.60
0.088	5.026	\$1,392.03	\$651.99
0.088	5.026	\$954.25	\$371.18
0.088	5.026	\$497.37	\$440.00
0.088	5.026	\$497.07	\$440.00
0.088	5.026	\$1,897.94	\$2,452.03
0.088	5.026	\$948.42	\$1,240.18
0.088	5.026	\$1,896.03	\$5,074.43
0.088	5.026	\$947.51	\$836.00
0.088	5.026	\$1,148.61	\$530.02
0.088	5.026	\$1,903.87	\$880.00
0.088	5.026	\$951.43	\$355.52

0.088	5.026	\$750.13	\$308.00
0.088	5.026	\$693.05	\$267.78
0.088	5.026	\$4,085.22	\$1,927.29
0.088	5.026	\$3,248.66	\$1,587.70
0.088	5.026	\$1,006.51	\$1,596.41
0.088	5.026	\$502.20	\$201.17
0.088	5.026	\$1,689.61	\$1,597.02
0.088	5.026	\$544.81	\$261.36
0	0	\$0.00	\$0.00
0.088	5.026	\$702.19	\$616.00
0.088	5.026	\$702.19	\$660.00
0.088	5.026	\$964.90	\$82.54
0.088	5.026	\$1,004.00	\$226.51
0.088	5.026	\$1,004.00	\$744.66
0.088	5.026	\$8,032.36	\$2,942.72
0.088	5.026	\$1,491.12	\$784.17
0.088	5.026	\$1,243.89	\$772.20
0.088	5.026	\$4,524.81	\$0.00
0	0	\$0.00	\$0.00
0	0	\$0.00	\$0.00
0	0	\$0.00	\$0.00
0.0352	2.0104	\$63.89	\$0.00
0.0352	2.0104	\$71.25	\$88.70
0.0352	2.0104	\$91.68	\$0.00
0.0352	2.0104	\$194.32	\$90.75
0	0	\$0.00	\$0.00
0.0352	2.0104	\$83.21	\$79.83
0.0352	2.0104	\$80.02	\$34.92
0	0	\$0.00	\$0.00
0.088	5.026	\$164.12	\$240.77
0.088	5.026	\$339.09	\$270.60
0.088	5.026	\$552.95	\$435.60
0.088	5.026	\$533.15	\$20.94
0.088	5.026	\$442.80	\$0.00
0.088	5.026	\$442.80	\$192.37
0.088	5.026	\$442.70	\$387.20
0.088	5.026	\$603.70	\$301.66
0.088	5.026	\$482.50	\$422.40
0.088	5.026	\$525.11	\$532.40
0.088	5.026	\$1,281.48	\$885.37
0.088	5.026	\$913.44	\$588.19
0.088	5.026	\$904.50	\$435.60
0.088	5.026	\$1,963.37	\$946.00
0.088	5.026	\$847.62	\$739.20
0.088	5.026	\$1,027.91	\$934.91
0.088	5.026	\$1,027.61	\$1,251.36
0.088	5.026	\$1,118.26	\$1,838.23

0.088	5.026	\$346.02	\$251.86
0.088	5.026	\$218.09	\$174.24
0.088	5.026	\$1,075.95	\$506.97
0.088	5.026	\$1,001.58	\$1,391.81
0.088	5.026	\$525.11	\$504.59
0.088	5.026	\$525.01	\$504.59
0.088	5.026	\$1,099.87	\$965.62
0.088	5.026	\$3,702.92	\$5,137.18
0.088	5.026	\$2,667.87	\$3,453.12
0	0	\$0.00	\$0.00
0.088	5.026	\$787.42	\$686.40
0.088	5.026	\$1,211.73	\$985.60
0.088	5.026	\$565.21	\$76.03
0.088	5.026	\$969.72	\$660.00
0	0	\$0.00	\$0.00
0	0	\$0.00	\$0.00
0	0	\$0.00	\$0.00
0	0	\$0.00	\$0.00
0	0	\$0.00	\$0.00
0.088	5.026	\$1,121.68	\$538.91
0.088	5.026	\$1,272.23	\$715.35
0.088	5.026	\$1,127.41	\$621.02
0.088	5.026	\$976.96	\$426.80
0.088	5.026	\$316.27	\$252.56
0.088	5.026	\$553.05	\$277.38
0.088	5.026	\$351.25	\$299.38
0.088	5.026	\$629.83	\$502.39
0.088	5.026	\$1,212.53	\$562.50
0.088	5.026	\$756.36	\$394.42
0.088	5.026	\$503.00	\$114.40
0.088	5.026	\$880.58	\$437.36
0.088	5.026	\$628.13	\$316.10
0.088	5.026	\$627.92	\$97.42
0.088	5.026	\$1,097.76	\$476.26
0.088	5.026	\$427.23	\$224.66
0.088	5.026	\$427.02	\$24.64
0.088	5.026	\$1,060.98	\$737.26
0.088	5.026	\$1,406.70	\$211.20
0	0	\$0.00	\$0.00
0.088	5.026	\$10,022.26	\$0.00
0.088	5.026	\$2,081.05	\$936.32
0.088	5.026	\$1,037.86	\$909.04
0.088	5.026	\$1,014.25	\$898.48
0.088	5.026	\$864.90	\$0.00
0.088	5.026	\$602.90	\$365.38
0.088	5.026	\$603.00	\$377.87
0.088	5.026	\$822.69	\$396.00

0.088	5.026	\$819.08	\$396.00
0.088	5.026	\$1,111.83	\$805.38
0.088	5.026	\$3,919.10	\$2,173.25
0.0352	2.0104	\$3,094.95	\$0.00
0.088	5.026	\$653.25	\$155.06
0.088	5.026	\$658.07	\$70.40
0.088	5.026	\$1,236.85	\$100.32
0.088	5.026	\$1,254.24	\$606.14
0.088	5.026	\$517.58	\$380.42
0.088	5.026	\$1,314.24	\$164.12
0.088	5.026	\$1,326.60	\$631.22
0.088	5.026	\$2,691.69	\$1,895.52
0.088	5.026	\$1,314.34	\$825.44
0.088	5.026	\$739.58	\$408.32
0.088	5.026	\$956.86	\$552.82
0.088	5.026	\$1,590.21	\$746.94
0.088	5.026	\$710.23	\$0.00
0.088	5.026	\$628.13	\$1,027.84
0.088	5.026	\$1,239.57	\$557.92
0.088	5.026	\$174.87	\$0.00
0.088	5.026	\$302.91	\$299.73
0.088	5.026	\$534.36	\$229.15
0.088	5.026	\$254.97	\$220.00
0.088	5.026	\$755.36	\$386.32
0.088	5.026	\$765.41	\$415.62
0.088	5.026	\$668.02	\$178.82
0.088	5.026	\$534.66	\$260.92
0.088	5.026	\$534.76	\$343.20
0.088	5.026	\$534.86	\$190.08
0.088	5.026	\$1,548.30	\$0.00
0.088	5.026	\$1,073.24	\$394.94
0.088	5.026	\$510.34	\$258.72
0.088	5.026	\$592.25	\$102.96
0.088	5.026	\$446.12	\$137.28
0.088	5.026	\$450.14	\$236.46
0.088	5.026	\$5,791.11	\$1,615.77
0.088	5.026	\$1,303.18	\$577.37
0.088	5.026	\$2,129.90	\$1,157.64
0.088	5.026	\$1,062.49	\$0.00
0	0	\$0.00	\$0.00
0.088	5.026	\$695.76	\$436.66
0.088	5.026	\$487.43	\$137.98
0.088	5.026	\$668.83	\$579.74
0.088	5.026	\$605.81	\$236.19
0.088	5.026	\$296.68	\$78.76
0.088	5.026	\$257.28	\$0.00
		\$262,844.43	\$160,397.85

FRONTAGE ASMT	TOTAL ASSESSMENT	PERCENT
\$351.82	\$3,759.63	0.73%
\$301.56	\$1,490.62	0.29%
\$251.30	\$1,531.10	0.30%
\$276.43	\$1,940.22	0.38%
\$276.43	\$1,290.80	0.25%
\$502.60	\$2,848.15	0.55%
\$251.30	\$1,511.73	0.29%
\$753.90	\$4,773.21	0.93%
\$452.34	\$1,686.81	0.33%
\$427.21	\$3,091.34	0.60%
\$476.31	\$4,218.84	0.82%
\$903.47	\$6,261.07	1.22%
\$552.86	\$1,962.01	0.38%
\$1,331.64	\$3,299.53	0.64%
\$502.60	\$1,904.61	0.37%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$414.63	0.08%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$321.66	\$952.20	0.18%
\$0.00	\$221.04	0.04%
\$678.51	\$5,158.30	1.00%
\$678.51	\$2,545.09	0.49%
\$0.00	\$2,460.58	0.48%
\$1,130.85	\$4,308.11	0.84%
\$1,479.55	\$17,631.23	3.42%
\$753.90	\$9,215.81	1.79%
\$668.46	\$2,781.17	0.54%
\$5,139.03	\$20,212.65	3.92%
\$2,176.86	\$8,162.08	1.58%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$502.60	\$2,709.79	0.53%
\$251.30	\$1,182.59	0.23%
\$251.30	\$1,493.68	0.29%
\$502.60	\$2,249.98	0.44%
\$251.30	\$1,182.99	0.23%
\$251.30	\$1,024.07	0.20%
\$251.30	\$1,397.34	0.27%
\$150.78	\$1,057.74	0.21%
\$502.60	\$2,305.57	0.45%

\$251.30	\$1,113.13	0.22%
\$251.30	\$1,357.86	0.26%
\$502.60	\$1,706.79	0.33%
\$376.95	\$1,452.69	0.28%
\$1,080.59	\$4,613.20	0.90%
\$376.95	\$1,563.49	0.30%
\$251.30	\$2,073.90	0.40%
\$452.34	\$2,674.02	0.52%
\$215.31	\$1,191.91	0.23%
\$251.30	\$1,143.45	0.22%
\$251.30	\$1,237.96	0.24%
\$381.98	\$3,471.44	0.67%
\$708.67	\$3,262.45	0.63%
\$251.30	\$1,123.72	0.22%
\$502.60	\$1,673.05	0.32%
\$251.30	\$1,610.23	0.31%
\$251.30	\$1,510.16	0.29%
\$251.30	\$1,459.82	0.28%
\$251.30	\$1,459.82	0.28%
\$502.60	\$3,834.45	0.74%
\$3,735.27	\$24,347.82	4.73%
\$245.77	\$2,149.08	0.42%
\$251.30	\$2,356.82	0.46%
\$251.30	\$2,356.92	0.46%
\$251.30	\$1,653.02	0.32%
\$251.30	\$1,446.22	0.28%
\$251.30	\$1,961.47	0.38%
\$251.30	\$1,295.89	0.25%
\$251.30	\$1,679.62	0.33%
\$235.82	\$1,557.10	0.30%
\$251.30	\$2,356.92	0.46%
\$502.60	\$3,270.74	0.64%
\$420.17	\$3,772.78	0.73%
\$0.00	\$80.45	0.02%
\$131.36	\$460.54	0.09%
\$449.02	\$1,379.40	0.27%
\$703.64	\$2,747.66	0.53%
\$427.21	\$1,752.64	0.34%
\$251.30	\$1,188.67	0.23%
\$251.30	\$1,188.37	0.23%
\$502.60	\$4,852.57	0.94%
\$251.30	\$2,439.90	0.47%
\$502.60	\$7,473.07	1.45%
\$251.30	\$2,034.81	0.40%
\$345.19	\$2,023.82	0.39%
\$502.60	\$3,286.47	0.64%
\$251.30	\$1,558.25	0.30%

\$251.30	\$1,309.43	0.25%
\$169.28	\$1,130.11	0.22%
\$703.64	\$6,716.15	1.30%
\$904.68	\$5,741.04	1.11%
\$502.60	\$3,105.52	0.60%
\$251.30	\$954.67	0.19%
\$845.57	\$4,132.20	0.80%
\$273.57	\$1,079.74	0.21%
\$0.00	\$0.00	0.00%
\$251.30	\$1,569.49	0.30%
\$251.30	\$1,613.49	0.31%
\$251.30	\$1,298.74	0.25%
\$251.30	\$1,481.81	0.29%
\$251.30	\$1,999.95	0.39%
\$1,256.50	\$12,231.58	2.37%
\$50.26	\$2,325.55	0.45%
\$226.17	\$2,242.26	0.44%
\$751.99	\$5,276.80	1.02%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$63.89	0.01%
\$73.26	\$233.22	0.05%
\$52.27	\$143.95	0.03%
\$103.41	\$388.48	0.08%
\$0.00	\$0.00	0.00%
\$85.56	\$248.61	0.05%
\$0.00	\$114.94	0.02%
\$0.00	\$0.00	0.00%
\$81.97	\$486.86	0.09%
\$169.33	\$779.01	0.15%
\$276.43	\$1,264.98	0.25%
\$266.38	\$820.47	0.16%
\$201.04	\$643.84	0.13%
\$201.04	\$836.21	0.16%
\$201.04	\$1,030.94	0.20%
\$201.04	\$1,106.41	0.21%
\$0.00	\$904.90	0.18%
\$276.43	\$1,333.94	0.26%
\$360.77	\$2,527.61	0.49%
\$456.71	\$1,958.35	0.38%
\$452.34	\$1,792.44	0.35%
\$909.05	\$3,818.42	0.74%
\$0.00	\$1,586.82	0.31%
\$302.87	\$2,265.69	0.44%
\$302.87	\$2,581.84	0.50%
\$302.87	\$3,259.36	0.63%

\$302.87	\$900.74	0.17%
\$0.00	\$392.33	0.08%
\$530.34	\$2,113.26	0.41%
\$502.60	\$2,895.99	0.56%
\$251.30	\$1,281.00	0.25%
\$251.30	\$1,280.90	0.25%
\$452.34	\$2,517.84	0.49%
\$742.14	\$9,582.24	1.86%
\$1,114.72	\$7,235.71	1.40%
\$0.00	\$0.00	0.00%
\$326.69	\$1,800.51	0.35%
\$502.60	\$2,699.93	0.52%
\$201.04	\$842.28	0.16%
\$552.86	\$2,182.58	0.42%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$0.00	\$0.00	0.00%
\$311.61	\$1,972.20	0.38%
\$302.82	\$2,290.40	0.44%
\$363.13	\$2,111.55	0.41%
\$488.78	\$1,892.54	0.37%
\$175.91	\$744.74	0.14%
\$276.43	\$1,106.86	0.21%
\$175.91	\$826.53	0.16%
\$628.25	\$1,760.48	0.34%
\$552.86	\$2,327.89	0.45%
\$376.95	\$1,527.73	0.30%
\$251.30	\$868.70	0.17%
\$628.25	\$1,946.19	0.38%
\$628.25	\$1,572.47	0.31%
\$0.00	\$725.34	0.14%
\$628.25	\$2,202.27	0.43%
\$251.30	\$903.19	0.18%
\$251.30	\$702.96	0.14%
\$301.56	\$2,099.80	0.41%
\$603.12	\$2,221.02	0.43%
\$0.00	\$0.00	0.00%
\$1,206.24	\$11,228.50	2.18%
\$603.12	\$3,620.49	0.70%
\$301.56	\$2,248.46	0.44%
\$603.12	\$2,515.85	0.49%
\$0.00	\$864.90	0.17%
\$301.56	\$1,269.84	0.25%
\$301.56	\$1,282.43	0.25%
\$452.34	\$1,671.03	0.32%

\$452.34	\$1,667.42	0.32%
\$326.69	\$2,243.90	0.44%
\$1,155.98	\$7,248.33	1.41%
\$542.81	\$3,637.76	0.71%
\$653.38	\$1,461.69	0.28%
\$658.51	\$1,386.98	0.27%
\$643.33	\$1,980.50	0.38%
\$653.38	\$2,513.76	0.49%
\$522.70	\$1,420.70	0.28%
\$603.12	\$2,081.48	0.40%
\$678.51	\$2,636.33	0.51%
\$1,206.24	\$5,793.45	1.12%
\$603.12	\$2,742.90	0.53%
\$723.39	\$1,871.29	0.36%
\$829.29	\$2,338.97	0.45%
\$743.85	\$3,081.00	0.60%
\$628.25	\$1,338.48	0.26%
\$0.00	\$1,655.97	0.32%
\$527.73	\$2,325.22	0.45%
\$185.81	\$360.68	0.07%
\$264.72	\$867.35	0.17%
\$251.30	\$1,014.81	0.20%
\$251.30	\$726.27	0.14%
\$221.14	\$1,362.82	0.26%
\$201.04	\$1,382.07	0.27%
\$251.30	\$1,098.14	0.21%
\$201.04	\$996.62	0.19%
\$201.04	\$1,079.00	0.21%
\$201.04	\$925.98	0.18%
\$774.00	\$2,322.31	0.45%
\$0.00	\$1,468.18	0.29%
\$677.00	\$1,446.06	0.28%
\$0.00	\$695.21	0.13%
\$276.38	\$859.78	0.17%
\$276.43	\$963.03	0.19%
\$422.94	\$7,829.82	1.52%
\$506.22	\$2,386.77	0.46%
\$603.12	\$3,890.66	0.76%
\$301.56	\$1,364.05	0.26%
\$0.00	\$0.00	0.00%
\$196.01	\$1,328.43	0.26%
\$231.20	\$856.61	0.17%
\$316.64	\$1,565.21	0.30%
\$286.48	\$1,128.49	0.22%
\$0.00	\$375.44	0.07%
\$0.00	\$257.28	0.05%
\$91,805.18	\$515,047.46	

PNOTES	MA NUMBER	MA STREET	MA UNIT
	6440	WILBUR AVE	315
	10965	CHALON RD	
	0		
	5670	WILSHIRE BLVD	STE 1867
	6245	SANTA MONICA BLVD	
	10965	CHALON RD	
	10965	CHALON RD	
assessor bsf	619	HILLCREST RD	
	0		
	22719	FEDERALIST RD	
	6161	SANTA MONICA BLVD	NO 200
	6161	SANTA MONICA BLVD	200
	6100	SANTA MONICA BLVD	
	0	PO BOX 27667	
	6001	SANTA MONICA BLVD	
EXEMPT - Zoned Residential	355	GRAND AVE	STE 500
EXEMPT - Zoned Residential	355	GRAND AVE	STE 500
EXEMPT - Zoned Residential	281	FIGUEROA ST	200
EXEMPT - Zoned Residential	355	GRAND AVE	500
EXEMPT - Zoned Residential	355	GRAND AVE	500
	355	GRAND AVE	500
EXEMPT - Zoned Residential	281	FIGUEROA ST	
EXEMPT - Zoned Residential	355	GRAND AVE	STE 500
EXEMPT - Zoned Residential	355	GRAND AVE	500
	355	GRAND AVE	STE 500
	355	GRAND AVE	STE 500
	0		
	6001	SANTA MONICA BLVD	
	6001	SANTA MONICA BLVD	
	0		
	5857	SANTA MONICA BLVD	
	0	PO BOX 320099	
bsf on adjacent parcel	0	PO BOX 320099	
	0	PO BOX 5357	
	332	WETHERLY DR	
EXEMPT - Zoned Agriculture	6000	SANTA MONICA BLVD	
EXEMPT - Zoned Agriculture	6000	SANTA MONICA BLVD	
	10965	CHALON RD	
	10965	CHALON RD	
	3424	COUNTRYWALK CT	
	6162	SANTA MONICA BLVD	
	613	GARDNER ST	
	751	LA JOLLA AVE	
	12049	COYNE ST	
	2344	BRONSON HILL DR	
	6161	SANTA MONICA BLVD	200

	5830	FOOTHILL DR	
	5877	3RD ST	
parking lot	3127	ARROWHEAD DR	
	4326	MELBOURNE AVE	
	1559	SEPULVEDA BLVD	
	3127	ARROWHEAD DR	
	5020	SANTA MONICA BLVD	
	621	HIGHLAND AVE	
	1985	ORLANDO RD	
	4101	FALLING LEAF DR	
	7119	SUNSET BLVD	UNIT 380
	4847	BONVUE AVE	
	321	PALM DR	
	0		
	234	MANCHESTER BLVD	
	229	LINDEN DR	
	0		
building on Google	1104	HOLT AVE	NO 302
	1104	HOLT AVE	NO 302
Assessor bsf	3700	OLYMPIC BLVD	202
missing bsf			
	5857	SANTA MONICA BLVD	
	5857	SANTA MONICA BLVD	
	5857	SANTA MONICA BLVD	
	5857	SANTA MONICA BLVD	
	5857	SANTA MONICA BLVD	
	5717	SANTA MONICA BLVD	NO A
	0		
	0	PO BOX 5019	
	0	PO BOX 5019	
	5857	SANTA MONICA BLVD	
	5857	SANTA MONICA BLVD	
missing bsf	0		
missing bsf	0		
	400	HOPE ST	
	18011	KAREN DR	
	0	PO BOX 5019	
	5400	ARMOUR RANCH RD	
	0	PO BOX 6233	
	0	PO BOX 6233	
	0	PO BOX 116	
	2658	GRIFFITH PARK BLVD	UNIT 605
	1816	11TH AVE	UNIT C
	1816	11TH AVE	UNIT C
	2130	SNEAD ST	
	10810	VIA VERONA ST	
	2326	ACHILLES DR	

	1825	MIDVALE AVE	UNIT 302
	0	PO BOX 3425	
	9171	WILSHIRE BLVD	NO 600
	0	PO BOX 1806	
	234	MANCHESTER BLVD	
	0	PO BOX 473	
	0	PO BOX 3099	
	0	75-475 PALM SHADOW DR	
EXEMPT - Zoned Residential	10600	WILSHIRE BLVD	UNIT 510
	4357	WOODMAN AVE	
	4357	WOODMAN AVE	
	5426	SANTA MONICA BLVD	
	5335	SANTA MONICA BLVD	
	5335	SANTA MONICA BLVD	
	5311	SANTA MONICA BLVD	
	1738	BERENDO ST	
	1415	MORNINGSIDE DR	
missing bsf; new building?	2336	HOBART BLVD	
EXEMPT - Zoned Residential	355	GRAND AVE	STE 500
EXEMPT - Zoned Residential	355	GRAND AVE	STE 500
EXEMPT - Zoned Residential	355	GRAND AVE	STE 500
missing bsf	355	GRAND AVE	STE 500
	355	GRAND AVE	500
missing bsf	355	GRAND AVE	500
	355	GRAND AVE	500
EXEMPT - Zoned Residential	355	GRAND AVE	
	355	GRAND AVE	
	355	GRAND AVE	
EXEMPT - Zoned Residential	355	GRAND AVE	STE 500
	1700	GRANDVIEW AVE	
	1700	GRANDVIEW AVE	
	5173	SANTA MONICA BLVD	
	5173	SANTA MONICA BLVD	
car lot	2819	LA VENTANA	
	2819	LA VENTANA	
	0	PO BOX 27904	
	0	PO BOX 27904	
	2819	LA VENTANA	
	2311	HOBART BLVD	
	621	HIGHLAND AVE	
	5639	SUNSET BLVD	
	5639	SUNSET BLVD	
	8138	WOODLAKE AVE	STE 229
	5164	SANTA MONICA BLVD	
	5164	SANTA MONICA BLVD	
	5639	SUNSET BLVD	
	1800	16TH ST	

	13501	MONTAGUE ST	
	1304	RAMONA RD	
	1118	PARK AVE	
	4265	MARINA CITY DR	NO 1111
	4265	MARINA CITY DR	NO 1111
	4265	MARINA CITY DR	NO 1111
	623	ROXBURY DR	
	10850	WILSHIRE BLVD	NO 1075
	5250	SANTA MONICA BLVD	300
EXEMPT - Zoned Residential	5250	SANTA MONICA BLVD	300
	5074	SANTA MONICA BLVD	
	5074	SANTA MONICA BLVD	
	923	VALLEY BLVD	STE 110
	330	LONGDEN AVE	
EXEMPT - Zoned Residential	3424	WILSHIRE BLVD	4TH FL
EXEMPT - Zoned Residential	5020	SANTA MONICA BLVD	
EXEMPT - Zoned Residential	5020	SANTA MONICA BLVD	
EXEMPT - Zoned Residential	5020	SANTA MONICA BLVD	
EXEMPT - Zoned Residential	5020	SANTA MONICA BLVD	
	3424	WILSHIRE BLVD	4TH FL
	3424	WILSHIRE BLVD	4TH FL
	3424	WILSHIRE BLVD	4TH FL
	2600	OLIVE AVE	STE 586
	2600	OLIVE AVE	STE 586
	2600	OLIVE AVE	STE 586
	1414	MARION DR	
	6230	WILSHIRE BLVD	STE 1808
	4622	GAINSBOROUGH AVE	
	2110	MAR VISTA AVE	
	3063	DONA MARTA DR	
	9547	COZYCROFT AVE	
	4716	SANTA MONICA BLVD	
	4716	SANTA MONICA BLVD	
	4032	BEVERLY BLVD	
	9501	BALBOA BLVD	
	9501	BALBOA BLVD	
	5214	LOS DIEGOS WAY	
	252	BEVERLY DR	STE C
EXEMPT - Zoned Residential	5150	OVERLAND AVE	
missing bsf	0		
	0		
	0		
	200	MAIN ST	
empty lot	0		
	0		
	0		
	1423	LAKE SHORE AVE	

	637	WILCOX AVE	UNIT 3C
	255	RENO ST	
	466	FOOTHILL BLVD	# 317
missing bsf	355	GRAND AVE	STE 500
	721	KENNETH RD	
	721	KENNETH RD	
	6671	SUNSET BLVD	# 1575
	6671	SUNSET BLVD	STE 1575
	0		
	0		
	4432	PROSPECT AVE	
	4849	SANTA MONICA BLVD	
	3715	SUNSWEPT DR	
	1710	HILLHURST AVE	STE 200
	530	GALLEON WAY	
	249	11TH ST	
bsf on adjacent parcel	2316	TEASLEY ST	
	2316	TEASLEY ST	
	21825	BARBARA ST	
billboard space	1731	WORKMAN ST	
	1216	OJAI AVE	
	347	CHAPMAN DR	
	15725	VERMONT AVE	# 2ND FL
	15725	VERMONT AVE	# 2ND FL
	11595	NEWCASTLE AVE	
	859	VIRGIL AVE	NO B
	6539	ANDASOL AVE	
	2428	MICHELTORENA ST	
	4551	RUSSELL AVE	
bsf on adjacent parcel	0		
	0		
	466	FOOTHILL BLVD	# 317
	466	FOOTHILL BLVD	# 317
	466	FOOTHILL BLVD	# 317
	466	FOOTHILL BLVD	# 317
	0	PO BOX 3165	
	433	CAMDEN DR	STE 820
	4414	ANTA MONICA BLVD	
no visible building; 6000 on assessor	4414	ANTA MONICA BLVD	
EXEMPT - Zoned Residential	3200	W TEMPLE ST	UNIT A
	4405	SANTA MONICA BLVD	
	3521	DAHLIA AVE	
	4427	SANTA MONICA BLVD	
	4427	ANTA MONICA BLVD	
	1304	RAMONA RD	
	1800	16TH ST	

MA CITY	MA ZIP	CONTACT_NAME
RESEDA CA	913350000	
LOS ANGELES CA	900770000	DAVID ROMLEY (AGENT)
	000000000	ADAM BALENSON
LOS ANGELES CA	900360000	ISACK FADLON
LOS ANGELES CA	900380000	
LOS ANGELES CA	900770000	DAVID ROMLEY (AGENT)
LOS ANGELES CA	900770000	DAVID ROMLEY (AGENT)
BEVERLY HILLS CA	902100000	
	000000000	CLIFFORD A COLE
CALABASAS CA	913020000	GABE LAKATOSH
LOS ANGELES CA	900380000	CLIFFORD A COLE
LOS ANGELES CA	900380000	CLIFFORD A COLE
LOS ANGELES CA	900380000	SHARAM KALOUSTAIN
LOS ANGELES CA	900270000	
LOS ANGELES CA	900380000	FERRIS WEHBE
LOS ANGELES CA	900710000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900710000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900120000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900710000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900710000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900710000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900120000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900710000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900710000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900710000	KRISZTINA TOKES (DIR. ASSET MNGT)
LOS ANGELES CA	900710000	KRISZTINA TOKES (DIR. ASSET MNGT)
	000000000	FERRIS WEHBE
LOS ANGELES CA	900380000	FERRIS WEHBE
LOS ANGELES CA	900380000	FERRIS WEHBE
	000000000	
LOS ANGELES CA	900380000	BARRY PRITCHARD
ALEXANDRIA VA	223200000	DEREK BERGEON
ALEXANDRIA VA	223200000	DEREK BERGEON
BEVERLY HILLS CA	902110000	
BEVERLY HILLS CA	902110000	ELI SAWDAYI
LOS ANGELES CA	900380000	YOGO K
LOS ANGELES CA	900380000	YOGO K
LOS ANGELES CA	900770000	
LOS ANGELES CA	900770000	
SIMI VALLEY CA	930650000	
LOS ANGELES CA	900380000	THOMAS HAYES
LOS ANGELES CA	900360000	THOMAS HAYES
LOS ANGELES CA	900460000	
LOS ANGELES CA	900490000	
LOS ANGELES CA	900680000	SHARAM KALOUSTAIN
LOS ANGELES CA	900380000	CLIFFORD A COLE

LOS ANGELES CA	900680000	GREGORY MORRIS
LOS ANGELES CA	900360000	
LOS ANGELES CA	900680000	KENNETH K CHAN
LOS ANGELES CA	900270000	
LOS ANGELES CA	900250000	DAVID MORAY
LOS ANGELES CA	900680000	KENNETH K CHAN
LOS ANGELES CA	900290000	WILLIAM F HARRIS
LOS ANGELES CA	900360000	MAGDI GINDI
SAN MARINO CA	911080000	KEITH LAFOND
ENCINO CA	913160000	
LOS ANGELES CA	900460000	PJ NASSI
LOS ANGELES CA	900270000	MORRIE ZAGHA
BEVERLY HILLS CA	902120000	
	000000000	ERIC KOTLYAN
INGLEWOOD CA	903010000	FRED FARIVAR
BEVERLY HILLS CA	902120000	
	000000000	
LOS ANGELES CA	900350000	ROB MARKLEY
LOS ANGELES CA	900350000	ROB MARKLEY
LOS ANGELES CA	900190000	MARGARET PAK
		JURI RIPINSKY
LOS ANGELES CA	900380000	BARRY PRITCHARD
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LOS ANGELES CA	900380000	HAMID KHORRAMIAN
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BEVERLY HILLS CA	902120000	MEHRAN ESHTIAGHPOUR
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SEATTLE WA	981220000	GENERAL OFFICE
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LA HABRA CA	906310000	
LOS ANGELES CA	900770000	IRADJ KAYVAN
LOS ANGELES CA	900460000	KRIKOR HOVSEPIAN

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BEVERLY HILLS CA	902120000	E MICHAEL LOBODA
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STUDIO CITY CA	916140000	TOM SICILIANO
INGLEWOOD CA	903010000	FRED FARIVAR
PACIFIC PALISADES CA	902720000	CHRISTIN BEY MOSES
ROLLING HILLS ESTATES CA	902740000	
INDIAN WELLS CA	922100000	DANUTA PEJOVIC
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LOS ANGELES CA	900290000	SEDA RASHIDI
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LOS ANGELES CA	900290000	STEVEN STARK
LOS ANGELES CA	900270000	JOHN DANIELIAN
BURBANK CA	915060000	IVAN CREGGER
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ARLETA CA	913310000	
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MARINA DEL REY CA	902920000	
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ALTADENA CA	910010000	THOMAS G VOURNAS
STUDIO CITY CA	916040000	MAURICE YOTNEGPARIAN
CHATSWORTH CA	913110000	DARIUS M SHOKRI
LOS ANGELES CA	900290000	CARLOS CRUZ
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LOS ANGELES CA	900290000	FRED STIFTER
STUDIO CITY CA	916040000	GEVOKE TERMEICAL
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OJAI CA	930230000	STEVE EDELSON
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GRANADA HILLS CA	913440000	ARLEN AGHAJANIAN
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LOS ANGELES CA	90029	ANDRANIK
LOS ANGELES CA	90026	THERESA MEDINA
LOS ANGELES CA	90029	
LOS ANGELES CA	90026	SILVIA KUHLE
LOS ANGELES CA	90029	
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ALHAMBRA CA	91803	
LOS ANGELES CA	900210000	DANNY POURRAHMANI

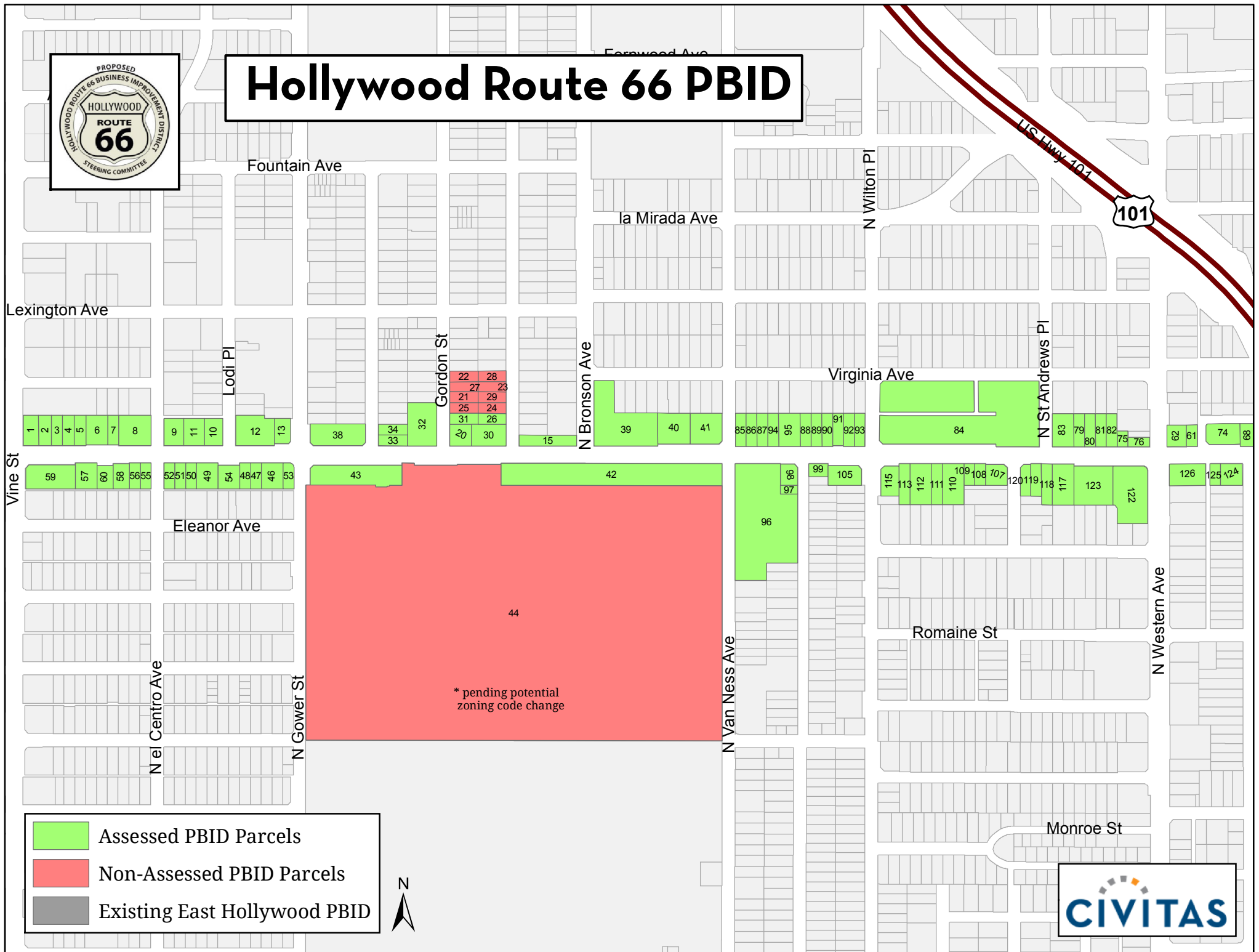
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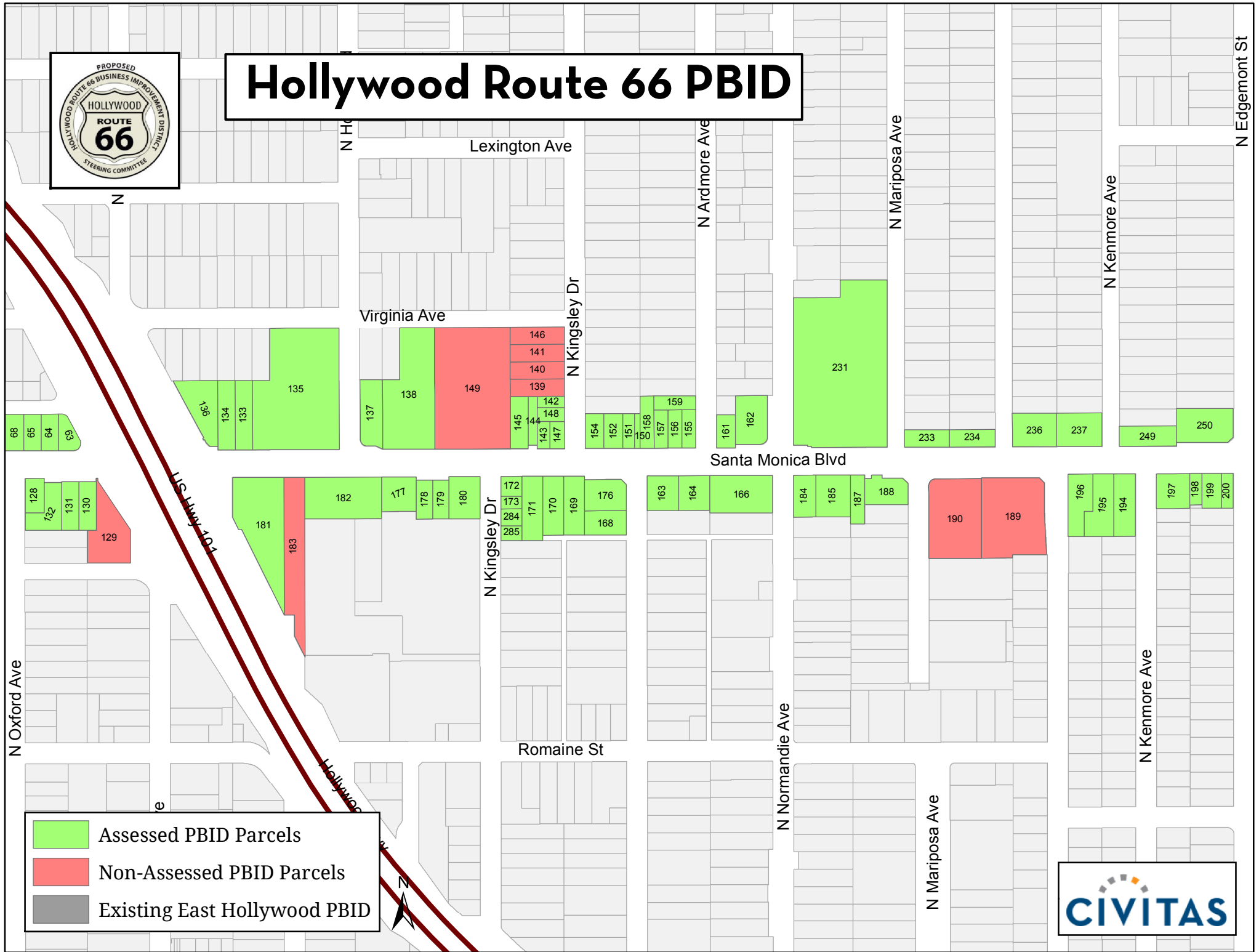


Hollywood Route 66 PBID



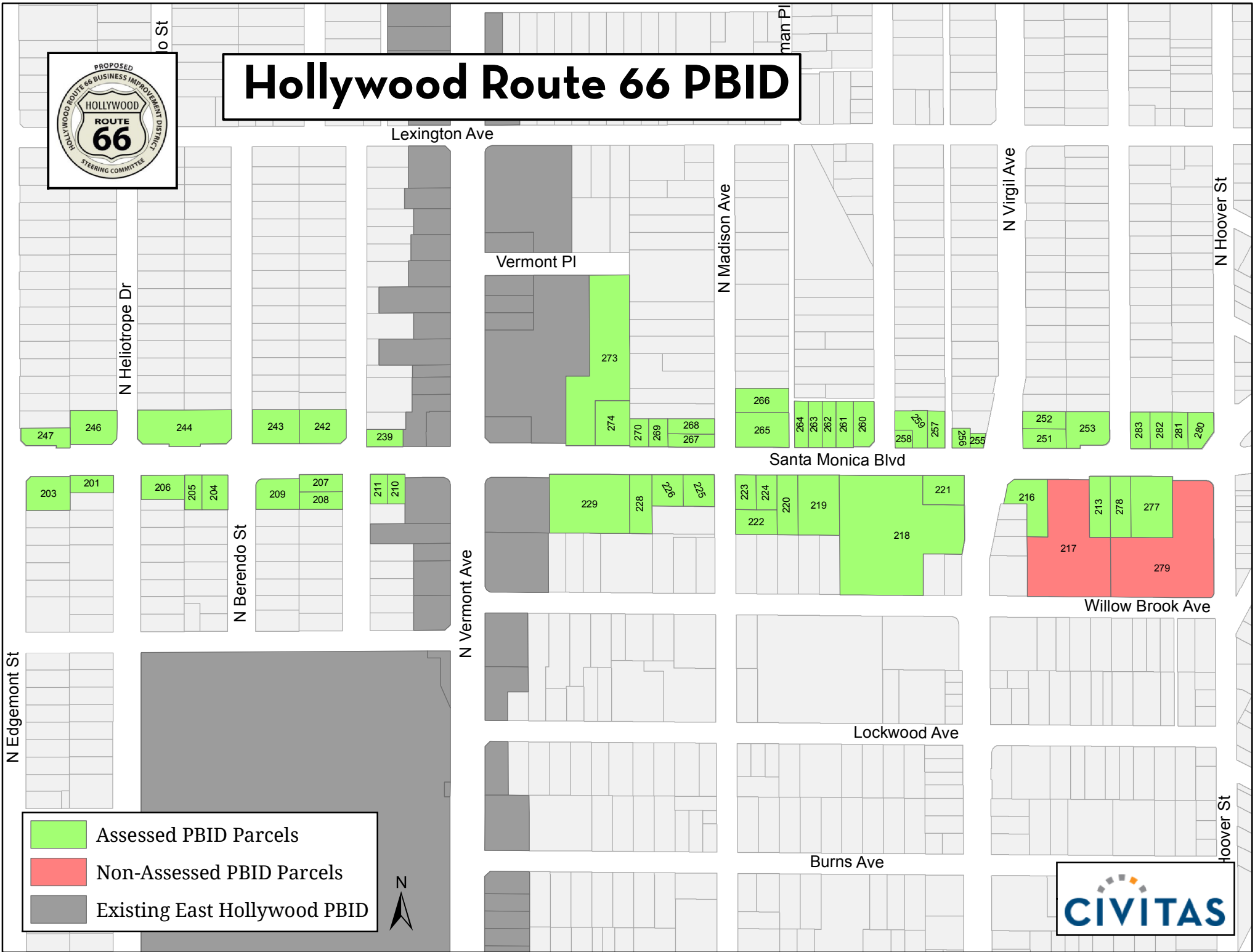


Hollywood Route 66 PBID





Hollywood Route 66 PBID





Eugene Van Cise <eugene.vancise@lacity.org>

Byron Best placed at Downtown Walnut Creek Association

1 message

Civitas <jlambeth@civitasadvisors.com>

Thu, Jan 22, 2015 at 12:42 PM

Reply-To: jlambeth@civitasadvisors.com

To: eugene.vancise@lacity.org



Civitas is pleased to announce the
following placement

Byron Best
Executive Director, Walnut Creek Downtown

**ABOUT BYRON**

A senior level marketer and travel industry veteran, Byron Best joins The Walnut Creek Downtown Association from the Atlanta-based Collinson Media & Events. Best will lead the 550-member business association by preserving and building upon a vibrant successful downtown, implementing and overseeing marketing programs to increase visitors and spending in the downtown, identifying new marketing and event opportunities and will serve as WCDA's chief spokesperson. Best's career includes branding and marketing assignments with several national companies including Viacom, Reebok and Nike. A native of Washington D.C., he studied Communications at the University of New Hampshire.

The placement was completed by:

Civitas Advisors
[Website](#)
Sacramento, CA

[Contact Civitas](#)

Chuck Longanecker
Business Development Systems
Sacramento, CA
[Contact BDS](#)

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ABOUT THE WALNUT CREEK DOWNTOWN ASSOCIATION

Walnut Creek is one of the West's premier shopping, dining, and entertainment destinations. Downtown Walnut Creek is renowned for its world-class selection of shops, offering the ultimate shopping experience - all in a safe, beautiful, and pedestrian-friendly setting. The purposes of Walnut Creek Downtown Association (WCDA) are to manage and coordinate various promotions, events and activities for the central geographic areas of Downtown Walnut Creek. WCDA's mission is to work with its members, partners, and community to promote and enhance downtown business vitality.

walnutcreekdowntown.com

CIVITAS & BUSINESS DEVELOPMENT SYSTEMS HIRING SERVICES

In conjuncture with our partner, Business Development Systems, Civitas offers complete hiring services for all positions. Services can include: position descriptions and job listings, candidate interviews, behavioral and motivation profiles, skill testing, drafting of ninety day plans and agreements, and hiring recommendations. The full service package includes the Civitas guarantee: If the organization is not satisfied with the final candidates that are presented, Civitas will post the position again and re-start the interview process. If a candidate is selected during the final interviews, Civitas will stand behind their recommendation for the first six months of the employment. Please contact Civitas for more information and a complete list of services.

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Sacramento, CA 95831
(800) 999-7781

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Eugene Van Cise <eugene.vancise@lacity.org>

Civitas and SMG Consulting Release Ground Breaking Tourism Improvement District (TID) Research

1 message

Civitas <jlambeth@civitasadvisors.com>
Reply-To: jlambeth@civitasadvisors.com
To: eugene.vancise@lacity.org

Wed, Dec 17, 2014 at 12:35 PM



Civitas Connections



Civitas, a proud supporter of the Child Abuse Prevention Center, makes a donation for every district we form. [Click here](#) to learn more about CAPC's work in the prevention of child abuse.

Civitas and SMG Consulting Release Ground Breaking Tourism Improvement District (TID) Research

Sacramento, CA- Civitas of Sacramento and SMG Consulting of South Lake Tahoe have released their highly anticipated first ever national study on Tourism Improvement Districts (TIDs).

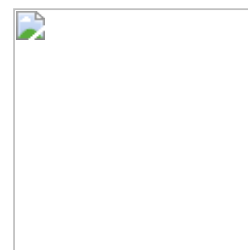
TIDs are an increasingly popular financing mechanism for destination marketing. Originating in California in 1989, the phenomenon has now spread across the country. Civitas and SMG Consulting have collaborated to provide this first ever comprehensive report on the state of the industry.

The TID revolution began in West Hollywood, California, in 1989. The concept spread slowly at first, but picked up momentum in California the late 1990s and exploded in the mid-2000s. There are now 124 districts in nine states and one abroad in Iverness, Scotland.

TIDs throughout the US were surveyed regarding the formation process, funding levels before and after, challenges, and measurable results.

Key findings include:

- The primary reason for TID formation was **insufficient existing tourism funding**, with a complete lack of tourism funding close behind (39% and 23%, respectively).
- Fully 94% of those surveyed indicated **TID funds increased the destination's tourism promotion efforts**.
 - Fifty three percent indicated that **both domestic and international tourism promotion efforts** have increased since the district's formation.
- Overall, 97% of those surveyed indicated their destination **became more competitive** with the additional TID funds.



Stay Informed...



"This study represents the most comprehensive source of TID information gathered to date. It provides insight and actionable information for those that currently have a TID, and valuable guidance for those looking to form or renew a TID," stated John Lambeth, President of Civitas.

"There is no question TID funding has changed the competitive balance in tourism promotion. The study results look at the strategic implications of this changed playing field," noted Carl Ribaud, President of SMG Consulting.

The complete study is available at civitasadvisors.com and smgonline.net.
Further information on TIDs can be found at tourismimprovementdistrict.com.

###

About Civitas:

With over twenty years' experience, Civitas provides unparalleled expertise in forming, modifying, and renewing tourism improvement districts. Having assisted more than seventy districts, including the first districts in Oregon and Kansas, Civitas provides unmatched expertise. Our team includes experts in every aspect of TID formation, from consensus building to document preparation, to city and county approval.

For more information: John Lambeth, 800.999.7781 or [email](#)

About SMG Consulting:

SMG is a Tourism, Recreation and Hospitality consulting firm that provides Destination Marketing Organizations (DMOs) with a variety of marketing, strategy, economic analysis and measurement services. SMG has experience in assisting many destinations in developing TID based strategic marketing plans and measurement systems.

For more information: Carl Ribaud, 530.541.2462 ext.101

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Civitas | 1102 Corporate Way, Suite 140 | Sacramento | CA | 95831



Civitas Connections-January 2014

1 message

Civitas Advisors <jlambeth@civitasadvisors.com>

Reply-To: jlambeth@civitasadvisors.com

To: eugene.vancise@lacity.org

Mon, Jan 27, 2014 at 1:38 PM



Civitas Connections

Avoid a Loss in Funding-Renew Your BID Early

Civitas has been noticing a trend among our clients - many are now opting to begin the district renewal process early, motivated by a desire to ensure that there is no service interruption. Whether your district is property or business based, early renewal would be a smart move for you. Consider what would happen if your renewal isn't done on time - there will be an interruption in funding and the services you are able to provide. Starting your renewal early has many benefits, including two that are key to ensuring there is no disruption in your services.

First, starting the renewal process early gives you extra time to overcome any unexpected bumps in the road. Whether it's a new owner or staff person who needs some extra education, an existing owner who wants to revisit the services to be provided, or delays at the municipal level, there are many things that can drive a renewal off the road. It is imperative to account and plan for these possibilities.

Even if your renewal is complete on time, there can be challenges after the renewal is completed. Business based districts can face difficulties in implementing collections, especially if the assessment rate has changed. Property-based districts must work with the County Assessor and meet their deadlines for appearing on the tax rolls.

Both property and business based districts must consider the possibility of lawsuits being filed against the district. Upon renewal, there is a thirty-day window in which opponents can file a lawsuit to challenge the district. Lawsuits, regardless of whether they have any merit or are ultimately victorious, can seriously delay and impede assessment collection, distribution, and most importantly, services.

Renewing early is the best way to avoid service delays. Be sure you know your expiration date, and start looking at renewal at least 18 months ahead of time.

[Contact us to get more information on the benefits of early renewal!](#)

Legislative Update



AB 483

Tourism & Business Improvement Districts recently scored a victory with the signing of AB 483.

In 2010, voters adopted Proposition 26, adding new provisions to the California Constitution. Prop 26 was designed to restrict the ability of state and local governments to exact funds from taxpayers. Under Prop 26, all state and local government levies are considered a tax unless they fall under one of seven exceptions. Taxes must be approved by a two-thirds vote of the electorate, making them very difficult to enact.

For tourism & business improvement districts, traditionally approved by a vote of the payors (businesses, rather than the electorate) Prop 26 added another consideration to the legal processes they must follow. In order to be approved by a vote of the payors, BIDs now have to comply with at least one of the seven exceptions found in Prop 26.



Top Stories

[National City Hotel Revenue up Six Percent Over 2012](#)

[TBID Money Coming In](#)

[Branding Calistoga](#)

[New Business Improvement District Approved for North Long Beach](#)

[City council OKs Tourism committee temporary hotel assessment](#)

[Hudson Square to Get \\$2.7 Million Makeover](#)

[South side business owner seeks to develop improvement district](#)

[TBID Impacts Billings Economy](#)

See our [website](#) for the most up to date news and information affecting special districts.

Districts on the Move

Uptown Property and Business Improvement District

Concord Tourism Improvement District

Greater Ontario Tourism Marketing District

Mammoth Lakes Tourism Business Improvement District

Fulton Avenue Property and Business Improvement District

Those exceptions introduced new terms with no legal definition, such as "specific benefit." AB 483 defines these terms in an effort to help local governments comply with Prop 26.

The principal beneficiaries of AB 483 are California's new and renewing tourism marketing and business improvement districts. The bill provides guidance on how those districts can comply with their relevant exceptions. The bill also made it more difficult for opponents to sustain a successful Proposition 26 challenge to TMDs and BIDs, although some risk remains.

SB 184

Every year, the Senate enacts a Local Government Omnibus bill. These bills are designed to clean up non-controversial items in existing legislation. This year, Civitas was able to remove ambiguous language regarding assessment of tax-exempt properties from the Property & Business Improvement District Law of 1994. This modification removes ambiguity when including tax-exempt parcels in PBIDs, and helps make the 1994 Law more consistent with constitutional requirements regarding benefit to assessed properties.

[Contact our office for more information on past and present special district legislation.](#)

Spotlight on: Mammoth Lakes TID



Since 1989, California destinations have been forming tourism improvement districts to fund destination marketing. TIDs have always included and promoted only lodging businesses - until now.

This summer, Civitas formed the first Tourism Improvement District that includes not only hotels, but also restaurants, retail, and attractions in Mammoth Lakes, California. A TID was a perfect fit for this mountain ski community full of local businesses dependent on tourism. The district was created in July of 2013 and began collecting assessments on

September 1, 2013. The district is off to great start with estimated collections of \$4.7M annually. A large scale marketing plan is in the works for next summer which will help define Mammoth Lakes as a tourist destination year around. The campaign will focus on "everything outside our door - climbing, trails to wilderness, skiing, boarding," states John Urdis, Executive Director of Visit Mammoth.

Our clients have often asked us about including non-lodging businesses in their districts. In many communities, this approach has not been possible for many reasons. Sometimes, the sheer number of businesses is unmanageable. For others, tourist revenue is such a small piece of their business that it is difficult, if not impossible, to quantify the benefit to the businesses as is required by law. But, for a community whose economy is driven largely by tourism, a multi-business district is a great solution.

[If you would like to learn more about expanding your district, please contact our office.](#)



Annual Responsibilities: Year End Follow Up!



It's time to start thinking about hitting the ground running in 2014. Whether you operate on a fiscal or calendar year, here are three things you can do now to help make sure 2014 is a great year!

1. Make sure you are complying with the Brown Act and Public Records Act.

Has your staff and board been trained recently on Brown Act compliance? If you have new board members, now is the time to be sure they know what they can and cannot do. Are your agendas created and posted in compliance with the Brown Act? Did you know Brown Act bodies cannot hold discussions by email? Or that agendas must be posted online? Does your staff know their responsibilities in the event of a Public Records Act request? If you answered no - or even are not sure - about any of these items, protect yourself and get trained!

2. Prepare for (or submit) your annual report.

Every district has to submit an annual report to its jurisdiction, city or county. Have you thought about what you'll put in that report? Are you prepared with statistics, photos, and next years' budget? Do you know the legal requirements for the report's content (and have you considered recent court decisions and changes in the law)? The annual report is your chance to show stakeholders just how valuable their investment in your district really is.

3. Think about renewal.

**Historic Folsom
Property and Business
Improvement District**

**Downtown Lancaster
Property and Business
Improvement District**

**Downtown Burbank
Property and Business
Improvement District**

**Mariposa County
Tourism Business
Improvement District**

Where to Catch Us Next...

**Visit California
Outlook Forum**
Pasadena, CA
February 5-6, 2014
[More Information](#)

**CABBI InnSpire
Conference**
Seaside, CA
February 23-25, 2014
[More Information](#)

**Public/Private Finance
and Development
Seminar**
Los Angeles, CA
March 21, 2014
[More Information](#)

**California Downtown
Association Annual
Conference**
San Diego, CA
May 21-22, 2014
[More Information](#)

**California Travel
Summit**
Los Angeles, CA
June 23-25, 2014
[More Information](#)

**Destination Marketing
Association
International**
Las Vegas, NV
July 21- 23, 2014
[More Information](#)

**International
Downtown Association
Conference**
Ottawa, ON, Canada
September 3-6, 2014
[More Information](#)

We would love to meet you at any of these conferences! Please [click here](#) to schedule a one-on-one meeting.

Ideas for Next Time?

It may be next year, or it may be nine years from now - but you should always be thinking about your renewal. Take pictures, gather statistics, and most importantly - check in with your stakeholders. Are they satisfied with the services? Will they support your eventual renewal? And if your district expires in 2014 or 2015, think about starting your renewal now. New laws and legal challenges have made the renewal process more complex and time-consuming, plus starting early will help ensure you don't have a gap in funding.

[If you answered no to any of the questions above, or have a general question on your annual responsibilities, let us know!](#)

Civitas is Expanding!



As you may know, Civitas has been expanding over the past few years, having added new project managers in both our Sacramento and Los Angeles offices and several other staff in our home office. We are now looking to keep growing and have additional positions open.

Project Manager-Los Angeles & San Francisco

The position is a hybrid of sales and project management. If you do know anyone who might be a good fit, please feel free to send them our information. The job description and directions for applying are available on our website here: <http://www.civitasadvisors.com/projectmanagerjob.htm>

Legal Assistant-Sacramento

We are also looking for an Entry Level Legal Assistant in our Sacramento office. This is a great opportunity for a newly educated legal assistant/paralegal to get their feet wet. View more about the position here: <http://www.civitasadvisors.com/legalassistant.htm>

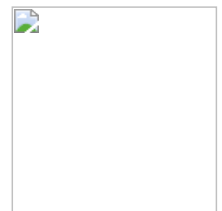
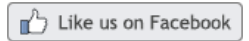
Marketing Intern-Sacramento

Additionally, we are seeking a Marketing Intern for our Sacramento office. This is a three month internship with potential to be extended. View more about the position here: <http://www.civitasadvisors.com/marketinginternjob.htm>

[If you'd like to learn more about the opportunity, please don't hesitate to email or give us a call at 916-437-4300.](#)

Is there a topic you would like to see showcased in our newsletter? [Click here](#) to email us your suggestions.

Stay Informed...



Civitas is a proud supporter of the Child Abuse Prevention Center, donating \$100 for every district we form. [Click here](#) to learn more about CAPC's work in the prevention of child abuse.

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Civitas Connections-May 2014

1 message

Civitas Advisors <jlambeth@civitasadvisors.com>

Reply-To: jlambeth@civitasadvisors.com

To: eugene.vancise@lacity.org

Fri, Jun 27, 2014 at 11:19 AM



Civitas Connections

The San Diego Saga

What Happens When A DMO Stops Marketing?

For four years, hotels in San Diego greatly benefited from the city's tourism marketing district. Raising nearly \$30 million per year, and with program ROI ranging from 5:1 all the way to 20:1, the SDTMD was a huge success. So successful, in fact, that as its original five-year term neared conclusion more than 80% of hotels supported renewing the TMD.

The renewal process was going great. Hotels were on board for a forty-year term. The City Council approved the renewed District.

Then, the unthinkable happened.

Political and legal circumstances brought the renewal to a grinding halt. The Mayor refused to sign a contract passing funds on to the nonprofit corporation responsible for the marketing programs. Nearly \$30 million intended for marketing the City lay unused, collecting dust in city coffers.

The results were instant and widespread. San Diego's hotel revenue suffered while competitors benefited from the marketing void created by the lack of funding. After nearly a year without marketing dollars, the TMD funding was finally released. As of summer 2014, marketing programs are back in business.

Tourism Economics, a firm specializing in economic impact analysis, was hired to study the consequences of this lack of funding - to answer the question "what happens when destination marketing stops?"

The study's results were - as expected - dismal. "Losses are projected to include visitor spending of \$560 million, reduced countywide tax revenue of \$24.3 million, and total reduced business sales in the San Diego regional economy of \$1.3 billion." Hotels in the City alone were projected to lose between \$161 and \$166 million in room rental revenue. And it didn't stop once funding was restored. The report found that "the impacts of reduced marketing expenditures are likely to persist for at least several quarters."

The lessons learned are simple, but clear. Renew early. Be prepared for the surprises, even the ones that are unthinkable.

[Contact Civitas to begin the renewal or formation process](#)

Annual Report: Content & Best Practices

Every district, regardless of what type it is and which law it was formed under, is required to submit a prospective annual report. Many districts produce beautiful, information-packed reports detailing all of their expenditures and activities from the previous year. While City Councils and Boards of Directors tend to focus on activities, it is important to remember that the law requires certain *prospective* content for the annual report as well. In general, each law requires the following four types of information.

Boundaries

A statement of whether there are any proposed changes to the boundaries must be included; even if there are no changes. It's good practice to also include a boundary map in the annual report.

Total Fiscal & Economic Impact 2013-14 (\$ Millions)		
Lost room revenues (county)	\$	215.7
San Diego City	\$	161.8
Total visitor spending (county)	\$	560.4
Total San Diego County tax revenues	\$	24.3
TOT tax revenues	\$	22.2
Sales tax revenues	\$	2.1
Total San Diego City tax revenues	\$	18.6
TOT tax revenues	\$	17.0
Sales tax revenues	\$	1.6
Total business sales and income (direct, indirect, induced)	\$	1,266.5

Top Stories

[Hotels in Simi Valley to form Tourism Marketing District](#)

[The Power Inn Alliance embraces its industrial history, turns dumpsters into public art projects](#)

[Riversdale BID recognized by International Downtown Association](#)

[Lincoln BIG shortlisted for UK award](#)

[Increase in tourism expected to boost California CVBs](#)

[York Township attorney reports to board, in favor of proposed SAD](#)

[Businesses to start paying for flood defenses in Lower Don Valley](#)

See our [website](#) for the most up to date news and information affecting special districts.

Districts on the Move

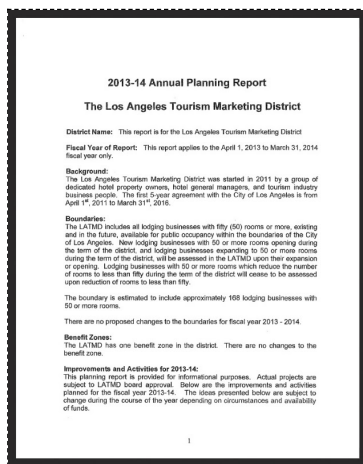
Simi Valley Tourism
Business Improvement
District

Wichita Tourism Business
Improvement District

Torrance Tourism Business
Improvement District

Where to Catch Us Next...

California Travel Summit
Hollywood, CA
June 23-25, 2014
[More Information](#)



Assessment Rate

Most annual reports include detailed budget information. They also need to include the underlying assessment rate. A payor should be able to read the annual report and determine how much they will pay in the upcoming year. This is especially important for districts that utilize annual escalator clauses contained in their formation documents.

Roll-Over and Non-Assessment Funds

How much of the annual budget was rolled over from last year? What other funding sources (like city or county money, event income, sponsorships) are being used to pay for the services? These are questions anyone reading the annual report should be able to easily answer.

Upcoming Activities

Many annual reports focus on what was done last year - what the organization has accomplished. They also need to include information on what *will* be done next year.

When preparing your annual report, keep in mind these legal requirements. And as always, if you have questions, give us a call!

[Contact Civitas to draft your annual report](#)

District Spotlight: Wichita TID-First in Mid-West



Civitas is proud to announce the formation of the first Mid-West Tourism Improvement District in Wichita, Kansas! The district was formed by the Go Wichita Convention and Visitors Bureau in conjunction with Civitas. With this district, Kansas became the 7th state to allow for these revolutionary funding sources. The district includes all hotels within City limits that have more than 50 rooms and is expected to raise more than \$2.5 million annually. Go Wichita plans to use the enhanced marketing budget to better tell the "Wichita Story" as well as increase overall tourism and convention business.

"Everyone understands the impact of a visitor when they come to their community. Visitors spent over a billion dollars in

Wichita, so it's the purest form of economic development," said Susie Santo, president and CEO of Go Wichita. The district was well supported by hoteliers who had a strong desire to see Wichita stay competitive among its peer cities.

[Contact Civitas to have us evaluate your state or local authority to form a TID](#)

Community Facilities Districts

A New Solution to Funding Tourism Infrastructure

California's destinations are constantly on the lookout for new, creative funding mechanisms. Across the state, many cities are looking for ways to rehabilitate or replace aging tourist-related infrastructure, like convention centers. One of the newest funding solutions created for this purpose is a customized Community Facilities District.

The Mello-Roos Community Facilities Act of 1982 allows for creation of special tax revenue for public improvements. The special tax can be imposed to finance the purchase, construction, expansion, improvement, or rehabilitation of real or tangible property with an estimated useful life of five or more years. CFDs are a common form of financing frequently used to fund schools, parks, libraries, and major infrastructure projects. You've probably even seen "Mello-Roos" charges, as they are commonly known, on your annual property tax bill. Tourism related facilities are simply an extension of the existing uses to which CFDs have been put.



Because it imposes a special tax, a CFD is typically formed with a 2/3 vote of the local electorate. Charter cities, however, can take this one step further and adopt a local ordinance to modify the approval basis. One such city, San Jose, created a CFD taxing only hotels to finance convention center expansion. As a charter city, San Jose was able to adopt an ordinance basing the approval on a vote of the hotels, weighted by the number of hotel rooms in each.

Although CFD funding (like tourism improvement district funds) must be dedicated to a specific purpose, it greatly differs from TID assessments. Like TIDs, CFDs are not subject to the special benefit requirement imposed by Proposition 218. Unlike TIDs, CFDs are not subject to the recently enacted Proposition 26, which requires compliance with Proposition 218 or a finding of specific benefit to assessed businesses.

As more creative financing solutions are needed, California's communities are looking to CFDs to enhance their tourism infrastructure. What infrastructure would you finance with a CFD?

Destination Marketing Association International Annual Conference
Las Vegas, NV
July 21-23, 2014
[More Information](#)

U.S. Travel Association Educational Seminar for Tourism Organizations (ESTO)
Louisville, KY
August 24-26, 2014
[More Information](#)

International Downtown Association Conference
Ottawa, ON, Canada
September 3-6, 2014
[More Information](#)

Rural County Representatives of Sacramento
Olympic Valley, CA
September 24-26, 2014
[More Information](#)

We would love to meet you at any of these conferences! Please [click here](#) to schedule a one-on-one meeting.

Ideas for Next Time?

Is there a topic you would like to see showcased in our newsletter? [Click here](#) to email us your suggestions.

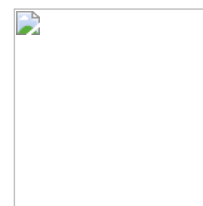
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Civitas is a proud supporter of the Child Abuse Prevention Center, donating \$100 for every district we form. [Click here](#) to learn more about CAPC's work in the prevention of child abuse.

[Feel free to contact us to for more information about CFDs!](#)

Welcome to Civitas: Gina Trechter



Civitas is proud to announce and welcome Gina Trechter as our newest Project Manager. In her new role, Ms. Trechter will be responsible for Tourism and Business Improvement District formations and renewals in the Southern California region. She will be working closely with clients throughout the Los Angeles and Southern California area. Ms. Trechter joins our team as a replacement for Lorena Parker, who has moved on to managing districts.

Gina comes to Civitas with 8+ years of experience working in the tourism industry at Hornblower Cruises and Events, where she worked in Sales and was the Director of Marketing for their Los Angeles and Orange County operation. She attended Loyola Marymount University in Los Angeles, CA where she earned a BA in Business Administration with an emphasis in Marketing.

"Gina's tourism background makes her a great resource for our TID clients," says Civitas President John Lambeth, "and her many years of experience in Los Angeles will be a huge benefit to PBID and BID clients."

Gina embodies the Civitas tradition of involvement in the business community. She is a member of the LAX Chamber of Commerce Young Professionals Organization and is actively involved in numerous networking groups in the Los Angeles area. "I am excited to start a new challenge with Civitas and look forward to working with the team and prospective clients. I am fortunate to be joining such a respected company that is the industry leader in business improvement district formations."

When not at work, Ms. Trechter enjoys traveling, exploring new restaurants, and going to CrossFit. If you're in Southern California and would like to say hello, email Gina at: gtrechter@civitasadvisors.com.

[Reach out to Gina for all Southern California projects](#)

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Eugene Van Cise <eugene.vancise@lacity.org>

Governor Signs IFD Bill

1 message

Civitas <jlambeth@civitasadvisors.com>

Mon, Oct 6, 2014 at 12:01 PM

Reply-To: jlambeth@civitasadvisors.com

To: eugene.vancise@lacity.org



Governor Signs IFD Bill

Sacramento, California - September 29, 2014

The dissolution of redevelopment agencies in 2011 prompted calls for a review of the financing tools available to local governments to fund infrastructure development. One tool available to local governments, Infrastructure Financing Districts (IFDs), have been discussed as an option for viable infrastructure funding. IFDs use tax increment financing to pay for infrastructure projects.

On September 29, 2014, SB 628 was signed by Governor Brown, providing for a new type of district, the Enhanced IFD. There are several differences between Enhanced and Traditional IFDs:

1. An Enhanced IFD can be established, adopt an infrastructure financing plan, and issue bonds, for which only the IFD is liable, upon approval by 55% of the voters (traditional requires approval by 2/3 of the voters to establish the district and issue bonds);
2. The agency forming an enhanced IFD must first receive a Department of Finance "finding of completion" regarding assets managed by the successor agency for its former redevelopment agency;
3. The bill authorized an Enhanced IFD to fund infrastructure projects through tax increment financing, pursuant to an infrastructure financing plan and the agreement of the affected taxing entities;
4. SB 628 further details the way that funds are provided to the district. It specifically allows the local government agency that creates an Enhanced IFD to dedicate any portion of its net available revenue to the district, supplementing the tax increment financing; and
5. A city, county or special district within the Enhanced IFD can, upon approval of its governing body, loan money to fund activities described in the infrastructure financing plan.

Like a traditional IFD, an Enhanced IFD may not finance routine maintenance, repair work, ongoing operational costs, or services.

5/11/2018

City of Los Angeles Mail - Governor Signs IFD Bill

For more information on IFDs please feel free to call us at (800) 999-7781 or email us.

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Eugene Van Cise <eugene.vancise@lacity.org>

San Diego Convention Center Appellate Ruling

1 message

Civitas <jlambeth@civitasadvisors.com>

Mon, Aug 4, 2014 at 12:01 PM

Reply-To: jlambeth@civitasadvisors.com

To: eugene.vancise@lacity.org



San Diego Convention Center Appellate Ruling

The Court of Appeal, Fourth Appellate District issued a ruling on Friday, August 1, 2014 striking down the proposed San Diego Convention Center financing. Article XIII C, section 2, subdivision (d) of the California Constitution provides, "No local government may impose, extend, or increase any special tax unless and until that tax is submitted to the electorate and approved by a two-thirds vote." The City passed an ordinance that defined the electorate to consist solely of (1) the owners of real property in the City on which a hotel is located, and (2) the lessees of real property owned by a governmental entity on which a hotel is located. The court found that such landowners and lessees are not "qualified electors" and that the special tax must be voted on by the registered voters.

Although the decision is deeply troubling, **it is important to note that the ruling is not directly applicable to Tourism Improvement Districts.** The convention center district was a modified Mello Roos District, not a Tourism Improvement District. The proposed levy was a special tax, not a special benefit assessment. The court confined its legal opinion to Propositions 13 and 218. Their analysis did not include Proposition 26.

The case is of significant concern. We expect that the City will seek review by the California Supreme Court. We will work the industry across the state on supporting the efforts of the City's appeal.

Please **contact us** with any questions.

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Eugene Van Cise <eugene.vancise@lacity.org>

Webinar: The National Landscape of Tourism Improvement Districts

1 message

Civitas <jlambeth@civitasadvisors.com>
Reply-To: jlambeth@civitasadvisors.com
To: eugene.vancise@lacity.org

Thu, Nov 13, 2014 at 1:58 PM



Civitas Connections



Webinar: The National Landscape of Tourism Improvement Districts

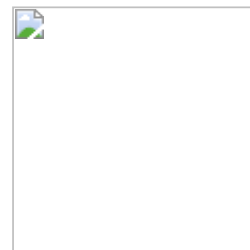
Hosted by:

Michael Gehrisch, President and CEO, DMAI

John Lambeth, President and CEO, Civitas

Carl Ribaud, President, Strategic Marketing Group

Civitas, a proud supporter of the Child Abuse Prevention Center, makes a donation for every district we form. [Click here](#) to learn more about CAPC's work in the prevention of child abuse.



Join us for a free webinar on November 19, 2014 at 11:00 AM PST/2:00 PM EST.

[Register Today!](#)

Presented by John Lambeth, Carl Ribaud, and Michael Gehrisch, this webinar will showcase the results of the first ever national Tourism Improvement District (TID) survey. This groundbreaking survey, with almost 100 respondents nationwide focuses on the TID formation process, challenges districts face, and most importantly the different metrics used to measure success and the best practices in communicating that success to stakeholders. Participants will learn why TIDs are the fastest growing funding mechanism for DMOs and how your destination can avoid leaving money on the table.

Registered attendees will be sent the full TID survey report following completion of the webinar.

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City of Los Angeles Mail - Webinar: The National Landscape of Tourism Improvement Districts

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Mario Montez <mario.montez@lacity.org>

Re: Proposed Hollywood Route 66 BID - Initial Database3 messages

Gina T <gtrechter@civitasadvisors.com>

Mon, Mar 19, 2018 at 8:57 AM

To: "Montez, Mario" <mario.montez@lacity.org>

Cc: Rita Moreno <rita.moreno@lacity.org>, John Bilger <jbilger@civitasadvisors.com>, Dennis Rader <dennis.rader@lacity.org>

Good morning Mario,

I wanted to follow-up on the database for the HR66 PBID. Please let me know when we might expect to receive your feedback/questions.

Regards,
Gina

On Wed, Feb 28, 2018 at 9:43 AM, Dennis Rader <dennis.rader@lacity.org> wrote:

Gina, I have assigned Mario Montez of my staff to work on the Route 66 data review. He can be reached directly at:

mario.montez@lacity.org
213-978-1124

As far as I know, he doesn't have any questions at this point. Feel free to contact him directly if you need information, but please CC me on any emailed communication with him.

On Wed, Feb 28, 2018 at 9:38 AM, Gina T <gtrechter@civitasadvisors.com> wrote:

Good morning Dennis,

I wanted to circle back on the database for Hollywood Route 66. Please let us know if you have any questions!

We look forward to hearing back.

Regards,
Gina

On Tue, Feb 20, 2018 at 8:22 AM, Dennis Rader <dennis.rader@lacity.org> wrote:

Thank you Gina, for the information. I'll take a look at it today and if I have questions, I'll be sure to ask them.

On Fri, Feb 16, 2018 at 4:49 PM, Gina T <gtrechter@civitasadvisors.com> wrote:

Hello Dennis,

Attached you will find the initial DATABASE for the proposed Hollywood Route 66 BID. Also attached is a map of the proposed boundaries, as well as a report of the City-owned parcels within the proposed boundaries. You will notice that a few parcels indicate "0" building square footage - this is what was on file with the assessor's office; however we are unsure if its zero due to the parcel being a vacant lot. Any insight on these parcels is greatly appreciated.

I've cc'd our GIS Specialist, John Bilger, on this email should you have any questions. He can be reached at (916) 436-5322 if needed.

Please confirm that you received this email and whether there is any additional information you need from us at this time.

We look forward to hearing back and to working with you on this project.

Regards,
Gina Trechter

--



Gina Trechter

Project Manager

Civitas

p: 800.999.7781 m: 951-285-1461

d: 213-236-2336

a: 633 West 5th Street, Suite 1800, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com



--

Dennis Rader
Technical Research Supervisor
Los Angeles City Clerk, NBID Division
[213-978-1120](tel:213-978-1120)

--



Gina Trechter

Project Manager

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w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com



5/11/2018

City of Los Angeles Mail - Re: Proposed Hollywood Route 66 BID - Initial Database

Cc: Rita Moreno <rita.moreno@lacity.org>, John Bilger <jbilger@civitasadvisors.com>

Gina,

As I'm working on other projects along with the HR66 BID, I can't really give you a time frame at this point. I'll let you know if I have any questions as I review the data. When I complete my review of all the data, I'll send you a working copy of the database listing all data discrepancies that I found.

Thanks

Mario

[Quoted text hidden]

Gina T <gtrechter@civitasadvisors.com>

Mon, Mar 19, 2018 at 12:15 PM

To: Mario Montez <mario.montez@lacity.org>

Cc: Rita Moreno <rita.moreno@lacity.org>, John Bilger <jbilger@civitasadvisors.com>

Thank you,

Gina

[Quoted text hidden]

Map Key	APN	Frontage	Lot	Frontage \$	Lot \$	TOTAL	Total Percent
1	2265-001-001	127	35,719	\$1,397.00	\$1,071.57	\$2,468.57	2.24%
2	2265-005-002	120	15,276	\$1,320.00	\$458.28	\$1,778.28	1.61%
3	2265-005-003	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
4	2265-005-004	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
5	2265-005-005	60	7,667	\$660.00	\$230.01	\$890.01	0.81%
6	2265-005-006	60	7,667	\$660.00	\$230.01	\$890.01	0.81%
7	2265-005-007	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
8	2265-005-008	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
9	2265-005-009	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
10	2265-005-010	40	5,066	\$440.00	\$151.98	\$591.98	0.54%
11	2265-005-011	51	6,569	\$561.00	\$197.07	\$758.07	0.69%
12	2265-005-024	106	15,290	\$1,166.00	\$458.70	\$1,624.70	1.47%
13	2265-010-001	61	7,792	\$671.00	\$233.76	\$904.76	0.82%
14	2265-010-002	60	7,667	\$660.00	\$230.01	\$890.01	0.81%
15	2265-010-003	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
16	2265-010-004	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
17	2265-010-005	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
18	2265-010-006	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
19	2265-010-007	30	3,838	\$330.00	\$115.14	\$445.14	0.40%
20	2265-010-010	60	7,667	\$660.00	\$230.01	\$890.01	0.81%
21	2265-010-011	60	7,667	\$660.00	\$230.01	\$890.01	0.81%
22	2265-010-012	237	15,120	\$2,607.00	\$453.60	\$3,060.60	2.78%
23	2265-010-013	130	25,400	\$1,430.00	\$762.00	\$2,192.00	1.99%
24	2265-010-022	90	11,469	\$990.00	\$344.07	\$1,334.07	1.21%
25	2265-011-001	100	10,938	\$1,100.00	\$328.14	\$1,428.14	1.30%
26	2265-011-003	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
27	2265-011-004	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
28	2265-011-006	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
29	2265-011-008	60	7,497	\$660.00	\$224.91	\$884.91	0.80%
30	2265-011-010	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
31	2265-011-012	60	7,500	\$660.00	\$225.00	\$885.00	0.80%
32	2265-011-013	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
33	2265-011-016	60	7,500	\$660.00	\$225.00	\$885.00	0.80%
34	2265-011-018	60	7,500	\$660.00	\$225.00	\$885.00	0.80%
35	2265-011-020	60	7,500	\$660.00	\$225.00	\$885.00	0.80%
36	2265-011-022	60	7,500	\$660.00	\$225.00	\$885.00	0.80%
37	2265-011-024	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
38	2265-011-026	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
39	2265-011-027	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
41	2265-011-032	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
42	2265-011-033	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
43	2265-011-035	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
44	2265-011-037	30	3,746	\$330.00	\$112.38	\$442.38	0.40%
45	2265-011-039	90	11,247	\$990.00	\$337.41	\$1,327.41	1.20%
40	2265-011-042	60	7,500	\$660.00	\$225.00	\$885.00	0.80%
46	2265-013-004	45	4,735	\$495.00	\$142.05	\$637.05	0.58%
47	2265-013-005	55	5,785	\$605.00	\$173.55	\$778.55	0.71%
48	2265-013-006	50	5,240	\$550.00	\$157.20	\$707.20	0.64%

Map Key	APN	Frontage	Lot	Frontage \$	Lot \$	TOTAL	Total Percent
49	2265-013-018	110	33,977	\$1,210.00	\$1,019.31	\$2,229.31	2.02%
50	2265-013-019	220	66,647	\$2,420.00	\$1,999.41	\$4,419.41	4.01%
51	2265-013-025	300	174,240	\$3,300.00	\$5,227.20	\$8,527.20	7.74%
52	2265-013-026	128	89,734	\$1,408.00	\$2,692.02	\$4,100.02	3.72%
53	2265-014-001	135	30,906	\$1,485.00	\$927.18	\$2,412.18	2.19%
54	2265-014-010	96	174,240	\$1,056.00	\$5,227.20	\$6,283.20	5.70%
55	2265-014-011	335	30,296	\$3,685.00	\$908.88	\$4,593.88	4.17%
56	2265-014-012	98	27,844	\$1,078.00	\$835.32	\$1,913.32	1.74%
57	2265-014-013	305	80,586	\$3,355.00	\$2,417.58	\$5,772.58	5.24%
58	2265-014-014	66	22,259	\$726.00	\$667.77	\$1,393.77	1.26%
59	2276-001-001	200	9,596	\$2,200.00	\$287.88	\$2,487.88	2.26%
60	2276-001-002	40	4,796	\$440.00	\$143.88	\$583.88	0.53%
61	2276-001-003	40	4,796	\$440.00	\$143.88	\$583.88	0.53%
62	2276-001-004	40	4,796	\$440.00	\$143.88	\$583.88	0.53%
63	2276-001-005	40	4,796	\$440.00	\$143.88	\$583.88	0.53%
64	2276-001-006	40	4,796	\$440.00	\$143.88	\$583.88	0.53%
65	2276-001-007	40	4,796	\$440.00	\$143.88	\$583.88	0.53%
66	2276-001-008	104	12,480	\$1,144.00	\$374.40	\$1,518.40	1.38%
67	2276-001-009	56	6,717	\$616.00	\$201.51	\$817.51	0.74%
69	2276-001-012	50	5,998	\$550.00	\$179.94	\$729.94	0.66%
70	2276-001-013	18	2,174	\$198.00	\$65.22	\$263.22	0.24%
71	2276-001-014	42	5,022	\$462.00	\$150.66	\$612.66	0.56%
72	2276-001-015	40	4,796	\$440.00	\$143.88	\$583.88	0.53%
73	2276-001-016	120	14,397	\$1,320.00	\$431.91	\$1,751.91	1.59%
68	2276-001-029	50	5,998	\$550.00	\$179.94	\$729.94	0.66%
75	2276-002-068	100	15,000	\$1,100.00	\$450.00	\$1,550.00	1.41%
76	2276-002-018	50	7,497	\$550.00	\$224.91	\$774.91	0.70%
77	2276-002-019	50	7,497	\$550.00	\$224.91	\$774.91	0.70%
78	2276-002-020	50	7,497	\$550.00	\$224.91	\$774.91	0.70%
79	2276-002-030	115	31,210	\$1,265.00	\$936.30	\$2,201.30	2.00%
74	2276-002-066	269	44,914	\$2,959.00	\$1,347.42	\$4,306.42	3.91%
80	2276-003-036	235	85,775	\$2,585.00	\$2,573.25	\$5,158.25	4.68%
		6,264	1,375,883	\$68,904.00	\$41,276.49	\$110,180.49	100.00%



Mario Montez <mario.montez@lacity.org>

Sherman Oaks Renewal

1 message

Mario Montez <mario.montez@lacity.org>
To: Lorena Parker <Lparker@civitasadvisors.com>
Cc: Rick Scott <rick.scott@lacity.org>

Thu, Jan 23, 2014 at 3:24 PM

Lorena,

I took a quick look at the latest Sherman Oaks MDP/ER revised January 2014 and it looks like the frontage and lot size rates have slightly changed but the total budget/assessment has remained the same (\$110,180.49). The lot rate listed in the MDP/ER is \$0.0304, but the rate in the last database was \$0.030. The frontage rate in the MDP/ER is \$10.9055, the rate in the last database was \$11.00. Also, the assessment roll in the MDP/ER which details each parcel's lot and frontage assessment matches the last database rates, not the new rates listed in the MDP/ER. So, we will need an updated database with the new new frontage and lot rates applied. For your convenience, the last database I mentioned above is attached. Also, the MDP/ER assessment roll will have to be updated to match the updated database rates. Let me know if you have any questions.

Thanks
Mario



Sherman Oaks 2015 Renewal Database to Mario revised 11-3-13.xlsx
26K



Rita Moreno <rita.moreno@lacity.org>

Hollywood Route 66 Interview

12 messages

Nichole Farley <nfarley@civitasadvisors.com>

Fri, Jun 2, 2017 at 9:02 AM

To: rita.moreno@lacity.org

Cc: miranda.paster@lacity.org, Gina T <gtrechter@civitasadvisors.com>

Good Morning Rita,

I have left you a few voicemails this week to confirm the Hollywood Route 66 PBID interview on Monday, June 5 at 3 pm. I am concerned that I have not heard back from you or a member of your team. Can you please confirm with me ASAP that this interview will be taking place.

Best,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



Rita Moreno <rita.moreno@lacity.org>

Fri, Jun 2, 2017 at 2:53 PM

To: Nichole Farley <nfarley@civitasadvisors.com>

Cc: Miranda Paster <miranda.paster@lacity.org>, Gina T <gtrechter@civitasadvisors.com>

Hi Nichole,

The interviews are not taking place on Monday, June 5 and there is not yet a set date and time. I will let you know when that has been determined.

Thank you.

Rita

[Quoted text hidden]

--

Rita Moreno

City of Los Angeles

Office of the City Clerk

Neighborhood and Business Improvement District Division

200 N. Spring Street, 2nd Floor #237

Los Angeles, CA 90012

Office (213) 978-1122

Fax (213) 978-1130





Nichole Farley <nfarley@civitasadvisors.com>

Fri, Jun 2, 2017 at 3:03 PM

To: Rita Moreno <rita.moreno@lacity.org>

Cc: Miranda Paster <miranda.paster@lacity.org>, Gina T <gtrechter@civitasadvisors.com>

Thank you for the reply.



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



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Nichole Farley <nfarley@civitasadvisors.com>

Tue, Jun 6, 2017 at 4:00 PM

To: Rita Moreno <rita.moreno@lacity.org>

Cc: Miranda Paster <miranda.paster@lacity.org>, Gina T <gtrechter@civitasadvisors.com>

Hi Rita,

I received your voicemail regarding interviews for the Hollywood Route 66 PBID Interviews. Please send the confirmed date, time, and location to Gina and I.

Nichole Farley - nfarley@civitasadvisors.com

Gina Trechter - gtrechter@civitasadvisors.com

Best,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



On Fri, Jun 2, 2017 at 2:53 PM, Rita Moreno <rita.moreno@lacity.org> wrote:

[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>

Wed, Jun 7, 2017 at 9:09 AM

To: Nichole Farley <nfarley@civitasadvisors.com>

Cc: Gina T <gtrechter@civitasadvisors.com>, Rosemary Hinkson <rosemary.hinkson@lacity.org>

Hi Nicole,

As I mentioned, the panel will interview your firm, Civitas, on Tuesday, June 13, 2017. The interview time has been set at 4:00 p.m. and you will have 30 minutes for a brief introduction and to respond to questions from a panel composed of Formation Committee members and City staff. There will be four to six panelists.

The interview will be held at the following address:

Neuberg & Neuberg Importers Group, Inc.
6001 Santa Monica Boulevard
Los Angeles, CA 90038-2610

Please note that there is limited parking on-site and street parking only. You may bring examples of your work for distribution.

Let me know if you have any questions and we'll see you next week.

Rita

[Quoted text hidden]

Nichole Farley <nfarley@civitasadvisors.com>

Wed, Jun 7, 2017 at 9:53 AM

To: Rita Moreno <rita.moreno@lacity.org>

Cc: Gina T <gtrechter@civitasadvisors.com>, Rosemary Hinkson <rosemary.hinkson@lacity.org>, John Lambeth <jlambeth@civitasadvisors.com>

Good Morning Rita,

Thank you for confirming the interview information. At this time, Civitas does not have a representative available to attend an interview on Tuesday, June 13th. The short notice does not allow us the time to rearrange prior client commitments.

We wish you the best in your search.

Nichole Farley



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



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Rita Moreno <rita.moreno@lacity.org>

Wed, Jun 7, 2017 at 9:59 AM

To: Nichole Farley <nfarley@civitasadvisors.com>

Cc: Gina T <gtrechter@civitasadvisors.com>, Rosemary Hinkson <rosemary.hinkson@lacity.org>, John Lambeth <jlambeth@civitasadvisors.com>

Nichole,

I'm sorry to hear you don't have any staff available to attend. When we last communicated and I let you know that the interview would be scheduled on June 13, I was not aware you had a scheduling conflict.

I will let the panel know.

Rita

[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>

Thu, Jun 8, 2017 at 8:06 AM

To: Nichole Farley <nfarley@civitasadvisors.com>

Cc: Gina T <gtrechter@civitasadvisors.com>, Rosemary Hinkson <rosemary.hinkson@lacity.org>, John Lambeth <jlambeth@civitasadvisors.com>

Nichole,

The panel would like to interview Civitas. We are looking at June 14, 15 or 16 after 3:00 p.m. Can you place a hold on those dates and times? If anyone of those will not work for you, let me know now.

Thank you.

Rita

[Quoted text hidden]

Nichole Farley <nfarley@civitasadvisors.com>

Thu, Jun 8, 2017 at 11:46 AM

To: Rita Moreno <rita.moreno@lacity.org>

Cc: Gina T <gtrechter@civitasadvisors.com>, Rosemary Hinkson <rosemary.hinkson@lacity.org>, John Lambeth <jlambeth@civitasadvisors.com>

Hi Rita,

Gina and I are both available on June 16 after 3 pm. I would like to have Gina at the interview. She will be the point person for the project if awarded the contract since she is based in LA. If June 16 doesn't work for the committee, I am available to be in LA after 3 pm on June 14 and 15. I look forward to hearing more from you.

Best,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



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Rita Moreno <rita.moreno@lacity.org>

Thu, Jun 8, 2017 at 12:13 PM

To: Nichole Farley <nfarley@civitasadvisors.com>

Cc: Gina T <gtrechter@civitasadvisors.com>, Rosemary Hinkson <rosemary.hinkson@lacity.org>, John Lambeth <jlambeth@civitasadvisors.com>

I'll let the panel know and get back to you.

[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>

Thu, Jun 8, 2017 at 2:13 PM

To: Nichole Farley <nfarley@civitasadvisors.com>

Cc: Gina T <gtrechter@civitasadvisors.com>, Rosemary Hinkson <rosemary.hinkson@lacity.org>, John Lambeth <jlambeth@civitasadvisors.com>

Nichole,

It looks like we can get the majority of the panel together on Wednesday, June 14, 2017. The interview will be at 3:15 p.m. (if you need to start a later, let me know) and you will have 30 minutes for a brief introduction and to respond to questions from the panel of Formation Committee members and City staff. There will be four to six panelists.

The interview will be held at the following location:

Neuberg & Neuberg Importers Group, Inc.
6001 Santa Monica Boulevard
Los Angeles, CA 90038-2610
(entrance at rear of building)

Please note that there is limited parking on-site and street parking only. You may bring examples of your work for distribution.

Let me know if you have any questions and we'll see you next week.

Rita

[Quoted text hidden]

Nichole Farley <nfarley@civitasadvisors.com>

Thu, Jun 8, 2017 at 3:15 PM

To: Rita Moreno <rita.moreno@lacity.org>

Cc: Gina T <gtrechter@civitasadvisors.com>, Rosemary Hinkson <rosemary.hinkson@lacity.org>, John Lambeth <jlambeth@civitasadvisors.com>

Hi Rita,

I look forward to meeting the panel next Wednesday.

Best,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



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Rita Moreno <rita.moreno@lacity.org>

Proposed Hollywood Route 66 Business Improvement District Formation - Offer Letter

Nichole Farley <nfarley@civitasadvisors.com>

Fri, Jun 23, 2017 at 4:11 PM

To: Rita Moreno <rita.moreno@lacity.org>

Cc: Gina T <gtrechter@civitasadvisors.com>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Larry Neuberg <larryneuberg@nnigroup.com>, Ferris Wehbe <ferriswehbe@gmail.com>, "Gubler, Leron" <Leron@hollywoodchamber.net>, Rosemary Hinkson <rosemary.hinkson@lacity.org>

Hi Rita and Team,

Thank you for selecting Civitas to help establish your Hollywood Route 66 PBID! I will check the mail for the letter and contract over the next two weeks.

We are looking forward to working with you.

Have a great weekend.

Best,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



On Fri, Jun 23, 2017 at 4:01 PM, Rita Moreno <rita.moreno@lacity.org> wrote:

Nichole/Gina:

Attached please find the City's offer letter to Civitas Advisors Inc. for the formation and establishment of the proposed Hollywood Route 66 Business Improvement District. The original hard copy will be sent via USPS.

We will prepare and send the contract for review and signatures next week.

Thank you and congratulations. We look forward to working with you.

Rita

--

Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 2nd Floor #237
Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1130





HOLLY L. WOLCOTT
CITY CLERK

SHANNON D. HOPPE
EXECUTIVE OFFICER

City of Los Angeles CALIFORNIA



ERIC GARCETTI
MAYOR

OFFICE OF THE
CITY CLERK

NEIGHBORHOOD AND BUSINESS
IMPROVEMENT DISTRICT DIVISION
200 N. SPRING STREET, ROOM 224
LOS ANGELES, CA 90012
(213) 978-1099
FAX: (213) 978-1130

MIRANDA PASTER
DIVISION MANAGER

clerk.lacity.org

June 23, 2017

John Lambeth, President
Civitas Advisors, Inc.
1102 Corporate Way, Suite 140
Sacramento, CA 95831

Dear Mr. Lambeth:

We would like to thank Civitas Advisors, Inc. for its response to the Request for Proposals for the proposed formation of the Hollywood Route 66 Business Improvement District (BID). We also appreciated your firm's attendance and presentation at the selection interviews.

The evaluation committee has decided to select Civitas Advisors, Inc. to provide consulting services for the formation activities of the Hollywood Route 66 BID. We look forward to working with you and your organization to form the proposed BID.

This office will prepare and mail an agreement between the City of Los Angeles and Civitas Advisors, Inc. for Consulting Services for the formation of this BID.

Sincerely,

Miranda Paster, Division Manager
Neighborhood and Business Improvement District Division
Office of the City Clerk

MP:RMH:rm



Rita Moreno <rita.moreno@lacity.org>

Route 66 Contract

4 messages

Nichole Farley <nfarley@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>
Cc: Gina T <gtrechter@civitasadvisors.com>

Thu, Jul 20, 2017 at 2:02 PM

Hi Rita,

I am checking in on the contract for the Route 66 PBID formation. I was wondering when that will come on our way.

Best,

Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



Rita Moreno <rita.moreno@lacity.org>
To: Nichole Farley <nfarley@civitasadvisors.com>
Cc: Gina T <gtrechter@civitasadvisors.com>

Thu, Jul 20, 2017 at 3:55 PM

Hi Nicole,

Sorry for such a long delay. The standard contract language has been amended and required additional review from our staff and the Office of the City Attorney. I am awaiting final approval to send to you.

I expect that we will send you the hard copies next week some time, but I'll send it over to you electronically as well.

Thanks for checking in.

Rita

[Quoted text hidden]

--

Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 2nd Floor #237
Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1130





Nichole Farley <nfarley@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>
Cc: Gina T <gtrechter@civitasadvisors.com>

Thu, Jul 20, 2017 at 4:15 PM

Rita,

Thank you for the update! I have been at a few conferences that last couple weeks so I was hoping I didn't miss it in the mail.

I look forward to receiving it next week, fingers crossed.

Best,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>
To: Nichole Farley <nfarley@civitasadvisors.com>
Cc: Gina T <gtrechter@civitasadvisors.com>

Mon, Jul 31, 2017 at 11:37 AM

Hi Nichole and Gina,

Hope you're both well. The contract has been finalized and approved. Two copies together with a cover letter and additional required documents will be delivered via USPS. I am also attaching as electronic documents below, which are fillable if you choose to use them. You will also need to complete some forms on the City's electronic platform for Contractors.

Also attached are the Living Wage forms for you to review to determine which ones you need to complete and submit. These forms are not required until after contract execution, but before any payments will be approved by the Office of the Controller.

Thank you for your patience and please let me know if you have any questions.

Rita

[Quoted text hidden]

16 attachments



Contract Cover Letter.pdf

723K



HR66 Consultant Contract.pdf

65K



Standard Provisions.pdf

243K



Fillable Form - ComplianceWithChildSupportObligations.pdf

703K



Fillable Form - Americans with Disabilities Act.pdf

640K



CRO Questionnaire.pdf

163K



Fillable Form - PledgeofCompliance.pdf

216K



W-9.pdf

117K



BAVN Verification Request.pdf

13K



LW 6 - Employee Information Form.pdf

626K



LW Employee Complaint For (english).pdf

102K



LW Notice To Employees Of Retaliation (english).pdf

115K



LW 29 - NonCoverage Determination Application.pdf

590K



LW 26 - Small Business Exemption Application (English).pdf

298K



LW 18 - Subcontractor Information Form.pdf

1433K



LW 11 Notice.pdf

185K

HOLLY L. WOLCOTT
CITY CLERK

SHANNON D. HOPPE
EXECUTIVE OFFICER

City of Los Angeles CALIFORNIA



ERIC GARCETTI
MAYOR

OFFICE OF THE
CITY CLERK

NEIGHBORHOOD AND BUSINESS
IMPROVEMENT DISTRICT DIVISION
200 N. SPRING STREET, ROOM 224
LOS ANGELES, CA 90012
(213) 978-1099
FAX: (213) 978-1130

MIRANDA PASTER
DIVISION MANAGER

clerk.lacity.org

July 31, 2017

John Lambeth, President
Civitas Advisors, Inc.
1102 Corporate Way, Suite 140
Sacramento, CA 95831

Reference: CF 13-1193

Dear Mr. Lambeth:

The Office of the City Clerk in compliance with the Los Angeles City Council action of April 25, 2017, has prepared the Agreement for consultant activities and expenses for the entire process related to the establishment of the proposed Hollywood Route 66 Business Improvement District (BID). Enclosed please find two (2) originals of the Agreement between Civitas Advisors, Inc., and the City of Los Angeles.

In order to fully execute this Agreement, please read the entire contract and all accompanying documents, then have the two (2) authorized officers of the corporation sign and date on page 19 of both original contracts.

The Agreement is also comprised by the Standard Provisions for City Contracts and Exhibit 1, which indicates the required insurance and minimum limits required by the City. Ensure that your coverage is current and uploaded by your insurance broker on the City's online portal (<http://track4la.lacity.org/>). Ensure that the City of Los Angeles and its Officers and Employees must be named as additional insured and the City of Los Angeles and all of its Agencies, Boards, and Departments listed as the certificate holder. Please submit a copy of your Certificate of Liability Insurance.

Two copies of the following required contractual documents must be completed and signed by the authorized signatory, and submitted with each of the two original contracts, as listed:

1. Compliance with Child Support Obligations
2. American with Disabilities Act Compliance
3. Contractor Responsibility Questionnaire & Pledge of Compliance
4. W-9 Taxpayer Identification

Applicable Living Wage Ordinance forms and notices will be provided by the City Clerk after contract execution, and must be completed and submitted by Civitas Advisors, Inc. at that time. Failure to do so will result in the withholding of payments by the Office of the Controller.

In addition, **all** City of Los Angeles contractors are now required to complete applicable electronic City Ordinance compliance documents found online on the Los Angeles Business Assistance Virtual Network (BAVN): http://www.labavn.org/misc/docs/BAVN_Registration.pdf

In order to do this, go to the web address above, follow the instructions to create an account and complete the Equal Benefits and First Source Hiring form, the Affirmative Action Program form, and the Slavery Disclosure Ordinance form. When completed, email the BAVN Verification Request form to: rita.moreno@lacity.org.

A copy of the following documents must also be submitted with the signed Agreements:

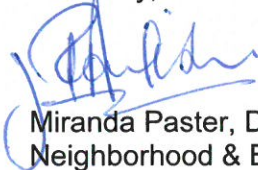
1. Copy of Articles of Incorporation
2. Business Tax Registration Certificate (BTRC) or Exemption letter from the Los Angeles City Office of Finance

Please keep all documents in their original order. One original contract will be kept by the City and the other original of the contract will be sent to you when the contract is attested. Please return all accompanying documents and supporting documentation with both original contracts to:

Rita Moreno, BID Analyst
Office of the City Clerk, NBID Division
City of Los Angeles
200 North Spring Street, Room 224
Los Angeles, CA. 90012

Please contact Rita Moreno of my staff at (213) 978-1122 if there are any questions. We look forward to working with you. Thank you for your prompt attention and consideration.

Sincerely,



Miranda Paster, Division Manager
Neighborhood & Business Improvement District Division
Office of the City Clerk

MCP:RMH:rm

Enclosures

AGREEMENT TO FUND SERVICES FOR
BUSINESS IMPROVEMENT DISTRICT (BID) ESTABLISHMENT ACTIVITIES

AGREEMENT NO. _____

This Agreement ("AGREEMENT") is entered into by and between the CITY OF LOS ANGELES, a municipal corporation of the State of California ("CITY"), and CIVITAS ADVISORS INC., an economic development consultant ("CONSULTANT"), for services associated with the proposed establishment of the Hollywood Route 66 Business Improvement District ("BID"), with reference to the following facts:

RECITALS

- A. On September 17, 2013, the City Council (Council File No. 13-1193) authorized the expenditure of up to \$40,000 from the Business Improvement District Trust Fund No. 659 ("Fund"), and \$40,000 from the Hollywood Route 66 proponent group or other entity as matching funds for activities related to the establishment of the Hollywood Route 66 Business Improvement District in Council District 13. **Please note: The City of Los Angeles is not responsible for matching funds.**
- B. On September 17, 2013, the City Council authorized the CITY CLERK to prepare, execute, and administer a contract between CITY and CONSULTANT (Council File No. 13-1193).
- C. On June 23, 2017, the Hollywood Route 66 Evaluation Committee selected CIVITAS ADVISORS INC., to provide consulting services for the formation of the Hollywood Route 66 Business Improvement District
- D. The CITY CLERK, as administrator of the Fund and as authorized by City Ordinance No. 171,094, is responsible for preparing the documents required to access the Fund, including this AGREEMENT.
- E. CONSULTANT understands that the CITY CLERK will seek input from representatives of the Council District and POTENTIAL ASSESSEES regarding CONSULTANT'S performance under this AGREEMENT.

DEFINITIONS

For purposes of this AGREEMENT, except as otherwise expressly provided or unless the context requires:

- A. "ADMINISTRATION CONTRACT" means a contract between the CITY of Los Angeles and the non-profit organization approved by CITY Council to provide services to the BID if the proposed HOLLYWOOD ROUTE 66 BID is established by CITY.
- B. "ASSESSMENT BALLOT" means a document that meets the requirements of Government Code Section 53753(c).
- C. "ASSESSMENT BALLOT DRIVE SUPPLEMENTAL MATERIALS & MAILING SUPPLIES" means copies of attachments and notices to be included with the official

mailing of the ASSESSMENT BALLOT, including, but not limited to, copies of the MANAGEMENT DISTRICT PLAN and ENGINEERS REPORT.

- D. "CITY" means the City of Los Angeles, California, a municipal corporation.
- E. "CITY CLERK" means the CITY'S Office of the CITY CLERK. CITY CLERK may be used interchangeably with CITY.
- F. "CONSULTANT" means the person, partnership, firm or corporation, to whom CITY awards a CONTRACT as a result of this RFP, and who is a party thereto.
- G. "DATABASE" means a spreadsheet in electronic format that includes, but is not limited to, the following information: Assessor's Parcel Number, name of property owner, situs address, parcel and/or improvement measurements (as applicable), individual assessment amounts, and the total assessment amount.
- H. "ENGINEER'S REPORT" means a document prepared by a Registered Professional Engineer, which, at a minimum, incorporates information detailed in Subsection (D)(1) of Section 3.1.
- I. "FEASIBILITY STUDY" means a report created by CONSULTANT which provides documented support for the possibility of forming a BID within a specific area which may include part or all of the TARGET AREA.
- J. "MANAGEMENT DISTRICT PLAN" means a document that meets the requirements of Streets and Highways Code Section 36622 and any State and local requirements.
- K. "NON-PROFIT ORGANIZATION" means a California non-profit 501(c) organization legally operating within the State of California, and physically located within the vicinity of the BID area, and who has an interest in the BID and who is capable of administering the services to be located in the BID.
- L. "PETITION" means a document signed by a property owner signifying support for the establishment of a business improvement district in which the property owner will be a POTENTIAL ASSESSEE.
- M. "POTENTIAL ASSESSEE" means any person who might be responsible for the payment of an assessment should the proposed BID to be established.
- N. "PROPONENT GROUP" means the core group of community members leading the effort to establish the BID.
- O. "REGISTERED PROFESSIONAL ENGINEER" means an engineer registered pursuant to the Professional Engineers Act (Chapter 7 of Division 3 of the California Business and Professions Code).
- P. "TARGET AREA" means the geographic area which was identified through City Council action as having possible potential to be, in part or in whole, within a feasible BID boundary.

NOW THEREFORE, CITY and CONSULTANT, in consideration of the recitals above and of the covenants, agreements, and representations below, agree as follows:

SECTION 1. TERM OF AGREEMENT

- 1.1. The term of this AGREEMENT will commence on the date of attestation by the CITY CLERK, and will, unless otherwise terminated as set forth herein, end on May 31, 2019. Said term is subject to the provisions herein. Performance shall not commence until the CONSULTANT has obtained the CITY'S approval of the insurance required in PSC-24 of the Standard Provisions for City Contracts (Rev. 3/09), which is attached hereto and incorporated herein as Appendix A.

SECTION 2. TOTAL AMOUNT OF FUNDS

- 2.1. The total amount of funds to be disbursed under this AGREEMENT will not exceed \$80,000. Of the total fund available, \$40,000 comes from the CITY CLERK and can only be used on Deliverables 1 through 5. The remaining \$40,000 comes from the Hollywood Route 66 Community, including the Hollywood Route 66 proponent group and other business entities in the target BID area, and can be used on Deliverables 6 and 7 only if a Property-based BID is established by City Council. If a Merchant-based BID is determined to be more feasible or is established instead of a property-based BID, then the maximum funds available is \$40,000.

SECTION 3. SCOPE OF WORK AND DELIVERABLES

- 3.1 During the term of this AGREEMENT, CONSULTANT will provide the services and deliverables described herein. The obligations of CONSULTANT include, but are not limited to, the following:
 - A. Determine the feasibility of establishing the proposed BID or any alternative to the proposed BID that would provide basic services similar to those that would be provided by a business improvement district and deliver a FEASIBILITY STUDY report to the CITY CLERK. The FEASIBILITY STUDY shall include, but not be limited to, all of the following:
 1. A detailed explanation of the methods, techniques, and schedules used in concluding all the findings made in the report with supporting documentation for all findings;
 2. The proposed type of feasible BID (Merchant or Property);
 3. The proposed boundaries of the feasible BID; and
 4. Descriptions of any alternatives and the reason why those alternatives may/may not be feasible;

NOTE: If it is determined that a merchant-based BID is more feasible or is established instead of a property-based BID, then the maximum funds for consultant is \$40,000. No matching funds are required for establishment of a merchant-based BID.

- B. Develop, implement and document a process that actively engages all POTENTIAL ASSESSEES to include, at a minimum, property owners, property management businesses, community leaders, and political leaders to educate and build a consensus for the establishment of the BID;
- C. Identify and/or create an informal PROPONENT GROUP of property and/or business owners within the Hollywood Route 66 Business Improvement TARGET AREA by gathering community consensus on possible BID services through the following means, but not limited to:
 - 1. Hold open community “scoping” meetings to educate the community on possible BID services and receive feedback on community services desires;
 - 2. Distribute surveys, interview stakeholders face-to-face, and conduct phone interviews with property and/or business owners to acquire accurate feedback on the need for potential BID services;
 - 3. Facilitate and organize regular meetings of the PROPONENT GROUP (once identified/created);
 - 4. Assist the PROPONENT GROUP (once identified/created) through the legislative and other CITY processes necessary for the establishment of the BID, if a BID is determined to be feasible; and
 - 5. Include the CITY CLERK in PROPONENT GROUP identification/creation process by inviting the CITY CLERK to all meetings and including the CITY CLERK in distribution of all outreach materials;
- D. Have a REGISTERED PROFESSIONAL ENGINEER on staff, or subcontract with one, to perform all necessary services under the contract. The REGISTERED PROFESSIONAL ENGINEER’S duties shall include, but not be limited to:
 - 1. Preparation of a detailed ENGINEER’S REPORT, which:
 - a. Is a complete and stand-alone document that complies with State Law and City Policy;
 - b. Identifies all parcels that will have a special benefit conferred upon them and upon which an assessment will be imposed;
 - c. Identifies and describes, with descriptive and explanatory reasoning, the precise boundaries of the proposed BID and the rational for exclusion and inclusion of property and/or businesses;
 - d. Identifies with particularity any CITY properties contained in the proposed BID;
 - e. Identifies and defines special and general benefits;
 - f. Separates the general from the special benefits conferred on each parcel, including, but not limited to, an explanation of the boundaries of the BID;
 - g. Provides evidentiary support for all assessments to be imposed on each parcel;
 - h. Clearly identifies benefit zones and differences in assessments;

- i. Identifies all formulas used to calculate assessments for each parcel;
 - j. Provides clear and convincing evidence to support any finding or conclusion that publicly-owned parcels actually receive no benefit, and are therefore exempt from assessment;
 - k. Demonstrates that the assessment imposed on each parcel does not exceed the reasonable cost of the proportional special benefit conferred;
 - l. Identifies the parcel, name, address, and percentage of the total assessment CITY and other Government will pay under the proposed BID for each parcel;
 - m. Specifies the total assessment amount CITY will pay for each proposed year of BID operation; and
 - n. Complies with applicable law requirements;
 - 2. Consultation with the CITY CLERK in the initial stages of the BID boundary formation process, which includes, but is not limited to, submitting a draft of the ENGINEER'S REPORT to verify and support the boundaries, assessment formulas, and assessment methodology contained in the BID MANAGEMENT DISTRICT PLAN (described in Section 3.2[E] below) and in the development of the BID MANAGEMENT DISTRICT PLAN, including the possible inclusion of CITY-owned property;
- E. Consult with and include the CITY CLERK and the REGISTERED PROFESSIONAL ENGINEER in the decision-making process to develop a BID MANAGEMENT DISTRICT PLAN, which complies with Streets & Highways Code Section 36622 and other applicable laws, and includes, but is not limited to:
- 1. The proposed BID's Governance/Management structure;
 - 2. Assessment formula and methodology, including the formulas and methods used to assess any specified CITY-owned property within the BID, supported and accompanied by the ENGINEER'S REPORT;
 - 3. Assessor Parcel Numbers and assessment amount for all parcels including CITY and Government parcels within the BID, supported and accompanied by the ENGINEER'S REPORT;
 - 4. Appeal process during BID operation, if applicable;
 - 5. Annual budget for each year of operation;
 - 6. Initial year operating budget;
 - 7. BID improvements and activities; and
 - 8. Assessment boundary and benefit zone map(s) supported and accompanied by the ENGINEER'S REPORT;
- F. Submit drafts of the following documents to the CITY CLERK for review, and refrain from releasing any of these documents to non-CITY CLERK personnel without written CITY CLERK approval (draft documents distributed to the PROPONENT GROUP during document development must be clearly marked as "draft" and distributed on the expressed condition that "any and all of the content is subject to change"):

1. ENGINEER'S REPORT, if applicable;
 2. MANAGEMENT DISTRICT PLAN;
 3. PETITION, if applicable;
 4. ASSESSMENT BALLOT DRIVE SUPPLEMENTAL MATERIALS and mailing supplies, if applicable; and
 5. Any other documentation required by the CITY CLERK;
- G. Evaluate potential boundaries with the assistance of a REGISTERED PROFESSIONAL ENGINEER, identify potential benefit zones within the proposed BID (if appropriate), and make recommendations to the PROPONENT GROUP;
- H. Create, implement and execute communication and marketing programs aimed at developing a consensus of support for the establishment of the BID;
- I. Coordinate and attend all necessary meetings with, POTENTIAL ASSESSEES and the CITY CLERK;
- J. Work with representatives of the City Council to gain authorization for the establishment of the BID, if a BID is determined to be feasible;
- K. Provide a current DATABASE satisfactory to the CITY CLERK and update the DATABASE as needed;
- L. Provide a map and a description of the BID boundaries to the CITY CLERK as required by Streets & Highways Code Section 36622 or other applicable laws;
- M. Advise the CITY CLERK of all CITY-owned properties that may be included in any proposed BID as soon as such information is known to CONSULTANT;
- N. Prepare and deliver, in a form acceptable to the CITY CLERK, property assessment data or other information required by the CITY CLERK to bill for any assessments that may be imposed;
- O. Create and manage the proposed BID PETITION Campaign and assist CITY CLERK by providing materials for the ASSESSMENT BALLOT Drive. ASSESSMENT BALLOT DRIVE SUPPLEMENTAL MATERIALS include mailing supplies for all POTENTIAL ASSESSEES and supplemental materials to be added to the ASSESSMENT BALLOT packet as requested by the CITY CLERK. Provide an updated, current DATABASE to the CITY CLERK for the mailing of the ASSESSMENT BALLOT packets;
- P. Provide additional periodic status reports or intermittent progress reports in a timely fashion as requested by the CITY CLERK and CITY's Council members or their authorized representatives;
- Q. Assist in the creation of a NON-PROFIT ORGANIZATION or the identification of an existing NON-PROFIT ORGANIZATION, which would serve as the owners'

association that administers the BID in accordance with Streets and Highways Code Section 36614.5 or other applicable laws;

- R. Work with the BID Board to ensure bank accounts of the operating NON-PROFIT ORGANIZATION are established, financial and accounting systems and controls are in place; Board established committee(s), policies, and procedures; compliance with Brown Act requirements in holding meetings, adequate insurance coverage is in effect as required by CITY policy, an executed ADMINISTRATIVE CONTRACT with the CITY CLERK, and initial assistance with CITY reporting requirements as stated in the ADMINITRATIVE CONTRACT.

3.2 CONSULTANT will provide the following deliverables to the CITY CLERK:

- A. A FEASIBILITY STUDY Report which includes, but is not limited to:
 - 1. Detailed results of the study of the TARGET AREA;
 - 2. Proposed boundaries of a potential BID;
 - 3. Proof of contact with each POTENTIAL ASSESSEE;
- B. A current DATABASE in Microsoft Excel format;
- C. A report regarding all CITY-owned and other government-owned properties that may be included in any proposed BID as soon as such information is known to CONSULTANT;
- D. Property assessment or other data required by the CITY CLERK to bill for any assessments that may be imposed;
- E. A BID MANAGEMENT DISTRICT PLAN developed in accordance with Streets and Highways Code Section 36622 and other applicable laws, and in conjunction with the PROPONENT GROUP and approved by the CITY CLERK that must include, but is not limited to:
 - 1. The proposed BID's Governance/Management structure;
 - 2. Assessment formula and methodology, including the formulas and methods used to assess any specified CITY-owned and other government-owned property within the BID, supported and accompanied by the ENGINEER'S REPORT;
 - 3. Assessor Parcel Numbers, supported and accompanied by the ENGINEER'S REPORT;
 - 4. Appeal process during BID operation;
 - 5. Annual budget for each year of operation;
 - 6. Initial year operating budget;
 - 7. BID improvements and activities; and
 - 8. Assessment boundary and benefit zone map(s) with narrative descriptions of the proposed boundaries and supported and accompanied by the ENGINEER'S REPORT;

- F. All draft and final copies of any ENGINEER'S REPORT and any other documentation required by the CITY CLERK;
- G. A BID PETITION in a format approved by the CITY CLERK and signed in accordance with California Streets & Highways Code Section 36622 or other applicable laws or CITY policy;
- H. Supplemental material, mailing supplies and an updated DATABASE for the ASSESSMENT BALLOT Drive in the format(s) approved by the CITY CLERK. Supplement material shall include copies for all POTENTIAL ASSEESSES of the final approved MANAGEMENT DISTRICT PLAN and ENGINEERS REPORT, instructions for completing the ASSESSMENT BALLOT, and any additional documentation which meets requirements of California Government Code Sections 53753(c);
- I. Report on the results of the FEASIBILITY STUDY, and periodic status reports or intermittent progress reports as requested by the CITY CLERK, CITY's Council members or their authorized representatives;
- J. The following documentation associated with CONSULTANT'S assistance to CITY in identifying the NON-PROFIT ORGANIZATION that could administer the BID: tax-exemption letter from either the Internal Revenue Service or the California Franchise Tax Board; Articles of Incorporation approved by the California Secretary of State; Bylaws; and letter of exemption for a business tax license from CITY'S Office of Finance Tax and Permit Division;
- K. An Originally executed ADMINISTRATIVE CONTRACT between the NON-PROFIT ORGANIZATION and CITY including draft copies of the 1st quarter documents required by the executed ADMINISTRATIVE CONTRACT.

SECTION 4. PERFORMANCE SCHEDULE

- 4.1 CONSULTANT shall perform the tasks listed in the Project Tasks and Schedule, attached hereto as Appendix 1 and incorporated into and made a part of this AGREEMENT, for the maximum fees indicated in Appendix 1.

SECTION 5. KEY PERSONNEL

- 5.1 CITY awards this AGREEMENT to CONSULTANT based on CITY'S confidence and reliance on the expertise of the CONSULTANT. CONSULTANT will not reassign key personnel or assign other personnel to key personnel roles until the CITY CLERK approves a replacement in writing.

SECTION 6. SUBCONTRACTORS

- 6.1 CONSULTANT may require the assistance of public finance, urban economics or other professionals to provide expert or technical services which are outside of CONSULTANT'S primary area of expertise, in order to fulfill CONSULTANT'S obligations, as described in this AGREEMENT. CONSULTANT agrees that any such subcontracting will be performed with the prior consent and written approval of CITY and that any subcontractors paid to assist CONSULTANT will be bound by all applicable

CITY policies and regulations and will be responsible for fully complying with any such policies and regulations. CONSULTANT agrees to assume full responsibility for the accuracy of any such subcontracted services.

SECTION 7. COMPENSATION AND METHOD OF PAYMENT

7.1 The following are authorized to bill under this AGREEMENT:

CIVITAS ADVISORS INC. Staff

Gina Threchter, Project Manager
Nichole Farley, Account Manager
Jan Dhaliwal, Project Manager
Nathan Hyde, Project Assistant
John Bilger, GIS and Database Specialist
Melanee Cottrill, Operations Manager
Marissa Telfer, Executive Assistant
John Lambeth, President

7.2 CITY will compensate CONSULTANT for the satisfactory performance of the tasks listed in Appendix 1 for duties performed by those listed in Section 7.1. Any compensation to CONSULTANT for duties performed by parties other than those listed in Section 7.1 is contingent with CONSULTANT compliance with terms stated in Section 6 of this AGREEMENT.

7.3 CITY'S total obligation for services performed under this AGREEMENT will not exceed forty thousand dollars (\$40,000).

7.4 Invoicing Requirements

A. The CONSULTANT is required to submit invoices that conform to CITY standards and include, at a minimum, the following information:

1. Name and address of CONSULTANT
2. Name and address of CITY department being billed
3. Date of invoice and period covered
4. CONTRACT number
5. Task Order or Notice to Proceed, if applicable
6. Description of deliverable completed, corresponding task(s) and amount due, including:
 - a. Name of personnel working on deliverable;
 - b. Hours spent on deliverable and timesheet supporting charges;
 - c. Rate of pay.
7. Certification by a duly authorized officer;
8. Discount and terms (if applicable); and
9. Remittance Address (if different from company address).

- B. All invoices shall be submitted on CONSULTANT's letterhead, contain CONSULTANT's official logo, or other unique and identifying information such as the name and address of CONSULTANT. Evidence that tasks have been completed, in the form of a report, brochure, or photograph, shall be attached to all invoices. Invoices shall be submitted within 30 days of service, or monthly, and shall be payable to CONSULTANT no later than 30 days after acknowledged receipt of a complete invoice. Invoices are considered complete when appropriate documentation or services provided are signed off as satisfactory by CITY.
- C. Invoices and supporting documentation shall be prepared at the sole expense and responsibility of CONSULTANT. CITY will not compensate the CONSULTANT for costs incurred in invoice preparation. CITY may request, in writing, changes to the content and format of the invoice and supporting documentation at any time. CITY reserves the right to request additional supporting documentation to substantiate costs at any time.
- D. Subcontractors' Requirements

Tasks that are completed by subcontractors shall be supported by subcontractor invoices, copies of pages from reports, brochures, photographs, or other unique documentation that substantiates their charges.
- E. Failure to adhere to these policies may result in nonpayment or non-approval of demands, pursuant to Charter Section 262(a), which requires the Controller to inspect the quality, quantity, and condition of services, labor, materials, supplies, or equipment received by any CITY office or department, and approve demands before they are drawn on the Treasury.

7.5 Withholds and Retentions

The CITY CLERK may withhold an amount equal to fifteen (15) percent of the amount of each invoice submitted by CONSULTANT until all Deliverables of the project have been satisfactorily completed. When the project has been completed, the CITY CLERK will authorize the final payment, consisting of the cumulative amount of the withheld funds, to be disbursed to CONSULTANT.

SECTION 8. TERMINATION OF AGREEMENT

- 8.1 CITY may terminate this Agreement for CITY's convenience at any time by giving CONSULTANT ten (10) days written notice thereof. Upon receipt of said notice, CONSULTANT shall immediately take action not to incur any additional obligations, cost or expenses, except as may be reasonably necessary to terminate its activities. CITY shall pay CONSULTANT its reasonable and allowable costs through the effective date of termination and those reasonable and necessary costs incurred by CONSULTANT to effect such termination. Thereafter, CONSULTANT shall have no further claims against CITY under this Agreement. All finished or unfinished documents and materials procured for or produced under this Agreement shall become CITY property upon date of such termination.

8.2 CITY may terminate this Agreement immediately for Breach of Contract if there is a finding that any of the following have occurred:

- A. If CONSULTANT fails to perform any of the provisions of this Agreement or so fails to make progress as to endanger timely performance of this Agreement, CITY may give CONSULTANT written notice of such default. If CONSULTANT does not cure such default or provide a plan to cure such default, which is acceptable to the CITY within the time permitted by CITY, then CITY may terminate this Agreement due to CONSULTANT's breach of this Agreement.
- B. If a federal or state proceeding for relief of debtors is undertaken by or against CONSULTANT, or if CONSULTANT makes an assignment for the benefit of creditors, then CITY may immediately terminate this Agreement.
- C. If CONSULTANT engages in any dishonest conduct related to the performance or administration of this Agreement or violates CITY's lobbying policies, then CITY may immediately terminate this Agreement.

8.3 In the event CITY terminates this Agreement as provided in this Section 8.2, CITY may procure, upon such terms and in such manner as CITY may deem appropriate, Services similar in scope and level of effort to those so terminated, and CONSULTANT shall be liable to CITY for all of its costs and damages, including, but not limited, any excess costs for such Services.

- A. All finished or unfinished documents and materials produced or procured under this Agreement shall become CITY property upon date of such termination.
- B. If, after notice of termination of this Agreement under the provisions of this Section 8.2, it is determined for any reason that CONSULTANT was not in default under the provisions of this Section, or that the default was excusable under the terms of this Agreement, the rights and obligations of the parties shall be the same as if the notice of termination had been issued pursuant to Section 8.1.
- C. The rights and remedies of CITY provided in this Article shall not be exclusive and are in addition to any other rights and remedies provided by law or under this Agreement.

SECTION 9. NOTICES AND REPRESENTATIVE OF THE PARTIES

9.1 The representatives of the parties who are authorized to administer this AGREEMENT and to whom formal notices, demands, and communications will be given are as follows:

CITY: Holly L. Wolcott, City Clerk
City of Los Angeles
City Hall, Room 360
200 North Spring Street
Los Angeles, California 90012

CONSULTANT: John Lambeth, President
Civitas Advisors, Inc.

1102 Corporate Way, Suite 140
Sacramento, CA 95831

- 9.2 Formal notices, demands and communications to be given hereunder by either party must be made in writing and may be effected by personal delivery or by registered or certified mail, postage prepaid, return receipt requested and will be deemed communicated as of the date of receipt.
- 9.3 If the name of the person designated to receive the notices, demands or communications or the address of such person is changed, written notice must be given in accordance with Section 9.2 within five (5) working days of said change.

SECTION 10. EQUAL EMPLOYMENT PRACTICES

- A. During the performance of this Contract, the Contractor agrees and represents that it will provide Equal Employment Practices and the Contractor and each Subcontractor hereunder will ensure that in his or her Employment Practices persons are employed and employees are treated equally and without regard to, or because of, race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.
1. This provision applies to work or service performed or materials manufactured or assembled in the United States.
 2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.
 3. The Contractor agrees to post a copy of Paragraph A., hereof, in conspicuous places at its place of business available to employees and applicants for employment.
- B. The Contractor will, in all solicitations or advertisements for employees placed by, or on behalf of, the Contractor, state that all qualified applicants will receive consideration for employment without regard to their race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.
- C. At the request of the Awarding Authority or the DAA, the Contractor shall certify in the specified format that he or she has not discriminated in the performance of City Contracts against any employee or applicant for employment on the basis or because of race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.
- D. The Contractor shall permit access to, and may be required to provide certified copies of, all of his or her records pertaining to employment and to employment practices by the awarding authority or the DAA for the purpose of investigation to ascertain compliance with the Equal Employment Practices provisions of City Contracts. Upon request, the Contractor shall provide evidence that he or she has or will comply therewith.
- E. The failure of any Contractor to comply with the Equal Employment Practices

provisions of this contract may be deemed to be a material breach of City Contracts. The failure shall only be established upon a finding to that effect by the Awarding Authority, on the basis of its own investigation or that of the DAA. No such finding shall be made or penalties assessed except upon a full and fair hearing after notice and an opportunity to be heard has been given to the Contractor.

- F. Upon a finding duly made that the Contractor has failed to comply with the Equal Employment Practices provisions of a City Contract, the Contract may be forthwith cancelled, terminated or suspended, in whole or in part, by the Awarding Authority, and all monies due or to become due hereunder may be forwarded to, and retained by, the City of Los Angeles. In addition, thereto, the failure to comply may be the basis for a determination by the Awarding Authority or the DAA that the said Contractor is a non- responsible bidder or proposer pursuant to the provisions of Section 10.40 of this Code. In the event of such a determination, the Contractor shall be disqualified from being awarded a Contract with the City of Los Angeles for a period of two years, or until the Contractor shall establish and carry out a program in conformance with the provisions hereof.
- G. Notwithstanding any other provision of this contract, the City of Los Angeles shall have any and all other remedies at law or in equity for any breach hereof.
- H. The Board of Public Works shall promulgate rules and regulations through the DAA, and provide necessary forms and required language to the Awarding Authorities to be included in City Request for Bids or Request for Proposal packages or in supplier registration requirements for the implementation of the Equal Employment Practices provisions of this Contract, and such rules and regulations and forms shall, so far as practicable, be similar to those adopted in applicable Federal Executive orders. No other rules, regulations or forms may be used by an Awarding Authority of the City to accomplish the contract compliance program.
- I. Nothing contained in this Contract shall be construed in any manner so as to require or permit any act which is prohibited by law.
- J. By affixing its signature on a Contract that is subject to this article, the Contractor shall agree to adhere to the Equal Employment Practices specified herein during the performance or conduct of City Contracts.
- K. Equal Employment Practices shall, without limitation as to the subject or nature of employment activity, be concerned with employment practices, including, but not limited to:
 - 1. hiring practices;
 - 2. apprenticeships where approved programs are functioning and other on-the-job training for non-apprenticeable occupations;
 - 3. training and promotional opportunities; and
 - 4. reasonable accommodations for persons with disabilities.

- L. All Contractors subject to the provisions of this section shall include a similar provision in all subcontracts awarded for work to be performed under the Contract with the City, and shall impose the same obligations including, but not limited to, filling and reporting obligations, on the Subcontractors as are applicable to the Contractor. Subcontracts shall follow the same thresholds specified in Section 10.8.1.1. Failure of the Contractor to comply with this requirement or to obtain the compliance of its Subcontractors with all such obligations shall subject the Contractor to the imposition of any and all sanctions allowed by law, including, but not limited to, termination of the Contractor's contract with the City.

SECTION 11. AFFIRMATIVE ACTION PROGRAM

- A. During the performance of a City Contract, the Contractor certifies and represents that the Contractor and each Subcontractor hereunder will adhere to an Affirmative Action Program to ensure that in its employment practices, persons are employed and employees are treated equally and without regard to or because of race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status, domestic partner status or medical condition.
 - 1. This section applies to work or services performed or materials manufactured or assembled in the United States.
 - 2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.
 - 3. The Contractor shall post a copy of Paragraph A., hereof, in conspicuous places at its place of business available to employees and applicants for employment.
- B. The Contractor shall, in all solicitations or advertisements for employees placed, by or on behalf of, the Contractor, state that all qualified applicants will receive consideration for employment without regard to their race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status, domestic partner status or medical condition.
- C. At the request of the Awarding Authority or the DAA, the Contractor shall certify on an electronic or hard copy form to be supplied, that the Contractor has not discriminated in the performance of City Contracts against any employee or applicant for employment on the basis or because of race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status, domestic partner status or medical condition.
- D. The Contractor shall permit access to, and may be required to provide certified copies of, all of its records pertaining to employment and to its employment practices by the Awarding Authority or the DAA for the purpose of investigation to ascertain compliance with the Affirmative Action Program provisions of City Contracts and, upon request, to provide evidence that it has or will comply therewith.

- E. The failure of any Contractor to comply with the Affirmative Action Program provisions of City Contracts may be deemed to be a material breach of a City Contract. The failure shall only be established upon a finding to that effect by the Awarding Authority, on the basis of its own investigation or that of the DAA. No finding shall be made except upon a full and fair hearing after notice and an opportunity to be heard has been given to the Contractor.
- F. Upon a finding duly made that the Contractor has breached the Affirmative Action Program provisions of a City Contract, the Contract may be forthwith cancelled, terminated or suspended, in whole or in part, by the Awarding Authority, and all monies due or to become due hereunder may be forwarded to and retained by the City of Los Angeles. In addition, thereto, the breach may be the basis for a determination by the Awarding Authority or the Board of Public Works that the Contractor is a non-responsible bidder or proposer pursuant to the provisions of Section 10.40 of this Code. In the event of such determination, the Contractor shall be disqualified from being awarded a contract with the City of Los Angeles for a period of two years, or until he or she shall establish and carry out a program in conformance with the provisions hereof.
- G. In the event of a finding by the Fair Employment and Housing Commission of the State of California, or the Board of Public Works of the City of Los Angeles, or any court of competent jurisdiction, that the Contractor has been guilty of a willful violation of the California Fair Employment and Housing Act, or the Affirmative Action Program provisions of a City Contract, there may be deducted from the amount payable to the Contractor by the City of Los Angeles under the contract, a penalty of ten dollars for each person for each calendar day on which the person was discriminated against in violation of the provisions of a City Contract.
- H. Notwithstanding any other provisions of a City Contract, the City of Los Angeles shall have any and all other remedies at law or in equity for any breach hereof.
- I. The Public Works Board of Commissioners shall promulgate rules and regulations through the DAA and provide to the Awarding Authorities electronic and hard copy forms for the implementation of the Affirmative Action Program provisions of City contracts, and rules and regulations and forms shall, so far as practicable, be similar to those adopted in applicable Federal Executive Orders. No other rules, regulations or forms may be used by an Awarding Authority of the City to accomplish this contract compliance program.
- J. Nothing contained in City Contracts shall be construed in any manner so as to require or permit any act which is prohibited by law.
- K. By affixing its signature to a Contract that is subject to this article, the Contractor shall agree to adhere to the provisions in this article for the duration of the Contract. The Awarding Authority may also require Contractors and suppliers to take part in a pre-registration, pre-bid, pre-proposal, or pre-award conference in order to develop, improve or implement a qualifying Affirmative Action Program.
 - 1. The Contractor certifies and agrees to immediately implement good faith effort measures to recruit and employ minority, women and other potential

employees in a non-discriminatory manner including, but not limited to, the following actions as appropriate and available to the Contractor's field of work. The Contractor shall:

- (a) Recruit and make efforts to obtain employees through:
 - (i) Advertising employment opportunities in minority and other community news media or other publications.
 - (ii) Notifying minority, women and other community organizations of employment opportunities.
 - (iii) Maintaining contact with schools with diverse populations of students to notify them of employment opportunities.
 - (iv) Encouraging existing employees, including minorities and women, to refer their friends and relatives.
 - (v) Promoting after school and vacation employment opportunities for minority, women and other youth.
 - (vi) Validating all job specifications, selection requirements, tests, etc.
 - (vii) Maintaining a file of the names and addresses of each worker referred to the Contractor and what action was taken concerning the worker.
 - (viii) Notifying the appropriate Awarding Authority and the DAA in writing when a union, with whom the Contractor has a collective bargaining agreement, has failed to refer a minority, woman or other worker.
- (b) Continually evaluate personnel practices to assure that hiring, upgrading, promotions, transfers, demotions and layoffs are made in a non-discriminatory manner so as to achieve and maintain a diverse work force.
- (c) Utilize training programs and assist minority, women and other employees in locating, qualifying for and engaging in the training programs to enhance their skills and advancement.
- (d) Secure cooperation or compliance from the labor referral agency to the Contractor's contractual Affirmative Action Program obligations.
- (e) Establish a person at the management level of the Contractor to be the Equal Employment Practices officer. Such individual shall have the authority to disseminate and enforce the Contractor's Equal Employment and Affirmative Action Program policies.

- (f) Maintain records as are necessary to determine compliance with Equal Employment Practices and Affirmative Action Program obligations and make the records available to City, State and Federal authorities upon request.
- (g) Establish written company policies, rules and procedures which shall be encompassed in a company-wide Affirmative Action Program for all its operations and Contracts. The policies shall be provided to all employees, Subcontractors, vendors, unions and all others with whom the Contractor may become involved in fulfilling any of its Contracts.
- (h) Document its good faith efforts to correct any deficiencies when problems are experienced by the Contractor in complying with its obligations pursuant to this article. The Contractor shall state:
 - (i) What steps were taken, how and on what date.
 - (ii) To whom those efforts were directed.
 - (iii) The responses received, from whom and when.
 - (iv) What other steps were taken or will be taken to comply and when.
 - (v) Why the Contractor has been or will be unable to comply.

- 2. Every contract of \$25,000 or more which may provide construction, demolition, renovation, conservation or major maintenance of any kind shall also comply with the requirements of Section 10.13 of the Los Angeles Administrative Code.

L. The Affirmative Action Program required to be submitted hereunder and the pre-registration, pre-bid, pre-proposal or pre-award conference which may be required by the Awarding Authority shall, without limitation as to the subject or nature of employment activity, be concerned with such employment practices as:

- 1. Apprenticeship where approved programs are functioning, and other on-the-job training for non-apprenticeable occupations;
- 2. Classroom preparation for the job when not apprenticeable;
- 3. Pre-apprenticeship education and preparation;
- 4. Upgrading training and opportunities;
- 5. Encouraging the use of Contractors, Subcontractors and suppliers of all racial and ethnic groups; provided, however, that any contract subject to this ordinance shall require the Contractor, Subcontractor or supplier to provide not less than the prevailing wage, working conditions and practices generally observed in private industries in the Contractor's,

Subcontractor's or supplier's geographical area for such work;

6. The entry of qualified women, minority and all other journeymen into the industry; and
 7. The provision of needed supplies or job conditions to permit persons with disabilities to be employed, and minimize the impact of any disability.
- M. Any adjustments which may be made in the Contractor's work force to achieve the requirements of the City's Affirmative Action Program in purchasing and construction shall be accomplished by either an increase in the size of the work force or replacement of those employees who leave the work force by reason of resignation, retirement or death and not by termination, layoff, demotion or change in grade.
- N. This ordinance shall not confer upon the City of Los Angeles or any Agency, Board or Commission thereof any power not otherwise provided by law to determine the legality of any existing collective bargaining agreement and shall have application only to discriminatory employment practices by Contractors engaged in the performance of City Contracts.
- O. All Contractors subject to the provisions of this article shall include a similar provision in all subcontracts awarded for work to be performed under the Contract with the City and shall impose the same obligations including, but not limited to, filing and reporting obligations, on the Subcontractors as are applicable to the Contractor. Failure of the Contractor to comply with this requirement or to obtain the compliance of its Subcontractors with all such obligations shall subject the Contractor to the imposition of any and all sanctions allowed by law, including, but not limited to, termination of the Contractor's Contract with the City.

SECTION 12. CURRENT LOS ANGELES CITY BUSINESS TAX REGISTRATION CERTIFICATE REQUIRED

The CONSULTANT represents that it has obtained and presently holds the Business Tax Registration Certificate(s) required by the City's Business Tax Ordinance (Article 1, Chapter 2, sections 21.00 and following, of the Los Angeles Municipal Code). For the term covered by this Agreement, the CONSULTANT shall maintain, or obtain as necessary, all such Certificates required of it under said ordinance and shall not allow any such Certificate to be revoked or suspended.

SECTION 13. STANDARD CONTRACT PROVISIONS

- 13.1 CONSULTANT agrees to comply with the Standard Provisions for City Contracts (Rev. 3/09), attached hereto as Appendix A and made a part hereof. In the event of any inconsistency between the provisions in the body of this Agreement and the attachments, the provisions in the body of this Agreement take precedence, followed by the Standard Provisions for City Contracts (Appendix A).

(Signature page follows)

IN WITNESS WHEREOF, this Agreement is duly executed by the CITY OF LOS ANGELES and CIVITAS ADVISORS INC., for activities related to the establishment of the proposed Hollywood Route 66 Business Improvement District on behalf of the parties to this Agreement.

CONSULTANT:

CIVITAS ADVISORS, INC., an economic development consultant

By: _____

Title: President

Print Name: John Lambeth

Date: _____

CITY:

CITY OF LOS ANGELES, a municipal corporation, acting by and through the Office of the City Clerk

By: _____

HOLLY L. WOLCOTT
City Clerk

Date: _____

APPROVED AS TO FORM:

MICHAEL N. FEUER, City Attorney

By: _____

Deputy City Attorney

Date: _____

ATTESTATION:

HOLLY L. WOLCOTT, City Clerk

By: _____

Deputy City Clerk

Date: _____

Council File No: 13-1193

Agreement No. _____

**MAXIMUM FEE AND PERFORMANCE SCHEDULE
FOR THE PROPOSED HOLLYWOOD ROUTE 66 BID**

DELIVERABLES	TARGET COMPLETION DATE	AMOUNT
DELIVERABLE 1 – FEASIBILITY STUDY Including, but not limited to: Surveying POTENTIAL ASSESSEES utilizing written surveys, focus groups, and/or interviews to determine probability of success of creating a BID in the proposed area. <u>Deliverable:</u> Report detailing the results of the feasibility study. Provide proposed boundaries to Analyst. Proof of contact with each POTENTIAL ASSESSEE (e.g. copy of mailing list, copy of sign in sheets from scoping meetings, etc.)	Oct 2017	\$9,000
DELIVERABLE 2 – DATABASE OF POTENTIAL ASSESSEES Including, but not limited to: Developing a current DATABASE, as defined in Section 2 of this RFP, that is satisfactory to the CITY CLERK and updated as needed. <u>Deliverable:</u> A current DATABASE in Microsoft Office Excel format; property assessment and other data; and a report of CITY-owned property.	Nov 2017	\$5,000
DELIVERABLE 3 – MANAGEMENT DISTRICT PLAN AND ENGINEER'S REPORT Including but not limited to: Developing a BID MANAGEMENT DISTRICT PLAN in conjunction with a REGISTERED PROFESSIONAL ENGINEER, the PROPONENT GROUP, and the CITY CLERK pursuant to all applicable laws and Sections 3 and 4 of this RFP. <u>Deliverable:</u> A MANAGEMENT DISTRICT PLAN supported and accompanied by a legible map with parcels easily identifiable and a stand-alone detailed ENGINEER'S REPORT.	Feb 2018	\$12,000
DELIVERABLE 4 – PETITION DRIVE Including but not limited to: Creating a PETITION in a format approved by the CITY CLERK and obtaining signatures adhering to the requirements of Sections 3 and 4 of this RFP, the CITY CLERK and all applicable laws. <u>Deliverable:</u> Draft and final signed copies of PETITIONS adhering to the requirements of the CITY CLERK and all applicable laws and submitted by the deadline determined by the CITY CLERK.	March 2018	\$10,000
DELIVERABLE 5 – ASSESSMENT BALLOT DRIVE Including but not limited to: Providing supplemental and mailing materials for an ASSESSMENT BALLOT drive as approved by the CITY CLERK, including an updated DATABASE, related to the ASSESSMENT BALLOT drive as required by the CITY CLERK and all applicable laws <u>Deliverable:</u> Submit an updated DATABASE, mailing materials, and copies of the final CITY CLERK approved MANAGEMENT DISTRICT PLAN, ASSESSMENT BALLOT completion instructions, and all additional documentation as required by the CITY CLERK and applicable laws by the deadline determined by the CITY CLERK	July 2018	\$4,000
DELIVERABLE 6 – PROOF OF NONPROFIT STATUS Including but not limited to: Documentation associated with CONTRACTOR'S assistance to CITY with identifying a NON-PROFIT ORGANIZATION that could administer the BID <u>Deliverable:</u> Copies of the tax-exemption letter from either the Internal Revenue Service or the California Franchise Tax Board; Articles of Incorporation approved by the California Secretary of State; Bylaws; and letter of exemption for a business tax license from the City of Los Angeles Office of Finance Tax and Permit	Sept 2018	\$10,000
DELIVERABLE 7 – BID INITIAL OPERATION Including but not limited to: Assist appointed NON-PROFIT ORGANIZATION to begin BID operation and ensure compliance with ADMINISTRATIVE CONTRACT requirements (In the event the BID is established and approved by City Council) <u>Deliverable:</u> Original executed ADMINISTRATIVE CONTRACT and Standard Provisions completed by owners association, including certificates of required insurance due Oct 2018 ; agenda and copy of minutes from 1 st meeting showing adherence to the Brown Act due Jan 2019 ; draft copies of 1 st quarter newsletter and activity report due end of April 2019 .	Oct 2018; Jan 2019; April 2019	\$10,000; \$10,000; \$10,000

STANDARD PROVISIONS FOR CITY CONTRACTS

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STANDARD PROVISIONS FOR CITY CONTRACTS

PSC-1. CONSTRUCTION OF PROVISIONS AND TITLES HEREIN

All titles, subtitles, or headings in this Contract have been inserted for convenience, and shall not be deemed to affect the meaning or construction of any of the terms or provisions hereof. The language of this Contract shall be construed according to its fair meaning and not strictly for or against the **CITY** or **CONTRACTOR**. The word "**CONTRACTOR**" herein in this Contract includes the party or parties identified in the Contract. The singular shall include the plural; if there is more than one **CONTRACTOR** herein, unless expressly stated otherwise, their obligations and liabilities hereunder shall be joint and several. Use of the feminine, masculine, or neuter genders shall be deemed to include the genders not used.

PSC-2. NUMBER OF ORIGINALS

The number of original texts of this Contract shall be equal to the number of the parties hereto, one text being retained by each party. At the **CITY'S** option, one or more additional original texts of this Contract may also be retained by the City.

PSC-3. APPLICABLE LAW, INTERPRETATION AND ENFORCEMENT

Each party's performance hereunder shall comply with all applicable laws of the United States of America, the State of California, and the **CITY**, including but not limited to, laws regarding health and safety, labor and employment, wage and hours and licensing laws which affect employees. This Contract shall be enforced and interpreted under the laws of the State of California without regard to conflict of law principles. **CONTRACTOR** shall comply with new, amended, or revised laws, regulations, and/or procedures that apply to the performance of this Contract.

In any action arising out of this Contract, **CONTRACTOR** consents to personal jurisdiction, and agrees to bring all such actions, exclusively in state or federal courts located in Los Angeles County, California.

If any part, term or provision of this Contract is held void, illegal, unenforceable, or in conflict with any law of a federal, state or local government having jurisdiction over this Contract, the validity of the remaining parts, terms or provisions of the Contract shall not be affected thereby.

PSC-4. TIME OF EFFECTIVENESS

Unless otherwise provided, this Contract shall take effect when all of the following events have occurred:

- A. This Contract has been signed on behalf of **CONTRACTOR** by the person or persons authorized to bind **CONTRACTOR** hereto;
- B. This Contract has been approved by the City Council or by the board, officer or employee authorized to give such approval;
- C. The Office of the City Attorney has indicated in writing its approval of this Contract as to form; and
- D. This Contract has been signed on behalf of the **CITY** by the person designated by the City Council, or by the board, officer or employee authorized to enter into this Contract.

PSC-5. INTEGRATED CONTRACT

This Contract sets forth all of the rights and duties of the parties with respect to the subject matter hereof, and replaces any and all previous Contracts or understandings, whether written or oral, relating thereto. This Contract may be amended only as provided for in paragraph PSC-6 hereof.

PSC-6. AMENDMENT

All amendments to this Contract shall be in writing and signed and approved pursuant to the provisions of PSC-4.

PSC-7. EXCUSABLE DELAYS

In the event that performance on the part of any party hereto is delayed or suspended as a result of circumstances beyond the reasonable control and without the fault and negligence of said party, none of the parties shall incur any liability to the other parties as a result of such delay or suspension. Circumstances deemed to be beyond the control of the parties hereunder include, but are not limited to, acts of God or of the public enemy; insurrection; acts of the Federal Government or any unit of State or Local Government in either sovereign or contractual capacity; fires; floods; earthquakes; epidemics; quarantine restrictions; strikes; freight embargoes or delays in transportation, to the extent that they are not caused by the party's willful or negligent acts or omissions, and to the extent that they are beyond the party's reasonable control.

PSC-8. BREACH

Except for excusable delays as described in PSC-7, if any party fails to perform, in whole or in part, any promise, covenant, or agreement set forth herein, or should any representation made by it be untrue, any aggrieved party may avail itself of all rights

and remedies, at law or equity, in the courts of law. Said rights and remedies are cumulative of those provided for herein except that in no event shall any party recover more than once, suffer a penalty or forfeiture, or be unjustly compensated.

PSC-9. WAIVER

A waiver of a default of any part, term or provision of this Contract shall not be construed as a waiver of any succeeding default or as a waiver of the part, term or provision itself. A party's performance after the other party's default shall not be construed as a waiver of that default.

PSC-10. TERMINATION

A. TERMINATION FOR CONVENIENCE

The **CITY** may terminate this Contract for the **CITY'S** convenience at any time by giving **CONTRACTOR** thirty days written notice thereof. Upon receipt of said notice, **CONTRACTOR** shall immediately take action not to incur any additional obligations, cost or expenses, except as may be reasonably necessary to terminate its activities. The **CITY** shall pay **CONTRACTOR** its reasonable and allowable costs through the effective date of termination and those reasonable and necessary costs incurred by **CONTRACTOR** to affect such termination. Thereafter, **CONTRACTOR** shall have no further claims against the **CITY** under this Contract. All finished and unfinished documents and materials procured for or produced under this Contract, including all intellectual property rights thereto, shall become **CITY** property upon the date of such termination. **CONTRACTOR** agrees to execute any documents necessary for the **CITY** to perfect, memorialize, or record the **CITY'S** ownership of rights provided herein.

B. TERMINATION FOR BREACH OF CONTRACT

1. Except for excusable delays as provided in PSC-7, if **CONTRACTOR** fails to perform any of the provisions of this Contract or so fails to make progress as to endanger timely performance of this Contract, the **CITY** may give **CONTRACTOR** written notice of such default. If **CONTRACTOR** does not cure such default or provide a plan to cure such default which is acceptable to the **CITY** within the time permitted by the **CITY**, then the **CITY** may terminate this Contract due to **CONTRACTOR'S** breach of this Contract.
2. If a federal or state proceeding for relief of debtors is undertaken by or against **CONTRACTOR**, or if **CONTRACTOR** makes an assignment for the benefit of creditors, then the **CITY** may immediately terminate this Contract.
3. If **CONTRACTOR** engages in any dishonest conduct related to the performance or administration of this Contract or violates the

CITY'S lobbying policies, then the **CITY** may immediately terminate this Contract.

4. In the event the **CITY** terminates this Contract as provided in this section, the **CITY** may procure, upon such terms and in such manner as the **CITY** may deem appropriate, services similar in scope and level of effort to those so terminated, and **CONTRACTOR** shall be liable to the **CITY** for all of its costs and damages, including, but not limited, any excess costs for such services.
5. All finished or unfinished documents and materials produced or procured under this Contract, including all intellectual property rights thereto, shall become **CITY** property upon date of such termination. **CONTRACTOR** agrees to execute any documents necessary for the **CITY** to perfect, memorialize, or record the **CITY'S** ownership of rights provided herein.
6. If, after notice of termination of this Contract under the provisions of this section, it is determined for any reason that **CONTRACTOR** was not in default under the provisions of this section, or that the default was excusable under the terms of this Contract, the rights and obligations of the parties shall be the same as if the notice of termination had been issued pursuant to PSC-10(A) Termination for Convenience.
7. The rights and remedies of the **CITY** provided in this section shall not be exclusive and are in addition to any other rights and remedies provided by law or under this Contract.

PSC-11. INDEPENDENT CONTRACTOR

CONTRACTOR is acting hereunder as an independent contractor and not as an agent or employee of the **CITY**. **CONTRACTOR** shall not represent or otherwise hold out itself or any of its directors, officers, partners, employees, or agents to be an agent or employee of the **CITY**.

PSC-12. CONTRACTOR'S PERSONNEL

Unless otherwise provided or approved by the **CITY**, **CONTRACTOR** shall use its own employees to perform the services described in this Contract. The **CITY** shall have the right to review and approve any personnel who are assigned to work under this Contract. **CONTRACTOR** agrees to remove personnel from performing work under this Contract if requested to do so by the **CITY**.

CONTRACTOR shall not use subcontractors to assist in performance of this Contract without the prior written approval of the **CITY**. If the **CITY** permits the use of subcontractors, **CONTRACTOR** shall remain responsible for performing all aspects of

this Contract. The **CITY** has the right to approve **CONTRACTOR'S** subcontractors, and the **CITY** reserves the right to request replacement of subcontractors. The **CITY** does not have any obligation to pay **CONTRACTOR'S** subcontractors, and nothing herein creates any privity between the **CITY** and the subcontractors.

PSC-13. PROHIBITION AGAINST ASSIGNMENT OR DELEGATION

CONTRACTOR may not, unless it has first obtained the written permission of the **CITY**:

- A. Assign or otherwise alienate any of its rights under this Contract, including the right to payment; or
- B. Delegate, subcontract, or otherwise transfer any of its duties under this Contract.

PSC-14. PERMITS

CONTRACTOR and its directors, officers, partners, agents, employees, and subcontractors, to the extent allowed hereunder, shall obtain and maintain all licenses, permits, certifications and other documents necessary for **CONTRACTOR'S** performance hereunder and shall pay any fees required therefor. **CONTRACTOR** certifies to immediately notify the **CITY** of any suspension, termination, lapses, non-renewals, or restrictions of licenses, permits, certificates, or other documents.

PSC-15. CLAIMS FOR LABOR AND MATERIALS

CONTRACTOR shall promptly pay when due all amounts payable for labor and materials furnished in the performance of this Contract so as to prevent any lien or other claim under any provision of law from arising against any **CITY** property (including reports, documents, and other tangible or intangible matter produced by **CONTRACTOR** hereunder), against **CONTRACTOR'S** rights to payments hereunder, or against the **CITY**, and shall pay all amounts due under the Unemployment Insurance Act with respect to such labor.

PSC-16. CURRENT LOS ANGELES CITY BUSINESS TAX REGISTRATION CERTIFICATE REQUIRED

If applicable, **CONTRACTOR** represents that it has obtained and presently holds the Business Tax Registration Certificate(s) required by the **CITY'S** Business Tax Ordinance, Section 21.00 *et seq.* of the Los Angeles Municipal Code. For the term covered by this Contract, **CONTRACTOR** shall maintain, or obtain as necessary, all such Certificates required of it under the Business Tax Ordinance, and shall not allow any such Certificate to be revoked or suspended.

PSC-17. RETENTION OF RECORDS, AUDIT AND REPORTS

CONTRACTOR shall maintain all records, including records of financial transactions, pertaining to the performance of this Contract, in their original form, in accordance with

requirements prescribed by the **CITY**. These records shall be retained for a period of no less than three years following final payment made by the **CITY** hereunder or the expiration date of this Contract, whichever occurs last. Said records shall be subject to examination and audit by authorized **CITY** personnel or by the **CITY'S** representative at any time during the term of this Contract or within the three years following final payment made by the **CITY** hereunder or the expiration date of this Contract, whichever occurs last. **CONTRACTOR** shall provide any reports requested by the **CITY** regarding performance of this Contract. Any subcontract entered into by **CONTRACTOR**, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract.

PSC-18. FALSE CLAIMS ACT

CONTRACTOR acknowledges that it is aware of liabilities resulting from submitting a false claim for payment by the **CITY** under the False Claims Act (Cal. Gov. Code §§ 12650 *et seq.*), including treble damages, costs of legal actions to recover payments, and civil penalties of up to \$10,000 per false claim.

PSC-19. BONDS

All bonds which may be required hereunder shall conform to **CITY** requirements established by Charter, ordinance or policy, and shall be filed with the Office of the City Administrative Officer, Risk Management for its review and acceptance in accordance with Sections 11.47 through 11.56 of the Los Angeles Administrative Code.

PSC-20. INDEMNIFICATION

Except for the active negligence or willful misconduct of the **CITY**, or any of its Boards, Officers, Agents, Employees, Assigns and Successors in Interest, **CONTRACTOR** undertakes and agrees to defend, indemnify and hold harmless the **CITY** and any of its Boards, Officers, Agents, Employees, Assigns, and Successors in Interest from and against all suits and causes of action, claims, losses, demands and expenses, including, but not limited to, attorney's fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by the **CITY**, including but not limited to, costs of experts and consultants), damages or liability of any nature whatsoever, for death or injury to any person, including **CONTRACTOR'S** employees and agents, or damage or destruction of any property of either party hereto or of third parties, arising in any manner by reason of the negligent acts, errors, omissions or willful misconduct incident to the performance of this Contract by **CONTRACTOR** or its subcontractors of any tier. Rights and remedies available to the **CITY** under this provision are cumulative of those provided for elsewhere in this Contract and those allowed under the laws of the United States, the State of California, and the **CITY**. The provisions of PSC-20 shall survive expiration or termination of this Contract.

PSC-21. INTELLECTUAL PROPERTY INDEMNIFICATION

CONTRACTOR, at its own expense, undertakes and agrees to defend, indemnify, and hold harmless the **CITY**, and any of its Boards, Officers, Agents, Employees, Assigns,

and Successors in Interest from and against all suits and causes of action, claims, losses, demands and expenses, including, but not limited to, attorney's fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by the **CITY**, including but not limited to, costs of experts and consultants), damages or liability of any nature whatsoever arising out of the infringement, actual or alleged, direct or contributory, of any intellectual property rights, including, without limitation, patent, copyright, trademark, trade secret, right of publicity and proprietary information right (1) on or in any design, medium, matter, article, process, method, application, equipment, device, instrumentation, software, hardware, or firmware used by **CONTRACTOR**, or its subcontractors of any tier, in performing the work under this Contract; or (2) as a result of the **CITY'S** actual or intended use of any Work Product furnished by **CONTRACTOR**, or its subcontractors of any tier, under the Agreement. Rights and remedies available to the **CITY** under this provision are cumulative of those provided for elsewhere in this Contract and those allowed under the laws of the United States, the State of California, and the **CITY**. The provisions of PSC-21 shall survive expiration or termination of this Contract.

PSC-22. INTELLECTUAL PROPERTY WARRANTY

CONTRACTOR represents and warrants that its performance of all obligations under this Contract does not infringe in any way, directly or contributorily, upon any third party's intellectual property rights, including, without limitation, patents, copyrights, trademarks, trade secrets, rights of publicity and proprietary information.

PSC-23. OWNERSHIP AND LICENSE

Unless otherwise provided for herein, all Work Products originated and prepared by **CONTRACTOR** or its subcontractors of any tier under this Contract shall be and remain the exclusive property of the **CITY** for its use in any manner it deems appropriate. Work Products are all works, tangible or not, created under this Contract including, without limitation, documents, material, data, reports, manuals, specifications, artwork, drawings, sketches, computer programs and databases, schematics, photographs, video and audiovisual recordings, sound recordings, marks, logos, graphic designs, notes, websites, domain names, inventions, processes, formulas matters and combinations thereof, and all forms of intellectual property. **CONTRACTOR** hereby assigns, and agrees to assign, all goodwill, copyright, trademark, patent, trade secret and all other intellectual property rights worldwide in any Work Products originated and prepared by **CONTRACTOR** under this Contract. **CONTRACTOR** further agrees to execute any documents necessary for the **CITY** to perfect, memorialize, or record the **CITY'S** ownership of rights provided herein.

For all Work Products delivered to the **CITY** that are not originated or prepared by **CONTRACTOR** or its subcontractors of any tier under this Contract, **CONTRACTOR** hereby grants a non-exclusive perpetual license to use such Work Products for any **CITY** purposes.

CONTRACTOR shall not provide or disclose any Work Product to any third party without prior written consent of the **CITY**.

Any subcontract entered into by **CONTRACTOR** relating to this Contract, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract to contractually bind or otherwise oblige its subcontractors performing work under this Contract such that the **CITY'S** ownership and license rights of all Work Products are preserved and protected as intended herein. Failure of **CONTRACTOR** to comply with this requirement or to obtain the compliance of its subcontractors with such obligations shall subject **CONTRACTOR** to the imposition of any and all sanctions allowed by law, including but not limited to termination of **CONTRACTOR'S** contract with the **CITY**.

PSC-24. INSURANCE

During the term of this Contract and without limiting **CONTRACTOR'S** indemnification of the **CITY**, **CONTRACTOR** shall provide and maintain at its own expense a program of insurance having the coverages and limits customarily carried and actually arranged by **CONTRACTOR**, but not less than the amounts and types listed on the Required Insurance and Minimum Limits sheet (Form General 146 in Exhibit 1 hereto), covering its operations hereunder. Such insurance shall conform to **CITY** requirements established by Charter, ordinance or policy, shall comply with the Insurance Contractual Requirements (Form General 133 in Exhibit 1 hereto) and shall otherwise be in a form acceptable to the Office of the City Administrative Officer, Risk Management. **CONTRACTOR** shall comply with all Insurance Contractual Requirements shown on Exhibit 1 hereto. Exhibit 1 is hereby incorporated by reference and made a part of this Contract.

PSC-25. DISCOUNT TERMS

CONTRACTOR agrees to offer the **CITY** any discount terms that are offered to its best customers for the goods and services to be provided hereunder and apply such discount to payments made under this Contract which meet the discount terms.

PSC-26. WARRANTY AND RESPONSIBILITY OF CONTRACTOR

CONTRACTOR warrants that the work performed hereunder shall be completed in a manner consistent with professional standards practiced among those firms within **CONTRACTOR'S** profession, doing the same or similar work under the same or similar circumstances.

PSC-27. NON-DISCRIMINATION

Unless otherwise exempt, this Contract is subject to the non-discrimination provisions in Sections 10.8 through 10.8.2 of the Los Angeles Administrative Code, as amended from time to time. The **CONTRACTOR** shall comply with the applicable non-discrimination and affirmative action provisions of the laws of the United States of America, the State of California, and the **CITY**. In performing this Contract, **CONTRACTOR** shall not

discriminate in its employment practices against any employee or applicant for employment because of such person's race, religion, national origin, ancestry, sex, sexual orientation, age, disability, domestic partner status, marital status or medical condition. Any subcontract entered into by **CONTRACTOR**, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract.

Failure of **CONTRACTOR** to comply with this requirement or to obtain the compliance of its subcontractors with such obligations shall subject **CONTRACTOR** to the imposition of any and all sanctions allowed by law, including but not limited to termination of **CONTRACTOR'S** contract with the **CITY**.

PSC-28. EQUAL EMPLOYMENT PRACTICES

Unless otherwise exempt, this Contract is subject to the equal employment practices provisions in Section 10.8.3 of the Los Angeles Administrative Code, as amended from time to time.

- A. During the performance of this Contract, **CONTRACTOR** agrees and represents that it will provide equal employment practices and **CONTRACTOR** and each subcontractor hereunder will ensure that in his or her employment practices persons are employed and employees are treated equally and without regard to or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
 - 1. This provision applies to work or service performed or materials manufactured or assembled in the United States.
 - 2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.
 - 3. **CONTRACTOR** agrees to post a copy of Paragraph A hereof in conspicuous places at its place of business available to employees and applicants for employment.
- B. **CONTRACTOR** will, in all solicitations or advertisements for employees placed by or on behalf of **CONTRACTOR**, state that all qualified applicants will receive consideration for employment without regard to their race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
- C. As part of the **CITY'S** supplier registration process, and/or at the request of the awarding authority, or the Board of Public Works, Office of Contract Compliance, **CONTRACTOR** shall certify in the specified format that he or she has not discriminated in the performance of **CITY** contracts against any employee or applicant for employment on the basis or because of

race, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.

- D. **CONTRACTOR** shall permit access to and may be required to provide certified copies of all of his or her records pertaining to employment and to employment practices by the awarding authority or the Office of Contract Compliance for the purpose of investigation to ascertain compliance with the Equal Employment Practices provisions of **CITY** contracts. On their or either of their request **CONTRACTOR** shall provide evidence that he or she has or will comply therewith.
- E. The failure of any **CONTRACTOR** to comply with the Equal Employment Practices provisions of this Contract may be deemed to be a material breach of **CITY** contracts. Such failure shall only be established upon a finding to that effect by the awarding authority, on the basis of its own investigation or that of the Board of Public Works, Office of Contract Compliance. No such finding shall be made or penalties assessed except upon a full and fair hearing after notice and an opportunity to be heard has been given to **CONTRACTOR**.
- F. Upon a finding duly made that **CONTRACTOR** has failed to comply with the Equal Employment Practices provisions of a **CITY** contract, the contract may be forthwith canceled, terminated or suspended, in whole or in part, by the awarding authority, and all monies due or to become due hereunder may be forwarded to and retained by the **CITY**. In addition thereto, such failure to comply may be the basis for a determination by the awarding authority or the Board of Public Works that the **CONTRACTOR** is an irresponsible bidder or proposer pursuant to the provisions of Section 371 of the Charter of the City of Los Angeles. In the event of such a determination, **CONTRACTOR** shall be disqualified from being awarded a contract with the **CITY** for a period of two years, or until **CONTRACTOR** shall establish and carry out a program in conformance with the provisions hereof.
- G. Notwithstanding any other provision of this Contract, the **CITY** shall have any and all other remedies at law or in equity for any breach hereof.
- H. Intentionally blank.
- I. Nothing contained in this Contract shall be construed in any manner so as to require or permit any act which is prohibited by law.
- J. At the time a supplier registers to do business with the **CITY**, or when an individual bid or proposal is submitted, **CONTRACTOR** shall agree to adhere to the Equal Employment Practices specified herein during the performance or conduct of **CITY** Contracts.

- K. Equal Employment Practices shall, without limitation as to the subject or nature of employment activity, be concerned with such employment practices as:
1. Hiring practices;
 2. Apprenticeships where such approved programs are functioning, and other on-the-job training for non-apprenticeable occupations;
 3. Training and promotional opportunities; and
 4. Reasonable accommodations for persons with disabilities.
- L. Any subcontract entered into by **CONTRACTOR**, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract. Failure of **CONTRACTOR** to comply with this requirement or to obtain the compliance of its subcontractors with all such obligations shall subject **CONTRACTOR** to the imposition of any and all sanctions allowed by law, including but not limited to termination of the **CONTRACTOR'S** Contract with the **CITY**.

PSC-29. AFFIRMATIVE ACTION PROGRAM

Unless otherwise exempt, this Contract is subject to the affirmative action program provisions in Section 10.8.4 of the Los Angeles Administrative Code, as amended from time to time.

- A. During the performance of a **CITY** contract, **CONTRACTOR** certifies and represents that **CONTRACTOR** and each subcontractor hereunder will adhere to an affirmative action program to ensure that in its employment practices, persons are employed and employees are treated equally and without regard to or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
1. This provision applies to work or services performed or materials manufactured or assembled in the United States.
 2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.
 3. **CONTRACTOR** shall post a copy of Paragraph A hereof in conspicuous places at its place of business available to employees and applicants for employment.
- B. **CONTRACTOR** will, in all solicitations or advertisements for employees placed by or on behalf of **CONTRACTOR**, state that all qualified applicants will receive consideration for employment without regard to

their race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.

- C. As part of the **CITY'S** supplier registration process, and/or at the request of the awarding authority or the Office of Contract Compliance, **CONTRACTOR** shall certify on an electronic or hard copy form to be supplied, that **CONTRACTOR** has not discriminated in the performance of **CITY** contracts against any employee or applicant for employment on the basis or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
- D. **CONTRACTOR** shall permit access to and may be required to provide certified copies of all of its records pertaining to employment and to its employment practices by the awarding authority or the Office of Contract Compliance, for the purpose of investigation to ascertain compliance with the Affirmative Action Program provisions of **CITY** contracts, and on their or either of their request to provide evidence that it has or will comply therewith.
- E. The failure of any **CONTRACTOR** to comply with the Affirmative Action Program provisions of **CITY** contracts may be deemed to be a material breach of contract. Such failure shall only be established upon a finding to that effect by the awarding authority, on the basis of its own investigation or that of the Board of Public Works, Office of Contract Compliance. No such finding shall be made except upon a full and fair hearing after notice and an opportunity to be heard has been given to **CONTRACTOR**.
- F. Upon a finding duly made that **CONTRACTOR** has breached the Affirmative Action Program provisions of a **CITY** contract, the contract may be forthwith cancelled, terminated or suspended, in whole or in part, by the awarding authority, and all monies due or to become due hereunder may be forwarded to and retained by the **CITY**. In addition thereto, such breach may be the basis for a determination by the awarding authority or the Board of Public Works that the said **CONTRACTOR** is an irresponsible bidder or proposer pursuant to the provisions of Section 371 of the Los Angeles City Charter. In the event of such determination, such **CONTRACTOR** shall be disqualified from being awarded a contract with the **CITY** for a period of two years, or until he or she shall establish and carry out a program in conformance with the provisions hereof.
- G. In the event of a finding by the Fair Employment and Housing Commission of the State of California, or the Board of Public Works of the City of Los Angeles, or any court of competent jurisdiction, that **CONTRACTOR** has been guilty of a willful violation of the California Fair Employment and Housing Act, or the Affirmative Action Program provisions of a **CITY** contract, there may be deducted from the amount payable to **CONTRACTOR** by the **CITY** under the contract, a penalty of ten dollars

(\$10.00) for each person for each calendar day on which such person was discriminated against in violation of the provisions of a **CITY** contract.

- H. Notwithstanding any other provisions of a **CITY** contract, the **CITY** shall have any and all other remedies at law or in equity for any breach hereof.
- I. Intentionally blank.
- J. Nothing contained in **CITY** contracts shall be construed in any manner so as to require or permit any act which is prohibited by law.
- K. **CONTRACTOR** shall submit an Affirmative Action Plan which shall meet the requirements of this chapter at the time it submits its bid or proposal or at the time it registers to do business with the **CITY**. The plan shall be subject to approval by the Office of Contract Compliance prior to award of the contract. The awarding authority may also require contractors and suppliers to take part in a pre-registration, pre-bid, pre-proposal, or pre-award conference in order to develop, improve or implement a qualifying Affirmative Action Plan. Affirmative Action Programs developed pursuant to this section shall be effective for a period of twelve months from the date of approval by the Office of Contract Compliance. In case of prior submission of a plan, **CONTRACTOR** may submit documentation that it has an Affirmative Action Plan approved by the Office of Contract Compliance within the previous twelve months. If the approval is 30 days or less from expiration, **CONTRACTOR** must submit a new Plan to the Office of Contract Compliance and that Plan must be approved before the contract is awarded.
 - 1. Every contract of \$5,000 or more which may provide construction, demolition, renovation, conservation or major maintenance of any kind shall in addition comply with the requirements of Section 10.13 of the Los Angeles Administrative Code.
 - 2. **CONTRACTOR** may establish and adopt as its own Affirmative Action Plan, by affixing his or her signature thereto, an Affirmative Action Plan prepared and furnished by the Office of Contract Compliance, or it may prepare and submit its own Plan for approval.
- L. The Office of Contract Compliance shall annually supply the awarding authorities of the **CITY** with a list of contractors and suppliers who have developed Affirmative Action Programs. For each contractor and supplier the Office of Contract Compliance shall state the date the approval expires. The Office of Contract Compliance shall not withdraw its approval for any Affirmative Action Plan or change the Affirmative Action Plan after the date of contract award for the entire contract term without the mutual agreement of the awarding authority and **CONTRACTOR**.

- M. The Affirmative Action Plan required to be submitted hereunder and the pre-registration, pre-bid, pre-proposal or pre-award conference which may be required by the Board of Public Works, Office of Contract Compliance or the awarding authority shall, without limitation as to the subject or nature of employment activity, be concerned with such employment practices as:
1. Apprenticeship where approved programs are functioning, and other on-the-job training for non-apprenticeable occupations;
 2. Classroom preparation for the job when not apprenticeable;
 3. Pre-apprenticeship education and preparation;
 4. Upgrading training and opportunities;
 5. Encouraging the use of contractors, subcontractors and suppliers of all racial and ethnic groups, provided, however, that any contract subject to this ordinance shall require the contractor, subcontractor or supplier to provide not less than the prevailing wage, working conditions and practices generally observed in private industries in the contractor's, subcontractor's or supplier's geographical area for such work;
 6. The entry of qualified women, minority and all other journeymen into the industry; and
 7. The provision of needed supplies or job conditions to permit persons with disabilities to be employed, and minimize the impact of any disability.
- N. Any adjustments which may be made in the contractor's or supplier's workforce to achieve the requirements of the **CITY'S** Affirmative Action Contract Compliance Program in purchasing and construction shall be accomplished by either an increase in the size of the workforce or replacement of those employees who leave the workforce by reason of resignation, retirement or death and not by termination, layoff, demotion or change in grade.
- O. Affirmative Action Agreements resulting from the proposed Affirmative Action Plan or the pre-registration, pre-bid, pre-proposal or pre-award conferences shall not be confidential and may be publicized by the contractor at his or her discretion. Approved Affirmative Action Agreements become the property of the **CITY** and may be used at the discretion of the **CITY** in its Contract Compliance Affirmative Action Program.
- P. Intentionally blank.

- Q. All contractors subject to the provisions of this section shall include a like provision in all subcontracts awarded for work to be performed under the contract with the **CITY** and shall impose the same obligations, including but not limited to filing and reporting obligations, on the subcontractors as are applicable to the contractor. Failure of the contractor to comply with this requirement or to obtain the compliance of its subcontractors with all such obligations shall subject the contractor to the imposition of any and all sanctions allowed by law, including but not limited to termination of the contractor's contract with the **CITY**.

PSC-30. CHILD SUPPORT ASSIGNMENT ORDERS

This Contract is subject to the Child Support Assignment Orders Ordinance, Section 10.10 of the Los Angeles Administrative Code, as amended from time to time. Pursuant to the Child Support Assignment Orders Ordinance, **CONTRACTOR** will fully comply with all applicable State and Federal employment reporting requirements for **CONTRACTOR'S** employees. **CONTRACTOR** shall also certify (1) that the Principal Owner(s) of **CONTRACTOR** are in compliance with any Wage and Earnings Assignment Orders and Notices of Assignment applicable to them personally; (2) that **CONTRACTOR** will fully comply with all lawfully served Wage and Earnings Assignment Orders and Notices of Assignment in accordance with Section 5230, *et seq.* of the California Family Code; and (3) that **CONTRACTOR** will maintain such compliance throughout the term of this Contract.

Pursuant to Section 10.10(b) of the Los Angeles Administrative Code, the failure of **CONTRACTOR** to comply with all applicable reporting requirements or to implement lawfully served Wage and Earnings Assignment Orders or Notices of Assignment, or the failure of any Principal Owner(s) of **CONTRACTOR** to comply with any Wage and Earnings Assignment Orders or Notices of Assignment applicable to them personally, shall constitute a default by the **CONTRACTOR** under this Contract, subjecting this Contract to termination if such default shall continue for more than ninety (90) days after notice of such default to **CONTRACTOR** by the **CITY**.

Any subcontract entered into by **CONTRACTOR**, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract. Failure of **CONTRACTOR** to obtain compliance of its subcontractors shall constitute a default by **CONTRACTOR** under this Contract, subjecting this Contract to termination where such default shall continue for more than ninety (90) days after notice of such default to **CONTRACTOR** by the **CITY**.

CONTRACTOR certifies that, to the best of its knowledge, it is fully complying with the Earnings Assignment Orders of all employees, and is providing the names of all new employees to the New Hire Registry maintained by the Employment Development Department as set forth in Section 7110(b) of the California Public Contract Code.

PSC-31. LIVING WAGE ORDINANCE AND SERVICE CONTRACTOR WORKER RETENTION ORDINANCE

- A. Unless otherwise exempt, this Contract is subject to the applicable provisions of the Living Wage Ordinance (LWO), Section 10.37 *et seq.* of the Los Angeles Administrative Code, as amended from time to time, and the Service Contractor Worker Retention Ordinance (SCWRO), Section 10.36 *et seq.*, of the Los Angeles Administrative Code, as amended from time to time. These Ordinances require the following:
1. **CONTRACTOR** assures payment of a minimum initial wage rate to employees as defined in the LWO and as may be adjusted each July 1 and provision of compensated and uncompensated days off and health benefits, as defined in the LWO.
 2. **CONTRACTOR** further pledges that it will comply with federal law proscribing retaliation for union organizing and will not retaliate for activities related to the LWO. **CONTRACTOR** shall require each of its subcontractors within the meaning of the LWO to pledge to comply with the terms of federal law proscribing retaliation for union organizing. **CONTRACTOR** shall deliver the executed pledges from each such subcontractor to the **CITY** within ninety (90) days of the execution of the subcontract. **CONTRACTOR'S** delivery of executed pledges from each such subcontractor shall fully discharge the obligation of **CONTRACTOR** with respect to such pledges and fully discharge the obligation of **CONTRACTOR** to comply with the provision in the LWO contained in Section 10.37.6(c) concerning compliance with such federal law.
 3. **CONTRACTOR**, whether an employer, as defined in the LWO, or any other person employing individuals, shall not discharge, reduce in compensation, or otherwise discriminate against any employee for complaining to the **CITY** with regard to the employer's compliance or anticipated compliance with the LWO, for opposing any practice proscribed by the LWO, for participating in proceedings related to the LWO, for seeking to enforce his or her rights under the LWO by any lawful means, or otherwise asserting rights under the LWO. **CONTRACTOR** shall post the Notice of Prohibition Against Retaliation provided by the **CITY**.
 4. Any subcontract entered into by **CONTRACTOR** relating to this Contract, to the extent allowed hereunder, shall be subject to the provisions of PSC-31 and shall incorporate the provisions of the LWO and the SCWRO.

5. **CONTRACTOR** shall comply with all rules, regulations and policies promulgated by the **CITY'S** Designated Administrative Agency which may be amended from time to time.
- B. Under the provisions of Sections 10.36.3(c) and 10.37.6(c) of the Los Angeles Administrative Code, the **CITY** shall have the authority, under appropriate circumstances, to terminate this Contract and otherwise pursue legal remedies that may be available if the **CITY** determines that the subject **CONTRACTOR** has violated provisions of either the LWO or the SCWRO, or both.
- C. Where under the LWO Section 10.37.6(d), the **CITY'S** Designated Administrative Agency has determined (a) that **CONTRACTOR** is in violation of the LWO in having failed to pay some or all of the living wage, and (b) that such violation has gone uncured, the **CITY** in such circumstances may impound monies otherwise due **CONTRACTOR** in accordance with the following procedures. Impoundment shall mean that from monies due **CONTRACTOR**, **CITY** may deduct the amount determined to be due and owing by **CONTRACTOR** to its employees. Such monies shall be placed in the holding account referred to in LWO Section 10.37.6(d)(3) and disposed of under procedures described therein through final and binding arbitration. Whether **CONTRACTOR** is to continue work following an impoundment shall remain in the sole discretion of the **CITY**. **CONTRACTOR** may not elect to discontinue work either because there has been an impoundment or because of the ultimate disposition of the impoundment by the arbitrator.
- D. **CONTRACTOR** shall inform employees making less than Twelve Dollars (\$12.00) per hour of their possible right to the federal Earned Income Credit (EIC). **CONTRACTOR** shall also make available to employees the forms informing them about the EIC and forms required to secure advance EIC payments from **CONTRACTOR**.

PSC-32. AMERICANS WITH DISABILITIES ACT

CONTRACTOR hereby certifies that it will comply with the Americans with Disabilities Act, 42 U.S.C. §§ 12101 *et seq.*, and its implementing regulations. **CONTRACTOR** will provide reasonable accommodations to allow qualified individuals with disabilities to have access to and to participate in its programs, services and activities in accordance with the provisions of the Americans with Disabilities Act. **CONTRACTOR** will not discriminate against persons with disabilities nor against persons due to their relationship to or association with a person with a disability. Any subcontract entered into by **CONTRACTOR**, relating to this Contract, to the extent allowed hereunder, shall be subject to the provisions of this paragraph.

PSC-33. CONTRACTOR RESPONSIBILITY ORDINANCE

Unless otherwise exempt, this Contract is subject to the provisions of the Contractor Responsibility Ordinance, Section 10.40 *et seq.*, of the Los Angeles Administrative Code, as amended from time to time, which requires **CONTRACTOR** to update its responses to the responsibility questionnaire within thirty calendar days after any change to the responses previously provided if such change would affect **CONTRACTOR'S** fitness and ability to continue performing this Contract.

In accordance with the provisions of the Contractor Responsibility Ordinance, by signing this Contract, **CONTRACTOR** pledges, under penalty of perjury, to comply with all applicable federal, state and local laws in the performance of this Contract, including but not limited to, laws regarding health and safety, labor and employment, wages and hours, and licensing laws which affect employees. **CONTRACTOR** further agrees to: (1) notify the **CITY** within thirty calendar days after receiving notification that any government agency has initiated an investigation which may result in a finding that **CONTRACTOR** is not in compliance with all applicable federal, state and local laws in performance of this Contract; (2) notify the **CITY** within thirty calendar days of all findings by a government agency or court of competent jurisdiction that **CONTRACTOR** has violated the provisions of Section 10.40.3(a) of the Contractor Responsibility Ordinance; (3) unless exempt, ensure that its subcontractor(s), as defined in the Contractor Responsibility Ordinance, submit a Pledge of Compliance to the **CITY**; and (4) unless exempt, ensure that its subcontractor(s), as defined in the Contractor Responsibility Ordinance, comply with the requirements of the Pledge of Compliance and the requirement to notify the **CITY** within thirty calendar days after any government agency or court of competent jurisdiction has initiated an investigation or has found that the subcontractor has violated Section 10.40.3(a) of the Contractor Responsibility Ordinance in performance of the subcontract.

PSC-34. MINORITY, WOMEN, AND OTHER BUSINESS ENTERPRISE OUTREACH PROGRAM

CONTRACTOR agrees and obligates itself to utilize the services of Minority, Women and Other Business Enterprise firms on a level so designated in its proposal, if any. **CONTRACTOR** certifies that it has complied with Mayoral Directive 2001-26 regarding the Outreach Program for Personal Services Contracts Greater than \$100,000, if applicable. **CONTRACTOR** shall not change any of these designated subcontractors, nor shall **CONTRACTOR** reduce their level of effort, without prior written approval of the **CITY**, provided that such approval shall not be unreasonably withheld.

PSC-35. EQUAL BENEFITS ORDINANCE

Unless otherwise exempt, this Contract is subject to the provisions of the Equal Benefits Ordinance (EBO), Section 10.8.2.1 of the Los Angeles Administrative Code, as amended from time to time.

- A. During the performance of the Contract, **CONTRACTOR** certifies and represents that **CONTRACTOR** will comply with the EBO.
- B. The failure of **CONTRACTOR** to comply with the EBO will be deemed to be a material breach of this Contract by the **CITY**.
- C. If **CONTRACTOR** fails to comply with the EBO the **CITY** may cancel, terminate or suspend this Contract, in whole or in part, and all monies due or to become due under this Contract may be retained by the **CITY**. The **CITY** may also pursue any and all other remedies at law or in equity for any breach.
- D. Failure to comply with the EBO may be used as evidence against **CONTRACTOR** in actions taken pursuant to the provisions of Los Angeles Administrative Code Section 10.40 *et seq.*, Contractor Responsibility Ordinance.
- E. If the **CITY'S** Designated Administrative Agency determines that a **CONTRACTOR** has set up or used its contracting entity for the purpose of evading the intent of the EBO, the **CITY** may terminate the Contract. Violation of this provision may be used as evidence against **CONTRACTOR** in actions taken pursuant to the provisions of Los Angeles Administrative Code Section 10.40 *et seq.*, Contractor Responsibility Ordinance.

CONTRACTOR shall post the following statement in conspicuous places at its place of business available to employees and applicants for employment:

“During the performance of a Contract with the City of Los Angeles, the Contractor will provide equal benefits to its employees with spouses and its employees with domestic partners. Additional information about the City of Los Angeles’ Equal Benefits Ordinance may be obtained from the Department of Public Works, Office of Contract Compliance at (213) 847-1922.”

PSC-36. SLAVERY DISCLOSURE ORDINANCE

Unless otherwise exempt, this Contract is subject to the Slavery Disclosure Ordinance, Section 10.41 of the Los Angeles Administrative Code, as amended from time to time. **CONTRACTOR** certifies that it has complied with the applicable provisions of the Slavery Disclosure Ordinance. Failure to fully and accurately complete the affidavit may result in termination of this Contract.

EXHIBIT 1

INSURANCE CONTRACTUAL REQUIREMENTS

CONTACT For additional information about compliance with City Insurance and Bond requirements, contact the Office of the City Administrative Officer, Risk Management at (213) 978-RISK (7475) or go online at www.lacity.org/cao/risk. The City approved Bond Assistance Program is available for those contractors who are unable to obtain the City-required performance bonds. A City approved insurance program may be available as a low cost alternative for contractors who are unable to obtain City-required insurance.

CONTRACTUAL REQUIREMENTS

CONTRACTOR AGREES THAT:

1. Additional Insured/Loss Payee. The CITY must be included as an Additional Insured in applicable liability policies to cover the CITY'S liability arising out of the acts or omissions of the named insured. The CITY is to be named as an Additional Named Insured and a Loss Payee As Its Interests May Appear in property insurance in which the CITY has an interest, e.g., as a lien holder.

2. Notice of Cancellation. All required insurance will be maintained in full force for the duration of its business with the CITY. By ordinance, all required insurance must provide at least thirty (30) days' prior written notice (ten (10) days for non-payment of premium) directly to the CITY if your insurance company elects to cancel or materially reduce coverage or limits prior to the policy expiration date, for any reason except impairment of an aggregate limit due to prior claims.

3. Primary Coverage. CONTRACTOR will provide coverage that is primary with respect to any insurance or self-insurance of the CITY. The CITY'S program shall be excess of this insurance and non-contributing.

4. Modification of Coverage. The CITY reserves the right at any time during the term of this Contract to change the amounts and types of insurance required hereunder by giving CONTRACTOR ninety (90) days' advance written notice of such change. If such change should result in substantial additional cost to CONTRACTOR, the CITY agrees to negotiate additional compensation proportional to the increased benefit to the CITY.

5. Failure to Procure Insurance. All required insurance must be submitted and approved by the Office of the City Administrative Officer, Risk Management prior to the inception of any operations by CONTRACTOR.

CONTRACTOR'S failure to procure or maintain required insurance or a self-insurance program during the entire term of this Contract shall constitute a material breach of this Contract under which the CITY may immediately suspend or terminate this Contract or, at its discretion, procure or renew such insurance to protect the CITY'S interests and pay any and all premiums in connection therewith and recover all monies so paid from CONTRACTOR.

6. Workers' Compensation. By signing this Contract, CONTRACTOR hereby certifies that it is aware of the provisions of Section 3700 *et seq.*, of the California Labor Code which require every employer to be insured against liability for Workers' Compensation or to undertake

self-insurance in accordance with the provisions of that Code, and that it will comply with such provisions at all time during the performance of the work pursuant to this Contract.

7. California Licensee. All insurance must be provided by an insurer admitted to do business in California or written through a California-licensed surplus lines broker or through an insurer otherwise acceptable to the CITY. Non-admitted coverage must contain a **Service of Suit** clause in which the underwriters agree to submit as necessary to the jurisdiction of a California court in the event of a coverage dispute. Service of process for this purpose must be allowed upon an agent in California designated by the insurer or upon the California Insurance Commissioner.

8. Aggregate Limits/Impairment. If any of the required insurance coverages contain annual aggregate limits, CONTRACTOR must give the CITY written notice of any pending claim or lawsuit which will materially diminish the aggregate within thirty (30) days of knowledge of same. You must take appropriate steps to restore the impaired aggregates or provide replacement insurance protection within thirty (30) days of knowledge of same. The CITY has the option to specify the minimum acceptable aggregate limit for each line of coverage required. No substantial reductions in scope of coverage which may affect the CITY'S protection are allowed without the CITY'S prior written consent.

9. Commencement of Work. For purposes of insurance coverage only, this Contract will be deemed to have been executed immediately upon any party hereto taking any steps that can be considered to be in furtherance of or towards performance of this Contract. The requirements in this Section supersede all other sections and provisions of this Contract, including, but not limited to, PSC-4, to the extent that any other section or provision conflicts with or impairs the provisions of this Section.

Required Insurance and Minimum Limits

Name: CIVITAS ADVISORS INCDate: 6/29/2017Agreement/Reference: Agreement to Fund Services for Business Improvement District (BID) Establishment Activities

Evidence of coverages checked below, with the specified minimum limits, must be submitted and approved prior to occupancy/start of operations. Amounts shown are Combined Single Limits ("CSLs"). For Automobile Liability, split limits may be substituted for a CSL if the total per occurrence equals or exceeds the CSL amount.

Limits

☒ **Workers' Compensation (WC) and Employer's Liability (EL)**
WC Statutory

EL _____

☐ Waiver of Subrogation in favor of City☐ Longshore & Harbor Workers☐ Jones Act

☒ **General Liability** _____ 1,000,000
☐ Products/Completed Operations☐ Sexual Misconduct _____☐ Fire Legal Liability _____☐ _____

☒ **Automobile Liability** (for any and all vehicles used for this contract, other than commuting to/from work) _____

☐ **Professional Liability** (Errors and Omissions) _____

Discovery Period _____

☐ **Property Insurance** (to cover replacement cost of building - as determined by insurance company) _____
☐ All Risk Coverage☐ Boiler and Machinery☐ Flood _____☐ Builder's Risk☐ Earthquake _____☐ _____

☐ _____

☐ **Surety Bonds** - Performance and Payment (Labor and Materials) Bonds _____

☐ **Crime Insurance** _____

Other: Provided to: Rita Moreno, City Clerk

If a contractor has no employees and decides to not cover herself/himself for workers' compensation, please complete the form entitled "Request for Waiver of Workers' Compensation Insurance Requirement" located at: <http://cao.lacity.org/risk/InsuranceForms.htm>

In the absence of imposed auto liability requirements, all contractors using vehicles during the course of their contract must adhere to the financial responsibility laws of the State of California.

City of Los Angeles

CERTIFICATION OF COMPLIANCE WITH CHILD SUPPORT OBLIGATIONS

This document must be returned with the Proposal/Bid Response

The undersigned hereby agrees that _____ will:
Name of Business

1. Fully comply with all applicable State and Federal employment reporting requirements for its employees.
2. Fully comply with and implement all lawfully served Wage and Earnings Assignment Orders and Notices of Assignment.
3. Certify that the principal owner(s) of the business are in compliance with any Wage and Earnings Assignment Orders and Notices of Assignment applicable to them personally.
4. Certify that the business will maintain such compliance throughout the term of the contract.

I declare under penalty of perjury that the foregoing is true and was executed at:

City/County/State

Date

Name of Business

Address

Signature of Authorized Officer or Representative

Print Name

Title

Telephone Number

**CERTIFICATION REGARDING COMPLIANCE WITH THE
AMERICANS WITH DISABILITIES ACT**

The undersigned certifies, that to the best of his/her knowledge and belief, that:

1. The Contractor/Borrower/Agency (hereafter Contractor) is in compliance with and will continue to comply with the American with Disabilities Act 42 U.S.C. 1201 et seq. and its implementing regulations.
2. The Contractor will provide for reasonable accommodations to allow qualified individuals with disabilities to have access to and participate in its programs, services and activities in accordance with the provisions of the Americans with Disabilities Act.
3. The Contractor will not discriminate against persons with disabilities nor against persons due to their relationship or association with a person with a disability.
4. The Contractor will require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans and cooperative Contracts) and that all subrecipients shall certify and disclose accordingly.
5. This certification is a material representation of fact upon which reliance was placed when the parted entered into this transaction.

Contract NUMBER _____

CONTRACTOR/BORROWER/AGENCY

NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

SIGNATURE_____

DATE_____

CITY OF LOS ANGELES RESPONSIBILITY QUESTIONNAIRE

RESPONSES TO THE QUESTIONS CONTAINED IN THIS QUESTIONNAIRE MUST BE SUBMITTED ON THIS FORM. In responding to the Questionnaire, neither the City form, nor any of the questions contained therein, may be retyped, recreated, modified, altered, or changed in any way, in whole or in part. Bidders or Proposers that submit responses on a form that has been retyped, recreated, modified, altered, or changed in any way shall be deemed non-responsive.

The signatory of this Questionnaire guarantees the truth and accuracy of all statements and answers to the questions herein. Failure to complete and return this questionnaire, any false statements, or failure to answer (a) question(s) when required, may render the bid/proposal non-responsive. All responses must be typewritten or printed in ink. Where an explanation is required or where additional space is needed to explain an answer, use the Responsibility Questionnaire Attachments. Submit the completed form and all attachments to the awarding authority. Retain a copy of this completed form for future reference. Contractors must submit updated information to the awarding authority if changes have occurred that would render any of the responses inaccurate in any way. Updates must be submitted to the awarding authority within 30 days of the change(s).

A. CONTACT INFORMATION

CITY DEPARTMENT INFORMATION

City Department/Division Awarding Contract

City Contact Person

Phone

City Bid or Contract Number (if applicable) and Project Title

BIDDER/CONTRACTOR INFORMATION

Bidder/Proposer Business Name

Street Address

City

State

Zip

Contact Person, Title

Phone

Fax

TYPE OF SUBMISSION:

The Questionnaire being submitted is:

- ☐ An initial submission of a completed Questionnaire.
- ☐ An update of a prior Questionnaire dated ____/____/____.
- ☐ No change. I certify under penalty of perjury under the laws of the State of California that there has been no change to any of the responses since the last Responsibility Questionnaire dated ____/____/____ was submitted by the firm. Attach a copy of that Questionnaire and sign below.

Print Name, Title

Signature

Date

TOTAL NUMBER OF PAGES SUBMITTED, INCLUDING ALL ATTACHMENTS: _____

B. BUSINESS ORGANIZATION/STRUCTURE

Indicate the organizational structure of your firm. "Firm" includes a sole proprietorship, corporation, joint venture, consortium, association, or any combination thereof.

☐ **Corporation:** Date incorporated: ____/____/____ State of incorporation: _____

List the corporation's current officers.

President: _____

Vice President: _____

Secretary: _____

Treasurer: _____

☐ Check the box only if your firm is a publicly traded corporation.

List those who own 5% or more of the corporation's stocks. Use Attachment A if more space is needed. Publicly traded corporations need not list the owners of 5% or more of the corporation's stocks.

☐ **Limited Liability Company:** Date of formation: ____/____/____ State of formation: _____

List members who own 5% or more of the company. Use Attachment A if more space is needed.

☐ **Partnership:** Date formed: ____/____/____ State of formation: _____

List all partners in your firm. Use Attachment A if more space is needed.

☐ **Sole Proprietorship:** Date started: ____/____/____

List any firm(s) that you have been associated with as an owner, partner, or officer for the last five years. Use Attachment A if more space is needed. Do not include ownership of stock in a publicly traded company in your response to this question.

☐ **Joint Venture:** Date formed: ____/____/____

List: (1) each firm that is a member of the joint venture and (2) the percentage of ownership the firm will have in the joint venture. Use Attachment A if more space is needed. **Each member of the Joint Venture must complete a separate Questionnaire for the Joint Venture's submission to be considered as responsive to the invitation.**

C. OWNERSHIP AND NAME CHANGES

1. Is your firm a subsidiary, parent, holding company, or affiliate of another firm?

☐ **Yes** ☐ **No**

If **Yes**, explain on Attachment A the relationship between your firm and the associated firms. Include information about an affiliated firm only if one firm owns 50% or more of another firm, or if an owner, partner or officer of your firm holds a similar position in another firm.

2. Has any of the firm's owners, partners, or officers operated a similar business in the past five years?

☐ **Yes** ☐ **No**

If **Yes**, list on Attachment A the names and addresses of all such businesses, and the person who operated the business. Include information about a similar business only if an owner, partner or officer of your firm holds a similar position in another firm.

3. Has the firm changed names in the past five years?

☐ **Yes** ☐ **No**

If **Yes**, list on Attachment A all prior names, addresses, and the dates they were used. Explain the reason for each name change in the last five years.

4. Are any of your firm's licenses held in the name of a corporation or partnership?

☐ **Yes** ☐ **No**

If Yes, list on Attachment A the name of the corporation or partnership that actually holds the license.

Bidders/Contractors must continue on to Section D and answer all remaining questions contained in this Questionnaire.

The responses in this Questionnaire will not be made available to the public for review. This is not a public document. [CPCC §20101(a)]

D. FINANCIAL RESOURCES AND RESPONSIBILITY

5. Is your firm now, or has it ever been at any time in the last five years, the debtor in a bankruptcy case?

☐ **Yes** ☐ **No**

If **Yes**, explain on Attachment B the circumstances surrounding each instance.

6. Is your company in the process of, or in negotiations toward, being sold?

☐ **Yes** ☐ **No**

If **Yes**, explain the circumstances on Attachment B.

E. PERFORMANCE HISTORY

7. How many years has your firm been in business? _____ Years.

8. Has your firm ever held any contracts with the City of Los Angeles or any of its departments?

☐ **Yes** ☐ **No**

If, **Yes**, list on an Attachment B all contracts your firm has had with the City of Los Angeles for the last 10 years. For each contract listed in response to this question, include: (a) entity name; (b) purpose of contract; (c) total cost; (d) starting date; and (e) ending date.

9. List on Attachment B all contracts your firm has had with any private or governmental entity (other than the City of Los Angeles) over the last five years that are similar to the work to be performed on the contract for which you are bidding or proposing. For each contract listed in response to this question, include: (a) entity name; (b) purpose of contract; (c) total cost; (d) starting date; and (e) ending date.

☐ Check the box if you have not had any similar contracts in the last five years

10. In the past five years, has a governmental or private entity or individual terminated your firm's contract prior to completion of the contract?

☐ **Yes** ☐ **No**

If **Yes**, explain on Attachment B the circumstances surrounding each instance.

11. In the past five years, has your firm used any subcontractor to perform work on a government contract when you knew that the subcontractor had been debarred by a governmental entity?

☐ **Yes** ☐ **No**

If **Yes**, explain on Attachment B the circumstances surrounding each instance.

12. In the past five years, has your firm been debarred or determined to be a non-responsible bidder or contractor?

☐ **Yes** ☐ **No**

If **Yes**, explain on Attachment B the circumstances surrounding each instance.

F. DISPUTES

13. In the past five years, has your firm been the defendant in court on a matter related to any of the following issues? For parts (a) and (b) below, check **Yes** even if the matter proceeded to arbitration without court litigation. For part (c), check **Yes** only if the matter proceeded to court litigation. If you answer **Yes** to any of the questions below, explain the circumstances surrounding each instance on Attachment B. You must include the following in your response: the name of the plaintiffs in each court case, the specific causes of action in each case; the date each case was filed; and the disposition/current status of each case.

(a) Payment to subcontractors?

☐ **Yes** ☐ **No**

(b) Work performance on a contract?

☐ **Yes** ☐ **No**

(c) Employment-related litigation brought by an employee?

☐ **Yes** ☐ **No**

14. Does your firm have any outstanding judgements pending against it?

☐ **Yes** ☐ **No**

If **Yes**, explain on Attachment B the circumstances surrounding each instance.

15. In the past five years, has your firm been assessed liquidated damages on a contract?

☐ **Yes** ☐ **No**

If **Yes**, explain on Attachment B the circumstances surrounding each instance and identify all such projects, the amount assessed and paid, and the name and address of the project owner.

G. COMPLIANCE

16. In the past five years, has your firm or any of its owners, partners or officers, ever been investigated, cited, assessed any penalties, or been found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed on Attachment C (Page 9)? For this question, the term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation.

☐ **Yes** ☐ **No**

If **Yes**, explain on Attachment B the circumstances surrounding each instance, including the entity that was involved, the dates of such instances, and the outcome.

17. If a license is required to perform any services provided by your firm, in the past five years, has your firm, or any person employed by your firm, been investigated, cited, assessed any penalties, subject to any disciplinary action by a licensing agency, or found to have violated any licensing laws?

☐ **Yes** ☐ **No**

If **Yes**, explain on Attachment B the circumstances surrounding each instance in the last five years.

18. In the past five years, has your firm, any of its owners, partners, or officers, ever been penalized or given a letter of warning by the City of Los Angeles for failing to obtain authorization from the City for the substitution of a Minority-owned (MBE), Women-owned (WBE), or Other (OBE) business enterprise?

☐ Yes ☐ No

If **Yes**, explain on Attachment B the circumstances surrounding each instance in the last five years.

H. BUSINESS INTEGRITY

19. For questions (a), (b), and (c) below, check **Yes** if the situation applies to your firm. For these questions, the term "firm" includes any owners, partners, or officers in the firm. The term "owner" does not include owners of stock in your firm if the firm is a publicly traded corporation. If you check **Yes** to any of the questions below, explain on Attachment B the circumstances surrounding each instance.

- (a) Is a governmental entity or public utility currently investigating your firm for making (a) false claim(s) or material misrepresentation(s)?

☐ Yes ☐ No

- (b) In the past five years, has a governmental entity or public utility alleged or determined that your firm made (a) false claim(s) or material misrepresentation(s)?

☐ Yes ☐ No

- (c) In the past five years, has your firm been convicted or found liable in a civil suit for, making (a) false claim(s) or material misrepresentation(s) to any governmental entity or public utility?

☐ Yes ☐ No

20. In the past five years, has your firm or any of its owners or officers been convicted of a crime involving the bidding of a government contract, the awarding of a government contract, the performance of a government contract, or the crime of fraud, theft, embezzlement, perjury, bribery? For this question, the term "owner" does not include those who own stock in a publicly traded corporation.

☐ Yes ☐ No

If **Yes**, explain on Attachment B the circumstances surrounding each instance.

CERTIFICATION UNDER PENALTY OF PERJURY

I certify under penalty of perjury under the laws of the State of California that I have read and understand the questions contained in this questionnaire and the responses contained on all Attachments. I further certify that I have provided full and complete answers to each question, and that all information provided in response to this Questionnaire is true and accurate to the best of my knowledge and belief.

Print Name, Title

Signature

Date

ATTACHMENT A FOR SECTIONS A THROUGH C

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten or printed in ink. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

Page _____

ATTACHMENT B FOR SECTIONS D THROUGH H

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten or printed in ink. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

Page _____

ATTACHMENT C: GOVERNMENTAL ENTITIES FOR QUESTION NO. 16

Check **Yes** in response to Question No. 16 if your firm or any of its owners, partners or officers, have ever been investigated, cited, assessed any penalties, or found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed below (or any of its subdivisions), including but not limited to those examples specified below. The term “owner” does not include owners of stock in your firm if your firm is a publicly traded corporation. If you answered **Yes**, provide an explanation on Attachment B of the circumstances surrounding each instance, including the entity involved, the dates of such instances, and the outcome.

FEDERAL ENTITIES**Federal Department of Labor**

- American with Disabilities Act
- Immigration Reform and Control Act
- Family Medical Leave Act
- Fair Labor Standards Act
- Davis-Bacon and laws covering wage requirements for federal government contract workers
- Migrant and Seasonal Agricultural Workers Protection Act
- Immigration and Naturalization Act
- Occupational Safety and Health Act
- anti-discrimination provisions applicable to government contractors and subcontractors
- whistleblower protection laws

Federal Department of Justice

- Civil Rights Act
- American with Disabilities Act
- Immigration Reform and Control Act of 1986
- bankruptcy fraud and abuse

Federal Department of Housing and Urban Development (HUD)

- anti-discrimination provisions in federally subsidized/assisted/sponsored housing programs
- prevailing wage requirements applicable to HUD related programs

Federal Environmental Protection Agency

- Environmental Protection Act

National Labor Relations Board

- National Labor Relations Act

Federal Equal Employment Opportunity Commission

- Civil Rights Act
- Equal Pay Act
- Age Discrimination in Employment Act
- Rehabilitation Act
- Americans with Disabilities Act

STATE ENTITIES**California's Department of Industrial Relations**

- wage and labor standards, and licensing and registration
- occupational safety and health standards
- workers' compensation self insurance plans
- Workers' Compensation Act
- wage, hour, and working standards for apprentices
- any provision of the California Labor Code

California's Department of Fair Employment and Housing

- California Fair Employment and Housing Act
- Unruh Civil Rights Act
- Ralph Civil Rights Act

California Department of Consumer Affairs

- licensing, registration, and certification requirements
- occupational licensing requirements administered and/or enforced by any of the Department's boards, including the Contractors' State Licensing Board

California's Department of Justice**LOCAL ENTITIES**

City of Los Angeles or any of its subdivisions for violations of any law, ordinance, code, rule, or regulation administered and/or enforced by the City, including any letters of warning or sanctions issued by the City of Los Angeles for an unauthorized substitution of subcontractors, or unauthorized reductions in dollar amounts subcontracted.

OTHERS

Any other federal, state, local governmental entity for violation of any other federal, state, or local law or regulation relating to wages, labor, or other terms and conditions of employment.

CITY OF LOS ANGELES

PLEDGE OF COMPLIANCE WITH CONTRACTOR RESPONSIBILITY ORDINANCE

Los Angeles Administrative Code (LAAC) Section 10.40 et seq. (Contractor Responsibility Ordinance) provides that, unless specifically exempt, City contractors working under service contracts of at least \$25,000 and three months, contracts for the purchase of goods and products of at least \$100,000, contracts for the purchase of garments of at least \$25,000, and construction contracts of any amount; public lessees; public licensees; and certain recipients of City financial assistance or City grant funds, shall comply with all applicable provisions of the Ordinance. Upon award of a City contract, public lease, public license, financial assistance or grant, the contractor, public lessee, public licensee, City financial assistance recipient, or grant recipient, and any its subcontractor(s), shall submit this Pledge of Compliance to the awarding authority.

The contractor agrees to comply with the Contractor Responsibility Ordinance and the following provisions:

- (a) To comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (b) To notify the awarding authority within 30 calendar days after receiving notification that any governmental agency has initiated an investigation which may result in a finding that the contractor did not comply with any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (c) To notify the awarding authority within 30 calendar days of all findings by a governmental agency or court of competent jurisdiction that the contractor has violated any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws which affect employees.
- (d) If applicable, to provide the awarding authority, within 30 calendar days, updated responses to the Responsibility Questionnaire if any change occurs which would change any response contained within the Responsibility Questionnaire and such change would affect the contractor's fitness and ability to continue the contract.
- (e) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (f) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, sublicensee that perform or assist in performing services on the leased or licensed premises) submit a Pledge of Compliance.
- (g) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with paragraphs (b) and (c).

Failure to complete and submit this form to the Awarding Authority may result in withholding of payments by the City Controller, or contract termination.

Company Name, Address and Phone Number

Signature of Officer or Authorized Representative

Date

Print Name and Title of Officer or Authorized Representative

Awarding City Department

Contract Number

BAVN VERIFICATION REQUEST / CONTRACT INFORMATION SHEET

Complete this form only for contract opportunities not advertised on BAVN. Fill out all fields and e-mail the completed form to bca.eeoe@lacity.org after verifying that the contractor has uploaded all required compliance documents to BAVN.

Awarding Department: _____

Contact Name & Phone No: _____

.....

Contractor's Name: _____

Contractor's BAVN Company ID No.: _____

Contractor's Federal ID No. or EIN: _____

Contract Title or Description: _____

Contract Amount: _____

Contract Start Date: _____ **End Date:** _____

NOTE: If the FSHO Affidavit is not uploaded to BAVN, please check below:

FSHO not applicable: _____ **FSHO-X Attached:** _____

Comments:



CITY OF LOS ANGELES EMPLOYEE COMPLAINT FORM

Please complete, sign and mail this form to:
BUREAU OF CONTRACT ADMINISTRATION
1149 South Broadway, Suite 300
Los Angeles, CA 90015
Attn: EEOE Section

Contact information:
(213) 847-2625
<http://bca.lacity.org>
Tracking #: _____
(OCC use only)

*The information provided on this form is completely confidential.
If available/applicable, please attach a copy of your most recent paycheck to this form.*

Mark the corresponding box(es) below for the Ordinance(s)/Program(s) you wish to file your complaint:

☐ Living Wage Ordinance ☐ Equal Benefits Ordinance ☐ Affirmative Action/Equal Employment ☐ Service Contract Worker Retention Ordinance

First Name: _____ Last Name: _____ MI: _____ Social Security #: _____ - _____ - _____

Your Street Address: _____

City: _____ State: _____ Zip Code: _____ Email Address: _____

Home Phone Number: (____) _____ - _____ Work Phone Number: (____) _____ - _____

Name of Supervisor: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____ Company Phone Number: (____) _____ - _____

Work Site Address: _____

City: _____ State: _____ Zip Code: _____

City Department Awarding Contract (if known): _____

Your Current Job Title: _____ Are you part of a Union? Yes ☐ No ☐

Hourly Rate Paid: \$ _____ Overtime Rate Paid: \$ _____

Do you receive health benefits? Yes ☐ No ☐ If yes, how much do you pay for your benefits? \$ _____

Employee Complaint (Be as detailed as possible. Continue on the next page if needed):

By signing below, I certify that the information provided in this document is true and correct to the best of my knowledge..

Employee's Signature

Date

PARA LA OFICINA "OCC" SOLAMENTE

Analyst:

Date Received:

City Department:

Contract Number:



CITY OF LOS ANGELES EMPLOYEE COMPLAINT FORM

Please complete, sign and mail this form to:

BUREAU OF CONTRACT ADMINISTRATION
1149 South Broadway, Suite 300
Los Angeles, CA 90015
Attn: EEOE Section

Contact information:
(213) 847-2625
<http://bca.lacity.org>

Tracking #: _____
(OCC use only)

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

By signing below, I certify that the information provided in this document is true and correct to the best of my knowledge..

Employee's Signature

Date _____

PARA LA OFICINA “OCC” SOLAMENTE**Analyst:**

Date Received:

City Department:

Contract Number:

CITY OF LOS ANGELES
CALIFORNIA



ERIC GARCETTI
MAYOR

**NOTICE TO EMPLOYEES
WORKING ON CITY CONTRACTS
RE: LIVING WAGE ORDINANCE AND
PROHIBITION AGAINST RETALIATION**

“Section 10.37.5 Retaliation Prohibited” of the Living Wage Ordinance (LWO) provides that any employer that has a contractual relationship with the City **may not** discharge, reduce the pay of, or discriminate against his or her employees working under the City contract for any of the following reasons:

1. Complaining to the City if your employer is not complying with the Ordinance.
2. Opposing any practice prohibited by the Ordinance.
3. Participating in proceedings related to the Ordinance, such as serving as a witness and testifying in a hearing.
4. Seeking to enforce your rights under this Ordinance by any lawful means.
5. Asserting your rights under the Ordinance.

Also, you may not be fired, lose pay or be discriminated against for asking your employer questions about the Living Wage Ordinance, or asking the City about whether your employer is doing what is required under the LWO. If you are fired, lose pay, or discriminated against, you have the right to file a complaint with the City’s Equal Employment Opportunity Enforcement Section, as well as file a claim in court.

For more information, or to obtain a complaint form, please call the Equal Employment Opportunity Enforcement Section at (213) 847-2625.

**CITY OF LOS ANGELES
Department of Public Works
Bureau of Contract Administration
Office of Contract Compliance
1149 S. Broadway Street, Suite 300
Los Angeles, CA 90015
Phone: (213) 847-2625 – Fax: (213) 847-2777**

City of Los Angeles

CALIFORNIA



ERIC GARCETTI
MAYOR

NOTICE TO EMPLOYEES LIVING WAGE ORDINANCE

This employer is a contractor with the City of Los Angeles. This contract is subject to the Living Wage Ordinance (LWO).

THESE ARE YOUR RIGHTS...

1. Minimum hourly compensation:

- ✓ **\$11.27/hour plus at least \$1.25 an hour in health benefits, OR**
- ✓ **\$12.52/hour without health benefits.**

Airport Employees:

- ✓ **\$11.27/hour plus at least \$4.91 an hour in health benefits, OR**
- ✓ **\$16.18/hour without health benefits**

2. Minimum days off:

- ✓ **12 compensated days off per year (including holidays) for sick leave, vacation or personal necessity at the employee's request.**
 - A full-time employee should accrue one day per month.
 - Unused compensated time off must be carried over for at least one year.
- AND**
- ✓ **10 additional uncompensated days off per year for family or personal illness.**
 - Time off must be available to employees after 6 months of employment.

3. Tax Credit:

- ✓ **Employees earning less than \$12/hour may be eligible to apply for the Federal Earned Income Tax Credit (EITC).**
 - Application forms are available from your employer. For additional information about the EITC and obtaining forms, contact the Earned Income Tax Credit Hotline: 1-800-829-1040.

FOR ADDITIONAL INFORMATION OR ASSISTANCE, CALL:

City of Los Angeles
Department of Public Works
Office of Contract Compliance
1149 S. Broadway Street, Suite 300
Los Angeles, CA 90015
Phone: (213) 847-2625 – Fax: (213) 847-2777

City of Los Angeles

CALIFORNIA



ERIC GARCETTI
MAYOR

AVISO PARA EMPLEADOS ORDENANZA DEL SUELDO DIGNO

Este empleador tiene contrato con la Ciudad de Los Angeles. Este contrato está sujeto a la Ordenanza del Sueldo Digno (Living Wage Ordinance) de la Ciudad de Los Angeles.

ESTOS SON SUS DERECHOS...

1. Una compensación mínima, por hora de:

- ✓ \$11.27/hora más un mínimo de \$1.25/hora para el pago de beneficios médicos, O
- ✓ \$12.52/hora sin beneficios médicos.

Empleados trabajando en contratos otorgados por el Departamento del Aeropuerto:

- ✓ \$11.27/hora más un mínimo de \$4.91/hora para el pago de beneficios médicos, O
- ✓ \$16.18/hora sin beneficios médicos.

2. Días libres, al mínimo:

- ✓ **12 días pagados cada año (días de fiesta incluidos) por razones personales, la enfermedad, o vacación,**
 - Los empleados "Full-time" deben acumularse un día cada mes.
 - Días acumulados y no utilizados deben continuar adelante al menos un año.

Y TAMBIEN

- ✓ **10 días libres adicionales cada año, no pagados, por la enfermedad de Ud. o algún miembro de su familia.**
 - Después de 6 meses de empleo, Ud. puede hacer uso de sus días libres.

3. Crédito sobre ingresos del trabajo:

- ✓ Si Ud. gana menos de \$12 por hora posiblemente será eligible para el "Crédito por Ingreso del Trabajo" (Earned Income Tax Credit, EITC). Puede pedir un formulario de su empleador. Para más información sobre el EITC y pedir formularios, llame a la línea informativa del EITC: 1-800-829-1040.

PARA MAS INFORMACION, PUEDE LLAMAR:

City of Los Angeles
Department of Public Works
Office of Contract Compliance
1149 S. Broadway Street, Suite 300
Los Angeles, CA 90015
Teléfono: (213) 847-2625 – Fax: (213) 847-2777



Rita Moreno <rita.moreno@lacity.org>

Contract Recieved

Rita Moreno <rita.moreno@lacity.org>

Wed, Sep 6, 2017 at 5:18 PM

To: Nichole Farley <nfarley@civitasadvisors.com>, Gina T <gtrechter@civitasadvisors.com>

Cc: Larry Neuberg <larryneuberg@nnigroup.com>, "Ferris Wehbe (ferris@thehollywooddistillery.com)" <ferris@thehollywooddistillery.com>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, "Gubler, Leron" <Leron@hollywoodchamber.net>, "Morrie M. Zagha" <mmzagha@aol.com>, jcrowell@cimgroup.com, homer@hollywoodforever.com, tyler@hollywoodforever.com

Good Afternoon, Nichole and Gina:

Attached is the signed and attested agreement between the City and Civitas Advisors, Inc. for services and activities related to the establishment of the proposed Hollywood Route 66 Business Improvement District. The hard copy is being sent via USPS. Work can begin with the Formation Committee of the proposed Hollywood Route 66 BID.

Also attached and being sent via USPS are Living Wage Ordinance forms and employee notices for posting. Please complete and submit the applicable forms. These forms are required. We will be unable to process payment unless received.

Thank you and let me know if you have any questions.

Rita

On Wed, Aug 23, 2017 at 10:19 AM, Rita Moreno <rita.moreno@lacity.org> wrote:

Hi Nichole,

The contracts came in at the end of the day. I have forwarded the CRO to the Bureau of Contract Admin. As soon as they verify and send me the form, I can send to City Attorney for approval and signature, then the City Clerk signs and we attest. Thereafter, I will send you your original copy and we can set up the account to pay your invoices.

By the way, the certificate of liability insurance included was that for Enterprise Holdings, Inc. I have downloaded the correct certificate from Risk Management's webpage.

Thanks.

Rita

On Tue, Aug 22, 2017 at 8:27 AM, Rita Moreno <rita.moreno@lacity.org> wrote:

Hi Nichole,

I have not received the original signed contracts. Did you address them to me or Miranda?

Rita

On Mon, Aug 21, 2017 at 10:39 AM, Nichole Farley <nfarley@civitasadvisors.com> wrote:

Hi Rita,

Did you receive the signed contract for the Route 66 PBID project? I am checking to see when we will be able to begin the project. Also, can you send me the contact information for the initial steering committee?

Best,
Nichole

Nichole Farley
Account Manager
Civitas
d: 916-436-5043











a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831
w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 2nd Floor #237
Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1130



8 attachments

-  **Contract - Civitas Advisors for Hollywood Route 66.pdf**
3121K
-  **LW 6 - Employee Information Form.pdf**
626K
-  **LW 18 - Subcontractor Information Form.pdf**
1433K
-  **LW 29 - NonCoverage Determination Application.pdf**
590K
-  **LW 11 Notice.pdf**
185K
-  **LW Notice To Employees Of Retaliation (english).pdf**
115K
-  **Notice To Employees Of Retaliation (spanish).pdf**
120K
-  **LW Employee Complaint For (english).pdf**
102K

CONTRACT SUMMARY SHEET

TO: THE OFFICE OF THE CITY CLERK,
COUNCIL/PUBLIC SERVICES DIVISION
ROOM 395, CITY HALL

DATE: 6 September 2017

(PLEASE DO NOT STAPLE THE CONTRACT FOR THE CLERK'S FILE)

FORM MUST BE TYPEWRITTEN

FROM (DEPARTMENT): City Clerk

CONTACT PERSON: Rita Moreno PHONE: (213) 978-1122

CONTRACT NO.: C-129966 COUNCIL FILE NO.: 13-1193

ADOPTED BY COUNCIL: 1/07/15
DATE

APPROVED BY BPW: N/A
DATE

NEW CONTRACT X
AMENDED AND RESTATED
ADDENDUM NO.
SUPPLEMENTAL NO.
CHANGE ORDER NO.
AMENDMENT

CONTRACTOR NAME: Civitas Advisors, Inc.

TERM OF CONTRACT: 9/06/17 THROUGH: 9/05/19

TOTAL AMOUNT: \$80,000

PURPOSE OF CONTRACT:

Services and activities associated with the establishment of the proposed Hollywood Route 66 Business Improvement District.

AGREEMENT TO FUND SERVICES FOR
BUSINESS IMPROVEMENT DISTRICT (BID) ESTABLISHMENT ACTIVITIES

AGREEMENT NO. C-129946

This Agreement ("AGREEMENT") is entered into by and between the CITY OF LOS ANGELES, a municipal corporation of the State of California ("CITY"), and CIVITAS ADVISORS INC., an economic development consultant ("CONSULTANT"), for services associated with the proposed establishment of the Hollywood Route 66 Business Improvement District ("BID"), with reference to the following facts:

RECITALS

- A. On September 17, 2013, the City Council (Council File No. 13-1193) authorized the expenditure of up to \$40,000 from the Business Improvement District Trust Fund No. 659 ("Fund"), and \$40,000 from the Hollywood Route 66 proponent group or other entity as matching funds for activities related to the establishment of the Hollywood Route 66 Business Improvement District in Council District 13. **Please note: The City of Los Angeles is not responsible for matching funds.**
- B. On September 17, 2013, the City Council authorized the CITY CLERK to prepare, execute, and administer a contract between CITY and CONSULTANT (Council File No. 13-1193).
- C. On June 23, 2017, the Hollywood Route 66 Evaluation Committee selected CIVITAS ADVISORS INC., to provide consulting services for the formation of the Hollywood Route 66 Business Improvement District
- D. The CITY CLERK, as administrator of the Fund and as authorized by City Ordinance No. 171,094, is responsible for preparing the documents required to access the Fund, including this AGREEMENT.
- E. CONSULTANT understands that the CITY CLERK will seek input from representatives of the Council District and POTENTIAL ASSESSEES regarding CONSULTANT'S performance under this AGREEMENT.

DEFINITIONS

For purposes of this AGREEMENT, except as otherwise expressly provided or unless the context requires:

- A. "ADMINISTRATION CONTRACT" means a contract between the CITY of Los Angeles and the non-profit organization approved by CITY Council to provide services to the BID if the proposed HOLLYWOOD ROUTE 66 BID is established by CITY.
- B. "ASSESSMENT BALLOT" means a document that meets the requirements of Government Code Section 53753(c).
- C. "ASSESSMENT BALLOT DRIVE SUPPLEMENTAL MATERIALS & MAILING SUPPLIES" means copies of attachments and notices to be included with the official

mailing of the ASSESSMENT BALLOT, including, but not limited to, copies of the MANAGEMENT DISTRICT PLAN and ENGINEERS REPORT.

- D. "CITY" means the City of Los Angeles, California, a municipal corporation.
- E. "CITY CLERK" means the CITY'S Office of the CITY CLERK. CITY CLERK may be used interchangeably with CITY.
- F. "CONSULTANT" means the person, partnership, firm or corporation, to whom CITY awards a CONTRACT as a result of this RFP, and who is a party thereto.
- G. "DATABASE" means a spreadsheet in electronic format that includes, but is not limited to, the following information: Assessor's Parcel Number, name of property owner, situs address, parcel and/or improvement measurements (as applicable), individual assessment amounts, and the total assessment amount.
- H. "ENGINEER'S REPORT" means a document prepared by a Registered Professional Engineer, which, at a minimum, incorporates information detailed in Subsection (D)(1) of Section 3.1.
- I. "FEASIBILITY STUDY" means a report created by CONSULTANT which provides documented support for the possibility of forming a BID within a specific area which may include part or all of the TARGET AREA.
- J. "MANAGEMENT DISTRICT PLAN" means a document that meets the requirements of Streets and Highways Code Section 36622 and any State and local requirements.
- K. "NON-PROFIT ORGANIZATION" means a California non-profit 501(c) organization legally operating within the State of California, and physically located within the vicinity of the BID area, and who has an interest in the BID and who is capable of administering the services to be located in the BID.
- L. "PETITION" means a document signed by a property owner signifying support for the establishment of a business improvement district in which the property owner will be a POTENTIAL ASSESSEE.
- M. "POTENTIAL ASSESSEE" means any person who might be responsible for the payment of an assessment should the proposed BID to be established.
- N. "PROPONENT GROUP" means the core group of community members leading the effort to establish the BID.
- O. "REGISTERED PROFESSIONAL ENGINEER" means an engineer registered pursuant to the Professional Engineers Act (Chapter 7 of Division 3 of the California Business and Professions Code).
- P. "TARGET AREA" means the geographic area which was identified through City Council action as having possible potential to be, in part or in whole, within a feasible BID boundary.

NOW THEREFORE, CITY and CONSULTANT, in consideration of the recitals above and of the covenants, agreements, and representations below, agree as follows:

SECTION 1. TERM OF AGREEMENT

- 1.1. The term of this AGREEMENT will commence on the date of attestation by the CITY CLERK, and will, unless otherwise terminated as set forth herein, end on May 31, 2019. Said term is subject to the provisions herein. Performance shall not commence until the CONSULTANT has obtained the CITY'S approval of the insurance required in PSC-24 of the Standard Provisions for City Contracts (Rev. 3/09), which is attached hereto and incorporated herein as Appendix A.

SECTION 2. TOTAL AMOUNT OF FUNDS

- 2.1. The total amount of funds to be disbursed under this AGREEMENT will not exceed \$80,000. Of the total fund available, \$40,000 comes from the CITY CLERK and can only be used on Deliverables 1 through 5. The remaining \$40,000 comes from the Hollywood Route 66 Community, including the Hollywood Route 66 proponent group and other business entities in the target BID area, and can be used on Deliverables 6 and 7 only if a Property-based BID is established by City Council. If a Merchant-based BID is determined to be more feasible or is established instead of a property-based BID, then the maximum funds available is \$40,000.

SECTION 3. SCOPE OF WORK AND DELIVERABLES

- 3.1 During the term of this AGREEMENT, CONSULTANT will provide the services and deliverables described herein. The obligations of CONSULTANT include, but are not limited to, the following:
 - A. Determine the feasibility of establishing the proposed BID or any alternative to the proposed BID that would provide basic services similar to those that would be provided by a business improvement district and deliver a FEASIBILITY STUDY report to the CITY CLERK. The FEASIBILITY STUDY shall include, but not be limited to, all of the following:
 1. A detailed explanation of the methods, techniques, and schedules used in concluding all the findings made in the report with supporting documentation for all findings;
 2. The proposed type of feasible BID (Merchant or Property);
 3. The proposed boundaries of the feasible BID; and
 4. Descriptions of any alternatives and the reason why those alternatives may/may not be feasible;

NOTE: If it is determined that a merchant-based BID is more feasible or is established instead of a property-based BID, then the maximum funds for consultant is \$40,000. No matching funds are required for establishment of a merchant-based BID.

- B. Develop, implement and document a process that actively engages all POTENTIAL ASSESSEES to include, at a minimum, property owners, property management businesses, community leaders, and political leaders to educate and build a consensus for the establishment of the BID;
- C. Identify and/or create an informal PROPONENT GROUP of property and/or business owners within the Hollywood Route 66 Business Improvement TARGET AREA by gathering community consensus on possible BID services through the following means, but not limited to:
 - 1. Hold open community "scoping" meetings to educate the community on possible BID services and receive feedback on community services desires;
 - 2. Distribute surveys, interview stakeholders face-to-face, and conduct phone interviews with property and/or business owners to acquire accurate feedback on the need for potential BID services;
 - 3. Facilitate and organize regular meetings of the PROPONENT GROUP (once identified/created);
 - 4. Assist the PROPONENT GROUP (once identified/created) through the legislative and other CITY processes necessary for the establishment of the BID, if a BID is determined to be feasible; and
 - 5. Include the CITY CLERK in PROPONENT GROUP identification/creation process by inviting the CITY CLERK to all meetings and including the CITY CLERK in distribution of all outreach materials;
- D. Have a REGISTERED PROFESSIONAL ENGINEER on staff, or subcontract with one, to perform all necessary services under the contract. The REGISTERED PROFESSIONAL ENGINEER'S duties shall include, but not be limited to:
 - 1. Preparation of a detailed ENGINEER'S REPORT, which:
 - a. Is a complete and stand-alone document that complies with State Law and City Policy;
 - b. Identifies all parcels that will have a special benefit conferred upon them and upon which an assessment will be imposed;
 - c. Identifies and describes, with descriptive and explanatory reasoning, the precise boundaries of the proposed BID and the rational for exclusion and inclusion of property and/or businesses;
 - d. Identifies with particularity any CITY properties contained in the proposed BID;
 - e. Identifies and defines special and general benefits;
 - f. Separates the general from the special benefits conferred on each parcel, including, but not limited to, an explanation of the boundaries of the BID;
 - g. Provides evidentiary support for all assessments to be imposed on each parcel;
 - h. Clearly identifies benefit zones and differences in assessments;

- i. Identifies all formulas used to calculate assessments for each parcel;
 - j. Provides clear and convincing evidence to support any finding or conclusion that publicly-owned parcels actually receive no benefit, and are therefore exempt from assessment;
 - k. Demonstrates that the assessment imposed on each parcel does not exceed the reasonable cost of the proportional special benefit conferred;
 - l. Identifies the parcel, name, address, and percentage of the total assessment CITY and other Government will pay under the proposed BID for each parcel;
 - m. Specifies the total assessment amount CITY will pay for each proposed year of BID operation; and
 - n. Complies with applicable law requirements;
 - 2. Consultation with the CITY CLERK in the initial stages of the BID boundary formation process, which includes, but is not limited to, submitting a draft of the ENGINEER'S REPORT to verify and support the boundaries, assessment formulas, and assessment methodology contained in the BID MANAGEMENT DISTRICT PLAN (described in Section 3.2[E] below) and in the development of the BID MANAGEMENT DISTRICT PLAN, including the possible inclusion of CITY-owned property;
- E. Consult with and include the CITY CLERK and the REGISTERED PROFESSIONAL ENGINEER in the decision-making process to develop a BID MANAGEMENT DISTRICT PLAN, which complies with Streets & Highways Code Section 36622 and other applicable laws, and includes, but is not limited to:
- 1. The proposed BID's Governance/Management structure;
 - 2. Assessment formula and methodology, including the formulas and methods used to assess any specified CITY-owned property within the BID, supported and accompanied by the ENGINEER'S REPORT;
 - 3. Assessor Parcel Numbers and assessment amount for all parcels including CITY and Government parcels within the BID, supported and accompanied by the ENGINEER'S REPORT;
 - 4. Appeal process during BID operation, if applicable;
 - 5. Annual budget for each year of operation;
 - 6. Initial year operating budget;
 - 7. BID improvements and activities; and
 - 8. Assessment boundary and benefit zone map(s) supported and accompanied by the ENGINEER'S REPORT;
- F. Submit drafts of the following documents to the CITY CLERK for review, and refrain from releasing any of these documents to non-CITY CLERK personnel without written CITY CLERK approval (draft documents distributed to the PROPONENT GROUP during document development must be clearly marked as "draft" and distributed on the expressed condition that "any and all of the content is subject to change"):

1. ENGINEER'S REPORT, if applicable;
 2. MANAGEMENT DISTRICT PLAN;
 3. PETITION, if applicable;
 4. ASSESSMENT BALLOT DRIVE SUPPLEMENTAL MATERIALS and mailing supplies, if applicable; and
 5. Any other documentation required by the CITY CLERK;
- G. Evaluate potential boundaries with the assistance of a REGISTERED PROFESSIONAL ENGINEER, identify potential benefit zones within the proposed BID (if appropriate), and make recommendations to the PROPONENT GROUP;
- H. Create, implement and execute communication and marketing programs aimed at developing a consensus of support for the establishment of the BID;
- I. Coordinate and attend all necessary meetings with, POTENTIAL ASSESSEES and the CITY CLERK;
- J. Work with representatives of the City Council to gain authorization for the establishment of the BID, if a BID is determined to be feasible;
- K. Provide a current DATABASE satisfactory to the CITY CLERK and update the DATABASE as needed;
- L. Provide a map and a description of the BID boundaries to the CITY CLERK as required by Streets & Highways Code Section 36622 or other applicable laws;
- M. Advise the CITY CLERK of all CITY-owned properties that may be included in any proposed BID as soon as such information is known to CONSULTANT;
- N. Prepare and deliver, in a form acceptable to the CITY CLERK, property assessment data or other information required by the CITY CLERK to bill for any assessments that may be imposed;
- O. Create and manage the proposed BID PETITION Campaign and assist CITY CLERK by providing materials for the ASSESSMENT BALLOT Drive. ASSESSMENT BALLOT DRIVE SUPPLEMENTAL MATERIALS include mailing supplies for all POTENTIAL ASSESSEES and supplemental materials to be added to the ASSESSMENT BALLOT packet as requested by the CITY CLERK. Provide an updated, current DATABASE to the CITY CLERK for the mailing of the ASSESSMENT BALLOT packets;
- P. Provide additional periodic status reports or intermittent progress reports in a timely fashion as requested by the CITY CLERK and CITY's Council members or their authorized representatives;
- Q. Assist in the creation of a NON-PROFIT ORGANIZATION or the identification of an existing NON-PROFIT ORGANIZATION, which would serve as the owners'

association that administers the BID in accordance with Streets and Highways Code Section 36614.5 or other applicable laws;

- R. Work with the BID Board to ensure bank accounts of the operating NON-PROFIT ORGANIZATION are established, financial and accounting systems and controls are in place; Board established committee(s), policies, and procedures; compliance with Brown Act requirements in holding meetings, adequate insurance coverage is in effect as required by CITY policy, an executed ADMINISTRATIVE CONTRACT with the CITY CLERK, and initial assistance with CITY reporting requirements as stated in the ADMINITRATIVE CONTRACT.

3.2 CONSULTANT will provide the following deliverables to the CITY CLERK:

- A. A FEASIBILITY STUDY Report which includes, but is not limited to:
 - 1. Detailed results of the study of the TARGET AREA;
 - 2. Proposed boundaries of a potential BID;
 - 3. Proof of contact with each POTENTIAL ASSESSEE;
- B. A current DATABASE in Microsoft Excel format;
- C. A report regarding all CITY-owned and other government-owned properties that may be included in any proposed BID as soon as such information is known to CONSULTANT;
- D. Property assessment or other data required by the CITY CLERK to bill for any assessments that may be imposed;
- E. A BID MANAGEMENT DISTRICT PLAN developed in accordance with Streets and Highways Code Section 36622 and other applicable laws, and in conjunction with the PROPONENT GROUP and approved by the CITY CLERK that must include, but is not limited to:
 - 1. The proposed BID's Governance/Management structure;
 - 2. Assessment formula and methodology, including the formulas and methods used to assess any specified CITY-owned and other government-owned property within the BID, supported and accompanied by the ENGINEER'S REPORT;
 - 3. Assessor Parcel Numbers, supported and accompanied by the ENGINEER'S REPORT;
 - 4. Appeal process during BID operation;
 - 5. Annual budget for each year of operation;
 - 6. Initial year operating budget;
 - 7. BID improvements and activities; and
 - 8. Assessment boundary and benefit zone map(s) with narrative descriptions of the proposed boundaries and supported and accompanied by the ENGINEER'S REPORT;

- F. All draft and final copies of any ENGINEER'S REPORT and any other documentation required by the CITY CLERK;
- G. A BID PETITION in a format approved by the CITY CLERK and signed in accordance with California Streets & Highways Code Section 36622 or other applicable laws or CITY policy;
- H. Supplemental material, mailing supplies and an updated DATABASE for the ASSESSMENT BALLOT Drive in the format(s) approved by the CITY CELRK. Supplement material shall include copies for all POTENTIAL ASSESEES of the final approved MANAGEMENT DISTRICT PLAN and ENGINEERS REPORT, instructions for completing the ASSESSMENT BALLOT, and any additional documentation which meets requirements of California Government Code Sections 53753(c);
- I. Report on the results of the FEASIBILITY STUDY, and periodic status reports or intermittent progress reports as requested by the CITY CLERK, CITY's Council members or their authorized representatives;
- J. The following documentation associated with CONSULTANT'S assistance to CITY in identifying the NON-PROFIT ORGANIZATION that could administer the BID: tax-exemption letter from either the Internal Revenue Service or the California Franchise Tax Board; Articles of Incorporation approved by the California Secretary of State; Bylaws; and letter of exemption for a business tax license from CITY'S Office of Finance Tax and Permit Division;
- K. An Originally executed ADMINISTRATIVE CONTRACT between the NON-PROFIT ORGANIZATION and CITY including draft copies of the 1st quarter documents required by the executed ADMINISTRATIVE CONTRACT.

SECTION 4. PERFORMANCE SCHEDULE

- 4.1 CONSULTANT shall perform the tasks listed in the Project Tasks and Schedule, attached hereto as Appendix 1 and incorporated into and made a part of this AGREEMENT, for the maximum fees indicated in Appendix 1.

SECTION 5. KEY PERSONNEL

- 5.1 CITY awards this AGREEMENT to CONSULTANT based on CITY'S confidence and reliance on the expertise of the CONSULTANT. CONSULTANT will not reassign key personnel or assign other personnel to key personnel roles until the CITY CLERK approves a replacement in writing.

SECTION 6. SUBCONTRACTORS

- 6.1 CONSULTANT may require the assistance of public finance, urban economics or other professionals to provide expert or technical services which are outside of CONSULTANT'S primary area of expertise, in order to fulfill CONSULTANT'S obligations, as described in this AGREEMENT. CONSULTANT agrees that any such subcontracting will be performed with the prior consent and written approval of CITY and that any subcontractors paid to assist CONSULTANT will be bound by all applicable

CITY policies and regulations and will be responsible for fully complying with any such policies and regulations. CONSULTANT agrees to assume full responsibility for the accuracy of any such subcontracted services.

SECTION 7. COMPENSATION AND METHOD OF PAYMENT

7.1 The following are authorized to bill under this AGREEMENT:

CIVITAS ADVISORS INC. Staff

Gina Threchter, Project Manager
Nichole Farley, Account Manager
Jan Dhaliwal, Project Manager
Nathan Hyde, Project Assistant
John Bilger, GIS and Database Specialist
Melanee Cottrill, Operations Manager
Marissa Telfer, Executive Assistant
John Lambeth, President

7.2 CITY will compensate CONSULTANT for the satisfactory performance of the tasks listed in Appendix 1 for duties performed by those listed in Section 7.1. Any compensation to CONSULTANT for duties performed by parties other than those listed in Section 7.1 is contingent with CONSULTANT compliance with terms stated in Section 6 of this AGREEMENT.

7.3 CITY'S total obligation for services performed under this AGREEMENT will not exceed forty thousand dollars (\$40,000).

7.4 Invoicing Requirements

A. The CONSULTANT is required to submit invoices that conform to CITY standards and include, at a minimum, the following information:

1. Name and address of CONSULTANT
2. Name and address of CITY department being billed
3. Date of invoice and period covered
4. CONTRACT number
5. Task Order or Notice to Proceed, if applicable
6. Description of deliverable completed, corresponding task(s) and amount due, including:
 - a. Name of personnel working on deliverable;
 - b. Hours spent on deliverable and timesheet supporting charges;
 - c. Rate of pay.
7. Certification by a duly authorized officer;
8. Discount and terms (if applicable); and
9. Remittance Address (if different from company address).

- B. All invoices shall be submitted on CONSULTANT's letterhead, contain CONSULTANT's official logo, or other unique and identifying information such as the name and address of CONSULTANT. Evidence that tasks have been completed, in the form of a report, brochure, or photograph, shall be attached to all invoices. Invoices shall be submitted within 30 days of service, or monthly, and shall be payable to CONSULTANT no later than 30 days after acknowledged receipt of a complete invoice. Invoices are considered complete when appropriate documentation or services provided are signed off as satisfactory by CITY.
- C. Invoices and supporting documentation shall be prepared at the sole expense and responsibility of CONSULTANT. CITY will not compensate the CONSULTANT for costs incurred in invoice preparation. CITY may request, in writing, changes to the content and format of the invoice and supporting documentation at any time. CITY reserves the right to request additional supporting documentation to substantiate costs at any time.
- D. Subcontractors' Requirements

Tasks that are completed by subcontractors shall be supported by subcontractor invoices, copies of pages from reports, brochures, photographs, or other unique documentation that substantiates their charges.
- E. Failure to adhere to these policies may result in nonpayment or non-approval of demands, pursuant to Charter Section 262(a), which requires the Controller to inspect the quality, quantity, and condition of services, labor, materials, supplies, or equipment received by any CITY office or department, and approve demands before they are drawn on the Treasury.

7.5 Withholds and Retentions

The CITY CLERK may withhold an amount equal to fifteen (15) percent of the amount of each invoice submitted by CONSULTANT until all Deliverables of the project have been satisfactorily completed. When the project has been completed, the CITY CLERK will authorize the final payment, consisting of the cumulative amount of the withheld funds, to be disbursed to CONSULTANT.

SECTION 8. TERMINATION OF AGREEMENT

- 8.1 CITY may terminate this Agreement for CITY's convenience at any time by giving CONSULTANT ten (10) days written notice thereof. Upon receipt of said notice, CONSULTANT shall immediately take action not to incur any additional obligations, cost or expenses, except as may be reasonably necessary to terminate its activities. CITY shall pay CONSULTANT its reasonable and allowable costs through the effective date of termination and those reasonable and necessary costs incurred by CONSULTANT to effect such termination. Thereafter, CONSULTANT shall have no further claims against CITY under this Agreement. All finished or unfinished documents and materials procured for or produced under this Agreement shall become CITY property upon date of such termination.

8.2 CITY may terminate this Agreement immediately for Breach of Contract if there is a finding that any of the following have occurred:

- A. If CONSULTANT fails to perform any of the provisions of this Agreement or so fails to make progress as to endanger timely performance of this Agreement, CITY may give CONSULTANT written notice of such default. If CONSULTANT does not cure such default or provide a plan to cure such default, which is acceptable to the CITY within the time permitted by CITY, then CITY may terminate this Agreement due to CONSULTANT's breach of this Agreement.
- B. If a federal or state proceeding for relief of debtors is undertaken by or against CONSULTANT, or if CONSULTANT makes an assignment for the benefit of creditors, then CITY may immediately terminate this Agreement.
- C. If CONSULTANT engages in any dishonest conduct related to the performance or administration of this Agreement or violates CITY's lobbying policies, then CITY may immediately terminate this Agreement.

8.3 In the event CITY terminates this Agreement as provided in this Section 8.2, CITY may procure, upon such terms and in such manner as CITY may deem appropriate, Services similar in scope and level of effort to those so terminated, and CONSULTANT shall be liable to CITY for all of its costs and damages, including, but not limited, any excess costs for such Services.

- A. All finished or unfinished documents and materials produced or procured under this Agreement shall become CITY property upon date of such termination.
- B. If, after notice of termination of this Agreement under the provisions of this Section 8.2, it is determined for any reason that CONSULTANT was not in default under the provisions of this Section, or that the default was excusable under the terms of this Agreement, the rights and obligations of the parties shall be the same as if the notice of termination had been issued pursuant to Section 8.1.
- C. The rights and remedies of CITY provided in this Article shall not be exclusive and are in addition to any other rights and remedies provided by law or under this Agreement.

SECTION 9. NOTICES AND REPRESENTATIVE OF THE PARTIES

9.1 The representatives of the parties who are authorized to administer this AGREEMENT and to whom formal notices, demands, and communications will be given are as follows:

CITY: Holly L. Wolcott, City Clerk
City of Los Angeles
City Hall, Room 360
200 North Spring Street
Los Angeles, California 90012

CONSULTANT: John Lambeth, President
Civitas Advisors, Inc.

1102 Corporate Way, Suite 140
Sacramento, CA 95831

- 9.2 Formal notices, demands and communications to be given hereunder by either party must be made in writing and may be effected by personal delivery or by registered or certified mail, postage prepaid, return receipt requested and will be deemed communicated as of the date of receipt.
- 9.3 If the name of the person designated to receive the notices, demands or communications or the address of such person is changed, written notice must be given in accordance with Section 9.2 within five (5) working days of said change.

SECTION 10. EQUAL EMPLOYMENT PRACTICES

- A. During the performance of this Contract, the Contractor agrees and represents that it will provide Equal Employment Practices and the Contractor and each Subcontractor hereunder will ensure that in his or her Employment Practices persons are employed and employees are treated equally and without regard to, or because of, race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.
1. This provision applies to work or service performed or materials manufactured or assembled in the United States.
 2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.
 3. The Contractor agrees to post a copy of Paragraph A., hereof, in conspicuous places at its place of business available to employees and applicants for employment.
- B. The Contractor will, in all solicitations or advertisements for employees placed by, or on behalf of, the Contractor, state that all qualified applicants will receive consideration for employment without regard to their race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.
- C. At the request of the Awarding Authority or the DAA, the Contractor shall certify in the specified format that he or she has not discriminated in the performance of City Contracts against any employee or applicant for employment on the basis or because of race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.
- D. The Contractor shall permit access to, and may be required to provide certified copies of, all of his or her records pertaining to employment and to employment practices by the awarding authority or the DAA for the purpose of investigation to ascertain compliance with the Equal Employment Practices provisions of City Contracts. Upon request, the Contractor shall provide evidence that he or she has or will comply therewith.
- E. The failure of any Contractor to comply with the Equal Employment Practices

provisions of this contract may be deemed to be a material breach of City Contracts. The failure shall only be established upon a finding to that effect by the Awarding Authority, on the basis of its own investigation or that of the DAA. No such finding shall be made or penalties assessed except upon a full and fair hearing after notice and an opportunity to be heard has been given to the Contractor.

- F. Upon a finding duly made that the Contractor has failed to comply with the Equal Employment Practices provisions of a City Contract, the Contract may be forthwith cancelled, terminated or suspended, in whole or in part, by the Awarding Authority, and all monies due or to become due hereunder may be forwarded to, and retained by, the City of Los Angeles. In addition, thereto, the failure to comply may be the basis for a determination by the Awarding Authority or the DAA that the said Contractor is a non- responsible bidder or proposer pursuant to the provisions of Section 10.40 of this Code. In the event of such a determination, the Contractor shall be disqualified from being awarded a Contract with the City of Los Angeles for a period of two years, or until the Contractor shall establish and carry out a program in conformance with the provisions hereof.
- G. Notwithstanding any other provision of this contract, the City of Los Angeles shall have any and all other remedies at law or in equity for any breach hereof.
- H. The Board of Public Works shall promulgate rules and regulations through the DAA, and provide necessary forms and required language to the Awarding Authorities to be included in City Request for Bids or Request for Proposal packages or in supplier registration requirements for the implementation of the Equal Employment Practices provisions of this Contract, and such rules and regulations and forms shall, so far as practicable, be similar to those adopted in applicable Federal Executive orders. No other rules, regulations or forms may be used by an Awarding Authority of the City to accomplish the contract compliance program.
- I. Nothing contained in this Contract shall be construed in any manner so as to require or permit any act which is prohibited by law.
- J. By affixing its signature on a Contract that is subject to this article, the Contractor shall agree to adhere to the Equal Employment Practices specified herein during the performance or conduct of City Contracts.
- K. Equal Employment Practices shall, without limitation as to the subject or nature of employment activity, be concerned with employment practices, including, but not limited to:
 - 1. hiring practices;
 - 2. apprenticeships where approved programs are functioning and other on-the-job training for non-apprenticeable occupations;
 - 3. training and promotional opportunities; and
 - 4. reasonable accommodations for persons with disabilities.

- L. All Contractors subject to the provisions of this section shall include a similar provision in all subcontracts awarded for work to be performed under the Contract with the City, and shall impose the same obligations including, but not limited to, filling and reporting obligations, on the Subcontractors as are applicable to the Contractor. Subcontracts shall follow the same thresholds specified in Section 10.8.1.1. Failure of the Contractor to comply with this requirement or to obtain the compliance of its Subcontractors with all such obligations shall subject the Contractor to the imposition of any and all sanctions allowed by law, including, but not limited to, termination of the Contractor's contract with the City.

SECTION 11. AFFIRMATIVE ACTION PROGRAM

- A. During the performance of a City Contract, the Contractor certifies and represents that the Contractor and each Subcontractor hereunder will adhere to an Affirmative Action Program to ensure that in its employment practices, persons are employed and employees are treated equally and without regard to or because of race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status, domestic partner status or medical condition.
 - 1. This section applies to work or services performed or materials manufactured or assembled in the United States.
 - 2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.
 - 3. The Contractor shall post a copy of Paragraph A., hereof, in conspicuous places at its place of business available to employees and applicants for employment.
- B. The Contractor shall, in all solicitations or advertisements for employees placed, by or on behalf of, the Contractor, state that all qualified applicants will receive consideration for employment without regard to their race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status, domestic partner status or medical condition.
- C. At the request of the Awarding Authority or the DAA, the Contractor shall certify on an electronic or hard copy form to be supplied, that the Contractor has not discriminated in the performance of City Contracts against any employee or applicant for employment on the basis or because of race, color, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status, domestic partner status or medical condition.
- D. The Contractor shall permit access to, and may be required to provide certified copies of, all of its records pertaining to employment and to its employment practices by the Awarding Authority or the DAA for the purpose of investigation to ascertain compliance with the Affirmative Action Program provisions of City Contracts and, upon request, to provide evidence that it has or will comply therewith.

- E. The failure of any Contractor to comply with the Affirmative Action Program provisions of City Contracts may be deemed to be a material breach of a City Contract. The failure shall only be established upon a finding to that effect by the Awarding Authority, on the basis of its own investigation or that of the DAA. No finding shall be made except upon a full and fair hearing after notice and an opportunity to be heard has been given to the Contractor.
- F. Upon a finding duly made that the Contractor has breached the Affirmative Action Program provisions of a City Contract, the Contract may be forthwith cancelled, terminated or suspended, in whole or in part, by the Awarding Authority, and all monies due or to become due hereunder may be forwarded to and retained by the City of Los Angeles. In addition, thereto, the breach may be the basis for a determination by the Awarding Authority or the Board of Public Works that the Contractor is a non-responsible bidder or proposer pursuant to the provisions of Section 10.40 of this Code. In the event of such determination, the Contractor shall be disqualified from being awarded a contract with the City of Los Angeles for a period of two years, or until he or she shall establish and carry out a program in conformance with the provisions hereof.
- G. In the event of a finding by the Fair Employment and Housing Commission of the State of California, or the Board of Public Works of the City of Los Angeles, or any court of competent jurisdiction, that the Contractor has been guilty of a willful violation of the California Fair Employment and Housing Act, or the Affirmative Action Program provisions of a City Contract, there may be deducted from the amount payable to the Contractor by the City of Los Angeles under the contract, a penalty of ten dollars for each person for each calendar day on which the person was discriminated against in violation of the provisions of a City Contract.
- H. Notwithstanding any other provisions of a City Contract, the City of Los Angeles shall have any and all other remedies at law or in equity for any breach hereof.
- I. The Public Works Board of Commissioners shall promulgate rules and regulations through the DAA and provide to the Awarding Authorities electronic and hard copy forms for the implementation of the Affirmative Action Program provisions of City contracts, and rules and regulations and forms shall, so far as practicable, be similar to those adopted in applicable Federal Executive Orders. No other rules, regulations or forms may be used by an Awarding Authority of the City to accomplish this contract compliance program.
- J. Nothing contained in City Contracts shall be construed in any manner so as to require or permit any act which is prohibited by law.
- K. By affixing its signature to a Contract that is subject to this article, the Contractor shall agree to adhere to the provisions in this article for the duration of the Contract. The Awarding Authority may also require Contractors and suppliers to take part in a pre-registration, pre-bid, pre-proposal, or pre-award conference in order to develop, improve or implement a qualifying Affirmative Action Program.
 - 1. The Contractor certifies and agrees to immediately implement good faith effort measures to recruit and employ minority, women and other potential

employees in a non-discriminatory manner including, but not limited to, the following actions as appropriate and available to the Contractor's field of work. The Contractor shall:

- (a) Recruit and make efforts to obtain employees through:
 - (i) Advertising employment opportunities in minority and other community news media or other publications.
 - (ii) Notifying minority, women and other community organizations of employment opportunities.
 - (iii) Maintaining contact with schools with diverse populations of students to notify them of employment opportunities.
 - (iv) Encouraging existing employees, including minorities and women, to refer their friends and relatives.
 - (v) Promoting after school and vacation employment opportunities for minority, women and other youth.
 - (vi) Validating all job specifications, selection requirements, tests, etc.
 - (vii) Maintaining a file of the names and addresses of each worker referred to the Contractor and what action was taken concerning the worker.
 - (viii) Notifying the appropriate Awarding Authority and the DAA in writing when a union, with whom the Contractor has a collective bargaining agreement, has failed to refer a minority, woman or other worker.
- (b) Continually evaluate personnel practices to assure that hiring, upgrading, promotions, transfers, demotions and layoffs are made in a non-discriminatory manner so as to achieve and maintain a diverse work force.
- (c) Utilize training programs and assist minority, women and other employees in locating, qualifying for and engaging in the training programs to enhance their skills and advancement.
- (d) Secure cooperation or compliance from the labor referral agency to the Contractor's contractual Affirmative Action Program obligations.
- (e) Establish a person at the management level of the Contractor to be the Equal Employment Practices officer. Such individual shall have the authority to disseminate and enforce the Contractor's Equal Employment and Affirmative Action Program policies.

- (f) Maintain records as are necessary to determine compliance with Equal Employment Practices and Affirmative Action Program obligations and make the records available to City, State and Federal authorities upon request.
- (g) Establish written company policies, rules and procedures which shall be encompassed in a company-wide Affirmative Action Program for all its operations and Contracts. The policies shall be provided to all employees, Subcontractors, vendors, unions and all others with whom the Contractor may become involved in fulfilling any of its Contracts.
- (h) Document its good faith efforts to correct any deficiencies when problems are experienced by the Contractor in complying with its obligations pursuant to this article. The Contractor shall state:
 - (i) What steps were taken, how and on what date.
 - (ii) To whom those efforts were directed.
 - (iii) The responses received, from whom and when.
 - (iv) What other steps were taken or will be taken to comply and when.
 - (v) Why the Contractor has been or will be unable to comply.

- 2. Every contract of \$25,000 or more which may provide construction, demolition, renovation, conservation or major maintenance of any kind shall also comply with the requirements of Section 10.13 of the Los Angeles Administrative Code.

L. The Affirmative Action Program required to be submitted hereunder and the pre-registration, pre-bid, pre-proposal or pre-award conference which may be required by the Awarding Authority shall, without limitation as to the subject or nature of employment activity, be concerned with such employment practices as:

- 1. Apprenticeship where approved programs are functioning, and other on-the-job training for non-apprenticeable occupations;
- 2. Classroom preparation for the job when not apprenticeable;
- 3. Pre-apprenticeship education and preparation;
- 4. Upgrading training and opportunities;
- 5. Encouraging the use of Contractors, Subcontractors and suppliers of all racial and ethnic groups; provided, however, that any contract subject to this ordinance shall require the Contractor, Subcontractor or supplier to provide not less than the prevailing wage, working conditions and practices generally observed in private industries in the Contractor's,

Subcontractor's or supplier's geographical area for such work;

6. The entry of qualified women, minority and all other journeymen into the industry; and
 7. The provision of needed supplies or job conditions to permit persons with disabilities to be employed, and minimize the impact of any disability.
- M. Any adjustments which may be made in the Contractor's work force to achieve the requirements of the City's Affirmative Action Program in purchasing and construction shall be accomplished by either an increase in the size of the work force or replacement of those employees who leave the work force by reason of resignation, retirement or death and not by termination, layoff, demotion or change in grade.
- N. This ordinance shall not confer upon the City of Los Angeles or any Agency, Board or Commission thereof any power not otherwise provided by law to determine the legality of any existing collective bargaining agreement and shall have application only to discriminatory employment practices by Contractors engaged in the performance of City Contracts.
- O. All Contractors subject to the provisions of this article shall include a similar provision in all subcontracts awarded for work to be performed under the Contract with the City and shall impose the same obligations including, but not limited to, filing and reporting obligations, on the Subcontractors as are applicable to the Contractor. Failure of the Contractor to comply with this requirement or to obtain the compliance of its Subcontractors with all such obligations shall subject the Contractor to the imposition of any and all sanctions allowed by law, including, but not limited to, termination of the Contractor's Contract with the City.

SECTION 12. CURRENT LOS ANGELES CITY BUSINESS TAX REGISTRATION CERTIFICATE REQUIRED

The CONSULTANT represents that it has obtained and presently holds the Business Tax Registration Certificate(s) required by the City's Business Tax Ordinance (Article 1, Chapter 2, sections 21.00 and following, of the Los Angeles Municipal Code). For the term covered by this Agreement, the CONSULTANT shall maintain, or obtain as necessary, all such Certificates required of it under said ordinance and shall not allow any such Certificate to be revoked or suspended.

SECTION 13. STANDARD CONTRACT PROVISIONS

- 13.1 CONSULTANT agrees to comply with the Standard Provisions for City Contracts (Rev. 3/09), attached hereto as Appendix A and made a part hereof. In the event of any inconsistency between the provisions in the body of this Agreement and the attachments, the provisions in the body of this Agreement take precedence, followed by the Standard Provisions for City Contracts (Appendix A).

(Signature page follows)

IN WITNESS WHEREOF, this Agreement is duly executed by the CITY OF LOS ANGELES and CIVITAS ADVISORS INC., for activities related to the establishment of the proposed Hollywood Route 66 Business Improvement District on behalf of the parties to this Agreement.

CONSULTANT:

CIVITAS ADVISORS, INC., an economic development consultant

By: 

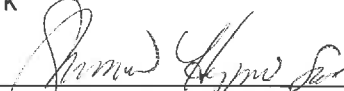
Title: President

Print Name: John Lambeth

Date: 7/31/17

CITY:

CITY OF LOS ANGELES, a municipal corporation, acting by and through the Office of the City Clerk

By: 

HOLLY L. WOLCOTT

City Clerk

Date: 9/5/17

APPROVED AS TO FORM:

MICHAEL N. FEUER, City Attorney

By: 

Deputy City Attorney

Date: 9-1-17

ATTESTATION:

HOLLY L. WOLCOTT, City Clerk

By:  

Deputy City Clerk

Date: 9-6-17

Council File No: 13-1193

Agreement No. C-129966



**MAXIMUM FEE AND PERFORMANCE SCHEDULE
FOR THE PROPOSED HOLLYWOOD ROUTE 66 BID**

DELIVERABLES	TARGET COMPLETION DATE	AMOUNT
DELIVERABLE 1 – FEASIBILITY STUDY Including, but not limited to: Surveying POTENTIAL ASSESSEES utilizing written surveys, focus groups, and/or interviews to determine probability of success of creating a BID in the proposed area. <u>Deliverable:</u> Report detailing the results of the feasibility study. Provide proposed boundaries to Analyst. Proof of contact with each POTENTIAL ASSESSEE (e.g. copy of mailing list, copy of sign in sheets from scoping meetings, etc.)	Oct 2017	\$9,000
DELIVERABLE 2 – DATABASE OF POTENTIAL ASSESSEES Including, but not limited to: Developing a current DATABASE, as defined in Section 2 of this RFP, that is satisfactory to the CITY CLERK and updated as needed. <u>Deliverable:</u> A current DATABASE in Microsoft Office Excel format; property assessment and other data; and a report of CITY-owned property.	Nov 2017	\$5,000
DELIVERABLE 3 – MANAGEMENT DISTRICT PLAN AND ENGINEER'S REPORT Including but not limited to: Developing a BID MANAGEMENT DISTRICT PLAN in conjunction with a REGISTERED PROFESSIONAL ENGINEER, the PROPONENT GROUP, and the CITY CLERK pursuant to all applicable laws and Sections 3 and 4 of this RFP. <u>Deliverable:</u> A MANAGEMENT DISTRICT PLAN supported and accompanied by a legible map with parcels easily identifiable and a stand-alone detailed ENGINEER'S REPORT.	Feb 2018	\$12,000
DELIVERABLE 4 – PETITION DRIVE Including but not limited to: Creating a PETITION in a format approved by the CITY CLERK and obtaining signatures adhering to the requirements of Sections 3 and 4 of this RFP, the CITY CLERK and all applicable laws. <u>Deliverable:</u> Draft and final signed copies of PETITIONS adhering to the requirements of the CITY CLERK and all applicable laws and submitted by the deadline determined by the CITY CLERK.	March 2018	\$10,000
DELIVERABLE 5 – ASSESSMENT BALLOT DRIVE Including but not limited to: Providing supplemental and mailing materials for an ASSESSMENT BALLOT drive as approved by the CITY CLERK, including an updated DATABASE, related to the ASSESSMENT BALLOT drive as required by the CITY CLERK and all applicable laws <u>Deliverable:</u> Submit an updated DATABASE, mailing materials, and copies of the final CITY CLERK approved MANAGEMENT DISTRICT PLAN, ASSESSMENT BALLOT completion instructions, and all additional documentation as required by the CITY CLERK and applicable laws by the deadline determined by the CITY CLERK	July 2018	\$4,000
DELIVERABLE 6 – PROOF OF NONPROFIT STATUS Including but not limited to: Documentation associated with CONTRACTOR'S assistance to CITY with identifying a NON-PROFIT ORGANIZATION that could administer the BID <u>Deliverable:</u> Copies of the tax-exemption letter from either the Internal Revenue Service or the California Franchise Tax Board; Articles of Incorporation approved by the California Secretary of State; Bylaws; and letter of exemption for a business tax license from the City of Los Angeles Office of Finance Tax and Permit	Sept 2018	\$10,000
DELIVERABLE 7 – BID INITIAL OPERATION Including but not limited to: Assist appointed NON-PROFIT ORGANIZATION to begin BID operation and ensure compliance with ADMINISTRATIVE CONTRACT requirements (In the event the BID is established and approved by City Council) <u>Deliverable:</u> Original executed ADMINISTRATIVE CONTRACT and Standard Provisions completed by owners association, including certificates of required insurance due Oct 2018 ; agenda and copy of minutes from 1 st meeting showing adherence to the Brown Act due Jan 2019 ; draft copies of 1 st quarter newsletter and activity report due end of April 2019 .	Oct 2018; Jan 2019; April 2019	\$10,000; \$10,000; \$10,000

STANDARD PROVISIONS FOR CITY CONTRACTS

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STANDARD PROVISIONS FOR CITY CONTRACTS

PSC-1. CONSTRUCTION OF PROVISIONS AND TITLES HEREIN

All titles, subtitles, or headings in this Contract have been inserted for convenience, and shall not be deemed to affect the meaning or construction of any of the terms or provisions hereof. The language of this Contract shall be construed according to its fair meaning and not strictly for or against the **CITY** or **CONTRACTOR**. The word "**CONTRACTOR**" herein in this Contract includes the party or parties identified in the Contract. The singular shall include the plural; if there is more than one **CONTRACTOR** herein, unless expressly stated otherwise, their obligations and liabilities hereunder shall be joint and several. Use of the feminine, masculine, or neuter genders shall be deemed to include the genders not used.

PSC-2. NUMBER OF ORIGINALS

The number of original texts of this Contract shall be equal to the number of the parties hereto, one text being retained by each party. At the **CITY'S** option, one or more additional original texts of this Contract may also be retained by the City.

PSC-3. APPLICABLE LAW, INTERPRETATION AND ENFORCEMENT

Each party's performance hereunder shall comply with all applicable laws of the United States of America, the State of California, and the **CITY**, including but not limited to, laws regarding health and safety, labor and employment, wage and hours and licensing laws which affect employees. This Contract shall be enforced and interpreted under the laws of the State of California without regard to conflict of law principles. **CONTRACTOR** shall comply with new, amended, or revised laws, regulations, and/or procedures that apply to the performance of this Contract.

In any action arising out of this Contract, **CONTRACTOR** consents to personal jurisdiction, and agrees to bring all such actions, exclusively in state or federal courts located in Los Angeles County, California.

If any part, term or provision of this Contract is held void, illegal, unenforceable, or in conflict with any law of a federal, state or local government having jurisdiction over this Contract, the validity of the remaining parts, terms or provisions of the Contract shall not be affected thereby.

PSC-4. TIME OF EFFECTIVENESS

Unless otherwise provided, this Contract shall take effect when all of the following events have occurred:

- A. This Contract has been signed on behalf of **CONTRACTOR** by the person or persons authorized to bind **CONTRACTOR** hereto;
- B. This Contract has been approved by the City Council or by the board, officer or employee authorized to give such approval;
- C. The Office of the City Attorney has indicated in writing its approval of this Contract as to form; and
- D. This Contract has been signed on behalf of the **CITY** by the person designated by the City Council, or by the board, officer or employee authorized to enter into this Contract.

PSC-5. INTEGRATED CONTRACT

This Contract sets forth all of the rights and duties of the parties with respect to the subject matter hereof, and replaces any and all previous Contracts or understandings, whether written or oral, relating thereto. This Contract may be amended only as provided for in paragraph PSC-6 hereof.

PSC-6. AMENDMENT

All amendments to this Contract shall be in writing and signed and approved pursuant to the provisions of PSC-4.

PSC-7. EXCUSABLE DELAYS

In the event that performance on the part of any party hereto is delayed or suspended as a result of circumstances beyond the reasonable control and without the fault and negligence of said party, none of the parties shall incur any liability to the other parties as a result of such delay or suspension. Circumstances deemed to be beyond the control of the parties hereunder include, but are not limited to, acts of God or of the public enemy; insurrection; acts of the Federal Government or any unit of State or Local Government in either sovereign or contractual capacity; fires; floods; earthquakes; epidemics; quarantine restrictions; strikes; freight embargoes or delays in transportation, to the extent that they are not caused by the party's willful or negligent acts or omissions, and to the extent that they are beyond the party's reasonable control.

PSC-8. BREACH

Except for excusable delays as described in PSC-7, if any party fails to perform, in whole or in part, any promise, covenant, or agreement set forth herein, or should any representation made by it be untrue, any aggrieved party may avail itself of all rights

and remedies, at law or equity, in the courts of law. Said rights and remedies are cumulative of those provided for herein except that in no event shall any party recover more than once, suffer a penalty or forfeiture, or be unjustly compensated.

PSC-9. WAIVER

A waiver of a default of any part, term or provision of this Contract shall not be construed as a waiver of any succeeding default or as a waiver of the part, term or provision itself. A party's performance after the other party's default shall not be construed as a waiver of that default.

PSC-10. TERMINATION

A. TERMINATION FOR CONVENIENCE

The **CITY** may terminate this Contract for the **CITY'S** convenience at any time by giving **CONTRACTOR** thirty days written notice thereof. Upon receipt of said notice, **CONTRACTOR** shall immediately take action not to incur any additional obligations, cost or expenses, except as may be reasonably necessary to terminate its activities. The **CITY** shall pay **CONTRACTOR** its reasonable and allowable costs through the effective date of termination and those reasonable and necessary costs incurred by **CONTRACTOR** to affect such termination. Thereafter, **CONTRACTOR** shall have no further claims against the **CITY** under this Contract. All finished and unfinished documents and materials procured for or produced under this Contract, including all intellectual property rights thereto, shall become **CITY** property upon the date of such termination. **CONTRACTOR** agrees to execute any documents necessary for the **CITY** to perfect, memorialize, or record the **CITY'S** ownership of rights provided herein.

B. TERMINATION FOR BREACH OF CONTRACT

1. Except for excusable delays as provided in PSC-7, if **CONTRACTOR** fails to perform any of the provisions of this Contract or so fails to make progress as to endanger timely performance of this Contract, the **CITY** may give **CONTRACTOR** written notice of such default. If **CONTRACTOR** does not cure such default or provide a plan to cure such default which is acceptable to the **CITY** within the time permitted by the **CITY**, then the **CITY** may terminate this Contract due to **CONTRACTOR'S** breach of this Contract.
2. If a federal or state proceeding for relief of debtors is undertaken by or against **CONTRACTOR**, or if **CONTRACTOR** makes an assignment for the benefit of creditors, then the **CITY** may immediately terminate this Contract.
3. If **CONTRACTOR** engages in any dishonest conduct related to the performance or administration of this Contract or violates the

CITY'S lobbying policies, then the **CITY** may immediately terminate this Contract.

4. In the event the **CITY** terminates this Contract as provided in this section, the **CITY** may procure, upon such terms and in such manner as the **CITY** may deem appropriate, services similar in scope and level of effort to those so terminated, and **CONTRACTOR** shall be liable to the **CITY** for all of its costs and damages, including, but not limited, any excess costs for such services.
5. All finished or unfinished documents and materials produced or procured under this Contract, including all intellectual property rights thereto, shall become **CITY** property upon date of such termination. **CONTRACTOR** agrees to execute any documents necessary for the **CITY** to perfect, memorialize, or record the **CITY'S** ownership of rights provided herein.
6. If, after notice of termination of this Contract under the provisions of this section, it is determined for any reason that **CONTRACTOR** was not in default under the provisions of this section, or that the default was excusable under the terms of this Contract, the rights and obligations of the parties shall be the same as if the notice of termination had been issued pursuant to PSC-10(A) Termination for Convenience.
7. The rights and remedies of the **CITY** provided in this section shall not be exclusive and are in addition to any other rights and remedies provided by law or under this Contract.

PSC-11. INDEPENDENT CONTRACTOR

CONTRACTOR is acting hereunder as an independent contractor and not as an agent or employee of the **CITY**. **CONTRACTOR** shall not represent or otherwise hold out itself or any of its directors, officers, partners, employees, or agents to be an agent or employee of the **CITY**.

PSC-12. CONTRACTOR'S PERSONNEL

Unless otherwise provided or approved by the **CITY**, **CONTRACTOR** shall use its own employees to perform the services described in this Contract. The **CITY** shall have the right to review and approve any personnel who are assigned to work under this Contract. **CONTRACTOR** agrees to remove personnel from performing work under this Contract if requested to do so by the **CITY**.

CONTRACTOR shall not use subcontractors to assist in performance of this Contract without the prior written approval of the **CITY**. If the **CITY** permits the use of subcontractors, **CONTRACTOR** shall remain responsible for performing all aspects of

this Contract. The **CITY** has the right to approve **CONTRACTOR'S** subcontractors, and the **CITY** reserves the right to request replacement of subcontractors. The **CITY** does not have any obligation to pay **CONTRACTOR'S** subcontractors, and nothing herein creates any privity between the **CITY** and the subcontractors.

PSC-13. PROHIBITION AGAINST ASSIGNMENT OR DELEGATION

CONTRACTOR may not, unless it has first obtained the written permission of the **CITY**:

- A. Assign or otherwise alienate any of its rights under this Contract, including the right to payment; or
- B. Delegate, subcontract, or otherwise transfer any of its duties under this Contract.

PSC-14. PERMITS

CONTRACTOR and its directors, officers, partners, agents, employees, and subcontractors, to the extent allowed hereunder, shall obtain and maintain all licenses, permits, certifications and other documents necessary for **CONTRACTOR'S** performance hereunder and shall pay any fees required therefor. **CONTRACTOR** certifies to immediately notify the **CITY** of any suspension, termination, lapses, non-renewals, or restrictions of licenses, permits, certificates, or other documents.

PSC-15. CLAIMS FOR LABOR AND MATERIALS

CONTRACTOR shall promptly pay when due all amounts payable for labor and materials furnished in the performance of this Contract so as to prevent any lien or other claim under any provision of law from arising against any **CITY** property (including reports, documents, and other tangible or intangible matter produced by **CONTRACTOR** hereunder), against **CONTRACTOR'S** rights to payments hereunder, or against the **CITY**, and shall pay all amounts due under the Unemployment Insurance Act with respect to such labor.

PSC-16. CURRENT LOS ANGELES CITY BUSINESS TAX REGISTRATION CERTIFICATE REQUIRED

If applicable, **CONTRACTOR** represents that it has obtained and presently holds the Business Tax Registration Certificate(s) required by the **CITY'S** Business Tax Ordinance, Section 21.00 *et seq.* of the Los Angeles Municipal Code. For the term covered by this Contract, **CONTRACTOR** shall maintain, or obtain as necessary, all such Certificates required of it under the Business Tax Ordinance, and shall not allow any such Certificate to be revoked or suspended.

PSC-17. RETENTION OF RECORDS, AUDIT AND REPORTS

CONTRACTOR shall maintain all records, including records of financial transactions, pertaining to the performance of this Contract, in their original form, in accordance with

requirements prescribed by the **CITY**. These records shall be retained for a period of no less than three years following final payment made by the **CITY** hereunder or the expiration date of this Contract, whichever occurs last. Said records shall be subject to examination and audit by authorized **CITY** personnel or by the **CITY'S** representative at any time during the term of this Contract or within the three years following final payment made by the **CITY** hereunder or the expiration date of this Contract, whichever occurs last. **CONTRACTOR** shall provide any reports requested by the **CITY** regarding performance of this Contract. Any subcontract entered into by **CONTRACTOR**, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract.

PSC-18. FALSE CLAIMS ACT

CONTRACTOR acknowledges that it is aware of liabilities resulting from submitting a false claim for payment by the **CITY** under the False Claims Act (Cal. Gov. Code §§ 12650 *et seq.*), including treble damages, costs of legal actions to recover payments, and civil penalties of up to \$10,000 per false claim.

PSC-19. BONDS

All bonds which may be required hereunder shall conform to **CITY** requirements established by Charter, ordinance or policy, and shall be filed with the Office of the City Administrative Officer, Risk Management for its review and acceptance in accordance with Sections 11.47 through 11.56 of the Los Angeles Administrative Code.

PSC-20. INDEMNIFICATION

Except for the active negligence or willful misconduct of the **CITY**, or any of its Boards, Officers, Agents, Employees, Assigns and Successors in Interest, **CONTRACTOR** undertakes and agrees to defend, indemnify and hold harmless the **CITY** and any of its Boards, Officers, Agents, Employees, Assigns, and Successors in Interest from and against all suits and causes of action, claims, losses, demands and expenses, including, but not limited to, attorney's fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by the **CITY**, including but not limited to, costs of experts and consultants), damages or liability of any nature whatsoever, for death or injury to any person, including **CONTRACTOR'S** employees and agents, or damage or destruction of any property of either party hereto or of third parties, arising in any manner by reason of the negligent acts, errors, omissions or willful misconduct incident to the performance of this Contract by **CONTRACTOR** or its subcontractors of any tier. Rights and remedies available to the **CITY** under this provision are cumulative of those provided for elsewhere in this Contract and those allowed under the laws of the United States, the State of California, and the **CITY**. The provisions of PSC-20 shall survive expiration or termination of this Contract.

PSC-21. INTELLECTUAL PROPERTY INDEMNIFICATION

CONTRACTOR, at its own expense, undertakes and agrees to defend, indemnify, and hold harmless the **CITY**, and any of its Boards, Officers, Agents, Employees, Assigns,

and Successors in Interest from and against all suits and causes of action, claims, losses, demands and expenses, including, but not limited to, attorney's fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by the **CITY**, including but not limited to, costs of experts and consultants), damages or liability of any nature whatsoever arising out of the infringement, actual or alleged, direct or contributory, of any intellectual property rights, including, without limitation, patent, copyright, trademark, trade secret, right of publicity and proprietary information right (1) on or in any design, medium, matter, article, process, method, application, equipment, device, instrumentation, software, hardware, or firmware used by **CONTRACTOR**, or its subcontractors of any tier, in performing the work under this Contract; or (2) as a result of the **CITY'S** actual or intended use of any Work Product furnished by **CONTRACTOR**, or its subcontractors of any tier, under the Agreement. Rights and remedies available to the **CITY** under this provision are cumulative of those provided for elsewhere in this Contract and those allowed under the laws of the United States, the State of California, and the **CITY**. The provisions of PSC-21 shall survive expiration or termination of this Contract.

PSC-22. INTELLECTUAL PROPERTY WARRANTY

CONTRACTOR represents and warrants that its performance of all obligations under this Contract does not infringe in any way, directly or contributorily, upon any third party's intellectual property rights, including, without limitation, patents, copyrights, trademarks, trade secrets, rights of publicity and proprietary information.

PSC-23. OWNERSHIP AND LICENSE

Unless otherwise provided for herein, all Work Products originated and prepared by **CONTRACTOR** or its subcontractors of any tier under this Contract shall be and remain the exclusive property of the **CITY** for its use in any manner it deems appropriate. Work Products are all works, tangible or not, created under this Contract including, without limitation, documents, material, data, reports, manuals, specifications, artwork, drawings, sketches, computer programs and databases, schematics, photographs, video and audiovisual recordings, sound recordings, marks, logos, graphic designs, notes, websites, domain names, inventions, processes, formulas matters and combinations thereof, and all forms of intellectual property. **CONTRACTOR** hereby assigns, and agrees to assign, all goodwill, copyright, trademark, patent, trade secret and all other intellectual property rights worldwide in any Work Products originated and prepared by **CONTRACTOR** under this Contract. **CONTRACTOR** further agrees to execute any documents necessary for the **CITY** to perfect, memorialize, or record the **CITY'S** ownership of rights provided herein.

For all Work Products delivered to the **CITY** that are not originated or prepared by **CONTRACTOR** or its subcontractors of any tier under this Contract, **CONTRACTOR** hereby grants a non-exclusive perpetual license to use such Work Products for any **CITY** purposes.

CONTRACTOR shall not provide or disclose any Work Product to any third party without prior written consent of the **CITY**.

Any subcontract entered into by **CONTRACTOR** relating to this Contract, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract to contractually bind or otherwise oblige its subcontractors performing work under this Contract such that the **CITY'S** ownership and license rights of all Work Products are preserved and protected as intended herein. Failure of **CONTRACTOR** to comply with this requirement or to obtain the compliance of its subcontractors with such obligations shall subject **CONTRACTOR** to the imposition of any and all sanctions allowed by law, including but not limited to termination of **CONTRACTOR'S** contract with the **CITY**.

PSC-24. INSURANCE

During the term of this Contract and without limiting **CONTRACTOR'S** indemnification of the **CITY**, **CONTRACTOR** shall provide and maintain at its own expense a program of insurance having the coverages and limits customarily carried and actually arranged by **CONTRACTOR**, but not less than the amounts and types listed on the Required Insurance and Minimum Limits sheet (Form General 146 in Exhibit 1 hereto), covering its operations hereunder. Such insurance shall conform to **CITY** requirements established by Charter, ordinance or policy, shall comply with the Insurance Contractual Requirements (Form General 133 in Exhibit 1 hereto) and shall otherwise be in a form acceptable to the Office of the City Administrative Officer, Risk Management. **CONTRACTOR** shall comply with all Insurance Contractual Requirements shown on Exhibit 1 hereto. Exhibit 1 is hereby incorporated by reference and made a part of this Contract.

PSC-25. DISCOUNT TERMS

CONTRACTOR agrees to offer the **CITY** any discount terms that are offered to its best customers for the goods and services to be provided hereunder and apply such discount to payments made under this Contract which meet the discount terms.

PSC-26. WARRANTY AND RESPONSIBILITY OF CONTRACTOR

CONTRACTOR warrants that the work performed hereunder shall be completed in a manner consistent with professional standards practiced among those firms within **CONTRACTOR'S** profession, doing the same or similar work under the same or similar circumstances.

PSC-27. NON-DISCRIMINATION

Unless otherwise exempt, this Contract is subject to the non-discrimination provisions in Sections 10.8 through 10.8.2 of the Los Angeles Administrative Code, as amended from time to time. The **CONTRACTOR** shall comply with the applicable non-discrimination and affirmative action provisions of the laws of the United States of America, the State of California, and the **CITY**. In performing this Contract, **CONTRACTOR** shall not

discriminate in its employment practices against any employee or applicant for employment because of such person's race, religion, national origin, ancestry, sex, sexual orientation, age, disability, domestic partner status, marital status or medical condition. Any subcontract entered into by **CONTRACTOR**, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract.

Failure of **CONTRACTOR** to comply with this requirement or to obtain the compliance of its subcontractors with such obligations shall subject **CONTRACTOR** to the imposition of any and all sanctions allowed by law, including but not limited to termination of **CONTRACTOR'S** contract with the **CITY**.

PSC-28. EQUAL EMPLOYMENT PRACTICES

Unless otherwise exempt, this Contract is subject to the equal employment practices provisions in Section 10.8.3 of the Los Angeles Administrative Code, as amended from time to time.

- A. During the performance of this Contract, **CONTRACTOR** agrees and represents that it will provide equal employment practices and **CONTRACTOR** and each subcontractor hereunder will ensure that in his or her employment practices persons are employed and employees are treated equally and without regard to or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
 - 1. This provision applies to work or service performed or materials manufactured or assembled in the United States.
 - 2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.
 - 3. **CONTRACTOR** agrees to post a copy of Paragraph A hereof in conspicuous places at its place of business available to employees and applicants for employment.
- B. **CONTRACTOR** will, in all solicitations or advertisements for employees placed by or on behalf of **CONTRACTOR**, state that all qualified applicants will receive consideration for employment without regard to their race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
- C. As part of the **CITY'S** supplier registration process, and/or at the request of the awarding authority, or the Board of Public Works, Office of Contract Compliance, **CONTRACTOR** shall certify in the specified format that he or she has not discriminated in the performance of **CITY** contracts against any employee or applicant for employment on the basis or because of

race, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.

- D. **CONTRACTOR** shall permit access to and may be required to provide certified copies of all of his or her records pertaining to employment and to employment practices by the awarding authority or the Office of Contract Compliance for the purpose of investigation to ascertain compliance with the Equal Employment Practices provisions of **CITY** contracts. On their or either of their request **CONTRACTOR** shall provide evidence that he or she has or will comply therewith.
- E. The failure of any **CONTRACTOR** to comply with the Equal Employment Practices provisions of this Contract may be deemed to be a material breach of **CITY** contracts. Such failure shall only be established upon a finding to that effect by the awarding authority, on the basis of its own investigation or that of the Board of Public Works, Office of Contract Compliance. No such finding shall be made or penalties assessed except upon a full and fair hearing after notice and an opportunity to be heard has been given to **CONTRACTOR**.
- F. Upon a finding duly made that **CONTRACTOR** has failed to comply with the Equal Employment Practices provisions of a **CITY** contract, the contract may be forthwith canceled, terminated or suspended, in whole or in part, by the awarding authority, and all monies due or to become due hereunder may be forwarded to and retained by the **CITY**. In addition thereto, such failure to comply may be the basis for a determination by the awarding authority or the Board of Public Works that the **CONTRACTOR** is an irresponsible bidder or proposer pursuant to the provisions of Section 371 of the Charter of the City of Los Angeles. In the event of such a determination, **CONTRACTOR** shall be disqualified from being awarded a contract with the **CITY** for a period of two years, or until **CONTRACTOR** shall establish and carry out a program in conformance with the provisions hereof.
- G. Notwithstanding any other provision of this Contract, the **CITY** shall have any and all other remedies at law or in equity for any breach hereof.
- H. Intentionally blank.
- I. Nothing contained in this Contract shall be construed in any manner so as to require or permit any act which is prohibited by law.
- J. At the time a supplier registers to do business with the **CITY**, or when an individual bid or proposal is submitted, **CONTRACTOR** shall agree to adhere to the Equal Employment Practices specified herein during the performance or conduct of **CITY** Contracts.

- K. Equal Employment Practices shall, without limitation as to the subject or nature of employment activity, be concerned with such employment practices as:
1. Hiring practices;
 2. Apprenticeships where such approved programs are functioning, and other on-the-job training for non-apprenticeable occupations;
 3. Training and promotional opportunities; and
 4. Reasonable accommodations for persons with disabilities.
- L. Any subcontract entered into by **CONTRACTOR**, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract. Failure of **CONTRACTOR** to comply with this requirement or to obtain the compliance of its subcontractors with all such obligations shall subject **CONTRACTOR** to the imposition of any and all sanctions allowed by law, including but not limited to termination of the **CONTRACTOR'S** Contract with the **CITY**.

PSC-29. AFFIRMATIVE ACTION PROGRAM

Unless otherwise exempt, this Contract is subject to the affirmative action program provisions in Section 10.8.4 of the Los Angeles Administrative Code, as amended from time to time.

- A. During the performance of a **CITY** contract, **CONTRACTOR** certifies and represents that **CONTRACTOR** and each subcontractor hereunder will adhere to an affirmative action program to ensure that in its employment practices, persons are employed and employees are treated equally and without regard to or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
1. This provision applies to work or services performed or materials manufactured or assembled in the United States.
 2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.
 3. **CONTRACTOR** shall post a copy of Paragraph A hereof in conspicuous places at its place of business available to employees and applicants for employment.
- B. **CONTRACTOR** will, in all solicitations or advertisements for employees placed by or on behalf of **CONTRACTOR**, state that all qualified applicants will receive consideration for employment without regard to

their race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.

- C. As part of the **CITY'S** supplier registration process, and/or at the request of the awarding authority or the Office of Contract Compliance, **CONTRACTOR** shall certify on an electronic or hard copy form to be supplied, that **CONTRACTOR** has not discriminated in the performance of **CITY** contracts against any employee or applicant for employment on the basis or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
- D. **CONTRACTOR** shall permit access to and may be required to provide certified copies of all of its records pertaining to employment and to its employment practices by the awarding authority or the Office of Contract Compliance, for the purpose of investigation to ascertain compliance with the Affirmative Action Program provisions of **CITY** contracts, and on their or either of their request to provide evidence that it has or will comply therewith.
- E. The failure of any **CONTRACTOR** to comply with the Affirmative Action Program provisions of **CITY** contracts may be deemed to be a material breach of contract. Such failure shall only be established upon a finding to that effect by the awarding authority, on the basis of its own investigation or that of the Board of Public Works, Office of Contract Compliance. No such finding shall be made except upon a full and fair hearing after notice and an opportunity to be heard has been given to **CONTRACTOR**.
- F. Upon a finding duly made that **CONTRACTOR** has breached the Affirmative Action Program provisions of a **CITY** contract, the contract may be forthwith cancelled, terminated or suspended, in whole or in part, by the awarding authority, and all monies due or to become due hereunder may be forwarded to and retained by the **CITY**. In addition thereto, such breach may be the basis for a determination by the awarding authority or the Board of Public Works that the said **CONTRACTOR** is an irresponsible bidder or proposer pursuant to the provisions of Section 371 of the Los Angeles City Charter. In the event of such determination, such **CONTRACTOR** shall be disqualified from being awarded a contract with the **CITY** for a period of two years, or until he or she shall establish and carry out a program in conformance with the provisions hereof.
- G. In the event of a finding by the Fair Employment and Housing Commission of the State of California, or the Board of Public Works of the City of Los Angeles, or any court of competent jurisdiction, that **CONTRACTOR** has been guilty of a willful violation of the California Fair Employment and Housing Act, or the Affirmative Action Program provisions of a **CITY** contract, there may be deducted from the amount payable to **CONTRACTOR** by the **CITY** under the contract, a penalty of ten dollars

(\$10.00) for each person for each calendar day on which such person was discriminated against in violation of the provisions of a **CITY** contract.

- H. Notwithstanding any other provisions of a **CITY** contract, the **CITY** shall have any and all other remedies at law or in equity for any breach hereof.
- I. Intentionally blank.
- J. Nothing contained in **CITY** contracts shall be construed in any manner so as to require or permit any act which is prohibited by law.
- K. **CONTRACTOR** shall submit an Affirmative Action Plan which shall meet the requirements of this chapter at the time it submits its bid or proposal or at the time it registers to do business with the **CITY**. The plan shall be subject to approval by the Office of Contract Compliance prior to award of the contract. The awarding authority may also require contractors and suppliers to take part in a pre-registration, pre-bid, pre-proposal, or pre-award conference in order to develop, improve or implement a qualifying Affirmative Action Plan. Affirmative Action Programs developed pursuant to this section shall be effective for a period of twelve months from the date of approval by the Office of Contract Compliance. In case of prior submission of a plan, **CONTRACTOR** may submit documentation that it has an Affirmative Action Plan approved by the Office of Contract Compliance within the previous twelve months. If the approval is 30 days or less from expiration, **CONTRACTOR** must submit a new Plan to the Office of Contract Compliance and that Plan must be approved before the contract is awarded.
 - 1. Every contract of \$5,000 or more which may provide construction, demolition, renovation, conservation or major maintenance of any kind shall in addition comply with the requirements of Section 10.13 of the Los Angeles Administrative Code.
 - 2. **CONTRACTOR** may establish and adopt as its own Affirmative Action Plan, by affixing his or her signature thereto, an Affirmative Action Plan prepared and furnished by the Office of Contract Compliance, or it may prepare and submit its own Plan for approval.
- L. The Office of Contract Compliance shall annually supply the awarding authorities of the **CITY** with a list of contractors and suppliers who have developed Affirmative Action Programs. For each contractor and supplier the Office of Contract Compliance shall state the date the approval expires. The Office of Contract Compliance shall not withdraw its approval for any Affirmative Action Plan or change the Affirmative Action Plan after the date of contract award for the entire contract term without the mutual agreement of the awarding authority and **CONTRACTOR**.

- M. The Affirmative Action Plan required to be submitted hereunder and the pre-registration, pre-bid, pre-proposal or pre-award conference which may be required by the Board of Public Works, Office of Contract Compliance or the awarding authority shall, without limitation as to the subject or nature of employment activity, be concerned with such employment practices as:
1. Apprenticeship where approved programs are functioning, and other on-the-job training for non-apprenticeable occupations;
 2. Classroom preparation for the job when not apprenticeable;
 3. Pre-apprenticeship education and preparation;
 4. Upgrading training and opportunities;
 5. Encouraging the use of contractors, subcontractors and suppliers of all racial and ethnic groups, provided, however, that any contract subject to this ordinance shall require the contractor, subcontractor or supplier to provide not less than the prevailing wage, working conditions and practices generally observed in private industries in the contractor's, subcontractor's or supplier's geographical area for such work;
 6. The entry of qualified women, minority and all other journeymen into the industry; and
 7. The provision of needed supplies or job conditions to permit persons with disabilities to be employed, and minimize the impact of any disability.
- N. Any adjustments which may be made in the contractor's or supplier's workforce to achieve the requirements of the **CITY'S** Affirmative Action Contract Compliance Program in purchasing and construction shall be accomplished by either an increase in the size of the workforce or replacement of those employees who leave the workforce by reason of resignation, retirement or death and not by termination, layoff, demotion or change in grade.
- O. Affirmative Action Agreements resulting from the proposed Affirmative Action Plan or the pre-registration, pre-bid, pre-proposal or pre-award conferences shall not be confidential and may be publicized by the contractor at his or her discretion. Approved Affirmative Action Agreements become the property of the **CITY** and may be used at the discretion of the **CITY** in its Contract Compliance Affirmative Action Program.
- P. Intentionally blank.

- Q. All contractors subject to the provisions of this section shall include a like provision in all subcontracts awarded for work to be performed under the contract with the **CITY** and shall impose the same obligations, including but not limited to filing and reporting obligations, on the subcontractors as are applicable to the contractor. Failure of the contractor to comply with this requirement or to obtain the compliance of its subcontractors with all such obligations shall subject the contractor to the imposition of any and all sanctions allowed by law, including but not limited to termination of the contractor's contract with the **CITY**.

PSC-30. CHILD SUPPORT ASSIGNMENT ORDERS

This Contract is subject to the Child Support Assignment Orders Ordinance, Section 10.10 of the Los Angeles Administrative Code, as amended from time to time. Pursuant to the Child Support Assignment Orders Ordinance, **CONTRACTOR** will fully comply with all applicable State and Federal employment reporting requirements for **CONTRACTOR'S** employees. **CONTRACTOR** shall also certify (1) that the Principal Owner(s) of **CONTRACTOR** are in compliance with any Wage and Earnings Assignment Orders and Notices of Assignment applicable to them personally; (2) that **CONTRACTOR** will fully comply with all lawfully served Wage and Earnings Assignment Orders and Notices of Assignment in accordance with Section 5230, *et seq.* of the California Family Code; and (3) that **CONTRACTOR** will maintain such compliance throughout the term of this Contract.

Pursuant to Section 10.10(b) of the Los Angeles Administrative Code, the failure of **CONTRACTOR** to comply with all applicable reporting requirements or to implement lawfully served Wage and Earnings Assignment Orders or Notices of Assignment, or the failure of any Principal Owner(s) of **CONTRACTOR** to comply with any Wage and Earnings Assignment Orders or Notices of Assignment applicable to them personally, shall constitute a default by the **CONTRACTOR** under this Contract, subjecting this Contract to termination if such default shall continue for more than ninety (90) days after notice of such default to **CONTRACTOR** by the **CITY**.

Any subcontract entered into by **CONTRACTOR**, to the extent allowed hereunder, shall include a like provision for work to be performed under this Contract. Failure of **CONTRACTOR** to obtain compliance of its subcontractors shall constitute a default by **CONTRACTOR** under this Contract, subjecting this Contract to termination where such default shall continue for more than ninety (90) days after notice of such default to **CONTRACTOR** by the **CITY**.

CONTRACTOR certifies that, to the best of its knowledge, it is fully complying with the Earnings Assignment Orders of all employees, and is providing the names of all new employees to the New Hire Registry maintained by the Employment Development Department as set forth in Section 7110(b) of the California Public Contract Code.

PSC-31. LIVING WAGE ORDINANCE AND SERVICE CONTRACTOR WORKER RETENTION ORDINANCE

- A. Unless otherwise exempt, this Contract is subject to the applicable provisions of the Living Wage Ordinance (LWO), Section 10.37 *et seq.* of the Los Angeles Administrative Code, as amended from time to time, and the Service Contractor Worker Retention Ordinance (SCWRO), Section 10.36 *et seq.*, of the Los Angeles Administrative Code, as amended from time to time. These Ordinances require the following:
1. **CONTRACTOR** assures payment of a minimum initial wage rate to employees as defined in the LWO and as may be adjusted each July 1 and provision of compensated and uncompensated days off and health benefits, as defined in the LWO.
 2. **CONTRACTOR** further pledges that it will comply with federal law proscribing retaliation for union organizing and will not retaliate for activities related to the LWO. **CONTRACTOR** shall require each of its subcontractors within the meaning of the LWO to pledge to comply with the terms of federal law proscribing retaliation for union organizing. **CONTRACTOR** shall deliver the executed pledges from each such subcontractor to the **CITY** within ninety (90) days of the execution of the subcontract. **CONTRACTOR'S** delivery of executed pledges from each such subcontractor shall fully discharge the obligation of **CONTRACTOR** with respect to such pledges and fully discharge the obligation of **CONTRACTOR** to comply with the provision in the LWO contained in Section 10.37.6(c) concerning compliance with such federal law.
 3. **CONTRACTOR**, whether an employer, as defined in the LWO, or any other person employing individuals, shall not discharge, reduce in compensation, or otherwise discriminate against any employee for complaining to the **CITY** with regard to the employer's compliance or anticipated compliance with the LWO, for opposing any practice proscribed by the LWO, for participating in proceedings related to the LWO, for seeking to enforce his or her rights under the LWO by any lawful means, or otherwise asserting rights under the LWO. **CONTRACTOR** shall post the Notice of Prohibition Against Retaliation provided by the **CITY**.
 4. Any subcontract entered into by **CONTRACTOR** relating to this Contract, to the extent allowed hereunder, shall be subject to the provisions of PSC-31 and shall incorporate the provisions of the LWO and the SCWRO.

5. **CONTRACTOR** shall comply with all rules, regulations and policies promulgated by the **CITY'S** Designated Administrative Agency which may be amended from time to time.
- B. Under the provisions of Sections 10.36.3(c) and 10.37.6(c) of the Los Angeles Administrative Code, the **CITY** shall have the authority, under appropriate circumstances, to terminate this Contract and otherwise pursue legal remedies that may be available if the **CITY** determines that the subject **CONTRACTOR** has violated provisions of either the LWO or the SCWRO, or both.
- C. Where under the LWO Section 10.37.6(d), the **CITY'S** Designated Administrative Agency has determined (a) that **CONTRACTOR** is in violation of the LWO in having failed to pay some or all of the living wage, and (b) that such violation has gone uncured, the **CITY** in such circumstances may impound monies otherwise due **CONTRACTOR** in accordance with the following procedures. Impoundment shall mean that from monies due **CONTRACTOR**, **CITY** may deduct the amount determined to be due and owing by **CONTRACTOR** to its employees. Such monies shall be placed in the holding account referred to in LWO Section 10.37.6(d)(3) and disposed of under procedures described therein through final and binding arbitration. Whether **CONTRACTOR** is to continue work following an impoundment shall remain in the sole discretion of the **CITY**. **CONTRACTOR** may not elect to discontinue work either because there has been an impoundment or because of the ultimate disposition of the impoundment by the arbitrator.
- D. **CONTRACTOR** shall inform employees making less than Twelve Dollars (\$12.00) per hour of their possible right to the federal Earned Income Credit (EIC). **CONTRACTOR** shall also make available to employees the forms informing them about the EIC and forms required to secure advance EIC payments from **CONTRACTOR**.

PSC-32. AMERICANS WITH DISABILITIES ACT

CONTRACTOR hereby certifies that it will comply with the Americans with Disabilities Act, 42 U.S.C. §§ 12101 *et seq.*, and its implementing regulations. **CONTRACTOR** will provide reasonable accommodations to allow qualified individuals with disabilities to have access to and to participate in its programs, services and activities in accordance with the provisions of the Americans with Disabilities Act. **CONTRACTOR** will not discriminate against persons with disabilities nor against persons due to their relationship to or association with a person with a disability. Any subcontract entered into by **CONTRACTOR**, relating to this Contract, to the extent allowed hereunder, shall be subject to the provisions of this paragraph.

PSC-33. CONTRACTOR RESPONSIBILITY ORDINANCE

Unless otherwise exempt, this Contract is subject to the provisions of the Contractor Responsibility Ordinance, Section 10.40 *et seq.*, of the Los Angeles Administrative Code, as amended from time to time, which requires **CONTRACTOR** to update its responses to the responsibility questionnaire within thirty calendar days after any change to the responses previously provided if such change would affect **CONTRACTOR'S** fitness and ability to continue performing this Contract.

In accordance with the provisions of the Contractor Responsibility Ordinance, by signing this Contract, **CONTRACTOR** pledges, under penalty of perjury, to comply with all applicable federal, state and local laws in the performance of this Contract, including but not limited to, laws regarding health and safety, labor and employment, wages and hours, and licensing laws which affect employees. **CONTRACTOR** further agrees to: (1) notify the **CITY** within thirty calendar days after receiving notification that any government agency has initiated an investigation which may result in a finding that **CONTRACTOR** is not in compliance with all applicable federal, state and local laws in performance of this Contract; (2) notify the **CITY** within thirty calendar days of all findings by a government agency or court of competent jurisdiction that **CONTRACTOR** has violated the provisions of Section 10.40.3(a) of the Contractor Responsibility Ordinance; (3) unless exempt, ensure that its subcontractor(s), as defined in the Contractor Responsibility Ordinance, submit a Pledge of Compliance to the **CITY**; and (4) unless exempt, ensure that its subcontractor(s), as defined in the Contractor Responsibility Ordinance, comply with the requirements of the Pledge of Compliance and the requirement to notify the **CITY** within thirty calendar days after any government agency or court of competent jurisdiction has initiated an investigation or has found that the subcontractor has violated Section 10.40.3(a) of the Contractor Responsibility Ordinance in performance of the subcontract.

PSC-34. MINORITY, WOMEN, AND OTHER BUSINESS ENTERPRISE OUTREACH PROGRAM

CONTRACTOR agrees and obligates itself to utilize the services of Minority, Women and Other Business Enterprise firms on a level so designated in its proposal, if any. **CONTRACTOR** certifies that it has complied with Mayoral Directive 2001-26 regarding the Outreach Program for Personal Services Contracts Greater than \$100,000, if applicable. **CONTRACTOR** shall not change any of these designated subcontractors, nor shall **CONTRACTOR** reduce their level of effort, without prior written approval of the **CITY**, provided that such approval shall not be unreasonably withheld.

PSC-35. EQUAL BENEFITS ORDINANCE

Unless otherwise exempt, this Contract is subject to the provisions of the Equal Benefits Ordinance (EBO), Section 10.8.2.1 of the Los Angeles Administrative Code, as amended from time to time.

- A. During the performance of the Contract, **CONTRACTOR** certifies and represents that **CONTRACTOR** will comply with the EBO.
- B. The failure of **CONTRACTOR** to comply with the EBO will be deemed to be a material breach of this Contract by the **CITY**.
- C. If **CONTRACTOR** fails to comply with the EBO the **CITY** may cancel, terminate or suspend this Contract, in whole or in part, and all monies due or to become due under this Contract may be retained by the **CITY**. The **CITY** may also pursue any and all other remedies at law or in equity for any breach.
- D. Failure to comply with the EBO may be used as evidence against **CONTRACTOR** in actions taken pursuant to the provisions of Los Angeles Administrative Code Section 10.40 *et seq.*, Contractor Responsibility Ordinance.
- E. If the **CITY'S** Designated Administrative Agency determines that a **CONTRACTOR** has set up or used its contracting entity for the purpose of evading the intent of the EBO, the **CITY** may terminate the Contract. Violation of this provision may be used as evidence against **CONTRACTOR** in actions taken pursuant to the provisions of Los Angeles Administrative Code Section 10.40 *et seq.*, Contractor Responsibility Ordinance.

CONTRACTOR shall post the following statement in conspicuous places at its place of business available to employees and applicants for employment:

“During the performance of a Contract with the City of Los Angeles, the Contractor will provide equal benefits to its employees with spouses and its employees with domestic partners. Additional information about the City of Los Angeles’ Equal Benefits Ordinance may be obtained from the Department of Public Works, Office of Contract Compliance at (213) 847-1922.”

PSC-36. SLAVERY DISCLOSURE ORDINANCE

Unless otherwise exempt, this Contract is subject to the Slavery Disclosure Ordinance, Section 10.41 of the Los Angeles Administrative Code, as amended from time to time. **CONTRACTOR** certifies that it has complied with the applicable provisions of the Slavery Disclosure Ordinance. Failure to fully and accurately complete the affidavit may result in termination of this Contract.

EXHIBIT 1

INSURANCE CONTRACTUAL REQUIREMENTS

CONTACT For additional information about compliance with City Insurance and Bond requirements, contact the Office of the City Administrative Officer, Risk Management at (213) 978-RISK (7475) or go online at www.lacity.org/cao/risk. The City approved Bond Assistance Program is available for those contractors who are unable to obtain the City-required performance bonds. A City approved insurance program may be available as a low cost alternative for contractors who are unable to obtain City-required insurance.

CONTRACTUAL REQUIREMENTS

CONTRACTOR AGREES THAT:

1. Additional Insured/Loss Payee. The CITY must be included as an Additional Insured in applicable liability policies to cover the CITY'S liability arising out of the acts or omissions of the named insured. The CITY is to be named as an Additional Named Insured and a Loss Payee As Its Interests May Appear in property insurance in which the CITY has an interest, e.g., as a lien holder.

2. Notice of Cancellation. All required insurance will be maintained in full force for the duration of its business with the CITY. By ordinance, all required insurance must provide at least thirty (30) days' prior written notice (ten (10) days for non-payment of premium) directly to the CITY if your insurance company elects to cancel or materially reduce coverage or limits prior to the policy expiration date, for any reason except impairment of an aggregate limit due to prior claims.

3. Primary Coverage. CONTRACTOR will provide coverage that is primary with respect to any insurance or self-insurance of the CITY. The CITY'S program shall be excess of this insurance and non-contributing.

4. Modification of Coverage. The CITY reserves the right at any time during the term of this Contract to change the amounts and types of insurance required hereunder by giving CONTRACTOR ninety (90) days' advance written notice of such change. If such change should result in substantial additional cost to CONTRACTOR, the CITY agrees to negotiate additional compensation proportional to the increased benefit to the CITY.

5. Failure to Procure Insurance. All required insurance must be submitted and approved by the Office of the City Administrative Officer, Risk Management prior to the inception of any operations by CONTRACTOR.

CONTRACTOR'S failure to procure or maintain required insurance or a self-insurance program during the entire term of this Contract shall constitute a material breach of this Contract under which the CITY may immediately suspend or terminate this Contract or, at its discretion, procure or renew such insurance to protect the CITY'S interests and pay any and all premiums in connection therewith and recover all monies so paid from CONTRACTOR.

6. Workers' Compensation. By signing this Contract, CONTRACTOR hereby certifies that it is aware of the provisions of Section 3700 *et seq.*, of the California Labor Code which require every employer to be insured against liability for Workers' Compensation or to undertake

self-insurance in accordance with the provisions of that Code, and that it will comply with such provisions at all time during the performance of the work pursuant to this Contract.

7. California Licensee. All insurance must be provided by an insurer admitted to do business in California or written through a California-licensed surplus lines broker or through an insurer otherwise acceptable to the CITY. Non-admitted coverage must contain a **Service of Suit** clause in which the underwriters agree to submit as necessary to the jurisdiction of a California court in the event of a coverage dispute. Service of process for this purpose must be allowed upon an agent in California designated by the insurer or upon the California Insurance Commissioner.

8. Aggregate Limits/Impairment. If any of the required insurance coverages contain annual aggregate limits, CONTRACTOR must give the CITY written notice of any pending claim or lawsuit which will materially diminish the aggregate within thirty (30) days of knowledge of same. You must take appropriate steps to restore the impaired aggregates or provide replacement insurance protection within thirty (30) days of knowledge of same. The CITY has the option to specify the minimum acceptable aggregate limit for each line of coverage required. No substantial reductions in scope of coverage which may affect the CITY'S protection are allowed without the CITY'S prior written consent.

9. Commencement of Work. For purposes of insurance coverage only, this Contract will be deemed to have been executed immediately upon any party hereto taking any steps that can be considered to be in furtherance of or towards performance of this Contract. The requirements in this Section supersede all other sections and provisions of this Contract, including, but not limited to, PSC-4, to the extent that any other section or provision conflicts with or impairs the provisions of this Section.

Required Insurance and Minimum Limits

Name: CIVITAS ADVISORS INC

Date: 6/29/2017

Agreement/Reference: Agreement to Fund Services for Business Improvement District (BID) Establishment Activities

Evidence of coverages checked below, with the specified minimum limits, must be submitted and approved prior to occupancy/start of operations. Amounts shown are Combined Single Limits ("CSLs"). For Automobile Liability, split limits may be substituted for a CSL if the total per occurrence equals or exceeds the CSL amount.

Limits

☒ **Workers' Compensation (WC) and Employer's Liability (EL)**

WC Statutory

EL _____

☐ Waiver of Subrogation in favor of City

☐ Longshore & Harbor Workers

☐ Jones Act

✓	General Liability	1,000,000
---	-------------------	-----------

☐ Products/Completed Operations☐ Sexual Misconduct

☐ Fire Legal Liability _____

☐ _____

✓ **Automobile Liability** (for any and all vehicles used for this contract, other than commuting to/from work)

Professional Liability (Errors and Omissions)

Discovery Period _____

Property Insurance (to cover replacement cost of building - as determined by insurance company)

☐ All Risk Coverage☐ Flood

Earthquake

☐ Boiler and Machinery

☐ **Builder's Risk**

☐ _____

Surety Bonds - Performance and Payment (Labor and Materials) Bonds

Crime Insurance

Other: Provided to: Rita Moreno, City Clerk

If a contractor has no employees and decides to not cover herself/himself for workers' compensation, please complete the form entitled "Request for Waiver of Workers' Compensation Insurance Requirement" located at: <http://cao.lacity.org/risk/InsuranceForms.htm>

In the absence of imposed auto liability requirements, all contractors using vehicles during the course of their contract must adhere to the financial responsibility laws of the State of California.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
08/21/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must have **ADDITIONAL INSURED** provisions or be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Owen-Dunn Insurance Services 1455 Response Road, Suite 260 Sacramento CA 95815		CONTACT NAME: Kerry Bieg PHONE (A/C, No, Ext): 9169932716 E-MAIL ADDRESS: kerryb@owendunn.com FAX (A/C, No):	
INSURED Civitas Advisors, Inc 1102 Corporate Way, Suite 140 Sacramento CA 95831		INSURER(S) AFFORDING COVERAGE INSURER A: Citizens Insurance Company of America 31534 INSURER B: Allmerica Financial Benefit Insurance Co 41840 INSURER C: Travelers Property Casualty Co of Amer 25674 INSURER D: Landmark American Insurance Company 33138 INSURER E: Scottsdale Insurance Company 41297 INSURER F:	

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR	Y	Y	OBF A773069 02	09/23/2017	09/23/2018	EACH OCCURRENCE \$2,000,000	
			DAMAGE TO RENTED PREMISES (Ea occurrence) \$300,000					
			MED EXP (Any one person) \$5,000					
			PERSONAL & ADV INJURY \$200,000					
	GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC <input type="checkbox"/> OTHER						GENERAL AGGREGATE \$4,000,000	
							PRODUCTS - COMP/OP AGG \$4,000,000	
								\$
B	<input checked="" type="checkbox"/> AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input checked="" type="checkbox"/> SCHEDULED AUTOS NON-OWNED AUTOS ONLY	Y	N	AWF A773079 02	09/23/2017	09/23/2018	COMBINED SINGLE LIMIT (Ea accident) \$1,000,000	
			BODILY INJURY (Per person) \$					
			BODILY INJURY (Per accident) \$					
			PROPERTY DAMAGE (Per accident) \$					
							\$	
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> EXCESS LIAB	Y	N	OBF A773069 02	09/23/2017	09/23/2018	EACH OCCURRENCE \$1,000,000	
			AGGREGATE \$1,000,000					
			\$					
	DED <input type="checkbox"/> RETENTION \$							
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N N	N/A	IJUB6H265075	10/01/2016	10/01/2017	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER	
			E.L. EACH ACCIDENT \$1,000,000					
			E.L. DISEASE - EA EMPLOYEE \$1,000,000					
			E.L. DISEASE - POLICY LIMIT \$1,000,000					
D	Professional Liability		N	LHR832731	08/06/2017	08/06/2018	Aggregate - \$2,000,000 EC - \$1,000,000 - Ret - \$2,500 PRLI RD-4/21/03	

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

The City of Los Angeles, all of its agencies, its Boards and Departments are included as additional insured pursuant to a written agreement with respects to General Liability & Business Auto per the terms & conditions of the attached endorsements 3911006 & 461-0478, primary & non-contributory wording applies, the extent provided with 391-1331 & 461-0478. General Liability Waiver of Subrogation applies pursuant to terms of 391-1003 (page 65, Section III K). Workers Compensation Waiver of subrogation applies pursuant to the terms & conditions of the attached WC990376.

CERTIFICATE HOLDER

CANCELLATION

City of Los Angeles and all of its Agencies, Boards and Departments 200 North Main Street City Hall East, Suite 1240 Los Angeles CA 90012	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE Kerry Bieg
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Addendum

Named Additional Insured and Additional Information

City of Los Angeles

**CERTIFICATION OF COMPLIANCE WITH CHILD SUPPORT
OBLIGATIONS**

This document must be returned with the Proposal/Bid Response

The undersigned hereby agrees that Civitas Advisors, Inc. will:
Name of Business

1. Fully comply with all applicable State and Federal employment reporting requirements for its employees.
2. Fully comply with and implement all lawfully served Wage and Earnings Assignment Orders and Notices of Assignment.
3. Certify that the principal owner(s) of the business are in compliance with any Wage and Earnings Assignment Orders and Notices of Assignment applicable to them personally.
4. Certify that the business will maintain such compliance throughout the term of the contract.

I declare under penalty of perjury that the foregoing is true and was executed at:

Sacramento, Sacramento County, CA
City/County/State

7/31/17
Date

Civitas Advisors, Inc. 1102 Corporate Way, Suite 140, Sacramento, CA 95831

Name of Business

Address


Signature of Authorized Officer or Representative

John A. Lambeth
Print Name

President and CEO
Title

916-437-4300
Telephone Number

**CERTIFICATION REGARDING COMPLIANCE WITH THE
AMERICANS WITH DISABILITIES ACT**

The undersigned certifies, that to the best of his/her knowledge and belief, that:

1. The Contractor/Borrower/Agency (hereafter Contractor) is in compliance with and will continue to comply with the American with Disabilities Act 42 U.S.C. 1201 et seq. and its implementing regulations.
2. The Contractor will provide for reasonable accommodations to allow qualified individuals with disabilities to have access to and participate in its programs, services and activities in accordance with the provisions of the Americans with Disabilities Act.
3. The Contractor will not discriminate against persons with disabilities nor against persons due to their relationship or association with a person with a disability.
4. The Contractor will require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans and cooperative Contracts) and that all subrecipients shall certify and disclose accordingly.
5. This certification is a material representation of fact upon which reliance was placed when the parted entered into this transaction.

Contract NUMBER C-129966

Civitas Advisors, Inc.

CONTRACTOR/BORROWER/AGENCY

John Lumbeth, President and CEO
NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

SIGNATURE 

DATE 7/21/17

EBO/FSHO COMPLIANCE

City of Los Angeles
Department of Public Works
Bureau of Contract Administration
Office of Contract Compliance
1149 S. Broadway, Suite 300, Los Angeles, CA 90015
Phone: (213) 847-2625 E-mail: bca.ceoe@lacity.org

EQUAL BENEFITS ORDINANCE COMPLIANCE AFFIDAVIT

Prime contractors must certify compliance with Los Angeles Administrative Code (LACC) Section 10.8.2.1 et seq. prior to the execution of a City agreement subject to the Equal Benefits Ordinance (EBO).

SECTION 1. CONTACT INFORMATION

BAVN Company Id: 79453 EIN/TIN: 90-0045609
Company Name: Civitas Advisors
Company Address: 1102 Corporate Way Suite 140
City: Sacramento State/Prov: _____ Zip: 95831
Contact Person: John Lambeth Phone: (916) 437-4300 E-mail: jlambeth@civitasadvisors.com
Approximate Number of Employees in the United States: 9
Approximate Number of Employees in the City of Los Angeles: 1

SECTION 2. EBO REQUIREMENTS

The EBO requires City Contractors who provide benefits to employees with spouses to provide the same benefits to employees with domestic partners. Domestic Partner means any two adults, of the same or different sex, who have registered as domestic partners with a governmental entity pursuant to state or local law authorizing this registration, or with an internal registry maintained by the employer of at least one of the domestic partners.

Unless otherwise exempt, the contractor is subject to and shall comply with the EBO as follows:

- A. The Contractor's operations located within the City limits, regardless of whether there are employees at those locations performing work on the City Contract; and
- B. The Contractor's operations located outside of the City limits if the property is owned by the City or the City has a right to occupy the property, and if the contractor's presence at or on the property is connected to a Contract with the City and
- C. The Contractor's employees located elsewhere in the United States, but outside of the City Limits, if those employees are performing work on the City Contract.

A Contractor must post a copy of the following statement in conspicuous places at its place of business available to employees and applicants for employment:

"During the performance of a Contract with the City of Los Angeles, the Contractor will provide equal benefits to its employees with spouses and its employees with domestic partners."

SECTION 3. COMPLIANCE OPTIONS

I have read and understand the provisions of the Equal Benefits Ordinance and have determined that this company will comply as indicated below:

- I have no employees.
- I provide no benefits.
- I provide benefits to employees only. Employees are prohibited from enrolling their spouse or domestic partner.
- ☒ I provide equal benefits as required by the City of Los Angeles EBO.
- I provide employees with a "Cash Equivalent." Note: The "Cash Equivalent" is the amount of money equivalent to what your company pays for spousal benefits that are unavailable for domestic partners, or vice versa.
- All or some employees are covered by a collective bargaining agreement (CBA) or union trust fund. Consequently, I will provide Equal Benefits to all non-union represented employees, subject to the EBO, and will propose to the affected unions that they incorporate the requirements of the EBO into their CBA upon amendment, extension, or other modification of the CBA.
- Health benefits currently provided do not comply with the EBO. However, I will make the necessary changes to provide Equal Benefits upon my next Open Enrollment period which begins on (Date) _____

..... Our current company policies, i.e., family leave, bereavement leave, etc., do not comply with the provisions of the EBO. However, I will make the necessary modifications within three (3) months from the date of this affidavit.

FIRST SOURCE HIRING ORDINANCE COMPLIANCE AFFIDAVIT

Contractors (including loan or grant recipients) participating on a City contract that is subject to the First Source Hiring Ordinance (FSHO) are required to certify their compliance prior to contract execution.

As part of their obligations under the FSHO, Contractors must provide the Awarding Department a list of anticipated employment opportunities that they and their subcontractors expect to fill in order to perform the services under the contract. The FSHO-1 form (available at <http://bca.lacity.org>) should be utilized to inform the Awarding Authority of any such opportunities. If no opportunities are anticipated, contractors do not need to submit the FSHO-1 form prior to contract award, but must report any subsequent employment opportunities on the FSHO-3 form (available at <http://bca.lacity.org>) as described below.

During the term of the contract, the contractor and their subcontractors shall:

1. At least seven business days prior to making an announcement of a specific employment opportunity, provide notification of that employment opportunity by submitting the FSHO-3 form to the Community Development Department;
2. Interview qualified individuals referred by the City's referral resources; and
3. Prior to filling any employment opportunity, inform the Office of Contract Compliance of the names of the referral resources used, the names of the individuals referred, and the names of the referred individuals who were interviewed. If the referred individuals were not hired, the contractor should also provide the reasons they were not hired.

DECLARATION UNDER PENALTY OF PERJURY

I understand that I am required to permit the City of Los Angeles access to and upon request, must provide certified copies of all company records pertaining to benefits, policies and practices for the purpose of investigation or to ascertain compliance. Furthermore, I understand that failure to comply may be deemed a material breach of any City contract by the Awarding Authority. The Awarding Authority may cancel, terminate or suspend in whole or in part, the contract; monies due or to become due under a contract may be retained by the City until compliance is achieved. The City may also pursue any and all other remedies at law or in equity for any breach. The City may use the failure to comply as evidence against the Contractor in actions taken pursuant to the provisions of the LAAC Section 10.40, et seq., Contractor Responsibility Ordinance.

TERMS OF ACCEPTANCE AND SIGNATURE:

I, John Lambeth, the requestor for this "EBO/FSHO Affidavit", warrant the truthfulness of the information provided in the document.

Electronic Signature:*

John Lambeth

Signature

17 August, 2017

Date

☒ I understand that checking this box constitutes a legal signature confirming that I acknowledge and agree to the above Terms of Acceptance.

Execution of document by E-signature. By clicking on the check box it indicates an electronic signature. This is considered the legal equivalent of a manual or "wet" signature. Once signed electronically, this document is considered original and legally binding.

SDO COMPLIANCE

CITY OF LOS ANGELES - SLAVERY DISCLOSURE ORDINANCE

Unless otherwise exempt from the Slavery Disclosure Ordinance (SDO), a Company entering into a Contract with the City must complete an Affidavit disclosing any and all records of Participation or Investment in, or Profits derived from Slavery, including Slaveholder Insurance Policies, during the Slavery Era. The Company must complete and submit the Affidavit and any attachments ON labavn (www.labavn.org) before a Contract or Contract Amendment can be executed. The Affidavit must only be submitted once on LABAVN, but contractors are responsible for updating their Affidavit if changes occur to any information contained therein.

Questions regarding the Affidavit may be directed to the Department of Public Works, Bureau of Contract Administration, Office of Contract Compliance. Website: <http://bca.lacity.org/index.cfm>; Phone: (213) 847-2625; E-mail: bca.eeoe@lacity.org.

AFFIDAVIT DISCLOSING SLAVERY ERA PARTICIPATION, INVESTMENTS OR PROFITS

1. I, John Lambeth am authorized to bind contractually the Company identified below.

2. Information about the Company entering into a Contract with the City is as follows:

<u>79453</u>	<u>90-0045609</u>
BAVN Company Id	EIN/TIN
<u>Civitas Advisors</u>	
Company Name	
<u>1102 Corporate Way Suite 140</u>	<u>Sacramento</u>
Street Address	City
<u>916-437-4300</u>	<u>jlambeth@civitasadvisors.com</u>
Phone	Email
	<u>State/Prov</u> <u>95831</u>
	Zip

3. The company came into existence in 2001 (year).

4. The Company has searched its records and those of any Predecessor Companies for information relating to Participation or Investments in, or Profits derived from Slavery or Slaveholder Insurance Policies. Based on that research, the Company represents that: (mark only the option(s) that apply):

- ☒ The Company found no records that the Company or any of its Predecessor Companies had any Participation or Investments in, or derived Profits from, Slavery or Slaveholder Insurance Policies during the Slavery Era.
- ☐ The Company found records that the Company or its Predecessor Companies Participated or Invested in, or derived Profits from Slavery during the Slavery Era. A description of the nature of that Participation, Investment, or Profit is required and should be sent to bca.eeoe@lacity.org.
- ☐ The Company found records that the Company or its Predecessor Companies bought, sold, or derived Profits from Slaveholder Insurance Policies during the Slavery Era. A list of names of any Enslaved Persons or Slaveholders under the Policies is required and should be sent to bca.eeoe@lacity.org.

TERMS OF ACCEPTANCE AND SIGNATURE:

I, John Lambeth, the requestor for this "SDO Affidavit", warrant the truthfulness of the information provided in the document.

Electronic Signature:*

John Lambeth

Signature

17 August, 2017

Date

☒ I understand that checking this box constitutes a legal signature confirming that I acknowledge and agree to the above Terms of Acceptance.

Execution of document by E-signature. By clicking on the check box it indicates an electronic signature. This is considered the legal equivalent of a manual or "wet" signature. Once signed electronically, this document is considered original and legally binding.

DEFINITIONS

Affidavit means the form developed by the DAA and may be updated from time to time. The Affidavit need not be notarized but must be signed under penalty of perjury.

Company means any person, firm, corporation, partnership or combination of these.

Contract means any agreement, franchise, lease or concession including an agreement for any occasional professional or technical personal services, the performance of any work or service, the provision of any materials or supplies or rendering of any service to the City of Los Angeles or the public, which is let, awarded or entered into with or on behalf of the City of Los Angeles or any Awarding Authority of the City.

Enslaved Person means any person who was wholly subject to the will of another and whose person and services were wholly under the control of another and who was in a state of enforced compulsory service to another during the Slavery Era.

Investment means to make use of an Enslaved Person for future benefits or advantages.

Participation means having been a Slaveholder during the Slavery Era.

Predecessor Company means an entity whose ownership, title and interest, including all rights, benefits, duties and liabilities were acquired in an uninterrupted chain of succession by the Company.

Profits means any economic advantage or financial benefit derived from the use of Enslaved Persons.

Slavery means the practice of owning Enslaved Persons.

Slavery Era means that period of time in the United States of America prior to 1865.

Slaveholder means holders of Enslaved Persons, owners of business enterprises using Enslaved Persons, owners of vessels carrying Enslaved Persons or other means of transporting Enslaved Persons, merchants or financiers dealing in the purchase, sale or financing of the business of Enslaved Persons.

Slaveholder Insurance Policies means policies issued to or for the benefit of Slaveholders to insure them against the death of, or injury to, Enslaved Persons.

**CITY OF LOS ANGELES
CONTRACTOR RESPONSIBILITY ORDINANCE**

CRO QUESTIONNAIRE RECEIPT VERIFICATION FORM

To verify the Contractor Responsibility Ordinance's (CRO) compliance, this form must be completed by the Awarding Authority and submitted to the appropriate Designated Administrative Agency (DAA) along with the Responsibility Questionnaires. Upon receipt of the Questionnaires, the DAA will return this signed form to the Awarding Authority. **The Awarding Authority must attach the certified form to each draft contract for review by the Office of the City Attorney. No contract may be executed unless a certified Receipt Verification Form indicates that the CRO requirement has been met.**

1. Information Regarding Proposed Contract

Project Name/Description: Proposed Hollywood Route 66 Business Improvement District Establishment Activities

RFB/RFQ/RFP # (if any): None	Date RFB/RFQ/RFP Released: 3/21/17
Procuring Dept.: City Clerk	Mail Stop #: 159
Name of Dept. Contact: Rita Moreno	Phone: (213) 978-1122

2. Questionnaires Are Submitted for the Following Bidders/Proposers/Proposed Contractors:

Company Name: Civitas Advisors, Inc.		
Company Address: 1102 Corporate Way, Suite 140		
City: Sacramento	State: CA	Zip: 95831
Company Name:		
Company Address:		
City:	State:	Zip:
Company Name:		
Company Address:		
City:	State:	Zip:
Company Name:		
Company Address:		
City:	State:	Zip:

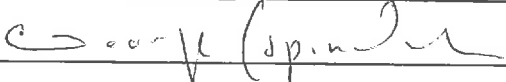
FOR DAA USE ONLY – VERIFICATION REGARDING RECEIPT

The Responsibility Questionnaires for the bidders/proposers/proposed contractors listed above were received on (date) AUG 25 2017

The Questionnaires were processed by:

☒ Dept. of Public Works for Construction Contracts and **Service** Contracts
☐ Dept. of General Services for Procurement Contracts

Authorized DAA Representative (Print Name) George Espindola Phone (213) 847-2408

DAA Representative Signature  Date AUG 25 2017

CITY OF LOS ANGELES

PLEDGE OF COMPLIANCE WITH CONTRACTOR RESPONSIBILITY ORDINANCE

Los Angeles Administrative Code (LAAC) Section 10.40 et seq. (Contractor Responsibility Ordinance) provides that, unless specifically exempt, City contractors working under service contracts of at least \$25,000 and three months, contracts for the purchase of goods and products of at least \$100,000, contracts for the purchase of garments of at least \$25,000, and construction contracts of any amount; public lessees; public licensees; and certain recipients of City financial assistance or City grant funds, shall comply with all applicable provisions of the Ordinance. Upon award of a City contract, public lease, public license, financial assistance or grant, the contractor, public lessee, public licensee, City financial assistance recipient, or grant recipient, and any its subcontractor(s), shall submit this Pledge of Compliance to the awarding authority.

The contractor agrees to comply with the Contractor Responsibility Ordinance and the following provisions:

- (a) To comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (b) To notify the awarding authority within 30 calendar days after receiving notification that any governmental agency has initiated an investigation which may result in a finding that the contractor did not comply with any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (c) To notify the awarding authority within 30 calendar days of all findings by a governmental agency or court of competent jurisdiction that the contractor has violated any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws which affect employees.
- (d) If applicable, to provide the awarding authority, within 30 calendar days, updated responses to the Responsibility Questionnaire if any change occurs which would change any response contained within the Responsibility Questionnaire and such change would affect the contractor's fitness and ability to continue the contract.
- (e) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (f) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, sublicensee that perform or assist in performing services on the leased or licensed premises) submit a Pledge of Compliance.
- (g) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with paragraphs (b) and (c).

Failure to complete and submit this form to the Awarding Authority may result in withholding of payments by the City Controller, or contract termination.

Civitas Advisors, Inc., 1102 Corporate Way, Suite 140, Sacramento, CA 95831

Company Name, Address and Phone Number

Signature of Officer or Authorized Representative

7/31/17
Date

Print Name and Title of Officer or Authorized Representative

Office of the City Clerk

Awarding City Department

C-129966
Contract Number

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Civitas Advisors

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification; check only one of the following seven boxes:
☐ Individual/sole proprietor or single-member LLC
☒ C Corporation
☐ S Corporation
☐ Partnership
☐ Trust/estate
☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶
Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.
☐ Other (see instructions) ▶

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
 Exempt payee code (if any) _____
 Exemption from FATCA reporting code (if any) _____
 (Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.)
1102 Corporate Way, Suite 140

6 City, state, and ZIP code
Sacramento, CA 95831

7 List account number(s) here (optional)

8 Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number
 [] [] [] - [] [] - [] [] [] []
 or
Employer identification number
 9 0 - 0 0 4 5 6 0 9

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here Signature of U.S. person ▶ *J. C. [Signature]* Date ▶ *4/27/17*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.
Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding?* on page 2.

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued).
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.

**CITY OF LOS ANGELES**

Office of Finance
P.O. Box 53200
Los Angeles CA 90053-0200

1102 CORPORATE WAY SUITE #140
SACRAMENTO, CA 95831-6123



*****MIXED AADC 900 24
CIVITAS ADVISORS INC 7538
1102 CORPORATE WAY STE 140
SACRAMENTO CA 95831-6123

THIS CERTIFICATE MUST BE POSTED AT PLACE OF BUSINESS

CITY OF LOS ANGELES TAX REGISTRATION CERTIFICATE				
THIS CERTIFICATE IS GOOD UNTIL SUSPENDED OR CANCELLED				
BUSINESS TAX			ISSUED: 7/10/2017	
ACCOUNT NO.	FUND/CLASS	DESCRIPTION	STARTED	STATUS
0002543106-0001-8	L049	PROFESSIONS / OCCUPATIONS	2/1/2011	Active

CIVITAS ADVISORS INC
1102 CORPORATE WAY STE 140
SACRAMENTO CA 95831-6123

ISSUED TO
1102 CORPORATE WAY SUITE #140
SACRAMENTO, CA 95831-6123

ISSUED FOR TAX COMPLIANCE PURPOSES ONLY
NOT A LICENSE, PERMIT, OR LAND USE AUTHORIZATION

ISSUED BY:
Clari Bantel
DIRECTOR OF FINANCE

"No registration certificate or permit issued under the provisions of the Business Tax ordinances of the LAMC, or the payment of any tax required under the provisions of the Business Tax ordinances of the LAMC shall be construed as authorizing the conduct or continuance of any illegal business or of a legal business in an illegal manner."

NOTIFY THE OFFICE OF FINANCE IN WRITING OF ANY CHANGE IN OWNERSHIP OR ADDRESS - Office of Finance, P.O. Box 53200, Los Angeles CA 90053-0200

IMPORTANT - READ REVERSE SIDE

City of Los Angeles

CALIFORNIA



ERIC GARCETTI
MAYOR

NOTICE TO EMPLOYEES LIVING WAGE ORDINANCE

This employer is a contractor with the City of Los Angeles. This contract is subject to the Living Wage Ordinance (LWO).

THESE ARE YOUR RIGHTS...

1. Minimum hourly compensation:

- ✓ **\$11.27/hour plus at least \$1.25 an hour in health benefits, OR**
- ✓ **\$12.52/hour without health benefits.**

Airport Employees:

- ✓ **\$11.27/hour plus at least \$4.91 an hour in health benefits, OR**
- ✓ **\$16.18/hour without health benefits**

2. Minimum days off:

- ✓ **12 compensated days off per year (including holidays) for sick leave, vacation or personal necessity at the employee's request.**
 - A full-time employee should accrue one day per month.
 - Unused compensated time off must be carried over for at least one year.
- AND**
- ✓ **10 additional uncompensated days off per year for family or personal illness.**
 - Time off must be available to employees after 6 months of employment.

3. Tax Credit:

- ✓ **Employees earning less than \$12/hour may be eligible to apply for the Federal Earned Income Tax Credit (EITC).**
 - Application forms are available from your employer. For additional information about the EITC and obtaining forms, contact the Earned Income Tax Credit Hotline: 1-800-829-1040.

FOR ADDITIONAL INFORMATION OR ASSISTANCE, CALL:

City of Los Angeles
Department of Public Works
Office of Contract Compliance
1149 S. Broadway Street, Suite 300
Los Angeles, CA 90015
Phone: (213) 847-2625 – Fax: (213) 847-2777

City of Los Angeles

CALIFORNIA



ERIC GARCETTI
MAYOR

AVISO PARA EMPLEADOS ORDENANZA DEL SUELDO DIGNO

Este empleador tiene contrato con la Ciudad de Los Angeles. Este contrato está sujeto a la Ordenanza del Sueldo Digno (Living Wage Ordinance) de la Ciudad de Los Angeles.

ESTOS SON SUS DERECHOS...

1. Una compensación mínima, por hora de:

- ✓ \$11.27/hora más un mínimo de \$1.25/hora para el pago de beneficios médicos, O
- ✓ \$12.52/hora sin beneficios médicos.

Empleados trabajando en contratos otorgados por el Departamento del Aeropuerto:

- ✓ \$11.27/hora más un mínimo de \$4.91/hora para el pago de beneficios médicos, O
- ✓ \$16.18/hora sin beneficios médicos.

2. Días libres, al mínimo:

- ✓ **12 días pagados cada año (días de fiesta incluidos) por razones personales, la enfermedad, o vacación,**
 - Los empleados "Full-time" deben acumularse un día cada mes.
 - Días acumulados y no utilizados deben continuar adelante al menos un año.

Y TAMBIEN

- ✓ **10 días libres adicionales cada año, no pagados, por la enfermedad de Ud. o algún miembro de su familia.**
 - Después de 6 meses de empleo, Ud. puede hacer uso de sus días libres.

3. Crédito sobre ingresos del trabajo:

- ✓ Si Ud. gana menos de \$12 por hora posiblemente será eligible para el "Crédito por Ingreso del Trabajo" (Earned Income Tax Credit, EITC). Puede pedir un formulario de su empleador. Para más información sobre el EITC y pedir formularios, llame a la línea informativa del EITC: 1-800-829-1040.

PARA MAS INFORMACION, PUEDE LLAMAR:

City of Los Angeles
Department of Public Works
Office of Contract Compliance
1149 S. Broadway Street, Suite 300
Los Angeles, CA 90015
Teléfono: (213) 847-2625 – Fax: (213) 847-2777

CITY OF LOS ANGELES
CALIFORNIA



ERIC GARCETTI
MAYOR

**NOTICE TO EMPLOYEES
WORKING ON CITY CONTRACTS
RE: LIVING WAGE ORDINANCE AND
PROHIBITION AGAINST RETALIATION**

“Section 10.37.5 Retaliation Prohibited” of the Living Wage Ordinance (LWO) provides that any employer that has a contractual relationship with the City **may not** discharge, reduce the pay of, or discriminate against his or her employees working under the City contract for any of the following reasons:

1. Complaining to the City if your employer is not complying with the Ordinance.
2. Opposing any practice prohibited by the Ordinance.
3. Participating in proceedings related to the Ordinance, such as serving as a witness and testifying in a hearing.
4. Seeking to enforce your rights under this Ordinance by any lawful means.
5. Asserting your rights under the Ordinance.

Also, you may not be fired, lose pay or be discriminated against for asking your employer questions about the Living Wage Ordinance, or asking the City about whether your employer is doing what is required under the LWO. If you are fired, lose pay, or discriminated against, you have the right to file a complaint with the City’s Equal Employment Opportunity Enforcement Section, as well as file a claim in court.

For more information, or to obtain a complaint form, please call the Equal Employment Opportunity Enforcement Section at (213) 847-2625.

**CITY OF LOS ANGELES
Department of Public Works
Bureau of Contract Administration
Office of Contract Compliance
1149 S. Broadway Street, Suite 300
Los Angeles, CA 90015
Phone: (213) 847-2625 – Fax: (213) 847-2777**



CITY OF LOS ANGELES EMPLOYEE COMPLAINT FORM

Please complete, sign and mail this form to:
BUREAU OF CONTRACT ADMINISTRATION
1149 South Broadway, Suite 300
Los Angeles, CA 90015
Attn: EEOE Section

Contact information:
(213) 847-2625
<http://bca.lacity.org>
Tracking #: _____
(OCC use only)

*The information provided on this form is completely confidential.
If available/applicable, please attach a copy of your most recent paycheck to this form.*

Mark the corresponding box(es) below for the Ordinance(s)/Program(s) you wish to file your complaint:

☐ Living Wage Ordinance ☐ Equal Benefits Ordinance ☐ Affirmative Action/Equal Employment ☐ Service Contract Worker Retention Ordinance

First Name: _____ Last Name: _____ MI: _____ Social Security #: _____ - _____ - _____

Your Street Address: _____

City: _____ State: _____ Zip Code: _____ Email Address: _____

Home Phone Number: (____) _____ - _____ Work Phone Number: (____) _____ - _____

Name of Supervisor: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____ Company Phone Number: (____) _____ - _____

Work Site Address: _____

City: _____ State: _____ Zip Code: _____

City Department Awarding Contract (if known): _____

Your Current Job Title: _____ Are you part of a Union? Yes ☐ No ☐

Hourly Rate Paid: \$ _____ Overtime Rate Paid: \$ _____

Do you receive health benefits? Yes ☐ No ☐ If yes, how much do you pay for your benefits? \$ _____

Employee Complaint (Be as detailed as possible. Continue on the next page if needed):

By signing below, I certify that the information provided in this document is true and correct to the best of my knowledge..

Employee's Signature

Date

PARA LA OFICINA "OCC" SOLAMENTE

Analyst:

Date Received:

City Department:

Contract Number:



CITY OF LOS ANGELES EMPLOYEE COMPLAINT FORM

Please complete, sign and mail this form to:

BUREAU OF CONTRACT ADMINISTRATION
1149 South Broadway, Suite 300
Los Angeles, CA 90015
Attn: EEOE Section

Contact information:
(213) 847-2625
<http://bca.lacity.org>

Tracking #: _____
(OCC use only)

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

By signing below, I certify that the information provided in this document is true and correct to the best of my knowledge..

Employee's Signature

Date _____

PARA LA OFICINA “OCC” SOLAMENTE**Analyst:**

Date Received:

City Department:

Contract Number:



Rita Moreno <rita.moreno@lacity.org>

Questions on the Contract

12 messages

Nichole Farley <nfarley@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>
Cc: Marissa Telfer <MTelfer@civitasadvisors.com>

Mon, Sep 11, 2017 at 3:02 PM

Hi Rita,

We had three questions come up on the contract as we process it through our channels.

1. What is the address for billing?
2. Will steps 6 & 7 be billed to the same location or to the steering committee directly?
3. The contract end date differs on the summary page and in the contract (Section 1, Pg 3) - September 5, 2019 and May 31, 2019. Can you please confirm the correct date?

Thank you,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



Rita Moreno <rita.moreno@lacity.org>
To: Nichole Farley <nfarley@civitasadvisors.com>
Cc: Marissa Telfer <MTelfer@civitasadvisors.com>

Mon, Sep 11, 2017 at 3:17 PM

See below...

On Mon, Sep 11, 2017 at 3:02 PM, Nichole Farley <nfarley@civitasadvisors.com> wrote:

Hi Rita,

We had three questions come up on the contract as we process it through our channels.

1. What is the address for billing?

Response: Send invoices to the address on page 11.

2. Will steps 6 & 7 be billed to the same location or to the steering committee directly?

Response: I'm not sure what you mean by "steps", but the city holds the funds so all billing/invoicing comes to us for review and approval.

3. The contract end date differs on the summary page and in the contract (Section 1, Pg 3) - September 5, 2019 and May 31, 2019. Can you please confirm the correct date?

Response: Contracts are usually effective as of the date of execution and for however long is stated in the contract. Since you were not able to commence work without the executed and attested contract, I listed current dates. We'll have a little flexibility with the deliverable dates given that we're in mid-September.

Thank you,
Nichole

Nichole Farley

Account Manager

**Civitas**

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com

--

Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 2nd Floor #237
Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1130



Nichole Farley <nfarley@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>
Cc: Marissa Telfer <MTelfer@civitasadvisors.com>

Mon, Sep 11, 2017 at 3:33 PM

Thanks!

**Nichole Farley***Account Manager***Civitas**

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com

[Quoted text hidden]

Marissa Telfer <mtelfer@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>

Mon, Sep 11, 2017 at 5:42 PM

Rita,

On the living wage docs - this is only relevant to the one employee we have working in LA, correct?

Thank you,

Marissa Telfer

**Marissa Telfer***Operations & Marketing Manager***Civitas**

p: 800.999.7781

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: mtelfer@civitasadvisors.com



On Mon, Sep 11, 2017 at 3:17 PM, Rita Moreno <rita.moreno@lacity.org> wrote:

[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>
To: Marissa Telfer <mtelfer@civitasadvisors.com>

Tue, Sep 12, 2017 at 8:40 AM

Let me confirm and get back to you.

[Quoted text hidden]

Marissa Telfer <mtelfer@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>, Accounting Dept <accounting@civitasadvisors.com>

Tue, Sep 12, 2017 at 11:25 AM

Thank you!



Marissa Telfer

Operations & Marketing Manager

Civitas

p: 800.999.7781

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: mtelfer@civitasadvisors.com



[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>
To: Marissa Telfer <mtelfer@civitasadvisors.com>
Cc: Accounting Dept <accounting@civitasadvisors.com>

Tue, Sep 12, 2017 at 12:57 PM

Marissa,

I've confirmed that the Living Wage Ordinance (LWO) applies to any and all work performed by any of Civitas' employees to fulfill the contract terms regardless of whether the employee is in L.A. or Sacramento, per the definition of "employee" in section 10.37.1(i). So the LWO applies to all employees in Sacramento who do any work to fulfill Civitas' responsibilities related to the consultant contract, as well as the L.A. employee.

The City's newly amended Minimum Wage Ordinance ("MWO" amended in 2016) applies only to a Civitas employee who performs at least 2 hours of work within the geographic boundaries of the City. This is based on the definition of "employee" in section 187.01C. So an employee in Sacramento who performs work on the consultant contract without ever stepping within the geographic boundaries of L.A. would not benefit from L.A.'s MWO.

Let me know if you have any further questions.

Rita

[Quoted text hidden]

Marissa Telfer <mtelfer@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>
Cc: Accounting Dept <accounting@civitasadvisors.com>

Tue, Sep 12, 2017 at 1:11 PM

Thank you. That helps. Our bookkeeper will be sending the applicable documents over to you next week.

Thank you,

Marissa Telfer

[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>
To: Marissa Telfer <mtelfer@civitasadvisors.com>
Cc: Accounting Dept <accounting@civitasadvisors.com>

Tue, Sep 12, 2017 at 1:17 PM

Okay, thanks.
[Quoted text hidden]

Accounting Dept <accounting@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>
Cc: Marissa Telfer <mtelfer@civitasadvisors.com>

Thu, Sep 21, 2017 at 1:34 PM

Good Afternoon Rita,

I am trying to fill out form LW-6. Item 3 states attach a copy of your company's payroll. Is there a form or file to fill out? Do you have an example of a format?

Thanks for your assistance!

Becky
[Quoted text hidden]

--



Rebecca Corum

Accounting

Civitas

p: 800.999.7781

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: accounting@civitasadvisors.com



Rita Moreno <rita.moreno@lacity.org>
To: Accounting Dept <accounting@civitasadvisors.com>
Cc: Marissa Telfer <mtelfer@civitasadvisors.com>

Thu, Sep 21, 2017 at 1:39 PM

I'll find out and get back to you.
[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>
To: Accounting Dept <accounting@civitasadvisors.com>
Cc: Marissa Telfer <mtelfer@civitasadvisors.com>

Tue, Sep 26, 2017 at 10:22 AM

Good morning,

It looks like you need to submit a copy of your actual payroll sheet showing the folks working on this contract. You can redact any personal information such as social security numbers and addresses, as well as all information for anyone not working on the contract.

Also, you will need to submit LW-18 even if you will not have any sub-contractors. Please print the completed forms and attachments double-sided, and submit at your earliest opportunity.

Thank you.

Rita

[Quoted text hidden]



Rita Moreno <rita.moreno@lacity.org>

PBID Kick-Off Call

Rita Moreno <rita.moreno@lacity.org>

Mon, Sep 11, 2017 at 3:33 PM

To: Nichole Farley <nfarley@civitasadvisors.com>, Gina T <gtrechter@civitasadvisors.com>

I'd like to participate as much as I can in the formation process. I'll be in Winnipeg starting Wednesday, but returning on Tuesday of next week (I'm off every other Monday). Thanks for including me and I look forward to working with you and the committee.

On Mon, Sep 11, 2017 at 3:28 PM, Nichole Farley <nfarley@civitasadvisors.com> wrote:

Good Afternoon Route 66 Team,

Gina and I would like to schedule a kick-off conference call to jump start the PBID formation process. I created a [Doodle](#) to see when we can get a majority on a call to discuss next steps.

We look forward to working with you!

Best,
Nichole

<https://doodle.com/poll/24enhxp9gm9g3f64n>



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



On Wed, Sep 6, 2017 at 5:18 PM, Rita Moreno <rita.moreno@lacity.org> wrote:

Good Afternoon, Nichole and Gina:

Attached is the signed and attested agreement between the City and Civitas Advisors, Inc. for services and activities related to the establishment of the proposed Hollywood Route 66 Business Improvement District. The hard copy is being sent via USPS. Work can begin with the Formation Committee of the proposed Hollywood Route 66 BID.

Also attached and being sent via USPS are Living Wage Ordinance forms and employee notices for posting. Please complete and submit the applicable forms. These forms are required. We will be unable to process payment unless received.

Thank you and let me know if you have any questions.

Rita

--

Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 2nd Floor #237

Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1130





Rita Moreno <rita.moreno@lacity.org>

Hollywood Route 66 PBID

2 messages

Nichole Farley <nfarley@civitasadvisors.com>

Mon, Sep 25, 2017 at 9:37 AM

To: Rita Moreno <rita.moreno@lacity.org>

Cc: Gina T <gtrechter@civitasadvisors.com>

Hi Rita,

Do you or has the committee submitted any feasibility materials for the PBID to the City? Would you also be able to send me the boundaries that they have discussed?

Best,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



Rita Moreno <rita.moreno@lacity.org>

Tue, Sep 26, 2017 at 9:50 AM

To: Nichole Farley <nfarley@civitasadvisors.com>

Cc: Gina T <gtrechter@civitasadvisors.com>

Hi Nichole,

Sorry for the delayed response; I was out yesterday. The committee did not submit any feasibility materials. Jeff is the lead and was able to connect with several property owners who agreed to participate and contribute toward their match of the funds needed for this contract. He is your best bet as to what went into the thinking for this particular area.

Attached is the map of the proposed BID area that I understand to be the proposed BID boundaries.

Thanks.

Rita

[Quoted text hidden]

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Rita Moreno

City of Los Angeles

Office of the City Clerk

Neighborhood and Business Improvement District Division

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Los Angeles, CA 90012

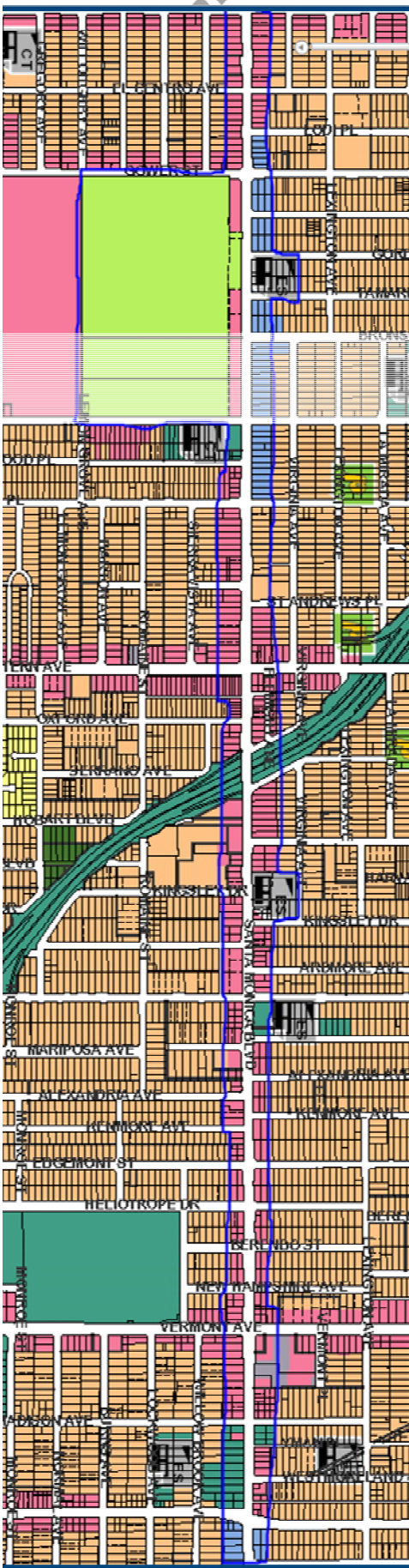
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RFP Map.pdf
1413K



Hollywood Route 66 Kick-Off Call

Rita Moreno <rita.moreno@lacity.org>

Wed, Sep 27, 2017 at 11:35 AM

To: Nichole from Civitas <nfarley@civitasadvisors.com>

Cc: "Ferris Wehbe (ferris@thehollywooddistillery.com)" <ferris@thehollywooddistillery.com>, Homer <homer@hollywoodforever.com>, "Jauregui, Jacob" <jacob@hollywoodchamber.net>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Larry Neuberg <larryneuberg@nnigroup.com>, "Gubler, Leron" <Leron@hollywoodchamber.net>, "Morrie M. Zagha" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Gina T <gtrechter@civitasadvisors.com>, Scott Hayner <shayner@cimgroup.com>

Great, thank you Nichole.

On Wed, Sep 27, 2017 at 11:31 AM, Nichole from Civitas <nfarley@civitasadvisors.com> wrote:

Hi Rita,

I would not include the conference calls as meetings attended but as 15 to 30-minute checkpoints for us to stay on top of deliverables and the timeline. I will work with Gina to establish a proposed meeting schedule for each deliverable for the committee to review and approve during a future call.

Best,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



On Wed, Sep 27, 2017 at 11:22 AM, Rita Moreno <rita.moreno@lacity.org> wrote:

Nichole,

Forgot to confirm whether the conference calls are included in the maximum of 15 meetings. If so, I believe you will be attending the Council's Economic Development Committee meeting as well as the City Council meeting when this item is heard. That will leave us with 13 meetings. If we have a meeting every other week, it will take us into mid March.

Can we determine how many meetings are needed for each of the deliverables before setting them up every two weeks?

Thanks.

Rita

On Tue, Sep 26, 2017 at 7:28 PM, Nichole from Civitas <nfarley@civitasadvisors.com> wrote:

Team,

I missed the timeline in the previous email. We will review this item as well.

Best,
Nichole

Nichole Farley

Account Manager

Civitas



d: 916-436-5043
a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831
w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



On Tue, Sep 26, 2017 at 7:26 PM, Nichole from Civitas <nfarley@civitasadvisors.com> wrote:
Good Evening Team,

We are looking forward to our kick-off call tomorrow at 10 am. Here is the call-in information:

Conference Number:

(267) 930-4000

Participants Code:

109-962-591#

Attached are the following items for the call:

- Agenda
- Roles and Responsibilities of the Steering Committee
- Proposed boundary map
- Total By Owner (TBO)

Best,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



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Hollywood Route 66 PBID Formation Kick-Off Call

September 27, 2017
10:00am

Call in Number: (267) 930-4000
Code: 109-962-591#

Agenda

1. Welcome and Introductions
2. Formation Process & Timeline
3. Steering Committee Roles
4. Development of District Parameters
 - i. Term
 - ii. Boundaries
 - iii. Service Plan & Budget
 - iv. Assessment
 - v. Governance
5. Next Steps
 - a. Feasibility Study (Due October 2017)
 - i. Online Survey
 - ii. October Open House
 - b. Database of Property Owners (November 2017)
 - i. Property Owner data
 - ii. Potential Assessment by Property
 - c. Set Steering Committee Meeting Schedule
6. Questions



Steering Committee Mission and Roles

Steering Committee Mission

The mission of the Steering Committee is to develop consensus around key issues, guide the development of the Management District Plan, guide the future direction of the PBID, and develop support for the Management District Plan, concentrating on policy decisions and program outcomes.

Roles of the PBID Steering Committee

Monitor, guide and provide a “sense of reality” for the process to form the PBID.

- Periodically meet with the City and the consultant team, review and critique draft reports and plans.
- Encourage stakeholders (i.e. property owner) to attend focus groups, plan review workshops and other participatory forums.
- Become community resources on the pros and cons of various elements of the PBID plan.
- Evolve into an “owners sales team” that will assist the City and Consultants in seeking support and gathering petitions from property owners



Hollywood Route 66 PBID Total by Owner (09/27/2017)

Total # of parcels: 276

Total # of owners: 178

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
70	HOLLYWOOD FOREVER INC	6000 SANTA MONICA BLVD	1	1,153,620	11,333	1,164,953	14.39%
68	HOLLYWOOD CEMETERY ASSN	0	1	1,153,620	0	1,153,620	14.25%
92	L A UNIFIED SCHOOL DIST	5734 SANTA MONICA BLVD	26	478,322	105,223	583,545	7.21%
91	L A CITY	4584 SANTA MONICA BLVD	9	187,540	44,114	231,654	2.86%
9	5601 5667 SANTA MONICA BLVD LA		1	205,100	0	205,100	2.53%
123	OMEGA CP1 LLC	5831 SANTA MONICA BLVD	8	120,076	79,894	199,970	2.47%
54	EXCEL INVESTMENTS	5830 SANTA MONICA BLVD	1	104,383	52,081	156,464	1.93%
169	VERMONT HOLLYWOOD ASSOCIATES L P	4629 SANTA MONICA BLVD	3	123,042	11,305	134,347	1.66%
175	WILLOW BROOK VILLA	4341 WILLOW BROOK AVE	1	61,147	62,558	123,705	1.53%
163	SUN REAL ESTATE INVESTMENTS LLC	5230 SANTA MONICA BLVD	2	53,076	65,740	118,816	1.47%
55	EXTRA SPACE PROPERTIES TWENTY	5801 SANTA MONICA BLVD	2	42,438	71,700	114,138	1.41%
48	DECMAC DEVELOPERS LLC	5311 SANTA MONICA BLVD	1	79,924	33,440	113,364	1.40%
165	THREE N SANTA MONICA LLC	5975 SANTA MONICA BLVD	4	50,524	58,310	108,834	1.34%

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
67	HARVEY TP I I I LLC	5640 SANTA MONICA BLVD	2	28,294	67,164	95,458	1.18%
131	PARVIZ ACQUISITIONS LLC	5300 SANTA MONICA BLVD	1	36,845	58,377	95,222	1.18%
107	MARIPOSA PLACE APARTMENTS LP	5040 SANTA MONICA BLVD	3	25,929	61,778	87,707	1.08%
41	CJ INVESTMENT PARTNERS LLC	1075 ST ANDREWS PL	3	36,884	43,860	80,744	1.00%
145	SANTA MONICA HOLDINGS LTD	6150 SANTA MONICA BLVD	2	35,425	40,913	76,338	0.94%
155	SKBB INVESTMENTS	4619 SANTA MONICA BLVD	1	57,623	18,361	75,984	0.94%
64	GINDI,MAGDI R CO TR	1110 WESTERN AVE	3	34,751	37,921	72,672	0.90%
18	ARCHDIOCESE OF L A EDUC AND	4970 SANTA MONICA BLVD	2	52,647	19,954	72,601	0.90%
167	UNION DISCOUNT LTD	4632 SANTA MONICA BLVD	1	38,996	24,696	63,692	0.79%
143	S AND H INVESTMENT	6060 SANTA MONICA BLVD	1	39,430	22,983	62,413	0.77%
13	6161 SANTA MONICA ASSOCIATES LTD	6175 SANTA MONICA BLVD	2	23,096	30,180	53,276	0.66%
43	CUBBAGE PATCH LLC	0	3	28,949	21,428	50,377	0.62%
7	5520 SANTA MONICA BLVD LLC	5530 SANTA MONICA BLVD	1	32,325	18,042	50,367	0.62%
3	4849 SANTA MONICA BOULEVARD LLC	1107 BERENDO ST	1	26,783	21,540	48,323	0.60%
162	STEIGER,ADRIANNE TR	5220 SANTA MONICA BLVD	3	20,415	27,284	47,699	0.59%
117	MOUSHOUL,JAMES E CO TR	5130 SANTA MONICA BLVD	3	28,314	19,170	47,484	0.59%

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
135	PTAG PROPERTIES LLC	5243 SANTA MONICA BLVD	1	45,023	0	45,023	0.56%
28	BH LLC	6201 SANTA MONICA BLVD	1	21,000	21,691	42,691	0.53%
61	FOUR BROTHERS LP	1117 BRONSON AVE	1	20,256	22,319	42,575	0.53%
164	SUPERIOR INVESTMENTS	1075 WESTERN AVE	1	40,649	0	40,649	0.50%
50	DULTENHAVER,LINDA L TR	1107 ALEXANDRIA AVE	3	25,354	14,140	39,494	0.49%
170	VERMONT PLAZA HOLDINGS LLC	5066 SANTA MONICA BLVD	2	19,892	19,000	38,892	0.48%
141	ROMAN CATHOLIC ARCHBISHOP OF L A	4950 SANTA MONICA BLVD	2	23,820	14,253	38,073	0.47%
168	UNITED BROTHERHOOD OF C AND J OF	5160 SANTA MONICA BLVD	2	18,662	19,024	37,686	0.47%
88	KOCHMAN,SAM CO TR	1106 VINE ST	1	9,829	27,500	37,329	0.46%
39	CHAPLIN STUDIOS LLC	5176 SANTA MONICA BLVD	2	13,688	23,439	37,127	0.46%
59	FIRST VINE REALTY LLC	6238 SANTA MONICA BLVD	1	25,156	11,414	36,570	0.45%
85	KIM,BANG J TR	5539 SANTA MONICA BLVD	1	15,290	20,400	35,690	0.44%
147	SANTA MONICA VERMONT PROPERTIES	1101 VERMONT AVE	2	18,619	16,429	35,048	0.43%
76	JRP MANAGEMENT CO LLC	1096 WESTERN AVE	1	16,812	18,148	34,960	0.43%
114	MMZ APARTMENT INVESTMENTS LLC	5425 SANTA MONICA BLVD	1	6,931	27,192	34,123	0.42%
42	CUBBAGE FIELD LLC	6118 SANTA MONICA BLVD	2	17,949	15,166	33,115	0.41%
60	FIVE RIVERS LLC	6061 SANTA MONICA BLVD	1	25,282	7,232	32,514	0.40%
149	SERRANO AVE LP	0	3	17,613	14,646	32,259	0.40%

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
33	BTB LLC	1080 WESTERN AVE	1	13,458	17,160	30,618	0.38%
57	FELDMAN,LEONARD S TR	5100 SANTA MONICA BLVD	1	19,536	10,750	30,286	0.37%
111	METRO PLAZA LLC	1018 VERMONT AVE	1	29,505	0	29,505	0.36%
25	BELDEN,JAMES R AND NEDRA F TRS	5425 FLEMISH LN	3	13,746	15,498	29,244	0.36%
126	PACIFIC CAPITAL LLC	5705 SANTA MONICA BLVD	2	15,013	14,100	29,113	0.36%
101	LILIRAM LLC	5536 SANTA MONICA BLVD	1	18,944	10,000	28,944	0.36%
148	SAVITSKY,STEVEN CO TR	1019 MADISON AVE	1	14,399	14,400	28,799	0.36%
97	LAKATOSH,GABE CO TR	6151 SANTA MONICA BLVD	1	10,695	18,060	28,755	0.36%
104	M AND M ADVANCE INVESTMENTS LLC	5420 SANTA MONICA BLVD	2	13,974	14,500	28,474	0.35%
115	MOJFAR LLC	5448 SANTA MONICA BLVD	1	10,015	18,141	28,156	0.35%
108	MARKLEY,EDWARD D AND	5523 SANTA MONICA BLVD	2	15,294	10,000	25,294	0.31%
87	KK KATHY LLC	4475 SANTA MONICA BLVD	2	13,317	11,680	24,997	0.31%
95	LACMTA	1041 VERMONT AVE	1	17,135	7,800	24,935	0.31%
158	SMC AND ASSOCIATES LLC	6232 SANTA MONICA BLVD	2	20,067	4,250	24,317	0.30%
178	ZGK KASSABIAN PARTNERSHIP	4901 SANTA MONICA BLVD	1	15,823	8,488	24,311	0.30%
46	DANIELIAN,VANIK J AND	5337 SANTA MONICA BLVD	1	14,837	8,911	23,748	0.29%
65	GOLDDIGGERS LLC	5628 SANTA MONICA BLVD	1	9,437	14,093	23,530	0.29%

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
137	RASHIDI,JAANGIR AND SEDA TRS	5327 SANTA MONICA BLVD	2	19,980	2,574	22,554	0.28%
30	BRAHNA PROPERTIES LLC	4855 SANTA MONICA BLVD	1	13,078	9,380	22,458	0.28%
142	ROSEN REALTY CORP	1109 WESTERN AVE	1	15,000	7,000	22,000	0.27%
66	GRAHM,RUTH TR	5206 SANTA MONICA BLVD	1	10,944	10,973	21,917	0.27%
36	CARTEL ENTERPRISES LLC	1110 TAMARIND AVE	2	13,001	8,756	21,757	0.27%
53	ESHTIAGHPOUR,YOUSEF AND MEHRAN	5700 SANTA MONICA BLVD	1	13,851	7,409	21,260	0.26%
6	5255 SANTA MONICA BLVD LLC	5255 SANTA MONICA BLVD	1	12,377	8,775	21,152	0.26%
105	MAKASJIAN,EDWARD AND ROSE TRS	0	3	13,613	6,986	20,599	0.25%
5	4910 SANTA MONICA LLC	1040 KENMORE AVE	2	12,868	7,720	20,588	0.25%
83	KERIAN,STEVE AND ALICE TRS	5901 SANTA MONICA BLVD	1	13,259	7,220	20,479	0.25%
86	KIRIKIAN,KRIKOR H TR	4775 SANTA MONICA BLVD	1	13,200	7,173	20,373	0.25%
132	PATEL,BALUBHAI G TR	4620 SANTA MONICA BLVD	1	11,063	9,152	20,215	0.25%
127	PALOMAR APARTMENTS LP	5473 SANTA MONICA BLVD	1	5,001	15,000	20,001	0.25%
10	5616 SANTA MONICA LLC	5612 SANTA MONICA BLVD	2	9,895	10,000	19,895	0.25%
29	BLAICH INVESTMENTS I LLC	1060 ARDMORE AVE	1	12,623	7,136	19,759	0.24%
93	LA KRETZ,MORTON TR ET AL	4955 SANTA MONICA BLVD	1	12,480	6,888	19,368	0.24%
152	SIERRA VISTA 1 LLC	0	1	19,108	0	19,108	0.24%

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
122	NORMANDIE APARTMENT LLC	1061 NORMANDIE AVE	1	11,200	7,820	19,020	0.23%
177	ZAKARIAN,ANDRANIK CO TR	4430 SANTA MONICA BLVD	1	10,557	8,378	18,935	0.23%
51	DYLAN ENTERPRISES LLC	1112 KINGSLEY DR	1	7,896	10,900	18,796	0.23%
44	D AND S ELCO LLC	4471 SANTA MONICA BLVD	1	12,334	6,340	18,674	0.23%
19	ASHAMALLA,GAMIL AND JEANETTE TRS	4862 SANTA MONICA BLVD	1	12,065	6,392	18,457	0.23%
84	KHORRAMIAN,HAMID	5717 SANTA MONICA BLVD	1	7,644	10,704	18,348	0.23%
78	KANTARJIAN,THERESA	5165 SANTA MONICA BLVD	2	10,412	7,828	18,240	0.23%
121	NOHO MODERN LLC	6154 SANTA MONICA BLVD	1	11,972	6,184	18,156	0.22%
56	FADLON,ISACK AND	6235 SANTA MONICA BLVD	1	7,700	10,113	17,813	0.22%
11	5656 SANTA MONICA PLAZA LLC	5656 SANTA MONICA BLVD	1	11,429	6,023	17,452	0.22%
176	YOTNEGPARIAN,MAURICE CO TR	1037 HELIOTROPE DR	2	11,259	6,084	17,343	0.21%
47	DAVILA,PEDRO P	4750 SANTA MONICA BLVD	2	12,498	4,699	17,197	0.21%
120	NGU,STEVEN AND STEFANIE T TRS	5060 SANTA MONICA BLVD	1	9,649	7,500	17,149	0.21%
89	KOO,JIN SANG	5150 SANTA MONICA BLVD	1	10,706	5,761	16,467	0.20%
110	MEGDAL SILVER LAKES LLC	4460 SANTA MONICA BLVD	1	13,997	2,400	16,397	0.20%
138	REYES PROPERTIES LLC	1036 BERENDO ST	1	10,923	5,412	16,335	0.20%
62	G AND S BROS LLC	0	2	10,807	5,188	15,995	0.20%

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
58	FEO ENTERPRISES L P	4921 SANTA MONICA BLVD	1	9,521	6,282	15,803	0.20%
20	AUZENE,LARRY A JR AND	1104 MARIPOSA AVE	2	13,048	2,562	15,610	0.19%
100	LEE,JOO S	4601 SANTA MONICA BLVD	2	10,971	4,110	15,081	0.19%
40	CITY OF STARS COLLISION CENTER	4751 SANTA MONICA BLVD	1	13,077	1,865	14,942	0.18%
77	KALOUSTIAN,SHARAM AND LUCY TRS	6115 SANTA MONICA BLVD	1	8,575	6,220	14,795	0.18%
23	BARCAY,EDITH TR	5531 SANTA MONICA BLVD	1	7,648	6,708	14,356	0.18%
63	GAVINO,EUSTAQUIO T TR	1115 MADISON AVE	1	10,691	3,416	14,107	0.17%
69	HOLLYWOOD COMMUNITY HOUSING	5020 SANTA MONICA BLVD	1	8,643	5,168	13,811	0.17%
159	SPECIAL SERVICE FOR GROUPS INC	1049 MARIPOSA AVE	1	6,881	6,832	13,713	0.17%
154	SINCLAIR PROPERTIES I LLC AND	5600 SANTA MONICA BLVD	1	9,495	4,218	13,713	0.17%
129	PARAMOUNT RECORDING STUDIOS INC	6245 SANTA MONICA BLVD	1	6,999	6,550	13,549	0.17%
72	HOVSEPIAN,KRIKOR AND MAGDA TRS	5546 SANTA MONICA BLVD	1	9,467	4,040	13,507	0.17%
118	NAIDU,BALA K AND MARIA D TRS	1111 BEACHWOOD DR	1	6,750	6,566	13,316	0.16%
112	METZIDIS,CHARLES TR	6122 SANTA MONICA BLVD	1	5,984	7,284	13,268	0.16%
8	5527 SANTA MONICA BOULEVARD LLC	5527 SANTA MONICA BLVD	1	7,647	5,572	13,219	0.16%
99	LEE REALCORP	4621 SANTA MONICA BLVD	2	8,918	4,247	13,165	0.16%

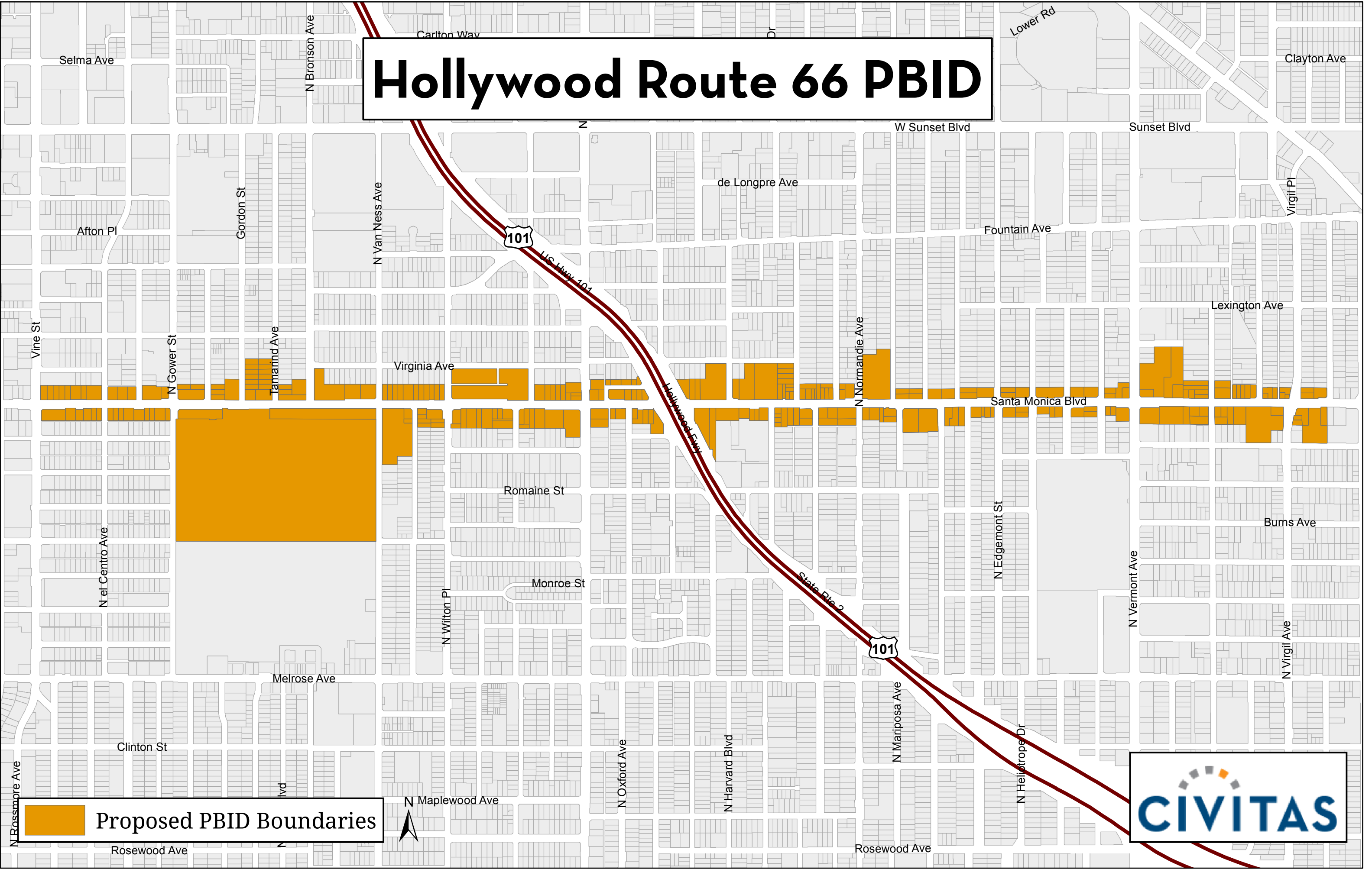
POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
26	BERAKHA LLC	5505 SANTA MONICA BLVD	1	4,291	8,400	12,691	0.16%
166	TKACZUK,ANTONIO	4600 SANTA MONICA BLVD	1	8,186	4,500	12,686	0.16%
37	CHA,CHARLES H AND JIN H TRS	4612 SANTA MONICA BLVD	1	8,150	4,500	12,650	0.16%
98	LEE HO AND HO PARTNERSHIP	4537 SANTA MONICA BLVD	2	10,053	2,500	12,553	0.16%
17	ARAR GROUP LLC TR	4551 SANTA MONICA BLVD	1	7,616	4,723	12,339	0.15%
103	LOUD AND CLEAR LLC AND	1109 VIRGIL AVE	1	6,042	6,223	12,265	0.15%
1	1139 TAMARIND LLC	1139 TAMARIND AVE	1	6,504	5,674	12,178	0.15%
81	KATZ,HARRY L TR	6174 SANTA MONICA BLVD	1	5,964	6,212	12,176	0.15%
173	VOURNAS,THOMAS G TR	4800 SANTA MONICA BLVD	1	7,526	4,482	12,008	0.15%
16	ARAKELIAN,AGOP AND ANAHID	4875 SANTA MONICA BLVD	1	7,359	4,640	11,999	0.15%
157	SM HOLLYWOOD RETAIL LLC	4850 SANTA MONICA BLVD	1	6,267	5,709	11,976	0.15%
160	SPIVAK,ALFRED I AND BETTY TRS	1112 BEACHWOOD DR	1	6,753	5,000	11,753	0.15%
22	BARBER, MAHLON J TR	1111 MADISON AVE	1	10,693	1,048	11,741	0.15%
74	JAY MITCHELL LLC	6208 SANTA MONICA BLVD	1	5,988	5,736	11,724	0.14%
161	ST NICHOLAS FOUNDATION INC	4718 SANTA MONICA BLVD	2	8,500	2,833	11,333	0.14%
136	R AND R REAL PROPERTIES INC	1105 WESTERN AVE	1	3,000	8,280	11,280	0.14%
106	MAKASJIAN,ZARE AND MARO TRS	5111 SANTA MONICA BLVD	1	5,225	6,050	11,275	0.14%

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
82	KAZAZIAN,GARO G CO TR	6218 SANTA MONICA BLVD	1	8,760	2,220	10,980	0.14%
21	BAKER,BARRY TR ET AL	5552 SANTA MONICA BLVD	1	7,464	3,500	10,964	0.14%
45	DANAIAH,HAGOP AND LUCINE TRS	1108 KENMORE AVE	1	8,250	2,639	10,889	0.13%
128	PAPELIAN,VREJOUHY TR	5171 SANTA MONICA BLVD	2	5,007	5,811	10,818	0.13%
174	WEST COAST SUNNY PROPERTIES LLC	5711 SANTA MONICA BLVD	1	7,493	3,313	10,806	0.13%
153	SILVER,KATHLEEN A CO TR	1056 RIDGEWOOD PL	2	8,665	2,088	10,753	0.13%
150	SHB PROPERTIES LLC	1074 OXFORD AVE	1	9,601	938	10,539	0.13%
156	SLE ENTERPRISES INC	5421 SANTA MONICA BLVD	1	5,252	5,214	10,466	0.13%
14	6245 SANTA MONICA BLVD	6233 SANTA MONICA BLVD	1	7,701	2,732	10,433	0.13%
80	KASPERSKY,LEON	1108 EDGEMONT ST	1	7,199	2,849	10,048	0.12%
146	SANTA MONICA ST ANDREWS LLC	5558 SANTA MONICA BLVD	1	6,896	3,043	9,939	0.12%
12	5720 SANTA MONICA BLVD LLC	5720 SANTA MONICA BLVD	1	5,361	4,450	9,811	0.12%
15	AKOPOV,MIKHALL	6164 SANTA MONICA BLVD	1	5,987	3,750	9,737	0.12%
31	BRAVO,XICOHTENCATL B AND ROSITA	1136 GORDON ST	1	6,504	3,043	9,547	0.12%
27	BEZIAN,JACK AND SYLVA	4715 SANTA MONICA BLVD	1	5,150	4,323	9,473	0.12%
38	CHAMELIAN,SUSAN CO TR	6100 SANTA MONICA BLVD	1	5,895	3,574	9,469	0.12%
94	LA LOAN COMPANY LLC	5509 SANTA MONICA BLVD	1	3,646	5,750	9,396	0.12%

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
144	SAIDI,DAVID CO TR	5417 SANTA MONICA BLVD	1	5,252	4,140	9,392	0.12%
90	KROFF,LINDA A	4565 SANTA MONICA BLVD	1	5,321	3,900	9,221	0.11%
102	LOS JEFES LLC	1069 EL CENTRO AVE	1	5,988	2,955	8,943	0.11%
151	SHOKRI,DARIUS M	4820 SANTA MONICA BLVD	1	8,762	0	8,762	0.11%
119	NATHAN,CHAIM AND LEAH	4559 SANTA MONICA BLVD	1	6,647	2,032	8,679	0.11%
4	4906 SANTA MONICA LLC	4906 SANTA MONICA BLVD	1	5,503	3,152	8,655	0.11%
71	HOUSE OF PROPS INC	1110 GOWER ST	1	6,504	2,133	8,637	0.11%
75	JOUEVE,PAUL JEAN	1071 WILTON PL	1	6,110	2,402	8,512	0.11%
133	PEJOVIC,DANUTA TR	5432 SANTA MONICA BLVD	1	5,421	2,970	8,391	0.10%
24	BASTEGHIAN,HAGOP	4563 SANTA MONICA BLVD	1	5,320	2,965	8,285	0.10%
125	PACHULSKI,JENNIE CO TR	6170 SANTA MONICA BLVD	1	5,987	1,944	7,931	0.10%
49	DISANO,ANNETTE TR	4531 SANTA MONICA BLVD	1	5,317	2,604	7,921	0.10%
32	BRUMER COMMERCIAL PROPERTY LP	1072 WILTON PL	1	3,934	3,960	7,894	0.10%
96	LAFOND,KEITH AND NORMA ET AL TRS	5400 FLEMISH LN	2	7,750	64	7,814	0.10%
2	4575 SANTA MONICA BLVD LLC	4575 SANTA MONICA BLVD	1	5,322	2,160	7,482	0.09%
116	MOSES,CHRISTIN B TR	5466 SANTA MONICA BLVD	1	4,997	2,286	7,283	0.09%
171	VIRGIL HABITAT LLC	1024 VIRGIL AVE	1	3,656	3,612	7,268	0.09%

POID	OWNER NAME	FIRST OF SITE ADDRESS	# OF PARCELS	TOTAL LOT SQFT	TOTAL BUILDING SQFT	TOTAL LOT SQFT + BUILDING SQFT	PERCENT OF BUILDING + LOT
113	MINTZ,MARK TR	1108 NEW HAMPSHIRE AVE	1	5,617	1,518	7,135	0.09%
130	PARSEGHIAN,KEVORK AND MARY TRS	4900 SANTA MONICA BLVD	1	3,495	3,402	6,897	0.09%
79	KARAGUOZIAN,NAZIK AND KRIKOR TRS	5064 SANTA MONICA BLVD	1	5,624	864	6,488	0.08%
52	EDELSON,STEVEN E TR	4513 SANTA MONICA BLVD	1	3,014	3,406	6,420	0.08%
140	RODRIGUEZ,EFRAIN ET AL	5180 SANTA MONICA BLVD	1	3,443	2,862	6,305	0.08%
73	IBARRA,ARMANDO	1075 WILTON PL	1	4,886	1,260	6,146	0.08%
172	VIRGIL RESIDENCE LLC	1020 VIRGIL AVE	1	4,490	1,640	6,130	0.08%
109	MARTINEZ,MARIO AND ELMA R	1046 RIDGEWOOD PL	1	5,177	0	5,177	0.06%
34	BUILDING CAPITAL ENTERPRISE LLC	1070 SAINT ANDREW PL	1	3,919	1,035	4,954	0.06%
139	RODRIGUEZ,EFRAIN AND	1064 KINGSLEY DR	1	2,170	1,980	4,150	0.05%
134	POWELL,KAI AND	1110 ARDMORE AVE	1	3,025	996	4,021	0.05%
35	CARLOS,ACELA	1062 KINGSLEY DR	1	2,953	895	3,848	0.05%
124	OUTDOOR SYSTEMS INC	0	1	1,740	0	1,740	0.02%

Hollywood Route 66 PBID



Proposed PBID Boundaries





Hollywood Route 66 Property & Business Improvement District Formation Timeline

September 19, 2017

Action	Date
Initiate project	September 2017
Outreach to property/business owners	October – December 2017
Submit Feasibility Report to City	October 2017
Compile District data: Mapping, Ownership Landscape Analysis, Data Acquisition	November 2017
Submit database of potential assesses to City	November 2017
Develop initial draft Service Plan & Budget	December 2017
Steering Committee review of Service Plan & Budget	December 2017
Develop initial draft Management District Plan (MDP)	January 2018
Submit draft MDP to Engineer	January 2018
Submit draft MDP and Engineer's Report to City	February 2018
Final MDP and Petition approved by City	February 2018
Submit petition to City	March 2018
Property owner meetings: Petition drive	March – May 2018
Submit draft resolutions and ballot package to City	May 2018
Final resolutions and ballot package approved by City	May 2018
Submit Petitions totaling over 50% of assessment to City	May 2018
City Council – Initial Hearing <ul style="list-style-type: none">Resolution of Intention to Form District	June 5, 2018
Mail <ul style="list-style-type: none">Ballot / Notice of Public Hearing - Must be mailed 1 day (next day) after ROI is adopted.	June 6, 2018
City Council – Public Hearing <ul style="list-style-type: none">Adopt Resolution of Formation – Must be held at least 45 days after Notice/Ballot are mailed.	July 24, 2018
Deadline to complete District formation	July 31, 2018
Submit proof of Owners' Association's nonprofit status	September 2018



Submit executed Owners' Association contract and certificates of required insurance to City	October 2018
District begins collecting assessment	January 1, 2019
Submit agenda and copy of minutes from 1 st Owners' Association board meeting to City	January 2019
Submit draft copies of 1 st quarter newsletter and activity report to City	April 2019

LOS ANGELES CITY COUNCIL MEETS ON TUESDAYS, WEDNESDAYS, AND FRIDAYS AT 10:00 AM.



Rita Moreno <rita.moreno@lacity.org>

HR66 PBID - Draft Owner Survey and Open House Invitation for Review

Gina T <gtrechter@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>

Mon, Oct 9, 2017 at 3:09 PM

Thank you, Rita.

Regards,
Gina

On Fri, Oct 6, 2017 at 5:24 PM, Rita Moreno <rita.moreno@lacity.org> wrote:

Happy end of the day, everyone.

I have a meeting at the same time as the conference call, so I won't be joining you next week. My comments are the following:

Invitation

Not sure in what size it will be printed, but the font color for the "when", "where" and "rsvp" is too faint.

Survey

Q4

1. I'm not certain folks will know what is meant by "identity", consider clarifying or choosing a different term.
2. Recommend changing "infrastructure improvements" to "infrastructure" and add examples in parenthesis, like lighting, and anything else the group feels is meant by the term.
3. Ditto with "beautification" and what is meant by it as a challenge.

Q5

Same as above.

Enjoy the holiday weekend!

Rita

On Fri, Oct 6, 2017 at 4:27 PM, Gina T <gtrechter@civitasadvisors.com> wrote:

Hello HR66 Steering Committee,

As a follow-up to our call last week, attached you will find a draft Open House invitation and draft property owner survey.

Please provide your feedback on these two documents so that we can send out the invite early next week for the October 26th open house.

Also, I do need feedback the following:

- Confirmation of the Open House location (and any details the invite needs to include)
- Confirmation on who you want the owners to RSVP to and/or call for additional information. Would you like it to be one of the committee members (if so, who?) and/or myself?

If you could provide any feedback by Monday, October 9th by COB that'd be great!

I will be sending out a revised boundary map and property owner list on Monday so we can start assigning owners and compiling owner data.

Have a great weekend!

Regards,
Gina



Gina Trechter

Project Manager

Civitas

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d: 213-236-2336

a: 333 S. Hope Street, 18th Floor, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com



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City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
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Fax (213) 978-1130



Gina Trechter

Project Manager

Civitas

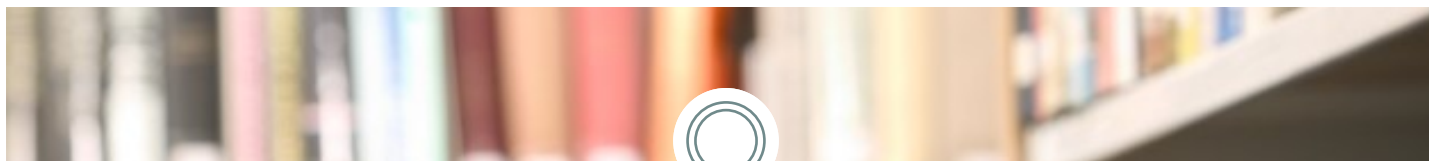
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Hollywood Route 66 Property Owner Survey & Open House

PLEASE
PLACE
STAMP
HERE

What is this about?

Hollywood Route 66 property owners and the Hollywood Chamber of Commerce are studying the possibility of forming a Property Business Improvement District (PBID). We ask that you participate in a survey because your property is within the proposed boundaries. The survey will take 4-7 minutes of your time, and will help identify the services and improvements that are most important to you and the success of your business!

What is a PBID?

A Property Business Improvement District (PBID) is a stable funding source for owners working together to pay for services, improvements and programs to improve their business district, above and beyond the levels the City provides. Potential services a PBID could provide include Clean Up services, Beautification, Maintenance, Security, Litter Abatement and Capital Improvements.

Why?

Your comments, concerns, and questions are important. Your input is what will make the Hollywood Route 66 PBID formation a success. Let your voice be heard!

How?

Enter the following link in your computer or tablet: www.surveymonkey.com/r/hollywood66

Mailing Address Line 1
Mailing Address Line 2
Mailing Address Line 3
Mailing Address Line 4
Mailing Address Line 5

Hollywood Route 66 PBID Open House

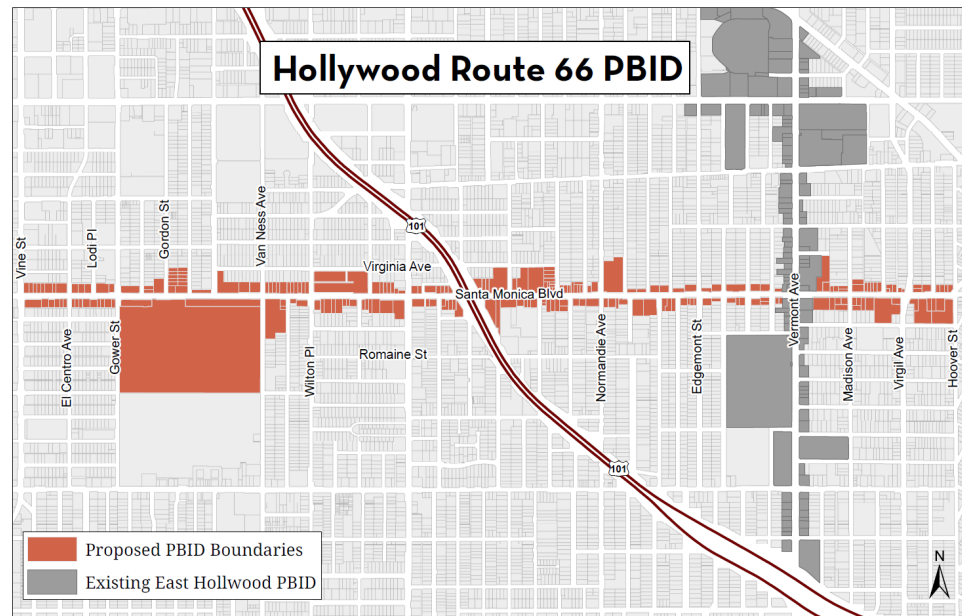
We invite you to an Open House to learn more about the proposed PBID and share your opinion on the need for additional services along Route 66 in Hollywood.

When: Thursday October 26, 2017
4:30pm–7:00 pm

Where: Location Name?
6001 Santa Monica Blvd
Los Angeles, CA xxxxx

For more information or to RSVP:
Please contact {Name} at {phone number} or via email at {Email address}

You're Invited!



HOLLYWOOD ROUTE 66 PBID SURVEY

Welcome to the Hollywood Route 66 PBID Exploration Survey

Property Owners along Route 66 in Hollywood, The Hollywood Chamber of Commerce and Civitas Advisors are studying the possibility of forming a Property and Business Improvement District (PBID). We have asked you to participate in this survey because your property is currently within the proposed boundaries.

PBIDs are a stable funding source for organizations of property owners working to improve their district. Owners within the district work together to make significant improvements, attract tenants and new businesses, and develop the area.

PBIDs can have many functions, all of which are aimed at improving the district. A PBID's operations are determined by the property owners funding the PBID. PBID activities often include security services, clean up and maintenance services, capital improvements, marketing programs and many other significant progressive projects.

Please take a moment to complete this survey – your input is what will make the Hollywood Route 66 PBID formation a success!

If you have any questions, please feel free to contact {NAME/Number}, or our consultant at Civitas, Gina Trechter at gtrechter@civitasadvisors.com.

1. Which of the following best describes you and/or your property along Hollywood Route 66?

- ☐ Commercial Property Owner/Representative
- ☐ Multi-Family Residential Property Owner/Representative
- ☐ Business Owner/Representative

2. Which of the following types of businesses and/or uses occupy your property? *Select all that apply*

- ☐ Office
- ☐ Government Agency
- ☐ Retail
- ☐ Commercial
- ☐ Restaurant
- ☐ Non-profit/Charitable
- ☐ Multi-Family Residential (Apartment, Quadplex, etc.)

Other (please specify)

3. What is the address or AIN of the property you own/rent/lease?

4. What do you see as a continued challenge for Hollywood Route 66? *Select all that apply*

- ☐ Street Crime
- ☐ Property Crime
- ☐ Decreasing Tenants
- ☐ Decreasing Property Values
- ☐ Nuisance Tenants
- ☐ Graffiti
- ☐ Vandalism
- ☐ Transients/Homeless
- ☐ Identity
- ☐ Litter/Trash/Abandoned Property
- ☐ Lease Rates
- ☐ Infrastructure Improvements
- ☐ Beautification

Other (please specify)

5. What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

	Needs No Improvement	Needs Little Improvement	Needs Some Improvement	Needs Great Improvement
Street Crime	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Property Crime	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Decreasing Tenants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Decreasing Property Values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nuisance Tenants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graffiti	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vandalism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transients/Homeless	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Identity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Litter/Trash/Abandoned Property	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lease Rates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Infrastructure Improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beautification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

6. How satisfied are you with these current services along Hollywood Route 66?

	Unsatisfied	Less than Satisfied	Satisfied	Highly Satisfied	Greatly Satisfied
Security Patrols	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Street Cleaning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Garbage Collection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public Improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Landscape/Beautification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 7. The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? *Feel free to add other possible services.*

	Not Important	Least Important	Important	Somewhat Important	Very Important
Median Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Landscape Improvements & Maintenance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bury Power Lines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Powerwashing Sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian Street Lighting Improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beatification/Image Enhancement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Litter Abatement and Installation of Trash Cans	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing Activities and Promotions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Homeless & Social Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graffiti Removal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other Services

8. Would you be willing to pay an assessment to fund the services listed below?

	No	Maybe	Yes
Median Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Landscape Improvements & Maintenance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bury Power Lines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Powerwashing Sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian Street Lighting Improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beatification/Image Enhancement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Litter Abatement and Installation of Trash Cans	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing Activities and Promotions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Homeless and Social Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graffiti Removal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please provide additional comments for maybe answers

9. How much would you be willing to pay for the services?

10. Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

- ☐ Yes
- ☐ Maybe
- ☐ No

11. Would you be interested in becoming more involved in the PBID formation process?

- ☐ Yes ☐ No

12. Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

13. Contact Information: *This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.*

Name

Company Name

Email Address

Mailing Address

City, State, Zipcode

Phone Number



Rita Moreno <rita.moreno@lacity.org>

HR66 PBID - Revised Boundary Map and Owner Report

2 messages

Gina T <gtrechter@civitasadvisors.com>

Tue, Oct 10, 2017 at 11:00 AM

To: Ferris Wehbe <ferris@thehollywooddistillery.com>, Homer <homer@hollywoodforever.com>, Jacob <jacob@hollywoodchamber.net>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Leron <Leron@hollywoodchamber.net>, "Morrie M. Zagha" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Scott Hayner <shayner@cimgroup.com>, Rita Moreno <rita.moreno@lacity.org>, Larry Neuberg <larryneuberg@nnigroup.com>
Cc: Nichole Farley <nfarley@civitasadvisors.com>

Dear HR66 Steering Committee,

On our initial call, there was discussion around the proposed PBID boundaries. Attached is an updated map - because the district is so long, we have broken the boundaries out over several maps. The following updates have been made:

- Extended the boundaries to include Santa Monica Blvd from Vine St to Hoover St
- Removal of the parcels that are within the East Hollywood PBID, as the law does not allow for property districts to overlap
- Removal of all parcels that do not front Santa Monica BLVD, unless the parcels were part of another property that does front Santa Monica Blvd and that has the same owner

With these changes, attached you will find an updated owner report. Prior to tomorrow's meeting, if everyone can review the report and come to the meeting with 5-10 owners you want to assign yourself to throughout this process that would be great!

Jeff- I believe you were going to scan and send us the property owner support letters. Once we receive those we can add their support level and contact information to this report.

Let me know if you have any questions. Otherwise, we look forward to speaking to everyone tomorrow at 10am.

Regards,
Gina

--



Gina Trechter

Project Manager

Civitas

p: 800.999.7781 m: 951-285-1461

d: 213-236-2336

a: 333 S. Hope Street, 18th Floor, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com



4 attachments

Route66_MapKeys(west)_10.04.2017.pdf
419K

Route66_MapKeys(mid2).pdf
390K

Route66_MapKeys(east)_10.04.2017.pdf
351K

ATBO_10.04.2017.pdf
137K

Rita Moreno <rita.moreno@lacity.org>

Wed, Oct 11, 2017 at 9:55 AM

To: Gina T <gtrechter@civitasadvisors.com>

Cc: Ferris Wehbe <ferris@thehollywooddistillery.com>, Homer <homer@hollywoodforever.com>, Jacob <jacob@hollywoodchamber.net>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Leron <Leron@hollywoodchamber.net>, "Morrie M. Zagha" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Scott Hayner <shayner@cimgroup.com>, Larry Neuberg <larryneuberg@nnigroup.com>, Nichole Farley <nfarley@civitasadvisors.com>

Gina,

I'll be able to make the conference call. I've reviewed the maps and it looks like the East Hollywood parcels are included in the 3rd map where they are numbered as follows: 212, 230, 240, 241, 275 and 276.

Since the boundaries of a BID must be contiguous, I'm not certain we will be able to extend the boundaries to Hoover St. I'm looking up the law to find out.

Thanks.

Rita

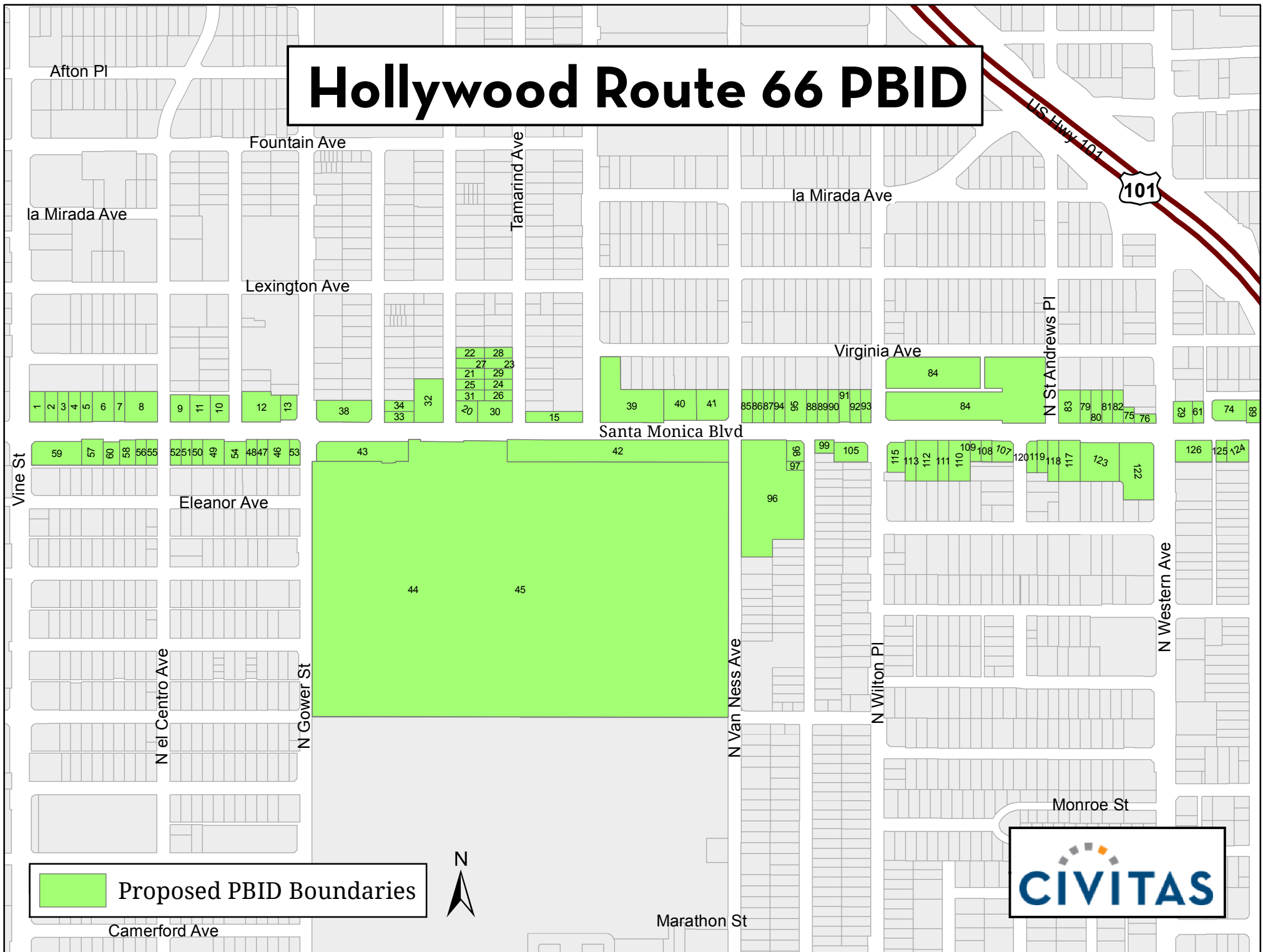
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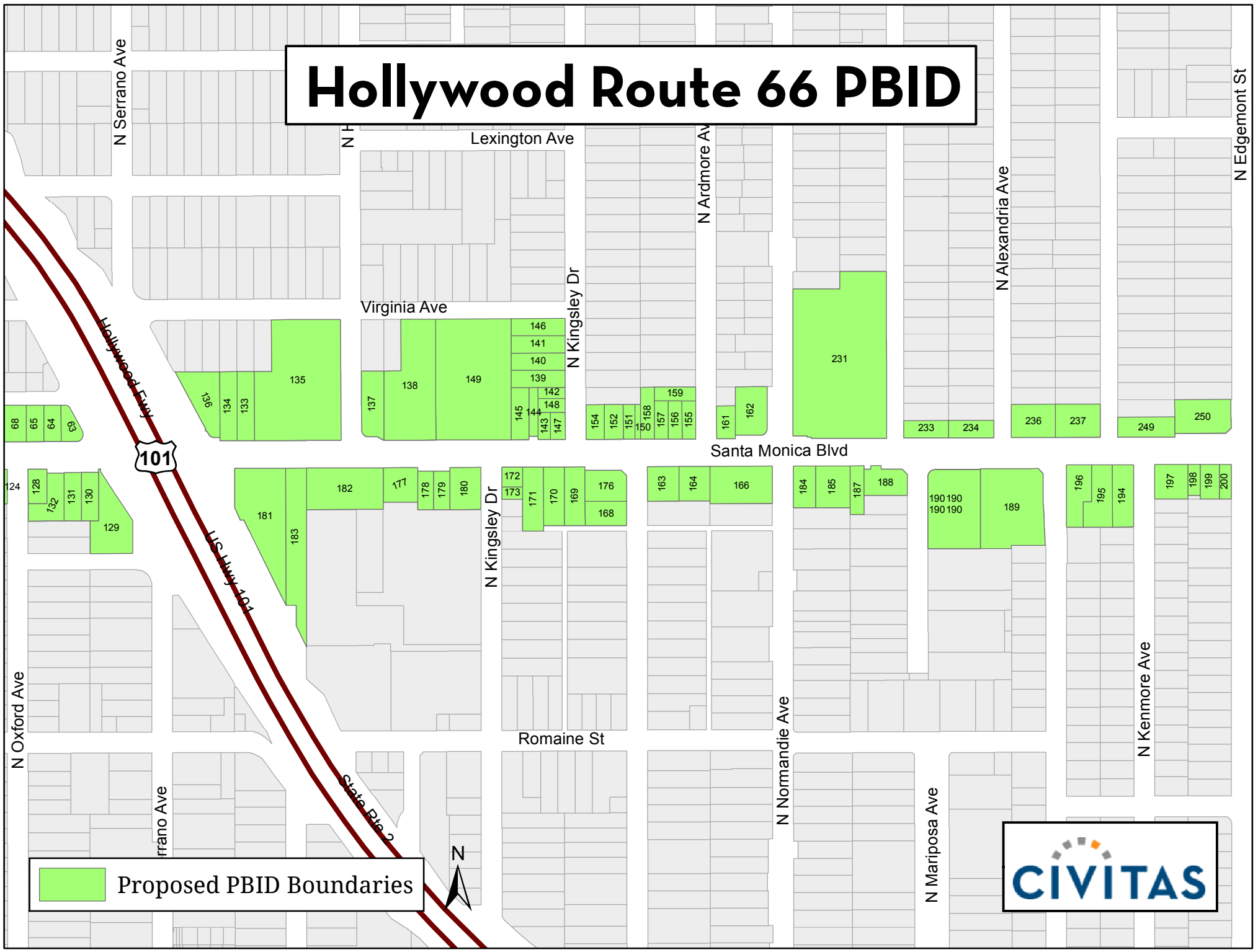
Rita Moreno
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200 N. Spring Street, 2nd Floor #237
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Fax (213) 978-1130



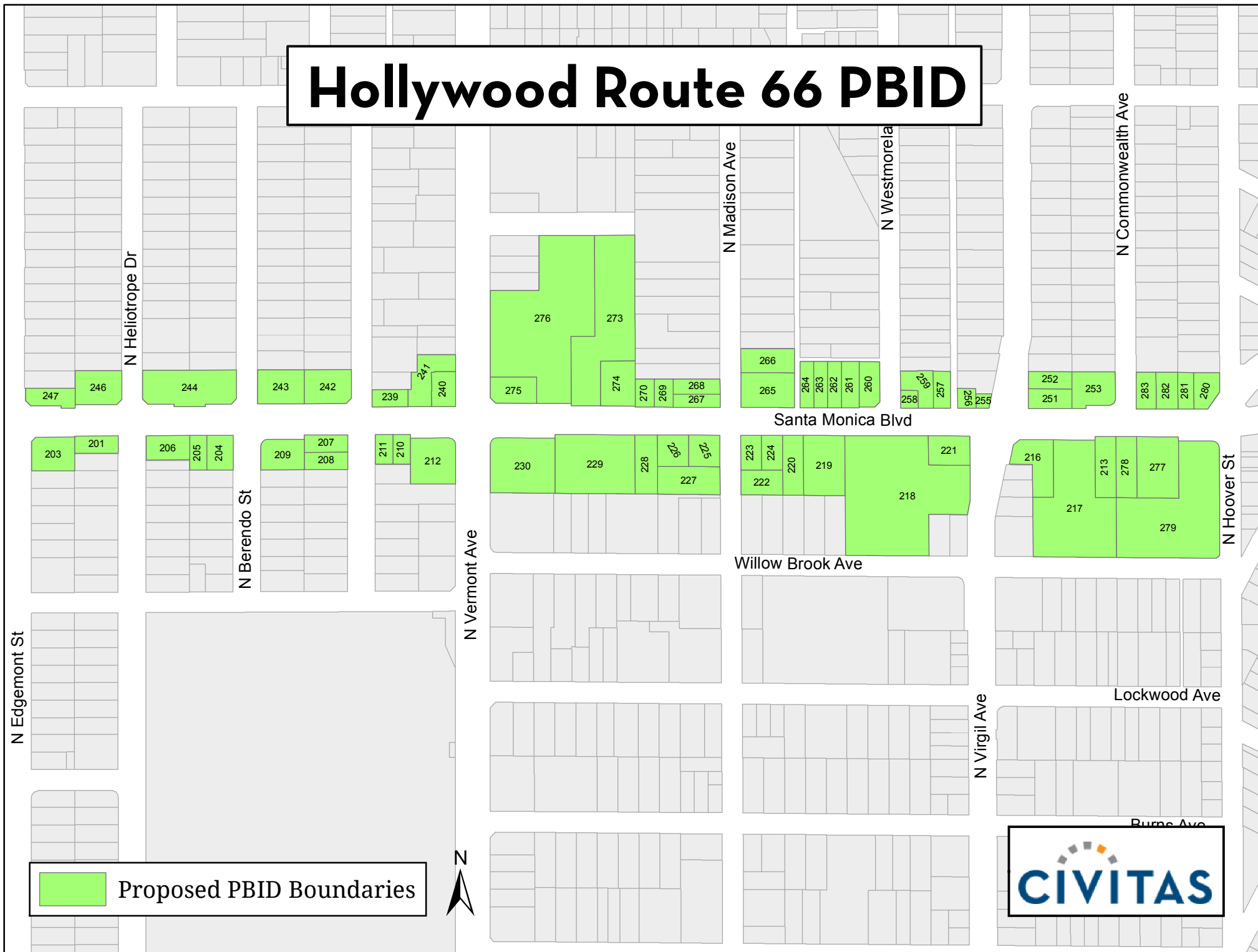
Hollywood Route 66 PBID



Hollywood Route 66 PBID



Hollywood Route 66 PBID



Proposed PBID Boundaries





Hollywood Route 66 PBID Total by Owner (10/04/2017)

Total # of parcels: 232

Total # of owners: 150

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
70	HOLLYWOOD FOREVER INC						
44	5534020046	6000 SANTA MONICA BLVD	1,153,620	11,333	1,164,953	15.14%	Is split with map key 45, has all bsf
TOTAL: 1,164,953		%: 15.14%					
NOTES:							
68	HOLLYWOOD CEMETERY ASSN						
45	5534020939	0	1,153,620	0	1,153,620	14.99%	Is split with map key 44
TOTAL: 1,153,620		%: 14.99%					
NOTES:							
92	L A UNIFIED SCHOOL DIST						
21	5534012900	1122 GORDON ST	6,505	3,857	10,362	0.13%	
22	5534012901	1130 GORDON ST	6,504	2,736	9,240	0.12%	
23	5534012902	1127 TAMARIND AVE	6,025	4,009	10,034	0.13%	
24	5534012903	1119 TAMARIND AVE	6,505	6,500	13,005	0.17%	
25	5534012904	1116 GORDON ST	6,505	6,500	13,005	0.17%	
26	5534012905	1111 TAMARIND AVE	6,505	7,136	13,641	0.18%	
27	5534012906	1126 GORDON ST	5,928	1,528	7,456	0.10%	
28	5534012907	1131 TAMARIND AVE	6,505	957	7,462	0.10%	
29	5534012908	1123 TAMARIND AVE	6,505	1,216	7,721	0.10%	
30	5534012909	5951 SANTA MONICA BLVD	16,009	6,486	22,495	0.29%	
31	5534012910	1112 GORDON ST	6,504	1,637	8,141	0.11%	
96	5536014900	1070 VAN NESS AVE	133,437	0	133,437	1.73%	missing bsf

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
97	5536014906	1051 RIDGEWOOD PL	3,202	0	3,202	0.04%	missing bsf	
98	5536014907	5734 SANTA MONICA BLVD	7,680	3,870	11,550	0.15%		
139	5537009900	1117 KINGSLEY DR	7,822	6,816	14,638	0.19%		
140	5537009901	1121 KINGSLEY DR	7,822	4,284	12,106	0.16%		
141	5537009902	1127 KINGSLEY DR	7,822	2,868	10,690	0.14%		
142	5537009903	1109 KINGSLEY DR	2,543	0	2,543	0.03%	missing bsf	
143	5537009904	5205 SANTA MONICA BLVD	2,836	2,520	5,356	0.07%		
144	5537009905	0	3,649	0	3,649	0.05%	missing bsf	
145	5537009906	5211 SANTA MONICA BLVD	7,734	2,578	10,312	0.13%		
146	5537009907	1133 KINGSLEY DR	7,767	7,363	15,130	0.20%		
147	5537009908	5201 SANTA MONICA BLVD	3,312	2,268	5,580	0.07%		
148	5537009909	1107 KINGSLEY DR	3,185	992	4,177	0.05%		
149	5537009910	5227 SANTA MONICA BLVD	76,329	29,102	105,431	1.37%		
231	5540003900	1133 MARIPOSA AVE	123,182	0	123,182	1.60%	missing bsf	
TOTAL: 583,545		?: 7.58%						
NOTES:								
123 OMEGA CP1 LLC								
39	5534017021	5831 SANTA MONICA BLVD	59,106	116,040	175,146	2.28%		
85	5536013001	5759 SANTA MONICA BLVD	7,473	13,094	20,567	0.27%		
86	5536013002	5751 SANTA MONICA BLVD	7,641	15,200	22,841	0.30%		
87	5536013003	5745 SANTA MONICA BLVD	7,642	15,200	22,842	0.30%		
88	5536013005	5727 SANTA MONICA BLVD	7,643	7,200	14,843	0.19%		
89	5536013006	5721 SANTA MONICA BLVD	7,643	4,850	12,493	0.16%		
94	5536013024	5755 SANTA MONICA BLVD	7,642	15,200	22,842	0.30%		
95	5536013025	5731 SANTA MONICA BLVD	15,285	14,000	29,285	0.38%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 320,859		%: 4.17%						
NOTES:								
91	L A CITY							
218	5539002900	4550 SANTA MONICA BLVD	99,724	0	99,724	1.30%	missing bsf	
219	5539002902	4574 SANTA MONICA BLVD	20,707	10,640	31,347	0.41%		
220	5539002903	4584 SANTA MONICA BLVD	10,327	10,330	20,657	0.27%		
221	5539002904	4500 SANTA MONICA BLVD	10,092	10,210	20,302	0.26%		
222	5539002905	1018 MADISON AVE	8,606	0	8,606	0.11%	empty lot	
223	5539002906	4594 SANTA MONICA BLVD	5,999	4,152	10,151	0.13%		
224	5539002907	4590 SANTA MONICA BLVD	6,000	4,294	10,294	0.13%		
265	5542027900	0	15,406	0	15,406	0.20%	missing bsf	
266	5542027901	1112 MADISON AVE	10,679	4,488	15,167	0.20%		
TOTAL: 231,654		%: 3.01%						
NOTES:								
9	5601 5667 SANTA MONICA BLVD LA							
84	5536012017		205,100	0	205,100	2.67%	missing bsf	
TOTAL: 205,100		%: 2.67%						
NOTES:								
54	EXCEL INVESTMENTS							
42	5534020034	5830 SANTA MONICA BLVD	104,383	52,081	156,464	2.03%		
TOTAL: 156,464		%: 2.03%						
NOTES:								
175	WILLOW BROOK VILLA							
217	5539001023	4341 WILLOW BROOK AVE	61,147	62,558	123,705	1.61%		
TOTAL: 123,705		%: 1.61%						
NOTES:								
163	SUN REAL ESTATE INVESTMENTS LLC							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
182	5537020029	5230 SANTA MONICA BLVD	26,546	39,240	65,786	0.86%		
183	5537020036	0	26,530	26,500	53,030	0.69%		
TOTAL: 118,816		1.54%						
NOTES:								
55	EXTRA SPACE PROPERTIES TWENTY							
40	5534017022	5823 SANTA MONICA BLVD	21,416	71,700	93,116	1.21%		
41	5534017023	5801 SANTA MONICA BLVD	21,022	0	21,022	0.27%	bsf on adjacent parcel	
TOTAL: 114,138		1.48%						
NOTES:								
48	DECMAC DEVELOPERS LLC							
135	5537008020	5311 SANTA MONICA BLVD	79,924	33,440	113,364	1.47%		
TOTAL: 113,364		1.47%						
NOTES:								
165	THREE N SANTA MONICA LLC							
20	5534012025	5975 SANTA MONICA BLVD	10,010	4,500	14,510	0.19%		
32	5534014010	6001 SANTA MONICA BLVD	27,010	20,060	47,070	0.61%		
33	5534014011	6011 SANTA MONICA BLVD	6,752	13,500	20,252	0.26%		
34	5534014012	6025 SANTA MONICA BLVD	6,752	20,250	27,002	0.35%		
TOTAL: 108,834		1.41%						
NOTES:								
67	HARVEY TP I I I LLC							
112	5536018022	5640 SANTA MONICA BLVD	18,866	57,664	76,530	0.99%		
113	5536018023	5660 SANTA MONICA BLVD	9,428	9,500	18,928	0.25%		
TOTAL: 95,458		1.24%						
NOTES:								
131	PARVIZ ACQUISITIONS LLC							
181	5537020027	5300 SANTA MONICA BLVD	36,845	58,377	95,222	1.24%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 95,222		%: 1.24%						
NOTES:								
107	MARIPOSA PLACE APARTMENTS LP							
190	5538002036	1050 MARIPOSA AVE	8,643	59,246	67,889	0.88%		
190	5538002037	5040 SANTA MONICA BLVD	8,643	2,201	10,844	0.14%		
190	5538002038	5030 SANTA MONICA BLVD	8,643	331	8,974	0.12%		
TOTAL: 87,707		%: 1.14%						
NOTES:								
145	SANTA MONICA HOLDINGS LTD							
12	5534008011	6121 SANTA MONICA BLVD	24,455	32,953	57,408	0.75%		
54	5534021030	6150 SANTA MONICA BLVD	10,970	7,960	18,930	0.25%		
TOTAL: 76,338		%: 0.99%						
NOTES:								
155	SKBB INVESTMENTS							
273	5542029036	4619 SANTA MONICA BLVD	57,623	18,361	75,984	0.99%		
TOTAL: 75,984		%: 0.99%						
NOTES:								
18	ARCHDIOCESE OF L A EDUC AND							
189	5538002034	4970 SANTA MONICA BLVD	41,429	12,897	54,326	0.71%		
196	5538011016	4954 SANTA MONICA BLVD	11,218	7,057	18,275	0.24%		
TOTAL: 72,601		%: 0.94%						
NOTES:								
179	EL CENTRO LORETTO LP							
279	5539001025	1021 N HOOVER ST	70,404	0	70,404	0.92%	missing bsf	
TOTAL: 70,404		%: 0.92%						
NOTES:								
167	UNION DISCOUNT LTD							
229	5539003014	4632 SANTA MONICA BLVD	38,996	24,696	63,692	0.83%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 63,692		%: 0.83%						
NOTES:								
164	SUPERIOR INVESTMENTS							
122	5536019024	1075 WESTERN AVE	40,649	21,901	62,550	0.81%		
TOTAL: 62,550		%: 0.81%						
NOTES:								
143	S AND H INVESTMENT							
43	5534020036	6060 SANTA MONICA BLVD	39,430	22,983	62,413	0.81%		
TOTAL: 62,413		%: 0.81%						
NOTES:								
117	MOUSHOUL,JAMES E CO TR							
163	5537018001	5130 SANTA MONICA BLVD	9,089	6,684	15,773	0.21%		
164	5537018002	5122 SANTA MONICA BLVD	9,000	4,950	13,950	0.18%		
170	5537019005	5170 SANTA MONICA BLVD	10,225	14,220	24,445	0.32%		
TOTAL: 54,168		%: 0.70%						
NOTES:								
13	6161 SANTA MONICA ASSOCIATES LTD							
9	5534007010	6175 SANTA MONICA BLVD	11,250	1,180	12,430	0.16%		
11	5534007020	6161 SANTA MONICA BLVD	11,846	29,000	40,846	0.53%		
TOTAL: 53,276		%: 0.69%						
NOTES:								
43	CUBBAGE PATCH LLC							
2	5534005002	6249 SANTA MONICA BLVD	8,399	3,920	12,319	0.16%		
6	5534005006	6223 SANTA MONICA BLVD	13,700	11,008	24,708	0.32%		
7	5534005007	0	6,850	6,500	13,350	0.17%		
TOTAL: 50,377		%: 0.65%						
NOTES:								
7	5520 SANTA MONICA BLVD LLC							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
123	5536019029	5530 SANTA MONICA BLVD	32,325	18,042	50,367	0.65%	
TOTAL: 50,367		0.65%					
NOTES:							
3	4849 SANTA MONICA BOULEVARD LLC						
244	5540024024	1107 BERENDO ST	26,783	21,540	48,323	0.63%	
TOTAL: 48,323		0.63%					
NOTES:							
162	STEIGER,ADRIANNE TR						
177	5537020004	5220 SANTA MONICA BLVD	9,966	15,816	25,782	0.34%	
178	5537020005	0	5,225	5,734	10,959	0.14%	
179	5537020006	5210 SANTA MONICA BLVD	5,224	5,734	10,958	0.14%	
TOTAL: 47,699		0.62%					
NOTES:							
64	GINDI,MAGDI R CO TR						
62	5536010002	5481 SANTA MONICA BLVD	9,000	14,968	23,968	0.31%	
162	5537017026	5101 SANTA MONICA BLVD	12,751	10,061	22,812	0.30%	
TOTAL: 46,780		0.61%					
NOTES:							
41	CJ INVESTMENT PARTNERS						
110	5536018020	5624 SANTA MONICA BLVD	18,885	27,864	46,749	0.61%	
TOTAL: 46,749		0.61%					
NOTES:							
135	PTAG PROPERTIES LLC						
138	5537009036	5243 SANTA MONICA BLVD	45,023	0	45,023	0.59%	missing bsf; new building?
TOTAL: 45,023		0.59%					
NOTES:							
183	ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN ANDRANIK AND FLORA TRS ZAKARIAN FAMILY TRUST						

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
277	5539001001	4414 SANTA MONICA BLVD	21,193	13,155	34,348	0.45%	no visible building; 6000 on assessor
278	5539001002	4424 SANTA MONICA BLVD	10,572	0	10,572	0.14%	
TOTAL: 44,920		0.58%					
NOTES:							
28	BH LLC						
8	5534005008	6201 SANTA MONICA BLVD	21,000	21,691	42,691	0.55%	assessor bsf
TOTAL: 42,691		0.55%					
NOTES:							
170	VERMONT PLAZA HOLDINGS LLC						
184	5538001001	0	7,835	7,800	15,635	0.20%	
185	5538001002	5066 SANTA MONICA BLVD	12,057	11,200	23,257	0.30%	
TOTAL: 38,892		0.51%					
NOTES:							
141	ROMAN CATHOLIC ARCHBISHOP OF L A						
194	5538011012	4950 SANTA MONICA BLVD	11,161	6,124	17,285	0.22%	
195	5538011013	4952 SANTA MONICA BLVD	12,659	8,129	20,788	0.27%	
TOTAL: 38,073		0.49%					
NOTES:							
168	UNITED BROTHERHOOD OF C AND J OF						
168	5537019002	0	8,434	8,400	16,834	0.22%	
169	5537019004	5160 SANTA MONICA BLVD	10,228	10,624	20,852	0.27%	
TOTAL: 37,686		0.49%					
NOTES:							
88	KOCHMAN,SAM CO TR						
1	5534005001	1106 VINE ST	9,829	27,500	37,329	0.49%	
TOTAL: 37,329		0.49%					
NOTES:							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
59	FIRST VINE REALTY LLC							
59	5534022031	6238 SANTA MONICA BLVD	25,156	11,414	36,570	0.48%		
	TOTAL: 36,570	0.48%						
NOTES:								
85	KIM,BANG J TR							
83	5536011017	5539 SANTA MONICA BLVD	15,290	20,400	35,690	0.46%	Assessor bsf	
	TOTAL: 35,690	0.46%						
NOTES:								
76	JRP MANAGEMENT CO LLC							
126	5536023022	1096 WESTERN AVE	16,812	18,148	34,960	0.45%		
	TOTAL: 34,960	0.45%						
NOTES:								
114	MMZ APARTMENT INVESTMENTS LLC							
68	5536010020	5425 SANTA MONICA BLVD	6,931	27,192	34,123	0.44%		
	TOTAL: 34,123	0.44%						
NOTES:								
42	CUBBAGE FIELD LLC							
46	5534021002	6104 SANTA MONICA BLVD	11,966	11,416	23,382	0.30%		
47	5534021003	6118 SANTA MONICA BLVD	5,983	3,750	9,733	0.13%		
	TOTAL: 33,115	0.43%						
NOTES:								
60	FIVE RIVERS LLC							
38	5534016025	6061 SANTA MONICA BLVD	25,282	7,232	32,514	0.42%		
	TOTAL: 32,514	0.42%						
NOTES:								
39	CHAPLIN STUDIOS LLC							
171	5537019006	5176 SANTA MONICA BLVD	11,127	20,889	32,016	0.42%		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL:	32,016	0.42%					
NOTES:							
137	RASHIDI,JAHANGIR AND SEDA TRS						
133	5537008015	5327 SANTA MONICA BLVD	9,990	2,574	12,564	0.16%	
134	5537008016	5331 SANTA MONICA BLVD	9,990	8,462	18,452	0.24%	
TOTAL:	31,016	0.40%					
NOTES:							
57	FELDMAN,LEONARD S TR						
166	5537018004	5100 SANTA MONICA BLVD	19,536	10,750	30,286	0.39%	
TOTAL:	30,286	0.39%					
NOTES:							
126	PACIFIC CAPITAL LLC						
92	5536013009	5707 SANTA MONICA BLVD	7,645	7,500	15,145	0.20%	
93	5536013010	5705 SANTA MONICA BLVD	7,368	6,600	13,968	0.18%	
TOTAL:	29,113	0.38%					
NOTES:							
101	LILIRAM LLC						
117	5536019005	5536 SANTA MONICA BLVD	18,944	10,000	28,944	0.38%	
TOTAL:	28,944	0.38%					
NOTES:							
148	SAVITSKY,STEVEN CO TR						
227	5539003003	1019 MADISON AVE	14,399	14,400	28,799	0.37%	
TOTAL:	28,799	0.37%					
NOTES:							
97	LAKATOSH,GABE CO TR						
10	5534007014	6151 SANTA MONICA BLVD	10,695	18,060	28,755	0.37%	
TOTAL:	28,755	0.37%					
NOTES:							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
104	M AND M ADVANCE INVESTMENTS LLC						
130	5536024010	5416 SANTA MONICA BLVD	6,987	7,000	13,987	0.18%	
131	5536024011	5420 SANTA MONICA BLVD	6,987	7,500	14,487	0.19%	
TOTAL: 28,474		%: 0.37%					
NOTES:							
115	MOJFAR LLC						
124	5536023010	5448 SANTA MONICA BLVD	10,015	18,141	28,156	0.37%	
TOTAL: 28,156		%: 0.37%					
NOTES:							
149	SERRANO AVE LP						
74	5536010400	5465 SANTA MONICA BLVD	14,863	12,046	26,909	0.35%	
TOTAL: 26,909		%: 0.35%					
NOTES:							
108	MARKLEY,EDWARD D AND						
81	5536011015	5523 SANTA MONICA BLVD	7,647	5,000	12,647	0.16%	building on Google
82	5536011016	5517 SANTA MONICA BLVD	7,647	5,000	12,647	0.16%	
TOTAL: 25,294		%: 0.33%					
NOTES:							
87	KK KATHY LLC						
251	5542025001	4475 SANTA MONICA BLVD	7,067	0	7,067	0.09%	bsf on adjacent parcel
252	5542025002	1110 VIRGIL AVE	6,250	11,680	17,930	0.23%	
TOTAL: 24,997		%: 0.32%					
NOTES:							
158	SMC AND ASSOCIATES LLC						
57	5534022023	6232 SANTA MONICA BLVD	11,982	0	11,982	0.16%	parking lot
60	5534022034	6222 SANTA MONICA BLVD	8,085	4,250	12,335	0.16%	
TOTAL: 24,317		%: 0.32%					
NOTES:							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
178	ZGK KASSABIAN PARTNERSHIP						
250	5540028018	4901 SANTA MONICA BLVD	15,823	8,488	24,311	0.32%	
TOTAL: 24,311		0.32%					
NOTES:							
46	DANIELIAN,VANIK J AND						
136	5537008024	5337 SANTA MONICA BLVD	14,837	8,911	23,748	0.31%	
TOTAL: 23,748		0.31%					
NOTES:							
65	GOLDDIGGERS LLC						
111	5536018021	5628 SANTA MONICA BLVD	9,437	14,093	23,530	0.31%	
TOTAL: 23,530		0.31%					
NOTES:							
30	BRAHNA PROPERTIES LLC						
246	5540026018	4855 SANTA MONICA BLVD	13,078	9,380	22,458	0.29%	
TOTAL: 22,458		0.29%					
NOTES:							
66	GRAHM,RUTH TR						
180	5537020025	5206 SANTA MONICA BLVD	10,944	10,973	21,917	0.28%	
TOTAL: 21,917		0.28%					
NOTES:							
53	ESHTIAGHPOUR,YOUSEF AND MEHRAN						
105	5536017034	5700 SANTA MONICA BLVD	13,851	7,409	21,260	0.28%	
TOTAL: 21,260		0.28%					
NOTES:							
6	5255 SANTA MONICA BLVD LLC						
137	5537009033	5255 SANTA MONICA BLVD	12,377	8,775	21,152	0.27%	
TOTAL: 21,152		0.27%					
NOTES:							
105	MAKASJIAN,EDWARD AND ROSE TRS						

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
155	5537015030	0	4,406	0	4,406	0.06%	car lot	
156	5537015031	5153 SANTA MONICA BLVD	4,406	2,186	6,592	0.09%		
159	5537015034	1111 ARDMORE AVE	4,801	4,800	9,601	0.12%		
TOTAL: 20,599		0.27%						
NOTES:								
5	4910 SANTA MONICA LLC							
197	5538012001	1040 KENMORE AVE	9,721	4,850	14,571	0.19%		
198	5538012010	4910 SANTA MONICA BLVD	3,147	2,870	6,017	0.08%		
TOTAL: 20,588		0.27%						
NOTES:								
83	KERIAN,STEVE AND ALICE TRS							
15	5534010010	5901 SANTA MONICA BLVD	13,259	7,220	20,479	0.27%		
TOTAL: 20,479		0.27%						
NOTES:								
86	KIRIKIAN,KRIKOR H TR							
243	5540022018	4775 SANTA MONICA BLVD	13,200	7,173	20,373	0.26%		
TOTAL: 20,373		0.26%						
NOTES:								
132	PATEL,BALUBHAI G TR							
228	5539003004	4620 SANTA MONICA BLVD	11,063	9,152	20,215	0.26%		
TOTAL: 20,215		0.26%						
NOTES:								
127	PALOMAR APARTMENTS LP							
61	5536010001	5473 SANTA MONICA BLVD	5,001	15,000	20,001	0.26%		
TOTAL: 20,001		0.26%						
NOTES:								
10	5616 SANTA MONICA LLC							
108	5536018017	5612 SANTA MONICA BLVD	4,949	5,000	9,949	0.13%		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
109	5536018019	5616 SANTA MONICA BLVD	4,946	5,000	9,946	0.13%	
TOTAL:	19,895	%: 0.26%					
NOTES:							
169	VERMONT HOLLYWOOD ASSOCIATES L P						
274	5542029037	4629 SANTA MONICA BLVD	12,967	6,561	19,528	0.25%	
TOTAL:	19,528	%: 0.25%					
NOTES:							
93	LA KRETZ,MORTON TR ET AL						
237	5540009008	4955 SANTA MONICA BLVD	12,480	6,888	19,368	0.25%	
TOTAL:	19,368	%: 0.25%					
NOTES:							
152	SIERRA VISTA 1 LLC						
129	5536024008	0	19,108	0	19,108	0.25%	empty lot
TOTAL:	19,108	%: 0.25%					
NOTES:							
177	ZAKARIAN,ANDRANIK CO TR						
213	5539001003	4430 SANTA MONICA BLVD	10,557	8,378	18,935	0.25%	
TOTAL:	18,935	%: 0.25%					
NOTES:							
44	D AND S ELCO LLC						
253	5542025036	4471 SANTA MONICA BLVD	12,334	6,340	18,674	0.24%	
TOTAL:	18,674	%: 0.24%					
NOTES:							
19	ASHAMALLA,GAMIL AND JEANETTE TRS						
203	5538019017	4862 SANTA MONICA BLVD	12,065	6,392	18,457	0.24%	
TOTAL:	18,457	%: 0.24%					
NOTES:							
84	KHORRAMIAN,HAMID						

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
90	5536013007	5717 SANTA MONICA BLVD	7,644	10,704	18,348	0.24%		
TOTAL: 18,348		%: 0.24%						
NOTES:								
78	KANTARJIAN,THERESA							
157	5537015032	5161 SANTA MONICA BLVD	4,405	4,400	8,805	0.11%		
158	5537015033	5165 SANTA MONICA BLVD	6,007	3,428	9,435	0.12%		
TOTAL: 18,240		%: 0.24%						
NOTES:								
121	NOHO MODERN LLC							
49	5534021007	6154 SANTA MONICA BLVD	11,972	6,184	18,156	0.24%		
TOTAL: 18,156		%: 0.24%						
NOTES:								
56	FADLON,ISACK AND							
4	5534005004	6235 SANTA MONICA BLVD	7,700	10,113	17,813	0.23%		
TOTAL: 17,813		%: 0.23%						
NOTES:								
11	5656 SANTA MONICA PLAZA LLC							
115	5536018027	5656 SANTA MONICA BLVD	11,429	6,023	17,452	0.23%		
TOTAL: 17,452		%: 0.23%						
NOTES:								
47	DAVILA,PEDRO P							
207	5538021001	4750 SANTA MONICA BLVD	6,250	3,592	9,842	0.13%		
208	5538021002	1037 NEW HAMPSHIRE AVE	6,248	1,107	7,355	0.10%		
TOTAL: 17,197		%: 0.22%						
NOTES:								
120	NGU,STEVEN AND STEFANIE T TRS							
188	5538001043	5060 SANTA MONICA BLVD	9,649	7,500	17,149	0.22%		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL:	17,149	0.22%					
NOTES:							
98	LE HO AND HO PARTNERSHIP						
258	5542026042	4545 SANTA MONICA BLVD	2,537	2,500	5,037	0.07%	
259	5542026044	4537 SANTA MONICA BLVD	7,516	4,390	11,906	0.15%	
TOTAL:	16,943	0.22%					
NOTES:							
89	KOO,JIN SANG						
176	5537019035	5150 SANTA MONICA BLVD	10,706	5,761	16,467	0.21%	
TOTAL:	16,467	0.21%					
NOTES:							
110	MEGDAL SILVER LAKES LLC						
216	5539001020	4460 SANTA MONICA BLVD	13,997	2,400	16,397	0.21%	
TOTAL:	16,397	0.21%					
NOTES:							
138	REYES PROPERTIES LLC						
209	5538021020	1036 BERENDO ST	10,923	5,412	16,335	0.21%	
TOTAL:	16,335	0.21%					
NOTES:							
62	G AND S BROS LLC						
152	5537015015	5173 SANTA MONICA BLVD	5,502	4,950	10,452	0.14%	
154	5537015017	0	5,305	238	5,543	0.07%	
TOTAL:	15,995	0.21%					
NOTES:							
58	FEO ENTERPRISES L P						
249	5540028009	4921 SANTA MONICA BLVD	9,521	6,282	15,803	0.21%	
TOTAL:	15,803	0.21%					
NOTES:							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
20	AUZENE,LARRY A JR AND						
233	5540006011	1104 MARIPOSA AVE	6,500	1,762	8,262	0.11%	
234	5540006012	5015 SANTA MONICA BLVD	6,548	800	7,348	0.10%	
TOTAL: 15,610		0.20%					
NOTES:							
100	LEE,JOO S						
267	5542029021	4601 SANTA MONICA BLVD	5,078	2,940	8,018	0.10%	
268	5542029022	1107 MADISON AVE	5,893	1,170	7,063	0.09%	
TOTAL: 15,081		0.20%					
NOTES:							
40	CITY OF STARS COLLISION CENTER						
242	5540022017	4751 SANTA MONICA BLVD	13,077	1,865	14,942	0.19%	
TOTAL: 14,942		0.19%					
NOTES:							
77	KALOUSTIAN,SHARAM AND LUCY TRS						
13	5534008015	6115 SANTA MONICA BLVD	8,575	6,220	14,795	0.19%	
TOTAL: 14,795		0.19%					
NOTES:							
23	BARCAY,EDITH TR						
79	5536011013	5531 SANTA MONICA BLVD	7,648	6,708	14,356	0.19%	
TOTAL: 14,356		0.19%					
NOTES:							
69	HOLLYWOOD COMMUNITY HOUSING						
190	5538002039	5020 SANTA MONICA BLVD	8,643	5,168	13,811	0.18%	
TOTAL: 13,811		0.18%					
NOTES:							
151	SHOKRI,DARIUS M						
206	5538020021	4820 SANTA MONICA BLVD	8,762	4,970	13,732	0.18%	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL:	13,732	0.18%						
NOTES:								
154	SINCLAIR PROPERTIES I LLC AND							
107	5536018015	5600 SANTA MONICA BLVD	9,495	4,218	13,713	0.18%		
TOTAL:	13,713	0.18%						
NOTES:								
129	PARAMOUNT RECORDING STUDIOS INC							
3	5534005003	6245 SANTA MONICA BLVD	6,999	6,550	13,549	0.18%		
TOTAL:	13,549	0.18%						
NOTES:								
72	HOVSEPIAN,KRIKOR AND MAGDA TRS							
118	5536019006	5546 SANTA MONICA BLVD	9,467	4,040	13,507	0.18%		
TOTAL:	13,507	0.18%						
NOTES:								
50	DULTENHAVER,LINDA L TR							
236	5540009007	4969 SANTA MONICA BLVD	12,307	1,140	13,447	0.17%		
TOTAL:	13,447	0.17%						
NOTES:								
112	METZIDIS,CHARLES TR							
48	5534021004	6122 SANTA MONICA BLVD	5,984	7,284	13,268	0.17%		
TOTAL:	13,268	0.17%						
NOTES:								
180	FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC							
282	5542024041	4415 SANTA MONICA BLVD	6,655	6,588	13,243	0.17%		
TOTAL:	13,243	0.17%						
NOTES:								
8	5527 SANTA MONICA BOULEVARD LLC							
80	5536011014	5527 SANTA MONICA BLVD	7,647	5,572	13,219	0.17%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 13,219		0.17%						
NOTES:								
99	LEE REALCORP							
269	5542029023	4619 SANTA MONICA BLVD	4,439	1,560	5,999	0.08%		
270	5542029024	4621 SANTA MONICA BLVD	4,479	2,687	7,166	0.09%		
TOTAL: 13,165		0.17%						
NOTES:								
26	BERAKHA LLC							
76	5536011002	5505 SANTA MONICA BLVD	4,291	8,400	12,691	0.16%		
TOTAL: 12,691		0.16%						
NOTES:								
166	TKACZUK,ANTONIO							
225	5539003001	4600 SANTA MONICA BLVD	8,186	4,500	12,686	0.16%		
TOTAL: 12,686		0.16%						
NOTES:								
37	CHA,CHARLES H AND JIN H TRS							
226	5539003002	4612 SANTA MONICA BLVD	8,150	4,500	12,650	0.16%		
TOTAL: 12,650		0.16%						
NOTES:								
17	ARAR GROUP LLC TR							
260	5542027027	4551 SANTA MONICA BLVD	7,616	4,723	12,339	0.16%		
TOTAL: 12,339		0.16%						
NOTES:								
81	KATZ,HARRY L TR							
52	5534021010	6174 SANTA MONICA BLVD	5,964	6,212	12,176	0.16%		
TOTAL: 12,176		0.16%						
NOTES:								
173	VOURNAS,THOMAS G TR							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
204	5538020001	4800 SANTA MONICA BLVD	7,526	4,482	12,008	0.16%	
TOTAL:	12,008	%: 0.16%					
NOTES:							
16	ARAKELIAN,AGOP AND ANAHID						
247	5540026020	4875 SANTA MONICA BLVD	7,359	4,640	11,999	0.16%	
TOTAL:	11,999	%: 0.16%					
NOTES:							
157	SM HOLLYWOOD RETAIL LLC						
201	5538019001	4850 SANTA MONICA BLVD	6,267	5,709	11,976	0.16%	
TOTAL:	11,976	%: 0.16%					
NOTES:							
182	HOM KONG J AND SUE S TRS KJH SSH TRUST						
280	5542024036	4405 SANTA MONICA BLVD	6,923	4,962	11,885	0.15%	
TOTAL:	11,885	%: 0.15%					
NOTES:							
74	JAY MITCHELL LLC						
56	5534022002	6208 SANTA MONICA BLVD	5,988	5,736	11,724	0.15%	
TOTAL:	11,724	%: 0.15%					
NOTES:							
161	ST NICHOLAS FOUNDATION INC						
210	5538022002	4718 SANTA MONICA BLVD	4,251	2,553	6,804	0.09%	
211	5538022004	4722 SANTA MONICA BLVD	4,249	280	4,529	0.06%	
TOTAL:	11,333	%: 0.15%					
NOTES:							
106	MAKASJIAN,ZARE AND MARO TRS						
161	5537017024	5111 SANTA MONICA BLVD	5,225	6,050	11,275	0.15%	
TOTAL:	11,275	%: 0.15%					
NOTES:							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
82	KAZAZIAN,GARO G CO TR							
58	5534022028	6218 SANTA MONICA BLVD	8,760	2,220	10,980	0.14%		
TOTAL: 10,980		0.14%						
NOTES:								
21	BAKER,BARRY TR ET AL							
119	5536019007	5552 SANTA MONICA BLVD	7,464	3,500	10,964	0.14%		
TOTAL: 10,964		0.14%						
NOTES:								
128	PAPELIAN,VERJOUHY O TR							
150	5537015013	5167 SANTA MONICA BLVD	1,633	2,736	4,369	0.06%		
151	5537015014	5171 SANTA MONICA BLVD	3,374	3,075	6,449	0.08%		
TOTAL: 10,818		0.14%						
NOTES:								
174	WEST COAST SUNNY PROPERTIES LLC							
91	5536013008	5711 SANTA MONICA BLVD	7,493	3,313	10,806	0.14%		
TOTAL: 10,806		0.14%						
NOTES:								
150	SHB PROPERTIES LLC							
132	5536024013	1074 OXFORD AVE	9,601	938	10,539	0.14%		
TOTAL: 10,539		0.14%						
NOTES:								
156	SLE ENTERPRISES INC							
65	5536010017	5421 SANTA MONICA BLVD	5,252	5,214	10,466	0.14%		
TOTAL: 10,466		0.14%						
NOTES:								
14	6245 SANTA MONICA BLVD							
5	5534005005	6233 SANTA MONICA BLVD	7,701	2,732	10,433	0.14%		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL:	10,433	0.14%					
NOTES:							
96	LAFOND,KEITH AND NORMA ET AL TRS						
63	5536010014	5400 FLEMISH LN	4,982	5,408	10,390	0.14%	
TOTAL:	10,390	0.14%					
NOTES:							
146	SANTA MONICA ST ANDREWS LLC						
120	5536019008	5558 SANTA MONICA BLVD	6,896	3,043	9,939	0.13%	
TOTAL:	9,939	0.13%					
NOTES:							
12	5720 SANTA MONICA BLVD LLC						
99	5536017001	5720 SANTA MONICA BLVD	5,361	4,450	9,811	0.13%	
TOTAL:	9,811	0.13%					
NOTES:							
15	AKOPOV,MIKHALL						
50	5534021008	6164 SANTA MONICA BLVD	5,987	3,750	9,737	0.13%	
TOTAL:	9,737	0.13%					
NOTES:							
27	BEZIAN,JACK AND SYLVA						
239	5540020006	4715 SANTA MONICA BLVD	5,150	4,323	9,473	0.12%	
TOTAL:	9,473	0.12%					
NOTES:							
38	CHAMELIAN,SUSAN CO TR						
53	5534021029	6100 SANTA MONICA BLVD	5,895	3,574	9,469	0.12%	
TOTAL:	9,469	0.12%					
NOTES:							
94	LA LOAN COMPANY LLC						
75	5536011001	5509 SANTA MONICA BLVD	3,646	5,750	9,396	0.12%	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
	TOTAL: 9,396	%: 0.12%						
NOTES:								
144	SAIDI,DAVID CO TR							
64	5536010016	5417 SANTA MONICA BLVD	5,252	4,140	9,392	0.12%		
	TOTAL: 9,392	%: 0.12%						
NOTES:								
90	KROFF,LINDA A							
263	5542027030	4565 SANTA MONICA BLVD	5,321	3,900	9,221	0.12%		
	TOTAL: 9,221	%: 0.12%						
NOTES:								
102	LOS JEFES LLC							
55	5534022001	1069 EL CENTRO AVE	5,988	2,955	8,943	0.12%		
	TOTAL: 8,943	%: 0.12%						
NOTES:								
181	FROGEL PROPERTIES INC							
283	5542024042	4427 SANTA MONICA BLVD	6,028	2,684	8,712	0.11%		
	TOTAL: 8,712	%: 0.11%						
NOTES:								
119	NATHAN,CHAIM AND LEAH							
261	5542027028	4559 SANTA MONICA BLVD	6,647	2,032	8,679	0.11%		
	TOTAL: 8,679	%: 0.11%						
NOTES:								
4	4906 SANTA MONICA LLC							
199	5538012011	4906 SANTA MONICA BLVD	5,503	3,152	8,655	0.11%		
	TOTAL: 8,655	%: 0.11%						
NOTES:								
133	PEJOVIC,DANUTA TR							
128	5536024004	5432 SANTA MONICA BLVD	5,421	2,970	8,391	0.11%		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL: 8,391		%: 0.11%					
NOTES:							
24 BASTEGHIAN,HAGOP							
262	5542027029	4563 SANTA MONICA BLVD	5,320	2,965	8,285	0.11%	
TOTAL: 8,285		%: 0.11%					
NOTES:							
125 PACHULSKI,JENNIE CO TR							
51	5534021009	6170 SANTA MONICA BLVD	5,987	1,944	7,931	0.10%	
TOTAL: 7,931		%: 0.10%					
NOTES:							
49 DISANO,ANNETTE TR							
257	5542026040	4531 SANTA MONICA BLVD	5,317	2,604	7,921	0.10%	
TOTAL: 7,921		%: 0.10%					
NOTES:							
2 4575 SANTA MONICA BLVD LLC							
264	5542027031	4575 SANTA MONICA BLVD	5,322	2,160	7,482	0.10%	
TOTAL: 7,482		%: 0.10%					
NOTES:							
116 MOSES,CHRISTIN B TR							
125	5536023011	5466 SANTA MONICA BLVD	4,997	2,286	7,283	0.09%	
TOTAL: 7,283		%: 0.09%					
NOTES:							
130 PARSEGHIAN,KEVORK AND MARY TRS							
200	5538012012	4900 SANTA MONICA BLVD	3,495	3,402	6,897	0.09%	
TOTAL: 6,897		%: 0.09%					
NOTES:							
79 KARAGUOZIAN,NAZIK AND KRIKOR TRS							
187	5538001026	5064 SANTA MONICA BLVD	5,624	864	6,488	0.08%	

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL:	6,488	%: 0.08%					
NOTES:							
52	EDELSON,STEVEN E TR						
256	5542026039	4513 SANTA MONICA BLVD	3,014	3,406	6,420	0.08%	
TOTAL:	6,420	%: 0.08%					
NOTES:							
184	ALLSBROOK JEFFREY KUHLE SILVIA						
281	5542024040	4411 SANTA MONICA BLVD	4,850	1,568	6,418	0.08%	
TOTAL:	6,418	%: 0.08%					
NOTES:							
140	RODRIGUEZ,EFRAIN ET AL						
172	5537019030	5180 SANTA MONICA BLVD	3,443	2,862	6,305	0.08%	
TOTAL:	6,305	%: 0.08%					
NOTES:							
176	YOTNEGPARIAN,MAURICE CO TR						
205	5538020002	4810 SANTA MONICA BLVD	5,005	1,300	6,305	0.08%	
TOTAL:	6,305	%: 0.08%					
NOTES:							
139	RODRIGUEZ,EFRAIN AND						
173	5537019031	1064 KINGSLEY DR	2,170	1,980	4,150	0.05%	
TOTAL:	4,150	%: 0.05%					
NOTES:							
124	OUTDOOR SYSTEMS INC						
255	5542026038	0	1,740	0	1,740	0.02%	billboard space
TOTAL:	1,740	%: 0.02%					
NOTES:							



Rita Moreno <rita.moreno@lacity.org>

HR66 PBID Steering Committee - Docs for Oct 25 10am Committee Call

Gina T <gtrechter@civitasadvisors.com>

Tue, Oct 24, 2017 at 3:33 PM

To: Ferris Wehbe <ferris@thehollywooddistillery.com>, Homer <homer@hollywoodforever.com>, Jacob <jacob@hollywoodchamber.net>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Leron <Leron@hollywoodchamber.net>, "Morrie M. Zagha" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Scott Hayner <shayner@cimgroup.com>, Rita Moreno <rita.moreno@lacity.org>, Larry Neuberg <larryneuberg@nnigroup.com>
Cc: Nichole Farley <nfarley@civitasadvisors.com>

Dear HR66 PBID Steering Committee,

As a reminder, tomorrow is our recurring Steering Committee call at 10am. Attached are the following docs for our discussion:

1. Agenda
2. Non-fronting Parcel Packet for discussion/review
3. Survey Responses received thus far
4. Boundary Maps
5. ATBO Report - Includes contact info from support letters received.

Nichole and I look forward to the call!

Chat soon,
Gina

--



Gina Trechter

Project Manager

Civitas

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5 attachments

Hollywood Route 66 PBID_Steering Committee Call Agenda_10-25-17.pdf
295K

HR66_Non Fronting Parcels.pdf
1739K

HR66 PBID Survey_Responses as of 10-24-17.pdf
90K

Route66-map keys with EHW (10-17-2017).pdf
1155K

ATBO_10.24.2017.pdf
150K



Hollywood Route 66 PBID Formation Steering Committee Call

October 25, 2017
10:00am

Call in Number: (267) 930-4000
Code: 109-962-591#

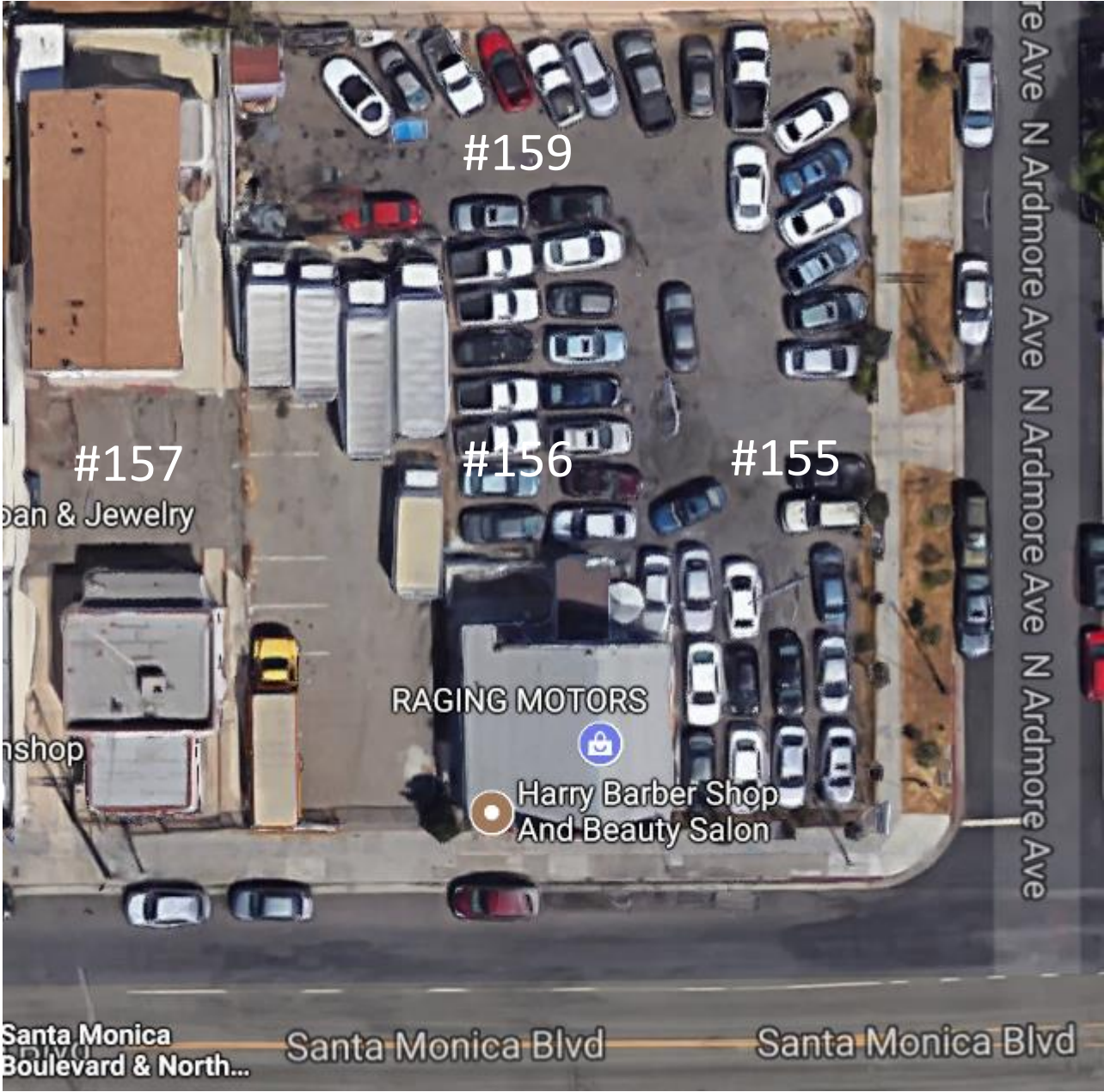
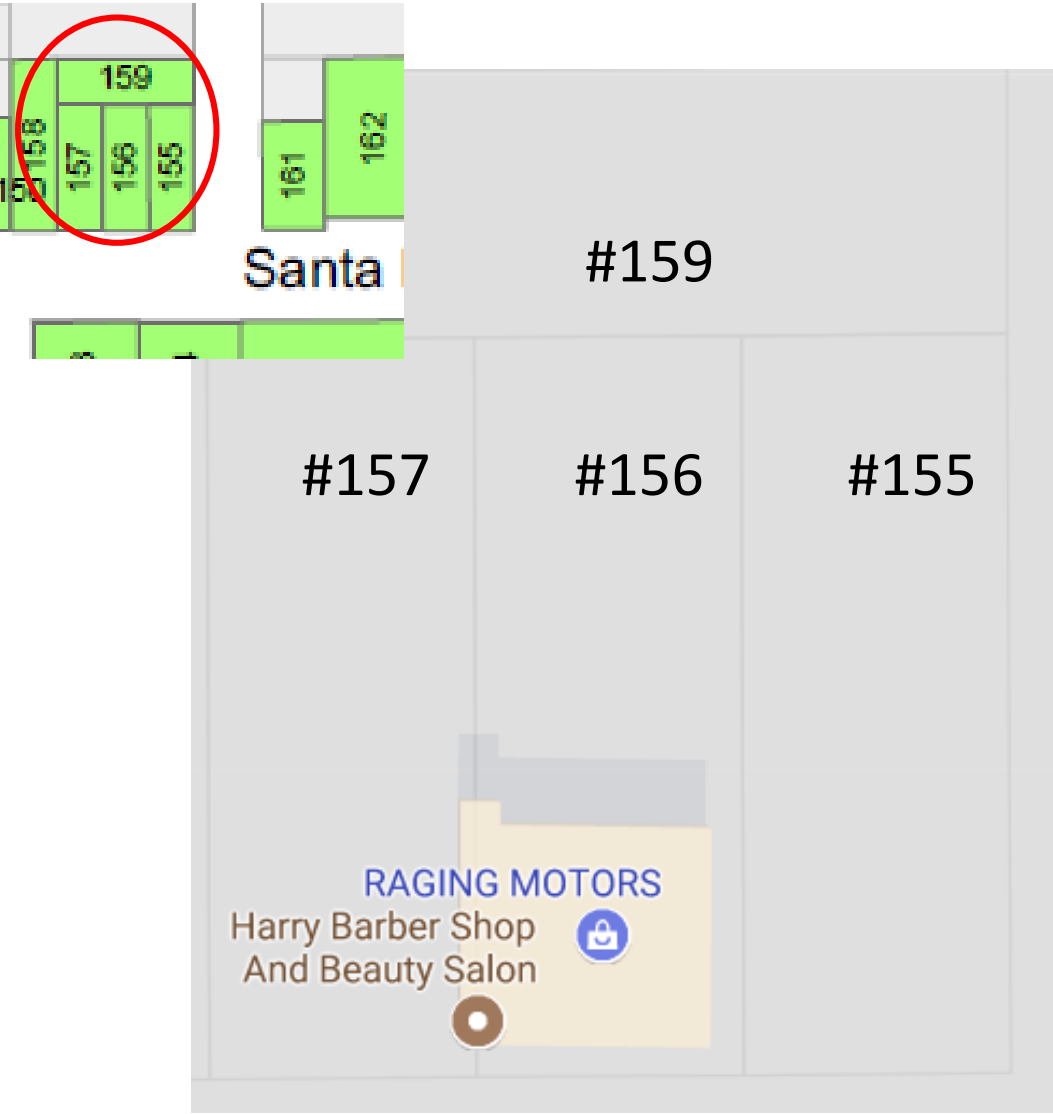
Agenda

1. Review & Recommendations of Non-Fronting parcels
2. Property Owner Survey Update
3. Open House – Oct 26th @ 4:30-7pm
4. Next Steps
 - a. Feasibility Study (Due October 2017)
 - i. Online Survey
 - ii. October Open House
 - b. Database of Property Owners (November 2017)
 - i. Assignments to Civitas by October 30th

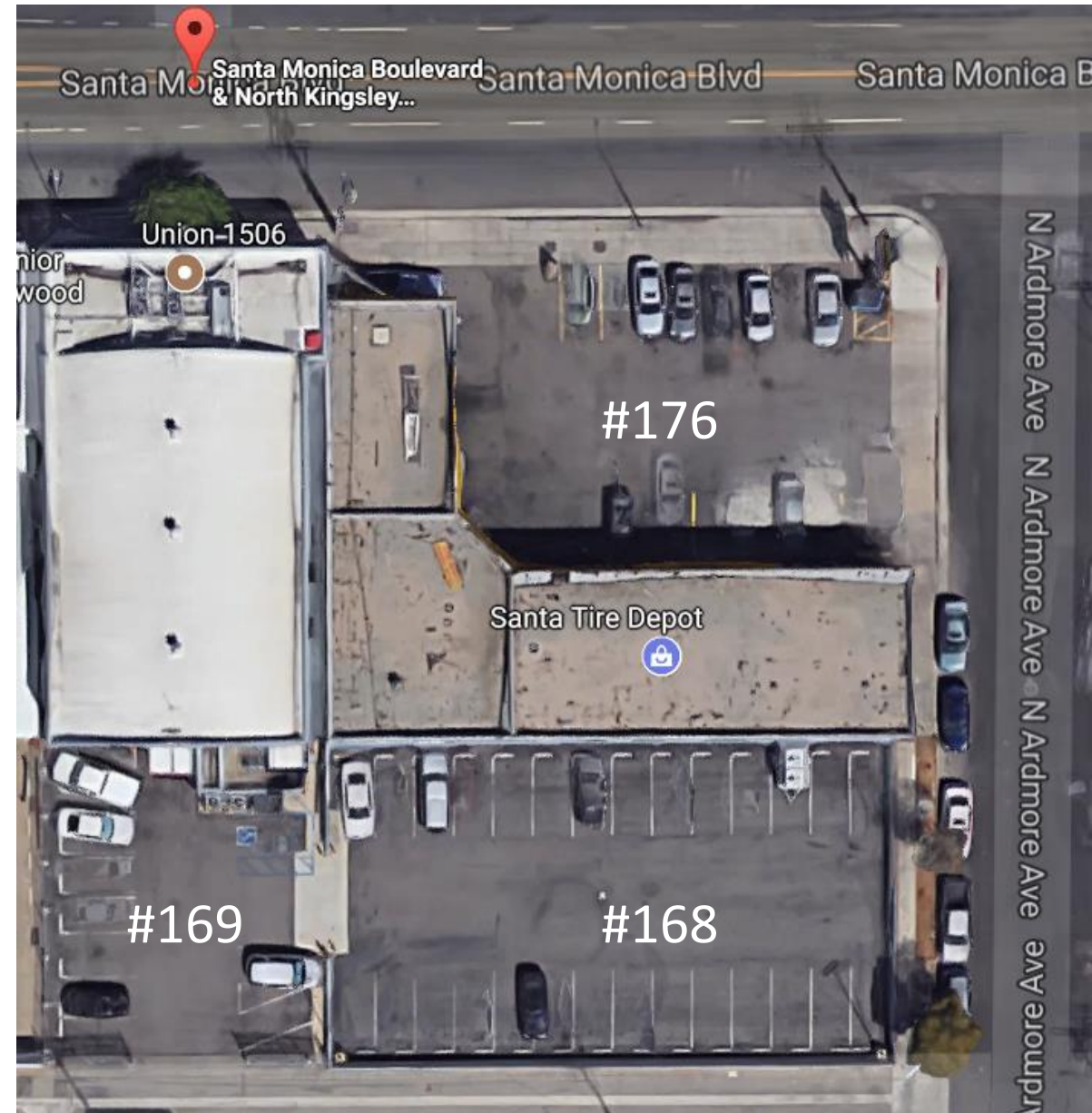
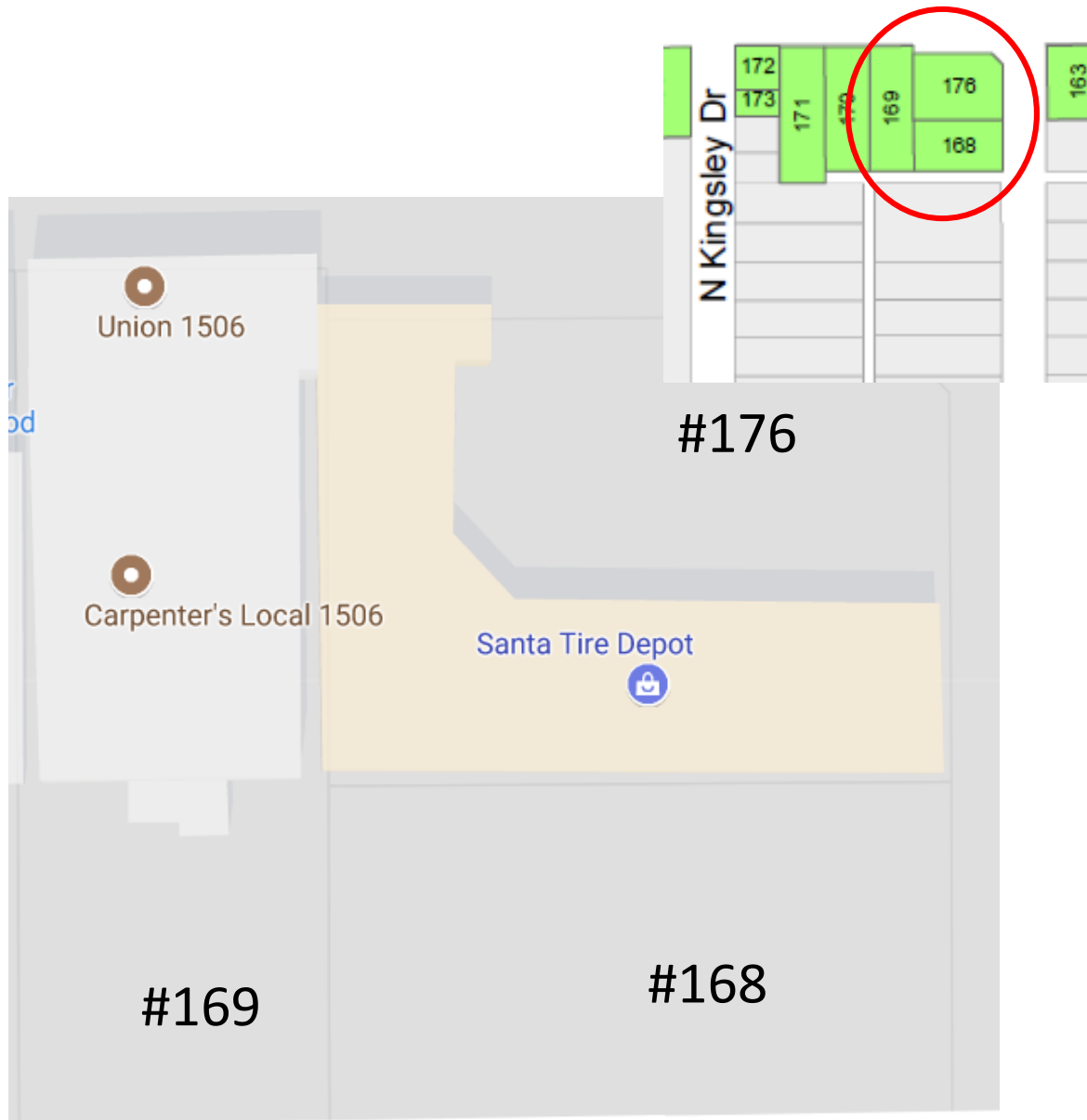
Hollywood Route 66 PBID

Non-Fronting Parcels

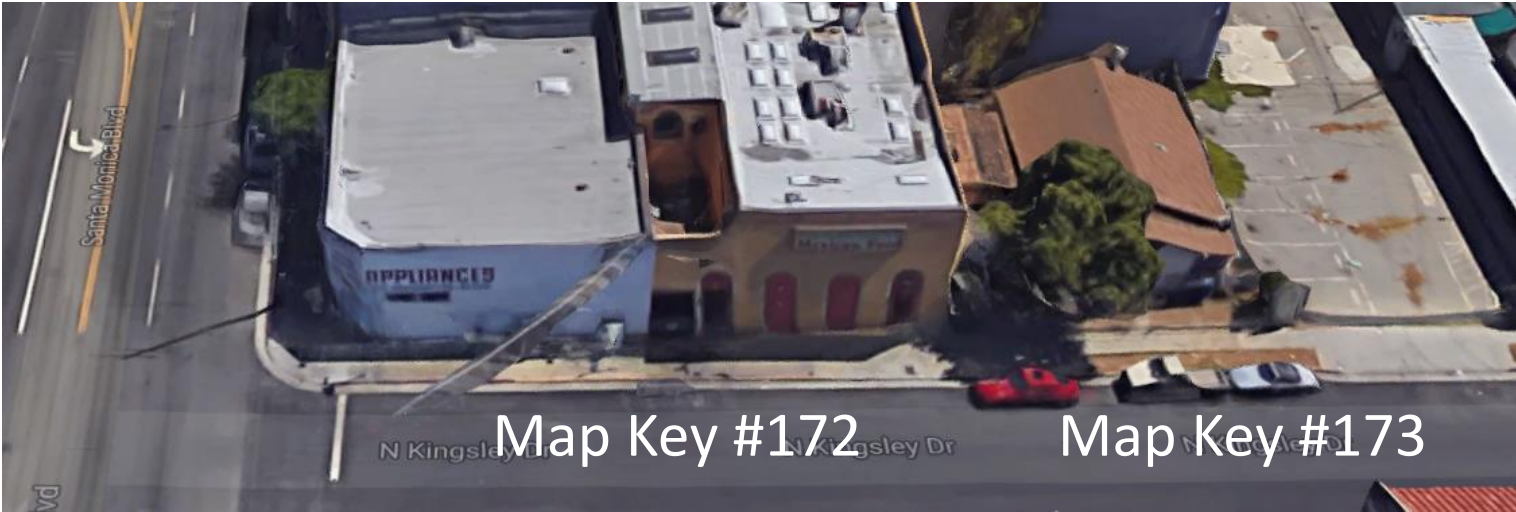
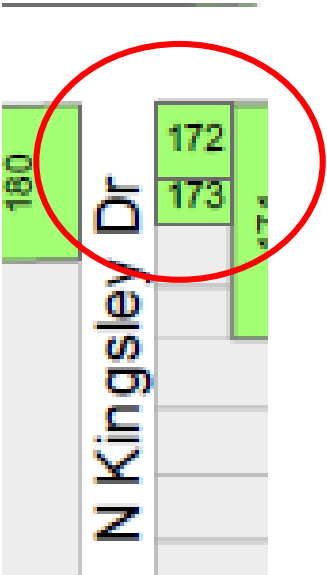
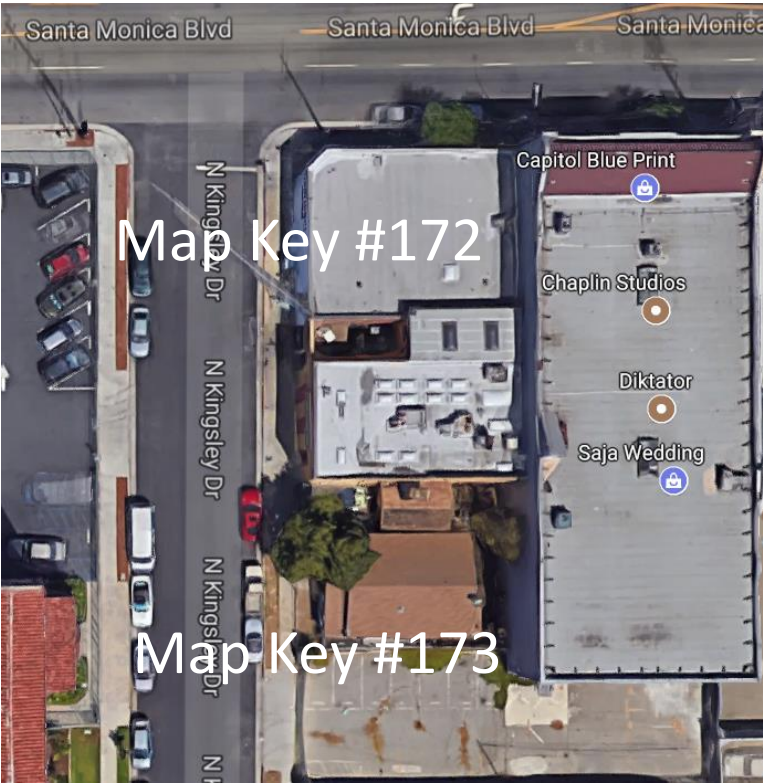
Map Key #155, #156 and #159 = Same Owner



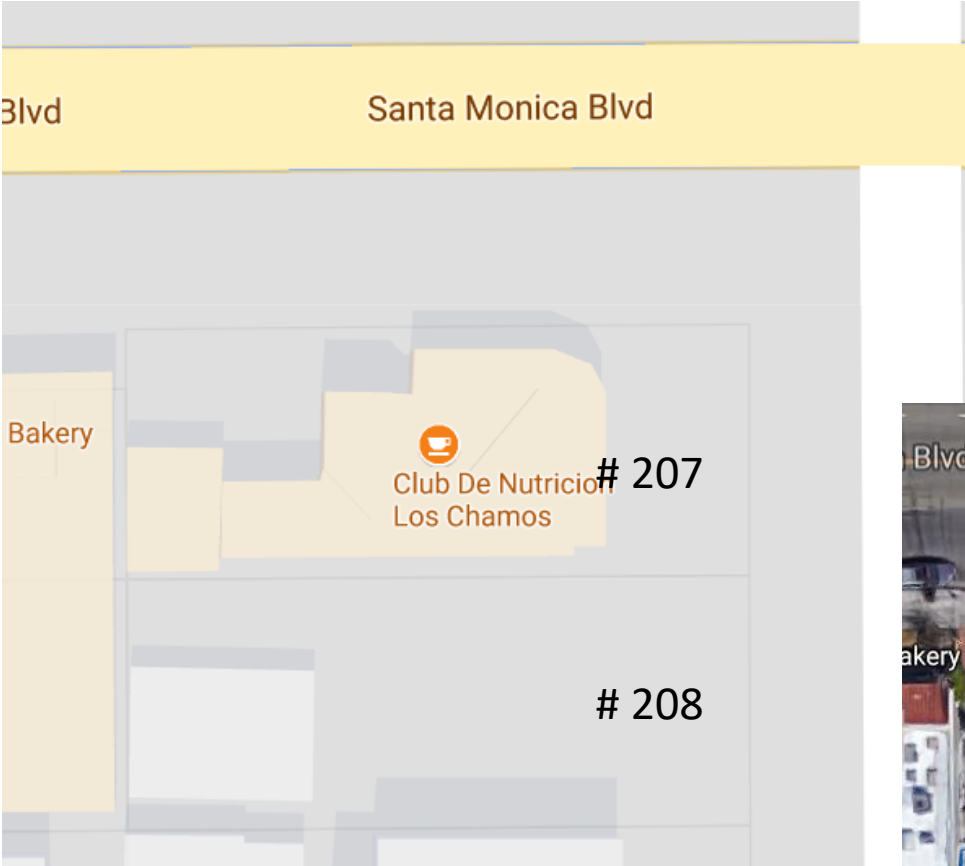
#168 and #169 = Same Owner, Share Parking Lot



Map Keys # 172 and #173 - Same Owner

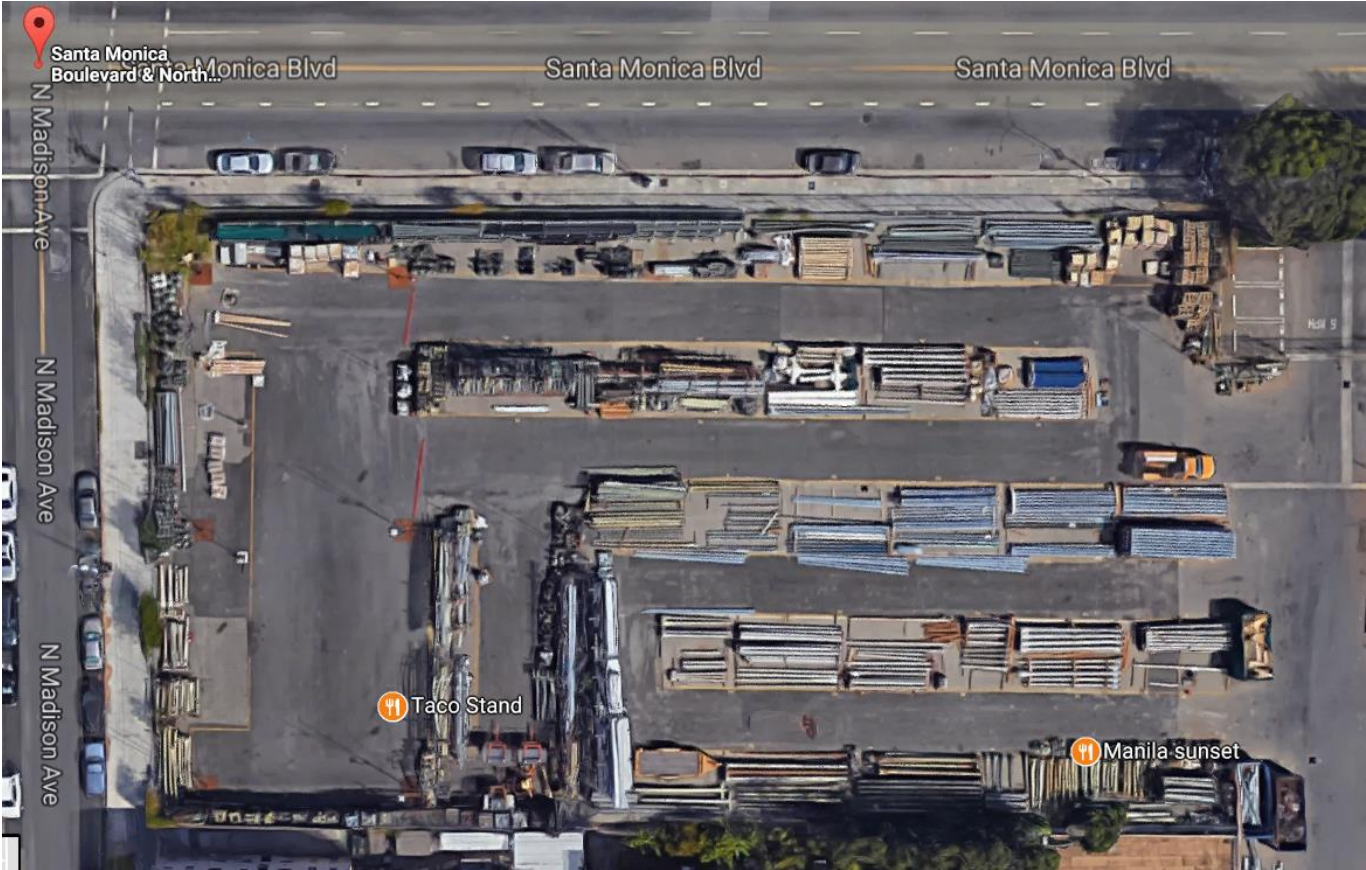
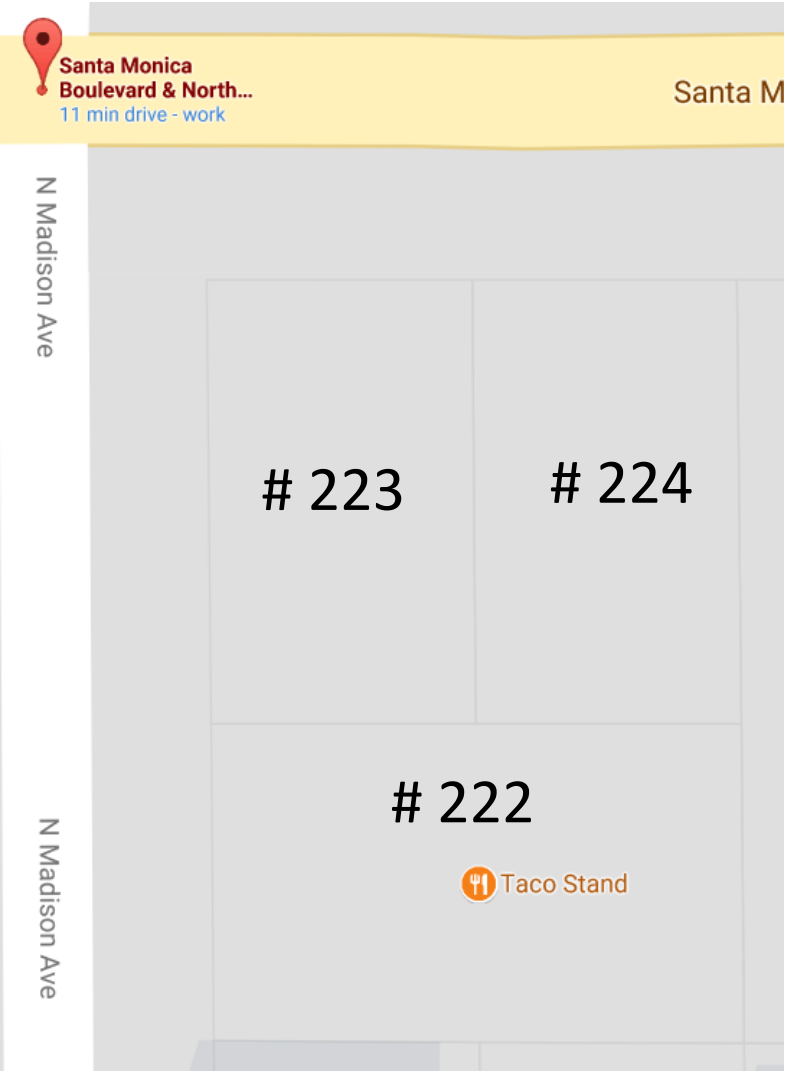
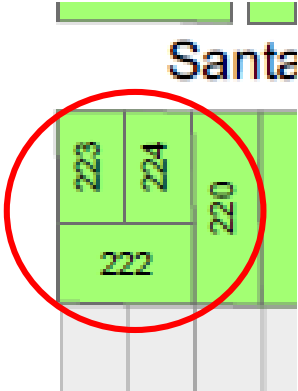


Map Keys # 207 and #208 = Same Owner

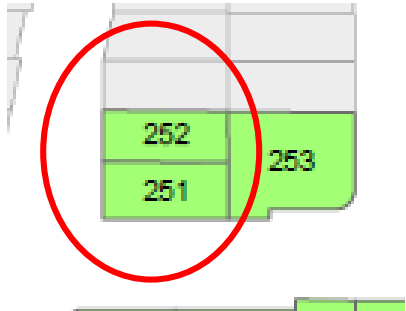


	207	211
208	208	

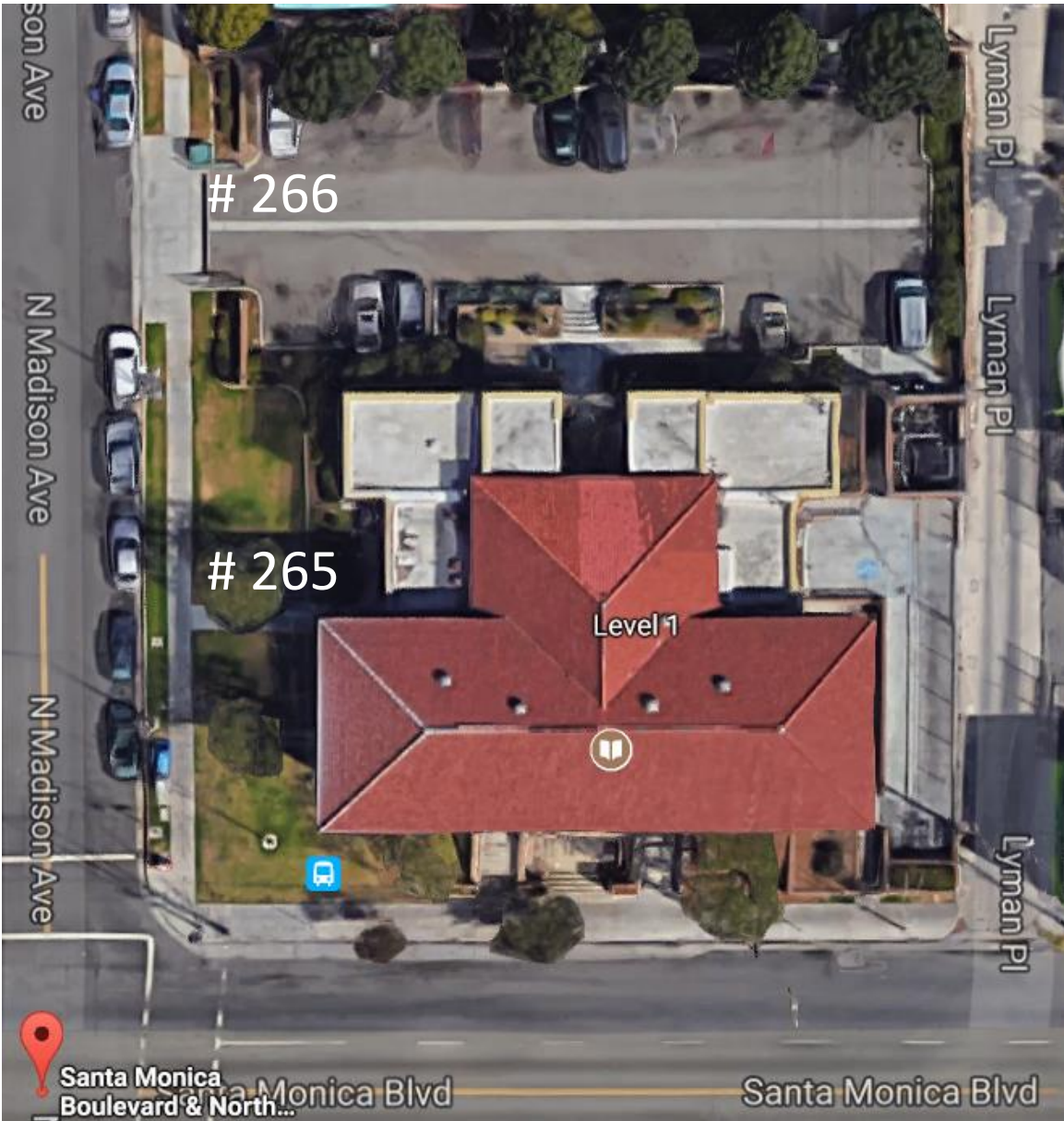
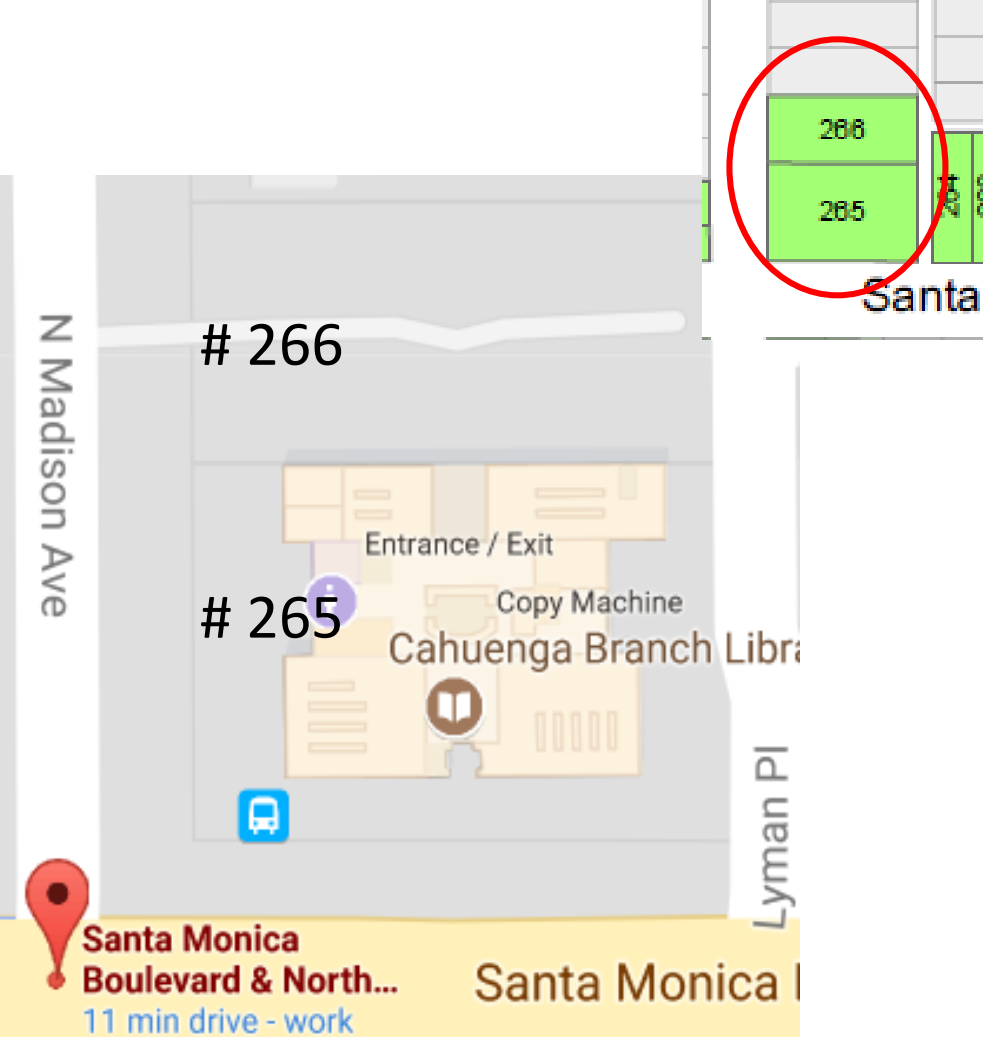
Map Keys #222, #223 and #224 (and #218 - #221) = Owned by City



Map Keys # 251 and #252 = Same Owner



Map Keys # 265 and #266 = Owned by City
Cahuenga Branch Library

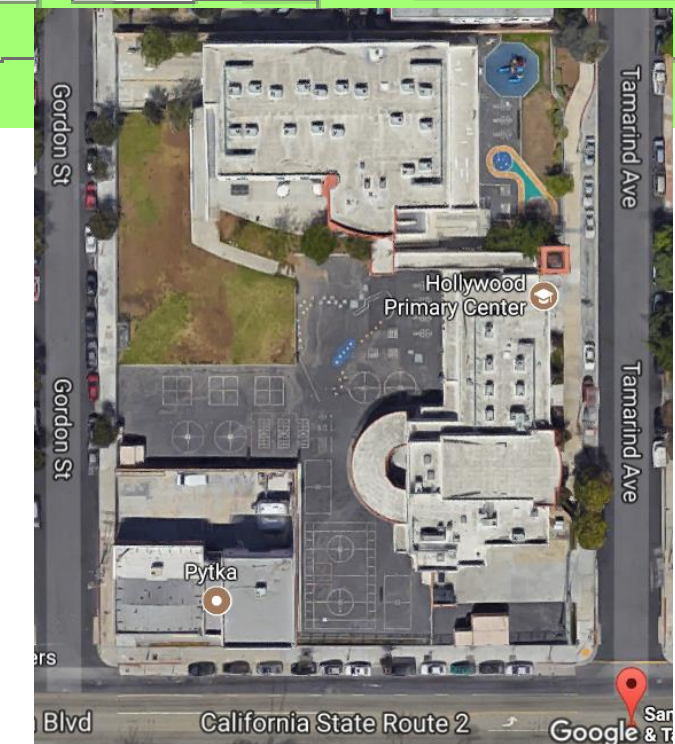
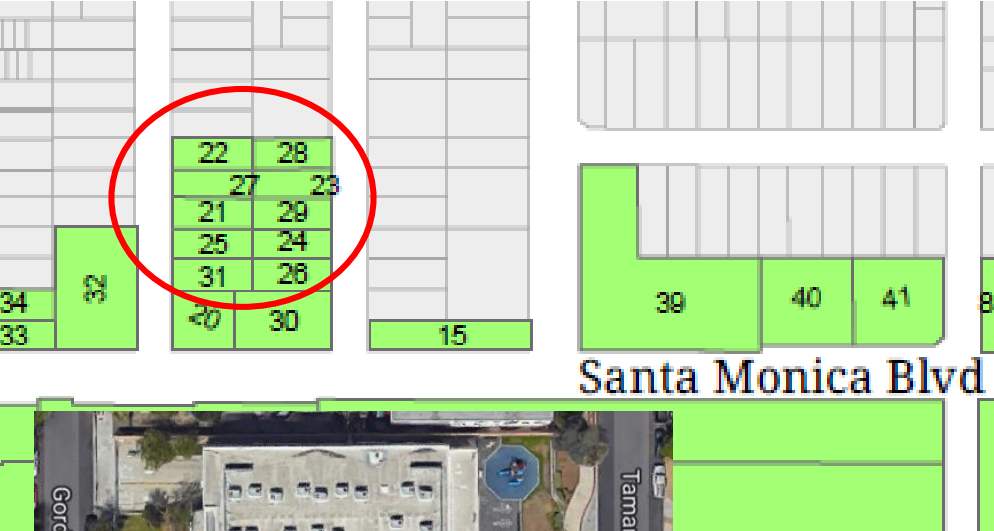


Map Keys #267 and #268 = Same Owner

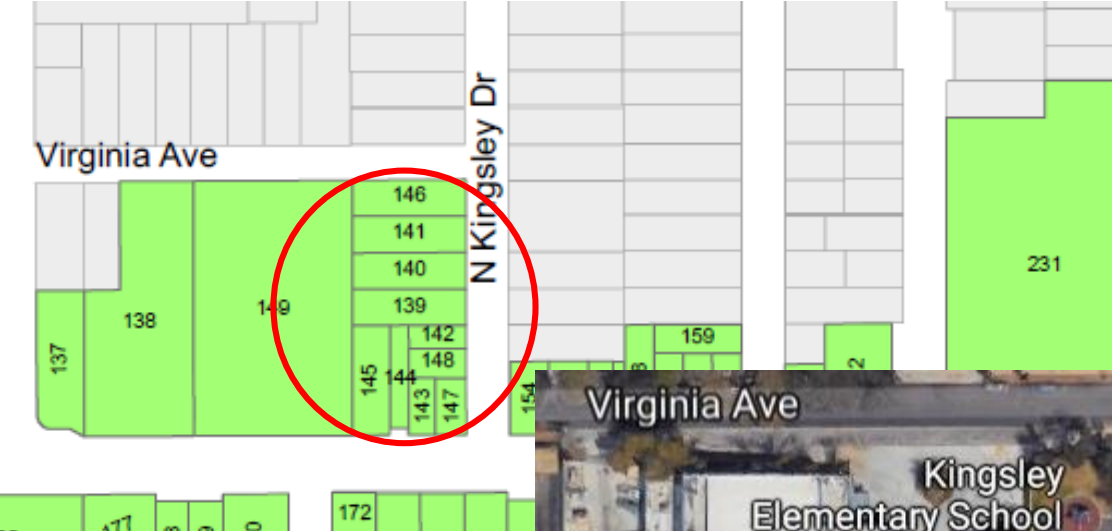


270	269	268
		267
2	2	

Parcels # 21-29, #31: Owner = LAUSD
Part of Hollywood Primary Center



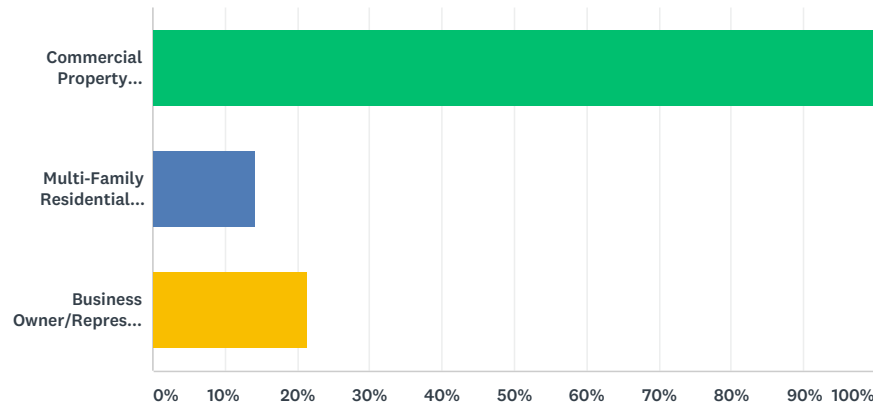
Parcels # 139-#142, #146, #148: Owner = LAUSD
Part of Kingsley Elementary School



HOLLYWOOD ROUTE 66 PBID SURVEY

Q1 Which of the following best describes you and/or your property along Hollywood Route 66?

Answered: 14 Skipped: 0

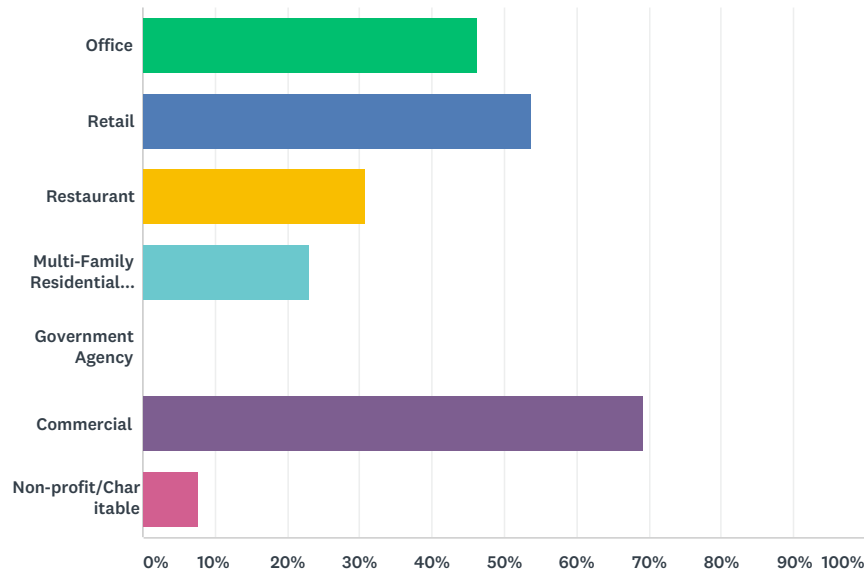


ANSWER CHOICES	RESPONSES	
Commercial Property Owner/Representative	100.00%	14
Multi-Family Residential Property Owner/Representative	14.29%	2
Business Owner/Representative	21.43%	3
Total Respondents: 14		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Answered: 13 Skipped: 1



ANSWER CHOICES	RESPONSES	
Office	46.15%	6
Retail	53.85%	7
Restaurant	30.77%	4
Multi-Family Residential (Apartment, Quadplex, etc.)	23.08%	3
Government Agency	0.00%	0
Commercial	69.23%	9
Non-profit/Charitable	7.69%	1
Total Respondents: 13		

HOLLYWOOD ROUTE 66 PBID SURVEY

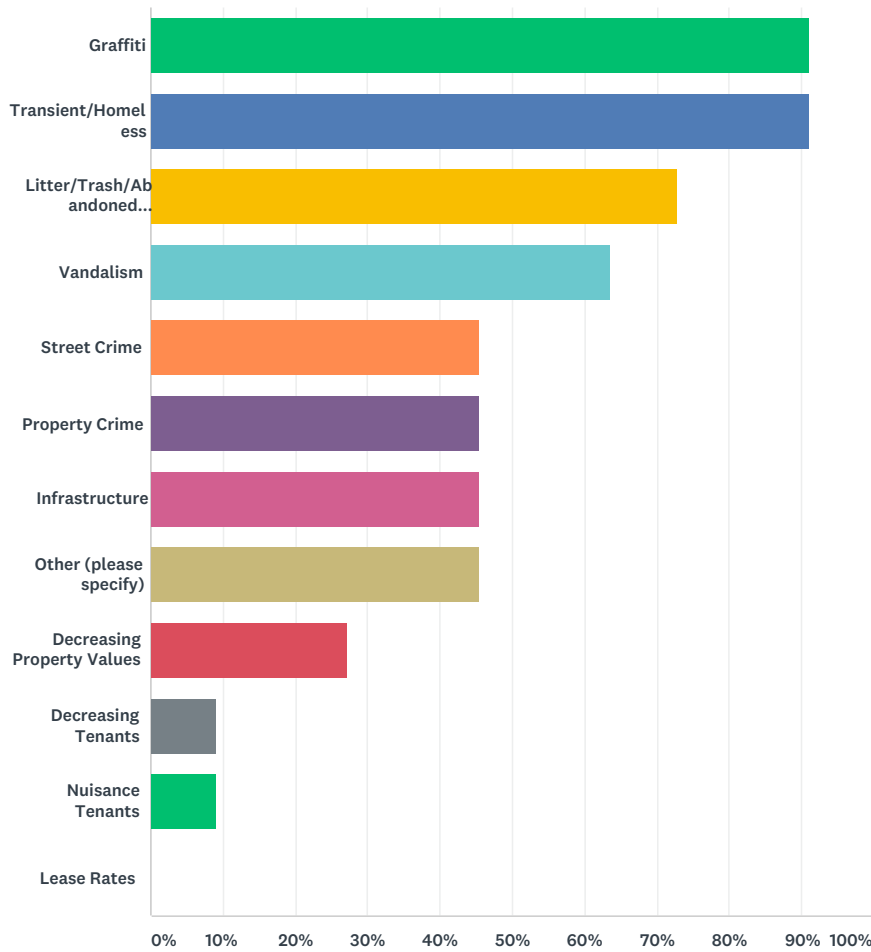
Q3 What is the address or AIN of the property you own/rent/lease?

Answered: 12 Skipped: 2

HOLLYWOOD ROUTE 66 PBID SURVEY

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Answered: 11 Skipped: 3

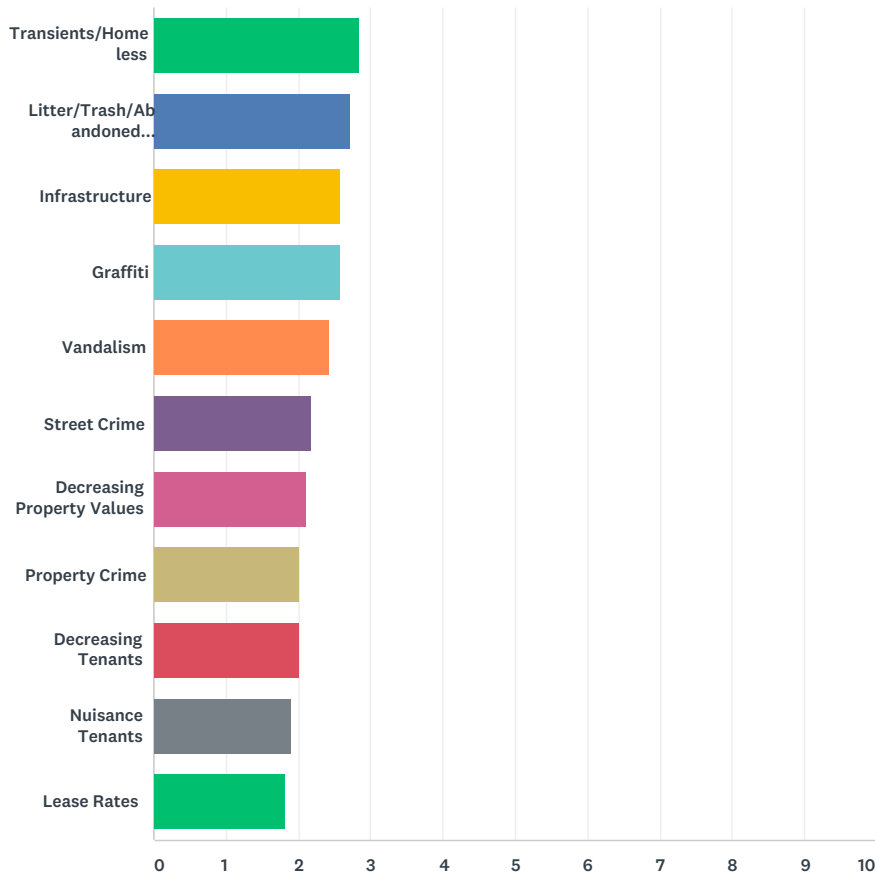


ANSWER CHOICES	RESPONSES	
Graffiti	90.91%	10
Transient/Homeless	90.91%	10
Litter/Trash/Abandoned Property	72.73%	8
Vandalism	63.64%	7
Street Crime	45.45%	5
Property Crime	45.45%	5
Infrastructure	45.45%	5
Other (please specify)	45.45%	5
Decreasing Property Values	27.27%	3
Decreasing Tenants	9.09%	1
Nuisance Tenants	9.09%	1
Lease Rates	0.00%	0
Total Respondents: 11		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Answered: 14 Skipped: 0

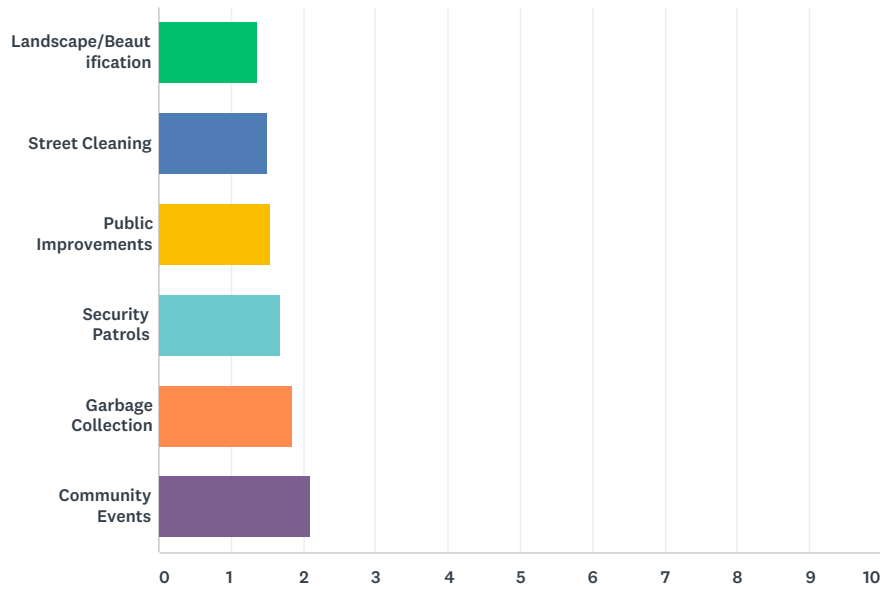


	NEEDS NO IMPROVEMENT	NEEDS SOME IMPROVEMENT	NEEDS GREAT IMPROVEMENT	TOTAL	WEIGHTED AVERAGE
Transients/Homeless	0.00% 0	15.38% 2	84.62% 11	13	2.85
Litter/Trash/Abandoned Property	0.00% 0	28.57% 4	71.43% 10	14	2.71
Infrastructure	0.00% 0	41.67% 5	58.33% 7	12	2.58
Graffiti	7.14% 1	28.57% 4	64.29% 9	14	2.57
Vandalism	0.00% 0	58.33% 7	41.67% 5	12	2.42
Street Crime	8.33% 1	66.67% 8	25.00% 3	12	2.17
Decreasing Property Values	22.22% 2	44.44% 4	33.33% 3	9	2.11
Property Crime	9.09% 1	81.82% 9	9.09% 1	11	2.00
Decreasing Tenants	25.00% 3	50.00% 6	25.00% 3	12	2.00
Nuisance Tenants	27.27% 3	54.55% 6	18.18% 2	11	1.91
Lease Rates	33.33% 4	50.00% 6	16.67% 2	12	1.83

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Answered: 14 Skipped: 0

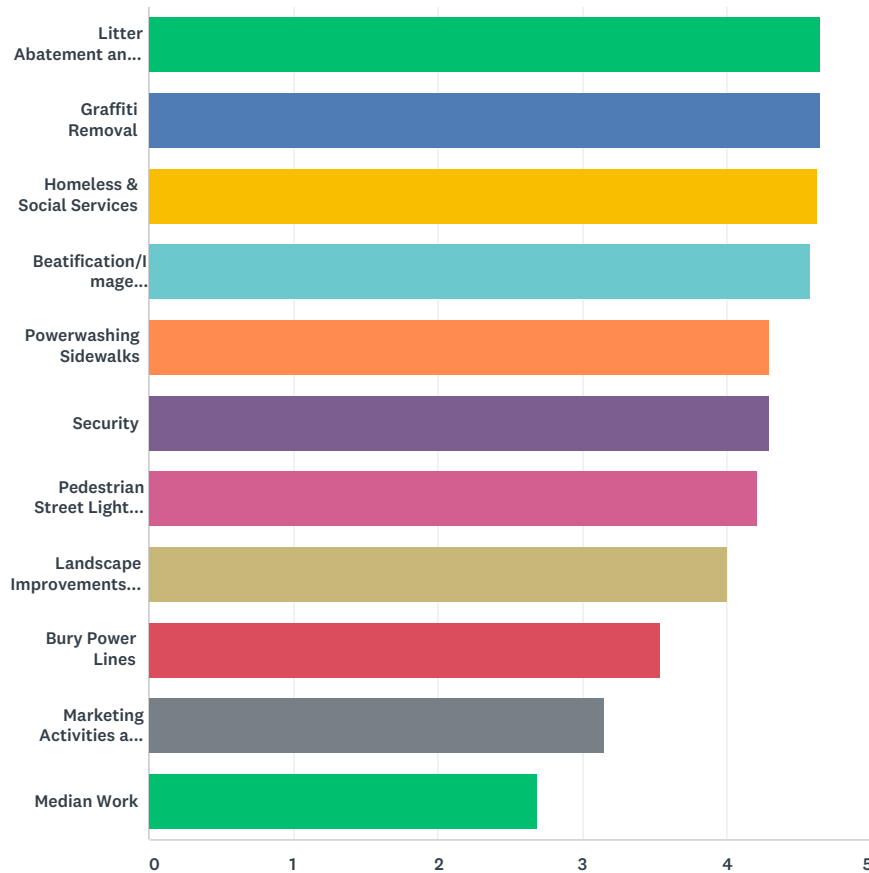


	UNSATISFIED	LESS THAN SATISFIED	SATISFIED	HIGHLY SATISFIED	GREATLY SATISFIED	TOTAL	WEIGHTED AVERAGE
Landscape/Beautification	64.29% 9	35.71% 5	0.00% 0	0.00% 0	0.00% 0	14	1.36
Street Cleaning	64.29% 9	21.43% 3	14.29% 2	0.00% 0	0.00% 0	14	1.50
Public Improvements	53.85% 7	38.46% 5	7.69% 1	0.00% 0	0.00% 0	13	1.54
Security Patrols	41.67% 5	50.00% 6	8.33% 1	0.00% 0	0.00% 0	12	1.67
Garbage Collection	38.46% 5	38.46% 5	23.08% 3	0.00% 0	0.00% 0	13	1.85
Community Events	36.36% 4	18.18% 2	45.45% 5	0.00% 0	0.00% 0	11	2.09

HOLLYWOOD ROUTE 66 PBID SURVEY

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Answered: 14 Skipped: 0



	NOT IMPORTANT	LEAST IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	TOTAL
Litter Abatement and Installation of Trash Cans	0.00% 0	0.00% 0	14.29% 2	7.14% 1	78.57% 11	14
Graffiti Removal	0.00% 0	0.00% 0	14.29% 2	7.14% 1	78.57% 11	14
Homeless & Social Services	0.00% 0	0.00% 0	15.38% 2	7.69% 1	76.92% 10	13
Beatification/Image Enhancement	0.00% 0	0.00% 0	21.43% 3	0.00% 0	78.57% 11	14
Powerwashing Sidewalks	0.00% 0	0.00% 0	28.57% 4	14.29% 2	57.14% 8	14
Security	0.00% 0	0.00% 0	28.57% 4	14.29% 2	57.14% 8	14
Pedestrian Street Lighting Improvements	0.00% 0	7.14% 1	28.57% 4	0.00% 0	64.29% 9	14
Landscape Improvements & Maintenance	7.69% 1	0.00% 0	30.77% 4	7.69% 1	53.85% 7	13
Bury Power Lines	15.38% 2	7.69% 1	23.08% 3	15.38% 2	38.46% 5	13
Marketing Activities and Promotions	15.38% 2	15.38% 2	30.77% 4	15.38% 2	23.08% 3	13

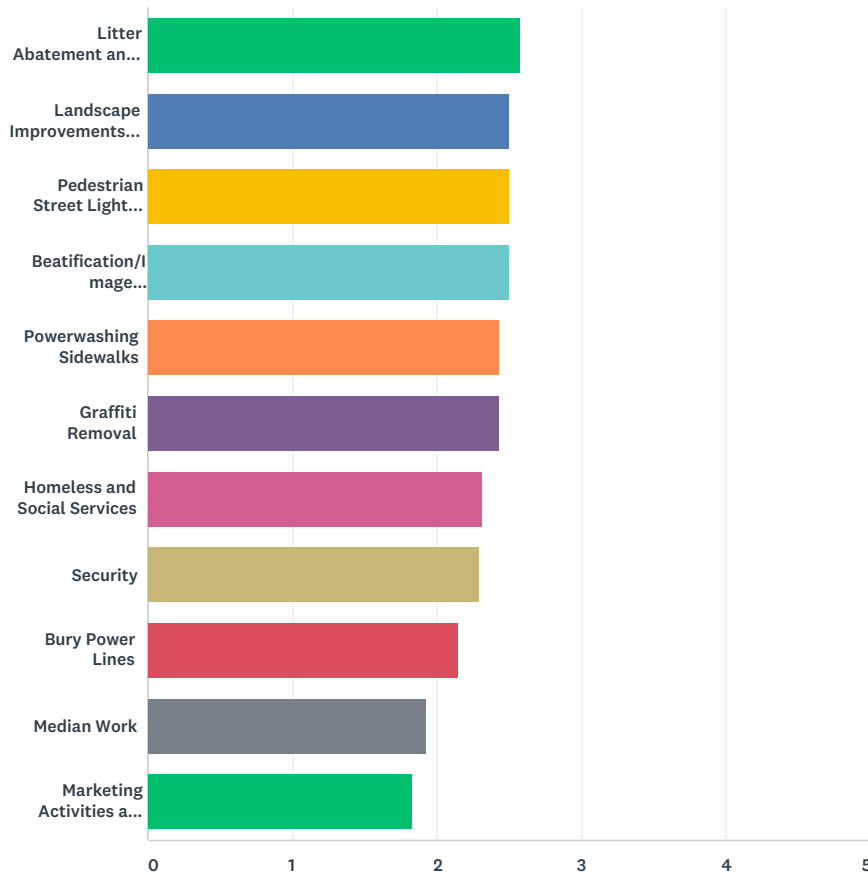
HOLLYWOOD ROUTE 66 PBID SURVEY

Median Work	38.46%	0.00%	30.77%	15.38%	15.38%	
	5	0	4	2	2	13

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Answered: 14 Skipped: 0



	YES	MAYBE	NO	TOTAL	WEIGHTED AVERAGE
Litter Abatement and Installation of Trash Cans	71.43% 10	14.29% 2	14.29% 2	14	2.57
Landscape Improvements & Maintenance	64.29% 9	21.43% 3	14.29% 2	14	2.50
Pedestrian Street Lighting Improvements	64.29% 9	21.43% 3	14.29% 2	14	2.50
Beatification/Image Enhancement	57.14% 8	35.71% 5	7.14% 1	14	2.50
Powerwashing Sidewalks	57.14% 8	28.57% 4	14.29% 2	14	2.43
Graffiti Removal	64.29% 9	14.29% 2	21.43% 3	14	2.43
Homeless and Social Services	46.15% 6	38.46% 5	15.38% 2	13	2.31
Security	42.86% 6	42.86% 6	14.29% 2	14	2.29
Bury Power Lines	50.00% 7	14.29% 2	35.71% 5	14	2.14
Median Work	38.46% 5	15.38% 2	46.15% 6	13	1.92
Marketing Activities and Promotions	25.00% 3	33.33% 4	41.67% 5	12	1.83

HOLLYWOOD ROUTE 66 PBID SURVEY

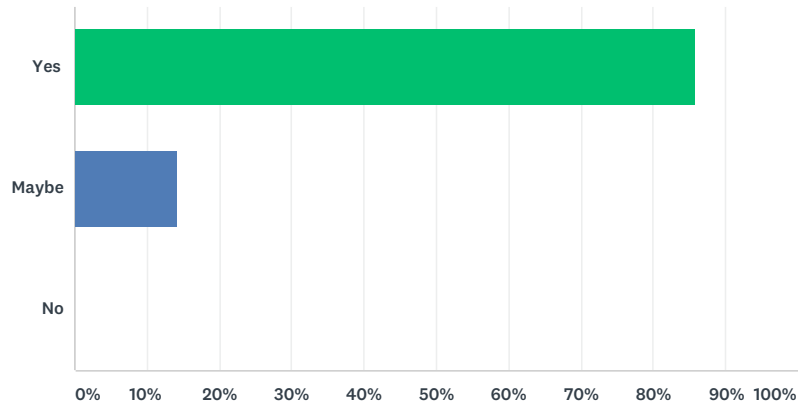
Q9 How much would you be willing to pay for the services?

Answered: 12 Skipped: 2

HOLLYWOOD ROUTE 66 PBID SURVEY

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Answered: 14 Skipped: 0

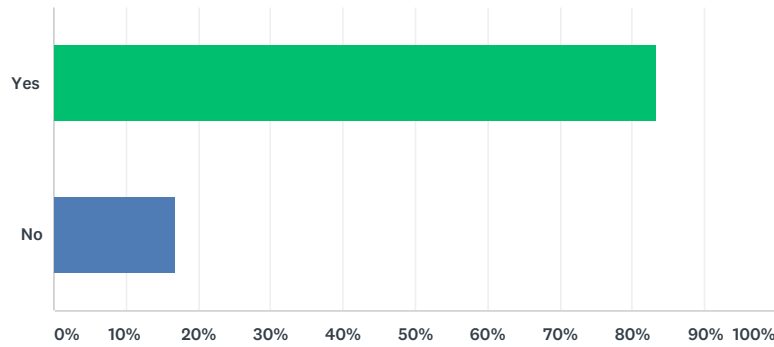


ANSWER CHOICES		RESPONSES	
Yes		85.71%	12
Maybe		14.29%	2
No		0.00%	0
TOTAL			14

HOLLYWOOD ROUTE 66 PBID SURVEY

Q11 Would you be interested in becoming more involved in the PBID formation process?

Answered: 12 Skipped: 2



ANSWER CHOICES		RESPONSES
Yes		83.33% 10
No		16.67% 2
TOTAL		12

HOLLYWOOD ROUTE 66 PBID SURVEY

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Answered: 5 Skipped: 9

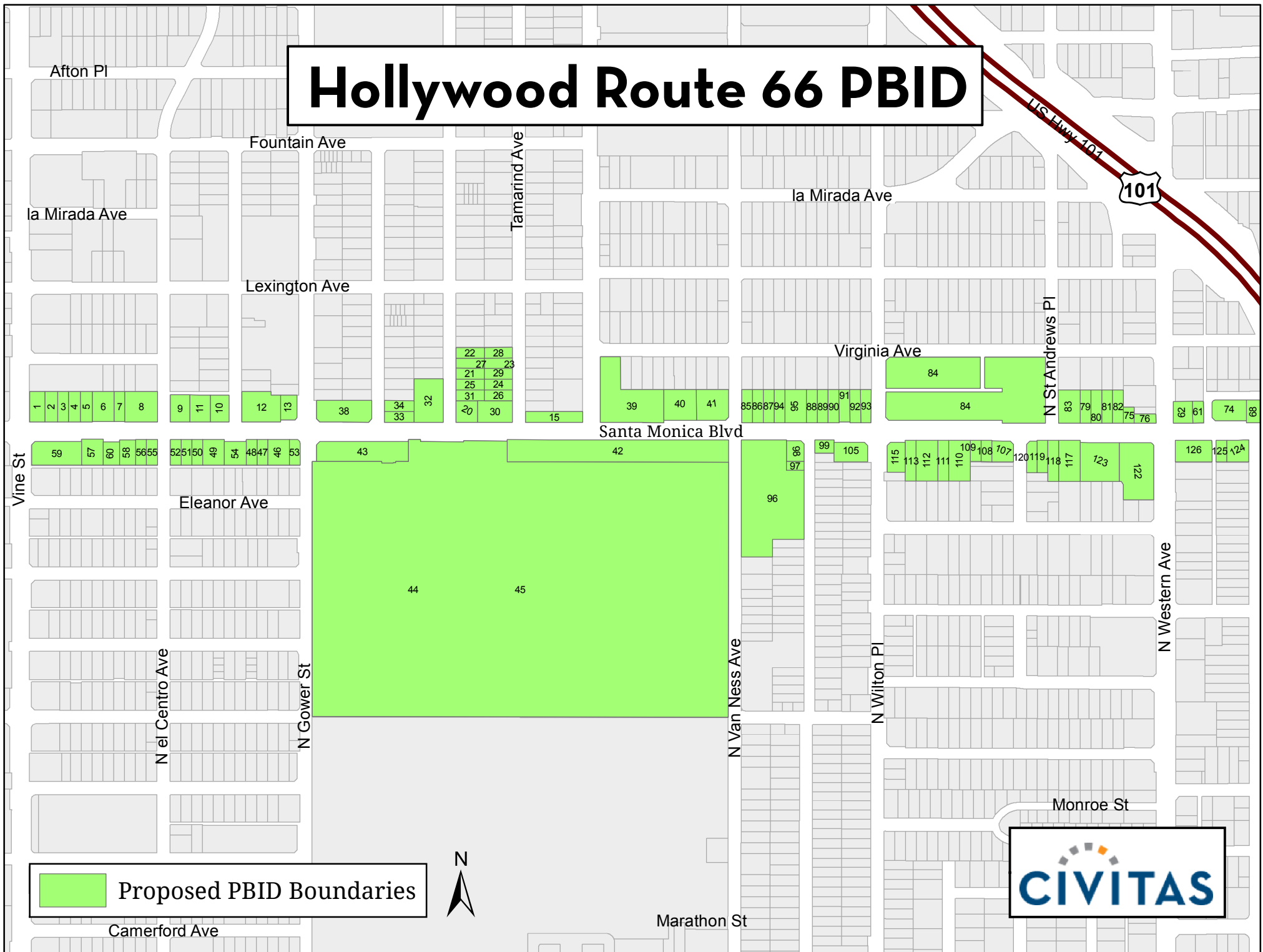
HOLLYWOOD ROUTE 66 PBID SURVEY

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

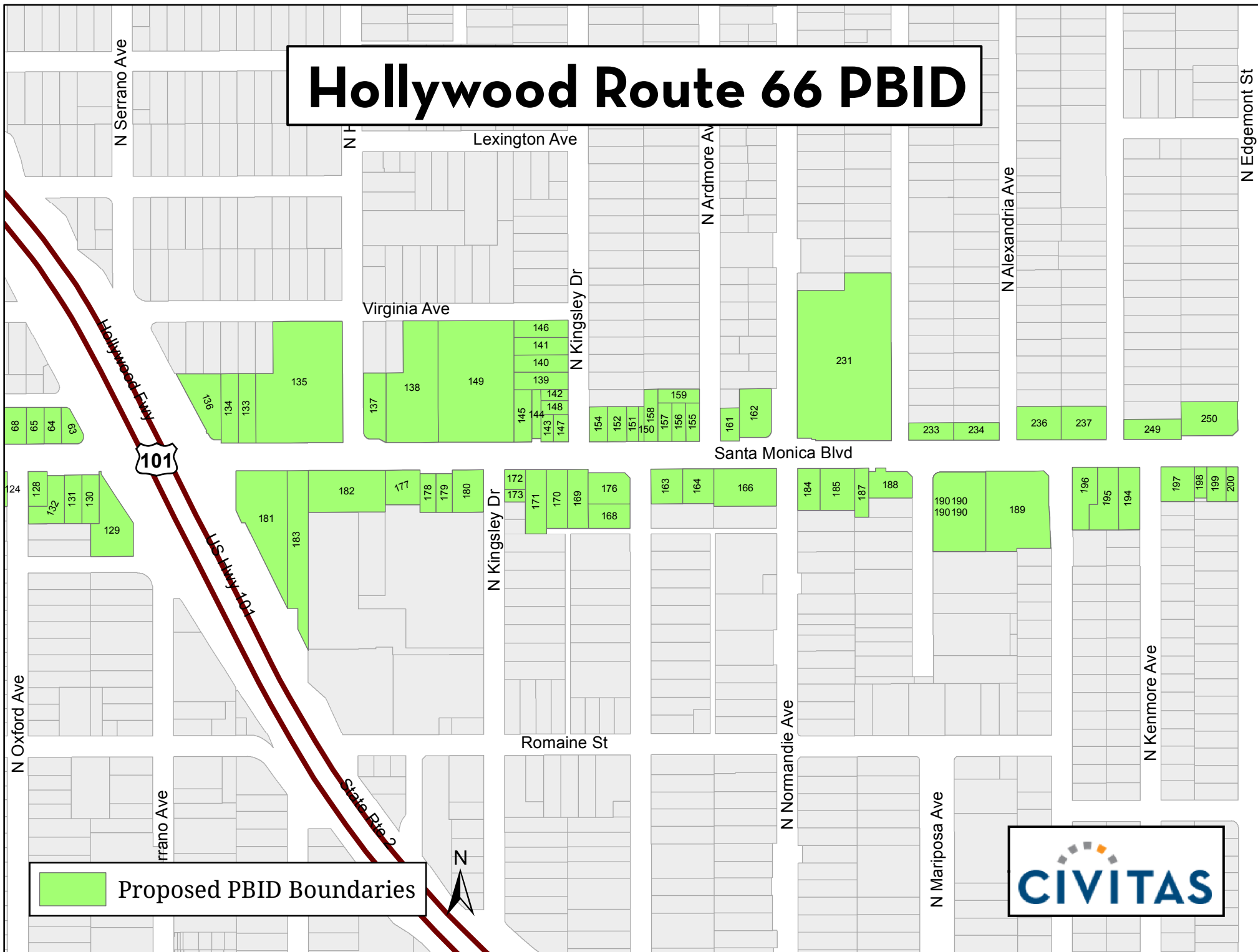
Answered: 13 Skipped: 1

ANSWER CHOICES	RESPONSES	
Name	100.00%	13
Company Name	69.23%	9
Email Address	100.00%	13
Mailing Address	76.92%	10
City, State, Zipcode	76.92%	10
Phone Number	84.62%	11

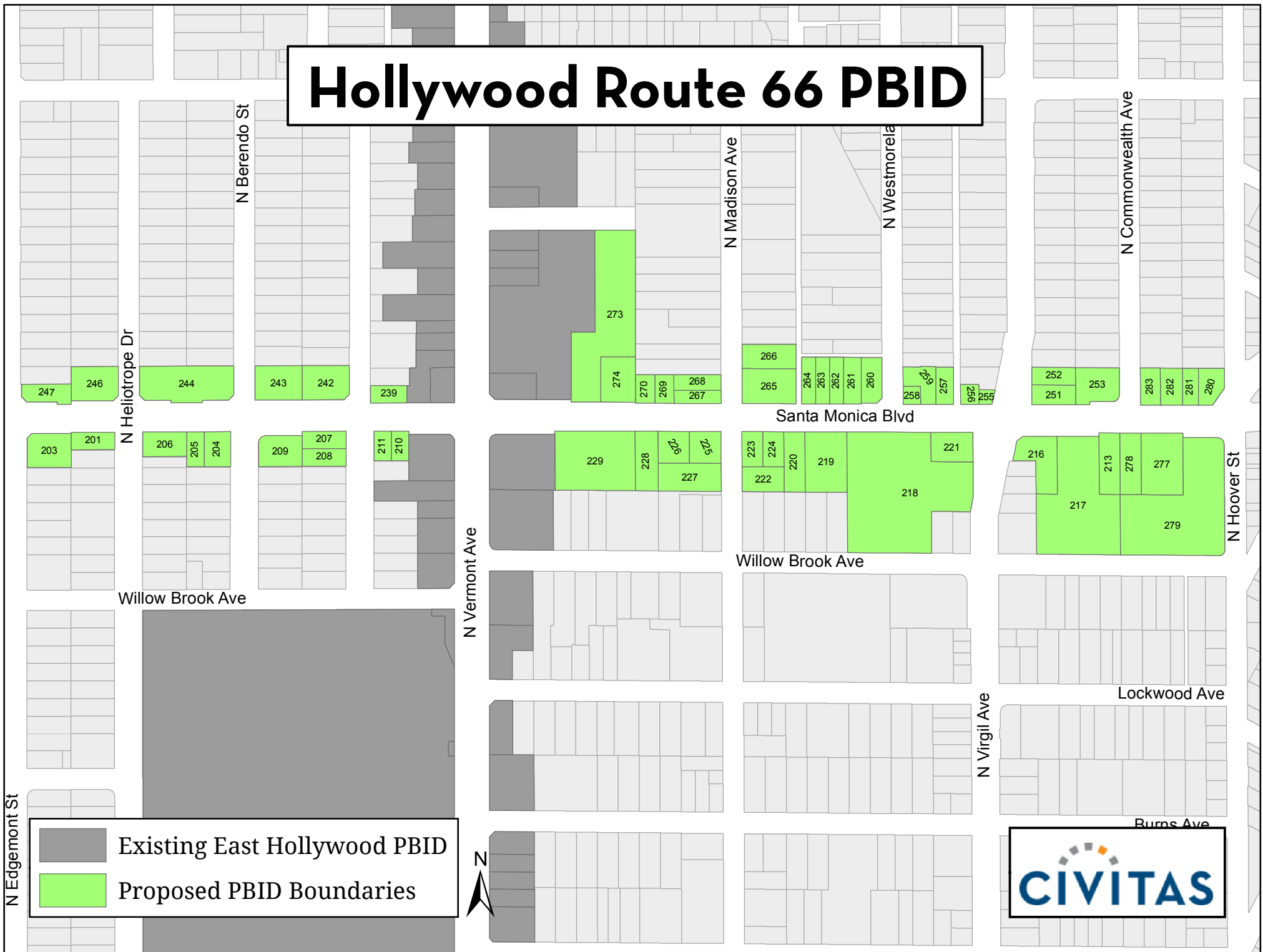
Hollywood Route 66 PBID



Hollywood Route 66 PBID



Hollywood Route 66 PBID





Hollywood Route 66 PBID Advanced Total by Owner (10/24/2017)

Total # of parcels: 231
Total # of owners: 148

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
68	HOLLYWOOD FOREVER INC	TYLER CASSITY		tyler@hollywoodforever.com	323-469-1181	(S)	
44	5534020046	6000 SANTA MONICA BLVD	2,307,240	11,333	2,318,573	30.14%	
TOTAL: 2,318,573		%: 30.14%					
NOTES:							
92	L A UNIFIED SCHOOL DIST						
21	5534012900	1122 GORDON ST	6,505	3,857	10,362	0.13%	
22	5534012901	1130 GORDON ST	6,504	2,736	9,240	0.12%	
23	5534012902	1127 TAMARIND AVE	6,025	4,009	10,034	0.13%	
24	5534012903	1119 TAMARIND AVE	6,505	6,500	13,005	0.17%	
25	5534012904	1116 GORDON ST	6,505	6,500	13,005	0.17%	
26	5534012905	1111 TAMARIND AVE	6,505	7,136	13,641	0.18%	
27	5534012906	1126 GORDON ST	5,928	1,528	7,456	0.10%	
28	5534012907	1131 TAMARIND AVE	6,505	957	7,462	0.10%	
29	5534012908	1123 TAMARIND AVE	6,505	1,216	7,721	0.10%	
30	5534012909	5951 SANTA MONICA BLVD	16,009	6,486	22,495	0.29%	
31	5534012910	1112 GORDON ST	6,504	1,637	8,141	0.11%	
96	5536014900	1070 VAN NESS AVE	133,437	0	133,437	1.73%	missing bsf
97	5536014906	1051 RIDGEWOOD PL	3,202	0	3,202	0.04%	missing bsf
98	5536014907	5734 SANTA MONICA BLVD	7,680	3,870	11,550	0.15%	
139	5537009900	1117 KINGSLEY DR	7,822	6,816	14,638	0.19%	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
140	5537009901	1121 KINGSLEY DR	7,822	4,284	12,106	0.16%		
141	5537009902	1127 KINGSLEY DR	7,822	2,868	10,690	0.14%		
142	5537009903	1109 KINGSLEY DR	2,543	0	2,543	0.03%	missing bsf	
143	5537009904	5205 SANTA MONICA BLVD	2,836	2,520	5,356	0.07%		
144	5537009905	0	3,649	0	3,649	0.05%	missing bsf	
145	5537009906	5211 SANTA MONICA BLVD	7,734	2,578	10,312	0.13%		
146	5537009907	1133 KINGSLEY DR	7,767	7,363	15,130	0.20%		
147	5537009908	5201 SANTA MONICA BLVD	3,312	2,268	5,580	0.07%		
148	5537009909	1107 KINGSLEY DR	3,185	992	4,177	0.05%		
149	5537009910	5227 SANTA MONICA BLVD	76,329	29,102	105,431	1.37%		
231	5540003900	1133 MARIPOSA AVE	123,182	0	123,182	1.60%	missing bsf	
TOTAL: 583,545		?: 7.58%						
NOTES:								
123	OMEGA CP1 LLC		BARRY PRITCHARD	barrypritchard@omegaci nemaprops.com		323-466-8201	(S)	
39	5534017021	5831 SANTA MONICA BLVD	59,106	116,040	175,146	2.28%		
85	5536013001	5759 SANTA MONICA BLVD	7,473	13,094	20,567	0.27%		
86	5536013002	5751 SANTA MONICA BLVD	7,641	15,200	22,841	0.30%		
87	5536013003	5745 SANTA MONICA BLVD	7,642	15,200	22,842	0.30%		
88	5536013005	5727 SANTA MONICA BLVD	7,643	7,200	14,843	0.19%		
89	5536013006	5721 SANTA MONICA BLVD	7,643	4,850	12,493	0.16%		
94	5536013024	5755 SANTA MONICA BLVD	7,642	15,200	22,842	0.30%		
95	5536013025	5731 SANTA MONICA BLVD	15,285	14,000	29,285	0.38%		
TOTAL: 320,859		?: 4.17%						
NOTES:								
91	L A CITY							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT		BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
218	5539002900	4550 SANTA MONICA BLVD	99,724		0	99,724	1.30%	missing bsf
219	5539002902	4574 SANTA MONICA BLVD	20,707		10,640	31,347	0.41%	
220	5539002903	4584 SANTA MONICA BLVD	10,327		10,330	20,657	0.27%	
221	5539002904	4500 SANTA MONICA BLVD	10,092		10,210	20,302	0.26%	
222	5539002905	1018 MADISON AVE	8,606		0	8,606	0.11%	empty lot
223	5539002906	4594 SANTA MONICA BLVD	5,999		4,152	10,151	0.13%	
224	5539002907	4590 SANTA MONICA BLVD	6,000		4,294	10,294	0.13%	
265	5542027900	0	15,406		0	15,406	0.20%	missing bsf
266	5542027901	1112 MADISON AVE	10,679		4,488	15,167	0.20%	
TOTAL: 231,654		?: 3.01%						
NOTES:								
9	5601 5667 SANTA MONICA BLVD LA		JURI RIPINSKY		jrgroups@aol.com	310-253-9998	(S)	
84	5536012017		205,100		0	205,100	2.67%	missing bsf
TOTAL: 205,100		?: 2.67%						
NOTES:								
54	EXCEL INVESTMENTS							
42	5534020034	5830 SANTA MONICA BLVD	104,383		52,081	156,464	2.03%	
TOTAL: 156,464		?: 2.03%						
NOTES:								
175	WILLOW BROOK VILLA							
217	5539001023	4341 WILLOW BROOK AVE	61,147		62,558	123,705	1.61%	
TOTAL: 123,705		?: 1.61%						
NOTES:								
163	SUN REAL ESTATE INVESTMENTS LLC							
182	5537020029	5230 SANTA MONICA BLVD	26,546		39,240	65,786	0.86%	
183	5537020036	0	26,530		26,500	53,030	0.69%	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 118,816		?: 1.54%						
NOTES:								
55	EXTRA SPACE PROPERTIES TWENTY		DEREK BERGEON	dbergeon@extraspace.com	213-215-6210	(S)		
40	5534017022	5823 SANTA MONICA BLVD	21,416	71,700	93,116	1.21%		
41	5534017023	5801 SANTA MONICA BLVD	21,022	0	21,022	0.27%	bsf on adjacent parcel	
TOTAL: 114,138		?: 1.48%						
NOTES:								
48	DECMAC DEVELOPERS LLC		STEVEN STARK	sstark@jonsmarketplace.com	323-460-4646	(S)		
135	5537008020	5311 SANTA MONICA BLVD	79,924	33,440	113,364	1.47%		
TOTAL: 113,364		?: 1.47%						
NOTES:								
141	ARCHDIOCESE OF L A EDUC AND		REV RODEL BALAGTAS	odey413@aol.com	323-660-0034	(S)		
189	5538002034	4970 SANTA MONICA BLVD	41,429	12,897	54,326	0.71%		
194	5538011012	4950 SANTA MONICA BLVD	11,161	6,124	17,285	0.22%		
195	5538011013	4952 SANTA MONICA BLVD	12,659	8,129	20,788	0.27%		
196	5538011016	4954 SANTA MONICA BLVD	11,218	7,057	18,275	0.24%		
TOTAL: 110,674		?: 1.44%						
NOTES:								
165	THREE N SANTA MONICA LLC		LARRY NEUBERG	larryneuberg@nnigroup.com	323-769-4861	(S)		
20	5534012025	5975 SANTA MONICA BLVD	10,010	4,500	14,510	0.19%		
32	5534014010	6001 SANTA MONICA BLVD	27,010	20,060	47,070	0.61%		
33	5534014011	6011 SANTA MONICA BLVD	6,752	13,500	20,252	0.26%		
34	5534014012	6025 SANTA MONICA BLVD	6,752	20,250	27,002	0.35%		
TOTAL: 108,834		?: 1.41%						
NOTES:								
67	HARVEY TP III LLC							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
112	5536018022	5640 SANTA MONICA BLVD	18,866	57,664	76,530	0.99%		
113	5536018023	5660 SANTA MONICA BLVD	9,428	9,500	18,928	0.25%		
TOTAL: 95,458		%: 1.24%						
NOTES:								
131	PARVIZ ACQUISITIONS LLC							
181	5537020027	5300 SANTA MONICA BLVD	36,845	58,377	95,222	1.24%		
TOTAL: 95,222		%: 1.24%						
NOTES:								
107	MARIPOSA PLACE APARTMENTS LP		WILLIAM F HARRIS	bharris@hollywoodhousing.org	323-469-0710	(S)		
190	5538002036	1050 MARIPOSA AVE	8,643	59,246	67,889	0.88%		
190	5538002037	5040 SANTA MONICA BLVD	8,643	2,201	10,844	0.14%		
190	5538002038	5030 SANTA MONICA BLVD	8,643	331	8,974	0.12%		
TOTAL: 87,707		%: 1.14%						
NOTES:								
145	SANTA MONICA HOLDINGS LTD		CLIFFORD A COLE	cliff@colecommercial.com	323-962-2366	(S)		
12	5534008011	6121 SANTA MONICA BLVD	24,455	32,953	57,408	0.75%		
54	5534021030	6150 SANTA MONICA BLVD	10,970	7,960	18,930	0.25%		
TOTAL: 76,338		%: 0.99%						
NOTES:								
155	SKBB INVESTMENTS							
273	5542029036	4619 SANTA MONICA BLVD	57,623	18,361	75,984	0.99%		
TOTAL: 75,984		%: 0.99%						
NOTES:								
179	EL CENTRO LORETTO LP		THERESA MEDINA	elcentro@jsco.net	323-662-2760	(S)		
279	5539001025	1021 N HOOVER ST	70,404	0	70,404	0.92%	missing bsf	

POID	NAME		CONTACT		SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE		APN	SITE ADDRESS		LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL:		70,404	:%:	0.92%					
NOTES:									
167	UNION DISCOUNT LTD				BOO SUN KIM	vichlandkim@yahoo.com	323-663-4095	(S)	
229	5539003014	4632 SANTA MONICA BLVD	38,996	24,696	63,692	0.83%			
TOTAL:		63,692	:%:	0.83%					
NOTES:									
164	SUPERIOR INVESTMENTS								
122	5536019024	1075 WESTERN AVE	40,649	21,901	62,550	0.81%			
TOTAL:		62,550	:%:	0.81%					
NOTES:									
143	S AND H INVESTMENT								
43	5534020036	6060 SANTA MONICA BLVD	39,430	22,983	62,413	0.81%			
TOTAL:		62,413	:%:	0.81%					
NOTES:									
117	MOUSHOUL,JAMES E CO TR				JAMES MOUSHOUL	jim@jemmotors.com	310-560-3700	(S)	
163	5537018001	5130 SANTA MONICA BLVD	9,089	6,684	15,773	0.21%			
164	5537018002	5122 SANTA MONICA BLVD	9,000	4,950	13,950	0.18%			
170	5537019005	5170 SANTA MONICA BLVD	10,225	14,220	24,445	0.32%			
TOTAL:		54,168	:%:	0.70%					
NOTES:									
13	6161 SANTA MONICA ASSOCIATES LTD				CLIFFORD A COLE	cliff@colecommercial.com	323-962-2366	(S)	
9	5534007010	6175 SANTA MONICA BLVD	11,250	1,180	12,430	0.16%			
11	5534007020	6161 SANTA MONICA BLVD	11,846	29,000	40,846	0.53%			
TOTAL:		53,276	:%:	0.69%					
NOTES:									
43	CUBBAGE PATCH LLC								
2	5534005002	6249 SANTA MONICA BLVD	8,399	3,920	12,319	0.16%			

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
6	5534005006	6223 SANTA MONICA BLVD	13,700	11,008	24,708	0.32%		
7	5534005007	0	6,850	6,500	13,350	0.17%		
TOTAL: 50,377		0.65%						
NOTES:								
7	5520 SANTA MONICA BLVD LLC							
123	5536019029	5530 SANTA MONICA BLVD	32,325	18,042	50,367	0.65%		
TOTAL: 50,367		0.65%						
NOTES:								
3	4849 SANTA MONICA BOULEVARD LLC		FREDERICK J S	fred@linocity.com	323-469-0063	(S)		
244	5540024024	1107 BERENDO ST	26,783	21,540	48,323	0.63%		
TOTAL: 48,323		0.63%						
NOTES:								
162	STEIGER,ADRIANNE TR							
177	5537020004	5220 SANTA MONICA BLVD	9,966	15,816	25,782	0.34%		
178	5537020005	0	5,225	5,734	10,959	0.14%		
179	5537020006	5210 SANTA MONICA BLVD	5,224	5,734	10,958	0.14%		
TOTAL: 47,699		0.62%						
NOTES:								
64	GINDI,MAGDI R CO TR		MAGDI GINDI	mngindi@yahoo.com	323-463-6881	(S)		
62	5536010002	5481 SANTA MONICA BLVD	9,000	14,968	23,968	0.31%		
162	5537017026	5101 SANTA MONICA BLVD	12,751	10,061	22,812	0.30%		
TOTAL: 46,780		0.61%						
NOTES:								
41	CJ INVESTMENT PARTNERS							
110	5536018020	5624 SANTA MONICA BLVD	18,885	27,864	46,749	0.61%		
TOTAL: 46,749		0.61%						
NOTES:								

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
135	PTAG PROPERTIES LLC		PETROS TAGLYAN	hjt521@gmail.com	323-251-4490	(S)	
138	5537009036	5243 SANTA MONICA BLVD	45,023	0	45,023	0.59%	missing bsf; new building?
TOTAL: 45,023		0.59%					
NOTES:							
183	ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN ANDRANIK AND FLORA TRS ZAKARIAN FAMILY TRUST						
277	5539001001	4414 SANTA MONICA BLVD	21,193	13,155	34,348	0.45%	
278	5539001002	4424 SANTA MONICA BLVD	10,572	0	10,572	0.14%	no visible building; 6000 on assessor
TOTAL: 44,920		0.58%					
NOTES:							
28	BH LLC						
8	5534005008	6201 SANTA MONICA BLVD	21,000	21,691	42,691	0.55%	assessor bsf
TOTAL: 42,691		0.55%					
NOTES:							
170	VERMONT PLAZA HOLDINGS LLC		YOUSEF LALEZARIAN	joe@foxwhole	323-665-8000	(S)	
184	5538001001	0	7,835	7,800	15,635	0.20%	
185	5538001002	5066 SANTA MONICA BLVD	12,057	11,200	23,257	0.30%	
TOTAL: 38,892		0.51%					
NOTES:							
168	UNITED BROTHERHOOD OF C AND J OF						
168	5537019002	0	8,434	8,400	16,834	0.22%	
169	5537019004	5160 SANTA MONICA BLVD	10,228	10,624	20,852	0.27%	
TOTAL: 37,686		0.49%					
NOTES:							
88	KOCHMAN,SAM CO TR						
1	5534005001	1106 VINE ST	9,829	27,500	37,329	0.49%	

POID	NAME		CONTACT		SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS		LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT		%	PROPERTY NOTES
TOTAL: 37,329		%:	0.49%						
NOTES:									
59	FIRST VINE REALTY LLC			DAVID MORAY	rmrproperties@hotmail.com	310-274-7832*		(S)	
59	5534022031	6238 SANTA MONICA BLVD		25,156	11,414	36,570		0.48%	
TOTAL: 36,570		%:	0.48%						
NOTES:									
85	KIM,BANG J TR			MARGARET PAK	pak4home@yahoo.com	323-734-4000		(S)	
83	5536011017	5539 SANTA MONICA BLVD		15,290	20,400	35,690		0.46%	Assessor bsf
TOTAL: 35,690		%:	0.46%						
NOTES:									
76	JRP MANAGEMENT CO LLC								
126	5536023022	1096 WESTERN AVE		16,812	18,148	34,960		0.45%	
TOTAL: 34,960		%:	0.45%						
NOTES:									
114	MMZ APARTMENT INVESTMENTS LLC			MORRIE ZAGHA	mmzagha@gmail.com	323-913-1061		(S)	
68	5536010020	5425 SANTA MONICA BLVD		6,931	27,192	34,123		0.44%	
TOTAL: 34,123		%:	0.44%						
NOTES:									
42	CUBBAGE FIELD LLC								
46	5534021002	6104 SANTA MONICA BLVD		11,966	11,416	23,382		0.30%	
47	5534021003	6118 SANTA MONICA BLVD		5,983	3,750	9,733		0.13%	
TOTAL: 33,115		%:	0.43%						
NOTES:									
60	FIVE RIVERS LLC								
38	5534016025	6061 SANTA MONICA BLVD		25,282	7,232	32,514		0.42%	
TOTAL: 32,514		%:	0.42%						
NOTES:									
39	CHAPLIN STUDIOS LLC			DANNY POURRAHMANI	danny@tsitextile.com	213-765-3334		(S)	

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
171	5537019006	5176 SANTA MONICA BLVD	11,127	20,889	32,016	0.42%	
TOTAL: 32,016		%: 0.42%					
NOTES:							
137	RASHIDI, JAHANGIR AND SEDA TRS		SEDA RASHIDI	seda@sedasprinting.com	323-469-1034	(S)	
133	5537008015	5327 SANTA MONICA BLVD	9,990	2,574	12,564	0.16%	
134	5537008016	5331 SANTA MONICA BLVD	9,990	8,462	18,452	0.24%	
TOTAL: 31,016		%: 0.40%					
NOTES:							
57	FELDMAN, LEONARD S TR						
166	5537018004	5100 SANTA MONICA BLVD	19,536	10,750	30,286	0.39%	
TOTAL: 30,286		%: 0.39%					
NOTES:							
126	PACIFIC CAPITAL LLC		MEHRAN ESHTIAGHPOUR	marysinai@yahoo.com	810-652-4466	(S)	
92	5536013009	5707 SANTA MONICA BLVD	7,645	7,500	15,145	0.20%	
93	5536013010	5705 SANTA MONICA BLVD	7,368	6,600	13,968	0.18%	
TOTAL: 29,113		%: 0.38%					
NOTES:							
101	LILIRAM LLC		IRADJ KAYVAN	kayvan@chelseacarpets.com	310-303-9330	(S)	
117	5536019005	5536 SANTA MONICA BLVD	18,944	10,000	28,944	0.38%	
TOTAL: 28,944		%: 0.38%					
NOTES:							
148	SAVITSKY, STEVEN CO TR						
227	5539003003	1019 MADISON AVE	14,399	14,400	28,799	0.37%	
TOTAL: 28,799		%: 0.37%					
NOTES:							
97	LAKATOSH, GABE CO TR		GABE LAKATOSH	gabe@d2v.com	213-999-2611	(S)	
10	5534007014	6151 SANTA MONICA BLVD	10,695	18,060	28,755	0.37%	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 28,755		0.37%						
NOTES:								
104	M AND M ADVANCE INVESTMENTS LLC							
130	5536024010	5416 SANTA MONICA BLVD	6,987	7,000	13,987	0.18%		
131	5536024011	5420 SANTA MONICA BLVD	6,987	7,500	14,487	0.19%		
TOTAL: 28,474		0.37%						
NOTES:								
115	MOJFAR LLC		FRED FARIVAR	fredfarivar@millenniums hoes.com	310-540-1785	(S)		
124	5536023010	5448 SANTA MONICA BLVD	10,015	18,141	28,156	0.37%		
TOTAL: 28,156		0.37%						
NOTES:								
149	SERRANO AVE LP							
74	5536010400	5465 SANTA MONICA BLVD	14,863	12,046	26,909	0.35%		
TOTAL: 26,909		0.35%						
NOTES:								
108	MARKLEY,EDWARD D AND		ROB MARKLEY	myteem32@aol.com	323-469-1584	(S)		
81	5536011015	5523 SANTA MONICA BLVD	7,647	5,000	12,647	0.16%	building on Google	
82	5536011016	5517 SANTA MONICA BLVD	7,647	5,000	12,647	0.16%		
TOTAL: 25,294		0.33%						
NOTES:								
87	KK KATHY LLC		TOM W LEE	twlee711@hotmail.com	323-395-8568	(S)		
251	5542025001	4475 SANTA MONICA BLVD	7,067	0	7,067	0.09%	bsf on adjacent parcel	
252	5542025002	1110 VIRGIL AVE	6,250	11,680	17,930	0.23%		
TOTAL: 24,997		0.32%						
NOTES:								
158	SMC AND ASSOCIATES LLC		KENNETH K CHAN	nswgroup11@gmail.co m	323-464-0750	(S)		
57	5534022023	6232 SANTA MONICA BLVD	11,982	0	11,982	0.16%	parking lot	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
60	5534022034	6222 SANTA MONICA BLVD	8,085	4,250	12,335	0.16%		
TOTAL: 24,317		0.32%						
NOTES:								
178	ZGK KASSABIAN PARTNERSHIP							
250	5540028018	4901 SANTA MONICA BLVD	15,823	8,488	24,311	0.32%		
TOTAL: 24,311		0.32%						
NOTES:								
46	DANIELIAN,VANIK J AND		JOHN DANIELIAN	karhbagh@sbcglobal.net	323-707-0707	(S)		
136	5537008024	5337 SANTA MONICA BLVD	14,837	8,911	23,748	0.31%		
TOTAL: 23,748		0.31%						
NOTES:								
65	GOLDDIGGERS LLC							
111	5536018021	5628 SANTA MONICA BLVD	9,437	14,093	23,530	0.31%		
TOTAL: 23,530		0.31%						
NOTES:								
30	BRAHNA PROPERTIES LLC		GEVOKE TERMEICAL		213-300-0040	(S)		
246	5540026018	4855 SANTA MONICA BLVD	13,078	9,380	22,458	0.29%		
TOTAL: 22,458		0.29%						
NOTES:								
66	GRAHM,RUTH TR		MARY PEREZ	mperez@frontpeach.net	323-661-1128	(S)		
180	5537020025	5206 SANTA MONICA BLVD	10,944	10,973	21,917	0.28%		
TOTAL: 21,917		0.28%						
NOTES:								
53	ESHTIAGHPOUR,YOUSEF AND MEHRAN		MEHRAN ESHTIAGHPOUR	joesinai@yahoo.com	810-652-4466	(S)		
105	5536017034	5700 SANTA MONICA BLVD	13,851	7,409	21,260	0.28%		
TOTAL: 21,260		0.28%						
NOTES:								

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
6	5255 SANTA MONICA BLVD LLC		IVAN CREGGER	iwcregger@yahoo.com		818-848-0557	(S)	
137	5537009033	5255 SANTA MONICA BLVD	12,377	8,775	21,152	0.27%		
TOTAL: 21,152		%: 0.27%						
NOTES:								
105	MAKASJIAN,EDWARD AND ROSE TRS		AL MAKASJIAN			562-244-7005	(S)	
155	5537015030	0	4,406	0	4,406	0.06%	car lot	
156	5537015031	5153 SANTA MONICA BLVD	4,406	2,186	6,592	0.09%		
159	5537015034	1111 ARDMORE AVE	4,801	4,800	9,601	0.12%		
TOTAL: 20,599		%: 0.27%						
NOTES:								
5	4910 SANTA MONICA LLC		WILLIAM HULEIS	nhuleis@yahoo.com		818-406-4951	(S)	
197	5538012001	1040 KENMORE AVE	9,721	4,850	14,571	0.19%		
198	5538012010	4910 SANTA MONICA BLVD	3,147	2,870	6,017	0.08%		
TOTAL: 20,588		%: 0.27%						
NOTES:								
83	KERIAN,STEVE AND ALICE TRS							
15	5534010010	5901 SANTA MONICA BLVD	13,259	7,220	20,479	0.27%		
TOTAL: 20,479		%: 0.27%						
NOTES:								
86	KIRIKIAN,KRIKOR H TR							
243	5540022018	4775 SANTA MONICA BLVD	13,200	7,173	20,373	0.26%		
TOTAL: 20,373		%: 0.26%						
NOTES:								
132	PATEL,BALUBHAI G TR		DIPAK BHAVSAR			323-666-3785	(S)	
228	5539003004	4620 SANTA MONICA BLVD	11,063	9,152	20,215	0.26%		
TOTAL: 20,215		%: 0.26%						
NOTES:								
127	PALOMAR APARTMENTS LP		WILLIAM F HARRIS	bharris@hollywoodhousing.org		323-469-0710	(S)	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
61	5536010001	5473 SANTA MONICA BLVD	5,001	15,000	20,001	0.26%		
TOTAL: 20,001		0.26%						
NOTES:								
10	5616 SANTA MONICA LLC							
108	5536018017	5612 SANTA MONICA BLVD	4,949	5,000	9,949	0.13%		
109	5536018019	5616 SANTA MONICA BLVD	4,946	5,000	9,946	0.13%		
TOTAL: 19,895		0.26%						
NOTES:								
169	VERMONT HOLLYWOOD ASSOCIATES L P							
274	5542029037	4629 SANTA MONICA BLVD	12,967	6,561	19,528	0.25%		
TOTAL: 19,528		0.25%						
NOTES:								
93	LA KRETZ,MORTON TR ET AL		SCOTT DE SANO		scott@desantopizza.com	323-913-7000	(S)	
237	5540009008	4955 SANTA MONICA BLVD	12,480	6,888	19,368	0.25%		
TOTAL: 19,368		0.25%						
NOTES:								
152	SIERRA VISTA 1 LLC							
129	5536024008	0	19,108	0	19,108	0.25%	empty lot	
TOTAL: 19,108		0.25%						
NOTES:								
177	ZAKARIAN,ANDRANIK CO TR							
213	5539001003	4430 SANTA MONICA BLVD	10,557	8,378	18,935	0.25%		
TOTAL: 18,935		0.25%						
NOTES:								
44	D AND S ELCO LLC							
253	5542025036	4471 SANTA MONICA BLVD	12,334	6,340	18,674	0.24%		
TOTAL: 18,674		0.24%						
NOTES:								

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
19	ASHAMALLA,GAMIL AND JEANETTE TRS	NELLIE HAICK			323-666-1034	(S)	
203	5538019017	4862 SANTA MONICA BLVD	12,065	6,392	18,457	0.24%	
	TOTAL: 18,457	%: 0.24%					
NOTES:							
84	KHORRAMIAN,HAMID	HAMID KHORRAMIAN			323-464-5633	(S)	
90	5536013007	5717 SANTA MONICA BLVD	7,644	10,704	18,348	0.24%	
	TOTAL: 18,348	%: 0.24%					
NOTES:							
78	KANTARJIAN,THERESA						
157	5537015032	5161 SANTA MONICA BLVD	4,405	4,400	8,805	0.11%	
158	5537015033	5165 SANTA MONICA BLVD	6,007	3,428	9,435	0.12%	
	TOTAL: 18,240	%: 0.24%					
NOTES:							
121	NOHO MODERN LLC	THOMAS HAYES		info@thomashayesgallery.com	323-463-4434	(S)	
49	5534021007	6154 SANTA MONICA BLVD	11,972	6,184	18,156	0.24%	
	TOTAL: 18,156	%: 0.24%					
NOTES:							
56	FADLON,ISACK AND	ISACK FADLON		isackf@spertiela.com	310-205-9555	(S)	
4	5534005004	6235 SANTA MONICA BLVD	7,700	10,113	17,813	0.23%	
	TOTAL: 17,813	%: 0.23%					
NOTES:							
11	5656 SANTA MONICA PLAZA LLC						
115	5536018027	5656 SANTA MONICA BLVD	11,429	6,023	17,452	0.23%	
	TOTAL: 17,452	%: 0.23%					
NOTES:							
47	DAVILA,PEDRO P	CARLOS CRUZ			323-791-3084	(S)	
207	5538021001	4750 SANTA MONICA BLVD	6,250	3,592	9,842	0.13%	

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
208	5538021002	1037 NEW HAMPSHIRE AVE	6,248	1,107	7,355	0.10%	
TOTAL: 17,197		%: 0.22%					
NOTES:							
120	NGU,STEVEN AND STEFANIE T TRS						
188	5538001043	5060 SANTA MONICA BLVD	9,649	7,500	17,149	0.22%	
TOTAL: 17,149		%: 0.22%					
NOTES:							
98	LE HO AND HO PARTNERSHIP		DON HO	home_wash2006@yahoo.com	310-527-3800	(S)	
258	5542026042	4545 SANTA MONICA BLVD	2,537	2,500	5,037	0.07%	
259	5542026044	4537 SANTA MONICA BLVD	7,516	4,390	11,906	0.15%	
TOTAL: 16,943		%: 0.22%					
NOTES:							
89	KOO,JIN SANG		KOO JIN SANG	santaauto@hotmail.com	323-663-2133	(S)	
176	5537019035	5150 SANTA MONICA BLVD	10,706	5,761	16,467	0.21%	
TOTAL: 16,467		%: 0.21%					
NOTES:							
110	MEGDAL SILVER LAKES LLC		TOM W LEE	twlee711@hotmail.com	323-395-8568	(S)	
216	5539001020	4460 SANTA MONICA BLVD	13,997	2,400	16,397	0.21%	
TOTAL: 16,397		%: 0.21%					
NOTES:							
138	REYES PROPERTIES LLC		ANTOLIO REYES	gualtebake@hotmail.com	323-663-8307	(S)	
209	5538021020	1036 BERENDO ST	10,923	5,412	16,335	0.21%	
TOTAL: 16,335		%: 0.21%					
NOTES:							
62	G AND S BROS LLC		SAM KAMALMAZYAN	samuelk2000@yahoo.com	323-219-9876	(S)	
152	5537015015	5173 SANTA MONICA BLVD	5,502	4,950	10,452	0.14%	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
154	5537015017	0	5,305	238	5,543	0.07%		
TOTAL: 15,995		0.21%						
NOTES:								
58	FEO ENTERPRISES L P							
249	5540028009	4921 SANTA MONICA BLVD	9,521	6,282	15,803	0.21%		
TOTAL: 15,803		0.21%						
NOTES:								
20	AUZENE,LARRY A JR AND							
233	5540006011	1104 MARIPOSA AVE	6,500	1,762	8,262	0.11%		
234	5540006012	5015 SANTA MONICA BLVD	6,548	800	7,348	0.10%		
TOTAL: 15,610		0.20%						
NOTES:								
100	LEE,JOO S		BOO SUN KIM		vichlandkim@yahoo.com	323-663-4095	(S)	
267	5542029021	4601 SANTA MONICA BLVD	5,078	2,940	8,018	0.10%		
268	5542029022	1107 MADISON AVE	5,893	1,170	7,063	0.09%		
TOTAL: 15,081		0.20%						
NOTES:								
40	CITY OF STARS COLLISION CENTER		ERIC SIMONIAN		csc7777@aol.com	323-665-5700	(S)	
242	5540022017	4751 SANTA MONICA BLVD	13,077	1,865	14,942	0.19%		
TOTAL: 14,942		0.19%						
NOTES:								
77	KALOUSTIAN,SHARAM AND LUCY TRS		SHARAM KALOUSTAIN		hoseps@sbcglobal.net	323-460-5262	(S)	
13	5534008015	6115 SANTA MONICA BLVD	8,575	6,220	14,795	0.19%		
TOTAL: 14,795		0.19%						
NOTES:								
23	BARCAY,EDITH TR							
79	5536011013	5531 SANTA MONICA BLVD	7,648	6,708	14,356	0.19%		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL:	14,356	%: 0.19%					
NOTES:							
69	HOLLYWOOD COMMUNITY HOUSING						
190	5538002039	5020 SANTA MONICA BLVD	8,643	5,168	13,811	0.18%	
TOTAL:	13,811	%: 0.18%					
NOTES:							
151	SHOKRI,DARIUS M		DARIUS M SHOKRI		818-341-2600	(S)	
206	5538020021	4820 SANTA MONICA BLVD	8,762	4,970	13,732	0.18%	
TOTAL:	13,732	%: 0.18%					
NOTES:							
154	SINCLAIR PROPERTIES I LLC AND		ROBERT SINCLAIR	bob@highpointranch.com	805-245-0937	(S)	
107	5536018015	5600 SANTA MONICA BLVD	9,495	4,218	13,713	0.18%	
TOTAL:	13,713	%: 0.18%					
NOTES:							
129	PARAMOUNT RECORDING STUDIOS INC		ADAM BALENSON	info@paramontrecording.com	323-465-4000	(S)	
3	5534005003	6245 SANTA MONICA BLVD	6,999	6,550	13,549	0.18%	
TOTAL:	13,549	%: 0.18%					
NOTES:							
72	HOVSEPIAN,KRIKOR AND MAGDA TRS		KRIKOR HOVSEPIAN	kghjetling@aol.com	310-420-0498	(S)	
118	5536019006	5546 SANTA MONICA BLVD	9,467	4,040	13,507	0.18%	
TOTAL:	13,507	%: 0.18%					
NOTES:							
50	DULTENHAVER,LINDA L TR		SCOTT DE SANO	scott@desantopizza.com	323-913-7000	(S)	
236	5540009007	4969 SANTA MONICA BLVD	12,307	1,140	13,447	0.17%	
TOTAL:	13,447	%: 0.17%					
NOTES:							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
112	METZIDIS,CHARLES TR						
48	5534021004	6122 SANTA MONICA BLVD	5,984	7,284	13,268	0.17%	
TOTAL: 13,268		0.17%					
NOTES:							
180	FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC						
282	5542024041	4415 SANTA MONICA BLVD	6,655	6,588	13,243	0.17%	
TOTAL: 13,243		0.17%					
NOTES:							
8	5527 SANTA MONICA BOULEVARD LLC						
80	5536011014	5527 SANTA MONICA BLVD	7,647	5,572	13,219	0.17%	
TOTAL: 13,219		0.17%					
NOTES:							
99	LEE REALCORP		BOO SUN KIM	vichlandkim@yahoo.com	323-663-4095	(S)	
269	5542029023	4619 SANTA MONICA BLVD	4,439	1,560	5,999	0.08%	
270	5542029024	4621 SANTA MONICA BLVD	4,479	2,687	7,166	0.09%	
TOTAL: 13,165		0.17%					
NOTES:							
26	BERAKHA LLC		FRED FARIVAR	fredfarivar@millenniums hoes.com	310-540-1785	(S)	
76	5536011002	5505 SANTA MONICA BLVD	4,291	8,400	12,691	0.16%	
TOTAL: 12,691		0.16%					
NOTES:							
166	TKACZUK,ANTONIO						
225	5539003001	4600 SANTA MONICA BLVD	8,186	4,500	12,686	0.16%	
TOTAL: 12,686		0.16%					
NOTES:							
37	CHA,CHARLES H AND JIN H TRS		CHARLES H CHA	charlescha47@gmail.com	213-761-7611	(S)	
226	5539003002	4612 SANTA MONICA BLVD	8,150	4,500	12,650	0.16%	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT		%	PROPERTY NOTES
TOTAL: 12,650		0.16%						
NOTES:								
17	ARAR GROUP LLC TR		ARLEN AGHAJANIAN	arlen.aghajianian@gmail.com		818-943-8191	(S)	
260	5542027027	4551 SANTA MONICA BLVD	7,616	4,723	12,339		0.16%	
TOTAL: 12,339		0.16%						
NOTES:								
81	KATZ,HARRY L TR							
52	5534021010	6174 SANTA MONICA BLVD	5,964	6,212	12,176		0.16%	
TOTAL: 12,176		0.16%						
NOTES:								
173	VOURNAS,THOMAS G TR		THOMAS G VOURNAS	tvournas@yahoo.com		626-498-8557	(S)	
204	5538020001	4800 SANTA MONICA BLVD	7,526	4,482	12,008		0.16%	
TOTAL: 12,008		0.16%						
NOTES:								
16	ARAKELIAN,AGOP AND ANAHID		AGOP ARAKELIAN	agopa@sbcglobal.net		323-702-3778	(S)	
247	5540026020	4875 SANTA MONICA BLVD	7,359	4,640	11,999		0.16%	
TOTAL: 11,999		0.16%						
NOTES:								
157	SM HOLLYWOOD RETAIL LLC		MARY FORD			323-664-8665	(S)	
201	5538019001	4850 SANTA MONICA BLVD	6,267	5,709	11,976		0.16%	
TOTAL: 11,976		0.16%						
NOTES:								
182	HOM KONG J AND SUE S TRS KJH SSH TRUST							
280	5542024036	4405 SANTA MONICA BLVD	6,923	4,962	11,885		0.15%	
TOTAL: 11,885		0.15%						
NOTES:								
74	JAY MITCHELL LLC							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
56	5534022002	6208 SANTA MONICA BLVD	5,988	5,736	11,724	0.15%		
TOTAL: 11,724		0.15%						
NOTES:								
161	ST NICHOLAS FOUNDATION INC		CARLOS CRUZ			323-665-8720	(S)	
210	5538022002	4718 SANTA MONICA BLVD	4,251	2,553	6,804	0.09%		
211	5538022004	4722 SANTA MONICA BLVD	4,249	280	4,529	0.06%		
TOTAL: 11,333		0.15%						
NOTES:								
106	MAKASJIAN,ZARE AND MARO TRS		ARMEN MAKASJIAN	armenmak@yahoo.com		323-665-5211	(S)	
161	5537017024	5111 SANTA MONICA BLVD	5,225	6,050	11,275	0.15%		
TOTAL: 11,275		0.15%						
NOTES:								
82	KAZAZIAN,GARO G CO TR							
58	5534022028	6218 SANTA MONICA BLVD	8,760	2,220	10,980	0.14%		
TOTAL: 10,980		0.14%						
NOTES:								
21	BAKER,BARRY TR ET AL							
119	5536019007	5552 SANTA MONICA BLVD	7,464	3,500	10,964	0.14%		
TOTAL: 10,964		0.14%						
NOTES:								
128	PAPELIAN,VERJOUHY O TR		GEORGE PAPELYAN			818-632-5900	(S)	
150	5537015013	5167 SANTA MONICA BLVD	1,633	2,736	4,369	0.06%		
151	5537015014	5171 SANTA MONICA BLVD	3,374	3,075	6,449	0.08%		
TOTAL: 10,818		0.14%						
NOTES:								
174	WEST COAST SUNNY PROPERTIES LLC		A CAMPOS	campos5711corp@gmail.com		323-463-6036	(S)	
91	5536013008	5711 SANTA MONICA BLVD	7,493	3,313	10,806	0.14%		

POID	NAME		CONTACT		SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE		APN	SITE ADDRESS		LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL:		10,806	%:	0.14%					
NOTES:									
150	SHB PROPERTIES LLC		SHAHROOL BANAFSHEHA			shahrool@hollywoodele ctric.net	323-871-1818	(S)	
132	5536024013	1074 OXFORD AVE	9,601	938	10,539		0.14%		
TOTAL:		10,539	%:	0.14%					
NOTES:									
156	SLE ENTERPRISES INC		PJ NASSI			pjnassi@gmail.com	310-666-1281	(S)	
65	5536010017	5421 SANTA MONICA BLVD	5,252	5,214	10,466		0.14%		
TOTAL:		10,466	%:	0.14%					
NOTES:									
14	6245 SANTA MONICA BLVD								
5	5534005005	6233 SANTA MONICA BLVD	7,701	2,732	10,433		0.14%		
TOTAL:		10,433	%:	0.14%					
NOTES:									
96	LAFOND,KEITH AND NORMA ET AL TRS								
63	5536010014	5400 FLEMISH LN	4,982	5,408	10,390		0.14%		
TOTAL:		10,390	%:	0.14%					
NOTES:									
146	SANTA MONICA ST ANDREWS LLC		E MICHAEL LOBODA			michael@lobodaproperti es.com	310-552-4794	(S)	
120	5536019008	5558 SANTA MONICA BLVD	6,896	3,043	9,939		0.13%		
TOTAL:		9,939	%:	0.13%					
NOTES:									
12	5720 SANTA MONICA BLVD LLC		FARID MAHBOBIAN-FARD			dmahbobian@aol.com	818-757-1020	(S)	
99	5536017001	5720 SANTA MONICA BLVD	5,361	4,450	9,811		0.13%		
TOTAL:		9,811	%:	0.13%					
NOTES:									

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%		PROPERTY NOTES
15	AKOPOV,MIKHALL		THOMAS HAYES		info@thomashayesgallery.com	323-463-4434	(S)	
50	5534021008	6164 SANTA MONICA BLVD	5,987	3,750	9,737	0.13%		
	TOTAL: 9,737	%: 0.13%						
NOTES:								
27	BEZIAN,JACK AND SYLVA							
239	5540020006	4715 SANTA MONICA BLVD	5,150	4,323	9,473	0.12%		
	TOTAL: 9,473	%: 0.12%						
NOTES:								
38	CHAMELIAN,SUSAN CO TR		SHARAM KALoustain		hoseps@sbcglobal.net	323-460-5262	(S)	
53	5534021029	6100 SANTA MONICA BLVD	5,895	3,574	9,469	0.12%		
	TOTAL: 9,469	%: 0.12%						
NOTES:								
94	LA LOAN COMPANY LLC		ERIC KOTLYAN		ekotlyan@sbcglobal.net	810-469-3068	(S)	
75	5536011001	5509 SANTA MONICA BLVD	3,646	5,750	9,396	0.12%		
	TOTAL: 9,396	%: 0.12%						
NOTES:								
144	SAIDI,DAVID CO TR							
64	5536010016	5417 SANTA MONICA BLVD	5,252	4,140	9,392	0.12%		
	TOTAL: 9,392	%: 0.12%						
NOTES:								
90	KROFF,LINDA A		LINDA KROFF		lakroff@earthlink.net	323-665-9888	(S)	
263	5542027030	4565 SANTA MONICA BLVD	5,321	3,900	9,221	0.12%		
	TOTAL: 9,221	%: 0.12%						
NOTES:								
102	LOS JEFES LLC		GREGORY MORRIS		greg@the spanishkitchen.com	213-605-2952	(S)	
55	5534022001	1069 EL CENTRO AVE	5,988	2,955	8,943	0.12%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 8,943		0.12%						
NOTES:								
181	FROGEL PROPERTIES INC		CLINT LUKENS	help@clintlukensrealty.com	323-668-7500 ent.222	(S)		
283	5542024042	4427 SANTA MONICA BLVD	6,028	2,684	8,712	0.11%		
TOTAL: 8,712		0.11%						
NOTES:								
119	NATHAN,CHAIM AND LEAH		CHAIM NATHAN	chaimnathan@sbcglobal.net	323-660-0544	(S)		
261	5542027028	4559 SANTA MONICA BLVD	6,647	2,032	8,679	0.11%		
TOTAL: 8,679		0.11%						
NOTES:								
4	4906 SANTA MONICA LLC		WILLIAM HULEIS	nhuleis@yahoo.com	818-406-4951	(S)		
199	5538012011	4906 SANTA MONICA BLVD	5,503	3,152	8,655	0.11%		
TOTAL: 8,655		0.11%						
NOTES:								
133	PEJOVIC,DANUTA TR		DANUTA PEJOVIC		760-346-2024	(S)		
128	5536024004	5432 SANTA MONICA BLVD	5,421	2,970	8,391	0.11%		
TOTAL: 8,391		0.11%						
NOTES:								
24	BASTEGHIAN,HAGOP		GEVORA TERMOSOL		213-300-0040	(S)		
262	5542027029	4563 SANTA MONICA BLVD	5,320	2,965	8,285	0.11%		
TOTAL: 8,285		0.11%						
NOTES:								
125	PACHULSKI,JENNIE CO TR							
51	5534021009	6170 SANTA MONICA BLVD	5,987	1,944	7,931	0.10%		
TOTAL: 7,931		0.10%						
NOTES:								
49	DISANO,ANNETTE TR							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
257	5542026040	4531 SANTA MONICA BLVD	5,317	2,604	7,921	0.10%		
TOTAL: 7,921		0.10%						
NOTES:								
2	4575 SANTA MONICA BLVD LLC							
264	5542027031	4575 SANTA MONICA BLVD	5,322	2,160	7,482	0.10%		
TOTAL: 7,482		0.10%						
NOTES:								
116	MOSES,CHRISTIN B TR		CHRISTIN BEY MOSES	christin.moses3@verizo n.net	310-459-0944	(S)		
125	5536023011	5466 SANTA MONICA BLVD	4,997	2,286	7,283	0.09%		
TOTAL: 7,283		0.09%						
NOTES:								
130	PARSEGHIAN,KEVORK AND MARY TRS		DANIEL PARSEGHIAN	dan@parseghianrecords .com	323-664-3365	(S)		
200	5538012012	4900 SANTA MONICA BLVD	3,495	3,402	6,897	0.09%		
TOTAL: 6,897		0.09%						
NOTES:								
79	KARAGUOZIAN,NAZIK AND KRIKOR TRS							
187	5538001026	5064 SANTA MONICA BLVD	5,624	864	6,488	0.08%		
TOTAL: 6,488		0.08%						
NOTES:								
52	EDELSON,STEVEN E TR		STEVE EDELSON	info@ojaivacationcenter. com	805-640-2800	(S)		
256	5542026039	4513 SANTA MONICA BLVD	3,014	3,406	6,420	0.08%		
TOTAL: 6,420		0.08%						
NOTES:								
184	ALLSBROOK JEFFREY KUHLE SILVIA		SILVIA KUHLE	silvia@standardarcitectu re.com	323-662-1000	(S)		
281	5542024040	4411 SANTA MONICA BLVD	4,850	1,568	6,418	0.08%		
TOTAL: 6,418		0.08%						
NOTES:								

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
140	RODRIGUEZ,EFRAIN ET AL							
172	5537019030	5180 SANTA MONICA BLVD	3,443	2,862	6,305	0.08%		
TOTAL: 6,305		0.08%						
NOTES:								
176	YOTNEGPARIAN,MAURICE CO TR		MAURICE YOTNEGPARIAN		earthstone@earthlink.net	818-553-1134	(S)	
205	5538020002	4810 SANTA MONICA BLVD	5,005	1,300	6,305	0.08%		
TOTAL: 6,305		0.08%						
NOTES:								
139	RODRIGUEZ,EFRAIN AND							
173	5537019031	1064 KINGSLEY DR	2,170	1,980	4,150	0.05%		
TOTAL: 4,150		0.05%						
NOTES:								
124	OUTDOOR SYSTEMS INC							
255	5542026038	0	1,740	0	1,740	0.02%	billboard space	
TOTAL: 1,740		0.02%						
NOTES:								

Support Level: 65.33%



Rita Moreno <rita.moreno@lacity.org>

HR66 PBID Steering Committee - Docs for Oct 25 10am Committee Call

Rita Moreno <rita.moreno@lacity.org>

Wed, Oct 25, 2017 at 9:02 AM

To: Gina T <gtrechter@civitasadvisors.com>

Cc: Ferris Wehbe <ferris@thehollywooddistillery.com>, "Gubler, Leron" <Leron@hollywoodchamber.net>, Homer <homer@hollywoodforever.com>, "Jauregui, Jacob" <jacob@hollywoodchamber.net>, Jeff Zarrinam <jeff@hollywoodhotel.net>, "Morrie M. Zagha" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Scott Hayner <shayner@cimgroup.com>, Larry Neuberg <larryneuberg@nnigroup.com>, Nichole Farley <nfarley@civitasadvisors.com>

Gina et al.,

We've been moving from the 2nd to the 3rd floor and they will be replacing some of the partitions this morning starting at time. Since I will likely miss the call, I want to just add that I've checked some of the parcels in the maps provided and found that, although it may involve the same property owner, some parcels are zoned residential and cannot be assessed.

Thanks.

Rita

[Quoted text hidden]

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Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 3rd Floor #395
Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1130





Rita Moreno <rita.moreno@lacity.org>

HR66 PBID Steering Committee - Docs for Nov 8th 10am Call

1 message

Gina T <gtrechter@civitasadvisors.com>

Tue, Nov 7, 2017 at 5:33 PM

To: Ferris Wehbe <ferris@thehollywooddistillery.com>, Homer <homer@hollywoodforever.com>, Jacob <jacob@hollywoodchamber.net>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Leron <Leron@hollywoodchamber.net>, "Morrie M. Zagha" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Scott Hayner <shayner@cimgroup.com>, Rita Moreno <rita.moreno@lacity.org>, Larry Neuberg <larryneuberg@nnigroup.com>
Cc: Nichole Farley <nfarley@civitasadvisors.com>

Dear HR66 PBID Steering Committee,

As a reminder, tomorrow is our recurring Steering Committee call at 10am. Attached are the following docs for our discussion:

1. Agenda
2. Formation Timeline
3. Property Owner Survey Responses
4. Boundary Map
5. Non-fronting parcel images for Map Keys #171-173
6. ATBOs- Includes updates from survey, open house and our research

All - If you could look at the ATBO and send me your property owner assignments as we discussed, that would be great!

Chat tomorrow,
Gina

--



Gina Trechter

Project Manager

Civitas

p: 800.999.7781 m: 951-285-1461

d: 213-236-2336

a: 333 S. Hope Street, 18th Floor, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com



7 attachments



Hollywood Route 66 PBID_Steering Committee Call Agenda_11-8-17.pdf

265K



Hollywood Route 66 PBID Formation Timeline 11-3-17.pdf

437K



HR66_Summary Data_All_11-7-17.pdf

93K



Route 66_Map Keys 10.25.2017.pdf

1109K




HR66_Non Fronting Parcel_Map Keys 171-173.pdf

283K



Hollywood Route 66 PBID_Property Owner Survey Services Summary.pdf

313K

 **ATBO_11.7.2017.pdf**
146K



Hollywood Route 66 PBID Formation Steering Committee Call

November 8, 2017
10:00am

Call in Number: (267) 930-4000
Code: 109-962-591#

Agenda

1. Review Formation Timeline/Process
2. Outreach Update
 - a. Property Owner Survey
 - b. Oct 26th Open House
3. District Parameters
 - a. Boundaries
 - i. Non-Assessed Parcels
 1. LAUSD
 - ii. Review non-fronting parcels #171 - #173
 - b. Assessment – Draft Assessment methodology
4. Next Steps
 - a. Feasibility Study (Due November 2017)
 - b. Database of Property Owners (November 2017)
 - i. Assignments to Civitas by November 10th
 - c. Develop Service Plan (December 2017)



Hollywood Route 66 Property & Business Improvement District

Formation Timeline

November 3, 2017

Action	Date
Initiate project	September 2017
Outreach to property/business owners	October – December 2017
Deploy Survey and hold Open House	October 26, 2017
Submit Feasibility Report to City	November 2017
Compile District data: Mapping, Ownership Landscape Analysis, Data Acquisition	October - November 2017
Submit database of potential assesses to City	November 2017
Develop initial draft Service Plan & Budget	December 2017
Steering Committee review of Service Plan & Budget	December 2017
Develop initial draft Management District Plan (MDP)	January 2018
Submit draft MDP to Engineer	January 2018
Submit draft MDP and Engineer's Report to City	February 2018
Final MDP and Petition approved by City	February 2018
Submit petition to City	March 2018
Property owner meetings: Petition drive	March – May 2018
Submit draft resolutions and ballot package to City	May 2018
Final resolutions and ballot package approved by City	May 2018
Submit Petitions totaling over 50% of assessment to City	May 2018
City Council – Initial Hearing <ul style="list-style-type: none">Resolution of Intention to Form District	June 5, 2018
Mail <ul style="list-style-type: none">Ballot / Notice of Public Hearing - Must be mailed 1 day (next day) after ROI is adopted.	June 6, 2018
City Council – Public Hearing <ul style="list-style-type: none">Adopt Resolution of Formation – Must be held at least 45 days after Notice/Ballot are mailed.	July 24, 2018
Deadline to complete District formation	July 31, 2018



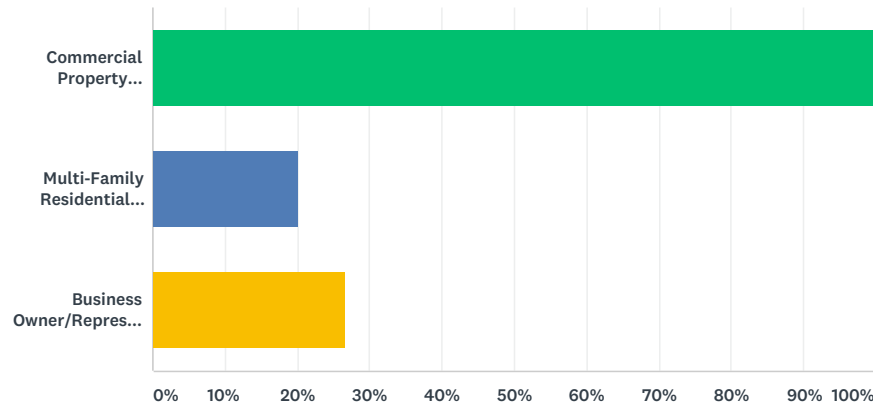
Submit proof of Owners' Association's nonprofit status	September 2018
Submit executed Owners' Association contract and certificates of required insurance to City	October 2018
District begins collecting assessment	January 1, 2019
Submit agenda and copy of minutes from 1 st Owners' Association board meeting to City	January 2019
Submit draft copies of 1 st quarter newsletter and activity report to City	April 2019

LOS ANGELES CITY COUNCIL MEETS ON TUESDAYS, WEDNESDAYS, AND FRIDAYS AT 10:00 AM.

HOLLYWOOD ROUTE 66 PBID SURVEY

Q1 Which of the following best describes you and/or your property along Hollywood Route 66?

Answered: 15 Skipped: 0

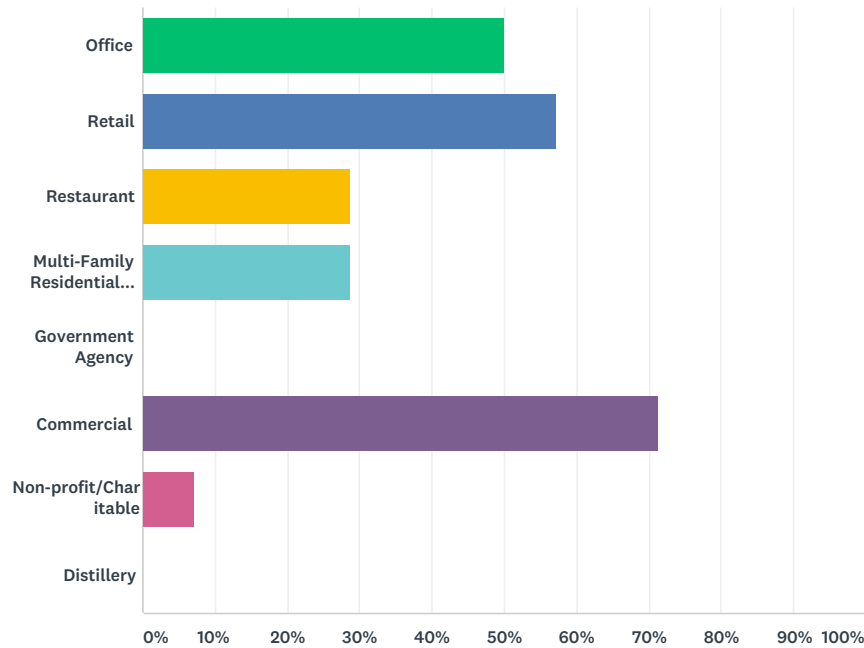


ANSWER CHOICES	RESPONSES	
Commercial Property Owner/Representative	100.00%	15
Multi-Family Residential Property Owner/Representative	20.00%	3
Business Owner/Representative	26.67%	4
Total Respondents: 15		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Answered: 14 Skipped: 1



ANSWER CHOICES	RESPONSES	
Office	50.00%	7
Retail	57.14%	8
Restaurant	28.57%	4
Multi-Family Residential (Apartment, Quadplex, etc.)	28.57%	4
Government Agency	0.00%	0
Commercial	71.43%	10
Non-profit/Charitable	7.14%	1
Distillery	0.00%	0
Total Respondents: 14		

HOLLYWOOD ROUTE 66 PBID SURVEY

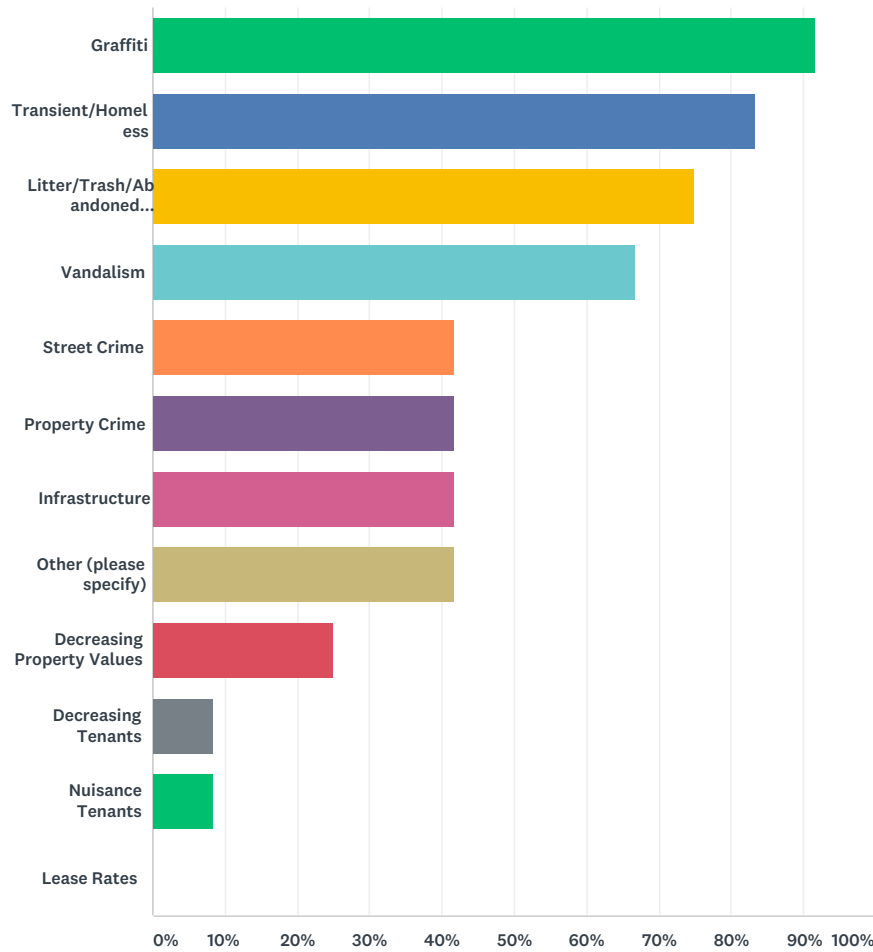
Q3 What is the address or AIN of the property you own/rent/lease?

Answered: 12 Skipped: 3

HOLLYWOOD ROUTE 66 PBID SURVEY

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Answered: 12 Skipped: 3

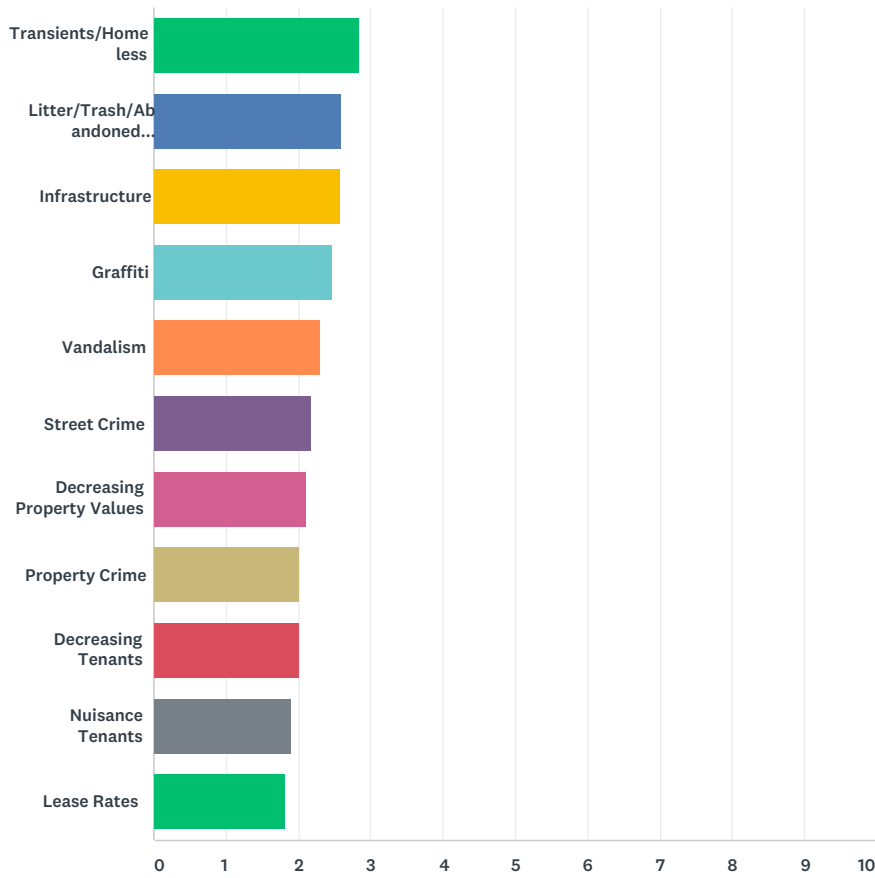


ANSWER CHOICES	RESPONSES	
Graffiti	91.67%	11
Transient/Homeless	83.33%	10
Litter/Trash/Abandoned Property	75.00%	9
Vandalism	66.67%	8
Street Crime	41.67%	5
Property Crime	41.67%	5
Infrastructure	41.67%	5
Other (please specify)	41.67%	5
Decreasing Property Values	25.00%	3
Decreasing Tenants	8.33%	1
Nuisance Tenants	8.33%	1
Lease Rates	0.00%	0
Total Respondents: 12		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Answered: 15 Skipped: 0

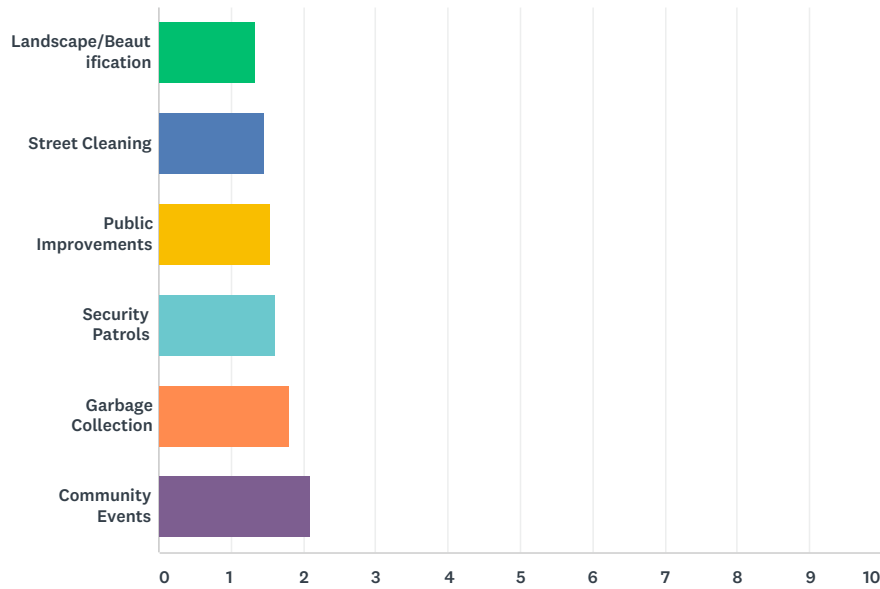


	NEEDS NO IMPROVEMENT	NEEDS SOME IMPROVEMENT	NEEDS GREAT IMPROVEMENT	TOTAL	WEIGHTED AVERAGE
Transients/Homeless	0.00% 0	15.38% 2	84.62% 11	13	2.85
Litter/Trash/Abandoned Property	6.67% 1	26.67% 4	66.67% 10	15	2.60
Infrastructure	0.00% 0	41.67% 5	58.33% 7	12	2.58
Graffiti	13.33% 2	26.67% 4	60.00% 9	15	2.47
Vandalism	7.69% 1	53.85% 7	38.46% 5	13	2.31
Street Crime	8.33% 1	66.67% 8	25.00% 3	12	2.17
Decreasing Property Values	22.22% 2	44.44% 4	33.33% 3	9	2.11
Property Crime	9.09% 1	81.82% 9	9.09% 1	11	2.00
Decreasing Tenants	25.00% 3	50.00% 6	25.00% 3	12	2.00
Nuisance Tenants	27.27% 3	54.55% 6	18.18% 2	11	1.91
Lease Rates	33.33% 4	50.00% 6	16.67% 2	12	1.83

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Answered: 15 Skipped: 0

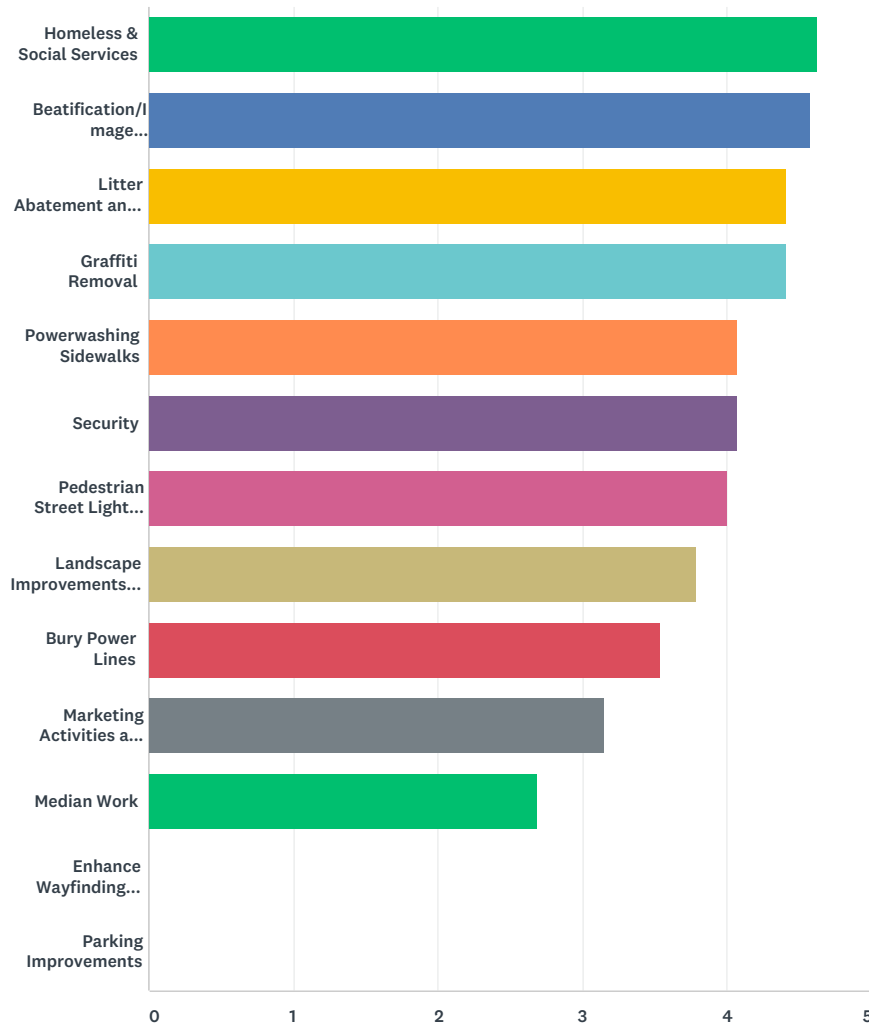


	UNSATISFIED	LESS THAN SATISFIED	SATISFIED	HIGHLY SATISFIED	GREATLY SATISFIED	TOTAL	WEIGHTED AVERAGE
Landscape/Beautification	66.67% 10	33.33% 5	0.00% 0	0.00% 0	0.00% 0	15	1.33
Street Cleaning	66.67% 10	20.00% 3	13.33% 2	0.00% 0	0.00% 0	15	1.47
Public Improvements	53.85% 7	38.46% 5	7.69% 1	0.00% 0	0.00% 0	13	1.54
Security Patrols	46.15% 6	46.15% 6	7.69% 1	0.00% 0	0.00% 0	13	1.62
Garbage Collection	42.86% 6	35.71% 5	21.43% 3	0.00% 0	0.00% 0	14	1.79
Community Events	36.36% 4	18.18% 2	45.45% 5	0.00% 0	0.00% 0	11	2.09

HOLLYWOOD ROUTE 66 PBID SURVEY

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Answered: 15 Skipped: 0



	NOT IMPORTANT	LEAST IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	TOTAL
Homeless & Social Services	0.00% 0	0.00% 0	15.38% 2	7.69% 1	76.92% 10	13
Beatification/Image Enhancement	0.00% 0	0.00% 0	21.43% 3	0.00% 0	78.57% 11	14
Litter Abatement and Installation of Trash Cans	6.67% 1	0.00% 0	13.33% 2	6.67% 1	73.33% 11	15
Graffiti Removal	6.67% 1	0.00% 0	13.33% 2	6.67% 1	73.33% 11	15
Powerwashing Sidewalks	6.67% 1	0.00% 0	26.67% 4	13.33% 2	53.33% 8	15
Security	6.67% 1	0.00% 0	26.67% 4	13.33% 2	53.33% 8	15
Pedestrian Street Lighting Improvements	6.67% 1	6.67% 1	26.67% 4	0.00% 0	60.00% 9	15

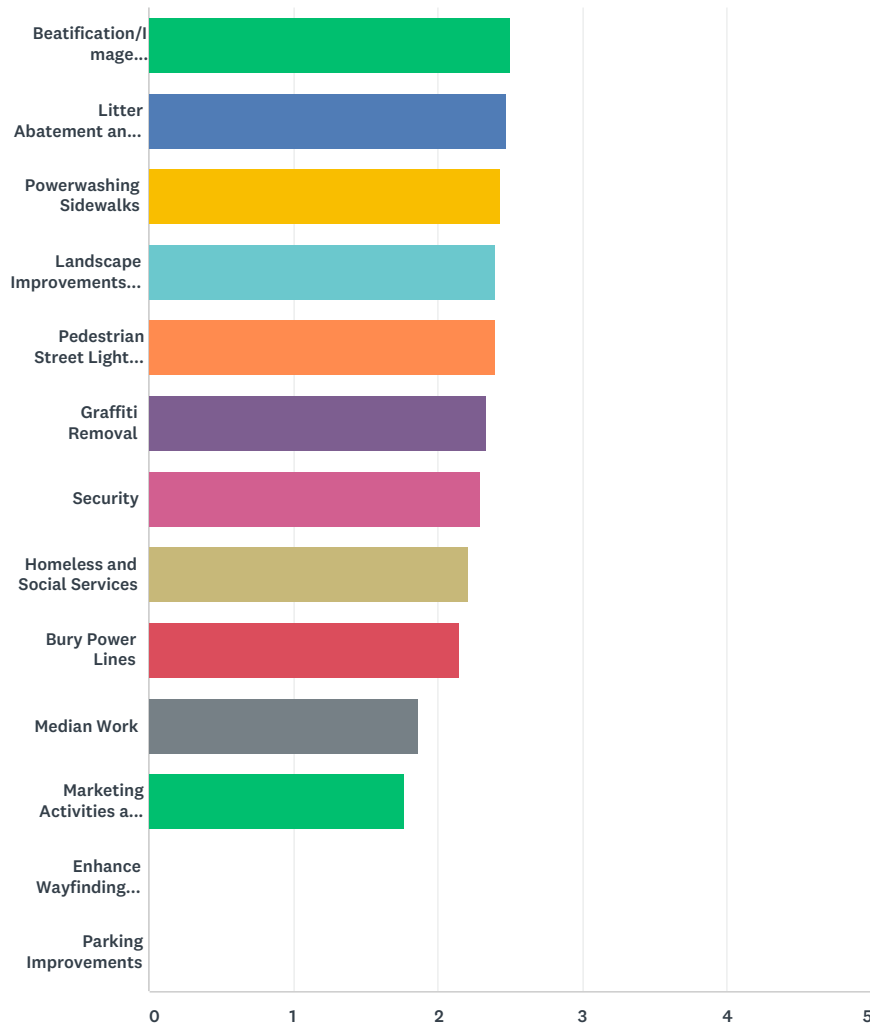
HOLLYWOOD ROUTE 66 PBID SURVEY

Landscape Improvements & Maintenance	14.29% 2	0.00% 0	28.57% 4	7.14% 1	50.00% 7	14
Bury Power Lines	15.38% 2	7.69% 1	23.08% 3	15.38% 2	38.46% 5	13
Marketing Activities and Promotions	15.38% 2	15.38% 2	30.77% 4	15.38% 2	23.08% 3	13
Median Work	38.46% 5	0.00% 0	30.77% 4	15.38% 2	15.38% 2	13
Enhance Wayfinding Signage	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0
Parking Improvements	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Answered: 15 Skipped: 0



	YES	MAYBE	NO	TOTAL	WEIGHTED AVERAGE
Beatification/Image Enhancement	57.14% 8	35.71% 5	7.14% 1	14	2.50
Litter Abatement and Installation of Trash Cans	66.67% 10	13.33% 2	20.00% 3	15	2.47
Powerwashing Sidewalks	57.14% 8	28.57% 4	14.29% 2	14	2.43
Landscape Improvements & Maintenance	60.00% 9	20.00% 3	20.00% 3	15	2.40
Pedestrian Street Lighting Improvements	60.00% 9	20.00% 3	20.00% 3	15	2.40
Graffiti Removal	60.00% 9	13.33% 2	26.67% 4	15	2.33
Security	42.86% 6	42.86% 6	14.29% 2	14	2.29
Homeless and Social Services	42.86% 6	35.71% 5	21.43% 3	14	2.21
Bury Power Lines	50.00% 7	14.29% 2	35.71% 5	14	2.14

HOLLYWOOD ROUTE 66 PBID SURVEY

Median Work	35.71% 5	14.29% 2	50.00% 7	14	1.86
Marketing Activities and Promotions	23.08% 3	30.77% 4	46.15% 6	13	1.77
Enhance Wayfinding Signage	0.00% 0	0.00% 0	0.00% 0	0	0.00
Parking Improvements	0.00% 0	0.00% 0	0.00% 0	0	0.00

HOLLYWOOD ROUTE 66 PBID SURVEY

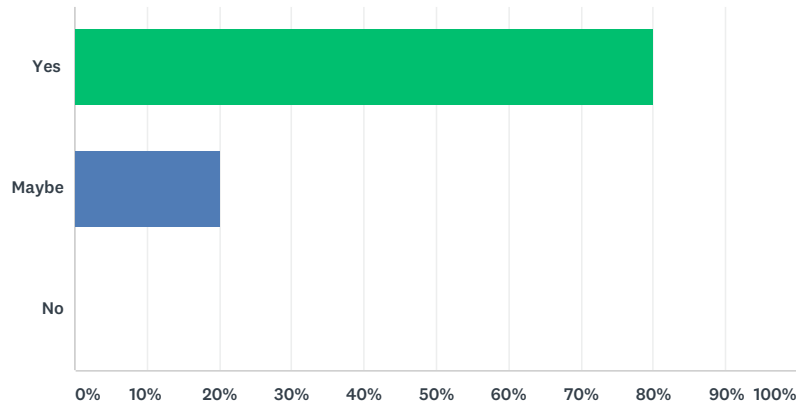
Q9 How much would you be willing to pay for the services?

Answered: 12 Skipped: 3

HOLLYWOOD ROUTE 66 PBID SURVEY

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Answered: 15 Skipped: 0

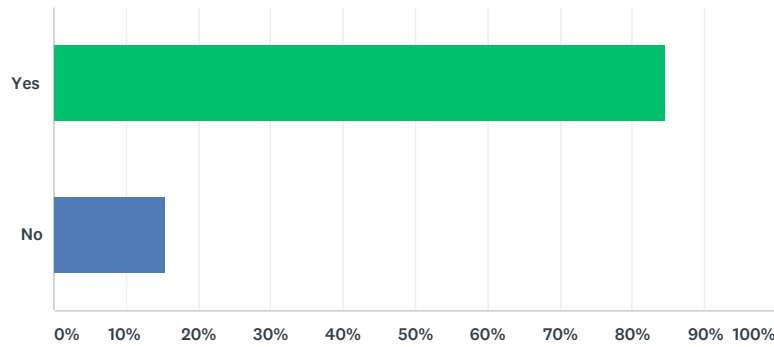


ANSWER CHOICES		RESPONSES	
Yes		80.00%	12
Maybe		20.00%	3
No		0.00%	0
TOTAL			15

HOLLYWOOD ROUTE 66 PBID SURVEY

Q11 Would you be interested in becoming more involved in the PBID formation process?

Answered: 13 Skipped: 2



ANSWER CHOICES		RESPONSES
Yes		84.62% 11
No		15.38% 2
TOTAL		13

HOLLYWOOD ROUTE 66 PBID SURVEY

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Answered: 5 Skipped: 10

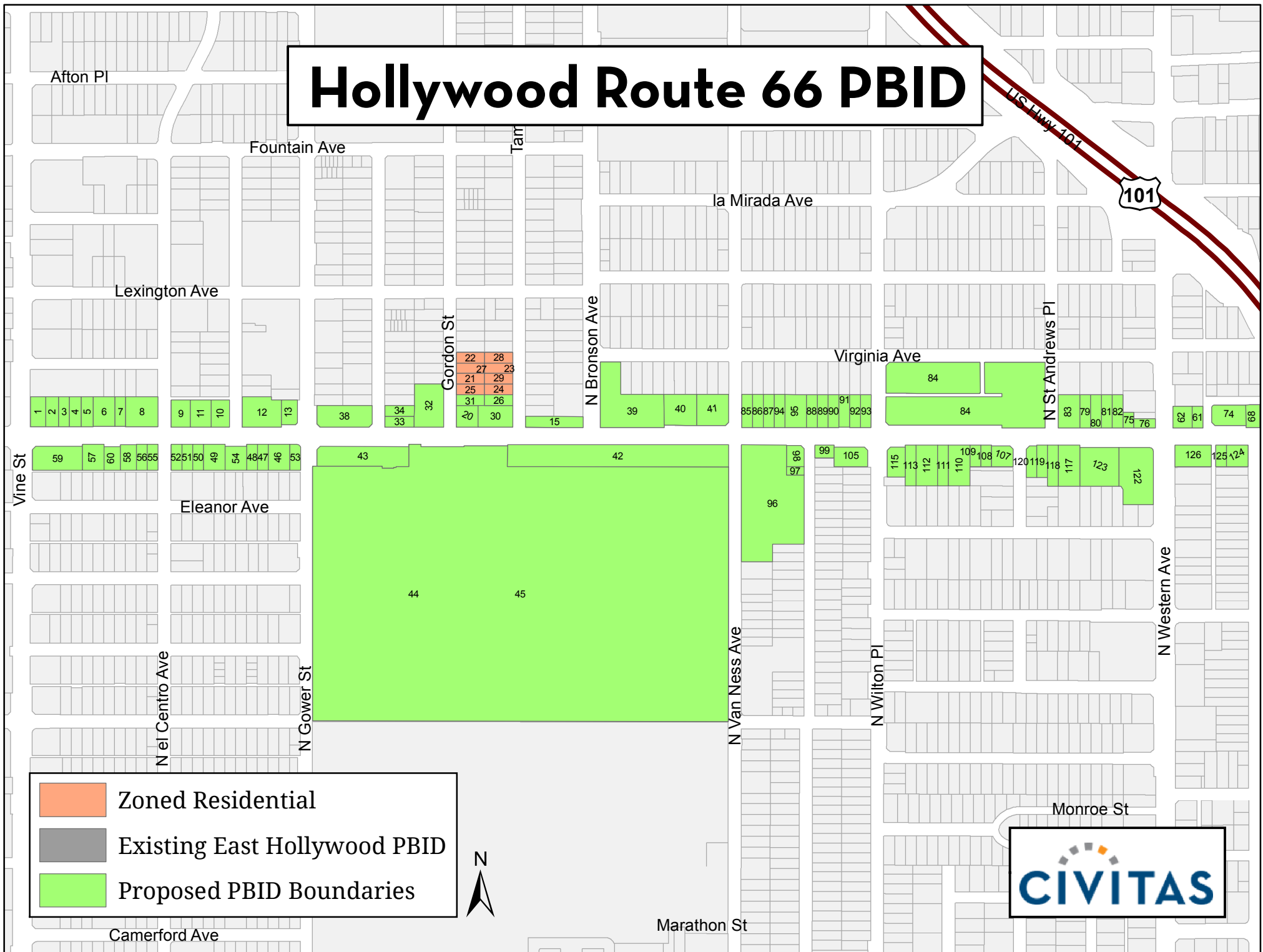
HOLLYWOOD ROUTE 66 PBID SURVEY

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

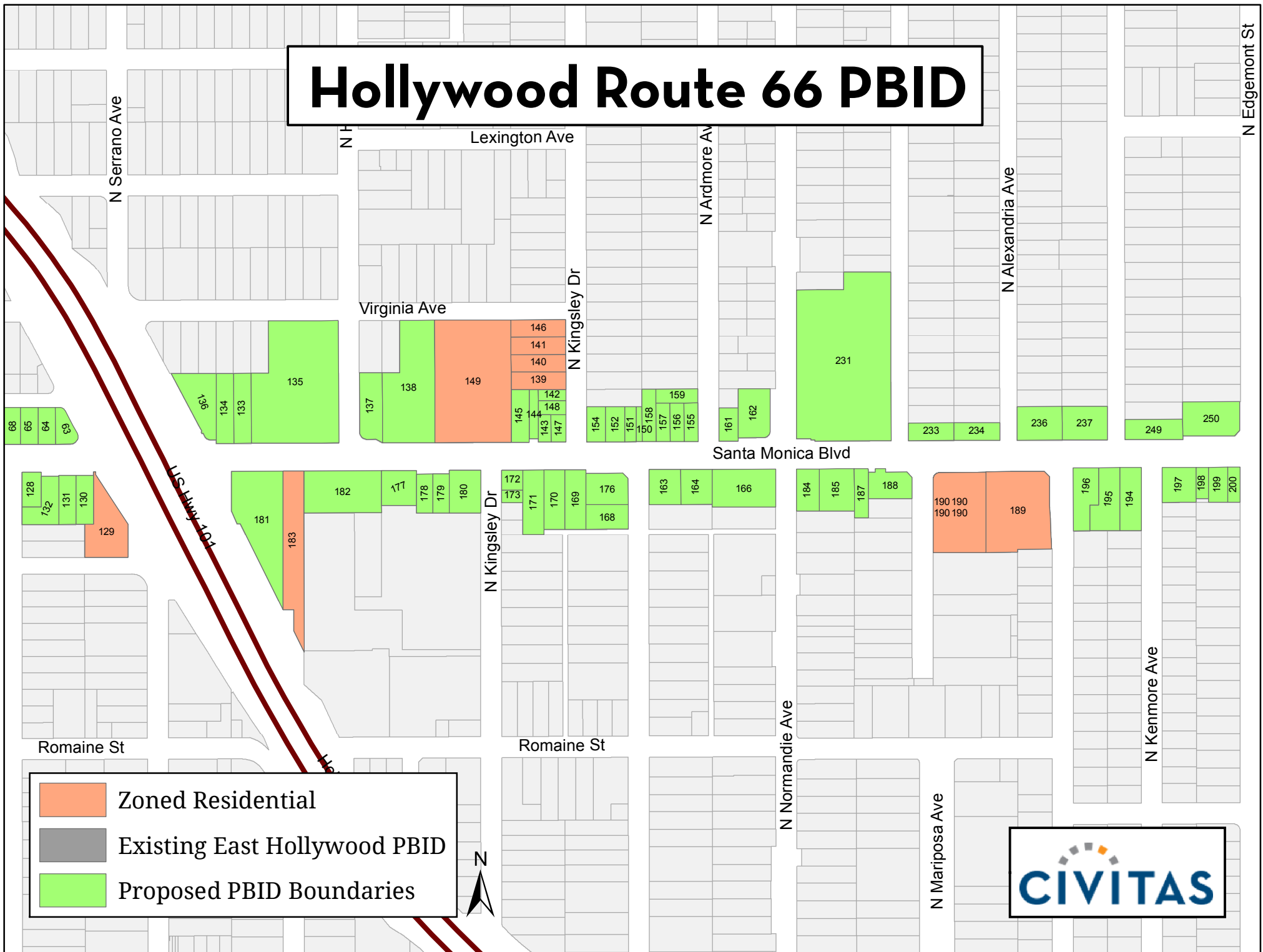
Answered: 13 Skipped: 2

ANSWER CHOICES	RESPONSES	
Name	100.00%	13
Company Name	69.23%	9
Email Address	100.00%	13
Mailing Address	76.92%	10
City, State, Zipcode	76.92%	10
Phone Number	84.62%	11

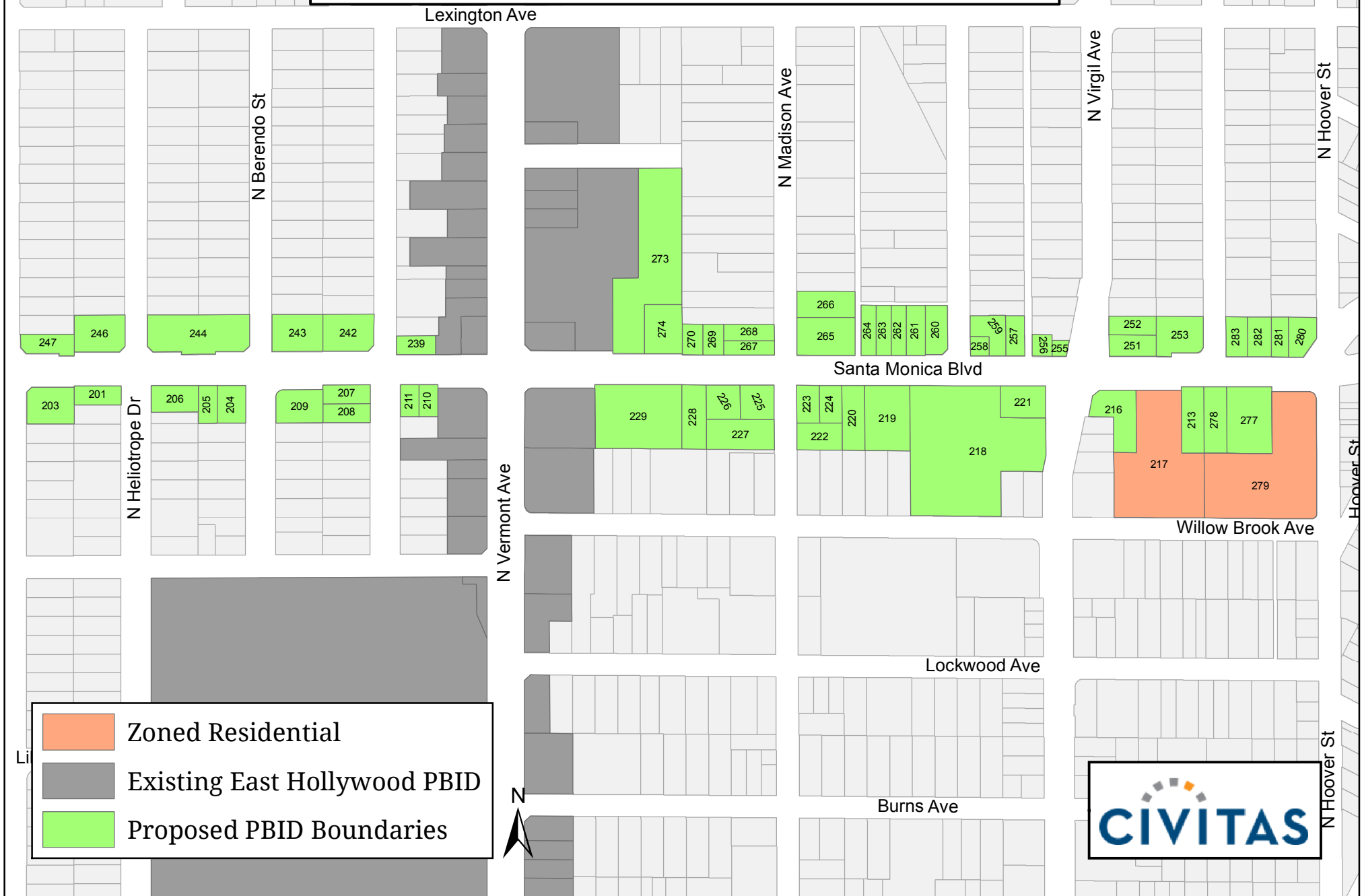
Hollywood Route 66 PBID

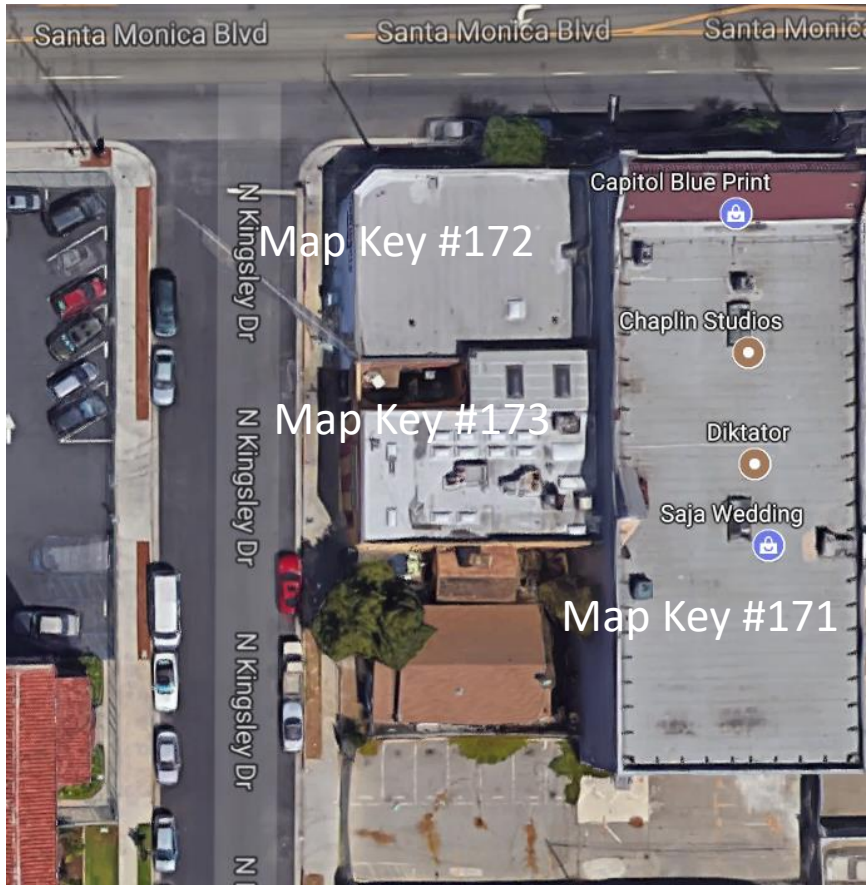


Hollywood Route 66 PBID

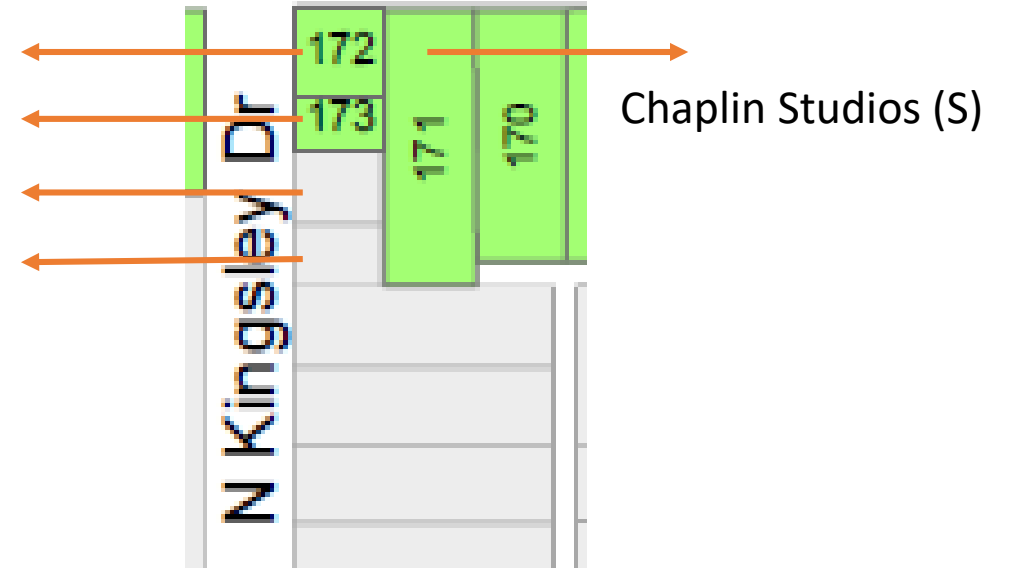


Hollywood Route 66 PBID





Rodriguez, Efrain
 Rodriguez, Efrain
 Carlos Acela
 Chaplin Studios (S)





Hollywood Route 66 PBID Formation

Proposed Services

Clean & Safe Activities

Q7

Q8

• Homeless and Social Services	4.62	2.21
• Beautification / Image Enhancement	4.57	2.50
• Litter Abatement and Installation of Trash Cans	4.40	2.47
• Security	4.07	2.29
• Powerwashing Sidewalks	4.07	2.43
• Graffiti Removal	4.40	2.33

Capital Improvements

• Pedestrian Street Lighting	4.00	2.40
• Bury Power Lines	3.54	2.14
• Wayfinding Signage	-	-
• Parking Improvements	-	-

Landscape Improvements and Maintenance	3.79	2.40
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Marketing Activities and Promotions	3.15	1.77
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Individual Comments

Q4 - Continued challenge for HR66

- Poor lighting and lack of beautification of streetscape, plantings, etc. Santa Monica BLVD needs a major face lift and become more pedestrian friendly and safe
- Street drainage at Heliotrope and SM not good / consumption of liquor and drugs and homeless
- Lack of landscape and streetscape maintenance
- Parking
- I would like the area to become a walkable neighborhood

Q7 – Potential Services

- Trash removal off all alley and side streets and keeping dumping under control
- Parking

Q8 – Would you be willing to pay an assessment to fund services you listed as important?

- I think several of the items above should be part of the city's responsibilities and part of the PBID's mission along with the East Hollywood Neighborhood council's responsibilities to try and get the city to do their part for our neighborhood. That is one of the missing parts on our neighborhoods.
- Parking
- Need to enhance parking signs and pedestrian signs



Hollywood Route 66 PBID Advanced Total by Owner (11/7/2017)

Total # of Assessed parcels: 208

Total # of Assessed owners: 140

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
68	HOLLYWOOD FOREVER INC	YOGO K		hogo@hollywoodforever.com	323-893-6333	(S)	
44	5534020046	6000 SANTA MONICA BLVD	2,307,240	11,333	2,318,573	30.14%	
TOTAL: 2,318,573		%:	30.14%				
NOTES:							
92	L A UNIFIED SCHOOL DIST	KRISZTINA TOKES (DIR. ASSET MNGT)			213-241-2413		
21	5534012900	1122 GORDON ST	0	0	0	0.00%	EXEMPT - Zoned Residential
22	5534012901	1130 GORDON ST	0	0	0	0.00%	EXEMPT - Zoned Residential
23	5534012902	1127 TAMARIND AVE	0	0	0	0.00%	EXEMPT - Zoned Residential
24	5534012903	1119 TAMARIND AVE	0	0	0	0.00%	EXEMPT - Zoned Residential
25	5534012904	1116 GORDON ST	0	0	0	0.00%	EXEMPT - Zoned Residential
26	5534012905	1111 TAMARIND AVE	6,505	7,136	13,641	0.18%	
27	5534012906	1126 GORDON ST	0	0	0	0.00%	EXEMPT - Zoned Residential
28	5534012907	1131 TAMARIND AVE	0	0	0	0.00%	EXEMPT - Zoned Residential
29	5534012908	1123 TAMARIND AVE	0	0	0	0.00%	EXEMPT - Zoned Residential
30	5534012909	5951 SANTA MONICA BLVD	16,009	6,486	22,495	0.29%	
31	5534012910	1112 GORDON ST	6,504	1,637	8,141	0.11%	
96	5536014900	1070 VAN NESS AVE	133,437	0	133,437	1.73%	missing bsf
97	5536014906	1051 RIDGEWOOD PL	3,202	0	3,202	0.04%	missing bsf
98	5536014907	5734 SANTA MONICA BLVD	7,680	3,870	11,550	0.15%	
139	5537009900	1117 KINGSLEY DR	0	0	0	0.00%	EXEMPT - Zoned Residential

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
140	5537009901	1121 KINGSLEY DR	0	0	0	0.00%	EXEMPT - Zoned Residential	
141	5537009902	1127 KINGSLEY DR	0	0	0	0.00%	EXEMPT - Zoned Residential	
142	5537009903	1109 KINGSLEY DR	2,543	0	2,543	0.03%	missing bsf	
143	5537009904	5205 SANTA MONICA BLVD	2,836	2,520	5,356	0.07%		
144	5537009905	0	3,649	0	3,649	0.05%	missing bsf	
145	5537009906	5211 SANTA MONICA BLVD	7,734	2,578	10,312	0.13%		
146	5537009907	1133 KINGSLEY DR	0	0	0	0.00%	EXEMPT - Zoned Residential	
147	5537009908	5201 SANTA MONICA BLVD	3,312	2,268	5,580	0.07%		
148	5537009909	1107 KINGSLEY DR	3,185	992	4,177	0.05%		
231	5540003900	1133 MARIPOSA AVE	123,182	0	123,182	1.60%	missing bsf	
TOTAL: 347,265		?: 4.51%						

NOTES:

123	OMEGA CP1 LLC		BARRY PRITCHARD	barrypritchard@omegaci nemaprops.com	323-466-8201	(S)
39	5534017021	5831 SANTA MONICA BLVD	59,106	116,040	175,146	2.28%
85	5536013001	5759 SANTA MONICA BLVD	7,473	13,094	20,567	0.27%
86	5536013002	5751 SANTA MONICA BLVD	7,641	15,200	22,841	0.30%
87	5536013003	5745 SANTA MONICA BLVD	7,642	15,200	22,842	0.30%
88	5536013005	5727 SANTA MONICA BLVD	7,643	7,200	14,843	0.19%
89	5536013006	5721 SANTA MONICA BLVD	7,643	4,850	12,493	0.16%
94	5536013024	5755 SANTA MONICA BLVD	7,642	15,200	22,842	0.30%
95	5536013025	5731 SANTA MONICA BLVD	15,285	14,000	29,285	0.38%
TOTAL: 320,859		?: 4.17%				

NOTES:

91 L A CITY

HOLLY L
WALCOTT (CITY
CLERK)

213-978-1020

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
218	5539002900	4550 SANTA MONICA BLVD	99,724	0	99,724	1.30%	missing bsf	
219	5539002902	4574 SANTA MONICA BLVD	20,707	10,640	31,347	0.41%		
220	5539002903	4584 SANTA MONICA BLVD	10,327	10,330	20,657	0.27%		
221	5539002904	4500 SANTA MONICA BLVD	10,092	10,210	20,302	0.26%		
222	5539002905	1018 MADISON AVE	8,606	0	8,606	0.11%	empty lot	
223	5539002906	4594 SANTA MONICA BLVD	5,999	4,152	10,151	0.13%		
224	5539002907	4590 SANTA MONICA BLVD	6,000	4,294	10,294	0.13%		
265	5542027900	0	15,406	0	15,406	0.20%	missing bsf	
266	5542027901	1112 MADISON AVE	10,679	4,488	15,167	0.20%		
TOTAL: 231,654		?: 3.01%						
NOTES:								
9	5601 5667 SANTA MONICA BLVD LA		JURI RIPINSKY	jrgroups@aol.com	310-253-9998	(S)		
84	5536012017		205,100	0	205,100	2.67%	missing bsf	
TOTAL: 205,100		?: 2.67%						
NOTES:								
54	EXCEL INVESTMENTS				916-550-5309			
42	5534020034	5830 SANTA MONICA BLVD	104,383	52,081	156,464	2.03%		
TOTAL: 156,464		?: 2.03%						
NOTES:								
55	EXTRA SPACE PROPERTIES TWENTY		DEREK BERGEON	dbergeon@extraspace.com	213-215-6210	(S)		
40	5534017022	5823 SANTA MONICA BLVD	21,416	71,700	93,116	1.21%		
41	5534017023	5801 SANTA MONICA BLVD	21,022	0	21,022	0.27%	bsf on adjacent parcel	
TOTAL: 114,138		?: 1.48%						
NOTES:								
48	DECMAC DEVELOPERS LLC		STEVEN STARK	sstark@jonsmarketplace.com	323-460-4646	(S)		
135	5537008020	5311 SANTA MONICA BLVD	79,924	33,440	113,364	1.47%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 113,364		?: 1.47%						
NOTES:								
165	THREE N SANTA MONICA LLC		FERRIS WEHBE	ferriswehbe@gmail.com	323-573-8940	(S)		
20	5534012025	5975 SANTA MONICA BLVD	10,010	4,500	14,510	0.19%		
32	5534014010	6001 SANTA MONICA BLVD	27,010	20,060	47,070	0.61%		
33	5534014011	6011 SANTA MONICA BLVD	6,752	13,500	20,252	0.26%		
34	5534014012	6025 SANTA MONICA BLVD	6,752	20,250	27,002	0.35%		
TOTAL: 108,834		?: 1.41%						
NOTES:								
67	HARVEY TP I I I LLC		GENERAL OFFICE		323-406-9496			
112	5536018022	5640 SANTA MONICA BLVD	18,866	57,664	76,530	0.99%		
113	5536018023	5660 SANTA MONICA BLVD	9,428	9,500	18,928	0.25%		
TOTAL: 95,458		?: 1.24%						
NOTES:								
131	PARVIZ ACQUISITIONS LLC			djoyce@triyar.com	310-689-1450			
181	5537020027	5300 SANTA MONICA BLVD	36,845	58,377	95,222	1.24%		
TOTAL: 95,222		?: 1.24%						
NOTES:								
145	SANTA MONICA HOLDINGS LTD		CLIFFORD A COLE	cliff@colectmercial.com	323-962-2366	(S)		
12	5534008011	6121 SANTA MONICA BLVD	24,455	32,953	57,408	0.75%		
54	5534021030	6150 SANTA MONICA BLVD	10,970	7,960	18,930	0.25%		
TOTAL: 76,338		?: 0.99%						
NOTES:								
155	SKBB INVESTMENTS		SETH STUART	seth@zurichinvestmentcompany.com	310-273-7355			
273	5542029036	4619 SANTA MONICA BLVD	57,623	18,361	75,984	0.99%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL:	75,984	0.99%						
NOTES:								
163	SUN REAL ESTATE INVESTMENTS LLC					323-660-8121		
182	5537020029	5230 SANTA MONICA BLVD	26,546	39,240	65,786	0.86%		
TOTAL:	65,786	0.86%						
NOTES:								
167	UNION DISCOUNT LTD		VINCENT WONG	vincent@unionswapmee t.com	323-823-2526	(S)		
229	5539003014	4632 SANTA MONICA BLVD	38,996	24,696	63,692	0.83%		
TOTAL:	63,692	0.83%						
NOTES:								
164	SUPERIOR INVESTMENTS		PROPERTY MNGT		310-247-0900			
122	5536019024	1075 WESTERN AVE	40,649	21,901	62,550	0.81%		
TOTAL:	62,550	0.81%						
NOTES:								
143	S AND H INVESTMENT		ELI SAWDAYI		310-278-4366			
43	5534020036	6060 SANTA MONICA BLVD	39,430	22,983	62,413	0.81%		
TOTAL:	62,413	0.81%						
NOTES:								
141	ROMAN CATHOLIC ARCHBISHOP OF L A		REV RODEL BALAGTAS	odey413@aol.com	323-660-0034	(S)		
194	5538011012	4950 SANTA MONICA BLVD	11,161	6,124	17,285	0.22%		
195	5538011013	4952 SANTA MONICA BLVD	12,659	8,129	20,788	0.27%		
196	5538011016	4954 SANTA MONICA BLVD	11,218	7,057	18,275	0.24%		
TOTAL:	56,348	0.73%						
NOTES:								
117	MOUSHOUL,JAMES E CO TR		JAMES MOUSHOUL	jim@jemmotors.com	310-560-3700	(S)		
163	5537018001	5130 SANTA MONICA BLVD	9,089	6,684	15,773	0.21%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
164	5537018002	5122 SANTA MONICA BLVD	9,000	4,950	13,950	0.18%		
170	5537019005	5170 SANTA MONICA BLVD	10,225	14,220	24,445	0.32%		
TOTAL: 54,168		%: 0.70%						
NOTES:								
13	6161 SANTA MONICA ASSOCIATES LTD		CLIFFORD A COLE	cliff@colecommercial.com		323-962-2366	(S)	
9	5534007010	6175 SANTA MONICA BLVD	11,250	1,180	12,430	0.16%		
11	5534007020	6161 SANTA MONICA BLVD	11,846	29,000	40,846	0.53%		
TOTAL: 53,276		%: 0.69%						
NOTES:								
43	CUBBAGE PATCH LLC		DAVID ROMLEY (AGENT)			818-636-1759		
2	5534005002	6249 SANTA MONICA BLVD	8,399	3,920	12,319	0.16%		
6	5534005006	6223 SANTA MONICA BLVD	13,700	11,008	24,708	0.32%		
7	5534005007	0	6,850	6,500	13,350	0.17%		
TOTAL: 50,377		%: 0.65%						
NOTES:								
7	5520 SANTA MONICA BLVD LLC		TOM SICILIANO			818-843-3641		
123	5536019029	5530 SANTA MONICA BLVD	32,325	18,042	50,367	0.65%		
TOTAL: 50,367		%: 0.65%						
NOTES:								
3	4849 SANTA MONICA BOULEVARD LLC		FRED STIFTER	fred@linocity.com		323-469-0063	(S)	
244	5540024024	1107 BERENDO ST	26,783	21,540	48,323	0.63%		
TOTAL: 48,323		%: 0.63%						
NOTES:								
162	STEIGER,ADRIANNE TR							
177	5537020004	5220 SANTA MONICA BLVD	9,966	15,816	25,782	0.34%		
178	5537020005	0	5,225	5,734	10,959	0.14%		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
179	5537020006	5210 SANTA MONICA BLVD	5,224	5,734	10,958	0.14%	
TOTAL: 47,699		%: 0.62%					
NOTES:							
64	GINDI,MAGDI R CO TR		MAGDI GINDI	mngindi@yahoo.com	323-463-6881	(S)	
62	5536010002	5481 SANTA MONICA BLVD	9,000	14,968	23,968	0.31%	
162	5537017026	5101 SANTA MONICA BLVD	12,751	10,061	22,812	0.30%	
TOTAL: 46,780		%: 0.61%					
NOTES:							
41	CJ INVESTMENT PARTNERS						
110	5536018020	5624 SANTA MONICA BLVD	18,885	27,864	46,749	0.61%	
TOTAL: 46,749		%: 0.61%					
NOTES:							
135	PTAG PROPERTIES LLC		JACK TAGLYAN	hjt521@gmail.com	323-251-4490	(S)	
138	5537009036	5243 SANTA MONICA BLVD	45,023	0	45,023	0.59%	missing bsf; new building?
TOTAL: 45,023		%: 0.59%					
NOTES:							
183	ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN ANDRANIK AND FLORA TRS ZAKARIAN FAMILY TRUST		ANDRANIK		323-660-0016		
277	5539001001	4414 SANTA MONICA BLVD	21,193	13,155	34,348	0.45%	
278	5539001002	4424 SANTA MONICA BLVD	10,572	0	10,572	0.14%	no visible building; 6000 on assessor
TOTAL: 44,920		%: 0.58%					
NOTES:							
28	BH LLC						
8	5534005008	6201 SANTA MONICA BLVD	21,000	21,691	42,691	0.55%	assessor bsf
TOTAL: 42,691		%: 0.55%					
NOTES:							
170	VERMONT PLAZA HOLDINGS LLC		YOUSEF LALEZARIAN	joe@foxwhole	323-665-8000	(S)	
184	5538001001	0	7,835	7,800	15,635	0.20%	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
185	5538001002	5066 SANTA MONICA BLVD	12,057	11,200	23,257	0.30%		
TOTAL: 38,892		0.51%						
NOTES:								
168	5537019002	0	8,434	8,400	16,834	0.22%		
169	5537019004	5160 SANTA MONICA BLVD	10,228	10,624	20,852	0.27%		
TOTAL: 37,686		0.49%						
NOTES:								
88	KOCHMAN,SAM CO TR							
1	5534005001	1106 VINE ST	9,829	27,500	37,329	0.49%		
TOTAL: 37,329		0.49%						
NOTES:								
59	FIRST VINE REALTY LLC		DAVID MORAY	rmrproperties@hotmail.com	310-274-7832*	(S)		
59	5534022031	6238 SANTA MONICA BLVD	25,156	11,414	36,570	0.48%		
TOTAL: 36,570		0.48%						
NOTES:								
85	KIM,BANG J TR		MARGARET PAK	pak4home@yahoo.com	323-734-4000	(S)		
83	5536011017	5539 SANTA MONICA BLVD	15,290	20,400	35,690	0.46%	Assessor bsf	
TOTAL: 35,690		0.46%						
NOTES:								
76	JRP MANAGEMENT CO LLC							
126	5536023022	1096 WESTERN AVE	16,812	18,148	34,960	0.45%		
TOTAL: 34,960		0.45%						
NOTES:								
114	MMZ APARTMENT INVESTMENTS LLC		MORRIE ZAGHA	mmzagha@gmail.com	323-913-1061	(S)		
68	5536010020	5425 SANTA MONICA BLVD	6,931	27,192	34,123	0.44%		
TOTAL: 34,123		0.44%						
NOTES:								

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
42	CUBBAGE FIELD LLC						
46	5534021002	6104 SANTA MONICA BLVD	11,966	11,416	23,382	0.30%	
47	5534021003	6118 SANTA MONICA BLVD	5,983	3,750	9,733	0.13%	
TOTAL: 33,115		%: 0.43%					
NOTES:							
50	DULTENHAVER,LINDA L TR		LINDA DUTTENHAVER	linda@crossroadsproper ties.com	323-463-5611	(S)	
236	5540009007	4969 SANTA MONICA BLVD	12,307	1,140	13,447	0.17%	
237	5540009008	4955 SANTA MONICA BLVD	12,480	6,888	19,368	0.25%	
TOTAL: 32,815		%: 0.43%					
NOTES:							
60	FIVE RIVERS LLC						
38	5534016025	6061 SANTA MONICA BLVD	25,282	7,232	32,514	0.42%	
TOTAL: 32,514		%: 0.42%					
NOTES:							
39	CHAPLIN STUDIOS LLC		DANNY POURRAHMANI	danny@tsitextile.com	213-765-3334	(S)	
171	5537019006	5176 SANTA MONICA BLVD	11,127	20,889	32,016	0.42%	
TOTAL: 32,016		%: 0.42%					
NOTES:							
137	RASHIDI,JAHANGIR AND SEDA TRS		SEDA RASHIDI	seda@sedasprinting.co m	323-469-1034	(S)	
133	5537008015	5327 SANTA MONICA BLVD	9,990	2,574	12,564	0.16%	
134	5537008016	5331 SANTA MONICA BLVD	9,990	8,462	18,452	0.24%	
TOTAL: 31,016		%: 0.40%					
NOTES:							
57	FELDMAN,LEONARD S TR						
166	5537018004	5100 SANTA MONICA BLVD	19,536	10,750	30,286	0.39%	
TOTAL: 30,286		%: 0.39%					
NOTES:							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
5	4910 SANTA MONICA LLC		NABIL HULEIS		nhuleis@yahoo.com	818-406-4951	(S)	
197	5538012001	1040 KENMORE AVE	9,721	4,850	14,571	0.19%		
198	5538012010	4910 SANTA MONICA BLVD	3,147	2,870	6,017	0.08%		
199	5538012011	4906 SANTA MONICA BLVD	5,503	3,152	8,655	0.11%		
TOTAL: 29,243		%: 0.38%						
NOTES:								
126	PACIFIC CAPITAL LLC		MEHRAN ESHTIAGHPOUR		marysinai@yahoo.com	810-652-4466	(S)	
92	5536013009	5707 SANTA MONICA BLVD	7,645	7,500	15,145	0.20%		
93	5536013010	5705 SANTA MONICA BLVD	7,368	6,600	13,968	0.18%		
TOTAL: 29,113		%: 0.38%						
NOTES:								
101	LILIRAM LLC		IRADJ KAYVAN		kayvan@chelseacarpets.com	310-303-9330	(S)	
117	5536019005	5536 SANTA MONICA BLVD	18,944	10,000	28,944	0.38%		
TOTAL: 28,944		%: 0.38%						
NOTES:								
97	LAKATOSH,GABE CO TR		GABE LAKATOSH		gabe@d2v.com	213-999-2611	(S)	
10	5534007014	6151 SANTA MONICA BLVD	10,695	18,060	28,755	0.37%		
TOTAL: 28,755		%: 0.37%						
NOTES:								
104	M AND M ADVANCE INVESTMENTS LLC							
130	5536024010	5416 SANTA MONICA BLVD	6,987	7,000	13,987	0.18%		
131	5536024011	5420 SANTA MONICA BLVD	6,987	7,500	14,487	0.19%		
TOTAL: 28,474		%: 0.37%						
NOTES:								
100	LEE,JOO S		VINCENT WONG		vincent@unionswapmeet.com	323-823-2526	(S)	
267	5542029021	4601 SANTA MONICA BLVD	5,078	2,940	8,018	0.10%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
268	5542029022	1107 MADISON AVE	5,893	1,170	7,063	0.09%		
269	5542029023	4619 SANTA MONICA BLVD	4,439	1,560	5,999	0.08%		
270	5542029024	4621 SANTA MONICA BLVD	4,479	2,687	7,166	0.09%		
TOTAL: 28,246		?: 0.37%						
NOTES:								
115	MOJFAR LLC		FRED FARIVAR		fredfarivar@millenniums hoes.com	310-540-1785	(S)	
124	5536023010	5448 SANTA MONICA BLVD	10,015	18,141	28,156	0.37%		
TOTAL: 28,156		?: 0.37%						
NOTES:								
149	SERRANO AVE LP							
74	5536010400	5465 SANTA MONICA BLVD	14,863	12,046	26,909	0.35%		
TOTAL: 26,909		?: 0.35%						
NOTES:								
108	MARKLEY,EDWARD D AND		ROB MARKLEY		myteem32@aol.com	323-469-1584	(S)	
81	5536011015	5523 SANTA MONICA BLVD	7,647	5,000	12,647	0.16%	building on Google	
82	5536011016	5517 SANTA MONICA BLVD	7,647	5,000	12,647	0.16%		
TOTAL: 25,294		?: 0.33%						
NOTES:								
87	KK KATHY LLC		TOM W LEE		twlee711@hotmail.com	323-395-8568	(S)	
251	5542025001	4475 SANTA MONICA BLVD	7,067	0	7,067	0.09%	bsf on adjacent parcel	
252	5542025002	1110 VIRGIL AVE	6,250	11,680	17,930	0.23%		
TOTAL: 24,997		?: 0.32%						
NOTES:								
158	SMC AND ASSOCIATES LLC		KENNETH K CHAN		nswgroup11@gmail.co m	323-464-0750	(S)	
57	5534022023	6232 SANTA MONICA BLVD	11,982	0	11,982	0.16%	parking lot	
60	5534022034	6222 SANTA MONICA BLVD	8,085	4,250	12,335	0.16%		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL:	24,317	%: 0.32%					
NOTES:							
178	ZGK KASSABIAN PARTNERSHIP						
250	5540028018	4901 SANTA MONICA BLVD	15,823	8,488	24,311	0.32%	
TOTAL:	24,311	%: 0.32%					
NOTES:							
46	DANIELIAN,VANIK J AND		JOHN DANIELIAN	karhbagh@sbcglobal.net	323-707-0707	(S)	
136	5537008024	5337 SANTA MONICA BLVD	14,837	8,911	23,748	0.31%	
TOTAL:	23,748	%: 0.31%					
NOTES:							
65	GOLDDIGGERS LLC						
111	5536018021	5628 SANTA MONICA BLVD	9,437	14,093	23,530	0.31%	
TOTAL:	23,530	%: 0.31%					
NOTES:							
30	BRAHNA PROPERTIES LLC		GEVOKE TERMEICAL		213-300-0040	(S)	
246	5540026018	4855 SANTA MONICA BLVD	13,078	9,380	22,458	0.29%	
TOTAL:	22,458	%: 0.29%					
NOTES:							
66	GRAHM,RUTH TR		MARY PEREZ	mperez@frontpeach.net	323-661-1128	(S)	
180	5537020025	5206 SANTA MONICA BLVD	10,944	10,973	21,917	0.28%	
TOTAL:	21,917	%: 0.28%					
NOTES:							
53	ESHTIAGHPOUR,YOUSEF AND MEHRAN		MEHRAN ESHTIAGHPOUR	joesinai@yahoo.com	810-652-4466	(S)	
105	5536017034	5700 SANTA MONICA BLVD	13,851	7,409	21,260	0.28%	
TOTAL:	21,260	%: 0.28%					
NOTES:							
6	5255 SANTA MONICA BLVD LLC		IVAN CREGGER	iwcregger@yahoo.com	818-848-0557	(S)	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
137	5537009033	5255 SANTA MONICA BLVD	12,377	8,775	21,152	0.27%		
TOTAL: 21,152		0.27%						
NOTES:								
105	MAKASJIAN,EDWARD AND ROSE TRS		AL MAKASJIAN		562-244-7005		(S)	
155	5537015030	0	4,406	0	4,406	0.06%	car lot	
156	5537015031	5153 SANTA MONICA BLVD	4,406	2,186	6,592	0.09%		
159	5537015034	1111 ARDMORE AVE	4,801	4,800	9,601	0.12%		
TOTAL: 20,599		0.27%						
NOTES:								
83	KERIAN,STEVE AND ALICE TRS							
15	5534010010	5901 SANTA MONICA BLVD	13,259	7,220	20,479	0.27%		
TOTAL: 20,479		0.27%						
NOTES:								
86	KIRIKIAN,KRIKOR H TR							
243	5540022018	4775 SANTA MONICA BLVD	13,200	7,173	20,373	0.26%		
TOTAL: 20,373		0.26%						
NOTES:								
132	PATEL,BALUBHAI G TR		DIPAK BHAVSAR		323-666-3785		(S)	
228	5539003004	4620 SANTA MONICA BLVD	11,063	9,152	20,215	0.26%		
TOTAL: 20,215		0.26%						
NOTES:								
127	PALOMAR APARTMENTS LP		WILLIAM F HARRIS		bharris@hollywoodhousing.org		323-469-0710 (S)	
61	5536010001	5473 SANTA MONICA BLVD	5,001	15,000	20,001	0.26%		
TOTAL: 20,001		0.26%						
NOTES:								
10	5616 SANTA MONICA LLC							
108	5536018017	5612 SANTA MONICA BLVD	4,949	5,000	9,949	0.13%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
109	5536018019	5616 SANTA MONICA BLVD	4,946	5,000	9,946	0.13%		
TOTAL: 19,895		%: 0.26%						
NOTES:								
169	VERMONT HOLLYWOOD ASSOCIATES L P							
274	5542029037	4629 SANTA MONICA BLVD	12,967	6,561	19,528	0.25%		
TOTAL: 19,528		%: 0.25%						
NOTES:								
177	ZAKARIAN,ANDRANIK CO TR							
213	5539001003	4430 SANTA MONICA BLVD	10,557	8,378	18,935	0.25%		
TOTAL: 18,935		%: 0.25%						
NOTES:								
44	D AND S ELCO LLC							
253	5542025036	4471 SANTA MONICA BLVD	12,334	6,340	18,674	0.24%		
TOTAL: 18,674		%: 0.24%						
NOTES:								
19	ASHAMALLA,GAMIL AND JEANETTE TRS		NELLIE HAICK		323-666-1034		(S)	
203	5538019017	4862 SANTA MONICA BLVD	12,065	6,392	18,457	0.24%		
TOTAL: 18,457		%: 0.24%						
NOTES:								
84	KHORRAMIAN,HAMID		HAMID KHORRAMIAN		323-464-5633		(S)	
90	5536013007	5717 SANTA MONICA BLVD	7,644	10,704	18,348	0.24%		
TOTAL: 18,348		%: 0.24%						
NOTES:								
78	KANTARJIAN,THERESA							
157	5537015032	5161 SANTA MONICA BLVD	4,405	4,400	8,805	0.11%		
158	5537015033	5165 SANTA MONICA BLVD	6,007	3,428	9,435	0.12%		
TOTAL: 18,240		%: 0.24%						
NOTES:								

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%		PROPERTY NOTES
121	NOHO MODERN LLC		THOMAS HAYES		info@thomashayesgallery.com	323-463-4434	(S)	
49	5534021007	6154 SANTA MONICA BLVD	11,972	6,184	18,156	0.24%		
	TOTAL: 18,156	%: 0.24%						
NOTES:								
56	FADLON,ISACK AND		ISACK FADLON		isackf@spertiela.com	310-205-9555	(S)	
4	5534005004	6235 SANTA MONICA BLVD	7,700	10,113	17,813	0.23%		
	TOTAL: 17,813	%: 0.23%						
NOTES:								
11	5656 SANTA MONICA PLAZA LLC							
115	5536018027	5656 SANTA MONICA BLVD	11,429	6,023	17,452	0.23%		
	TOTAL: 17,452	%: 0.23%						
NOTES:								
47	DAVILA,PEDRO P		CARLOS CRUZ			323-791-3084	(S)	
207	5538021001	4750 SANTA MONICA BLVD	6,250	3,592	9,842	0.13%		
208	5538021002	1037 NEW HAMPSHIRE AVE	6,248	1,107	7,355	0.10%		
	TOTAL: 17,197	%: 0.22%						
NOTES:								
120	NGU,STEVEN AND STEFANIE T TRS							
188	5538001043	5060 SANTA MONICA BLVD	9,649	7,500	17,149	0.22%		
	TOTAL: 17,149	%: 0.22%						
NOTES:								
98	LE HO AND HO PARTNERSHIP		DON HO		home_wash2006@yahoo.com	310-527-3800	(S)	
258	5542026042	4545 SANTA MONICA BLVD	2,537	2,500	5,037	0.07%		
259	5542026044	4537 SANTA MONICA BLVD	7,516	4,390	11,906	0.15%		
	TOTAL: 16,943	%: 0.22%						
NOTES:								
89	KOO,JIN SANG		KOO JIN SANG		santaauto@hotmail.com	323-663-2133	(S)	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
176	5537019035	5150 SANTA MONICA BLVD	10,706	5,761	16,467	0.21%		
TOTAL: 16,467		0.21%						
NOTES:								
110	MEGDAL SILVER LAKES LLC		TOM W LEE	twlee711@hotmail.com	323-395-8568	(S)		
216	5539001020	4460 SANTA MONICA BLVD	13,997	2,400	16,397	0.21%		
TOTAL: 16,397		0.21%						
NOTES:								
138	REYES PROPERTIES LLC		ANTOLIO REYES	gualtebake@hotmail.com	323-663-8307	(S)		
209	5538021020	1036 BERENDO ST	10,923	5,412	16,335	0.21%		
TOTAL: 16,335		0.21%						
NOTES:								
62	G AND S BROS LLC		SAM KAMALMAZYAN	samuelk2000@yahoo.com	323-219-9876	(S)		
152	5537015015	5173 SANTA MONICA BLVD	5,502	4,950	10,452	0.14%		
154	5537015017	0	5,305	238	5,543	0.07%		
TOTAL: 15,995		0.21%						
NOTES:								
58	FEO ENTERPRISES L P							
249	5540028009	4921 SANTA MONICA BLVD	9,521	6,282	15,803	0.21%		
TOTAL: 15,803		0.21%						
NOTES:								
20	AUZENE,LARRY A JR AND							
233	5540006011	1104 MARIPOSA AVE	6,500	1,762	8,262	0.11%		
234	5540006012	5015 SANTA MONICA BLVD	6,548	800	7,348	0.10%		
TOTAL: 15,610		0.20%						
NOTES:								
40	CITY OF STARS COLLISION CENTER		ERIC SIMONIAN	csc777@aol.com	323-665-5700	(S)		
242	5540022017	4751 SANTA MONICA BLVD	13,077	1,865	14,942	0.19%		

POID	NAME		CONTACT		SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS		LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT		%	PROPERTY NOTES
TOTAL:		14,942	%:	0.19%					
NOTES:									
77	KALOUSTIAN,SHARAM AND LUCY TRS			SHARAM KALOUSTAIN	hoseps@sbcglobal.net		323-460-5262	(S)	
13	5534008015	6115 SANTA MONICA BLVD		8,575	6,220	14,795		0.19%	
TOTAL:		14,795	%:	0.19%					
NOTES:									
23	BARCAY,EDITH TR								
79	5536011013	5531 SANTA MONICA BLVD		7,648	6,708	14,356		0.19%	
TOTAL:		14,356	%:	0.19%					
NOTES:									
151	SHOKRI,DARIUS M			DARIUS M SHOKRI			818-341-2600	(S)	
206	5538020021	4820 SANTA MONICA BLVD		8,762	4,970	13,732		0.18%	
TOTAL:		13,732	%:	0.18%					
NOTES:									
154	SINCLAIR PROPERTIES I LLC AND			ROBERT SINCLAIR	bob@highpointranch.com		805-245-0937	(S)	
107	5536018015	5600 SANTA MONICA BLVD		9,495	4,218	13,713		0.18%	
TOTAL:		13,713	%:	0.18%					
NOTES:									
129	PARAMOUNT RECORDING STUDIOS INC			ADAM BALENSON	info@paramontrecording.com		323-465-4000	(S)	
3	5534005003	6245 SANTA MONICA BLVD		6,999	6,550	13,549		0.18%	
TOTAL:		13,549	%:	0.18%					
NOTES:									
72	HOVSEPIAN,KRIKOR AND MAGDA TRS			KRIKOR HOVSEPIAN	kghjetling@aol.com		310-420-0498	(S)	
118	5536019006	5546 SANTA MONICA BLVD		9,467	4,040	13,507		0.18%	
TOTAL:		13,507	%:	0.18%					
NOTES:									

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
112	METZIDIS,CHARLES TR						
48	5534021004	6122 SANTA MONICA BLVD	5,984	7,284	13,268	0.17%	
TOTAL: 13,268		?: 0.17%					
NOTES:							
180	FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC						
282	5542024041	4415 SANTA MONICA BLVD	6,655	6,588	13,243	0.17%	
TOTAL: 13,243		?: 0.17%					
NOTES:							
8	5527 SANTA MONICA BOULEVARD LLC						
80	5536011014	5527 SANTA MONICA BLVD	7,647	5,572	13,219	0.17%	
TOTAL: 13,219		?: 0.17%					
NOTES:							
26	BERAKHA LLC		FRED FARIVAR	fredfarivar@millenniums hoes.com	310-540-1785	(S)	
76	5536011002	5505 SANTA MONICA BLVD	4,291	8,400	12,691	0.16%	
TOTAL: 12,691		?: 0.16%					
NOTES:							
166	TKACZUK,ANTONIO						
225	5539003001	4600 SANTA MONICA BLVD	8,186	4,500	12,686	0.16%	
TOTAL: 12,686		?: 0.16%					
NOTES:							
37	CHA,CHARLES H AND JIN H TRS		CHARLES H CHA	charlescha47@gmail.co m	213-761-7611	(S)	
226	5539003002	4612 SANTA MONICA BLVD	8,150	4,500	12,650	0.16%	
TOTAL: 12,650		?: 0.16%					
NOTES:							
17	ARAR GROUP LLC TR		ARLEN AGHAJANIAN	arlen.aghajianian@gmail .com	818-943-8191	(S)	
260	5542027027	4551 SANTA MONICA BLVD	7,616	4,723	12,339	0.16%	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 12,339		0.16%						
NOTES:								
81	KATZ,HARRY L TR							
52	5534021010	6174 SANTA MONICA BLVD	5,964	6,212	12,176	0.16%		
TOTAL: 12,176		0.16%						
NOTES:								
173	VOURNAS,THOMAS G TR		THOMAS G VOURNAS	tvournas@yahoo.com	626-498-8557	(S)		
204	5538020001	4800 SANTA MONICA BLVD	7,526	4,482	12,008	0.16%		
TOTAL: 12,008		0.16%						
NOTES:								
16	ARAKELIAN,AGOP AND ANAHID		AGOP ARAKELIAN	agopa@sbcglobal.net	323-702-3778	(S)		
247	5540026020	4875 SANTA MONICA BLVD	7,359	4,640	11,999	0.16%		
TOTAL: 11,999		0.16%						
NOTES:								
157	SM HOLLYWOOD RETAIL LLC		MARY FORD		323-664-8665	(S)		
201	5538019001	4850 SANTA MONICA BLVD	6,267	5,709	11,976	0.16%		
TOTAL: 11,976		0.16%						
NOTES:								
182	HOM KONG J AND SUE S TRS KJH SSH TRUST							
280	5542024036	4405 SANTA MONICA BLVD	6,923	4,962	11,885	0.15%		
TOTAL: 11,885		0.15%						
NOTES:								
74	JAY MITCHELL LLC							
56	5534022002	6208 SANTA MONICA BLVD	5,988	5,736	11,724	0.15%		
TOTAL: 11,724		0.15%						
NOTES:								
161	ST NICHOLAS FOUNDATION INC		CARLOS CRUZ		323-665-8720	(S)		
210	5538022002	4718 SANTA MONICA BLVD	4,251	2,553	6,804	0.09%		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
211	5538022004	4722 SANTA MONICA BLVD	4,249	280	4,529	0.06%	
TOTAL: 11,333		%: 0.15%					
NOTES:							
106	MAKASJIAN,ZARE AND MARO TRS		ARMEN MAKASJIAN	armenmak@yahoo.com	323-665-5211	(S)	
161	5537017024	5111 SANTA MONICA BLVD	5,225	6,050	11,275	0.15%	
TOTAL: 11,275		%: 0.15%					
NOTES:							
82	KAZAZIAN,GARO G CO TR						
58	5534022028	6218 SANTA MONICA BLVD	8,760	2,220	10,980	0.14%	
TOTAL: 10,980		%: 0.14%					
NOTES:							
21	BAKER,BARRY TR ET AL						
119	5536019007	5552 SANTA MONICA BLVD	7,464	3,500	10,964	0.14%	
TOTAL: 10,964		%: 0.14%					
NOTES:							
128	PAPELIAN,VERJOUHY O TR		GEORGE PAPELYAN		818-632-5900	(S)	
150	5537015013	5167 SANTA MONICA BLVD	1,633	2,736	4,369	0.06%	
151	5537015014	5171 SANTA MONICA BLVD	3,374	3,075	6,449	0.08%	
TOTAL: 10,818		%: 0.14%					
NOTES:							
174	WEST COAST SUNNY PROPERTIES LLC		A CAMPOS	campos5711corp@gmail.com	323-463-6036	(S)	
91	5536013008	5711 SANTA MONICA BLVD	7,493	3,313	10,806	0.14%	
TOTAL: 10,806		%: 0.14%					
NOTES:							
150	SHB PROPERTIES LLC		SHAHROOL BANAFSHEHA	shahrool@hollywoodeletric.net	323-871-1818	(S)	
132	5536024013	1074 OXFORD AVE	9,601	938	10,539	0.14%	

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
TOTAL: 10,539		%: 0.14%					
NOTES:							
156	SLE ENTERPRISES INC		PJ NASSI	pjnassi@gmail.com	310-666-1281	(S)	
65	5536010017	5421 SANTA MONICA BLVD	5,252	5,214	10,466	0.14%	
TOTAL: 10,466		%: 0.14%					
NOTES:							
14	6245 SANTA MONICA BLVD						
5	5534005005	6233 SANTA MONICA BLVD	7,701	2,732	10,433	0.14%	
TOTAL: 10,433		%: 0.14%					
NOTES:							
96	LAFOND,KEITH AND NORMA ET AL TRS		KEITH LAFOND	klafond@socal.rr.com	626-449-6471		
63	5536010014	5400 FLEMISH LN	4,982	5,408	10,390	0.14%	
TOTAL: 10,390		%: 0.14%					
NOTES:							
146	SANTA MONICA ST ANDREWS LLC		E MICHAEL LOBODA	michael@lobodaproperties.com	310-552-4794	(S)	
120	5536019008	5558 SANTA MONICA BLVD	6,896	3,043	9,939	0.13%	
TOTAL: 9,939		%: 0.13%					
NOTES:							
12	5720 SANTA MONICA BLVD LLC		FARID MAHBOBIAN-FARD	dmahbobian@aol.com	818-757-1020	(S)	
99	5536017001	5720 SANTA MONICA BLVD	5,361	4,450	9,811	0.13%	
TOTAL: 9,811		%: 0.13%					
NOTES:							
15	AKOPOV,MIKHALL		THOMAS HAYES	info@thomashayesgallery.com	323-463-4434	(S)	
50	5534021008	6164 SANTA MONICA BLVD	5,987	3,750	9,737	0.13%	
TOTAL: 9,737		%: 0.13%					
NOTES:							
27	BEZIAN,JACK AND SYLVA						

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
239	5540020006	4715 SANTA MONICA BLVD	5,150	4,323	9,473	0.12%	
TOTAL: 9,473		%: 0.12%					
NOTES:							
38	CHAMELIAN,SUSAN CO TR		SHARAM KALoustain	hoseps@sbcglobal.net	323-460-5262	(S)	
53	5534021029	6100 SANTA MONICA BLVD	5,895	3,574	9,469	0.12%	
TOTAL: 9,469		%: 0.12%					
NOTES:							
94	LA LOAN COMPANY LLC		ERIC KOTLYAN	ekotlyan@sbcglobal.net	810-469-3068	(S)	
75	5536011001	5509 SANTA MONICA BLVD	3,646	5,750	9,396	0.12%	
TOTAL: 9,396		%: 0.12%					
NOTES:							
144	SAIDI,DAVID CO TR						
64	5536010016	5417 SANTA MONICA BLVD	5,252	4,140	9,392	0.12%	
TOTAL: 9,392		%: 0.12%					
NOTES:							
90	KROFF,LINDA A		LINDA KROFF	lakroff@earthlink.net	323-665-9888	(S)	
263	5542027030	4565 SANTA MONICA BLVD	5,321	3,900	9,221	0.12%	
TOTAL: 9,221		%: 0.12%					
NOTES:							
102	LOS JEFES LLC		GREGORY MORRIS	greg@theoaksgourmet.com	213-605-2952	(S)	
55	5534022001	1069 EL CENTRO AVE	5,988	2,955	8,943	0.12%	
TOTAL: 8,943		%: 0.12%					
NOTES:							
181	FROGEL PROPERTIES INC		CLINT LUKENS	help@clintlukensrealty.com	323-668-7500 ent.222	(S)	
283	5542024042	4427 SANTA MONICA BLVD	6,028	2,684	8,712	0.11%	
TOTAL: 8,712		%: 0.11%					
NOTES:							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
119	NATHAN,CHAIM AND LEAH		CHAIM NATHAN	chaimnathan@sbcglobal.net	323-660-0544		(S)	
261	5542027028	4559 SANTA MONICA BLVD	6,647	2,032	8,679	0.11%		
TOTAL: 8,679		%: 0.11%						
NOTES:								
133	PEJOVIC,DANUTA TR		DANUTA PEJOVIC		760-346-2024		(S)	
128	5536024004	5432 SANTA MONICA BLVD	5,421	2,970	8,391	0.11%		
TOTAL: 8,391		%: 0.11%						
NOTES:								
24	BASTEGHIAN,HAGOP		GEVORA TERMOSOL		213-300-0040		(S)	
262	5542027029	4563 SANTA MONICA BLVD	5,320	2,965	8,285	0.11%		
TOTAL: 8,285		%: 0.11%						
NOTES:								
125	PACHULSKI,JENNIE CO TR							
51	5534021009	6170 SANTA MONICA BLVD	5,987	1,944	7,931	0.10%		
TOTAL: 7,931		%: 0.10%						
NOTES:								
49	DISANO,ANNETTE TR							
257	5542026040	4531 SANTA MONICA BLVD	5,317	2,604	7,921	0.10%		
TOTAL: 7,921		%: 0.10%						
NOTES:								
2	4575 SANTA MONICA BLVD LLC							
264	5542027031	4575 SANTA MONICA BLVD	5,322	2,160	7,482	0.10%		
TOTAL: 7,482		%: 0.10%						
NOTES:								
116	MOSES,CHRISTIN B TR		CHRISTIN BEY MOSES	christin.moses3@verizon.net	310-459-0944		(S)	
125	5536023011	5466 SANTA MONICA BLVD	4,997	2,286	7,283	0.09%		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SQFT	BUILDING SQFT	LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES	
TOTAL: 7,283		?: 0.09%						
NOTES:								
130	PARSEGHIAN,KEVORK AND MARY TRS		DANIEL PARSEGHIAN	dan@parseghianrecords .com		323-664-3365	(S)	
200	5538012012	4900 SANTA MONICA BLVD	3,495	3,402	6,897	0.09%		
TOTAL: 6,897		?: 0.09%						
NOTES:								
79	KARAGUOZIAN,NAZIK AND KRIKOR TRS							
187	5538001026	5064 SANTA MONICA BLVD	5,624	864	6,488	0.08%		
TOTAL: 6,488		?: 0.08%						
NOTES:								
52	EDELSON,STEVEN E TR		STEVE EDELSON	info@ojaivacationcenter. com		805-640-2800	(S)	
256	5542026039	4513 SANTA MONICA BLVD	3,014	3,406	6,420	0.08%		
TOTAL: 6,420		?: 0.08%						
NOTES:								
184	ALLSBROOK JEFFREY KUHLE SILVIA		SILVIA KUHLE	silvia@standardarcitectu re.com		323-662-1000	(S)	
281	5542024040	4411 SANTA MONICA BLVD	4,850	1,568	6,418	0.08%		
TOTAL: 6,418		?: 0.08%						
NOTES:								
140	RODRIGUEZ,EFRAIN ET AL							
172	5537019030	5180 SANTA MONICA BLVD	3,443	2,862	6,305	0.08%		
TOTAL: 6,305		?: 0.08%						
NOTES:								
176	YOTNEGPARIAN,MAURICE CO TR		MAURICE YOTNEGPARIAN	earthstone@earthlink.ne t		818-553-1134	(S)	
205	5538020002	4810 SANTA MONICA BLVD	5,005	1,300	6,305	0.08%		
TOTAL: 6,305		?: 0.08%						
NOTES:								
139	RODRIGUEZ,EFRAIN AND							

POID	NAME		CONTACT		SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS		LOT SQFT	BUILDING SQFT		LOT SQFT + BUILDING SQFT	%	PROPERTY NOTES
173	5537019031	1064 KINGSLEY DR		2,170	1,980		4,150	0.05%	
TOTAL: 4,150		%:	0.05%						
NOTES:									
124	OUTDOOR SYSTEMS INC								
255	5542026038	0		1,740	0		1,740	0.02%	billboard space
TOTAL: 1,740		%:	0.02%						
NOTES:									

Support Level: 62.56%



Rita Moreno <rita.moreno@lacity.org>

HR66 PBID Steering Committee - Docs for Nov 22nd 10am Call

2 messages

Gina T <gtrechter@civitasadvisors.com>

Tue, Nov 21, 2017 at 4:42 PM

To: Ferris Wehbe <ferris@thehollywooddistillery.com>, Homer <homer@hollywoodforever.com>, Jacob <jacob@hollywoodchamber.net>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Leron <Leron@hollywoodchamber.net>, "Morrie M. Zagha" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Scott Hayner <shayner@cimgroup.com>, Rita Moreno <rita.moreno@lacity.org>, Larry Neuberg <larryneuberg@nnigroup.com>
Cc: Nichole Farley <nfarley@civitasadvisors.com>

Dear HR66 PBID Steering Committee,

As a reminder, tomorrow is our recurring Steering Committee call at 10am. Attached are the following docs for our discussion:

1. Agenda
2. Maps - Outreach, Support, Security, Proposed Boundaries
3. ATBO

All - If you could look at the ATBO and send me your (5) property owner assignments as we discussed by Nov 30th, that would be great. As a reminder, these assignments will be the property owners you are asked to be responsible for and keep in contact with throughout the formation process.

Chat tomorrow,
Gina

--



Gina Trechter

Project Manager

Civitas

p: 800.999.7781 m: 951-285-1461

d: 213-236-2336

a: 333 S. Hope Street, 18th Floor, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com



6 attachments

Hollywood Route 66 PBID_Steering Committee Call Agenda_11-22-17.pdf
262K

Outreach Map 11-21-2017.pdf
1074K

Support Map 11-17-2017.pdf
1077K

Security Map 11-16-2017.pdf
1069K

Route 66_Map Keys 11.9.2017.pdf
1266K

ATBO 11.21.17 (by LS+BSF).pdf
139K

Gina T <gtrechter@civitasadvisors.com>

Wed, Nov 22, 2017 at 10:03 AM

To: Ferris Wehbe <ferris@thehollywooddistillery.com>, Homer <homer@hollywoodforever.com>, Jacob <jacob@hollywoodchamber.net>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Leron <Leron@hollywoodchamber.net>, "Morrie M. Zagher" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Scott Hayner <shayner@cimgroup.com>, Rita Moreno <rita.moreno@lacity.org>, Larry Neuberg <larryneuberg@nnigroup.com>
Cc: Nichole Farley <nfarley@civitasadvisors.com>

Hi all,

Attached is an updated outreach map - Jeff pointed out that HF Cemetery attended the Open House, so this map now shows that.

Gina

[Quoted text hidden]



Outreach Map 11-22-2017.pdf

1075K



Hollywood Route 66 PBID Formation Steering Committee Call

November 22, 2017
10:00am

Call in Number: (267) 930-4000
Code: 109-962-591#

Agenda

1. Follow-Up Items
 - a. Outreach Map
 - b. Support Letter Map
 - c. Security Map
2. District Parameters
 - a. Boundaries
 - i. Hollywood Forever Cemetery
3. Next Steps
 - a. Feasibility Study (Due November 2017)
 - b. Service Quotes & Assessment Methodology
 - c. Database of Property Owners (December 2017)
 - d. Develop Service Plan (December 2017)
 - e. Property Owner Meetings

Hollywood Route 66 PBID



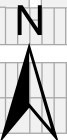
Proposed PBID Boundaries

Attended Open House

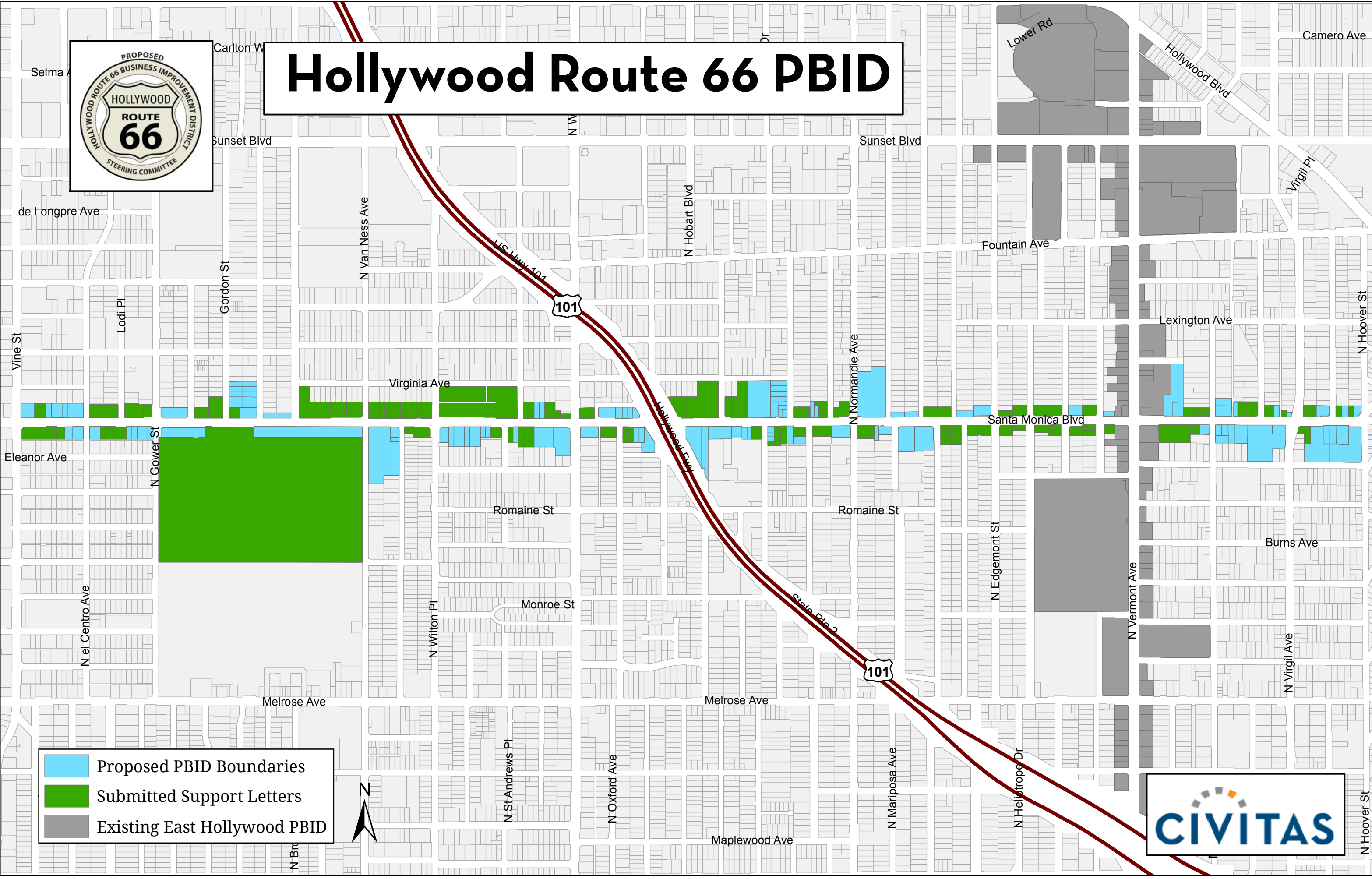
Submitted Survey

Both Open House and Survey

Existing East Hollywood PBID



Hollywood Route 66 PBID

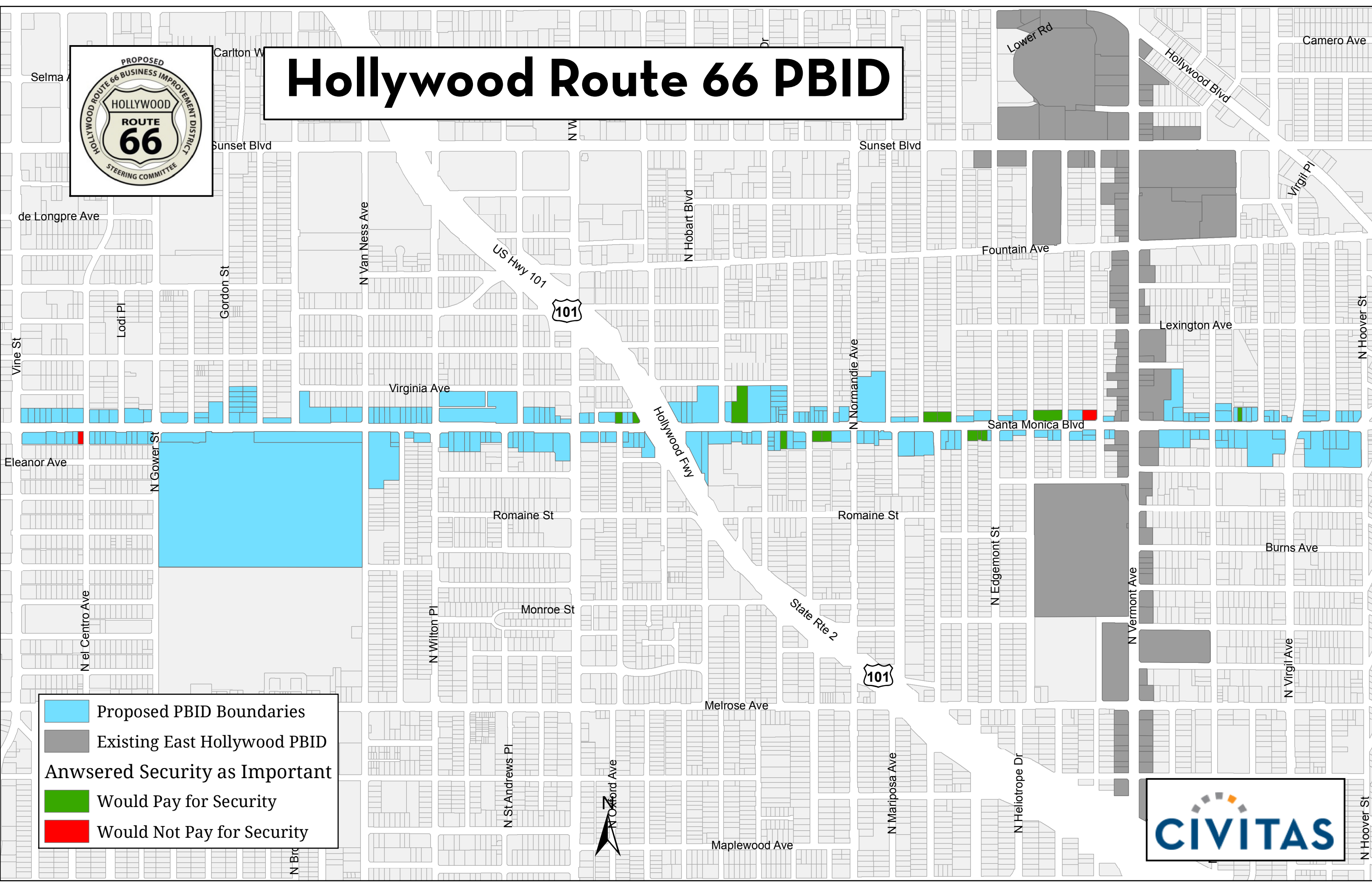


Proposed PBID Boundaries

Submitted Support Letters





Existing East Hollywood PBID





Hollywood Route 66 PBID

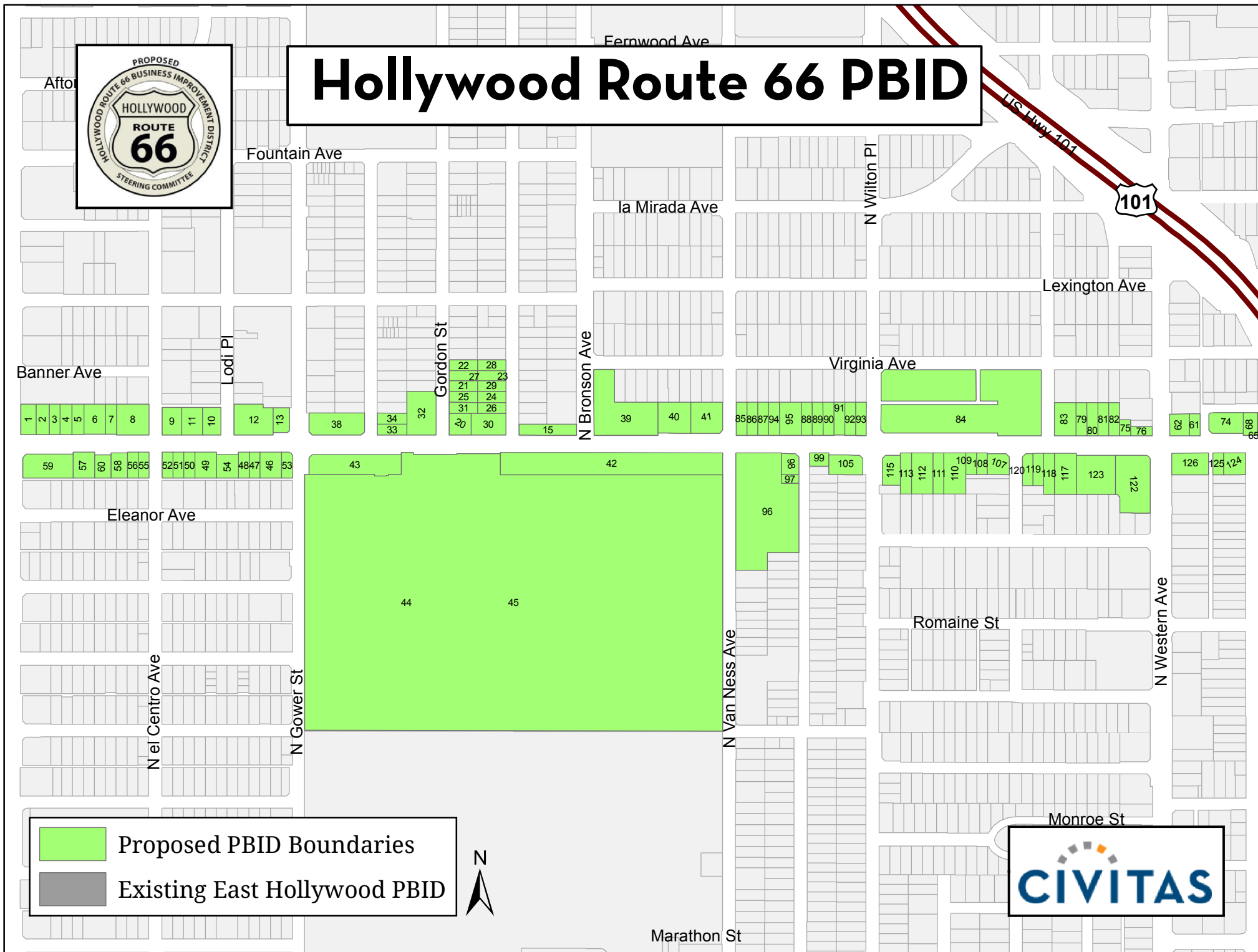


-  Proposed PBID Boundaries
 -  Existing East Hollywood PBID
 -  Would Pay for Security
 -  Would Not Pay for Security
- Answered Security as Important



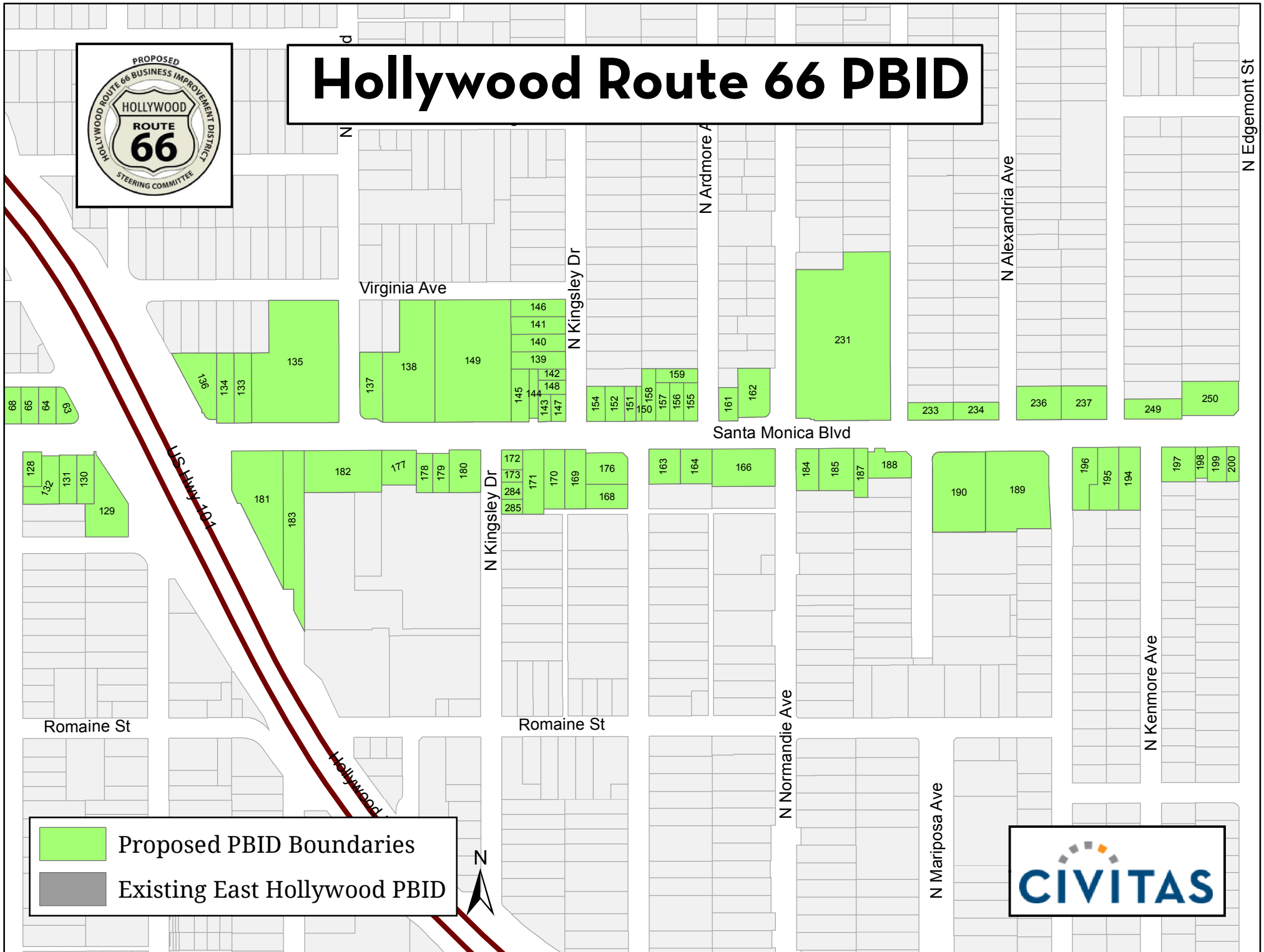


Hollywood Route 66 PBID



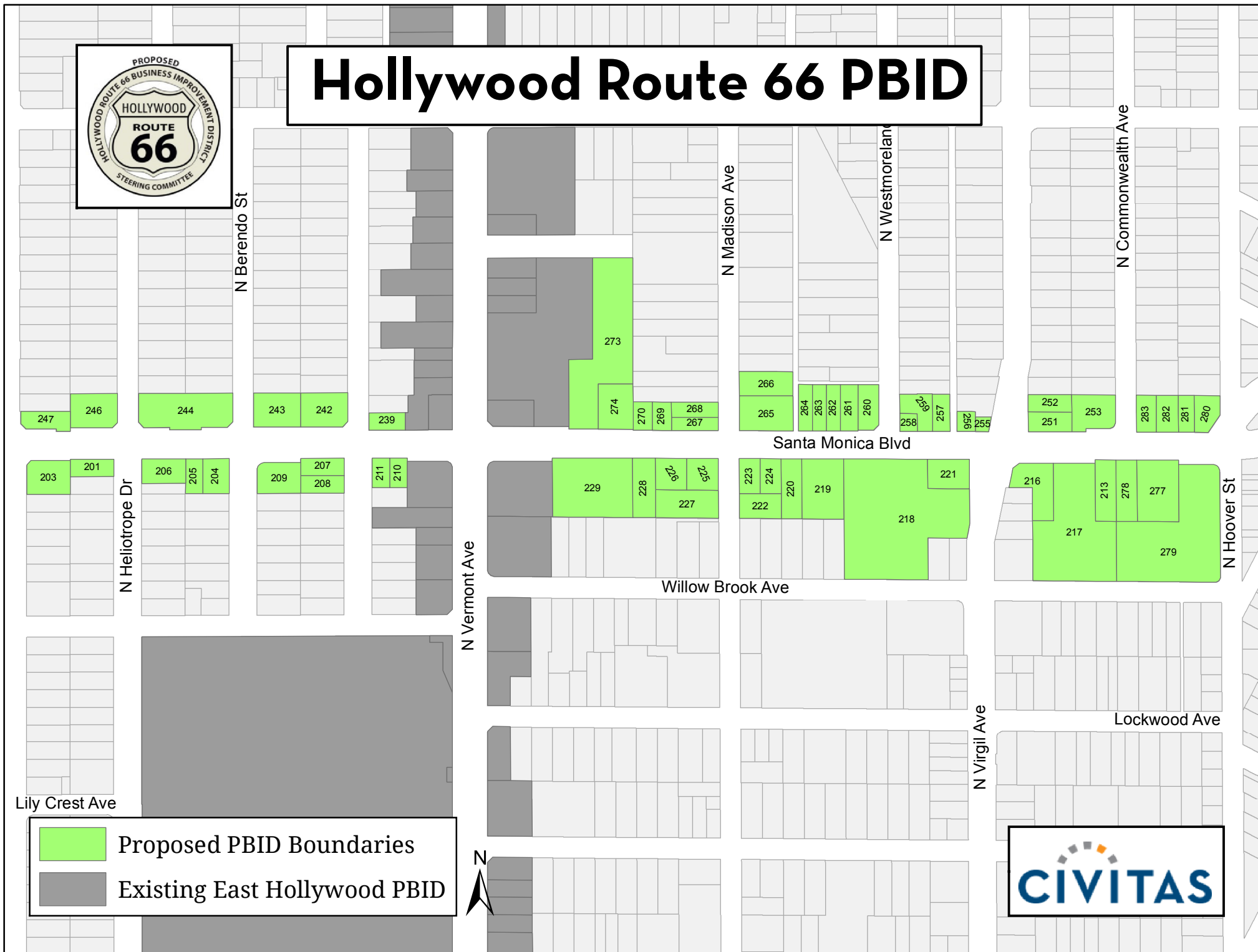


Hollywood Route 66 PBID





Hollywood Route 66 PBID



Proposed PBID Boundaries

Existing East Hollywood PBID





Hollywood Route 66 PBID Advanced Total by Owner (11/21/2017)

Total # of Assessed parcels: 209
Total # of Assessed owners: 139

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
92	L A UNIFIED SCHOOL DIST	KRISZTINA TOKES (DIR. ASSET MNGT)			213-241-2413		
21	5534012900	1122 GORDON ST	0	0	0		EXEMPT - Zoned Residential
22	5534012901	1130 GORDON ST	0	0	0		EXEMPT - Zoned Residential
23	5534012902	1127 TAMARIND AVE	0	0	0		EXEMPT - Zoned Residential
24	5534012903	1119 TAMARIND AVE	0	0	0		EXEMPT - Zoned Residential
25	5534012904	1116 GORDON ST	0	0	0		EXEMPT - Zoned Residential
26	5534012905	1111 TAMARIND AVE	6,505	7,136	0		
27	5534012906	1126 GORDON ST	0	0	0		EXEMPT - Zoned Residential
28	5534012907	1131 TAMARIND AVE	0	0	0		EXEMPT - Zoned Residential
29	5534012908	1123 TAMARIND AVE	0	0	0		EXEMPT - Zoned Residential
30	5534012909	5951 SANTA MONICA BLVD	16,009	6,486	160		
31	5534012910	1112 GORDON ST	6,504	1,637	0		
96	5536014900	1070 VAN NESS AVE	133,437	0	209		missing bsf
97	5536014906	1051 RIDGEWOOD PL	3,202	0	0		missing bsf
98	5536014907	5734 SANTA MONICA BLVD	7,680	3,870	65		
139	5537009900	1117 KINGSLEY DR	0	0	0		EXEMPT - Zoned Residential
140	5537009901	1121 KINGSLEY DR	0	0	0		EXEMPT - Zoned Residential
141	5537009902	1127 KINGSLEY DR	0	0	0		EXEMPT - Zoned Residential
142	5537009903	1109 KINGSLEY DR	2,543	0	0		missing bsf
143	5537009904	5205 SANTA MONICA BLVD	2,836	2,520	36		
144	5537009905	0	3,649	0	26		missing bsf
145	5537009906	5211 SANTA MONICA BLVD	7,734	2,578	51		
146	5537009907	1133 KINGSLEY DR	0	0	0		EXEMPT - Zoned Residential
147	5537009908	5201 SANTA MONICA BLVD	3,312	2,268	43		
148	5537009909	1107 KINGSLEY DR	3,185	992	0		
231	5540003900	1133 MARIPOSA AVE	123,182	0	270		missing bsf

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
TOTAL:			319,778		27,487	861		
NOTES:								
123	OMEGA CP1 LLC		BARRY PRITCHARD		barrypritchard@omegaci nemaprops.com	323-466-8201	(S)	
39	5534017021	5831 SANTA MONICA BLVD	59,106		116,040	294		
85	5536013001	5759 SANTA MONICA BLVD	7,473		13,094	49		
86	5536013002	5751 SANTA MONICA BLVD	7,641		15,200	50		
87	5536013003	5745 SANTA MONICA BLVD	7,642		15,200	50		
88	5536013005	5727 SANTA MONICA BLVD	7,643		7,200	50		
89	5536013006	5721 SANTA MONICA BLVD	7,643		4,850	50		
94	5536013024	5755 SANTA MONICA BLVD	7,642		15,200	50		
95	5536013025	5731 SANTA MONICA BLVD	15,285		14,000	100		
TOTAL:			120,075		200,784	693		
NOTES:								
91	L A CITY		HOLLY L WALCOTT (CITY CLERK)			213-978-1020		
218	5539002900	4550 SANTA MONICA BLVD	99,724		0	240		missing bsf
219	5539002902	4574 SANTA MONICA BLVD	20,707		10,640	120		
220	5539002903	4584 SANTA MONICA BLVD	10,327		10,330	60		
221	5539002904	4500 SANTA MONICA BLVD	10,092		10,210	120		
222	5539002905	1018 MADISON AVE	8,606		0	0		empty lot
223	5539002906	4594 SANTA MONICA BLVD	5,999		4,152	60		
224	5539002907	4590 SANTA MONICA BLVD	6,000		4,294	60		
265	5542027900	0	15,406		0	154		missing bsf
266	5542027901	1112 MADISON AVE	10,679		4,488	0		
TOTAL:			187,540		44,114	814		
NOTES:								
9	5601 5667 SANTA MONICA BLVD LA		JURI RIPINSKY		jrgroups@aol.com	310-253-9998	(S)	
84	5536012017		205,100		0	743		missing bsf
TOTAL:			205,100		0	743		
NOTES:								
54	EXCEL INVESTMENTS					916-550-5309		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
42	5534020034	5830 SANTA MONICA BLVD	104,383		52,081	1,022		
		TOTAL:	104,383		52,081	1,022		
NOTES:								
55	EXTRA SPACE PROPERTIES TWENTY		DEREK BERGEON		dbergeon@extraspace.com	213-215-6210	(S)	
40	5534017022	5823 SANTA MONICA BLVD	21,416		71,700	150		
41	5534017023	5801 SANTA MONICA BLVD	21,022		0	133		bsf on adjacent parcel
		TOTAL:	42,438		71,700	283		
NOTES:								
48	DECMAC DEVELOPERS LLC		STEVEN STARK		sstark@jonsmarketplace.com	323-460-4646	(S)	
135	5537008020	5311 SANTA MONICA BLVD	79,924		33,440	250		
		TOTAL:	79,924		33,440	250		
NOTES:								
165	THREE N SANTA MONICA LLC		FERRIS WEHBE		ferriswehbe@gmail.com	323-573-8940	(S)	
20	5534012025	5975 SANTA MONICA BLVD	10,010		4,500	100		
32	5534014010	6001 SANTA MONICA BLVD	27,010		20,060	135		
33	5534014011	6011 SANTA MONICA BLVD	6,752		13,500	135		
34	5534014012	6025 SANTA MONICA BLVD	6,752		20,250	0		
		TOTAL:	50,524		58,310	370		
NOTES:								
67	HARVEY TP III LLC		GENERAL OFFICE			323-406-9496		
112	5536018022	5640 SANTA MONICA BLVD	18,866		57,664	100		
113	5536018023	5660 SANTA MONICA BLVD	9,428		9,500	50		
		TOTAL:	28,294		67,164	150		
NOTES:								
131	PARVIZ ACQUISITIONS LLC				djoyce@triyar.com	310-689-1450		
181	5537020027	5300 SANTA MONICA BLVD	36,845		58,377	148		
		TOTAL:	36,845		58,377	148		
NOTES:								
145	SANTA MONICA HOLDINGS LTD		CLIFFORD A COLE		cliff@coleccommercial.com	323-962-2366	(S)	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
12	5534008011	6121 SANTA MONICA BLVD	24,455		32,953	180		
54	5534021030	6150 SANTA MONICA BLVD	10,970		7,960	100		
		TOTAL:	35,425		40,913	280		
NOTES:								
155	SKBB INVESTMENTS		SETH STUART		seth@zurichinvestmentcompany.com	310-273-7355		
273	5542029036	4619 SANTA MONICA BLVD	57,623		18,361	84		
		TOTAL:	57,623		18,361	84		
NOTES:								
163	SUN REAL ESTATE INVESTMENTS LLC					323-660-8121		
182	5537020029	5230 SANTA MONICA BLVD	26,546		39,240	222		
		TOTAL:	26,546		39,240	222		
NOTES:								
167	UNION DISCOUNT LTD		VINCENT WONG		vincent@unionswapmeet.com	323-823-2526	(S)	
229	5539003014	4632 SANTA MONICA BLVD	38,996		24,696	230		
		TOTAL:	38,996		24,696	230		
NOTES:								
164	SUPERIOR INVESTMENTS		PROPERTY MNGT			310-247-0900		
122	5536019024	1075 WESTERN AVE	40,649		21,901	140		
		TOTAL:	40,649		21,901	140		
NOTES:								
143	S AND H INVESTMENT		ELI SAWDAYI			310-278-4366		
43	5534020036	6060 SANTA MONICA BLVD	39,430		22,983	433		
		TOTAL:	39,430		22,983	433		
NOTES:								
141	ROMAN CATHOLIC ARCHBISHOP OF L A		REV RODEL BALAGTAS		odey413@aol.com	323-660-0034	(S)	
194	5538011012	4950 SANTA MONICA BLVD	11,161		6,124	62		
195	5538011013	4952 SANTA MONICA BLVD	12,659		8,129	60		
196	5538011016	4954 SANTA MONICA BLVD	11,218		7,057	72		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	35,038		21,310	195		
NOTES:								
117	MOUSHOUL,JAMES E CO TR		JAMES MOUSHOUL		jim@jemmotors.com	310-560-3700	(S)	
163	5537018001	5130 SANTA MONICA BLVD	9,089		6,684	91		
164	5537018002	5122 SANTA MONICA BLVD	9,000		4,950	90		
170	5537019005	5170 SANTA MONICA BLVD	10,225		14,220	60		
		TOTAL:	28,314		25,854	241		
NOTES:								
13	6161 SANTA MONICA ASSOCIATES LTD		CLIFFORD A COLE		cliff@colecommercial.com	323-962-2366	(S)	
9	5534007010	6175 SANTA MONICA BLVD	11,250		1,180	90		
11	5534007020	6161 SANTA MONICA BLVD	11,846		29,000	95		
		TOTAL:	23,096		30,180	185		
NOTES:								
43	CUBBAGE PATCH LLC		DAVID ROMLEY (AGENT)			818-636-1759		
2	5534005002	6249 SANTA MONICA BLVD	8,399		3,920	60		
6	5534005006	6223 SANTA MONICA BLVD	13,700		11,008	100		
7	5534005007	0	6,850		6,500	50		
		TOTAL:	28,949		21,428	210		
NOTES:								
7	5520 SANTA MONICA BLVD LLC		TOM SICILIANO			818-843-3641		
123	5536019029	5530 SANTA MONICA BLVD	32,325		18,042	180		
		TOTAL:	32,325		18,042	180		
NOTES:								
3	4849 SANTA MONICA BOULEVARD LLC		FRED STIFTER		fred@linocity.com	323-469-0063	(S)	
244	5540024024	1107 BERENDO ST	26,783		21,540	240		
		TOTAL:	26,783		21,540	240		
NOTES:								
162	STEIGER,ADRIANNE TR							
177	5537020004	5220 SANTA MONICA BLVD	9,966		15,816	100		
178	5537020005	0	5,225		5,734	50		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
179	5537020006	5210 SANTA MONICA BLVD	5,224		5,734	50		
		TOTAL:	20,415		27,284	200		
NOTES:								
64	GINDI,MAGDI R CO TR		MAGDI GINDI		mngindi@yahoo.com	323-463-6881	(S)	
62	5536010002	5481 SANTA MONICA BLVD	9,000		14,968	90		
162	5537017026	5101 SANTA MONICA BLVD	12,751		10,061	72		
		TOTAL:	21,751		25,029	162		
NOTES:								
41	CJ INVESTMENT PARTNERS							
110	5536018020	5624 SANTA MONICA BLVD	18,885		27,864	100		
		TOTAL:	18,885		27,864	100		
NOTES:								
135	PTAG PROPERTIES LLC		JACK TAGLYAN		hjt521@gmail.com	323-251-4490	(S)	
138	5537009036	5243 SANTA MONICA BLVD	45,023		0	150		missing bsf; new building?
		TOTAL:	45,023		0	150		
NOTES:								
183	ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN ANDRANIK AND FLORA TRS ZAKARIAN FAMILY TRUST		ANDRANIK			323-660-0016		
277	5539001001	4414 SANTA MONICA BLVD	21,193		13,155	120		
278	5539001002	4424 SANTA MONICA BLVD	10,572		0	60		no visible building; 6000 on assessor
		TOTAL:	31,765		13,155	180		
NOTES:								
28	BH LLC							
8	5534005008	6201 SANTA MONICA BLVD	21,000		21,691	150		assessor bsf
		TOTAL:	21,000		21,691	150		
NOTES:								
170	VERMONT PLAZA HOLDINGS LLC		YOUSEF LALEZARIAN		joe@foxwhole	323-665-8000	(S)	
184	5538001001	0	7,835		7,800	65		
185	5538001002	5066 SANTA MONICA BLVD	12,057		11,200	100		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	19,892		19,000	165		
NOTES:								
168	UNITED BROTHERHOOD OF C AND J OF							
168	5537019002	0	8,434		8,400	0		
169	5537019004	5160 SANTA MONICA BLVD	10,228		10,624	60		
		TOTAL:	18,662		19,024	60		
NOTES:								
88	KOCHMAN,SAM CO TR							
1	5534005001	1106 VINE ST	9,829		27,500	70		
		TOTAL:	9,829		27,500	70		
NOTES:								
59	FIRST VINE REALTY LLC		DAVID MORAY		rmrproperties@hotmail.com	310-274-7832*	(S)	
59	5534022031	6238 SANTA MONICA BLVD	25,156		11,414	215		
		TOTAL:	25,156		11,414	215		
NOTES:								
85	KIM,BANG J TR		MARGARET PAK		pak4home@yahoo.com	323-734-4000	(S)	
83	5536011017	5539 SANTA MONICA BLVD	15,290		20,400	100		Assessor bsf
		TOTAL:	15,290		20,400	100		
NOTES:								
76	JRP MANAGEMENT CO LLC							
126	5536023022	1096 WESTERN AVE	16,812		18,148	168		
		TOTAL:	16,812		18,148	168		
NOTES:								
39	CHAPLIN STUDIOS LLC		DANNY POURRAHMANI		danny@tsitextile.com	213-765-3334	(S)	
171	5537019006	5176 SANTA MONICA BLVD	11,127		20,889	60		
285	5537019033	1060 KINGSLEY DR	2,560		0	0		
		TOTAL:	13,687		20,889	60		
NOTES:								
114	MMZ APARTMENT INVESTMENTS LLC		MORRIE ZAGHA		mmzagha@gmail.com	323-913-1061	(S)	
68	5536010020	5425 SANTA MONICA BLVD	6,931		27,192	76		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
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MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
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		TOTAL:	6,931		27,192	76		
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NOTES:

42	CUBBAGE FIELD LLC							
46	5534021002	6104 SANTA MONICA BLVD	11,966		11,416	100		
47	5534021003	6118 SANTA MONICA BLVD	5,983		3,750	50		
		TOTAL:	17,949		15,166	150		

NOTES:

50	DULTENHAVER,LINDA L TR			LINDA DUTTENHAVER	linda@crossroadsproper ties.com	323-463-5611	(S)	
236	5540009007	4969 SANTA MONICA BLVD	12,307		1,140	128		
237	5540009008	4955 SANTA MONICA BLVD	12,480		6,888	130		
		TOTAL:	24,787		8,028	258		

NOTES:

60	FIVE RIVERS LLC							
38	5534016025	6061 SANTA MONICA BLVD	25,282		7,232	225		
		TOTAL:	25,282		7,232	225		

NOTES:

137	RASHIDI,JAhangir AND SEDA TRS			SEDA RASHIDI	seda@sedasprinting.co m	323-469-1034	(S)	
133	5537008015	5327 SANTA MONICA BLVD	9,990		2,574	50		
134	5537008016	5331 SANTA MONICA BLVD	9,990		8,462	50		
		TOTAL:	19,980		11,036	100		

NOTES:

57	FELDMAN,LEONARD S TR							
166	5537018004	5100 SANTA MONICA BLVD	19,536		10,750	181		
		TOTAL:	19,536		10,750	181		

NOTES:

5	4910 SANTA MONICA LLC			NABIL HULEIS	nhuleis@yahoo.com	818-406-4951	(S)	
197	5538012001	1040 KENMORE AVE	9,721		4,850	97		
198	5538012010	4910 SANTA MONICA BLVD	3,147		2,870	35		
199	5538012011	4906 SANTA MONICA BLVD	5,503		3,152	55		

POID	NAME			CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS		LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:		18,371		10,872	187		
NOTES:									
126	PACIFIC CAPITAL LLC			MEHRAN ESHTIAGHPOUR		marysinai@yahoo.com	810-652-4466	(S)	
92	5536013009	5707 SANTA MONICA BLVD		7,645		7,500	50		
93	5536013010	5705 SANTA MONICA BLVD		7,368		6,600	47		
		TOTAL:		15,013		14,100	97		
NOTES:									
101	LILIRAM LLC			IRADJ KAYVAN		kayvan@chelseacarpet.com	310-303-9330	(S)	
117	5536019005	5536 SANTA MONICA BLVD		18,944		10,000	100		
		TOTAL:		18,944		10,000	100		
NOTES:									
97	LAKATOSH,GABE CO TR			GABE LAKATOSH		gabe@d2v.com	213-999-2611	(S)	
10	5534007014	6151 SANTA MONICA BLVD		10,695		18,060	85		
		TOTAL:		10,695		18,060	85		
NOTES:									
104	M AND M ADVANCE INVESTMENTS LLC								
130	5536024010	5416 SANTA MONICA BLVD		6,987		7,000	50		
131	5536024011	5420 SANTA MONICA BLVD		6,987		7,500	50		
		TOTAL:		13,974		14,500	100		
NOTES:									
100	LEE,JOO S			VINCENT WONG		vincent@unionswapmeet.com	323-823-2526	(S)	
267	5542029021	4601 SANTA MONICA BLVD		5,078		2,940	135		
268	5542029022	1107 MADISON AVE		5,893		1,170	0		
269	5542029023	4619 SANTA MONICA BLVD		4,439		1,560	55		
270	5542029024	4621 SANTA MONICA BLVD		4,479		2,687	55		
		TOTAL:		19,889		8,357	245		
NOTES:									
115	MOJFAR LLC			FRED FARIVAR		fredfarivar@millenniums-hoes.com	310-540-1785	(S)	
124	5536023010	5448 SANTA MONICA BLVD		10,015		18,141	100		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	10,015		18,141	100		
NOTES:								
149	SERRANO AVE LP							
74	5536010400	5465 SANTA MONICA BLVD	14,863		12,046	141		
		TOTAL:	14,863		12,046	141		
NOTES:								
108	MARKLEY,EDWARD D AND			ROB MARKLEY	myteem32@aol.com	323-469-1584	(S)	
81	5536011015	5523 SANTA MONICA BLVD	7,647		5,000	50		building on Google
82	5536011016	5517 SANTA MONICA BLVD	7,647		5,000	50		
		TOTAL:	15,294		10,000	100		
NOTES:								
87	KK KATHY LLC			TOM W LEE	twlee711@hotmail.com	323-395-8568	(S)	
251	5542025001	4475 SANTA MONICA BLVD	7,067		0	125		bsf on adjacent parcel
252	5542025002	1110 VIRGIL AVE	6,250		11,680	0		
		TOTAL:	13,317		11,680	125		
NOTES:								
158	SMC AND ASSOCIATES LLC			KENNETH K CHAN	nswgroup11@gmail.com	323-464-0750	(S)	
57	5534022023	6232 SANTA MONICA BLVD	11,982		0	100		parking lot
60	5534022034	6222 SANTA MONICA BLVD	8,085		4,250	75		
		TOTAL:	20,067		4,250	175		
NOTES:								
178	ZGK KASSABIAN PARTNERSHIP							
250	5540028018	4901 SANTA MONICA BLVD	15,823		8,488	148		
		TOTAL:	15,823		8,488	148		
NOTES:								
46	DANIELIAN,VANIK J AND			JOHN DANIELIAN	karhbagh@sbcglobal.net	323-707-0707	(S)	
136	5537008024	5337 SANTA MONICA BLVD	14,837		8,911	10		
		TOTAL:	14,837		8,911	10		
NOTES:								
65	GOLDDIGGERS LLC							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
111	5536018021	5628 SANTA MONICA BLVD	9,437		14,093	50		
		TOTAL:	9,437		14,093	50		
NOTES:								
30	BRAHNA PROPERTIES LLC		GEVOKE TERMEICAL			213-300-0040	(S)	
246	5540026018	4855 SANTA MONICA BLVD	13,078		9,380	120		
		TOTAL:	13,078		9,380	120		
NOTES:								
66	GRAHM,RUTH TR		MARY PEREZ		mperez@frontpeach.net	323-661-1128	(S)	
180	5537020025	5206 SANTA MONICA BLVD	10,944		10,973	90		
		TOTAL:	10,944		10,973	90		
NOTES:								
53	ESHTIAGHPOUR,YOUSEF AND MEHRAN		MEHRAN ESHTIAGHPOUR		joesinai@yahoo.com	810-652-4466	(S)	
105	5536017034	5700 SANTA MONICA BLVD	13,851		7,409	140		
		TOTAL:	13,851		7,409	140		
NOTES:								
6	5255 SANTA MONICA BLVD LLC		IVAN CREGGER		iwcregger@yahoo.com	818-848-0557	(S)	
137	5537009033	5255 SANTA MONICA BLVD	12,377		8,775	45		
		TOTAL:	12,377		8,775	45		
NOTES:								
105	MAKASJIAN,EDWARD AND ROSE TRS		AL MAKASJIAN			562-244-7005	(S)	
155	5537015030	0	4,406		0	40		car lot
156	5537015031	5153 SANTA MONICA BLVD	4,406		2,186	40		
159	5537015034	1111 ARDMORE AVE	4,801		4,800	0		
		TOTAL:	13,613		6,986	80		
NOTES:								
83	KERIAN,STEVE AND ALICE TRS							
15	5534010010	5901 SANTA MONICA BLVD	13,259		7,220	265		
		TOTAL:	13,259		7,220	265		
NOTES:								
86	KIRIKIAN,KRIKOR H TR							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
243	5540022018	4775 SANTA MONICA BLVD	13,200		7,173	135		
TOTAL:			13,200		7,173	135		
NOTES:								
132	PATEL,BALUBHAI G TR		DIPAK BHAVSAR			323-666-3785	(S)	
228	5539003004	4620 SANTA MONICA BLVD	11,063		9,152	65		
TOTAL:			11,063		9,152	65		
NOTES:								
127	PALOMAR APARTMENTS LP		WILLIAM F HARRIS		bharris@hollywoodhousing.org	323-469-0710	(S)	
61	5536010001	5473 SANTA MONICA BLVD	5,001		15,000	50		
TOTAL:			5,001		15,000	50		
NOTES:								
10	5616 SANTA MONICA LLC							
108	5536018017	5612 SANTA MONICA BLVD	4,949		5,000	50		
109	5536018019	5616 SANTA MONICA BLVD	4,946		5,000	50		
TOTAL:			9,895		10,000	100		
NOTES:								
169	VERMONT HOLLYWOOD ASSOCIATES L P							
274	5542029037	4629 SANTA MONICA BLVD	12,967		6,561	101		
TOTAL:			12,967		6,561	101		
NOTES:								
177	ZAKARIAN,ANDRANIK CO TR							
213	5539001003	4430 SANTA MONICA BLVD	10,557		8,378	60		
TOTAL:			10,557		8,378	60		
NOTES:								
44	D AND S ELCO LLC							
253	5542025036	4471 SANTA MONICA BLVD	12,334		6,340	105		
TOTAL:			12,334		6,340	105		
NOTES:								
19	ASHAMALLA,GAMIL AND JEANETTE TRS		NELLIE HAICK			323-666-1034	(S)	
203	5538019017	4862 SANTA MONICA BLVD	12,065		6,392	110		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	12,065		6,392	110		
NOTES:								
84	KHORRAMIAN,HAMID			HAMID KHORRAMIAN		323-464-5633	(S)	
90	5536013007	5717 SANTA MONICA BLVD	7,644		10,704	50		
		TOTAL:	7,644		10,704	50		
NOTES:								
78	KANTARJIAN,THERESA							
157	5537015032	5161 SANTA MONICA BLVD	4,405		4,400	40		
158	5537015033	5165 SANTA MONICA BLVD	6,007		3,428	40		
		TOTAL:	10,412		7,828	80		
NOTES:								
121	NOHO MODERN LLC			THOMAS HAYES	info@thomashayesgallery.com	323-463-4434	(S)	
49	5534021007	6154 SANTA MONICA BLVD	11,972		6,184	100		
		TOTAL:	11,972		6,184	100		
NOTES:								
56	FADLON,ISACK AND			ISACK FADLON	isackf@spertiela.com	310-205-9555	(S)	
4	5534005004	6235 SANTA MONICA BLVD	7,700		10,113	55		
		TOTAL:	7,700		10,113	55		
NOTES:								
11	5656 SANTA MONICA PLAZA LLC							
115	5536018027	5656 SANTA MONICA BLVD	11,429		6,023	69		
		TOTAL:	11,429		6,023	69		
NOTES:								
47	DAVILA,PEDRO P			CARLOS CRUZ		323-791-3084	(S)	
207	5538021001	4750 SANTA MONICA BLVD	6,250		3,592	125		
208	5538021002	1037 NEW HAMPSHIRE AVE	6,248		1,107	0		
		TOTAL:	12,498		4,699	125		
NOTES:								
120	NGU,STEVEN AND STEFANIE T TRS							
188	5538001043	5060 SANTA MONICA BLVD	9,649		7,500	110		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	9,649		7,500	110		
NOTES:								
98	LE HO AND HO PARTNERSHIP		DON HO		home_wash2006@yahoo.com	310-527-3800	(S)	
258	5542026042	4545 SANTA MONICA BLVD	2,537		2,500	50		
259	5542026044	4537 SANTA MONICA BLVD	7,516		4,390	44		
		TOTAL:	10,053		6,890	94		
NOTES:								
89	KOO,JIN SANG		KOO JIN SANG		santaauto@hotmail.com	323-663-2133	(S)	
176	5537019035	5150 SANTA MONICA BLVD	10,706		5,761	106		
		TOTAL:	10,706		5,761	106		
NOTES:								
110	MEGDAL SILVER LAKES LLC		TOM W LEE		twlee711@hotmail.com	323-395-8568	(S)	
216	5539001020	4460 SANTA MONICA BLVD	13,997		2,400	120		
		TOTAL:	13,997		2,400	120		
NOTES:								
138	REYES PROPERTIES LLC		ANTOLIO REYES		gualtebake@hotmail.com	323-663-8307	(S)	
209	5538021020	1036 BERENDO ST	10,923		5,412	125		
		TOTAL:	10,923		5,412	125		
NOTES:								
62	G AND S BROS LLC		SAM KAMALMAZYAN		samuelk2000@yahoo.com	323-219-9876	(S)	
152	5537015015	5173 SANTA MONICA BLVD	5,502		4,950	55		
154	5537015017	0	5,305		238	53		
		TOTAL:	10,807		5,188	108		
NOTES:								
58	FEO ENTERPRISES L P							
249	5540028009	4921 SANTA MONICA BLVD	9,521		6,282	165		
		TOTAL:	9,521		6,282	165		
NOTES:								
20	AUZENE,LARRY A JR AND							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
233	5540006011	1104 MARIPOSA AVE	6,500	1,762	130		
234	5540006012	5015 SANTA MONICA BLVD	6,548	800	131		
TOTAL:			13,048	2,562	261		
NOTES:							
40	CITY OF STARS COLLISION CENTER		ERIC SIMONIAN	csc777@aol.com	323-665-5700	(S)	
242	5540022017	4751 SANTA MONICA BLVD	13,077	1,865	120		
TOTAL:			13,077	1,865	120		
NOTES:							
77	KALOUSTIAN,SHARAM AND LUCY TRS		SHARAM KALOUSTAIN	hoseps@sbcglobal.net	323-460-5262	(S)	
13	5534008015	6115 SANTA MONICA BLVD	8,575	6,220	110		
TOTAL:			8,575	6,220	110		
NOTES:							
23	BARCAY,EDITH TR						
79	5536011013	5531 SANTA MONICA BLVD	7,648	6,708	50		
TOTAL:			7,648	6,708	50		
NOTES:							
151	SHOKRI,DARIUS M		DARIUS M SHOKRI		818-341-2600	(S)	
206	5538020021	4820 SANTA MONICA BLVD	8,762	4,970	125		
TOTAL:			8,762	4,970	125		
NOTES:							
154	SINCLAIR PROPERTIES I LLC AND		ROBERT SINCLAIR	bob@highpointranch.com	805-245-0937	(S)	
107	5536018015	5600 SANTA MONICA BLVD	9,495	4,218	85		
TOTAL:			9,495	4,218	85		
NOTES:							
129	PARAMOUNT RECORDING STUDIOS INC		ADAM BALENSON	info@paramontrecording.com	323-465-4000	(S)	
3	5534005003	6245 SANTA MONICA BLVD	6,999	6,550	50		
TOTAL:			6,999	6,550	50		
NOTES:							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
72	HOVSEPIAN,KRIKOR AND MAGDA TRS		KRIKOR HOVSEPIAN	kghjetling@aol.com	310-420-0498	(S)	
118	5536019006	5546 SANTA MONICA BLVD	9,467	4,040	50		
		TOTAL:	9,467	4,040	50		
NOTES:							
112	METZIDIS,CHARLES TR						
48	5534021004	6122 SANTA MONICA BLVD	5,984	7,284	50		
		TOTAL:	5,984	7,284	50		
NOTES:							
180	FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC						
282	5542024041	4415 SANTA MONICA BLVD	6,655	6,588	63		
		TOTAL:	6,655	6,588	63		
NOTES:							
8	5527 SANTA MONICA BOULEVARD LLC						
80	5536011014	5527 SANTA MONICA BLVD	7,647	5,572	50		
		TOTAL:	7,647	5,572	50		
NOTES:							
26	BERAKHA LLC		FRED FARIVAR	fredfarivar@millenniums hoses.com	310-540-1785	(S)	
76	5536011002	5505 SANTA MONICA BLVD	4,291	8,400	100		
		TOTAL:	4,291	8,400	100		
NOTES:							
166	TKACZUK,ANTONIO						
225	5539003001	4600 SANTA MONICA BLVD	8,186	4,500	90		
		TOTAL:	8,186	4,500	90		
NOTES:							
37	CHA,CHARLES H AND JIN H TRS		CHARLES H CHA	charlescha47@gmail.co m	213-761-7611	(S)	
226	5539003002	4612 SANTA MONICA BLVD	8,150	4,500	90		
		TOTAL:	8,150	4,500	90		
NOTES:							
17	ARAR GROUP LLC TR		ARLEN AGHAJANIAN	arlen.aghajianian@gmail .com	818-943-8191	(S)	

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
260	5542027027	4551 SANTA MONICA BLVD	7,616	4,723	40		
TOTAL:			7,616	4,723	40		
NOTES:							
81	KATZ,HARRY L TR						
52	5534021010	6174 SANTA MONICA BLVD	5,964	6,212	50		
TOTAL:			5,964	6,212	50		
NOTES:							
173	VOURNAS,THOMAS G TR		THOMAS G VOURNAS	tvournas@yahoo.com	626-498-8557	(S)	
204	5538020001	4800 SANTA MONICA BLVD	7,526	4,482	75		
TOTAL:			7,526	4,482	75		
NOTES:							
16	ARAKELIAN,AGOP AND ANAHID		AGOP ARAKELIAN	agopa@sbcglobal.net	323-702-3778	(S)	
247	5540026020	4875 SANTA MONICA BLVD	7,359	4,640	144		
TOTAL:			7,359	4,640	144		
NOTES:							
157	SM HOLLYWOOD RETAIL LLC		MARY FORD		323-664-8665	(S)	
201	5538019001	4850 SANTA MONICA BLVD	6,267	5,709	125		
TOTAL:			6,267	5,709	125		
NOTES:							
182	HOM KONG J AND SUE S TRS KJH SSH TRUST						
280	5542024036	4405 SANTA MONICA BLVD	6,923	4,962	39		
TOTAL:			6,923	4,962	39		
NOTES:							
74	JAY MITCHELL LLC						
56	5534022002	6208 SANTA MONICA BLVD	5,988	5,736	50		
TOTAL:			5,988	5,736	50		
NOTES:							
161	ST NICHOLAS FOUNDATION INC		CARLOS CRUZ		323-665-8720	(S)	
210	5538022002	4718 SANTA MONICA BLVD	4,251	2,553	50		
211	5538022004	4722 SANTA MONICA BLVD	4,249	280	50		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	8,500		2,833	100		
NOTES:								
106	MAKASJIAN,ZARE AND MARO TRS		ARMEN MAKASJIAN		armenmak@yahoo.com	323-665-5211	(S)	
161	5537017024	5111 SANTA MONICA BLVD	5,225		6,050	55		
		TOTAL:	5,225		6,050	55		
NOTES:								
82	KAZAZIAN,GARO G CO TR							
58	5534022028	6218 SANTA MONICA BLVD	8,760		2,220	75		
		TOTAL:	8,760		2,220	75		
NOTES:								
21	BAKER,BARRY TR ET AL							
119	5536019007	5552 SANTA MONICA BLVD	7,464		3,500	50		
		TOTAL:	7,464		3,500	50		
NOTES:								
128	PAPELIAN,VERJOUHY O TR		GEORGE PAPELYAN			818-632-5900	(S)	
150	5537015013	5167 SANTA MONICA BLVD	1,633		2,736	16		
151	5537015014	5171 SANTA MONICA BLVD	3,374		3,075	34		
		TOTAL:	5,007		5,811	50		
NOTES:								
174	WEST COAST SUNNY PROPERTIES LLC		A CAMPOS		campos5711corp@gmail.com	323-463-6036	(S)	
91	5536013008	5711 SANTA MONICA BLVD	7,493		3,313	50		
		TOTAL:	7,493		3,313	50		
NOTES:								
150	SHB PROPERTIES LLC		SHAHROOL BANAFSHEHA		shahrool@hollywoodelectric.net	323-871-1818	(S)	
132	5536024013	1074 OXFORD AVE	9,601		938	50		
		TOTAL:	9,601		938	50		
NOTES:								
156	SLE ENTERPRISES INC		PJ NASSI		pjnassi@gmail.com	310-666-1281	(S)	
65	5536010017	5421 SANTA MONICA BLVD	5,252		5,214	50		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	5,252		5,214	50		
NOTES:								
14	6245 SANTA MONICA BLVD							
5	5534005005	6233 SANTA MONICA BLVD	7,701		2,732	55		
		TOTAL:	7,701		2,732	55		
NOTES:								
96	LAFOND,KEITH AND NORMA ET AL TRS		KEITH LAFOND		klafond@socal.rr.com	626-449-6471		
63	5536010014	5400 FLEMISH LN	4,982		5,408	43		
		TOTAL:	4,982		5,408	43		
NOTES:								
146	SANTA MONICA ST ANDREWS LLC		E MICHAEL LOBODA		michael@lobodaproperties.com	310-552-4794	(S)	
120	5536019008	5558 SANTA MONICA BLVD	6,896		3,043	34		
		TOTAL:	6,896		3,043	34		
NOTES:								
12	5720 SANTA MONICA BLVD LLC		FARID MAHBOBIAN-FARD		dmahbobian@aol.com	818-757-1020	(S)	
99	5536017001	5720 SANTA MONICA BLVD	5,361		4,450	89		
		TOTAL:	5,361		4,450	89		
NOTES:								
15	AKOPOV,MIKHALL		THOMAS HAYES		info@thomashayesgallery.com	323-463-4434	(S)	
50	5534021008	6164 SANTA MONICA BLVD	5,987		3,750	50		
		TOTAL:	5,987		3,750	50		
NOTES:								
27	BEZIAN,JACK AND SYLVA							
239	5540020006	4715 SANTA MONICA BLVD	5,150		4,323	104		
		TOTAL:	5,150		4,323	104		
NOTES:								
38	CHAMELIAN,SUSAN CO TR		SHARAM KALOUSTAIN		hoseps@sbcglobal.net	323-460-5262	(S)	
53	5534021029	6100 SANTA MONICA BLVD	5,895		3,574	30		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	5,895		3,574	30		
NOTES:								
94	LA LOAN COMPANY LLC		ERIC KOTLYAN		ekotlyan@sbcglobal.net	810-469-3068	(S)	
75	5536011001	5509 SANTA MONICA BLVD	3,646		5,750	50		
		TOTAL:	3,646		5,750	50		
NOTES:								
144	SAIDI,DAVID CO TR							
64	5536010016	5417 SANTA MONICA BLVD	5,252		4,140	50		
		TOTAL:	5,252		4,140	50		
NOTES:								
90	KROFF,LINDA A		LINDA KROFF		lakroff@earthlink.net	323-665-9888	(S)	
263	5542027030	4565 SANTA MONICA BLVD	5,321		3,900	40		
		TOTAL:	5,321		3,900	40		
NOTES:								
102	LOS JEFES LLC		GREGORY MORRIS		greg@theoaksgourmet.com	213-605-2952	(S)	
55	5534022001	1069 EL CENTRO AVE	5,988		2,955	50		
		TOTAL:	5,988		2,955	50		
NOTES:								
181	FROGEL PROPERTIES INC		CLINT LUKENS		help@clintlukensrealty.com	323-668-7500 ent.222	(S)	
283	5542024042	4427 SANTA MONICA BLVD	6,028		2,684	57		
		TOTAL:	6,028		2,684	57		
NOTES:								
119	NATHAN,CHAIM AND LEAH		CHAIM NATHAN		chaimnathan@sbcglobal.net	323-660-0544	(S)	
261	5542027028	4559 SANTA MONICA BLVD	6,647		2,032	50		
		TOTAL:	6,647		2,032	50		
NOTES:								
133	PEJOVIC,DANUTA TR		DANUTA PEJOVIC			760-346-2024	(S)	
128	5536024004	5432 SANTA MONICA BLVD	5,421		2,970	54		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	5,421		2,970	54		
NOTES:								
24	BASTEGHIAN,HAGOP		GEVORA TERMOSOL			213-300-0040	(S)	
262	5542027029	4563 SANTA MONICA BLVD	5,320		2,965	40		
		TOTAL:	5,320		2,965	40		
NOTES:								
125	PACHULSKI,JENNIE CO TR							
51	5534021009	6170 SANTA MONICA BLVD	5,987		1,944	50		
		TOTAL:	5,987		1,944	50		
NOTES:								
49	DISANO,ANNETTE TR							
257	5542026040	4531 SANTA MONICA BLVD	5,317		2,604	50		
		TOTAL:	5,317		2,604	50		
NOTES:								
2	4575 SANTA MONICA BLVD LLC							
264	5542027031	4575 SANTA MONICA BLVD	5,322		2,160	40		
		TOTAL:	5,322		2,160	40		
NOTES:								
116	MOSES,CHRISTIN B TR		CHRISTIN BEY MOSES		christin.moses3@verizo n.net	310-459-0944	(S)	
125	5536023011	5466 SANTA MONICA BLVD	4,997		2,286	50		
		TOTAL:	4,997		2,286	50		
NOTES:								
130	PARSEGHIAN,KEVORK AND MARY TRS		DANIEL PARSEGHIAN		dan@parseghianrecords .com	323-664-3365	(S)	
200	5538012012	4900 SANTA MONICA BLVD	3,495		3,402	35		
		TOTAL:	3,495		3,402	35		
NOTES:								
79	KARAGUOZIAN,NAZIK AND KRIKOR TRS							
187	5538001026	5064 SANTA MONICA BLVD	5,624		864	40		

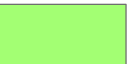




POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	5,624		864	40		
NOTES:								
52	EDELSON,STEVEN E TR		STEVE EDELSON		info@ojaivacationcenter.com	805-640-2800	(S)	
256	5542026039	4513 SANTA MONICA BLVD	3,014		3,406	53		
		TOTAL:	3,014		3,406	53		
NOTES:								
184	ALLSBROOK JEFFREY KUHLE SILVIA		SILVIA KUHLE		silvia@standardarcitectu re.com	323-662-1000	(S)	
281	5542024040	4411 SANTA MONICA BLVD	4,850		1,568	46		
		TOTAL:	4,850		1,568	46		
NOTES:								
140	RODRIGUEZ,EFRAIN ET AL							
172	5537019030	5180 SANTA MONICA BLVD	3,443		2,862	60		
		TOTAL:	3,443		2,862	60		
NOTES:								
176	YOTNEGPARIAN,MAURICE CO TR		MAURICE YOTNEGPARIAN		earthstone@earthlink.ne t	818-553-1134	(S)	
205	5538020002	4810 SANTA MONICA BLVD	5,005		1,300	50		
		TOTAL:	5,005		1,300	50		
NOTES:								
139	RODRIGUEZ,EFRAIN AND							
173	5537019031	1064 KINGSLEY DR	2,170		1,980	0		
		TOTAL:	2,170		1,980	0		
NOTES:								
185	CARLOS ACELA							
284	5537019032	1062 KINGSLEY DR	2,952		895	0		
		TOTAL:	2,952		895	0		
NOTES:								
124	OUTDOOR SYSTEMS INC							
255	5542026038	0	1,740		0	37		billboard space

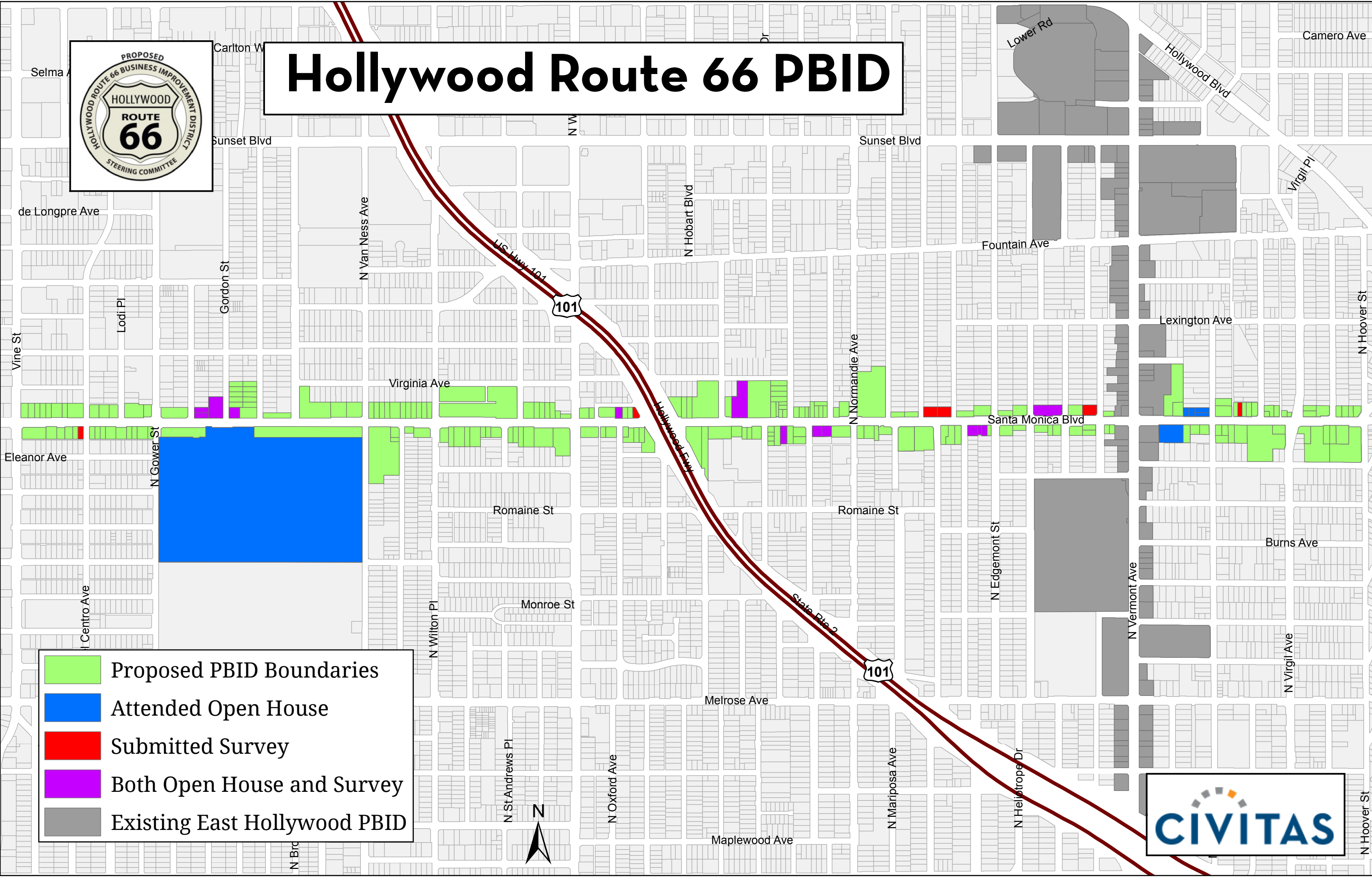
POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	1,740		0	37		
<i>NOTES:</i>								

Support Level: 32.46%

Hollywood Route 66 PBID



-  Proposed PBID Boundaries
-  Attended Open House
-  Submitted Survey
-  Both Open House and Survey
-  Existing East Hollywood PBID





Rita Moreno <rita.moreno@lacity.org>

HR66 PBID Steering Committee - Docs for Dec 13th 10am Call

1 message

Gina T <gtrechter@civitasadvisors.com>

Tue, Dec 12, 2017 at 4:58 PM

To: Ferris Wehbe <ferris@thehollywooddistillery.com>, Homer <homer@hollywoodforever.com>, Jacob <jacob@hollywoodchamber.net>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Leron <Leron@hollywoodchamber.net>, "Morrie M. Zagha" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Scott Hayner <shayner@cimgroup.com>, Rita Moreno <rita.moreno@lacity.org>, Larry Neuberg <larryneuberg@nnigroup.com>, Ferris Wehbe <ferriswehbe@gmail.com>
Cc: Nichole Farley <nfarley@civitasadvisors.com>

Hello HR66 Steering Committee,

As a reminder, tomorrow at 10am is our rescheduled Steering Committee meeting. Attached are the following docs:

1. Agenda
2. Outreach, Support and Security Map
3. HR66 Proposed Boundary Map
4. Feasibility Study
5. ATBO

Call-in details:

Phone: (267) 930-4000

Participant's Code: 109-962-591#

Chat then!

Gina

--



Gina Trechter

Project Manager

Civitas

p: 800.999.7781 m: 951-285-1461

d: 213-236-2336

a: 333 S. Hope Street, 18th Floor, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com




7 attachments

 **Security Map 11-30-2017.pdf**
1074K

 **Outreach Map 11-30-2017.pdf**
1076K

 **Support Map 11-17-2017.pdf**
1077K

 **Route66 11-28-2017.pdf**
1072K

 **Draft HR66PBID Feasibility Study 12-6-17 Clean.pdf**
908K

 **Hollywood Route 66 PBID_Steering Committee Call Agenda_12-13-17.pdf**
267K



ATBO (no assessments) 11-30-2017.pdf

143K

Hollywood Route 66 PBID



Proposed PBID Boundaries

Existing East Hollywood PBID

Answered Security as Important

Would Pay for Security

Would Not Pay for Security



Hollywood Route 66 PBID



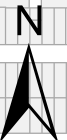
Proposed PBID Boundaries

Attended Open House

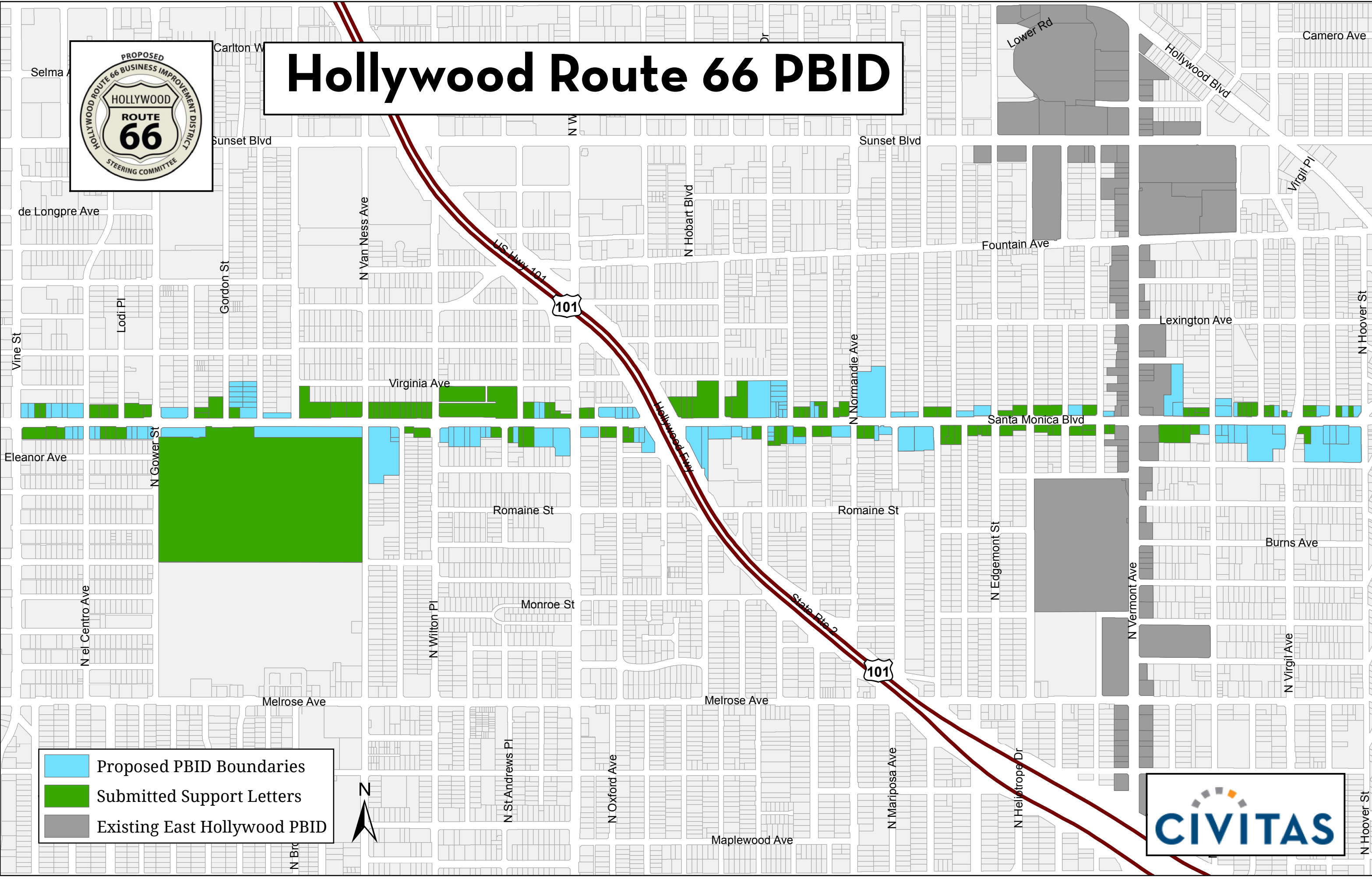
Submitted Survey

Both Open House and Survey

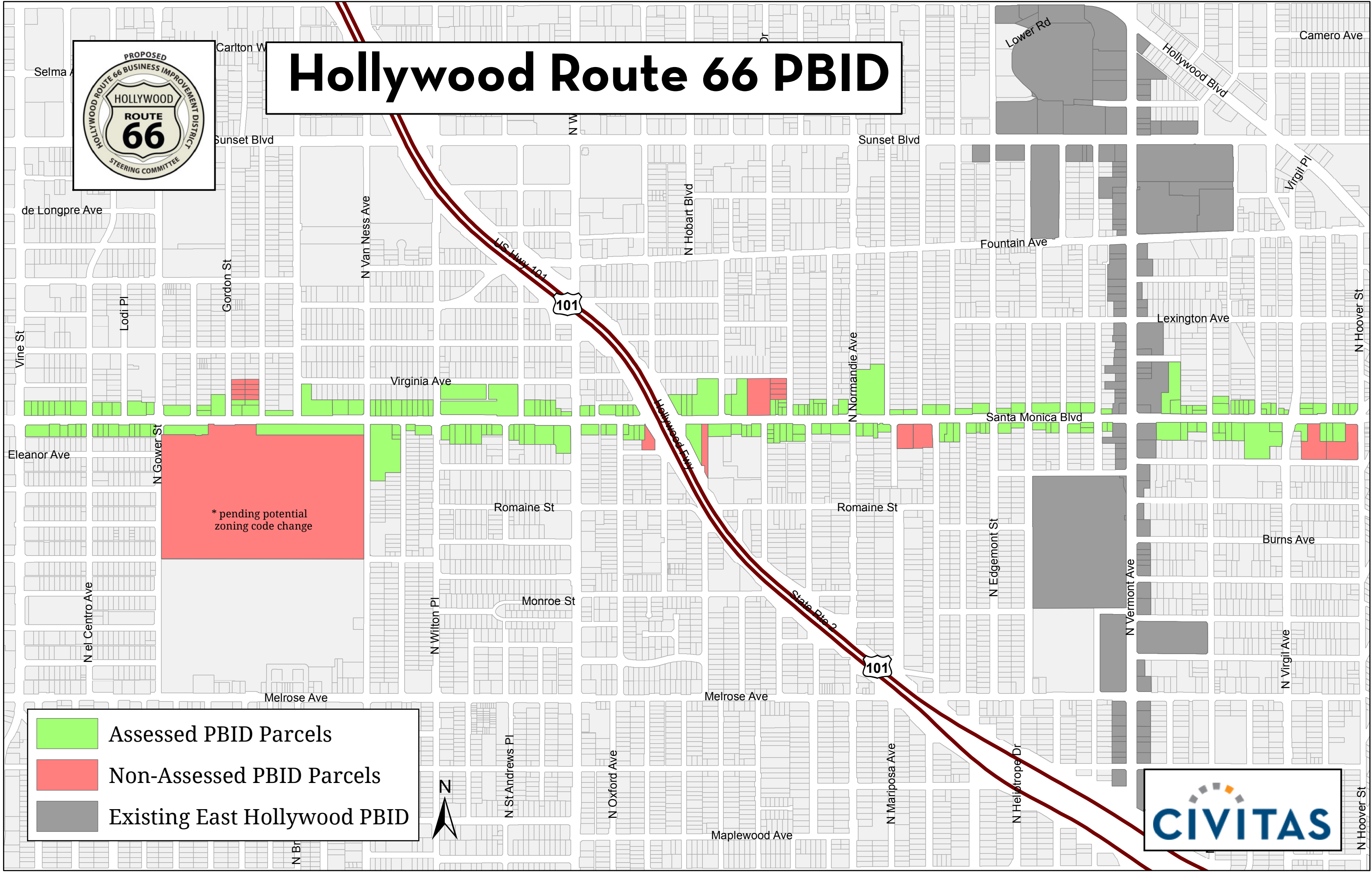
Existing East Hollywood PBID



Hollywood Route 66 PBID



Hollywood Route 66 PBID





HOLLYWOOD ROUTE 66 PROPERTY AND BUSINESS IMPROVEMENT DISTRICT

Feasibility Report

DECEMBER 6, 2017

PREPARED BY



I. OVERVIEW

Civitas was hired to assist with the formation of the proposed Hollywood Route 66 Property and Business Improvement District (HR66PBID). A requirement of the formation process is the completion of a feasibility study for the proposed HR66PBID. As a result of property owner discussions and several meetings, we have determined that creation of the proposed HR66PBID would garner significant support from Hollywood Route 66 property owners.

This report is a summary of stakeholder meetings and surveys conducted by Civitas. The purpose of the report is to provide the City of Los Angeles with a review of the outreach and discussion facilitated by Civitas.

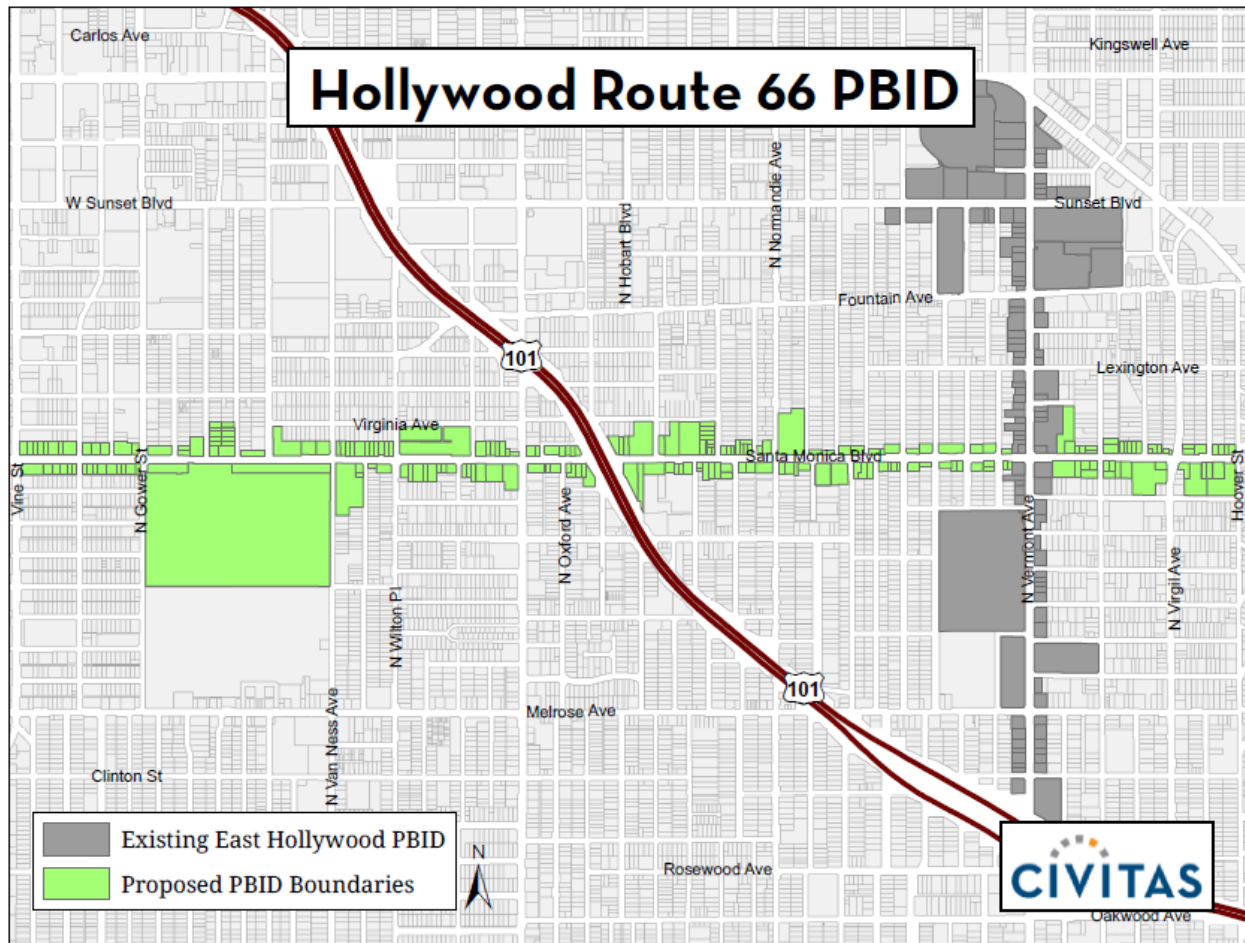
As part of the formation process, Civitas met with stakeholders to talk about the issues facing Hollywood Route 66 property owners and how their properties and businesses are affected. Civitas also deployed a survey to Hollywood Route 66 property owners to ascertain the most important areas of focus for Hollywood Route 66 property owners and gauge their support for the proposed HR66PBID.

Property business improvement districts help improve the economic viability of commercial districts by receiving annual mandatory assessments from property owners, and using those assessments to fund the resources most needed in the district. Services can include:

- Maintenance
 - Sidewalk sweeping
 - Sidewalk pressure washing
 - Trash pick up
 - Graffiti removal
 - Tree trimming
 - Landscaping
- Advocacy
 - City/state/federal
 - Obtaining grants
 - Issues forums, briefings
- Image & Communications
 - Image enhancement programs
 - Newsletters
 - Banner programs
 - Retail advertising/promotions
 - Public relations
- Security & Safety
 - Hospitality guides
 - Bike or auto patrol
 - Anti-panhandling programs
- Planning & Development
 - Industry specific marketing
 - Vision & strategic planning
 - Development assistance
- Special Events
 - Festivals
 - Event facilitation
 - Parades
- Streetscape Improvements
 - Signage
 - Lighting
 - Benches, outdoor dining
 - Sidewalk improvements
 - Landscape improvements
- Economic Development
 - Business recruitment/retention
 - Market research
- Parking & Transportation
 - Parking validation program
 - Parking management
 - Shuttle services
- Social Services
 - Homelessness programs
 - Job training & placement

II. BOUNDARY MAP

The proposed HR66PBID boundary is illustrated by the map below. The service area includes 209 assessed parcels. The proposed boundary generally includes parcels fronting Santa Monica Boulevard between Vine Street and Hoover Street.



III. SUPPORTIVE PROPERTY OWNERS

The PBID Law requires the support of more than fifty percent (50%) of assessed property owners, weighted by the amount they are assessed, to initiate the City Council formation process. The proposed HR66PBID boundary includes 209 assessed parcels owned by 139 property owners. Over the last few years 91 property owners, representing 118 parcels, submitted a letter supporting HR66PBID formation.

IV. PROPERTY OWNER SURVEY

An online survey, distributed both online and via mail, sought to obtain feedback from property owners within the proposed HR66PBID about their needs and opportunities. Sixteen (16) property owners participated in the survey. The survey asked property owners to identify the current issues they face, as well as help us understand what programs and services could help improve Hollywood Route 66. The summary results of the survey and individual responses are shown in Appendix 2.

While the survey sample is only a small portion of the property owners along Santa Monica Blvd in Hollywood Route 66, the percentage of respondents who claimed they would sign a petition and ballot asking the City to form the Hollywood Route 66 PBID (81.25%) is high at this point in the formation process.

V. OPEN HOUSE

On October 17, 2017 invitations were mailed to each property owner within the proposed HR66PBID as shown in Appendix 1. On October 24, 2017 an open house was held at Neuberg & Neuberg Importers Group, Inc. 6001 Santa Monica Boulevard, Los Angeles, CA 90038 from 4:30 pm to 7:00 pm. Eleven (11) property owners attended the open house and participated in discussions about the proposed HR66PBID.

VI. CONCLUSION

The proposed HR66PBID has a solid foundation. There is support by property owners representing a majority of the assessed parcels within the proposed boundary to form the HR66PBID. Stakeholders that have participated in the survey and open house have identified specific additional activities and improvements that the proposed HR66PBID can provide.

Civitas recommends that the City of Los Angeles commit to forming the proposed HR66PBID to provide additional activities and improvements within the proposed district. This will help to establish a strong private sector organization with a dependable financial core. The proposed HR66PBID will provide the resources, leadership, and long-term vision Hollywood Route 66 needs to enhance its atmosphere and user experience and increase commercial activity within the district.

APPENDIX 1 – PROPERTY OWNER MAILING LIST

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
4575 SANTA MONICA BLVD LLC	4551 RUSSELL AVE		LOS ANGELES	CA	90027
4849 SANTA MONICA BOULEVARD LLC	4849 SANTA MONICA BLVD		LOS ANGELES	CA	90029
4906 SANTA MONICA LLC	2600 OLIVE AVE	Suite 586	BURBANK	CA	91505
4910 SANTA MONICA LLC	2600 OLIVE AVE	Suite 586	BURBANK	CA	91505
5255 SANTA MONICA BLVD LLC	1415 MORNINGSIDE DR		BURBANK	CA	91506
5520 SANTA MONICA BLVD LLC	PO BOX 1806		STUDIO CITY	CA	91614
5527 SANTA MONICA BOULEVARD LLC	5527 SANTA MONICA BLVD		LOS ANGELES	CA	90038
5601 5667 SANTA MONICA BLVD LA	4700 WILSHIRE BLVD		LOS ANGELES	CA	90010
5616 SANTA MONICA LLC	PO BOX 6233		BEVERLY HILLS	CA	90212
5656 SANTA MONICA PLAZA LLC	2130 SNEAD ST		LA HABRA	CA	90631
5720 SANTA MONICA BLVD LLC	18011 KAREN DR		ENCINO	CA	91316
6161 SANTA MONICA ASSOCIATES LTD	6161 SANTA MONICA BLVD		LOS ANGELES	CA	90038
6245 SANTA MONICA BLVD	6245 SANTA MONICA BLVD		LOS ANGELES	CA	90038
AKOPOV,MIKHALL	613 GARDNER ST		LOS ANGELES	CA	90036
ARAKELIAN,AGOP AND ANAHID	1710 HILLHURST AVE	Suite 200	LOS ANGELES	CA	90027
ARAR GROUP LLC TR	11595 NEWCASTLE AVE		GRANADA HILLS	CA	91344
ARCHDIOCESE OF L A EDUC AND	3424 WILSHIRE BLVD	4TH FL	LOS ANGELES	CA	90010
ASHAMALLA,GAMIL AND JEANETTE TRS	4622 GAINSBOROUGH AVE		LOS ANGELES	CA	90027
AUZENE,LARRY A JR AND	721 KENNETH RD		BURBANK	CA	91501
BAKER,BARRY TR ET AL	1825 MIDVALE AVE	Suite 302	LOS ANGELES	CA	90025
BARCAY,EDITH TR	229 LINDEN DR		BEVERLY HILLS	CA	90212
BASTEGHIAN,HAGOP	6539 ANDASOL AVE		VAN NUYS	CA	91406
BERAKHA LLC	234 MANCHESTER BLVD		INGLEWOOD	CA	90301

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
BEZIAN,JACK AND SYLVA	4715 SANTA MONICA BLVD		LOS ANGELES	CA	90029
BH LLC	619 HILLCREST RD		BEVERLY HILLS	CA	90210
BRAHNA PROPERTIES LLC	3715 SUNSWEPT DR		STUDIO CITY	CA	91604
CHA,CHARLES H AND JIN H TRS	637 WILCOX AVE	UNIT 3C	LOS ANGELES	CA	90004
CHAMELIAN,SUSAN CO TR	2344 BRONSON HILL DR		LOS ANGELES	CA	90068
CHAPLIN STUDIOS LLC	1800 16TH ST		LOS ANGELES	CA	90021
CITY OF STARS COLLISION CENTER	4751 SANTA MONICA BLVD		LOS ANGELES	CA	90029
CJ INVESTMENT PARTNERS	PO BOX 116		MALIBU	CA	90265
CUBBAGE FIELD LLC	10965 CHALON RD		LOS ANGELES	CA	90077
CUBBAGE PATCH LLC	10965 CHALON RD		LOS ANGELES	CA	90077
D AND S ELCO LLC	21825 BARBARA ST		TORRANCE	CA	90503
DANIELIAN,VANIK J AND	1738 BERENDO ST		LOS ANGELES	CA	90027
DAVILA,PEDRO P	4716 SANTA MONICA BLVD		LOS ANGELES	CA	90029
DECMAC DEVELOPERS LLC	5311 SANTA MONICA BLVD		LOS ANGELES	CA	90029
DISANO,ANNETTE TR	347 CHAPMAN DR		CORTE MADERA	CA	94925
DULTENHAVER,LINDA L TR	6671 SUNSET BLVD	Suite # 1575	LOS ANGELES	CA	90028
EDELSON,STEVEN E TR	1216 OJAI AVE		OJAI	CA	93023
ESHTIAGHPOUR,YOUSEF AND MEHRAN	PO BOX 5019		BEVERLY HILLS	CA	90212
EXCEL INVESTMENTS	PO BOX 5357		BEVERLY HILLS	CA	90211
EXTRA SPACE PROPERTIES TWENTY	PO BOX 320099		ALEXANDRIA	VA	22320
FADLON,ISACK AND	5670 WILSHIRE BLVD	Suite 1867	LOS ANGELES	CA	90036
FELDMAN,LEONARD S TR	8138 WOODLAKE AVE	Suite 229	CANOGA PARK	CA	91304
FEO ENTERPRISES L P	530 GALLEON WAY		SEAL BEACH	CA	90740
FIRST VINE REALTY LLC	1559 SEPULVEDA BLVD		LOS ANGELES	CA	90025
FIVE RIVERS LLC	6061 SANTA MONICA BLVD		LOS ANGELES	CA	90038

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
G AND S BROS LLC	5173 SANTA MONICA BLVD		LOS ANGELES	CA	90029
GINDI,MAGDI R CO TR	621 HIGHLAND AVE		LOS ANGELES	CA	90036
GOLDDIGGERS LLC	2658 GRIFFITH PARK BLVD	UNIT 605	LOS ANGELES	CA	90039
GRAHM,RUTH TR	623 ROXBURY DR		BEVERLY HILLS	CA	90210
HARVEY TP I I I LLC	1816 11TH AVE	UNIT C	SEATTLE	WA	98122
HOLLYWOOD CEMETERY ASSN	6000 SANTA MONICA BLVD		LOS ANGELES	CA	90038
HOLLYWOOD COMMUNITY HOUSING	5020 SANTA MONICA BLVD		LOS ANGELES	CA	90029
HOLLYWOOD FOREVER INC	6000 SANTA MONICA BLVD		LOS ANGELES	CA	90038
HOVSEPIAN,KRIKOR AND MAGDA TRS	2326 ACHILLES DR		LOS ANGELES	CA	90046
JAY MITCHELL LLC	5877 3RD ST		LOS ANGELES	CA	90036
JRP MANAGEMENT CO LLC	PO BOX 3099		ROLLING HILLS ESTATES	CA	90274
KALOUSTIAN,SHARAM AND LUCY TRS	6100 SANTA MONICA BLVD		LOS ANGELES	CA	90038
KANTARJIAN,THERESA	PO BOX 27904		LOS ANGELES	CA	90027
KARAGUOZIAN,NAZIK AND KRIKOR TRS	923 VALLEY BLVD	Suite 110	SAN GABRIEL	CA	91776
KATZ,HARRY L TR	12049 COYNE ST		LOS ANGELES	CA	90049
KAZAZIAN,GARO G CO TR	4326 MELBOURNE AVE		LOS ANGELES	CA	90027
KERIAN,STEVE AND ALICE TRS	PO BOX 27667		LOS ANGELES	CA	90027
KHORRAMIAN,HAMID	5717 SANTA MONICA BLVD	Suite A	LOS ANGELES	CA	90038
KIM,BANG J TR	3700 OLYMPIC BLVD	Suite 202	LOS ANGELES	CA	90019
KIRIKIAN,KRIKOR H TR	4432 PROSPECT AVE		LOS ANGELES	CA	90027
KK KATHY LLC	2316 TEASLEY ST		LA CRESCENTA	CA	91214
KOCHMAN,SAM CO TR	6440 WILBUR AVE	Suite 315	RESEDA	CA	91335
KOO,JIN SANG	1118 PARK AVE		GLENDALE	CA	91205
KROFF,LINDA A	2428 MICHELTORENA ST		LOS ANGELES	CA	90039
L A CITY	1200 NORTH SPRING STREET	ROOM 224	LOS ANGELES	CA	90017
L A UNIFIED SCHOOL DIST	400 HOPE ST		LOS ANGELES	CA	90071

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
LA KRETZ,MORTON TR ET AL	6671 SUNSET BLVD	Suite 1575	HOLLYWOOD	CA	90028
LA LOAN COMPANY LLC	5509 SANTA MONICA BLVD		LOS ANGELES	CA	90038
LAFOND,KEITH AND NORMA ET AL TRS	1985 ORLANDO RD		SAN MARINO	CA	91108
LAKATOSH,GABE CO TR	22719 FEDERALIST RD		CALABASAS	CA	91302
LEE HO AND HO PARTNERSHIP	15725 VERMONT AVE	2ND FL	GARDENA	CA	90247
LEE REALCORP	466 FOOTHILL BLVD	Suite # 317	LA CANADA FLINTRIDGE	CA	91011
LEE,JOO S	466 FOOTHILL BLVD	Suite # 317	LA CANADA	CA	91011
LILIRAM LLC	10810 VIA VERONA ST		LOS ANGELES	CA	90077
LOS JEFES LLC	5830 FOOTHILL DR		LOS ANGELES	CA	90068
M AND M ADVANCE INVESTMENTS LLC	4357 WOODMAN AVE		SHERMAN OAKS	CA	91423
MAKASJIAN,EDWARD AND ROSE TRS	2819 LA VENTANA		SAN CLEMENTE	CA	92672
MAKASJIAN,ZARE AND MARO TRS	2311 HOBART BLVD		LOS ANGELES	CA	90027
MARIPOSA PLACE APARTMENTS LP	5020 SANTA MONICA BLVD		LOS ANGELES	CA	90029
MARKLEY,EDWARD D AND	1104 HOLT AVE	Suite NO 302	LOS ANGELES	CA	90035
MEGDAL SILVER LAKES LLC	252 BEVERLY DR	Suite C	BEVERLY HILLS	CA	90212
METZIDIS,CHARLES TR	3424 COUNTRYWALK CT		SIMI VALLEY	CA	93065
MMZ APARTMENT INVESTMENTS LLC	4847 BONVUE AVE		LOS ANGELES	CA	90027
MOJFAR LLC	234 MANCHESTER BLVD		INGLEWOOD	CA	90301
MOSES,CHRISTIN B TR	PO BOX 473		PACIFIC PALISADES	CA	90272
MOUSHOUL,JAMES E CO TR	5639 SUNSET BLVD		LOS ANGELES	CA	90028
NATHAN,CHAIM AND LEAH	859 VIRGIL AVE	Suite NO B	LOS ANGELES	CA	90029
NGU,STEVEN AND STEFANIE T TRS	330 LONGDEN AVE		ARCADIA	CA	91007
NOHO MODERN LLC	6162 SANTA MONICA BLVD		LOS ANGELES	CA	90038

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
OMEGA CP1 LLC	5857 SANTA MONICA BLVD		LOS ANGELES	CA	90038
OUTDOOR SYSTEMS INC	1731 WORKMAN ST		LOS ANGELES	CA	90031
PACHULSKI,JENNIE CO TR	751 LA JOLLA AVE		LOS ANGELES	CA	90046
PACIFIC CAPITAL LLC	PO BOX 5019		BEVERLY HILLS	CA	90209
PALOMAR APARTMENTS LP	5020 SANTA MONICA BLVD		LOS ANGELES	CA	90029
PAPELIAN,VREJOUHY TR	1700 GRANDVIEW AVE		GLENDALE	CA	91201
PARAMOUNT RECORDING STUDIOS INC	6245 SANTA MONICA BLVD		LOS ANGELES	CA	90038
PARSEGHIAN,KEVORK AND MARY TRS	1414 MARION DR		GLENDALE	CA	91205
PARVIZ ACQUISITIONS LLC	10850 WILSHIRE BLVD	Suite NO 1075	LOS ANGELES	CA	90024
PATEL,BALUBHAI G TR	255 RENO ST		LOS ANGELES	CA	90057
PEJOVIC,DANUTA TR	75-475 PALM SHADOW DR		INDIAN WELLS	CA	92210
PTAG PROPERTIES LLC	2336 HOBART BLVD		LOS ANGELES	CA	90027
RASHIDI,JAANGIR AND SEDA TRS	5335 SANTA MONICA BLVD		LOS ANGELES	CA	90029
REYES PROPERTIES LLC	4032 BEVERLY BLVD		LOS ANGELES	CA	90004
RODRIGUEZ,EFRAIN AND	1304 RAMONA RD		ALHAMBRA	CA	91803
RODRIGUEZ,EFRAIN ET AL	13501 MONTAGUE ST		ARLETA	CA	91331
ROMAN CATHOLIC ARCHBISHOP OF L A	3424 WILSHIRE BLVD	4TH FL	LOS ANGELES	CA	90010
S AND H INVESTMENT	332 WETHERLY DR		BEVERLY HILLS	CA	90211
SAIDI,DAVID CO TR	4101 FALLING LEAF DR		ENCINO	CA	91316
SANTA MONICA HOLDINGS LTD	6161 SANTA MONICA BLVD	Suite 200	LOS ANGELES	CA	90038
SANTA MONICA ST ANDREWS LLC	PO BOX 3425		BEVERLY HILLS	CA	90212
SAVITSKY,STEVEN CO TR	10880 WILSHIRE BLVD	Suite 2100	LOS ANGELES	CA	90024
SERRANO AVE LP	321 PALM DR		BEVERLY HILLS	CA	90212
SHB PROPERTIES LLC	5426 SANTA MONICA BLVD		LOS ANGELES	CA	90029

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
SHOKRI,DARIUS M	9547 COZYCROFT AVE		CHATSWORTH	CA	91311
SIERRA VISTA 1 LLC	10600 WILSHIRE BLVD	UNIT 510	LOS ANGELES	CA	90024
SINCLAIR PROPERTIES I LLC AND	5400 ARMOUR RANCH RD		SANTA YNEZ	CA	93460
SKBB INVESTMENTS	PO BOX 3165		HARRISBURG	PA	17105
SLE ENTERPRISES INC	7119 SUNSET BLVD	UNIT 380	LOS ANGELES	CA	90046
SM HOLLYWOOD RETAIL LLC	6230 WILSHIRE BLVD	Suite 1808	LOS ANGELES	CA	90048
SMC AND ASSOCIATES LLC	3127 ARROWHEAD DR		LOS ANGELES	CA	90068
ST NICHOLAS FOUNDATION INC	9501 BALBOA BLVD		NORTHRIDGE	CA	91325
STEIGER,ADRIANNE TR	4265 MARINA CITY DR	Suite NO 1111	MARINA DEL REY	CA	90292
SUN REAL ESTATE INVESTMENTS LLC	5250 SANTA MONICA BLVD	Suite 300	LOS ANGELES	CA	90029
SUPERIOR INVESTMENTS	9171 WILSHIRE BLVD	Suite NO 600	BEVERLY HILLS	CA	90210
THREE N SANTA MONICA LLC	6001 SANTA MONICA BLVD		LOS ANGELES	CA	90038
TKACZUK,ANTONIO	1423 LAKE SHORE AVE		LOS ANGELES	CA	90026
UNION DISCOUNT LTD	466 FOOTHILL BLVD	Suite # 317	LA CANADA	CA	91011
UNITED BROTHERHOOD OF C AND J OF	5164 SANTA MONICA BLVD		LOS ANGELES	CA	90029
VERMONT HOLLYWOOD ASSOCIATES L P	433 CAMDEN DR	Suite 820	BEVERLY HILLS	CA	90210
VERMONT PLAZA HOLDINGS LLC	5074 SANTA MONICA BLVD		LOS ANGELES	CA	90029
VOURNAS,THOMAS G TR	2110 MAR VISTA AVE		ALTADENA	CA	91001
WEST COAST SUNNY PROPERTIES LLC	5711 SANTA MONICA BLVD		LOS ANGELES	CA	90038
WILLOW BROOK VILLA	5150 OVERLAND AVE		CULVER CITY	CA	90230
YOTNEGPARIAN,MAURICE CO TR	3063 DONA MARTA DR		STUDIO CITY	CA	91604
ZAKARIAN,ANDRANIK CO TR	5214 LOS DIEGOS WAY		LOS ANGELES	CA	90027
ZGK KASSABIAN PARTNERSHIP	249 11TH ST		SANTA MONICA	CA	90402

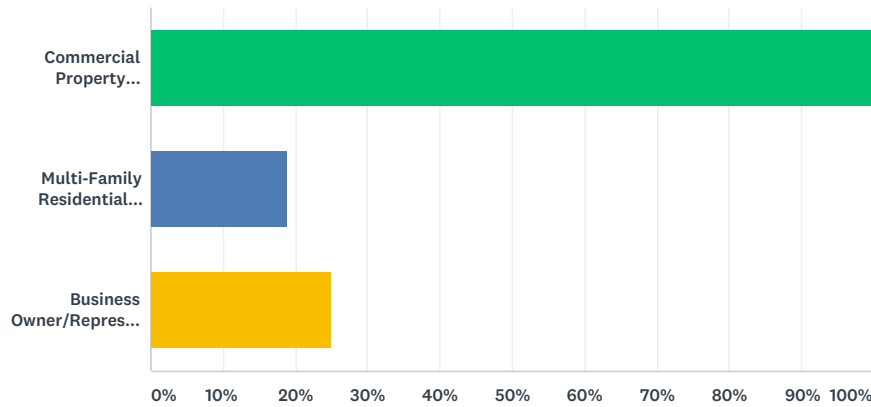
OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
EL CENTRO LORETTO LP	3200 W TEMPLE ST	UNIT A	LOS ANGELES	CA	90026
FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC	4427 SANTA MONICA BLVD		LOS ANGELES	CA	90029
FROGEL PROPERTIES INC	4427 ANTA MONICA BLVD		LOS ANGELES	CA	90029
HOM KONG J AND SUE S TRS KJH SSH TRUST	4405 SANTA MONICA BLVD		LOS ANGELES	CA	90029
ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN ANDRANIK AND FLORA TRS ZAKARIAN FAMILY TRUST	4414 ANTA MONICA BLVD		LOS ANGELES	CA	90029
ALLSBROOK JEFFREY KUHLE SILVIA	3521 DAHLIA AVE		LOS ANGELES	CA	90026

APPENDIX 2 – PROPERTY OWNER SURVEY RESULTS

HOLLYWOOD ROUTE 66 PBID SURVEY

Q1 Which of the following best describes you and/or your property along Hollywood Route 66?

Answered: 16 Skipped: 0

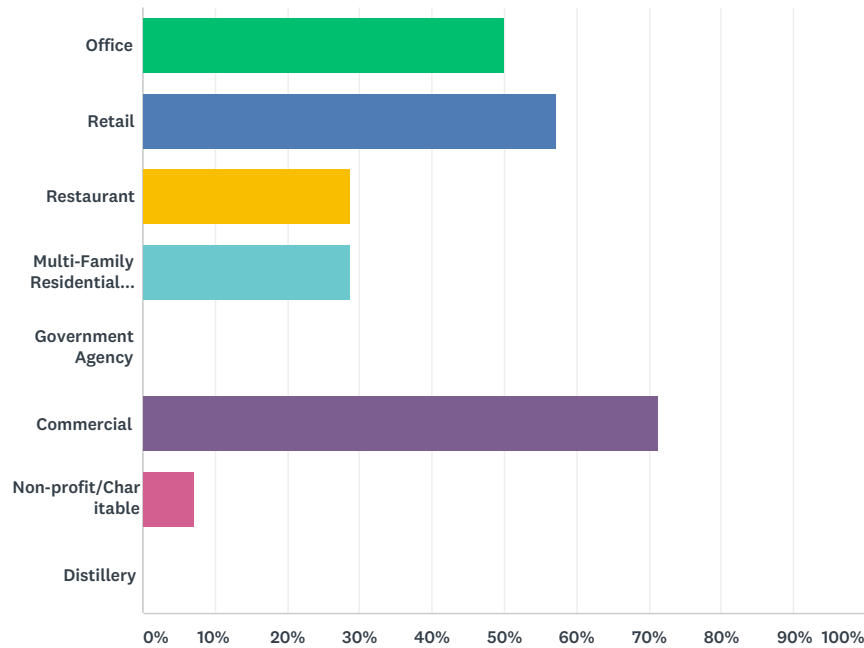


ANSWER CHOICES	RESPONSES	
Commercial Property Owner/Representative	100.00%	16
Multi-Family Residential Property Owner/Representative	18.75%	3
Business Owner/Representative	25.00%	4
Total Respondents: 16		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Answered: 14 Skipped: 2



ANSWER CHOICES	RESPONSES	
Office	50.00%	7
Retail	57.14%	8
Restaurant	28.57%	4
Multi-Family Residential (Apartment, Quadplex, etc.)	28.57%	4
Government Agency	0.00%	0
Commercial	71.43%	10
Non-profit/Charitable	7.14%	1
Distillery	0.00%	0
Total Respondents: 14		

HOLLYWOOD ROUTE 66 PBID SURVEY

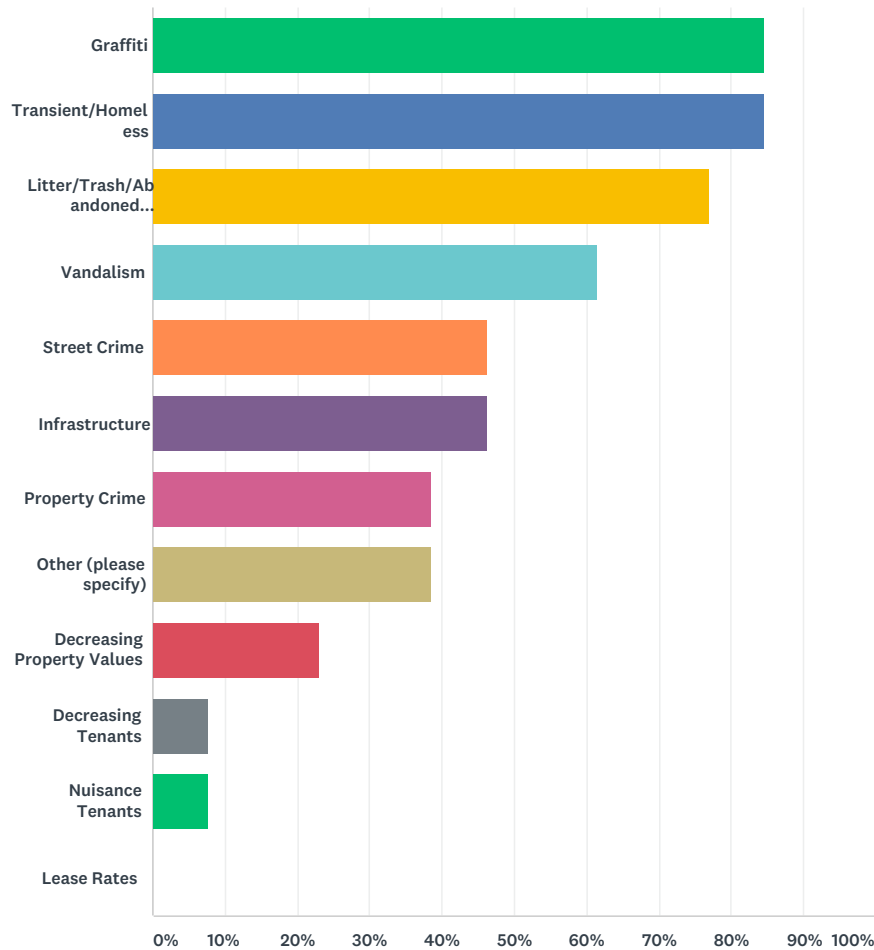
Q3 What is the address or AIN of the property you own/rent/lease?

Answered: 13 Skipped: 3

HOLLYWOOD ROUTE 66 PBID SURVEY

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Answered: 13 Skipped: 3

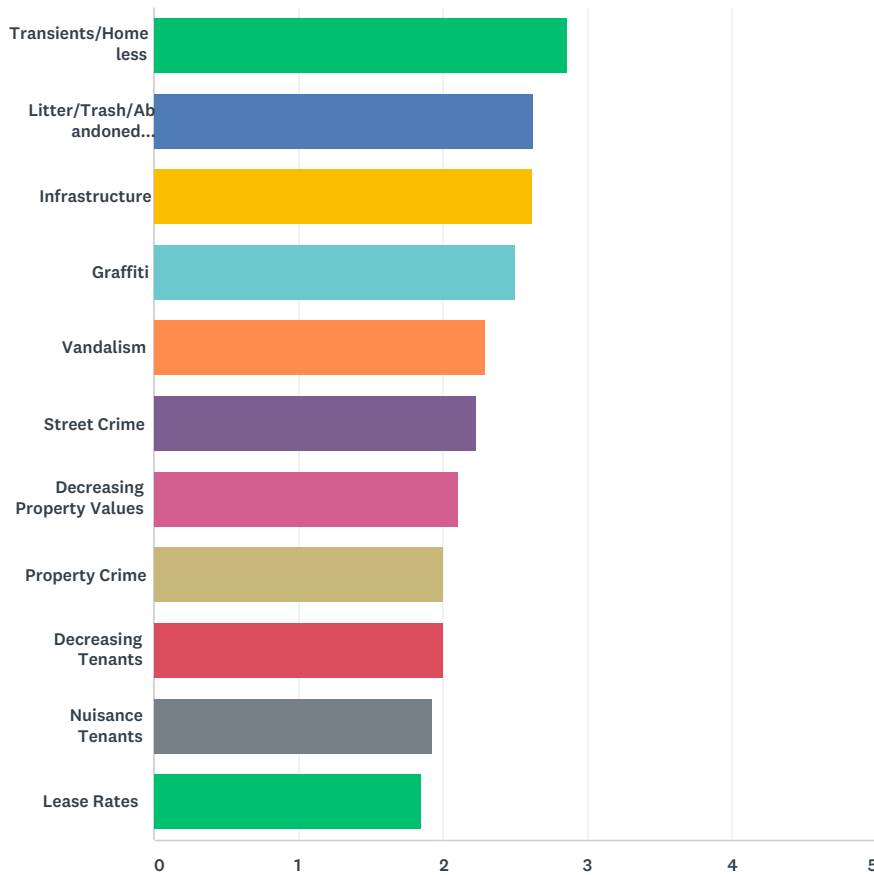


ANSWER CHOICES	RESPONSES	
Graffiti	84.62%	11
Transient/Homeless	84.62%	11
Litter/Trash/Abandoned Property	76.92%	10
Vandalism	61.54%	8
Street Crime	46.15%	6
Infrastructure	46.15%	6
Property Crime	38.46%	5
Other (please specify)	38.46%	5
Decreasing Property Values	23.08%	3
Decreasing Tenants	7.69%	1
Nuisance Tenants	7.69%	1
Lease Rates	0.00%	0
Total Respondents: 13		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Answered: 16 Skipped: 0

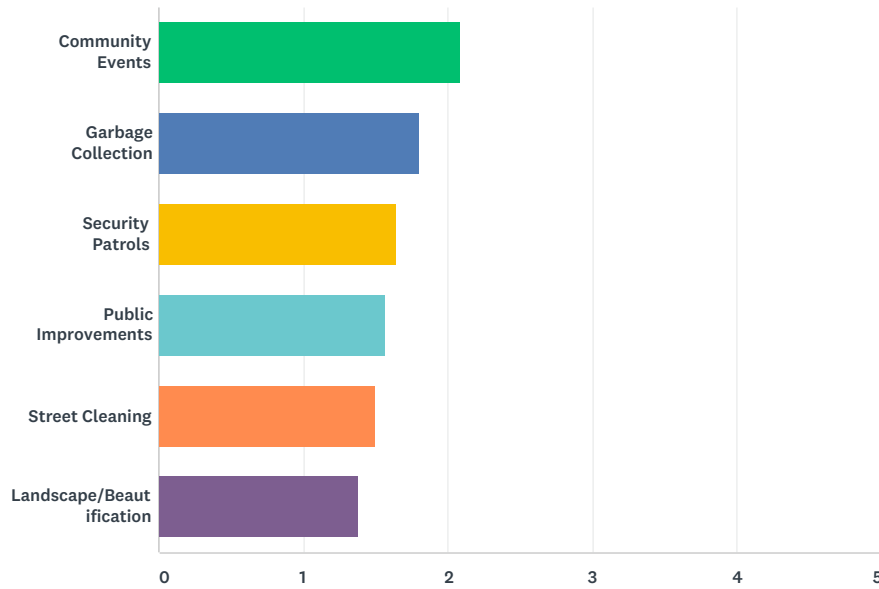


	NEEDS NO IMPROVEMENT	NEEDS SOME IMPROVEMENT	NEEDS GREAT IMPROVEMENT	TOTAL	WEIGHTED AVERAGE
Transients/Homeless	0.00% 0	14.29% 2	85.71% 12	14	2.86
Litter/Trash/Abandoned Property	6.25% 1	25.00% 4	68.75% 11	16	2.63
Infrastructure	0.00% 0	38.46% 5	61.54% 8	13	2.62
Graffiti	12.50% 2	25.00% 4	62.50% 10	16	2.50
Vandalism	7.14% 1	57.14% 8	35.71% 5	14	2.29
Street Crime	7.69% 1	61.54% 8	30.77% 4	13	2.23
Decreasing Property Values	20.00% 2	50.00% 5	30.00% 3	10	2.10
Property Crime	8.33% 1	83.33% 10	8.33% 1	12	2.00
Decreasing Tenants	23.08% 3	53.85% 7	23.08% 3	13	2.00
Nuisance Tenants	25.00% 3	58.33% 7	16.67% 2	12	1.92
Lease Rates	30.77% 4	53.85% 7	15.38% 2	13	1.85

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Answered: 16 Skipped: 0

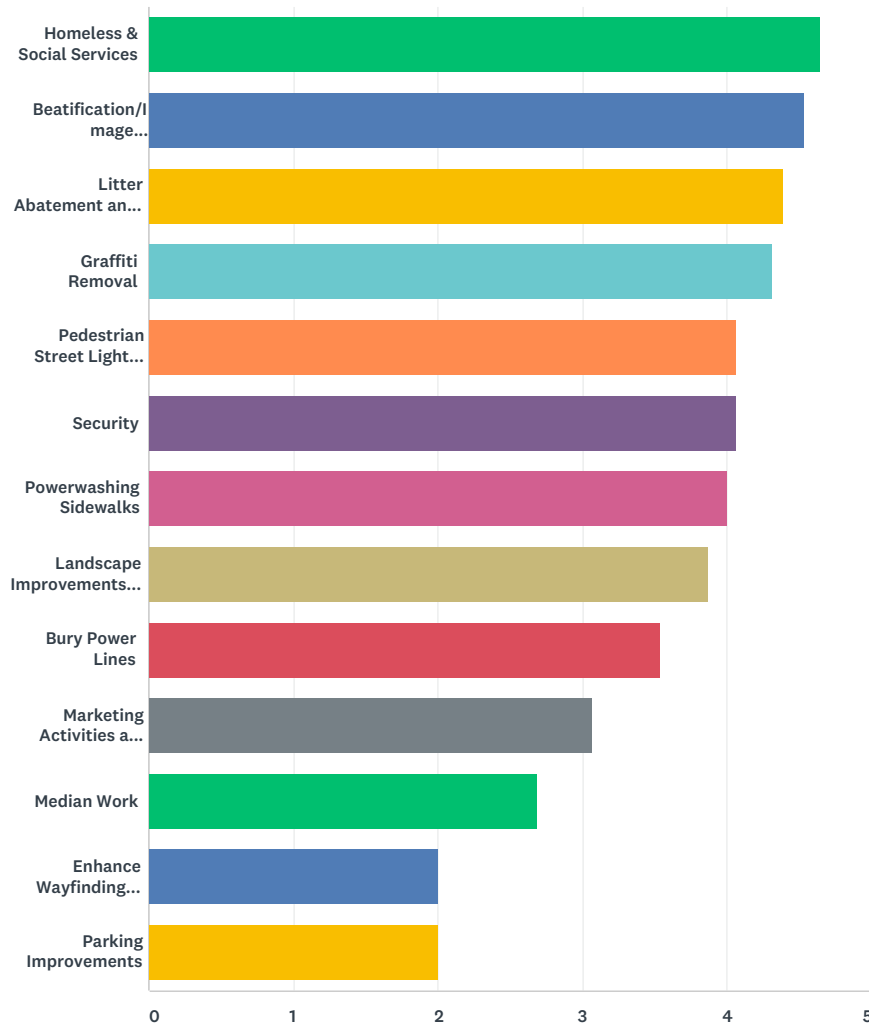


	UNSATISFIED	LESS THAN SATISFIED	SATISFIED	HIGHLY SATISFIED	GREATLY SATISFIED	TOTAL	WEIGHTED AVERAGE
Community Events	33.33% 4	25.00% 3	41.67% 5	0.00% 0	0.00% 0	12	2.08
Garbage Collection	40.00% 6	40.00% 6	20.00% 3	0.00% 0	0.00% 0	15	1.80
Security Patrols	42.86% 6	50.00% 7	7.14% 1	0.00% 0	0.00% 0	14	1.64
Public Improvements	50.00% 7	42.86% 6	7.14% 1	0.00% 0	0.00% 0	14	1.57
Street Cleaning	62.50% 10	25.00% 4	12.50% 2	0.00% 0	0.00% 0	16	1.50
Landscape/Beautification	62.50% 10	37.50% 6	0.00% 0	0.00% 0	0.00% 0	16	1.38

HOLLYWOOD ROUTE 66 PBID SURVEY

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Answered: 16 Skipped: 0



	NOT IMPORTANT	LEAST IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	TOTAL
Homeless & Social Services	0.00% 0	0.00% 0	14.29% 2	7.14% 1	78.57% 11	14
Beatification/Image Enhancement	0.00% 0	0.00% 0	20.00% 3	6.67% 1	73.33% 11	15
Litter Abatement and Installation of Trash Cans	6.25% 1	0.00% 0	12.50% 2	12.50% 2	68.75% 11	16
Graffiti Removal	6.25% 1	0.00% 0	18.75% 3	6.25% 1	68.75% 11	16
Pedestrian Street Lighting Improvements	6.25% 1	6.25% 1	25.00% 4	0.00% 0	62.50% 10	16
Security	6.25% 1	0.00% 0	25.00% 4	18.75% 3	50.00% 8	16
Powerwashing Sidewalks	6.25% 1	0.00% 0	31.25% 5	12.50% 2	50.00% 8	16

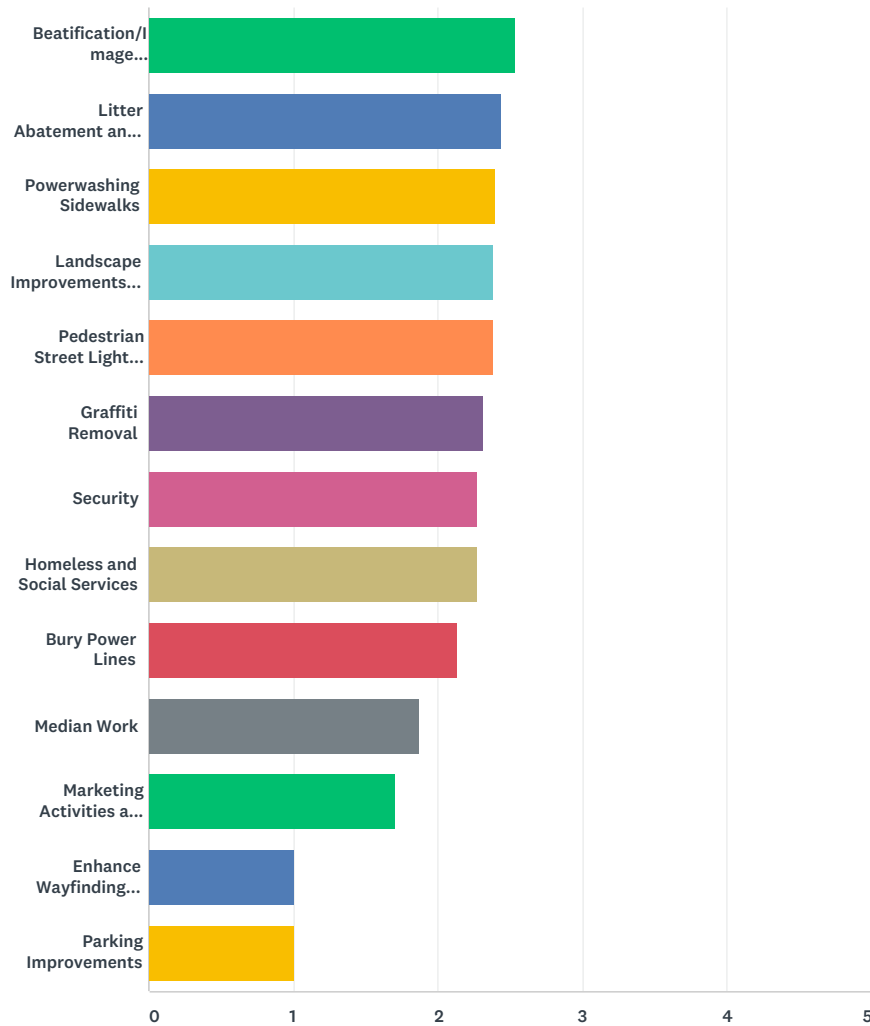
HOLLYWOOD ROUTE 66 PBID SURVEY

Landscape Improvements & Maintenance	13.33% 2	0.00% 0	26.67% 4	6.67% 1	53.33% 8	15
Bury Power Lines	15.38% 2	7.69% 1	23.08% 3	15.38% 2	38.46% 5	13
Marketing Activities and Promotions	14.29% 2	21.43% 3	28.57% 4	14.29% 2	21.43% 3	14
Median Work	38.46% 5	0.00% 0	30.77% 4	15.38% 2	15.38% 2	13
Enhance Wayfinding Signage	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Parking Improvements	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Answered: 16 Skipped: 0



	YES	MAYBE	NO	TOTAL	WEIGHTED AVERAGE
Beatification/Image Enhancement	60.00% 9	33.33% 5	6.67% 1	15	2.53
Litter Abatement and Installation of Trash Cans	62.50% 10	18.75% 3	18.75% 3	16	2.44
Powerwashing Sidewalks	53.33% 8	33.33% 5	13.33% 2	15	2.40
Landscape Improvements & Maintenance	56.25% 9	25.00% 4	18.75% 3	16	2.38
Pedestrian Street Lighting Improvements	56.25% 9	25.00% 4	18.75% 3	16	2.38
Graffiti Removal	56.25% 9	18.75% 3	25.00% 4	16	2.31
Security	40.00% 6	46.67% 7	13.33% 2	15	2.27
Homeless and Social Services	46.67% 7	33.33% 5	20.00% 3	15	2.27
Bury Power Lines	46.67% 7	20.00% 3	33.33% 5	15	2.13

HOLLYWOOD ROUTE 66 PBID SURVEY

Median Work	33.33% 5	20.00% 3	46.67% 7	15	1.87
Marketing Activities and Promotions	21.43% 3	28.57% 4	50.00% 7	14	1.71
Enhance Wayfinding Signage	0.00% 0	0.00% 0	100.00% 1	1	1.00
Parking Improvements	0.00% 0	0.00% 0	100.00% 1	1	1.00

HOLLYWOOD ROUTE 66 PBID SURVEY

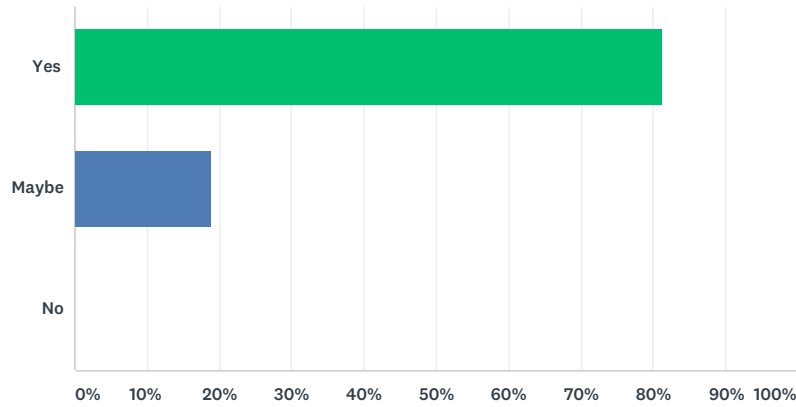
Q9 How much would you be willing to pay for the services?

Answered: 12 Skipped: 4

HOLLYWOOD ROUTE 66 PBID SURVEY

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Answered: 16 Skipped: 0

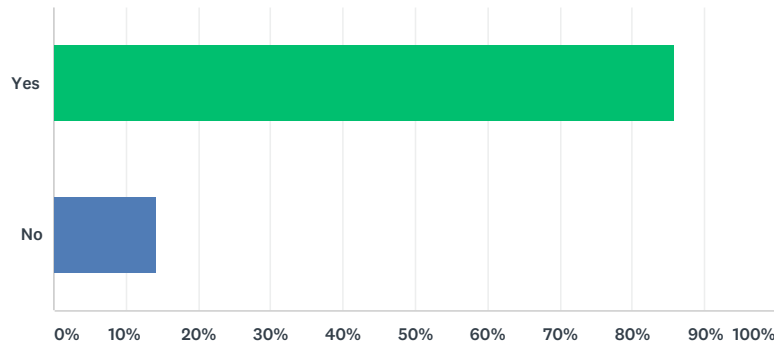


ANSWER CHOICES		RESPONSES	
Yes		81.25%	13
Maybe		18.75%	3
No		0.00%	0
TOTAL			16

HOLLYWOOD ROUTE 66 PBID SURVEY

Q11 Would you be interested in becoming more involved in the PBID formation process?

Answered: 14 Skipped: 2



ANSWER CHOICES		RESPONSES
Yes		85.71% 12
No		14.29% 2
TOTAL		14

HOLLYWOOD ROUTE 66 PBID SURVEY

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Answered: 5 Skipped: 11

HOLLYWOOD ROUTE 66 PBID SURVEY

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Answered: 14 Skipped: 2

ANSWER CHOICES	RESPONSES	
Name	100.00%	14
Company Name	71.43%	10
Email Address	100.00%	14
Mailing Address	78.57%	11
City, State, Zipcode	78.57%	11
Phone Number	85.71%	12

#1

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, October 17, 2017 3:24:17 PM
Last Modified: Tuesday, October 17, 2017 3:37:02 PM
Time Spent: 00:12:45
IP Address: 67.53.113.186

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply **Office,
Retail,
Commercial**

Q3 What is the address or AIN of the property you own/rent/lease?

5118-5130 Santa Monica and 5170 Santa Monica

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply **Respondent skipped this question**

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Graffiti	Needs Great Improvement
Vandalism	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement

Q6 How satisfied are you with these current services along Hollywood Route 66?

Street Cleaning	Unsatisfied
Garbage Collection	Unsatisfied
Public Improvements	Unsatisfied
Landscape/Beautification	Unsatisfied

HOLLYWOOD ROUTE 66 PBID SURVEY

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Not Important
Bury Power Lines	Very Important
Powerwashing Sidewalks	Very Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Very Important
Graffiti Removal	Very Important

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	No
Landscape Improvements & Maintenance	Maybe
Bury Power Lines	Yes
Powerwashing Sidewalks	Yes
Pedestrian Street Lighting Improvements	Yes
Beatification/Image Enhancement	Yes
Litter Abatement and Installation of Trash Cans	Yes
Security	Maybe
Homeless and Social Services	No
Graffiti Removal	No

Q9 How much would you be willing to pay for the services?

I maintain my property , If I can get more for the same investment I would be happy but to pay more and get the same not interested.

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? **Yes**

Q11 Would you be interested in becoming more involved in the PBID formation process? **Yes**

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

It would be critical to get the most value from the investment and not line the pockets of service providers. I would need to see the budgets of other PBID and see what they are getting for a comparison.

HOLLYWOOD ROUTE 66 PBID SURVEY

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	James Moushoul
Company Name	JEM Motor Corp.
Email Address	jim@jemmotors.com
Mailing Address	5639
City, State, Zipcode	Hollywood
Phone Number	3105603700

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, October 17, 2017 3:42:52 PM
Last Modified: Tuesday, October 17, 2017 3:59:29 PM
Time Spent: 00:16:36
IP Address: 45.48.3.100

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66?

Commercial Property Owner/Representative ,

Multi-Family Residential Property Owner/Representative ,

Business Owner/Representative

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Office,

Retail,

Restaurant,

Multi-Family Residential (Apartment, Quadplex, etc.) ,

Commercial

Q3 What is the address or AIN of the property you own/rent/lease?

5245 Santa Monica Blvd

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Respondent skipped this question

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Great Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs Great Improvement
Decreasing Property Values	Needs Great Improvement
Nuisance Tenants	Needs Some Improvement
Graffiti	Needs Great Improvement
Vandalism	Needs Some Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Lease Rates	Needs Great Improvement
Infrastructure	Needs Great Improvement
Other (please specify):	Need to add digital billboards to better illuminate the streets and advertise my business at an affordable rate

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Less than Satisfied
Street Cleaning	Unsatisfied
Garbage Collection	Unsatisfied
Public Improvements	Unsatisfied
Landscape/Beautification	Less than Satisfied
Community Events	Unsatisfied

HOLLYWOOD ROUTE 66 PBID SURVEY

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Important
Landscape Improvements & Maintenance	Somewhat Important
Bury Power Lines	Very Important
Powerwashing Sidewalks	Somewhat Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Somewhat Important
Security	Somewhat Important
Marketing Activities and Promotions	Very Important
Homeless & Social Services	Very Important
Graffiti Removal	Very Important

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	Maybe
Landscape Improvements & Maintenance	Yes
Bury Power Lines	Yes
Powerwashing Sidewalks	Yes
Pedestrian Street Lighting Improvements	Yes
Beatification/Image Enhancement	Yes
Litter Abatement and Installation of Trash Cans	Yes
Security	Yes
Marketing Activities and Promotions	Maybe
Homeless and Social Services	Maybe
Graffiti Removal	No
Please provide additional comments for maybe answers:	Need to enhance parking signs and pedestrian signs

Q9 How much would you be willing to pay for the services?

Up to \$4500 annually

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? **Yes**

HOLLYWOOD ROUTE 66 PBID SURVEY

Q11 Would you be interested in becoming more involved in the PBID formation process? **Yes**

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share? **Respondent skipped this question**

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Jack Taglyan
Company Name	PTAG PROPERTIES LLC
Email Address	Hjt521@gmail.com
Mailing Address	5240 los Diegos way
City, State, Zipcode	Los angeles
Phone Number	323-251-4490

#3

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, October 17, 2017 4:24:06 PM
Last Modified: Tuesday, October 17, 2017 4:28:14 PM
Time Spent: 00:04:08
IP Address: 104.35.230.39

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply **Office**

Q3 What is the address or AIN of the property you own/rent/lease? **Respondent skipped this question**

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply **Respondent skipped this question**

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Some Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs Some Improvement
Decreasing Property Values	Needs Some Improvement
Nuisance Tenants	Needs Some Improvement
Graffiti	Needs Great Improvement
Vandalism	Needs Some Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Lease Rates	Needs Some Improvement
Infrastructure	Needs Some Improvement

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Less than Satisfied
Street Cleaning	Less than Satisfied
Garbage Collection	Less than Satisfied
Public Improvements	Less than Satisfied
Landscape/Beautification	Less than Satisfied
Community Events	Less than Satisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Landscape Improvements & Maintenance	Important
Bury Power Lines	Important
Powerwashing Sidewalks	Important
Pedestrian Street Lighting Improvements	Important
Beatification/Image Enhancement	Important
Litter Abatement and Installation of Trash Cans	Important
Security	Important
Marketing Activities and Promotions	Not Important
Homeless & Social Services	Important
Graffiti Removal	Important

Q8 Would you be willing to pay an assessment to fund the services listed below?

Landscape Improvements & Maintenance	Maybe
Bury Power Lines	No
Powerwashing Sidewalks	Maybe
Pedestrian Street Lighting Improvements	Maybe
Beatification/Image Enhancement	Maybe
Litter Abatement and Installation of Trash Cans	No
Security	Maybe
Marketing Activities and Promotions	No
Homeless and Social Services	No
Graffiti Removal	Maybe

Q9 How much would you be willing to pay for the services?

Respondent skipped this question

HOLLYWOOD ROUTE 66 PBID SURVEY

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Maybe

Q11 Would you be interested in becoming more involved in the PBID formation process?

Respondent skipped this question

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Respondent skipped this question

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Respondent skipped this question

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, October 18, 2017 12:14:24 PM
Last Modified: Wednesday, October 18, 2017 12:25:04 PM
Time Spent: 00:10:40
IP Address: 104.48.84.154

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply **Retail**

Q3 What is the address or AIN of the property you own/rent/lease?

4906, 4910, 4914-4918 and 4920 Santa Monica Blvd.

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Property Crime,
Decreasing Tenants,
Decreasing Property Values ,
Graffiti,
Vandalism,
Transient/Homeless,
Litter/Trash/Abandoned Property

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Some Improvement
Property Crime	Needs Great Improvement
Decreasing Tenants	Needs Great Improvement
Decreasing Property Values	Needs Great Improvement
Nuisance Tenants	Needs Some Improvement
Graffiti	Needs Great Improvement
Vandalism	Needs Great Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Lease Rates	Needs Great Improvement
Infrastructure	Needs Great Improvement

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Unsatisfied
Street Cleaning	Unsatisfied
Garbage Collection	Unsatisfied
Public Improvements	Unsatisfied
Landscape/Beautification	Unsatisfied
Community Events	Unsatisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Important
Landscape Improvements & Maintenance	Very Important
Bury Power Lines	Somewhat Important
Powerwashing Sidewalks	Very Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Very Important
Marketing Activities and Promotions	Very Important
Homeless & Social Services	Very Important
Graffiti Removal	Very Important

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	Yes
Landscape Improvements & Maintenance	Yes
Bury Power Lines	Yes
Powerwashing Sidewalks	Yes
Pedestrian Street Lighting Improvements	Yes
Beatification/Image Enhancement	Yes
Litter Abatement and Installation of Trash Cans	Yes
Security	Yes
Marketing Activities and Promotions	Yes
Homeless and Social Services	Yes
Graffiti Removal	Yes

Q9 How much would you be willing to pay for the services?

Not Sure. Provide Data.

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? Yes

Q11 Would you be interested in becoming more involved in the PBID formation process? Yes

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share? Respondent skipped this question

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Nabil Huleis
Email Address	nhuleis@yahoo.com
Phone Number	818-406-4951

#5

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, October 18, 2017 9:57:49 AM
Last Modified: Thursday, October 19, 2017 7:34:25 AM
Time Spent: 21:36:35
IP Address: 99.127.113.205

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Other (please specify):
Distillery Use

Q3 What is the address or AIN of the property you own/rent/lease?

5975 Santa Monica Blvd, Hollywood CA 90038

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Transient/Homeless,
Litter/Trash/Abandoned Property ,
Infrastructure,
Other (please specify):
I would like the area to become a walkable neighborhood

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Some Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs Some Improvement
Decreasing Property Values	Needs Some Improvement
Nuisance Tenants	Needs Some Improvement
Graffiti	Needs Some Improvement
Vandalism	Needs Some Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Some Improvement
Lease Rates	Needs Some Improvement
Infrastructure	Needs Great Improvement
Other (please specify):	

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Less than Satisfied
Street Cleaning	Unsatisfied
Garbage Collection	Less than Satisfied
Public Improvements	Unsatisfied
Landscape/Beautification	Unsatisfied
Community Events	Unsatisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Very Important
Landscape Improvements & Maintenance	Very Important
Bury Power Lines	Very Important
Powerwashing Sidewalks	Very Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Somewhat Important
Marketing Activities and Promotions	Somewhat Important
Homeless & Social Services	Very Important
Graffiti Removal	Somewhat Important

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	Yes
Landscape Improvements & Maintenance	Yes
Bury Power Lines	Yes
Powerwashing Sidewalks	Yes
Pedestrian Street Lighting Improvements	Yes
Beatification/Image Enhancement	Yes
Litter Abatement and Installation of Trash Cans	Yes
Security	Maybe
Marketing Activities and Promotions	Yes
Homeless and Social Services	Yes
Graffiti Removal	Yes

Q9 How much would you be willing to pay for the services?

\$1,500.00 per year

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? Yes

Q11 Would you be interested in becoming more involved in the PBID formation process? Yes

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share? Respondent skipped this question

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Ferris Wehbe
Company Name	F and D Properties
Email Address	ferriswehbe@gmail.com
Mailing Address	13
City, State, Zipcode	Hollywood, CA 90028
Phone Number	323-465-6591

#6

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, October 19, 2017 3:22:51 PM
Last Modified: Thursday, October 19, 2017 3:30:25 PM
Time Spent: 00:07:33
IP Address: 99.47.247.1

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply **Restaurant**

Q3 What is the address or AIN of the property you own/rent/lease?

6202 Santa Monica Blvd

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Street Crime,
Property Crime,
Graffiti,
Vandalism,
Transient/Homeless,
Litter/Trash/Abandoned
Property

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Some Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs Some Improvement
Decreasing Property Values	Needs Some Improvement
Nuisance Tenants	Needs No Improvement
Graffiti	Needs Great Improvement
Vandalism	Needs Great Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Lease Rates	Needs No Improvement
Infrastructure	Needs Some Improvement

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Unsatisfied
Street Cleaning	Unsatisfied
Garbage Collection	Less than Satisfied
Public Improvements	Less than Satisfied
Landscape/Beautification	Unsatisfied
Community Events	Satisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Not Important
Landscape Improvements & Maintenance	Important
Bury Power Lines	Not Important
Powerwashing Sidewalks	Important
Pedestrian Street Lighting Improvements	Least Important
Beatification/Image Enhancement	Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Important
Marketing Activities and Promotions	Least Important
Homeless & Social Services	Very Important
Graffiti Removal	Very Important

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	No
Landscape Improvements & Maintenance	No
Bury Power Lines	No
Powerwashing Sidewalks	No
Pedestrian Street Lighting Improvements	No
Beatification/Image Enhancement	No
Litter Abatement and Installation of Trash Cans	Maybe
Security	No
Marketing Activities and Promotions	No
Homeless and Social Services	Maybe
Graffiti Removal	Maybe

Q9 How much would you be willing to pay for the services?

Not for me to say

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? **Yes**

Q11 Would you be interested in becoming more involved in the PBID formation process? **Yes**

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

No

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Greg Morris
Company Name	Los Jefes LLC
Email Address	Greg@theoaksgourmet.com
Mailing Address	5830 Foothill Drive
City, State, Zipcode	90068
Phone Number	2136052952

#7

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, October 21, 2017 4:15:54 PM
Last Modified: Saturday, October 21, 2017 4:21:47 PM
Time Spent: 00:05:52
IP Address: 172.222.154.186

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66?

Commercial Property Owner/Representative ,

Multi-Family Residential Property Owner/Representative

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Office,

Retail,

Multi-Family Residential (Apartment, Quadplex, etc.)

Q3 What is the address or AIN of the property you own/rent/lease?

5425 Santa Monica Blvd.

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Graffiti,

Transient/Homeless

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Decreasing Tenants	Needs Some Improvement
Graffiti	Needs Some Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Some Improvement
Lease Rates	Needs Some Improvement

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Unsatisfied
Street Cleaning	Unsatisfied
Garbage Collection	Satisfied
Landscape/Beautification	Less than Satisfied
Community Events	Less than Satisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Somewhat Important
Landscape Improvements & Maintenance	Important
Bury Power Lines	Important
Powerwashing Sidewalks	Very Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Very Important
Marketing Activities and Promotions	Least Important
Homeless & Social Services	Very Important
Graffiti Removal	Very Important

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	Yes
Landscape Improvements & Maintenance	Yes
Bury Power Lines	Yes
Powerwashing Sidewalks	Yes
Pedestrian Street Lighting Improvements	Yes
Beatification/Image Enhancement	Yes
Litter Abatement and Installation of Trash Cans	Yes
Security	Yes
Marketing Activities and Promotions	Maybe
Homeless and Social Services	Yes
Graffiti Removal	Yes

HOLLYWOOD ROUTE 66 PBID SURVEY

Q9 How much would you be willing to pay for the services?

Respondent skipped this question

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Yes

Q11 Would you be interested in becoming more involved in the PBID formation process?

Yes

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Respondent skipped this question

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name

Morrie Zagha

Email Address

Mmzagha@gmail.com

#8

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 23, 2017 7:12:00 AM
Last Modified: Monday, October 23, 2017 7:17:27 AM
Time Spent: 00:05:26
IP Address: 69.75.86.14

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply **Commercial**

Q3 What is the address or AIN of the property you own/rent/lease?

6001 Santa Monica Blvd, LA CA 90038

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply **Graffiti, Infrastructure, Other (please specify): Parking**

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs No Improvement
Property Crime	Needs No Improvement
Decreasing Tenants	Needs No Improvement
Decreasing Property Values	Needs No Improvement
Nuisance Tenants	Needs Some Improvement
Graffiti	Needs Some Improvement
Vandalism	Needs Some Improvement
Transients/Homeless	Needs Some Improvement
Litter/Trash/Abandoned Property	Needs Some Improvement
Lease Rates	Needs No Improvement
Infrastructure	Needs Great Improvement
Other (please specify):	Parking

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Satisfied
Street Cleaning	Satisfied
Garbage Collection	Satisfied
Public Improvements	Less than Satisfied
Landscape/Beautification	Unsatisfied
Community Events	Satisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Important
Landscape Improvements & Maintenance	Important
Bury Power Lines	Important
Powerwashing Sidewalks	Important
Pedestrian Street Lighting Improvements	Important
Beatification/Image Enhancement	Important
Litter Abatement and Installation of Trash Cans	Important
Security	Important
Marketing Activities and Promotions	Important
Homeless & Social Services	Important
Graffiti Removal	Important
Other Services:	Parking

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	Yes
Landscape Improvements & Maintenance	Yes
Bury Power Lines	Yes
Powerwashing Sidewalks	Yes
Pedestrian Street Lighting Improvements	Yes
Beatification/Image Enhancement	Yes
Litter Abatement and Installation of Trash Cans	Yes
Security	Yes
Graffiti Removal	Yes
Please provide additional comments for maybe answers:	Parking

HOLLYWOOD ROUTE 66 PBID SURVEY

Q9 How much would you be willing to pay for the services?

My share

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? **Yes**

Q11 Would you be interested in becoming more involved in the PBID formation process? **Yes**

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share? **Respondent skipped this question**

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Larry Neuberg
Company Name	Neuberg & Neuberg Importers, Group, Inc.
Email Address	LarryNeuberg@nnigroup.com
Mailing Address	6001
City, State, Zipcode	Los Angeles
Phone Number	3237694861

#9

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 23, 2017 11:25:24 AM
Last Modified: Monday, October 23, 2017 2:32:04 PM
Time Spent: 03:06:40
IP Address: 172.88.75.41

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply **Commercial**

Q3 What is the address or AIN of the property you own/rent/lease?

4751 SANTA MONICA BLVD
 LOS ANGELES CA 90029

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply **Graffiti, Vandalism, Transient/Homeless**

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Some Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs Great Improvement
Nuisance Tenants	Needs No Improvement
Graffiti	Needs No Improvement
Vandalism	Needs Some Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Lease Rates	Needs No Improvement
Infrastructure	Needs Some Improvement

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Less than Satisfied
Street Cleaning	Satisfied
Garbage Collection	Satisfied
Public Improvements	Satisfied
Landscape/Beautification	Unsatisfied
Community Events	Satisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Not Important
Landscape Improvements & Maintenance	Very Important
Bury Power Lines	Not Important
Powerwashing Sidewalks	Important
Pedestrian Street Lighting Improvements	Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Very Important
Marketing Activities and Promotions	Important
Homeless & Social Services	Very Important
Graffiti Removal	Very Important

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	No
Landscape Improvements & Maintenance	No
Bury Power Lines	No
Powerwashing Sidewalks	No
Pedestrian Street Lighting Improvements	No
Beatification/Image Enhancement	Maybe
Litter Abatement and Installation of Trash Cans	No
Security	No
Marketing Activities and Promotions	No
Homeless and Social Services	Maybe
Graffiti Removal	No

HOLLYWOOD ROUTE 66 PBID SURVEY

Q9 How much would you be willing to pay for the services?

n/a

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? **Yes**

Q11 Would you be interested in becoming more involved in the PBID formation process? **Yes**

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share? **Respondent skipped this question**

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Eric Simonian
Company Name	City of Stars Collision Center
Email Address	csc777@aol.com
Mailing Address	4751 S
City, State, Zipcode	Los Angeles CA 90029
Phone Number	3236655700

#10

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 23, 2017 2:46:12 PM
Last Modified: Monday, October 23, 2017 2:55:43 PM
Time Spent: 00:09:30
IP Address: 107.184.52.175

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Retail,
Multi-Family Residential (Apartment, Quadplex, etc.),
Commercial

Q3 What is the address or AIN of the property you own/rent/lease?

5536-010-014 and 5536-010-030

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Street Crime,
Property Crime,
Decreasing Property Values,
Graffiti,
Vandalism,
Transient/Homeless,
Litter/Trash/Abandoned Property

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Some Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs Some Improvement
Decreasing Property Values	Needs Great Improvement
Nuisance Tenants	Needs Some Improvement
Graffiti	Needs Some Improvement
Vandalism	Needs Some Improvement
Transients/Homeless	Needs Some Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Lease Rates	Needs Some Improvement
Infrastructure	Needs Some Improvement

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Less than Satisfied
Street Cleaning	Less than Satisfied
Garbage Collection	Less than Satisfied
Public Improvements	Less than Satisfied
Landscape/Beautification	Less than Satisfied
Community Events	Satisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Somewhat Important
Landscape Improvements & Maintenance	Very Important
Bury Power Lines	Somewhat Important
Powerwashing Sidewalks	Very Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Very Important
Marketing Activities and Promotions	Somewhat Important
Homeless & Social Services	Somewhat Important
Graffiti Removal	Very Important

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	Maybe
Landscape Improvements & Maintenance	Yes
Bury Power Lines	Maybe
Powerwashing Sidewalks	Yes
Pedestrian Street Lighting Improvements	Yes
Beatification/Image Enhancement	Yes
Litter Abatement and Installation of Trash Cans	Yes
Security	Maybe
Marketing Activities and Promotions	Maybe
Homeless and Social Services	Maybe
Graffiti Removal	Yes

Q9 How much would you be willing to pay for the services?

\$100 per month

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? **Yes**

Q11 Would you be interested in becoming more involved in the PBID formation process? **No**

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Absolutely needed

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	keith lafond
Email Address	klafond@socal.rr.com
Mailing Address	1985 Orlando Rd
City, State, Zipcode	San Marino
Phone Number	626-449-6471

#11

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 23, 2017 2:51:50 PM
Last Modified: Monday, October 23, 2017 3:00:07 PM
Time Spent: 00:08:16
IP Address: 76.79.202.18

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative** ,
Business Owner/Representative

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply **Restaurant,**
Commercial,
Other (please specify):
Distillery

Q3 What is the address or AIN of the property you own/rent/lease?

5999 Santa Monica Blvd

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply **Graffiti,**
Transient/Homeless,
Litter/Trash/Abandoned Property ,
Infrastructure,
Other (please specify):
lack of landscape and streetscape maintenance

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Some Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs Some Improvement
Decreasing Property Values	Needs Some Improvement
Nuisance Tenants	Needs Great Improvement
Graffiti	Needs Great Improvement
Vandalism	Needs Great Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Lease Rates	Needs Some Improvement
Infrastructure	Needs Great Improvement
Other (please specify):	Bury the telephone/utility poles

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Unsatisfied
Street Cleaning	Unsatisfied
Garbage Collection	Unsatisfied
Public Improvements	Unsatisfied
Landscape/Beautification	Unsatisfied
Community Events	Unsatisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Very Important
Landscape Improvements & Maintenance	Very Important
Bury Power Lines	Very Important
Powerwashing Sidewalks	Very Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Important
Marketing Activities and Promotions	Very Important
Homeless & Social Services	Very Important
Graffiti Removal	Very Important

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	Yes
Landscape Improvements & Maintenance	Yes
Bury Power Lines	Yes
Powerwashing Sidewalks	Yes
Pedestrian Street Lighting Improvements	Yes
Beatification/Image Enhancement	Yes
Litter Abatement and Installation of Trash Cans	Yes
Security	Yes
Marketing Activities and Promotions	Yes
Homeless and Social Services	Yes
Graffiti Removal	Yes

Q9 How much would you be willing to pay for the services?

\$10k year

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? Yes

Q11 Would you be interested in becoming more involved in the PBID formation process? Yes

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

n/a

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Jeff Zarrinam
Company Name	Hollywood Distillery Inc
Email Address	jeff@thehollywooddistillery.com
Mailing Address	6831 Park Glen Drive
City, State, Zipcode	Los Angeles, CA 90068
Phone Number	323-208-2267

#12

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 23, 2017 3:15:36 PM
Last Modified: Monday, October 23, 2017 3:32:49 PM
Time Spent: 00:17:13
IP Address: 12.52.12.18

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Office,
Retail,
Commercial,
 Other (please specify):
 Retail / Wholesale Floorcovering

Q3 What is the address or AIN of the property you own/rent/lease?

4849 SANTA MONICA BLVD

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Street Crime,
Property Crime,
Decreasing Property Values ,
Graffiti,
Vandalism,
Transient/Homeless,
Litter/Trash/Abandoned Property ,
 Other (please specify):
 street drainage at Heliotrope and SM not good / consumption of liquor and drugs and homeless

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Great Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs No Improvement
Decreasing Property Values	Needs No Improvement
Nuisance Tenants	Needs No Improvement
Graffiti	Needs Great Improvement
Vandalism	Needs Some Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Some Improvement
Lease Rates	Needs No Improvement
Infrastructure	Needs Some Improvement

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Less than Satisfied
Street Cleaning	Less than Satisfied
Garbage Collection	Less than Satisfied
Public Improvements	Less than Satisfied
Landscape/Beautification	Less than Satisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Not Important
Landscape Improvements & Maintenance	Not Important
Bury Power Lines	Least Important
Powerwashing Sidewalks	Very Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Very Important
Marketing Activities and Promotions	Important
Homeless & Social Services	Very Important
Graffiti Removal	Very Important

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	No
Landscape Improvements & Maintenance	Maybe
Bury Power Lines	No
Powerwashing Sidewalks	Maybe
Pedestrian Street Lighting Improvements	Maybe
Beatification/Image Enhancement	Maybe
Litter Abatement and Installation of Trash Cans	Maybe
Security	Maybe
Marketing Activities and Promotions	Maybe
Homeless and Social Services	Yes
Graffiti Removal	Yes

Q9 How much would you be willing to pay for the services?

currently we remove trash, paint out graffiti.maintain landscaping, sweep the street, pay for and provide exterior lighting.

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? **Maybe**

Q11 Would you be interested in becoming more involved in the PBID formation process? **Yes**

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share? **Respondent skipped this question**

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Fred Stifter
Company Name	LINOLEUM CITY INC
Email Address	FRED@LINOCITY.COM
Mailing Address	4849
City, State, Zipcode	Los Angeles
Phone Number	323 469 0063

#13

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 23, 2017 9:22:41 PM
Last Modified: Monday, October 23, 2017 9:39:19 PM
Time Spent: 00:16:38
IP Address: 45.48.167.174

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66?

Commercial Property Owner/Representative ,
Business Owner/Representative

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Office,
Retail,
Commercial,
Non-profit/Charitable,
 Other (please specify):
 Creative Space and Studio Rental

Q3 What is the address or AIN of the property you own/rent/lease?

Respondent skipped this question

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Street Crime,
Property Crime,
Nuisance Tenants,
Graffiti,
Vandalism,
Transient/Homeless,
Litter/Trash/Abandoned Property ,
Infrastructure,
 Other (please specify):
 Poor lighting and lack of beautification of streetscape, plantings, etc. Santa Monica BLVD needs a major face lift and become more pedestrian friendly and safe.

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Some Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs No Improvement
Nuisance Tenants	Needs Great Improvement
Graffiti	Needs Great Improvement
Vandalism	Needs Great Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Lease Rates	Needs Some Improvement
Infrastructure	Needs Great Improvement

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Unsatisfied
Street Cleaning	Unsatisfied
Garbage Collection	Unsatisfied
Public Improvements	Unsatisfied
Landscape/Beautification	Unsatisfied
Community Events	Satisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Important
Landscape Improvements & Maintenance	Very Important
Bury Power Lines	Very Important
Powerwashing Sidewalks	Somewhat Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Very Important
Marketing Activities and Promotions	Important
Homeless & Social Services	Very Important
Graffiti Removal	Very Important
Other Services:	Trash removal off all alley and side streets and keeping dumping under control.

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	No
Landscape Improvements & Maintenance	Yes
Bury Power Lines	Maybe
Powerwashing Sidewalks	Maybe
Pedestrian Street Lighting Improvements	Yes
Beatification/Image Enhancement	Maybe
Litter Abatement and Installation of Trash Cans	Yes
Security	Yes
Marketing Activities and Promotions	No
Homeless and Social Services	Maybe
Graffiti Removal	Yes

Please provide additional comments for maybe answers:

I think several of the items above should be part of the city's responsibilities and part of the PBID's mission along with the East Hollywood Neighborhood council's responsibilities to try and get the city to do their part for our neighborhood. That is one of the missing parts on our neighborhoods.

Q9 How much would you be willing to pay for the services?

\$500.00 a year. It is impossible to answer this question because it all depends on what services and enhancements a property owner is getting for their money and assessed fees.

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? **Yes**

Q11 Would you be interested in becoming more involved in the PBID formation process? **Respondent skipped this question**

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Depending on the scope and focus of the PBID would determine my interest level for getting involved.

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Linda Kroff
Email Address	lakroff@earthlink.net

#14

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, October 24, 2017 11:41:23 AM
Last Modified: Tuesday, October 24, 2017 12:02:07 PM
Time Spent: 00:20:44
IP Address: 64.60.177.10

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply **Restaurant, Commercial**

Q3 What is the address or AIN of the property you own/rent/lease?

4969 Santa Monica Blvd.
 1107-1111 Alexandria

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply **Street Crime, Graffiti, Vandalism, Transient/Homeless, Litter/Trash/Abandoned Property, Infrastructure**

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Great Improvement
Graffiti	Needs Great Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Infrastructure	Needs Great Improvement

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Street Cleaning	Unsatisfied
Public Improvements	Unsatisfied
Landscape/Beautification	Unsatisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Median Work	Not Important
Landscape Improvements & Maintenance	Very Important
Powerwashing Sidewalks	Very Important
Pedestrian Street Lighting Improvements	Important
Beatification/Image Enhancement	Very Important
Litter Abatement and Installation of Trash Cans	Very Important
Security	Very Important
Marketing Activities and Promotions	Not Important
Homeless & Social Services	Very Important
Graffiti Removal	Very Important

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	No
Landscape Improvements & Maintenance	Yes
Bury Power Lines	No
Powerwashing Sidewalks	Maybe
Pedestrian Street Lighting Improvements	Maybe
Beatification/Image Enhancement	Maybe
Litter Abatement and Installation of Trash Cans	Yes
Security	Maybe
Marketing Activities and Promotions	No
Homeless and Social Services	Yes
Graffiti Removal	Yes

Q9 How much would you be willing to pay for the services?

Depends on level and scope of services, approx. \$10,000 a year total for both properties.

HOLLYWOOD ROUTE 66 PBID SURVEY

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7? **Yes**

Q11 Would you be interested in becoming more involved in the PBID formation process? **No**

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share? **Respondent skipped this question**

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Linda Duttenhaver
Company Name	1955
Email Address	linda@crossroadsproperties.com
Mailing Address	6671 Sunset Blvd., Suite 1575
City, State, Zipcode	Los Angeles, CA 90028
Phone Number	323-463-5611

#15

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, October 24, 2017 3:11:14 PM
Last Modified: Tuesday, October 24, 2017 3:17:38 PM
Time Spent: 00:06:24
IP Address: 107.219.246.238

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66?

Commercial Property Owner/Representative ,

Multi-Family Residential Property Owner/Representative ,

Business Owner/Representative

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Office,

Retail,

Multi-Family Residential (Apartment, Quadplex, etc.) ,

Commercial

Q3 What is the address or AIN of the property you own/rent/lease?

Respondent skipped this question

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Graffiti,

Vandalism,

Litter/Trash/Abandoned Property

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Graffiti **Needs No Improvement**

Vandalism **Needs No Improvement**

Litter/Trash/Abandoned Property **Needs No Improvement**

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Unsatisfied
Street Cleaning	Unsatisfied
Garbage Collection	Unsatisfied
Landscape/Beautification	Unsatisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Landscape Improvements & Maintenance	Not Important
Powerwashing Sidewalks	Not Important
Pedestrian Street Lighting Improvements	Not Important
Litter Abatement and Installation of Trash Cans	Not Important
Security	Not Important
Graffiti Removal	Not Important

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	No
Landscape Improvements & Maintenance	No
Pedestrian Street Lighting Improvements	No
Litter Abatement and Installation of Trash Cans	No
Marketing Activities and Promotions	No
Homeless and Social Services	No
Graffiti Removal	No

Q9 How much would you be willing to pay for the services?

Respondent skipped this question

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Maybe

Q11 Would you be interested in becoming more involved in the PBID formation process?

Yes

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Respondent skipped this question

HOLLYWOOD ROUTE 66 PBID SURVEY

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Respondent skipped this question

#16

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, November 22, 2017 10:08:28 AM
Last Modified: Wednesday, November 22, 2017 10:18:32 AM
Time Spent: 00:10:04
IP Address: 207.171.28.5

Page 1: Welcome to the Hollywood Route 66 PBID Exploration Survey

Q1 Which of the following best describes you and/or your property along Hollywood Route 66? **Commercial Property Owner/Representative**

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Other (please specify):
Currently Land, It will be Mixed Ues commercial and Multi-family

Q3 What is the address or AIN of the property you own/rent/lease?

5601 Santa Monica

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Street Crime,
Transient/Homeless,
Litter/Trash/Abandoned Property,
Infrastructure

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Street Crime	Needs Great Improvement
Property Crime	Needs Some Improvement
Decreasing Tenants	Needs Some Improvement
Decreasing Property Values	Needs Some Improvement
Nuisance Tenants	Needs Some Improvement
Graffiti	Needs Great Improvement
Vandalism	Needs Some Improvement
Transients/Homeless	Needs Great Improvement
Litter/Trash/Abandoned Property	Needs Great Improvement
Lease Rates	Needs Some Improvement
Infrastructure	Needs Great Improvement

Q6 How satisfied are you with these current services along Hollywood Route 66?

Security Patrols	Less than Satisfied
Street Cleaning	Less than Satisfied
Garbage Collection	Less than Satisfied
Public Improvements	Less than Satisfied
Landscape/Beautification	Less than Satisfied
Community Events	Less than Satisfied

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Landscape Improvements & Maintenance	Very Important
Powerwashing Sidewalks	Important
Pedestrian Street Lighting Improvements	Very Important
Beatification/Image Enhancement	Somewhat Important
Litter Abatement and Installation of Trash Cans	Somewhat Important
Security	Somewhat Important
Marketing Activities and Promotions	Least Important
Homeless & Social Services	Very Important
Graffiti Removal	Important
Enhance Wayfinding Signage	Least Important
Parking Improvements	Least Important

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Median Work	Maybe
Landscape Improvements & Maintenance	Maybe
Bury Power Lines	Maybe
Powerwashing Sidewalks	Maybe
Pedestrian Street Lighting Improvements	Maybe
Beatification/Image Enhancement	Yes
Litter Abatement and Installation of Trash Cans	Maybe
Security	Maybe
Marketing Activities and Promotions	No
Homeless and Social Services	Yes
Graffiti Removal	Maybe
Enhance Wayfinding Signage	No
Parking Improvements	No

Q9 How much would you be willing to pay for the services?

Respondent skipped this question

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Yes

Q11 Would you be interested in becoming more involved in the PBID formation process?

Yes

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Respondent skipped this question

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Name	Scott Hayner
Company Name	CIM Group
Email Address	shayner@cimgroup.com
Mailing Address	4700 Wilshire Blvd.
City, State, Zipcode	Los Angeles, 90010
Phone Number	323-860-9542



Hollywood Route 66 PBID Formation Steering Committee Call

December 13, 2017
10:00am

Call in Number: (267) 930-4000
Code: 109-962-591#

Agenda

1. Follow-Up Items
 - a. Outreach/Support Map
 - b. Security Map
2. District Parameters
 - a. Boundaries
 - i. Hollywood Forever Cemetery
3. Feasibility Study – Feedback Requested
4. HR66PBID Website Updated
5. Next Steps
 - a. Service Quote Meetings
 - i. Streetplus – Dec 19 @ 2:30pm
 - ii. Chrysallis – Dec 20 @ 10am
 - b. Database of Property Owners (January 2018)
 - c. Develop Service Plan (January 2018)
 - d. Property Owner Meetings



Hollywood Route 66 PBID Advanced Total by Owner (11/30/2017)



Total # of Assessed parcels: 209

Total # of Assessed owners: 139

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
92	L A UNIFIED SCHOOL DIST	KRISZTINA TOKES (DIR. ASSET MNGT)			213-241-2413		
21	5534012900	1122 GORDON ST	0	0	0	EXEMPT - Zoned Residential	
22	5534012901	1130 GORDON ST	0	0	0	EXEMPT - Zoned Residential	
23	5534012902	1127 TAMARIND AVE	0	0	0	EXEMPT - Zoned Residential	
24	5534012903	1119 TAMARIND AVE	0	0	0	EXEMPT - Zoned Residential	
25	5534012904	1116 GORDON ST	0	0	0	EXEMPT - Zoned Residential	
26	5534012905	1111 TAMARIND AVE	6,505	7,136	0		
27	5534012906	1126 GORDON ST	0	0	0	EXEMPT - Zoned Residential	
28	5534012907	1131 TAMARIND AVE	0	0	0	EXEMPT - Zoned Residential	
29	5534012908	1123 TAMARIND AVE	0	0	0	EXEMPT - Zoned Residential	
30	5534012909	5951 SANTA MONICA BLVD	16,009	6,486	160		
31	5534012910	1112 GORDON ST	6,504	1,637	0		
96	5536014900	1070 VAN NESS AVE	133,437	0	209	missing bsf	
97	5536014906	1051 RIDGEWOOD PL	3,202	0	0	missing bsf	
98	5536014907	5734 SANTA MONICA BLVD	7,680	3,870	65		
139	5537009900	1117 KINGSLEY DR	0	0	0	EXEMPT - Zoned Residential	
140	5537009901	1121 KINGSLEY DR	0	0	0	EXEMPT - Zoned Residential	
141	5537009902	1127 KINGSLEY DR	0	0	0	EXEMPT - Zoned Residential	
142	5537009903	1109 KINGSLEY DR	2,543	0	0	missing bsf	
143	5537009904	5205 SANTA MONICA BLVD	2,836	2,520	36		
144	5537009905	0	3,649	0	26	missing bsf	
145	5537009906	5211 SANTA MONICA BLVD	7,734	2,578	51		
146	5537009907	1133 KINGSLEY DR	0	0	0	EXEMPT - Zoned Residential	
147	5537009908	5201 SANTA MONICA BLVD	3,312	2,268	43		
148	5537009909	1107 KINGSLEY DR	3,185	992	0		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
231	5540003900	1133 MARIPOSA AVE	123,182		0	270		missing bsf
		TOTAL:	319,778		27,487	861		
NOTES:								
123	OMEGA CP1 LLC		BARRY PRITCHARD		barrypritchard@omegacinemaprops.com	323-466-8201	(S)	
39	5534017021	5831 SANTA MONICA BLVD	59,106		116,040	294		
85	5536013001	5759 SANTA MONICA BLVD	7,473		13,094	49		
86	5536013002	5751 SANTA MONICA BLVD	7,641		15,200	50		
87	5536013003	5745 SANTA MONICA BLVD	7,642		15,200	50		
88	5536013005	5727 SANTA MONICA BLVD	7,643		7,200	50		
89	5536013006	5721 SANTA MONICA BLVD	7,643		4,850	50		
94	5536013024	5755 SANTA MONICA BLVD	7,642		15,200	50		
95	5536013025	5731 SANTA MONICA BLVD	15,285		14,000	100		
		TOTAL:	120,075		200,784	693		
NOTES:								
91	L A CITY		HOLLY L WALCOTT (CITY CLERK)			213-978-1020		
218	5539002900	4550 SANTA MONICA BLVD	99,724		0	240		missing bsf
219	5539002902	4574 SANTA MONICA BLVD	20,707		10,640	120		
220	5539002903	4584 SANTA MONICA BLVD	10,327		10,330	60		
221	5539002904	4500 SANTA MONICA BLVD	10,092		10,210	120		
222	5539002905	1018 MADISON AVE	8,606		0	0		empty lot
223	5539002906	4594 SANTA MONICA BLVD	5,999		4,152	60		
224	5539002907	4590 SANTA MONICA BLVD	6,000		4,294	60		
265	5542027900	0	15,406		0	154		bsf on adjacent parcel
266	5542027901	1112 MADISON AVE	10,679		4,488	0		
		TOTAL:	187,540		44,114	814		
NOTES:								
9	5601 5667 SANTA MONICA BLVD LA		JURI RIPINSKY		jrgroups@aol.com	310-253-9998	(S)	
84	5536012017		205,100		0	743		missing bsf
		TOTAL:	205,100		0	743		
NOTES:								

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
54	EXCEL INVESTMENTS					916-550-5309		
42	5534020034	5830 SANTA MONICA BLVD	104,383		52,081	1,022		
		TOTAL:	104,383		52,081	1,022		
NOTES:								
55	EXTRA SPACE PROPERTIES TWENTY		DEREK BERGEON		dbergeon@extraspace.com	213-215-6210	(S)	
40	5534017022	5823 SANTA MONICA BLVD	21,416		71,700	150		
41	5534017023	5801 SANTA MONICA BLVD	21,022		0	133		bsf on adjacent parcel
		TOTAL:	42,438		71,700	283		
NOTES:								
48	DECMAC DEVELOPERS LLC		STEVEN STARK		sstark@jonsmarketplace.com	323-460-4646	(S)	
135	5537008020	5311 SANTA MONICA BLVD	79,924		33,440	250		
		TOTAL:	79,924		33,440	250		
NOTES:								
165	THREE N SANTA MONICA LLC		FERRIS WEHBE		ferriswehbe@gmail.com	323-573-8940	(S)	
20	5534012025	5975 SANTA MONICA BLVD	10,010		4,500	100		
32	5534014010	6001 SANTA MONICA BLVD	27,010		20,060	135		
33	5534014011	6011 SANTA MONICA BLVD	6,752		13,500	135		
34	5534014012	6025 SANTA MONICA BLVD	6,752		20,250	0		
		TOTAL:	50,524		58,310	370		
NOTES:								
67	HARVEY TP III LLC		GENERAL OFFICE			323-406-9496		
112	5536018022	5640 SANTA MONICA BLVD	18,866		57,664	100		
113	5536018023	5660 SANTA MONICA BLVD	9,428		9,500	50		
		TOTAL:	28,294		67,164	150		
NOTES:								
131	PARVIZ ACQUISITIONS LLC				djoyce@triyar.com	310-689-1450		
181	5537020027	5300 SANTA MONICA BLVD	36,845		58,377	148		
		TOTAL:	36,845		58,377	148		
NOTES:								

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
145	SANTA MONICA HOLDINGS LTD		CLIFFORD A COLE	cliff@colectcommercial.com	323-962-2366	(S)	
12	5534008011	6121 SANTA MONICA BLVD	24,455	32,953	180		
54	5534021030	6150 SANTA MONICA BLVD	10,970	7,960	100		
		TOTAL:	35,425	40,913	280		
NOTES:							
155	SKBB INVESTMENTS		SETH STUART	seth@zurichinvestmentcompany.com	310-273-7355		
273	5542029036	4619 SANTA MONICA BLVD	57,623	18,361	84		
		TOTAL:	57,623	18,361	84		
NOTES:							
163	SUN REAL ESTATE INVESTMENTS LLC				323-660-8121		
182	5537020029	5230 SANTA MONICA BLVD	26,546	39,240	222		
		TOTAL:	26,546	39,240	222		
NOTES:							
167	UNION DISCOUNT LTD		VINCENT WONG	vincent@unionswapmeet.com	323-823-2526	(S)	
229	5539003014	4632 SANTA MONICA BLVD	38,996	24,696	230		
		TOTAL:	38,996	24,696	230		
NOTES:							
164	SUPERIOR INVESTMENTS		PROPERTY MNGT		310-247-0900		
122	5536019024	1075 WESTERN AVE	40,649	21,901	140		
		TOTAL:	40,649	21,901	140		
NOTES:							
143	S AND H INVESTMENT		ELI SAWDAYI		310-278-4366		
43	5534020036	6060 SANTA MONICA BLVD	39,430	22,983	433		
		TOTAL:	39,430	22,983	433		
NOTES:							
141	ROMAN CATHOLIC ARCHBISHOP OF L A		REV RODEL BALAGTAS	odey413@aol.com	323-660-0034	(S)	
194	5538011012	4950 SANTA MONICA BLVD	11,161	6,124	62		
195	5538011013	4952 SANTA MONICA BLVD	12,659	8,129	60		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
196	5538011016	4954 SANTA MONICA BLVD	11,218		7,057	72		
		TOTAL:	35,038		21,310	195		
NOTES:								
117	MOUSHOUL,JAMES E CO TR		JAMES MOUSHOUL		jim@jemmotors.com	310-560-3700	(S)	
163	5537018001	5130 SANTA MONICA BLVD	9,089		6,684	91		
164	5537018002	5122 SANTA MONICA BLVD	9,000		4,950	90		
170	5537019005	5170 SANTA MONICA BLVD	10,225		14,220	60		
		TOTAL:	28,314		25,854	241		
NOTES:								
13	6161 SANTA MONICA ASSOCIATES LTD		CLIFFORD A COLE		cliff@colemmercial.com	323-962-2366	(S)	
9	5534007010	6175 SANTA MONICA BLVD	11,250		1,180	90		
11	5534007020	6161 SANTA MONICA BLVD	11,846		29,000	95		
		TOTAL:	23,096		30,180	185		
NOTES:								
43	CUBBAGE PATCH LLC		DAVID ROMLEY (AGENT)			818-636-1759		
2	5534005002	6249 SANTA MONICA BLVD	8,399		3,920	60		
6	5534005006	6223 SANTA MONICA BLVD	13,700		11,008	100		
7	5534005007	0	6,850		6,500	50		
		TOTAL:	28,949		21,428	210		
NOTES:								
7	5520 SANTA MONICA BLVD LLC		TOM SICILIANO			818-843-3641		
123	5536019029	5530 SANTA MONICA BLVD	32,325		18,042	180		
		TOTAL:	32,325		18,042	180		
NOTES:								
3	4849 SANTA MONICA BOULEVARD LLC		FRED STIFTER		fred@linocity.com	323-469-0063	(S)	
244	5540024024	1107 BERENDO ST	26,783		21,540	240		
		TOTAL:	26,783		21,540	240		
NOTES:								
162	STEIGER,ADRIANNE TR							
177	5537020004	5220 SANTA MONICA BLVD	9,966		15,816	100		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
178	5537020005	0	5,225		5,734	50		
179	5537020006	5210 SANTA MONICA BLVD	5,224		5,734	50		
		TOTAL:	20,415		27,284	200		
NOTES:								
64	GINDI,MAGDI R CO TR		MAGDI GINDI		mngindi@yahoo.com	323-463-6881	(S)	
62	5536010002	5481 SANTA MONICA BLVD	9,000		14,968	90		
162	5537017026	5101 SANTA MONICA BLVD	12,751		10,061	72		
		TOTAL:	21,751		25,029	162		
NOTES:								
41	CJ INVESTMENT PARTNERS							
110	5536018020	5624 SANTA MONICA BLVD	18,885		27,864	100		
		TOTAL:	18,885		27,864	100		
NOTES:								
135	PTAG PROPERTIES LLC		JACK TAGLYAN		hjt521@gmail.com	323-251-4490	(S)	
138	5537009036	5243 SANTA MONICA BLVD	45,023		0	150		missing bsf; new building?
		TOTAL:	45,023		0	150		
NOTES:								
183	ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN ANDRANIK AND FLORA TRS ZAKARIAN FAMILY TRUST		ANDRANIK			323-660-0016		
277	5539001001	4414 SANTA MONICA BLVD	21,193		13,155	120		
278	5539001002	4424 SANTA MONICA BLVD	10,572		0	60		no visible building; 6000 on assessor
		TOTAL:	31,765		13,155	180		
NOTES:								
28	BH LLC							
8	5534005008	6201 SANTA MONICA BLVD	21,000		21,691	150		assessor bsf
		TOTAL:	21,000		21,691	150		
NOTES:								
170	VERMONT PLAZA HOLDINGS LLC		YOUSEF LALEZARIAN		joe@foxwhole	323-665-8000	(S)	
184	5538001001	0	7,835		7,800	65		
185	5538001002	5066 SANTA MONICA BLVD	12,057		11,200	100		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	19,892		19,000	165		
NOTES:								
168	UNITED BROTHERHOOD OF C AND J OF							
168	5537019002	0	8,434		8,400	0		
169	5537019004	5160 SANTA MONICA BLVD	10,228		10,624	60		
		TOTAL:	18,662		19,024	60		
NOTES:								
88	KOCHMAN,SAM CO TR							
1	5534005001	1106 VINE ST	9,829		27,500	70		
		TOTAL:	9,829		27,500	70		
NOTES:								
59	FIRST VINE REALTY LLC		DAVID MORAY		rmrproperties@hotmail.com	310-274-7832*	(S)	
59	5534022031	6238 SANTA MONICA BLVD	25,156		11,414	215		
		TOTAL:	25,156		11,414	215		
NOTES:								
85	KIM,BANG J TR		MARGARET PAK		pak4home@yahoo.com	323-734-4000	(S)	
83	5536011017	5539 SANTA MONICA BLVD	15,290		20,400	100		Assessor bsf
		TOTAL:	15,290		20,400	100		
NOTES:								
76	JRP MANAGEMENT CO LLC							
126	5536023022	1096 WESTERN AVE	16,812		18,148	168		
		TOTAL:	16,812		18,148	168		
NOTES:								
39	CHAPLIN STUDIOS LLC		DANNY POURRAHMANI		danny@tsitextile.com	213-765-3334	(S)	
171	5537019006	5176 SANTA MONICA BLVD	11,127		20,889	60		
285	5537019033	1060 KINGSLEY DR	2,560		0	0		
		TOTAL:	13,687		20,889	60		
NOTES:								
114	MMZ APARTMENT INVESTMENTS LLC		MORRIE ZAGHA		mmzagha@gmail.com	323-913-1061	(S)	
68	5536010020	5425 SANTA MONICA BLVD	6,931		27,192	76		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	6,931		27,192	76		
NOTES:								
42	CUBBAGE FIELD LLC							
46	5534021002	6104 SANTA MONICA BLVD	11,966		11,416	100		
47	5534021003	6118 SANTA MONICA BLVD	5,983		3,750	50		
		TOTAL:	17,949		15,166	150		
NOTES:								
50	DULTENHAVER,LINDA L TR		LINDA DUTTENHAVER		linda@crossroadsproperties.com	323-463-5611	(S)	
236	5540009007	4969 SANTA MONICA BLVD	12,307		1,140	128		
237	5540009008	4955 SANTA MONICA BLVD	12,480		6,888	130		
		TOTAL:	24,787		8,028	258		
NOTES:								
60	FIVE RIVERS LLC							
38	5534016025	6061 SANTA MONICA BLVD	25,282		7,232	225		
		TOTAL:	25,282		7,232	225		
NOTES:								
137	RASHIDI,JAANGIR AND SEDA TRS		SEDA RASHIDI		seda@sedasprinting.com	323-469-1034	(S)	
133	5537008015	5327 SANTA MONICA BLVD	9,990		2,574	50		
134	5537008016	5331 SANTA MONICA BLVD	9,990		8,462	50		
		TOTAL:	19,980		11,036	100		
NOTES:								
57	FELDMAN,LEONARD S TR							
166	5537018004	5100 SANTA MONICA BLVD	19,536		10,750	181		
		TOTAL:	19,536		10,750	181		
NOTES:								
5	4910 SANTA MONICA LLC		NABIL HULEIS		nhuleis@yahoo.com	818-406-4951	(S)	
197	5538012001	1040 KENMORE AVE	9,721		4,850	97		
198	5538012010	4910 SANTA MONICA BLVD	3,147		2,870	35		
199	5538012011	4906 SANTA MONICA BLVD	5,503		3,152	55		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
TOTAL:			18,371		10,872	187		
NOTES:								
126	PACIFIC CAPITAL LLC		MEHRAN ESHTIAGHPOUR		marysinai@yahoo.com	810-652-4466	(S)	
92	5536013009	5707 SANTA MONICA BLVD	7,645		7,500	50		
93	5536013010	5705 SANTA MONICA BLVD	7,368		6,600	47		
TOTAL:			15,013		14,100	97		
NOTES:								
101	LILIRAM LLC		IRADJ KAYVAN		kayvan@chelseacarpets.com	310-303-9330	(S)	
117	5536019005	5536 SANTA MONICA BLVD	18,944		10,000	100		
TOTAL:			18,944		10,000	100		
NOTES:								
97	LAKATOSH,GABE CO TR		GABE LAKATOSH		gabe@d2v.com	213-999-2611	(S)	
10	5534007014	6151 SANTA MONICA BLVD	10,695		18,060	85		
TOTAL:			10,695		18,060	85		
NOTES:								
104	M AND M ADVANCE INVESTMENTS LLC							
130	5536024010	5416 SANTA MONICA BLVD	6,987		7,000	50		
131	5536024011	5420 SANTA MONICA BLVD	6,987		7,500	50		
TOTAL:			13,974		14,500	100		
NOTES:								
100	LEE,JOO S		VINCENT WONG		vincent@unionswapmeet.com	323-823-2526	(S)	
267	5542029021	4601 SANTA MONICA BLVD	5,078		2,940	135		
268	5542029022	1107 MADISON AVE	5,893		1,170	0		
269	5542029023	4619 SANTA MONICA BLVD	4,439		1,560	55		
270	5542029024	4621 SANTA MONICA BLVD	4,479		2,687	55		
TOTAL:			19,889		8,357	245		
NOTES:								
115	MOJFAR LLC		FRED FARIVAR		fredfarivar@millenniums-hoes.com	310-540-1785	(S)	
124	5536023010	5448 SANTA MONICA BLVD	10,015		18,141	100		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	10,015		18,141	100		
NOTES:								
149	SERRANO AVE LP							
74	5536010400	5465 SANTA MONICA BLVD	14,863		12,046	141		
		TOTAL:	14,863		12,046	141		
NOTES:								
108	MARKLEY, EDWARD D AND		ROB MARKLEY		myteem32@aol.com	323-469-1584	(S)	
81	5536011015	5523 SANTA MONICA BLVD	7,647		5,000	50		building on Google
82	5536011016	5517 SANTA MONICA BLVD	7,647		5,000	50		
		TOTAL:	15,294		10,000	100		
NOTES:								
87	KK KATHY LLC		TOM W LEE		twlee711@hotmail.com	323-395-8568	(S)	
251	5542025001	4475 SANTA MONICA BLVD	7,067		0	125		bsf on adjacent parcel
252	5542025002	1110 VIRGIL AVE	6,250		11,680	0		
		TOTAL:	13,317		11,680	125		
NOTES:								
158	SMC AND ASSOCIATES LLC		KENNETH K CHAN		nswgroup11@gmail.com	323-464-0750	(S)	
57	5534022023	6232 SANTA MONICA BLVD	11,982		0	100		parking lot
60	5534022034	6222 SANTA MONICA BLVD	8,085		4,250	75		
		TOTAL:	20,067		4,250	175		
NOTES:								
178	ZGK KASSABIAN PARTNERSHIP							
250	5540028018	4901 SANTA MONICA BLVD	15,823		8,488	148		
		TOTAL:	15,823		8,488	148		
NOTES:								
46	DANIELIAN, VANIK J AND		JOHN DANIELIAN		karhbagh@sbcglobal.net	323-707-0707	(S)	
136	5537008024	5337 SANTA MONICA BLVD	14,837		8,911	10		
		TOTAL:	14,837		8,911	10		
NOTES:								
65	GOLDDIGGERS LLC							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
111	5536018021	5628 SANTA MONICA BLVD	9,437		14,093	50		
		TOTAL:	9,437		14,093	50		
NOTES:								
30	BRAHNA PROPERTIES LLC		GEVOKE TERMEICAL			213-300-0040	(S)	
246	5540026018	4855 SANTA MONICA BLVD	13,078		9,380	120		
		TOTAL:	13,078		9,380	120		
NOTES:								
66	GRAHM,RUTH TR		MARY PEREZ		mperez@frontpeach.net	323-661-1128	(S)	
180	5537020025	5206 SANTA MONICA BLVD	10,944		10,973	90		
		TOTAL:	10,944		10,973	90		
NOTES:								
53	ESHTIAGHPOUR,YOUSEF AND MEHRAN		MEHRAN ESHTIAGHPOUR		joesinai@yahoo.com	810-652-4466	(S)	
105	5536017034	5700 SANTA MONICA BLVD	13,851		7,409	140		
		TOTAL:	13,851		7,409	140		
NOTES:								
6	5255 SANTA MONICA BLVD LLC		IVAN CREGGER		iwcregger@yahoo.com	818-848-0557	(S)	
137	5537009033	5255 SANTA MONICA BLVD	12,377		8,775	45		
		TOTAL:	12,377		8,775	45		
NOTES:								
105	MAKASJIAN,EDWARD AND ROSE TRS		AL MAKASJIAN			562-244-7005	(S)	
155	5537015030	0	4,406		0	40	car lot	
156	5537015031	5153 SANTA MONICA BLVD	4,406		2,186	40		
159	5537015034	1111 ARDMORE AVE	4,801		4,800	0		
		TOTAL:	13,613		6,986	80		
NOTES:								
83	KERIAN,STEVE AND ALICE TRS							
15	5534010010	5901 SANTA MONICA BLVD	13,259		7,220	265		
		TOTAL:	13,259		7,220	265		
NOTES:								
86	KIRIKIAN,KRIKOR H TR							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
243	5540022018	4775 SANTA MONICA BLVD	13,200		7,173	135		
		TOTAL:	13,200		7,173	135		
NOTES:								
132	PATEL,BALUBHAI G TR		DIPAK BHAVSAR			323-666-3785	(S)	
228	5539003004	4620 SANTA MONICA BLVD	11,063		9,152	65		
		TOTAL:	11,063		9,152	65		
NOTES:								
127	PALOMAR APARTMENTS LP		WILLIAM F HARRIS		bharris@hollywoodhousing.org	323-469-0710	(S)	
61	5536010001	5473 SANTA MONICA BLVD	5,001		15,000	50		
		TOTAL:	5,001		15,000	50		
NOTES:								
10	5616 SANTA MONICA LLC							
108	5536018017	5612 SANTA MONICA BLVD	4,949		5,000	50		
109	5536018019	5616 SANTA MONICA BLVD	4,946		5,000	50		
		TOTAL:	9,895		10,000	100		
NOTES:								
169	VERMONT HOLLYWOOD ASSOCIATES L P							
274	5542029037	4629 SANTA MONICA BLVD	12,967		6,561	101		
		TOTAL:	12,967		6,561	101		
NOTES:								
177	ZAKARIAN,ANDRANIK CO TR							
213	5539001003	4430 SANTA MONICA BLVD	10,557		8,378	60		
		TOTAL:	10,557		8,378	60		
NOTES:								
44	D AND S ELCO LLC							
253	5542025036	4471 SANTA MONICA BLVD	12,334		6,340	105		
		TOTAL:	12,334		6,340	105		
NOTES:								
19	ASHAMALLA,GAMIL AND JEANETTE TRS		NELLIE HAICK			323-666-1034	(S)	
203	5538019017	4862 SANTA MONICA BLVD	12,065		6,392	110		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	12,065		6,392	110		
NOTES:								
84	KHORRAMIAN,HAMID		HAMID KHORRAMIAN			323-464-5633	(S)	
90	5536013007	5717 SANTA MONICA BLVD	7,644		10,704	50		
		TOTAL:	7,644		10,704	50		
NOTES:								
78	KANTARJIAN,THERESA							
157	5537015032	5161 SANTA MONICA BLVD	4,405		4,400	40		
158	5537015033	5165 SANTA MONICA BLVD	6,007		3,428	40		
		TOTAL:	10,412		7,828	80		
NOTES:								
121	NOHO MODERN LLC		THOMAS HAYES		info@thomashayesgallery.com	323-463-4434	(S)	
49	5534021007	6154 SANTA MONICA BLVD	11,972		6,184	100		
		TOTAL:	11,972		6,184	100		
NOTES:								
56	FADLON,ISACK AND		ISACK FADLON		isackf@spertiela.com	310-205-9555	(S)	
4	5534005004	6235 SANTA MONICA BLVD	7,700		10,113	55		
		TOTAL:	7,700		10,113	55		
NOTES:								
11	5656 SANTA MONICA PLAZA LLC							
115	5536018027	5656 SANTA MONICA BLVD	11,429		6,023	69		
		TOTAL:	11,429		6,023	69		
NOTES:								
47	DAVILA,PEDRO P		CARLOS CRUZ			323-791-3084	(S)	
207	5538021001	4750 SANTA MONICA BLVD	6,250		3,592	125		
208	5538021002	1037 NEW HAMPSHIRE AVE	6,248		1,107	0		
		TOTAL:	12,498		4,699	125		
NOTES:								
120	NGU,STEVEN AND STEFANIE T TRS							
188	5538001043	5060 SANTA MONICA BLVD	9,649		7,500	110		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
TOTAL:			9,649		7,500	110		
NOTES:								
98	LE HO AND HO PARTNERSHIP		DON HO		home_wash2006@yahoo.com	310-527-3800	(S)	
258	5542026042	4545 SANTA MONICA BLVD	2,537		2,500	50		
259	5542026044	4537 SANTA MONICA BLVD	7,516		4,390	44		
TOTAL:			10,053		6,890	94		
NOTES:								
89	KOO,JIN SANG		KOO JIN SANG		santaauto@hotmail.com	323-663-2133	(S)	
176	5537019035	5150 SANTA MONICA BLVD	10,706		5,761	106		
TOTAL:			10,706		5,761	106		
NOTES:								
110	MEGDAL SILVER LAKES LLC		TOM W LEE		twlee711@hotmail.com	323-395-8568	(S)	
216	5539001020	4460 SANTA MONICA BLVD	13,997		2,400	120		
TOTAL:			13,997		2,400	120		
NOTES:								
138	REYES PROPERTIES LLC		ANTOLIO REYES		gualtebake@hotmail.com	323-663-8307	(S)	
209	5538021020	1036 BERENDO ST	10,923		5,412	125		
TOTAL:			10,923		5,412	125		
NOTES:								
62	G AND S BROS LLC		SAM KAMALMAZYAN		samuelk2000@yahoo.com	323-219-9876	(S)	
152	5537015015	5173 SANTA MONICA BLVD	5,502		4,950	55		
154	5537015017	0	5,305		238	53		
TOTAL:			10,807		5,188	108		
NOTES:								
58	FEO ENTERPRISES L P							
249	5540028009	4921 SANTA MONICA BLVD	9,521		6,282	165		
TOTAL:			9,521		6,282	165		
NOTES:								
20	AUZENE,LARRY A JR AND							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
233	5540006011	1104 MARIPOSA AVE	6,500	1,762	130		
234	5540006012	5015 SANTA MONICA BLVD	6,548	800	131		
TOTAL:			13,048	2,562	261		
NOTES:							
40	CITY OF STARS COLLISION CENTER		ERIC SIMONIAN	csc777@aol.com	323-665-5700	(S)	
242	5540022017	4751 SANTA MONICA BLVD	13,077	1,865	120		
TOTAL:			13,077	1,865	120		
NOTES:							
77	KALOUSTIAN,SHARAM AND LUCY TRS		SHARAM KALOUSTAIN	hoseps@sbcglobal.net	323-460-5262	(S)	
13	5534008015	6115 SANTA MONICA BLVD	8,575	6,220	110		
TOTAL:			8,575	6,220	110		
NOTES:							
23	BARCAY,EDITH TR						
79	5536011013	5531 SANTA MONICA BLVD	7,648	6,708	50		
TOTAL:			7,648	6,708	50		
NOTES:							
151	SHOKRI,DARIUS M		DARIUS M SHOKRI		818-341-2600	(S)	
206	5538020021	4820 SANTA MONICA BLVD	8,762	4,970	125		
TOTAL:			8,762	4,970	125		
NOTES:							
154	SINCLAIR PROPERTIES I LLC AND		ROBERT SINCLAIR	bob@highpointranch.com	805-245-0937	(S)	
107	5536018015	5600 SANTA MONICA BLVD	9,495	4,218	85		
TOTAL:			9,495	4,218	85		
NOTES:							
129	PARAMOUNT RECORDING STUDIOS INC		ADAM BALENSON	info@paramontrecording.com	323-465-4000	(S)	
3	5534005003	6245 SANTA MONICA BLVD	6,999	6,550	50		
TOTAL:			6,999	6,550	50		
NOTES:							

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
72	HOVSEPIAN,KRIKOR AND MAGDA TRS		KRIKOR HOVSEPIAN	kghjetling@aol.com	310-420-0498	(S)	
118	5536019006	5546 SANTA MONICA BLVD	9,467	4,040	50		
		TOTAL:	9,467	4,040	50		
NOTES:							
112	METZIDIS,CHARLES TR						
48	5534021004	6122 SANTA MONICA BLVD	5,984	7,284	50		
		TOTAL:	5,984	7,284	50		
NOTES:							
180	FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC						
282	5542024041	4415 SANTA MONICA BLVD	6,655	6,588	63		
		TOTAL:	6,655	6,588	63		
NOTES:							
8	5527 SANTA MONICA BOULEVARD LLC						
80	5536011014	5527 SANTA MONICA BLVD	7,647	5,572	50		
		TOTAL:	7,647	5,572	50		
NOTES:							
26	BERAKHA LLC		FRED FARIVAR	fredfarivar@millenniums hoes.com	310-540-1785	(S)	
76	5536011002	5505 SANTA MONICA BLVD	4,291	8,400	100		
		TOTAL:	4,291	8,400	100		
NOTES:							
166	TKACZUK,ANTONIO						
225	5539003001	4600 SANTA MONICA BLVD	8,186	4,500	90		
		TOTAL:	8,186	4,500	90		
NOTES:							
37	CHA,CHARLES H AND JIN H TRS		CHARLES H CHA	charlescha47@gmail.co m	213-761-7611	(S)	
226	5539003002	4612 SANTA MONICA BLVD	8,150	4,500	90		
		TOTAL:	8,150	4,500	90		
NOTES:							
17	ARAR GROUP LLC TR		ARLEN AGHAJANIAN	arlen.aghajianian@gmail. com	818-943-8191	(S)	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
260	5542027027	4551 SANTA MONICA BLVD	7,616		4,723	40		
		TOTAL:	7,616		4,723	40		
NOTES:								
81	KATZ,HARRY L TR							
52	5534021010	6174 SANTA MONICA BLVD	5,964		6,212	50		
		TOTAL:	5,964		6,212	50		
NOTES:								
173	VOURNAS,THOMAS G TR		THOMAS G VOURNAS		tvournas@yahoo.com	626-498-8557	(S)	
204	5538020001	4800 SANTA MONICA BLVD	7,526		4,482	75		
		TOTAL:	7,526		4,482	75		
NOTES:								
16	ARAKELIAN,AGOP AND ANAHID		SCOTT HAYNER		shayner@cimgroup.com	323-860-9542	(S)	
247	5540026020	4875 SANTA MONICA BLVD	7,359		4,640	144		
		TOTAL:	7,359		4,640	144		
NOTES:								
157	SM HOLLYWOOD RETAIL LLC		MARY FORD			323-664-8665	(S)	
201	5538019001	4850 SANTA MONICA BLVD	6,267		5,709	125		
		TOTAL:	6,267		5,709	125		
NOTES:								
182	HOM KONG J AND SUE S TRS KJH SSH TRUST							
280	5542024036	4405 SANTA MONICA BLVD	6,923		4,962	39		
		TOTAL:	6,923		4,962	39		
NOTES:								
74	JAY MITCHELL LLC							
56	5534022002	6208 SANTA MONICA BLVD	5,988		5,736	50		
		TOTAL:	5,988		5,736	50		
NOTES:								
161	ST NICHOLAS FOUNDATION INC		CARLOS CRUZ			323-665-8720	(S)	
210	5538022002	4718 SANTA MONICA BLVD	4,251		2,553	50		
211	5538022004	4722 SANTA MONICA BLVD	4,249		280	50		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	8,500		2,833	100		
NOTES:								
106	MAKASJIAN,ZARE AND MARO TRS		ARMEN MAKASJIAN		armenmak@yahoo.com	323-665-5211	(S)	
161	5537017024	5111 SANTA MONICA BLVD	5,225		6,050	55		
		TOTAL:	5,225		6,050	55		
NOTES:								
82	KAZAZIAN,GARO G CO TR							
58	5534022028	6218 SANTA MONICA BLVD	8,760		2,220	75		
		TOTAL:	8,760		2,220	75		
NOTES:								
21	BAKER,BARRY TR ET AL							
119	5536019007	5552 SANTA MONICA BLVD	7,464		3,500	50		
		TOTAL:	7,464		3,500	50		
NOTES:								
128	PAPELIAN,VERJOUHY O TR		GEORGE PAPELYAN			818-632-5900	(S)	
150	5537015013	5167 SANTA MONICA BLVD	1,633		2,736	16		
151	5537015014	5171 SANTA MONICA BLVD	3,374		3,075	34		
		TOTAL:	5,007		5,811	50		
NOTES:								
174	WEST COAST SUNNY PROPERTIES LLC		A CAMPOS		campos5711corp@gmail.com	323-463-6036	(S)	
91	5536013008	5711 SANTA MONICA BLVD	7,493		3,313	50		
		TOTAL:	7,493		3,313	50		
NOTES:								
150	SHB PROPERTIES LLC		SHAHROOL BANAFSHEHA		shahrool@hollywoodelec tric.net	323-871-1818	(S)	
132	5536024013	1074 OXFORD AVE	9,601		938	50		
		TOTAL:	9,601		938	50		
NOTES:								
156	SLE ENTERPRISES INC		PJ NASSI		pjnassi@gmail.com	310-666-1281	(S)	
65	5536010017	5421 SANTA MONICA BLVD	5,252		5,214	50		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	5,252		5,214	50		
NOTES:								
14	6245 SANTA MONICA BLVD							
5	5534005005	6233 SANTA MONICA BLVD	7,701		2,732	55		
		TOTAL:	7,701		2,732	55		
NOTES:								
96	LAFOND,KEITH AND NORMA ET AL TRS		KEITH LAFOND		kiafond@socal.rr.com	626-449-6471		
63	5536010014	5400 FLEMISH LN	4,982		5,408	43		
		TOTAL:	4,982		5,408	43		
NOTES:								
146	SANTA MONICA ST ANDREWS LLC		E MICHAEL LOBODA		michael@lobodaproperties.com	310-552-4794	(S)	
120	5536019008	5558 SANTA MONICA BLVD	6,896		3,043	34		
		TOTAL:	6,896		3,043	34		
NOTES:								
12	5720 SANTA MONICA BLVD LLC		FARID MAHBOBIAN-FARD		dmahbobian@aol.com	818-757-1020	(S)	
99	5536017001	5720 SANTA MONICA BLVD	5,361		4,450	89		
		TOTAL:	5,361		4,450	89		
NOTES:								
15	AKOPOV,MIKHALL		THOMAS HAYES		info@thomashayesgallery.com	323-463-4434	(S)	
50	5534021008	6164 SANTA MONICA BLVD	5,987		3,750	50		
		TOTAL:	5,987		3,750	50		
NOTES:								
27	BEZIAN,JACK AND SYLVA							
239	5540020006	4715 SANTA MONICA BLVD	5,150		4,323	104		
		TOTAL:	5,150		4,323	104		
NOTES:								
38	CHAMELIAN,SUSAN CO TR		SHARAM KALOUSTAIN		hoseps@sbcglobal.net	323-460-5262	(S)	
53	5534021029	6100 SANTA MONICA BLVD	5,895		3,574	30		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	5,895		3,574	30		
NOTES:								
94	LA LOAN COMPANY LLC		ERIC KOTLYAN		ekotlyan@sbcglobal.net	810-469-3068	(S)	
75	5536011001	5509 SANTA MONICA BLVD	3,646		5,750	50		
		TOTAL:	3,646		5,750	50		
NOTES:								
144	SAIDI,DAVID CO TR							
64	5536010016	5417 SANTA MONICA BLVD	5,252		4,140	50		
		TOTAL:	5,252		4,140	50		
NOTES:								
90	KROFF,LINDA A		LINDA KROFF		lakroff@earthlink.net	323-665-9888	(S)	
263	5542027030	4565 SANTA MONICA BLVD	5,321		3,900	40		
		TOTAL:	5,321		3,900	40		
NOTES:								
102	LOS JEFES LLC		GREGORY MORRIS		greg@theoaksgourmet.com	213-605-2952	(S)	
55	5534022001	1069 EL CENTRO AVE	5,988		2,955	50		
		TOTAL:	5,988		2,955	50		
NOTES:								
181	FROGEL PROPERTIES INC		CLINT LUKENS		help@clintlukensrealty.com	323-668-7500 ent.222	(S)	
283	5542024042	4427 SANTA MONICA BLVD	6,028		2,684	57		
		TOTAL:	6,028		2,684	57		
NOTES:								
119	NATHAN,CHAIM AND LEAH		CHAIM NATHAN		chaimnathan@sbcglobal.net	323-660-0544	(S)	
261	5542027028	4559 SANTA MONICA BLVD	6,647		2,032	50		
		TOTAL:	6,647		2,032	50		
NOTES:								
133	PEJOVIC,DANUTA TR		DANUTA PEJOVIC			760-346-2024	(S)	
128	5536024004	5432 SANTA MONICA BLVD	5,421		2,970	54		

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE	BUILDING SIZE	FRONTAGE	PROPERTY NOTES	
		TOTAL:	5,421	2,970	54		
NOTES:							
24	BASTEGHIAN,HAGOP		GEVORA TERMOSOL		213-300-0040	(S)	
262	5542027029	4563 SANTA MONICA BLVD	5,320	2,965	40		
		TOTAL:	5,320	2,965	40		
NOTES:							
125	PACHULSKI,JENNIE CO TR						
51	5534021009	6170 SANTA MONICA BLVD	5,987	1,944	50		
		TOTAL:	5,987	1,944	50		
NOTES:							
49	DISANO,ANNETTE TR						
257	5542026040	4531 SANTA MONICA BLVD	5,317	2,604	50		
		TOTAL:	5,317	2,604	50		
NOTES:							
2	4575 SANTA MONICA BLVD LLC						
264	5542027031	4575 SANTA MONICA BLVD	5,322	2,160	40		
		TOTAL:	5,322	2,160	40		
NOTES:							
116	MOSES,CHRISTIN B TR		CHRISTIN BEY MOSES	christin.moses3@verizon.net	310-459-0944	(S)	
125	5536023011	5466 SANTA MONICA BLVD	4,997	2,286	50		
		TOTAL:	4,997	2,286	50		
NOTES:							
130	PARSEGHIAN,KEVORK AND MARY TRS		DANIEL PARSEGHIAN	dan@parseghianrecords.com	323-664-3365	(S)	
200	5538012012	4900 SANTA MONICA BLVD	3,495	3,402	35		
		TOTAL:	3,495	3,402	35		
NOTES:							
79	KARAGUOZIAN,NAZIK AND KRIKOR TRS						
187	5538001026	5064 SANTA MONICA BLVD	5,624	864	40		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	5,624		864	40		
NOTES:								
52	EDELSON,STEVEN E TR		STEVE EDELSON		info@ojaivacationcenter.com	805-640-2800	(S)	
256	5542026039	4513 SANTA MONICA BLVD	3,014		3,406	53		
		TOTAL:	3,014		3,406	53		
NOTES:								
184	ALLSBROOK JEFFREY KUHLE SILVIA		SILVIA KUHLE		silvia@standardarcitectu re.com	323-662-1000	(S)	
281	5542024040	4411 SANTA MONICA BLVD	4,850		1,568	46		
		TOTAL:	4,850		1,568	46		
NOTES:								
140	RODRIGUEZ,EFRAIN ET AL							
172	5537019030	5180 SANTA MONICA BLVD	3,443		2,862	60		
		TOTAL:	3,443		2,862	60		
NOTES:								
176	YOTNEGPARIAN,MAURICE CO TR		MAURICE YOTNEGPARIAN		earthstone@earthlink.ne t	818-553-1134	(S)	
205	5538020002	4810 SANTA MONICA BLVD	5,005		1,300	50		
		TOTAL:	5,005		1,300	50		
NOTES:								
139	RODRIGUEZ,EFRAIN AND							
173	5537019031	1064 KINGSLEY DR	2,170		1,980	0		
		TOTAL:	2,170		1,980	0		
NOTES:								
185	CARLOS ACELA							
284	5537019032	1062 KINGSLEY DR	2,952		895	0		
		TOTAL:	2,952		895	0		
NOTES:								
124	OUTDOOR SYSTEMS INC							
255	5542026038	0	1,740		0	37		billboard space

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	LOT SIZE		BUILDING SIZE	FRONTAGE		PROPERTY NOTES
		TOTAL:	1,740		0	37		
<i>NOTES:</i>								

Support Level: 32.46%



Rita Moreno <rita.moreno@lacity.org>

Invoice 3435 from Civitas Advisors, Inc.

1 message

Nicky Paige <npaige@civitasadvisors.com>

Fri, Jan 26, 2018 at 1:27 PM

To: rita.moreno@lacity.org

Cc: Gina T <gtrechter@civitasadvisors.com>, Nichole Farley <nfarley@civitasadvisors.com>

Ms. Moreno:

Please find attached the invoice for the months of September, October, November, and December 2017.

If you have any questions feel free to contact our office.

Thank you,



Nicky Paige

Executive Assistant to President & CEO

Civitas

p: 800.999.7781

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: npaige@civitasadvisors.com



Hollywood Route 66 Invoice #3435.pdf

163K



PARTNERSHIPS PROGRESS PROSPERITY

*1102 Corporate Way, Suite 140 Sacramento, CA 95831
Phone: 916.437.4300 Toll Free: 800.999.7781*

City of LA, Office of the City Clerk
Rita Moreno
200 North Spring Street
City Hall - Room 395
Los Angeles, CA 90012

Invoice

Invoice # 3435
Date 1/26/2018

For professional services provided during the months of September, October, November, and December 2017 pursuant to contract #C-129966. A detailed description of the tasks completed and personnel working on each task are attached.

PROFESSIONAL FEES

Task 1 Feasibility Study-Complete	9,000.00
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Total	\$9,000.00
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Thank you for your business.



Task Completed

Deliverable 1- Feasibility Study

- A. Civitas has determined the feasibility of establishing the proposed Hollywood Route 66 area district. Prior to submitting the feasibility study to the City, Civitas informed the City Clerk of the proposed district boundaries and any City-owned and government-owned parcels within those boundaries. Preliminary maps identifying City and government-owned parcels in the district area were submitted to the City Clerk. Civitas submitted a report of feasibility (feasibility study) to the City Clerk. The feasibility study included:
1. A detailed explanation of the methods, techniques and schedules used in reaching the findings made in the report with supporting documentation for findings;
 2. The proposed type of BID;
 3. The proposed boundaries and zones of the feasible BID; and
 4. Descriptions of any alternatives and reasons why those alternatives may or may not be feasible.

Personnel and Rates

John Lambeth, attorney - \$385/hour
Nathan Hyde, paralegal - \$275/hour
Gina Trechter, project manager - \$265/hour
John Bilger, GIS & database specialist - \$200/hour

Hours per Task

<i>Task</i>	<i>Staff Member</i>	<i>Hours</i>
Scheduled, prepared for and attended regular Steering Committee meetings with property owners, key stakeholders and chamber of commerce	Gina Trechter, Nichole Farley, Nathan Hyde	18.65
Prepared for and attended Open House; prepared mailing database for invitations	Gina Trechter, John Bilger, Nathan Hyde	18.05
Researched non-fronting parcels	Gina Trechter, John Bilger	4.56
Reviewed PBIDs' BSF figures; checked county and city building data online	John Bilger	1.88



Created Maps – Proposed district boundaries, property owner outreach, survey results	Gina Trechter, John Bilger	10.46
All work on Hollywood Route 66 website to keep property owners informed district formation efforts	Gina Trechter	3.49
Drafted and mailed property owner survey; compiled survey results	Gina Trechter, John Bilger	5.55
Drafted, Reviewed, Revised and Finalized Feasibility Study	Gina Trechter, Nathan Hyde	6.07
Identified government owned parcels and prepared maps	John Bilger	1.88
Contacted vendors to obtain quotes for services in proposed district boundaries	Gina Trechter	.98
Compiled database of property owners for proposed district	John Bilger	9.86
TOTAL		81.43

Total Fees

Amount due = \$9,000

Certification by Authorized Officer

A handwritten signature in black ink, appearing to read "John G. Lambeth".

John Lambeth, President



Rita Moreno <rita.moreno@lacity.org>

Feasibility Study Call

2 messages

Nichole from Civitas <nfarley@civitasadvisors.com>

Wed, Mar 14, 2018 at 8:44 AM

To: Rita Moreno <rita.moreno@lacity.org>

Cc: Gina T <gtrechter@civitasadvisors.com>

Hi Rita,

Could we please set a call to review the feasibility study? We would like to resubmit the feasibility study but would like to review it with you before doing so.

Gina and I are available during the following windows:

- Wednesday, March 21 between 11 am - 1 pm and 2:30 - 4:30 pm
- Thursday, March 22 between 11 am - 4 pm
- Friday, March 23 between 10:30 am - 3:30 pm

Thank you,
Nichole



Nichole Farley

Account Manager

Civitas

d: 916-436-5043

a: 1102 Corporate Way, Ste 140, Sacramento, CA 95831

w: www.civitasadvisors.com e: nfarley@civitasadvisors.com



Rita Moreno <rita.moreno@lacity.org>

Wed, Mar 14, 2018 at 9:09 AM

To: Nichole from Civitas <nfarley@civitasadvisors.com>

Cc: Gina T <gtrechter@civitasadvisors.com>

Hi Nichole,

Next week Thursday and Friday work for me. Let me know which day and the time.

Thanks.

Rita

[Quoted text hidden]

--

Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 3rd Floor #395
Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1079







Rita Moreno <rita.moreno@lacity.org>

Re: Proposed Hollywood Route 66 BID - Initial Database

Gina T <gtrechter@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>
Cc: Nichole Farley <nfarley@civitasadvisors.com>

Tue, Apr 10, 2018 at 9:00 AM

Good morning Rita,

I don't suppose you can follow-up on this for me? It's been nearly 2 months since I initially sent the database to Dennis and Mario and I still haven't heard back. I understand there are many other PBID projects you all are working on, but 2 months is a long time not to have heard anything.

Please advise....anything you can do would be greatly appreciated.

Thanks,

Gina

[Quoted text hidden]



Rita Moreno <rita.moreno@lacity.org>

Re: Proposed Hollywood Route 66 BID - Initial Database

Rita Moreno <rita.moreno@lacity.org>

Tue, Apr 10, 2018 at 2:43 PM

To: Gina T <gtrechter@civitasadvisors.com>

Cc: Nichole Farley <nfarley@civitasadvisors.com>

Gina,

I don't have a good sense right now on their availability. The supervisor is out today so I'll get back to you tomorrow once I've had a chance to talk with him about priorities and status.

Thanks.

Rita

[Quoted text hidden]

--

Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 3rd Floor #395
Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1079





Rita Moreno <rita.moreno@lacity.org>

Re: Proposed Hollywood Route 66 BID - Initial Database

Gina T <gtrechter@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>
Cc: Nichole Farley <nfarley@civitasadvisors.com>

Tue, Apr 10, 2018 at 3:49 PM

I appreciate it!

Gina
[Quoted text hidden]



Rita Moreno <rita.moreno@lacity.org>

Re: Proposed Hollywood Route 66 BID - Initial Database

Rita Moreno <rita.moreno@lacity.org>

Wed, Apr 11, 2018 at 11:57 AM

To: Gina T <gtrechter@civitasadvisors.com>

Cc: Nichole Farley <nfarley@civitasadvisors.com>

Hi Gina,

I don't think Mario will be able to dedicate consistent time to the database you submitted for the proposed Hollywood Route 66 PBID until September. The first priority is working with the BIDs that are currently renewing, then the submission of data to the County for all BIDs and addressing any issues identified by the County. Once that process is completed, he will be able to work on your data while also preparing data for the merchant-based BIDs.

Let me know if you have any further questions.

Rita

[Quoted text hidden]



Rita Moreno <rita.moreno@lacity.org>

HR66 PBID Steering Committee - 1/17/18 Meeting Docs

3 messages

Gina T <gtrechter@civitasadvisors.com>

Tue, Jan 16, 2018 at 3:50 PM

To: Ferris Wehbe <ferris@thehollywooddistillery.com>, Homer <homer@hollywoodforever.com>, Jacob <jacob@hollywoodchamber.net>, Jeff Zarrinam <Jeff@hollywoodhotel.net>, Leron <Leron@hollywoodchamber.net>, "Morrie M. Zagha" <mmzagha@aol.com>, Oliver Baker <OBaker@cimgroup.com>, Tyler <tyler@hollywoodforever.com>, Scott Hayner <shayner@cimgroup.com>, Rita Moreno <rita.moreno@lacity.org>, Larry Neuberg <larryneuberg@nnigroup.com>, Ferris Wehbe <ferriswehbe@gmail.com>

Dear HR66 Steering Committee,

As a reminder, we have our HR66 Steering Committee meeting tomorrow, Jan 17th at 10am. Attached are the following docs for our call:

1. Agenda
2. Chrysallis Proposal
3. ATBO with Assessment Scenarios
4. Proposed Boundary Map

Conference Line: (267) 930-4000

Participant's Code: 291-960-323#

Chat then!

Regards,
Gina

--



Gina Trechter

Project Manager

Civitas

p: 800.999.7781 m: 951-285-1461

d: 213-236-2336

a: 633 West 5th Street, Suite 1800, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com



4 attachments

Hollywood Route 66 PBID_Steering Committee Call Agenda_1-17-18.pdf
264K

Chrysallis Working Numbers_1-12-18.pdf
425K

ATBO (1-16-2018).pdf
145K

Route 66_Map Keys 11-28-2017.pdf
1224K

Rita Moreno <rita.moreno@lacity.org>

Wed, Jan 17, 2018 at 10:48 AM

To: Gina T <gtrechter@civitasadvisors.com>

Gina,

Attached are the two documents I have on LAUSD policy on BIDs.

Rita

[Quoted text hidden]

--

Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division
200 N. Spring Street, 3rd Floor #395
Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1079



2 attachments



LAUSD BID Policy.pdf

164K



LAUSD Policy.pdf

1000K

Gina T <gtrechter@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>

Fri, Jan 19, 2018 at 2:40 PM

Thank You Rita!

[Quoted text hidden]



Hollywood Route 66 PBID Formation Steering Committee Call

January 17, 2018
10:00am

Call in Number: (267) 930-4000
Code: 291-960-323#

Agenda

- 1) Service Provider Meetings
 - a) Streetplus
 - b) Chrysallis
- 2) District Parameters
 - a) Budget - Assessment Scenarios
- 3) Property Owner Meetings – Updates
- 4) Next Steps
 - a) Database of Property Owners (January 2018)
 - b) Develop Service Plan (January 2018)
 - c) Continue Property Owner Meetings



Hollywood Route 66 PBID

Chrysallis Working Numbers

Basic Maintenance

If a crew was out there at least 3 days a week, it would take about 30 man/hours to service the district end to end; 5 workers 6 hours a day. Their scope:

- Sweep all sidewalks and gutters
- Remove small graffiti
- Pull the bags from all the trash containers and reline them
- Remove weeds and trash from planted areas or flower pots/boxes

There would also a working supervisor/driver managing the workers. He would be in the field 7 hours a day;

- Picking up the trash bags
- Dumping the trash
- Picking up any bulky items
- Reporting large graffiti, or the ones on second stories, to the city hotline
- Responding to stakeholders

Considering we are projecting out to 2019 it is hard to know the cost of gas, and dumpster fees, uniforms, etc. plus, minimum wage goes up to \$13.25 per hour on July 1, 2018 and again to \$14.25 on July 1, 2019.

With those caveats in mind, in January 2019 my estimate of the cost of a day of normal maintenance would be:

Truck/gas and supplies: \$150

Bags-depending on the number of cans, but approx.: \$30

Labor: \$916

Total: \$1,096/day

As we talked about, this is the scenario when the maintenance is at a manageable level, and when the frequency matches the need. For our part, we would only be interested in the 3 day per week option so that we have the frequency to easily stay on top of the job and so we can dedicate a crew, and more importantly a consistent supervisor, who will be in the district every shift and become known to stakeholders.

Monthly cost of 3 day per week service: \$14,248

Annual: \$170,976



There are some other costs that get amortized over the month/year of services:

- Blitz: In the name of getting the district to a ‘manageable level’, we usually suggest two extra days of service at the beginning to ‘manicure’ the district, remove all the weeds, sidewalk grass, signs, stickers, graffiti etc.

Estimate: \$2,200 (one time)

- Dumpster: A dumpster is needed and that cost depends on how big and how often it needs to be emptied. The BID would have to provide space for the dumpster or make a deal with a district business owner.

**Estimate: \$600/month
\$7,200 per year**

- Uniforms: Shirts, vests, hats with logos and bright colors. I really don’t know the exact cost as it depends on the number of workers and the design but I would **start by budgeting \$500/year**
- Pressure washing: We definitely like to talk about this before adding it to the budget because the real value is washing away spills, smells and surface dirt, and it is not as effective as a gum removal agent. By 2019 the hourly rate for pressure washing will be about \$120/hr which includes the equipment and personnel. Detailing/gum removal might cost 5x that, and I don’t suggest it, but we can talk about that down the road.

A 30-block district would take approx. 35 hours to pressure wash the sidewalks.

Cost: \$3850

If you wash quarterly: \$15,400 annually

Annual Totals:

Basic Maintenance.....	\$170,076
One Time Blitz.....	\$2,200
Dumpster.....	\$7,200
District Uniforms.....	\$500
Pressure Washing (<i>Quarterly</i>).....	\$15,400

Total Annual Estimated Cost.....\$195,376



Hollywood Route 66 PBID Advanced Total by Owner (01/16/2018)

SCENARIO #1

Commercial: (Lot Size * 0.0832) + (Building Size * 0.0728) + (Frontage * 4.16)

SCENARIO #2

Commercial: (Lot Size * 0.1017) + (Building Size * 0.0890) + (Frontage * 5.08)

SCENARIO #3

Commercial: (Lot Size * 0.1202) + (Building Size * 0.1052) + (Frontage * 6.01)

Scenario #1 Assessment: \$449,581.40

Scenario #2 Assessment: \$549,477.50

Scenario #3 Assessment: \$649,561.42

Total # of Assessed parcels: 209

Total # of Assessed owners: 139

POID	NAME	CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESMENT SCENARIO #1	ASSESMENT SCENARIO #2	ASSESMENT SCENARIO #3	PROPERTY NOTES	
92	L A UNIFIED SCHOOL DIST	KRISZTINA TOKES (DIR. ASSET MNGT)			213-241-2413		
21	5534012900	1122 GORDON ST	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
22	5534012901	1130 GORDON ST	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
23	5534012902	1127 TAMARIND AVE	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
24	5534012903	1119 TAMARIND AVE	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
25	5534012904	1116 GORDON ST	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
26	5534012905	1111 TAMARIND AVE	\$1,060.72	\$1,296.7	\$1,060.72		
27	5534012906	1126 GORDON ST	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
28	5534012907	1131 TAMARIND AVE	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
29	5534012908	1123 TAMARIND AVE	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
30	5534012909	5951 SANTA MONICA BLVD	\$2,469.73	\$3,018.2	\$2,469.73		
31	5534012910	1112 GORDON ST	\$660.31	\$807.1	\$660.31		
96	5536014900	1070 VAN NESS AVE	\$11,971.40	\$14,632.3	\$11,971.40	missing bsf	
97	5536014906	1051 RIDGEWOOD PL	\$266.41	\$325.6	\$266.41	missing bsf	
98	5536014907	5734 SANTA MONICA BLVD	\$1,192.53	\$1,457.4	\$1,192.53		
139	5537009900	1117 KINGSLEY DR	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
140	5537009901	1121 KINGSLEY DR	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
141	5537009902	1127 KINGSLEY DR	\$0.00	\$0.0	\$0.00	EXEMPT - Zoned Residential	
142	5537009903	1109 KINGSLEY DR	\$211.58	\$258.6	\$211.58	missing bsf	
143	5537009904	5205 SANTA MONICA BLVD	\$571.00	\$697.8	\$571.00		
144	5537009905	0	\$411.76	\$503.2	\$411.76	missing bsf	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
145	5537009906	5211 SANTA MONICA BLVD	\$1,045.14		\$1,277.3	\$1,045.14		
146	5537009907	1133 KINGSLEY DR	\$0.00		\$0.0	\$0.00		EXEMPT - Zoned Residential
147	5537009908	5201 SANTA MONICA BLVD	\$617.72		\$754.9	\$617.72		
148	5537009909	1107 KINGSLEY DR	\$337.21		\$412.2	\$337.21		
231	5540003900	1133 MARIPOSA AVE	\$11,371.94		\$13,899.2	\$11,371.94		missing bsf
TOTAL:			\$32,187.43		\$39,340.53	\$46,502.24		

NOTES:

123	OMEGA CP1 LLC		BARRY PRITCHARD		barrypritchard@omegaci nemaprops.com	323-466-8201	(S)	
39	5534017021	5831 SANTA MONICA BLVD	\$14,589.95		\$17,834.1	\$14,589.95		
85	5536013001	5759 SANTA MONICA BLVD	\$1,778.42		\$2,173.8	\$1,778.42		
86	5536013002	5751 SANTA MONICA BLVD	\$1,950.29		\$2,383.9	\$1,950.29		
87	5536013003	5745 SANTA MONICA BLVD	\$1,950.37		\$2,384.0	\$1,950.37		
88	5536013005	5727 SANTA MONICA BLVD	\$1,368.06		\$1,672.1	\$1,368.06		
89	5536013006	5721 SANTA MONICA BLVD	\$1,196.98		\$1,462.9	\$1,196.98		
94	5536013024	5755 SANTA MONICA BLVD	\$1,950.37		\$2,384.0	\$1,950.37		
95	5536013025	5731 SANTA MONICA BLVD	\$2,706.91		\$3,308.5	\$2,706.91		
TOTAL:			\$27,491.36		\$33,603.27	\$39,722.10		

NOTES:

91	L A CITY		HOLLY L WALCOTT (CITY CLERK)			213-978-1020		
218	5539002900	4550 SANTA MONICA BLVD	\$9,295.44		\$11,361.1	\$9,295.44		missing bsf
219	5539002902	4574 SANTA MONICA BLVD	\$2,996.61		\$3,662.5	\$2,996.61		
220	5539002903	4584 SANTA MONICA BLVD	\$1,860.83		\$2,274.4	\$1,860.83		
221	5539002904	4500 SANTA MONICA BLVD	\$2,082.14		\$2,544.6	\$2,082.14		
222	5539002905	1018 MADISON AVE	\$716.02		\$875.2	\$716.02		empty lot
223	5539002906	4594 SANTA MONICA BLVD	\$1,050.98		\$1,284.4	\$1,050.98		
224	5539002907	4590 SANTA MONICA BLVD	\$1,061.40		\$1,297.2	\$1,061.40		
265	5542027900	0	\$1,922.42		\$2,349.1	\$1,922.42		bsf on adjacent parcel
266	5542027901	1112 MADISON AVE	\$1,215.22		\$1,485.5	\$1,215.22		
TOTAL:			\$22,201.07		\$27,134.08	\$32,075.24		

NOTES:

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
9	5601 5667	SANTA MONICA BLVD LA	JURI RIPINSKY		jrgroups@aol.com	310-253-9998	(S)	
84	5536012017		\$20,155.99		\$24,634.1	\$20,155.99		missing bsf
		TOTAL:	\$20,155.99		\$24,634.08	\$29,119.59		
NOTES:								
54	EXCEL INVESTMENTS					916-550-5309		
42	5534020034	5830 SANTA MONICA BLVD	\$16,729.72		\$20,445.2	\$16,729.72		
		TOTAL:	\$16,729.72		\$20,445.21	\$24,170.92		
NOTES:								
48	DECMAC DEVELOPERS LLC		STEVEN STARK		sstark@jonsmarketplace.com	323-460-4646	(S)	
135	5537008020	5311 SANTA MONICA BLVD	\$10,124.11		\$12,374.4	\$10,124.11		
		TOTAL:	\$10,124.11		\$12,374.43	\$14,627.25		
NOTES:								
165	THREE N SANTA MONICA LLC		FERRIS WEHBE		ferriswehbe@gmail.com	323-573-8940	(S)	
20	5534012025	5975 SANTA MONICA BLVD	\$1,576.43		\$1,926.5	\$1,576.43		
32	5534014010	6001 SANTA MONICA BLVD	\$4,269.20		\$5,218.1	\$4,269.20		
33	5534014011	6011 SANTA MONICA BLVD	\$2,106.17		\$2,574.0	\$2,106.17		
34	5534014012	6025 SANTA MONICA BLVD	\$2,035.97		\$2,488.9	\$2,035.97		
		TOTAL:	\$9,987.76		\$12,207.48	\$14,430.90		
NOTES:								
55	EXTRA SPACE PROPERTIES TWENTY		DEREK BERGEON		dbergeon@extraspace.com	213-215-6210	(S)	
40	5534017022	5823 SANTA MONICA BLVD	\$7,625.57		\$9,321.3	\$7,625.57		
41	5534017023	5801 SANTA MONICA BLVD	\$2,302.31		\$2,813.6	\$2,302.31		bsf on adjacent parcel
		TOTAL:	\$9,927.88		\$12,134.88	\$14,344.72		
NOTES:								
131	PARVIZ ACQUISITIONS LLC				djoyce@triyar.com	310-689-1450		
181	5537020027	5300 SANTA MONICA BLVD	\$7,929.62		\$9,692.8	\$7,929.62		
		TOTAL:	\$7,929.62		\$9,692.80	\$11,457.47		
NOTES:								
67	HARVEY TP III LLC		GENERAL OFFICE			323-406-9496		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
112	5536018022	5640 SANTA MONICA BLVD	\$6,183.59		\$7,558.8	\$6,183.59		
113	5536018023	5660 SANTA MONICA BLVD	\$1,684.01		\$2,058.3	\$1,684.01		
		TOTAL:	\$7,867.60		\$9,617.10	\$11,368.09		
NOTES:								
145	SANTA MONICA HOLDINGS LTD		CLIFFORD A COLE		cliff@colemmercial.co m	323-962-2366	(S)	
12	5534008011	6121 SANTA MONICA BLVD	\$5,181.44		\$6,333.1	\$5,181.44		
54	5534021030	6150 SANTA MONICA BLVD	\$1,908.19		\$2,332.1	\$1,908.19		
		TOTAL:	\$7,089.63		\$8,665.16	\$10,243.49		
NOTES:								
143	S AND H INVESTMENT		ELI SAWDAYI			310-278-4366		
43	5534020036	6060 SANTA MONICA BLVD	\$6,755.52		\$8,255.8	\$6,755.52		
		TOTAL:	\$6,755.52		\$8,255.77	\$9,760.35		
NOTES:								
155	SKBB INVESTMENTS		SETH STUART		seth@zurichinvestmentc ompany.com	310-273-7355		
273	5542029036	4619 SANTA MONICA BLVD	\$6,480.98		\$7,921.9	\$6,480.98		
		TOTAL:	\$6,480.98		\$7,921.87	\$9,363.60		
NOTES:								
167	UNION DISCOUNT LTD		VINCENT WONG		vincent@unionswapmee t.com	323-823-2526	(S)	
229	5539003014	4632 SANTA MONICA BLVD	\$5,999.14		\$7,332.2	\$5,999.14		
		TOTAL:	\$5,999.14		\$7,332.24	\$8,667.64		
NOTES:								
163	SUN REAL ESTATE INVESTMENTS LLC					323-660-8121		
182	5537020029	5230 SANTA MONICA BLVD	\$5,987.95		\$7,318.8	\$5,987.95		
		TOTAL:	\$5,987.95		\$7,318.78	\$8,651.84		
NOTES:								
164	SUPERIOR INVESTMENTS		PROPERTY MNGT			310-247-0900		
122	5536019024	1075 WESTERN AVE	\$5,558.79		\$6,794.4	\$5,558.79		
		TOTAL:	\$5,558.79		\$6,794.39	\$8,031.40		
NOTES:								

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
141	ROMAN CATHOLIC ARCHBISHOP OF L A		REV RODEL BALAGTAS		odey413@aol.com	323-660-0034	(S)	
194	5538011012	4950 SANTA MONICA BLVD	\$1,632.34		\$1,995.1	\$1,632.34		
195	5538011013	4952 SANTA MONICA BLVD	\$1,895.66		\$2,317.0	\$1,895.66		
196	5538011016	4954 SANTA MONICA BLVD	\$1,747.65		\$2,136.0	\$1,747.65		
		TOTAL:	\$5,275.65		\$6,448.01	\$7,622.32		
NOTES:								
117	MOUSHOUL,JAMES E CO TR		JAMES MOUSHOUL		jim@jemmotors.com	310-560-3700	(S)	
163	5537018001	5130 SANTA MONICA BLVD	\$1,620.82		\$1,980.8	\$1,620.82		
164	5537018002	5122 SANTA MONICA BLVD	\$1,483.56		\$1,813.1	\$1,483.56		
170	5537019005	5170 SANTA MONICA BLVD	\$2,136.62		\$2,611.6	\$2,136.62		
		TOTAL:	\$5,241.00		\$6,405.48	\$7,572.37		
NOTES:								
13	6161 SANTA MONICA ASSOCIATES LTD		CLIFFORD A COLE		cliff@colectmercial.co m	323-962-2366	(S)	
9	5534007010	6175 SANTA MONICA BLVD	\$1,396.30		\$1,706.3	\$1,396.30		
11	5534007020	6161 SANTA MONICA BLVD	\$3,491.03		\$4,267.2	\$3,491.03		
		TOTAL:	\$4,887.33		\$5,973.51	\$7,061.54		
NOTES:								
43	CUBBAGE PATCH LLC		DAVID ROMLEY (AGENT)			818-636-1759		
2	5534005002	6249 SANTA MONICA BLVD	\$1,233.77		\$1,507.9	\$1,233.77		
6	5534005006	6223 SANTA MONICA BLVD	\$2,357.22		\$2,881.0	\$2,357.22		
7	5534005007	0	\$1,251.12		\$1,529.1	\$1,251.12		
		TOTAL:	\$4,842.12		\$5,918.01	\$6,996.00		
NOTES:								
3	4849 SANTA MONICA BOULEVARD LLC		FRED STIFTER		fred@linocity.com	323-469-0063	(S)	
244	5540024024	1107 BERENDO ST	\$4,794.86		\$5,860.1	\$4,794.86		
		TOTAL:	\$4,794.86		\$5,860.09	\$6,927.72		
NOTES:								
7	5520 SANTA MONICA BLVD LLC		TOM SICILIANO			818-843-3641		
123	5536019029	5530 SANTA MONICA BLVD	\$4,751.70		\$5,807.6	\$4,751.70		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
TOTAL:			\$4,751.70		\$5,807.59	\$6,865.28		
NOTES:								
162	STEIGER,ADRIANNE TR							
177	5537020004	5220 SANTA MONICA BLVD	\$2,396.58		\$2,929.2	\$2,396.58		
178	5537020005	0	\$1,060.16		\$1,295.7	\$1,060.16		
179	5537020006	5210 SANTA MONICA BLVD	\$1,060.07		\$1,295.6	\$1,060.07		
TOTAL:			\$4,516.80		\$5,520.48	\$6,526.16		
NOTES:								
135	PTAG PROPERTIES LLC		JACK TAGLYAN		hjt521@gmail.com	323-251-4490	(S)	
138	5537009036	5243 SANTA MONICA BLVD	\$4,368.33		\$5,338.9	\$4,368.33		missing bsf; new building?
TOTAL:			\$4,368.33		\$5,338.91	\$6,310.98		
NOTES:								
183	ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN ANDRANIK AND FLORA TRS ZAKARIAN FAMILY TRUST		ANDRANIK			323-660-0016		
277	5539001001	4414 SANTA MONICA BLVD	\$3,220.14		\$3,935.7	\$3,220.14		
278	5539001002	4424 SANTA MONICA BLVD	\$1,129.19		\$1,380.0	\$1,129.19		no visible building; 6000 on assessor
TOTAL:			\$4,349.33		\$5,315.70	\$6,283.86		
NOTES:								
64	GINDI,MAGDI R CO TR		MAGDI GINDI		mngindi@yahoo.com	323-463-6881	(S)	
62	5536010002	5481 SANTA MONICA BLVD	\$2,212.87		\$2,704.7	\$2,212.87		
162	5537017026	5101 SANTA MONICA BLVD	\$2,091.93		\$2,556.8	\$2,091.93		
TOTAL:			\$4,304.80		\$5,261.50	\$6,219.82		
NOTES:								
41	CJ INVESTMENT PARTNERS							
110	5536018020	5624 SANTA MONICA BLVD	\$4,015.73		\$4,908.5	\$4,015.73		
TOTAL:			\$4,015.73		\$4,908.50	\$5,802.27		
NOTES:								
28	BH LLC							
8	5534005008	6201 SANTA MONICA BLVD	\$3,950.30		\$4,828.2	\$3,950.30		assessor bsf

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
		TOTAL:	\$3,950.30		\$4,828.20	\$5,707.59		
NOTES:								
59	FIRST VINE REALTY LLC		DAVID MORAY		rmrproperties@hotmail.com	310-274-7832*	(S)	
59	5534022031	6238 SANTA MONICA BLVD	\$3,818.32		\$4,666.4	\$3,818.32		
		TOTAL:	\$3,818.32		\$4,666.41	\$5,516.65		
NOTES:								
170	VERMONT PLAZA HOLDINGS LLC		YOUSEF LALEZARIAN		joe@foxwhole	323-665-8000	(S)	
184	5538001001	0	\$1,490.11		\$1,821.2	\$1,490.11		
185	5538001002	5066 SANTA MONICA BLVD	\$2,234.50		\$2,731.0	\$2,234.50		
		TOTAL:	\$3,724.61		\$4,552.22	\$5,381.47		
NOTES:								
50	DULTENHAVER,LINDA L TR		LINDA DUTTENHAVER		linda@crossroadsproperties.com	323-463-5611	(S)	
236	5540009007	4969 SANTA MONICA BLVD	\$1,639.41		\$2,003.3	\$1,639.41		
237	5540009008	4955 SANTA MONICA BLVD	\$2,080.58		\$2,542.6	\$2,080.58		
		TOTAL:	\$3,720.00		\$4,545.97	\$5,374.52		
NOTES:								
60	FIVE RIVERS LLC							
38	5534016025	6061 SANTA MONICA BLVD	\$3,565.95		\$4,357.8	\$3,565.95		
		TOTAL:	\$3,565.95		\$4,357.83	\$5,151.95		
NOTES:								
76	JRP MANAGEMENT CO LLC							
126	5536023022	1096 WESTERN AVE	\$3,419.81		\$4,179.6	\$3,419.81		
		TOTAL:	\$3,419.81		\$4,179.61	\$4,941.09		
NOTES:								
100	LEE,JOO S		VINCENT WONG		vincent@unionswapmeet.com	323-823-2526	(S)	
267	5542029021	4601 SANTA MONICA BLVD	\$1,196.87		\$1,462.4	\$1,196.87		
268	5542029022	1107 MADISON AVE	\$575.47		\$703.4	\$575.47		
269	5542029023	4619 SANTA MONICA BLVD	\$711.65		\$869.6	\$711.65		
270	5542029024	4621 SANTA MONICA BLVD	\$797.07		\$974.1	\$797.07		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
		TOTAL:	\$3,281.06		\$4,009.51	\$4,740.40		
NOTES:								
42	CUBBAGE FIELD LLC							
46	5534021002	6104 SANTA MONICA BLVD	\$2,242.66		\$2,741.0	\$2,242.66		
47	5534021003	6118 SANTA MONICA BLVD	\$978.79		\$1,196.2	\$978.79		
		TOTAL:	\$3,221.44		\$3,937.19	\$4,654.43		
NOTES:								
168	UNITED BROTHERHOOD OF C AND J OF							
168	5537019002	0	\$1,313.23		\$1,605.3	\$1,313.23		
169	5537019004	5160 SANTA MONICA BLVD	\$1,875.08		\$2,291.8	\$1,875.08		
		TOTAL:	\$3,188.31		\$3,897.18	\$4,606.66		
NOTES:								
85	KIM,BANG J TR		MARGARET PAK		pak4home@yahoo.com	323-734-4000	(S)	
83	5536011017	5539 SANTA MONICA BLVD	\$3,173.25		\$3,878.6	\$3,173.25		Assessor bsf
		TOTAL:	\$3,173.25		\$3,878.59	\$4,584.94		
NOTES:								
57	FELDMAN,LEONARD S TR							
166	5537018004	5100 SANTA MONICA BLVD	\$3,160.41		\$3,862.4	\$3,160.41		
		TOTAL:	\$3,160.41		\$3,862.38	\$4,566.16		
NOTES:								
88	KOCHMAN,SAM CO TR							
1	5534005001	1106 VINE ST	\$3,110.97		\$3,802.7	\$3,110.97		
		TOTAL:	\$3,110.97		\$3,802.71	\$4,495.15		
NOTES:								
5	4910 SANTA MONICA LLC		NABIL HULEIS		nhuleis@yahoo.com	818-406-4951	(S)	
197	5538012001	1040 KENMORE AVE	\$1,566.43		\$1,914.3	\$1,566.43		
198	5538012010	4910 SANTA MONICA BLVD	\$616.37		\$753.3	\$616.37		
199	5538012011	4906 SANTA MONICA BLVD	\$916.12		\$1,119.6	\$916.12		
		TOTAL:	\$3,098.91		\$3,787.17	\$4,477.30		
NOTES:								

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
39	CHAPLIN STUDIOS LLC		DANNY POURRAHMANI		danny@tsitextile.com	213-765-3334	(S)	
171	5537019006	5176 SANTA MONICA BLVD	\$2,697.17		\$3,296.9	\$2,697.17		
285	5537019033	1060 KINGSLEY DR	\$212.99		\$260.4	\$212.99		
		TOTAL:	\$2,910.16		\$3,557.21	\$4,204.86		
NOTES:								
137	RASHIDI, JAHANGIR AND SEDA TRS		SEDA RASHIDI		seda@sedasprinting.com	323-469-1034	(S)	
133	5537008015	5327 SANTA MONICA BLVD	\$1,226.56		\$1,499.1	\$1,226.56		
134	5537008016	5331 SANTA MONICA BLVD	\$1,655.20		\$2,023.1	\$1,655.20		
		TOTAL:	\$2,881.76		\$3,522.17	\$4,163.58		
NOTES:								
114	MMZ APARTMENT INVESTMENTS LLC		MORRIE ZAGHA		mmzagha@gmail.com	323-913-1061	(S)	
68	5536010020	5425 SANTA MONICA BLVD	\$2,872.40		\$3,511.1	\$2,872.40		
		TOTAL:	\$2,872.40		\$3,511.05	\$4,150.46		
NOTES:								
83	KERIAN, STEVE AND ALICE TRS							
15	5534010010	5901 SANTA MONICA BLVD	\$2,730.96		\$3,337.0	\$2,730.96		
		TOTAL:	\$2,730.96		\$3,336.97	\$3,945.63		
NOTES:								
101	LILIRAM LLC		IRADJ KAYVAN		kayvan@chelseacarpets.com	310-303-9330	(S)	
117	5536019005	5536 SANTA MONICA BLVD	\$2,720.14		\$3,324.6	\$2,720.14		
		TOTAL:	\$2,720.14		\$3,324.60	\$3,930.07		
NOTES:								
158	SMC AND ASSOCIATES LLC		KENNETH K CHAN		nswgroup11@gmail.com	323-464-0750	(S)	
57	5534022023	6232 SANTA MONICA BLVD	\$1,412.90		\$1,726.6	\$1,412.90		parking lot
60	5534022034	6222 SANTA MONICA BLVD	\$1,294.07		\$1,581.5	\$1,294.07		
		TOTAL:	\$2,706.97		\$3,308.06	\$3,910.90		
NOTES:								
149	SERRANO AVE LP							
74	5536010400	5465 SANTA MONICA BLVD	\$2,700.11		\$3,299.9	\$2,700.11		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
		TOTAL:	\$2,700.11		\$3,299.94	\$3,901.18		
NOTES:								
126	PACIFIC CAPITAL LLC		MEHRAN ESHTIAGHPOUR		marysinai@yahoo.com	810-652-4466	(S)	
92	5536013009	5707 SANTA MONICA BLVD	\$1,390.06		\$1,699.0	\$1,390.06		
93	5536013010	5705 SANTA MONICA BLVD	\$1,288.68		\$1,575.1	\$1,288.68		
		TOTAL:	\$2,678.75		\$3,274.08	\$3,870.37		
NOTES:								
104	M AND M ADVANCE INVESTMENTS LLC							
130	5536024010	5416 SANTA MONICA BLVD	\$1,298.92		\$1,587.6	\$1,298.92		
131	5536024011	5420 SANTA MONICA BLVD	\$1,335.32		\$1,632.1	\$1,335.32		
		TOTAL:	\$2,634.24		\$3,219.66	\$3,806.07		
NOTES:								
115	MOJFAR LLC		FRED FARIVAR		fredfarivar@millenniums hoes.com	310-540-1785	(S)	
124	5536023010	5448 SANTA MONICA BLVD	\$2,569.91		\$3,141.1	\$2,569.91		
		TOTAL:	\$2,569.91		\$3,141.07	\$3,713.24		
NOTES:								
97	LAKATOSH,GABE CO TR		GABE LAKATOSH		gabe@d2v.com	213-999-2611	(S)	
10	5534007014	6151 SANTA MONICA BLVD	\$2,558.19		\$3,126.8	\$2,558.19		
		TOTAL:	\$2,558.19		\$3,126.82	\$3,696.30		
NOTES:								
178	ZGK KASSABIAN PARTNERSHIP							
250	5540028018	4901 SANTA MONICA BLVD	\$2,550.08		\$3,116.5	\$2,550.08		
		TOTAL:	\$2,550.08		\$3,116.47	\$3,684.34		
NOTES:								
87	KK KATHY LLC		TOM W LEE		twlee711@hotmail.com	323-395-8568	(S)	
251	5542025001	4475 SANTA MONICA BLVD	\$1,107.97		\$1,353.7	\$1,107.97		bsf on adjacent parcel
252	5542025002	1110 VIRGIL AVE	\$1,370.30		\$1,675.1	\$1,370.30		
		TOTAL:	\$2,478.28		\$3,028.86	\$3,580.69		
NOTES:								
108	MARKLEY,EDWARD D AND		ROB MARKLEY		myteem32@aol.com	323-469-1584	(S)	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
81	5536011015	5523 SANTA MONICA BLVD	\$1,208.23		\$1,476.7	\$1,208.23		building on Google
82	5536011016	5517 SANTA MONICA BLVD	\$1,208.23		\$1,476.7	\$1,208.23		
		TOTAL:	\$2,416.46		\$2,953.40	\$3,491.34		
NOTES:								
20	AUZENE,LARRY A JR AND							
233	5540006011	1104 MARIPOSA AVE	\$1,209.87		\$1,478.3	\$1,209.87		
234	5540006012	5015 SANTA MONICA BLVD	\$1,148.08		\$1,402.7	\$1,148.08		
		TOTAL:	\$2,357.95		\$2,880.98	\$3,406.62		
NOTES:								
53	ESHTIAGHPOUR,YOUSEF AND MEHRAN		MEHRAN ESHTIAGHPOUR		joesinai@yahoo.com	810-652-4466	(S)	
105	5536017034	5700 SANTA MONICA BLVD	\$2,274.18		\$2,779.2	\$2,274.18		
		TOTAL:	\$2,274.18		\$2,779.25	\$3,285.72		
NOTES:								
30	BRAHNA PROPERTIES LLC		GEVOKE TERMEICAL			213-300-0040	(S)	
246	5540026018	4855 SANTA MONICA BLVD	\$2,270.15		\$2,774.5	\$2,270.15		
		TOTAL:	\$2,270.15		\$2,774.45	\$3,279.95		
NOTES:								
86	KIRIKIAN,KRIKOR H TR							
243	5540022018	4775 SANTA MONICA BLVD	\$2,182.03		\$2,666.6	\$2,182.03		
		TOTAL:	\$2,182.03		\$2,666.64	\$3,152.59		
NOTES:								
66	GRAHM,RUTH TR		MARY PEREZ		mperez@frontpeach.net	323-661-1128	(S)	
180	5537020025	5206 SANTA MONICA BLVD	\$2,083.78		\$2,546.8	\$2,083.78		
		TOTAL:	\$2,083.78		\$2,546.80	\$3,010.73		
NOTES:								
65	GOLDDIGGERS LLC							
111	5536018021	5628 SANTA MONICA BLVD	\$2,019.13		\$2,468.0	\$2,019.13		
		TOTAL:	\$2,019.13		\$2,468.02	\$2,917.41		
NOTES:								
169	VERMONT HOLLYWOOD ASSOCIATES L P							

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
274	5542029037	4629 SANTA MONICA BLVD	\$1,975.49		\$2,414.3	\$1,975.49		
		TOTAL:	\$1,975.49		\$2,414.33	\$2,854.18		
NOTES:								
105	MAKASJIAN,EDWARD AND ROSE TRS		AL MAKASJIAN			562-244-7005	(S)	
155	5537015030	0	\$532.98		\$651.3	\$532.98		car lot
156	5537015031	5153 SANTA MONICA BLVD	\$692.12		\$845.8	\$692.12		
159	5537015034	1111 ARDMORE AVE	\$748.88		\$915.5	\$748.88		
		TOTAL:	\$1,973.98		\$2,412.60	\$2,852.01		
NOTES:								
10	5616 SANTA MONICA LLC							
108	5536018017	5612 SANTA MONICA BLVD	\$983.76		\$1,202.3	\$983.76		
109	5536018019	5616 SANTA MONICA BLVD	\$983.51		\$1,202.0	\$983.51		
		TOTAL:	\$1,967.26		\$2,404.32	\$2,842.38		
NOTES:								
58	FEO ENTERPRISES L P							
249	5540028009	4921 SANTA MONICA BLVD	\$1,935.88		\$2,365.6	\$1,935.88		
		TOTAL:	\$1,935.88		\$2,365.58	\$2,796.94		
NOTES:								
19	ASHAMALLA,GAMIL AND JEANETTE TRS		NELLIE HAICK			323-666-1034	(S)	
203	5538019017	4862 SANTA MONICA BLVD	\$1,926.75		\$2,354.7	\$1,926.75		
		TOTAL:	\$1,926.75		\$2,354.70	\$2,783.75		
NOTES:								
46	DANIELIAN,VANIK J AND		JOHN DANIELIAN		karhbagh@sbcglobal.net	323-707-0707	(S)	
136	5537008024	5337 SANTA MONICA BLVD	\$1,924.76		\$2,352.8	\$1,924.76		
		TOTAL:	\$1,924.76		\$2,352.80	\$2,780.94		
NOTES:								
44	D AND S ELCO LLC							
253	5542025036	4471 SANTA MONICA BLVD	\$1,924.54		\$2,352.0	\$1,924.54		
		TOTAL:	\$1,924.54		\$2,352.03	\$2,780.56		
NOTES:								

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
47	DAVILA,PEDRO P		CARLOS CRUZ			323-791-3084	(S)	
207	5538021001	4750 SANTA MONICA BLVD	\$1,301.50		\$1,590.3	\$1,301.50		
208	5538021002	1037 NEW HAMPSHIRE AVE	\$600.42		\$733.9	\$600.42		
		TOTAL:	\$1,901.92		\$2,324.26	\$2,747.84		
NOTES:								
121	NOHO MODERN LLC		THOMAS HAYES		info@thomashayesgaller y.com	323-463-4434	(S)	
49	5534021007	6154 SANTA MONICA BLVD	\$1,862.27		\$2,275.9	\$1,862.27		
		TOTAL:	\$1,862.27		\$2,275.93	\$2,690.59		
NOTES:								
132	PATEL,BALUBHAI G TR		DIPAK BHAVSAR			323-666-3785	(S)	
228	5539003004	4620 SANTA MONICA BLVD	\$1,857.11		\$2,269.8	\$1,857.11		
		TOTAL:	\$1,857.11		\$2,269.84	\$2,683.21		
NOTES:								
6	5255 SANTA MONICA BLVD LLC		IVAN CREGGER		iwcregger@yahoo.com	818-848-0557	(S)	
137	5537009033	5255 SANTA MONICA BLVD	\$1,855.79		\$2,268.3	\$1,855.79		
		TOTAL:	\$1,855.79		\$2,268.32	\$2,681.30		
NOTES:								
110	MEGDAL SILVER LAKES LLC		TOM W LEE		twlee711@hotmail.com	323-395-8568	(S)	
216	5539001020	4460 SANTA MONICA BLVD	\$1,838.47		\$2,246.7	\$1,838.47		
		TOTAL:	\$1,838.47		\$2,246.69	\$2,656.12		
NOTES:								
138	REYES PROPERTIES LLC		ANTOLIO REYES		gualtebake@hotmail.co m	323-663-8307	(S)	
209	5538021020	1036 BERENDO ST	\$1,822.79		\$2,227.5	\$1,822.79		
		TOTAL:	\$1,822.79		\$2,227.54	\$2,633.54		
NOTES:								
120	NGU,STEVEN AND STEFANIE T TRS							
188	5538001043	5060 SANTA MONICA BLVD	\$1,806.40		\$2,207.6	\$1,806.40		
		TOTAL:	\$1,806.40		\$2,207.60	\$2,609.91		
NOTES:								

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
78	KANTARJIAN,THERESA							
157	5537015032	5161 SANTA MONICA BLVD	\$853.22		\$1,042.8	\$853.22		
158	5537015033	5165 SANTA MONICA BLVD	\$915.74		\$1,119.2	\$915.74		
		TOTAL:	\$1,768.96		\$2,161.99	\$2,555.83		
NOTES:								
89	KOO,JIN SANG		KOO JIN SANG		santaauto@hotmail.com	323-663-2133	(S)	
176	5537019035	5150 SANTA MONICA BLVD	\$1,749.10		\$2,137.6	\$1,749.10		
		TOTAL:	\$1,749.10		\$2,137.57	\$2,527.09		
NOTES:								
177	ZAKARIAN,ANDRANIK CO TR							
213	5539001003	4430 SANTA MONICA BLVD	\$1,737.86		\$2,124.1	\$1,737.86		
		TOTAL:	\$1,737.86		\$2,124.09	\$2,510.92		
NOTES:								
98	LE HO AND HO PARTNERSHIP		DON HO		home_wash2006@yahoo.com	310-527-3800	(S)	
258	5542026042	4545 SANTA MONICA BLVD	\$601.08		\$734.5	\$601.08		
259	5542026044	4537 SANTA MONICA BLVD	\$1,127.96		\$1,378.6	\$1,127.96		
		TOTAL:	\$1,729.04		\$2,113.12	\$2,498.14		
NOTES:								
62	G AND S BROS LLC		SAM KAMALMAZYAN		samuelk2000@yahoo.com	323-219-9876	(S)	
152	5537015015	5173 SANTA MONICA BLVD	\$1,046.93		\$1,279.5	\$1,046.93		
154	5537015017	0	\$679.18		\$829.9	\$679.18		
		TOTAL:	\$1,726.11		\$2,109.44	\$2,493.86		
NOTES:								
40	CITY OF STARS COLLISION CENTER		ERIC SIMONIAN		csc777@aol.com	323-665-5700	(S)	
242	5540022017	4751 SANTA MONICA BLVD	\$1,722.98		\$2,105.5	\$1,722.98		
		TOTAL:	\$1,722.98		\$2,105.52	\$2,489.25		
NOTES:								
127	PALOMAR APARTMENTS LP		WILLIAM F HARRIS		bharris@hollywoodhousing.org	323-469-0710	(S)	
61	5536010001	5473 SANTA MONICA BLVD	\$1,716.08		\$2,097.6	\$1,716.08		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
		TOTAL:	\$1,716.08		\$2,097.60	\$2,479.62		
NOTES:								
11	5656 SANTA MONICA PLAZA LLC							
115	5536018027	5656 SANTA MONICA BLVD	\$1,675.08		\$2,047.3	\$1,675.08		
		TOTAL:	\$1,675.08		\$2,047.27	\$2,420.15		
NOTES:								
77	KALOUSTIAN,SHARAM AND LUCY TRS		SHARAM KALOUSTAIN		hoseps@sbcglobal.net	323-460-5262	(S)	
13	5534008015	6115 SANTA MONICA BLVD	\$1,623.86		\$1,984.5	\$1,623.86		
		TOTAL:	\$1,623.86		\$1,984.46	\$2,346.16		
NOTES:								
84	KHORRAMIAN,HAMID		HAMID KHORRAMIAN			323-464-5633	(S)	
90	5536013007	5717 SANTA MONICA BLVD	\$1,623.23		\$1,984.1	\$1,623.23		
		TOTAL:	\$1,623.23		\$1,984.05	\$2,345.37		
NOTES:								
151	SHOKRI,DARIUS M		DARIUS M SHOKRI			818-341-2600	(S)	
206	5538020021	4820 SANTA MONICA BLVD	\$1,610.81		\$1,968.4	\$1,610.81		
		TOTAL:	\$1,610.81		\$1,968.43	\$2,327.29		
NOTES:								
56	FADLON,ISACK AND		ISACK FADLON		isackf@spertiela.com	310-205-9555	(S)	
4	5534005004	6235 SANTA MONICA BLVD	\$1,605.67		\$1,962.5	\$1,605.67		
		TOTAL:	\$1,605.67		\$1,962.55	\$2,319.98		
NOTES:								
16	ARAKELIAN,AGOP AND ANAHID		SCOTT HAYNER		shayner@cimgroup.com	323-860-9542	(S)	
247	5540026020	4875 SANTA MONICA BLVD	\$1,548.81		\$1,892.5	\$1,548.81		
		TOTAL:	\$1,548.81		\$1,892.53	\$2,237.70		
NOTES:								
157	SM HOLLYWOOD RETAIL LLC		MARY FORD			323-664-8665	(S)	
201	5538019001	4850 SANTA MONICA BLVD	\$1,457.03		\$1,780.5	\$1,457.03		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
		TOTAL:	\$1,457.03		\$1,780.45	\$2,105.13		
NOTES:								
154	SINCLAIR PROPERTIES I LLC AND		ROBERT SINCLAIR		bob@highpointranch.co m	805-245-0937	(S)	
107	5536018015	5600 SANTA MONICA BLVD	\$1,450.65		\$1,772.8	\$1,450.65		
		TOTAL:	\$1,450.65		\$1,772.84	\$2,095.88		
NOTES:								
26	BERAKHA LLC		FRED FARIVAR		fredfarivar@millenniums hoes.com	310-540-1785	(S)	
76	5536011002	5505 SANTA MONICA BLVD	\$1,384.53		\$1,692.0	\$1,384.53		
		TOTAL:	\$1,384.53		\$1,691.99	\$2,000.46		
NOTES:								
166	TKACZUK,ANTONIO							
225	5539003001	4600 SANTA MONICA BLVD	\$1,383.08		\$1,690.2	\$1,383.08		
		TOTAL:	\$1,383.08		\$1,690.22	\$1,998.26		
NOTES:								
37	CHA,CHARLES H AND JIN H TRS		CHARLES H CHA		charlescha47@gmail.co m	213-761-7611	(S)	
226	5539003002	4612 SANTA MONICA BLVD	\$1,380.08		\$1,686.6	\$1,380.08		
		TOTAL:	\$1,380.08		\$1,686.56	\$1,993.93		
NOTES:								
23	BARCAY,EDITH TR							
79	5536011013	5531 SANTA MONICA BLVD	\$1,332.66		\$1,628.8	\$1,332.66		
		TOTAL:	\$1,332.66		\$1,628.81	\$1,925.47		
NOTES:								
161	ST NICHOLAS FOUNDATION INC		CARLOS CRUZ			323-665-8720	(S)	
210	5538022002	4718 SANTA MONICA BLVD	\$747.54		\$913.5	\$747.54		
211	5538022004	4722 SANTA MONICA BLVD	\$581.90		\$711.0	\$581.90		
		TOTAL:	\$1,329.44		\$1,624.59	\$1,920.73		
NOTES:								
180	FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC							
282	5542024041	4415 SANTA MONICA BLVD	\$1,295.38		\$1,583.2	\$1,295.38		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
		TOTAL:	\$1,295.38		\$1,583.19	\$1,871.62		
NOTES:								
72	HOVSEPIAN,KRIKOR AND MAGDA TRS		KRIKOR HOVSEPIAN		kghjetling@aol.com	310-420-0498	(S)	
118	5536019006	5546 SANTA MONICA BLVD	\$1,289.77		\$1,576.4	\$1,289.77		
		TOTAL:	\$1,289.77		\$1,576.35	\$1,863.44		
NOTES:								
129	PARAMOUNT RECORDING STUDIOS INC		ADAM BALENSON		info@paramontrecording.com	323-465-4000	(S)	
3	5534005003	6245 SANTA MONICA BLVD	\$1,267.16		\$1,548.7	\$1,267.16		
		TOTAL:	\$1,267.16		\$1,548.75	\$1,830.84		
NOTES:								
173	VOURNAS,THOMAS G TR		THOMAS G VOURNAS		tvournas@yahoo.com	626-498-8557	(S)	
204	5538020001	4800 SANTA MONICA BLVD	\$1,264.45		\$1,545.3	\$1,264.45		
		TOTAL:	\$1,264.45		\$1,545.29	\$1,826.88		
NOTES:								
8	5527 SANTA MONICA BOULEVARD LLC							
80	5536011014	5527 SANTA MONICA BLVD	\$1,249.87		\$1,527.6	\$1,249.87		
		TOTAL:	\$1,249.87		\$1,527.61	\$1,805.84		
NOTES:								
112	METZIDIS,CHARLES TR							
48	5534021004	6122 SANTA MONICA BLVD	\$1,236.14		\$1,510.8	\$1,236.14		
		TOTAL:	\$1,236.14		\$1,510.85	\$1,786.05		
NOTES:								
82	KAZAZIAN,GARO G CO TR							
58	5534022028	6218 SANTA MONICA BLVD	\$1,202.45		\$1,469.5	\$1,202.45		
		TOTAL:	\$1,202.45		\$1,469.47	\$1,737.25		
NOTES:								
27	BEZIAN,JACK AND SYLVA							
239	5540020006	4715 SANTA MONICA BLVD	\$1,175.83		\$1,436.8	\$1,175.83		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3	PROPERTY NOTES	
TOTAL:			\$1,175.83		\$1,436.82	\$1,698.85		
NOTES:								
81	KATZ,HARRY L TR							
52	5534021010	6174 SANTA MONICA BLVD	\$1,156.44		\$1,413.4	\$1,156.44		
TOTAL:			\$1,156.44		\$1,413.41	\$1,670.88		
NOTES:								
17	ARAR GROUP LLC TR		ARLEN AGHAJANIAN		arlen.aghajianian@gmail.com	818-943-8191	(S)	
260	5542027027	4551 SANTA MONICA BLVD	\$1,143.89		\$1,398.1	\$1,143.89		
TOTAL:			\$1,143.89		\$1,398.09	\$1,652.70		
NOTES:								
12	5720 SANTA MONICA BLVD LLC		FARID MAHBOBIAN- FARD		dmahbobian@aol.com	818-757-1020	(S)	
99	5536017001	5720 SANTA MONICA BLVD	\$1,141.65		\$1,395.1	\$1,141.65		
TOTAL:			\$1,141.65		\$1,395.11	\$1,649.47		
NOTES:								
74	JAY MITCHELL LLC							
56	5534022002	6208 SANTA MONICA BLVD	\$1,123.78		\$1,373.5	\$1,123.78		
TOTAL:			\$1,123.78		\$1,373.48	\$1,623.68		
NOTES:								
106	MAKASJIAN,ZARE AND MARO TRS		ARMEN MAKASJIAN		armenmak@yahoo.com	323-665-5211	(S)	
161	5537017024	5111 SANTA MONICA BLVD	\$1,103.96		\$1,349.2	\$1,103.96		
TOTAL:			\$1,103.96		\$1,349.23	\$1,595.06		
NOTES:								
182	HOM KONG J AND SUE S TRS KJH SSH TRUST							
280	5542024036	4405 SANTA MONICA BLVD	\$1,099.47		\$1,343.8	\$1,099.47		
TOTAL:			\$1,099.47		\$1,343.81	\$1,588.54		
NOTES:								
21	BAKER,BARRY TR ET AL							
119	5536019007	5552 SANTA MONICA BLVD	\$1,083.80		\$1,324.6	\$1,083.80		

POID	NAME			CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS		ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3	PROPERTY NOTES	
TOTAL:				\$1,083.80		\$1,324.59	\$1,565.87		
NOTES:									
150	SHB PROPERTIES LLC			SHAHROOL BANAFSHEHA		shahrool@hollywoodelec tric.net	323-871-1818	(S)	
132	5536024013	1074 OXFORD AVE		\$1,075.09		\$1,313.9	\$1,075.09		
TOTAL:				\$1,075.09		\$1,313.90	\$1,553.22		
NOTES:									
174	WEST COAST SUNNY PROPERTIES LLC			A CAMPOS		campos5711corp@gmail .com	323-463-6036	(S)	
91	5536013008	5711 SANTA MONICA BLVD		\$1,072.60		\$1,310.9	\$1,072.60		
TOTAL:				\$1,072.60		\$1,310.90	\$1,549.69		
NOTES:									
14	6245 SANTA MONICA BLVD								
5	5534005005	6233 SANTA MONICA BLVD		\$1,068.41		\$1,305.7	\$1,068.41		
TOTAL:				\$1,068.41		\$1,305.74	\$1,543.62		
NOTES:									
128	PAPELIAN,VERJOUHY O TR			GEORGE PAPELYAN			818-632-5900	(S)	
150	5537015013	5167 SANTA MONICA BLVD		\$402.90		\$492.4	\$402.90		
151	5537015014	5171 SANTA MONICA BLVD		\$644.73		\$788.0	\$644.73		
TOTAL:				\$1,047.62		\$1,280.39	\$1,513.66		
NOTES:									
156	SLE ENTERPRISES INC			PJ NASSI		pjnassi@gmail.com	310-666-1281	(S)	
65	5536010017	5421 SANTA MONICA BLVD		\$1,024.55		\$1,252.2	\$1,024.55		
TOTAL:				\$1,024.55		\$1,252.17	\$1,480.30		
NOTES:									
96	LAFOND,KEITH AND NORMA ET AL TRS			KEITH LAFOND		klafond@socal.rr.com	626-449-6471		
63	5536010014	5400 FLEMISH LN		\$986.42		\$1,205.6	\$986.42		
TOTAL:				\$986.42		\$1,205.61	\$1,425.23		
NOTES:									
15	AKOPOV,MIKHALL			THOMAS HAYES		info@thomashayesgaller y.com	323-463-4434	(S)	

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
50	5534021008	6164 SANTA MONICA BLVD	\$979.12		\$1,196.6	\$979.12		
		TOTAL:	\$979.12		\$1,196.63	\$1,414.64		
NOTES:								
144	SAIDI,DAVID CO TR							
64	5536010016	5417 SANTA MONICA BLVD	\$946.36		\$1,156.6	\$946.36		
		TOTAL:	\$946.36		\$1,156.59	\$1,367.32		
NOTES:								
146	SANTA MONICA ST ANDREWS LLC		E MICHAEL LOBODA		michael@lobodaproperti es.com	310-552-4794	(S)	
120	5536019008	5558 SANTA MONICA BLVD	\$935.39		\$1,143.2	\$935.39		
		TOTAL:	\$935.39		\$1,143.24	\$1,351.44		
NOTES:								
181	FROGEL PROPERTIES INC		CLINT LUKENS		help@clintlukensrealty.c om	323-668-7500 ent.222	(S)	
283	5542024042	4427 SANTA MONICA BLVD	\$934.04		\$1,141.5	\$934.04		
		TOTAL:	\$934.04		\$1,141.48	\$1,349.49		
NOTES:								
94	LA LOAN COMPANY LLC		ERIC KOTLYAN		ekotlyan@sbcglobal.net	810-469-3068	(S)	
75	5536011001	5509 SANTA MONICA BLVD	\$929.95		\$1,136.5	\$929.95		
		TOTAL:	\$929.95		\$1,136.55	\$1,343.65		
NOTES:								
102	LOS JEFES LLC		GREGORY MORRIS		greg@theoaksgourmet.c om	213-605-2952	(S)	
55	5534022001	1069 EL CENTRO AVE	\$921.33		\$1,126.0	\$921.33		
		TOTAL:	\$921.33		\$1,125.97	\$1,331.12		
NOTES:								
119	NATHAN,CHAIM AND LEAH		CHAIM NATHAN		chaimnathan@sbcglobal .net	323-660-0544	(S)	
261	5542027028	4559 SANTA MONICA BLVD	\$908.96		\$1,110.8	\$908.96		
		TOTAL:	\$908.96		\$1,110.85	\$1,313.24		
NOTES:								
133	PEJOVIC,DANUTA TR		DANUTA PEJOVIC			760-346-2024	(S)	

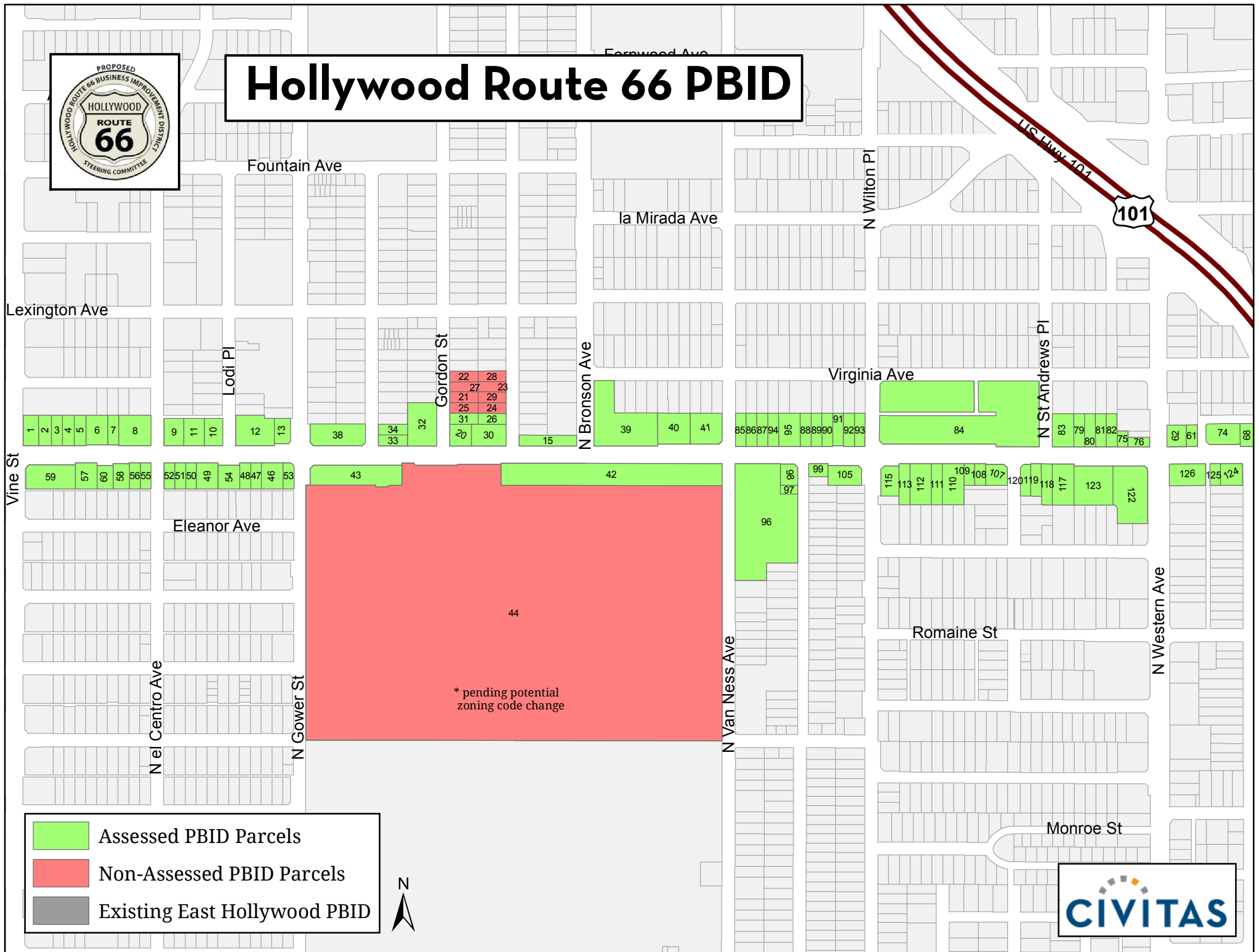
POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
128	5536024004	5432 SANTA MONICA BLVD	\$893.67		\$1,092.2	\$893.67		
		TOTAL:	\$893.67		\$1,092.15	\$1,291.17		
NOTES:								
90	KROFF,LINDA A		LINDA KROFF		lakroff@earthlink.net	323-665-9888	(S)	
263	5542027030	4565 SANTA MONICA BLVD	\$893.03		\$1,091.4	\$893.03		
		TOTAL:	\$893.03		\$1,091.45	\$1,290.26		
NOTES:								
38	CHAMELIAN,SUSAN CO TR		SHARAM KALOUSTAIN		hoseps@sbcglobal.net	323-460-5262	(S)	
53	5534021029	6100 SANTA MONICA BLVD	\$875.45		\$1,070.0	\$875.45		
		TOTAL:	\$875.45		\$1,070.01	\$1,264.86		
NOTES:								
125	PACHULSKI,JENNIE CO TR							
51	5534021009	6170 SANTA MONICA BLVD	\$847.64		\$1,035.9	\$847.64		
		TOTAL:	\$847.64		\$1,035.89	\$1,224.65		
NOTES:								
49	DISANO,ANNETTE TR							
257	5542026040	4531 SANTA MONICA BLVD	\$839.95		\$1,026.5	\$839.95		
		TOTAL:	\$839.95		\$1,026.49	\$1,213.54		
NOTES:								
24	BASTEGHIAN,HAGOP		GEVORA TERMOSOL			213-300-0040	(S)	
262	5542027029	4563 SANTA MONICA BLVD	\$824.88		\$1,008.1	\$824.88		
		TOTAL:	\$824.88		\$1,008.13	\$1,191.78		
NOTES:								
116	MOSES,CHRISTIN B TR		CHRISTIN BEY MOSES		christin.moses3@verizon.net	310-459-0944	(S)	
125	5536023011	5466 SANTA MONICA BLVD	\$790.17		\$965.6	\$790.17		
		TOTAL:	\$790.17		\$965.65	\$1,141.63		
NOTES:								
2	4575 SANTA MONICA BLVD LLC							
264	5542027031	4575 SANTA MONICA BLVD	\$766.44		\$936.7	\$766.44		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
		TOTAL:	\$766.44		\$936.69	\$1,107.34		
NOTES:								
140	RODRIGUEZ,EFRAIN ET AL							
172	5537019030	5180 SANTA MONICA BLVD	\$745.49		\$911.0	\$745.49		
		TOTAL:	\$745.49		\$910.99	\$1,077.09		
NOTES:								
176	YOTNEGPARIAN,MAURICE CO TR		MAURICE YOTNEGPARIAN		earthstone@earthlink.net	818-553-1134	(S)	
205	5538020002	4810 SANTA MONICA BLVD	\$719.06		\$878.7	\$719.06		
		TOTAL:	\$719.06		\$878.71	\$1,038.86		
NOTES:								
52	EDELSON,STEVEN E TR		STEVE EDELSON		info@ojaivacationcenter.com	805-640-2800	(S)	
256	5542026039	4513 SANTA MONICA BLVD	\$717.83		\$877.2	\$717.83		
		TOTAL:	\$717.83		\$877.22	\$1,037.14		
NOTES:								
184	ALLSBROOK JEFFREY KUHLE SILVIA		SILVIA KUHLE		silvia@standardarcitectu re.com	323-662-1000	(S)	
281	5542024040	4411 SANTA MONICA BLVD	\$709.03		\$866.5	\$709.03		
		TOTAL:	\$709.03		\$866.48	\$1,024.38		
NOTES:								
79	KARAGUOZIAN,NAZIK AND KRIKOR TRS							
187	5538001026	5064 SANTA MONICA BLVD	\$697.22		\$852.1	\$697.22		
		TOTAL:	\$697.22		\$852.06	\$1,007.30		
NOTES:								
130	PARSEGHIAN,KEVORK AND MARY TRS		DANIEL PARSEGHIAN		dan@parseghianrecords.com	323-664-3365	(S)	
200	5538012012	4900 SANTA MONICA BLVD	\$684.05		\$836.0	\$684.05		
		TOTAL:	\$684.05		\$836.02	\$988.34		
NOTES:								
139	RODRIGUEZ,EFRAIN AND							
173	5537019031	1064 KINGSLEY DR	\$324.69		\$396.9	\$324.69		

POID	NAME		CONTACT	SIGNER	CONTACT EMAIL	CONTACT PHONE	SUPPORT	ASSIGNMENT
MAP KE	APN	SITE ADDRESS	ASSESSMENT SCENARIO #1		ASSESSMENT SCENARIO #2	ASSESSMENT SCENARIO #3		PROPERTY NOTES
		TOTAL:	\$324.69		\$396.91	\$469.13		
NOTES:								
185	CARLOS ACELA							
284	5537019032	1062 KINGSLEY DR	\$310.76		\$379.9	\$310.76		
		TOTAL:	\$310.76		\$379.87	\$448.98		
NOTES:								
124	OUTDOOR SYSTEMS INC							
255	5542026038	0	\$298.56		\$364.8	\$298.56		billboard space
		TOTAL:	\$298.56		\$364.77	\$431.34		
NOTES:								
Support Level: 53.08%								

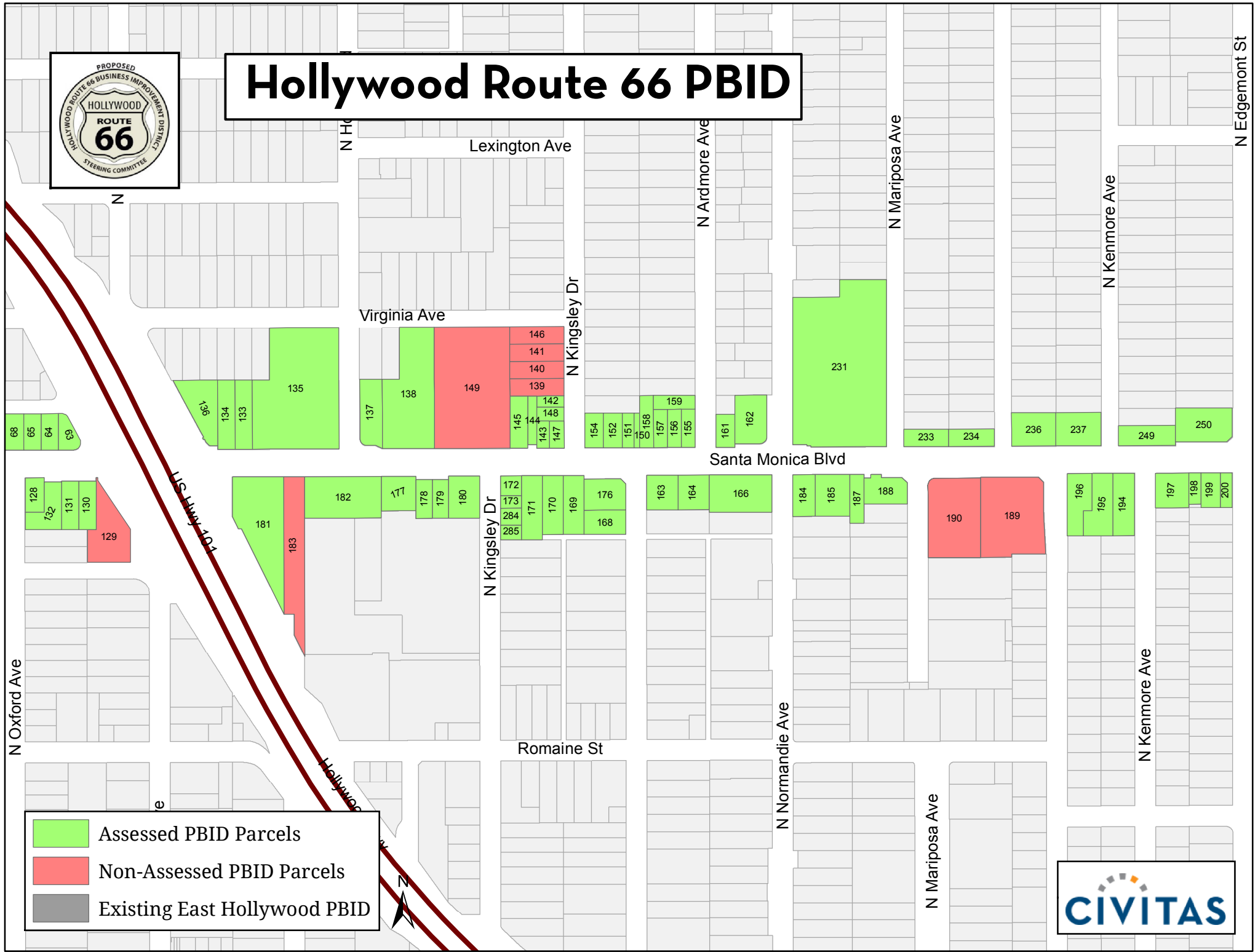


Hollywood Route 66 PBID



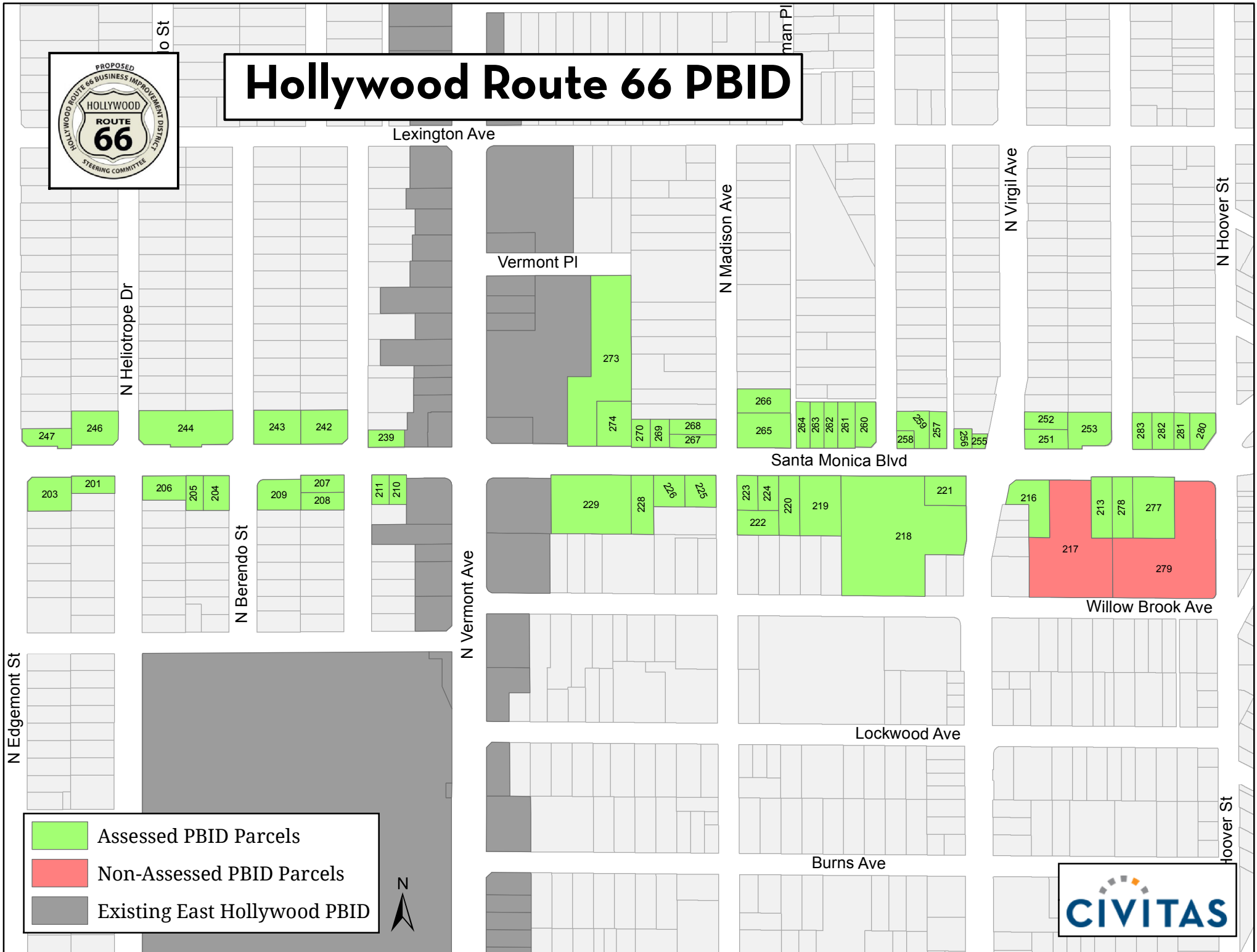


Hollywood Route 66 PBID





Hollywood Route 66 PBID



Motion for Participation in Property Based Business Improvement Districts Policy
Ms. Canter

Whereas, Business Improvement Districts (BID's) provide an opportunity for the School District and individual schools to build a strong relationship with the business community at the local school level;

Whereas, BID's provide a significant collective benefit to all participants, whether they are businesses or not, which include added security, area cleanup, and other special projects;

Whereas, the Board of Education recognizes that there are specific benefits provided by BID's that are more relevant to commercial uses than School District uses and that District may not receive the same level of benefit as traditional commercial uses, and further recognizes that school sites encompass significant open space as a design requirement that does not require a greater dedication of BID services, and in light of these factors should not be expected to meet the same assessment burden as a commercial enterprise;

Whereas, there are currently four District properties within BID areas where the District has not paid assessments for lack of a central policy, now, therefore, be it

Resolved, That the District shall pay the amounts owed in back assessments to the BID's in which currently it owns property, subject to negotiation by the Superintendent;

Resolved, that while participation in a BID is deemed voluntary by the Board of Education, it shall be the policy of the District to participate in property-based BID's when such participation clearly benefits a District school or property within the BID's based on the following policy:

School Site Assessment Levels

High School: 50% of assessment on front footage and building square footage, 25% of assessment on parcel size

Middle School: 45% of assessment on front footage and building square footage, 25% of assessment on parcel size

Elementary School: 40% of assessment on front footage and building square footage, 25% assessment on parcel size

Services

At a minimum, BID's will be expected to provide the following services in exchange for District participation:

Clean & Safe services

- Street cleaning

07-25-2003 03:11pm From-LAUD REAL ESTATE BRANCH

213-633-7301

T-105 P.005/006 F-103

- Trash Removal
- Pressure washing
- Graffiti removal
- Security Patrols

Education Committee

Business Improvement Districts should create a standing Education Committee within the governance structure that can be expected to coordinate the relationship between the business community and the school. Possible benefits and activities could include:

- Mentoring programs
- Adopt a school
- Employment opportunities
- Scholarships
- Internships

In Kind Contributions

As a member of the community and in recognition of the reduced rate provided to the District, individual schools may provide in kind services to the Business Improvement Districts. These might include:

- Equipment parking or storage (space permitting)
- Student volunteers for events
- Class projects that benefit the BID (such as website design or maintenance for BID)

Vacant Lots/Building, Schools Under Construction: Assessment Levels and Services

Due to the ongoing facilities construction program, the District has a large number of vacant lots that are under development. These lots would have minimal impact on an area and would require only reduced Clean and Safe services from a BID. The District would participate at the vacant lot rate until such time as construction is completed at which point the assessed rate should reflect the most current use. If the lot is anticipated to become a school, participation would carry the expectation of the full range of services as described above upon commencement of school operations. During vacancy and construction periods, the District recognizes its responsibility to provide its own site security and maintain vacant lots, buildings and construction sites.

Vacant lot/lot under construction: 15% of assessment until construction is completed and operations commence

Construction Administrative Offices, Industrial Facilities

07-25-2003 03:11pm From-LAUD REAL ESTATE BRANCH

213-633-7301

T-185 P.006/008 F-103

The District has several administration and industrial facilities. These facilities take advantage of services provided by a Business Improvement District and should participate. Services that would benefit such facilities would primarily be the Clean and Safe services.

Administrative offices/Industrial Facilities: 50% of assessment of comparable uses.

District Owned Property Leased to a Third Party

For existing BID's in which the District leases property to a third party, it shall be the responsibility of the lessee to pay the full cost of any BID assessments based on standard commercial rates for like uses as prescribed by the Business Improvement District. This policy shall be included within the terms of any new leases or lease renewals. In the case of formation of new BID's, decision making authority with regard to BID participation and negotiations as to assessments (to the extent that is allowed by state law) will be delegated to the lessee. The District will not be a party to those negotiations. The Lessee shall assume the full amount of any assessment burden resulting from the formation of new BID's. Such requirements shall be included within the terms of any new lease or lease renewal. Should the lease with the District be terminated, the District will participate based on the terms discussed in this policy and on the most current use of the property.

Approval and Administration of BID Agreements

Final approval and administration of agreements with Business Improvement Districts will be delegated to the Chief Operating Officer. In the case of schools sites, approval will be conditioned on a formal determination by the local District Superintendent that the BID would provide benefit to the school based upon the following: 1) a recommendation by the site Principal that the BID arrangement would be of benefit to their school site; and, 2) A commitment by the principal to designate a school stakeholder (assistant principal, teacher, parent, etc) as a representative to participate in the BID formation and/or governance. The Office of the Chief Operating Officer shall assist in negotiations of assessment and services based on this policy. In the case of all other sites, the Chief Operating Officer shall designate a District representative to participate in the BID formation process and as a member of the governing Board or relevant committee.

While this policy sets a standard for agreements with Business Improvement Districts, the actual terms of participation are negotiable under the supervision of the Chief Operating Officer. There may be occasions when alternative formulas are more relevant for setting assessment levels. In the event that service levels are different or assessment levels need to be adjusted, the Chief Operating Officer may make such decisions.

LOS ANGELES UNIFIED SCHOOL DISTRICT
BID ASSESSMENT CALCULATION

Whereas, Business Improvement Districts (BID's) provide an opportunity for the School District and individual schools to build a strong relationship with the business community at the local school level;

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Rita Moreno <rita.moreno@lacity.org>

Hollywood Route 66 PBID - Feasibility Study

9 messages

Gina T <gtrechter@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>

Wed, Jan 3, 2018 at 10:26 AM

Hello Rita,

I hope you had a wonderful holiday!

Attached is the required Feasibility Study for the proposed Hollywood Route 66 PBID. It includes the updates discussed on the last Steering Committee call and approved by the Committee.

Can Civitas prepare an invoice for this deliverable? Is there anyone else in the City that needs to review/approve?

Thanks for your assistance!

Regards,
Gina

--



Gina Trechter

Project Manager

Civitas

p: 800.999.7781 m: 951-285-1461

d: 213-236-2336

a: 333 S. Hope Street, 18th Floor, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com



Draft HR66PBID Feasibility Study 12-19-17 Clean.pdf
1446K

Rita Moreno <rita.moreno@lacity.org>
To: Gina T <gtrechter@civitasadvisors.com>

Wed, Jan 3, 2018 at 3:16 PM

Hi Gina,

Happy New Year!

Go ahead and submit the invoice. Both Miranda and Rosemary are out on medical leave so our Executive Officer is stepping in to assist our division. We'll review and let you know if anything further is needed.

Thanks.

Rita

[Quoted text hidden]

--

Rita Moreno
City of Los Angeles
Office of the City Clerk
Neighborhood and Business Improvement District Division

200 N. Spring Street, 3rd Floor #395
Los Angeles, CA 90012
Office (213) 978-1122
Fax (213) 978-1079



Gina T <gtrechter@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>

Wed, Jan 3, 2018 at 3:19 PM

Hi Rita,

Oh no! I hope everything is OK with Miranda and Rosemary.

Thanks for the speedy reply! We will most likely submit the invoice at the end of the week.

Regards,
Gina

[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>
To: Gina T <gtrechter@civitasadvisors.com>

Tue, Jan 16, 2018 at 5:33 PM

Gina,

I haven't received the invoice. Has it been sent?

[Quoted text hidden]

Gina T <gtrechter@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>

Wed, Jan 17, 2018 at 8:55 AM

Hi Rita,

Apologies for the delay. No, we are working on it! It takes us a bit longer to do L.A invoices than most others :) I should have to you next week.

Regards,
Gina

[Quoted text hidden]



Gina Trechter

Project Manager

Civitas

p: 800.999.7781 m: 951-285-1461

d: 213-236-2336

a: 633 West 5th Street, Suite 1800, Los Angeles, CA 90071

w: www.civitasadvisors.com e: gtrechter@civitasadvisors.com



Rita Moreno <rita.moreno@lacity.org>
To: Gina T <gtrechter@civitasadvisors.com>

Wed, Jan 17, 2018 at 9:43 AM

Okay.

FYI: Both Rosemary and Miranda are on medical leave so be sure to address it and send to either Holly L. Wolcott, City Clerk; Shannon D. Hoppes, Executive Officer, or myself.

[Quoted text hidden]

Rita Moreno <rita.moreno@lacity.org>
To: Gina T <gtrechter@civitasadvisors.com>

Thu, Feb 1, 2018 at 9:57 AM

Hi Gina,

I have reviewed the feasibility study in conjunction with the contract requirements, and would like you to provide further information. The contract states:

Section 3

A. Determine the feasibility of establishing the proposed BID or any alternative to the proposed BID that would provide basic services similar to those that would be provided by a business improvement district and deliver a FEASIBILITY STUDY report to the CITY CLERK. The FEASIBILITY STUDY shall include, but not be limited to, all of the following:

- 1. A detailed explanation of the methods, techniques, and schedules used in concluding all the findings made in the report with supporting documentation for all findings;*
- 2. The proposed type of feasible BID (Merchant or Property);*
- 3. The proposed boundaries of the feasible BID; and*
- 4. Descriptions of any alternatives and the reason why those alternatives may/may not be feasible;*

Section 3.2

A. A FEASIBILITY STUDY Report which includes, but is not limited to:

- 1. Detailed results of the study of the TARGET AREA;*
- 2. Proposed boundaries of a potential BID;*
- 3. Proof of contact with each POTENTIAL ASSESSEE;*

Appendix 1

DELIVERABLE 1 – FEASIBILITY STUDY

Including, but not limited to: Surveying POTENTIAL ASSESSEES utilizing written surveys, focus groups, and/or interviews to determine probability of success of creating a BID in the proposed area.

Deliverable: Report detailing the results of the feasibility study. Provide proposed boundaries to Analyst. Proof of contact with each POTENTIAL ASSESSEE (e.g. copy of mailing list, copy of sign in sheets from scoping meetings, etc.)

For example, there is no mention of a study of the area itself in terms of its composition and condition. The report mentions discussions and several meetings with property owners, but does not provide any dates, the number of attendees, and specific meeting outcomes. The report further states that 91 property owners have submitted letters of support "over the last few years." But it does not provide the actual dates (have they been trickling in or were there various time periods of activity?) and who or how that work was accomplished and related to the current work by Civitas.

In terms of stakeholder input, the report does not state how stakeholders were informed about the survey, how email addresses were obtained and for how many property owners. Based on the numbers provided, the rate of response to the survey is 11.51 percent. Is this sufficient based on past experience? Only 7.91 percent attended the open house. What might that indicate? To prove contact with each potential assessee, you should include sign-in sheets, email lists, phone call logs, and materials used to conduct outreach.

Finally, the report is light on findings. What is the basis for determining that a property owner based BID is the best tool to address the needs identified by stakeholders? If the answer is to be extrapolated from the survey findings, then the narrative should more thoroughly discuss the results and reference the particular survey question and responses.

I'll be out of town starting tomorrow and returning on the 12th so you have some time to resubmit.

Thanks.

Rita

[Quoted text hidden]

Gina T <gtrechter@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>

Wed, Feb 28, 2018 at 12:41 PM

Hi Rita,

Attached you will find a revised Feasibility Study for the proposed Hollywood Route 66 BID, which includes additional information about the items you raised.

Please let me know if you have any questions, and whether this version is to your satisfaction.

Regards,
Gina

[Quoted text hidden]



Revised HR66PBID Feasibility Study 2-28-18.pdf
1925K

Rita Moreno <rita.moreno@lacity.org>
To: Gina T <gtrechter@civitasadvisors.com>
Cc: Shannon Hoppes <Shannon.Hoppes@lacity.org>, Rick Scott <rick.scott@lacity.org>

Fri, Mar 2, 2018 at 12:34 PM

Hi Gina,

Thank you for the revised report. I have reviewed and discussed its findings with Executive Staff. We are concerned that the bulk of support for the proposed business improvement district dates back 4-5 years and not as a result of current scoping meetings conducted by Civitas with property owners. The report does not provide evidence that property owners participated in discussions about the types of services included in and the findings of the survey. Nor is there evidence of a discussion about the likely cost of those services, based on the square footage being considered.

It is our expectation that the Scope of Work and Deliverables be completed by the contractor within the term of the agreement. The engagement of potential assesses is fundamental in providing information and receiving the input necessary in making a determination on the feasibility of the proposed district. Consequently, we are not able to accept the feasibility study at this time as a completed deliverable.

Please call me if you wish to discuss further.

Sincerely,

Rita

[Quoted text hidden]



HOLLYWOOD ROUTE 66 PROPERTY AND BUSINESS IMPROVEMENT DISTRICT

Feasibility Report

DECEMBER 19, 2017

PREPARED BY



I. OVERVIEW

Civitas was hired to assist with the formation of the proposed Hollywood Route 66 Property and Business Improvement District (HR66PBID). A requirement of the formation process is the completion of a feasibility study for the proposed HR66PBID. As a result of property owner discussions and several meetings, we have determined that creation of the proposed HR66PBID would garner significant support from Hollywood Route 66 property owners.

This report is a summary of stakeholder meetings and surveys conducted by Civitas. The purpose of the report is to provide the City of Los Angeles with a review of the outreach and discussion facilitated by Civitas.

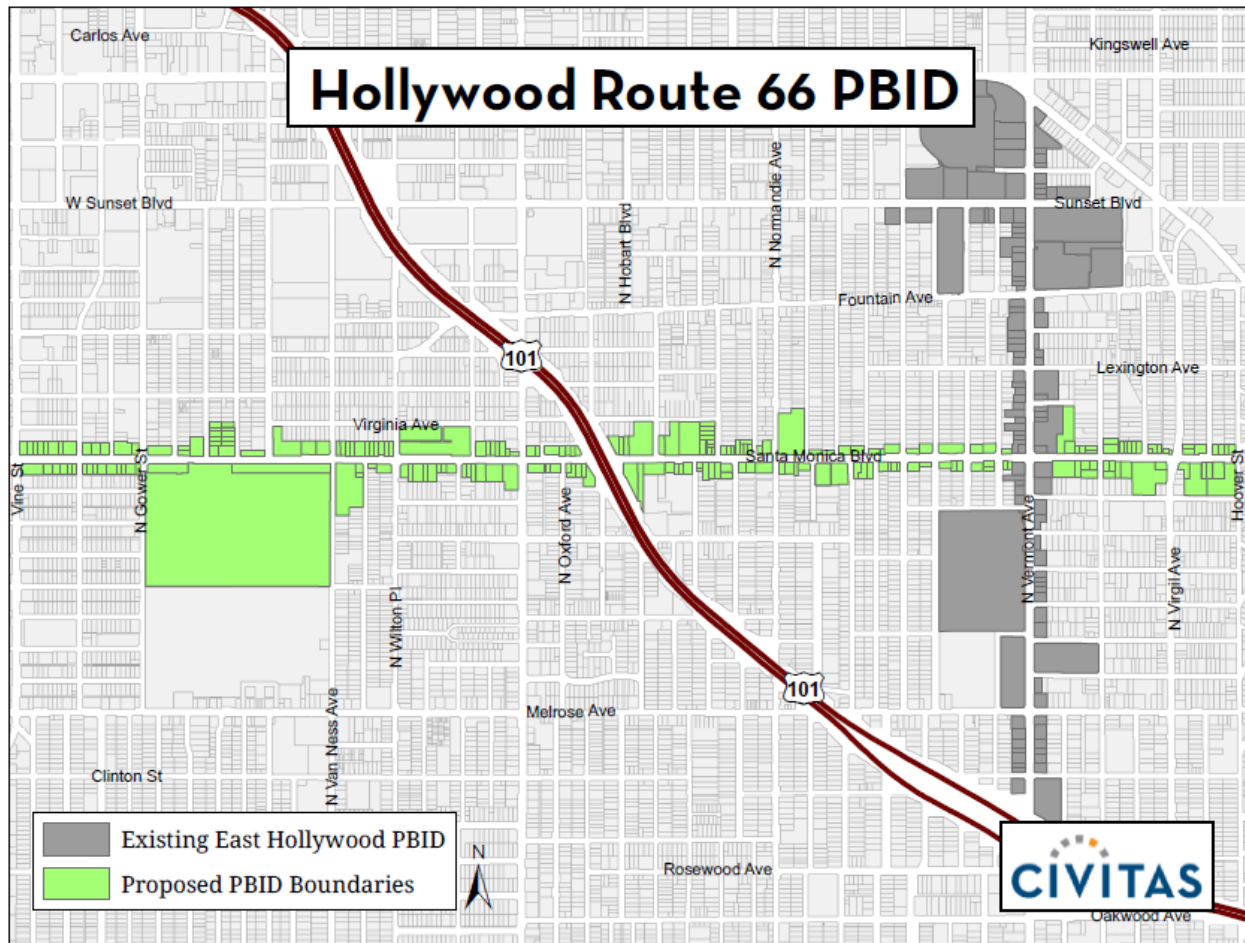
As part of the formation process, Civitas met with stakeholders to talk about the issues facing Hollywood Route 66 property owners and how their properties and businesses are affected. Civitas also deployed a survey to Hollywood Route 66 property owners to ascertain the most important areas of focus for Hollywood Route 66 property owners and gauge their support for the proposed HR66PBID.

Property business improvement districts help improve the economic viability of commercial districts by receiving annual mandatory assessments from property owners, and using those assessments to fund the resources most needed in the district. Services can include:

- Maintenance
 - Sidewalk sweeping
 - Sidewalk pressure washing
 - Trash pick up
 - Graffiti removal
 - Tree trimming
 - Landscaping
- Advocacy
 - City/state/federal
 - Obtaining grants
 - Issues forums, briefings
- Image & Communications
 - Image enhancement programs
 - Newsletters
 - Banner programs
 - Retail advertising/promotions
 - Public relations
- Security & Safety
 - Hospitality guides
 - Bike or auto patrol
 - Anti-panhandling programs
- Planning & Development
 - Industry specific marketing
 - Vision & strategic planning
 - Development assistance
- Special Events
 - Festivals
 - Event facilitation
 - Parades
- Streetscape Improvements
 - Signage
 - Lighting
 - Benches, outdoor dining
 - Sidewalk improvements
 - Landscape improvements
- Economic Development
 - Business recruitment/retention
 - Market research
- Parking & Transportation
 - Parking validation program
 - Parking management
 - Shuttle services
- Social Services
 - Homelessness programs
 - Job training & placement

II. BOUNDARY MAP

The proposed HR66PBID boundary is illustrated by the map below. The service area includes 209 assessed parcels. The proposed boundary generally includes parcels fronting Santa Monica Boulevard between Vine Street and Hoover Street.



III. SUPPORTIVE PROPERTY OWNERS

The PBID Law requires the support of more than fifty percent (50%) of assessed property owners, weighted by the amount they are assessed, to initiate the City Council formation process. The proposed HR66PBID boundary includes 209 assessed parcels owned by 139 property owners. Over the last few years 91 property owners, representing 118 parcels, submitted a letter supporting HR66PBID formation. In sum, 65.47% of assessed property owners representing 56.46% of the number of assessed parcels within the proposed HR66PBID boundary submitted a letter supporting HR66PBID formation. The following table shows the property owners within the proposed HR66PBID boundaries who have submitted a letter supporting HR66PBID formation and the number of parcels owned by each property owner.

Property Owner	Number of Parcels
4849 Santa Monica Blvd LLC	1
4906 Santa Monica Blvd LLC	1
4910 Santa Monica Blvd LLC	2
5255 Santa Monica Blvd LLC	1
5601 5667 Santa Monica Blvd LA	1
5720 Santa Monica Blvd LLC	1
6161 Santa Monica Associates LTD	2
Akopov, Mikhall	1
Allsbrook Jeffrey Kuhle Silvia	1
Arakelian, Agop and Anahid	1
Ara Group LLC TR	1
Archdiocese of L A Educ and	1
Ashamalla, Gamil and Jeanette TRS	1
Basteghian, Hagop	1
Berakha LLC	1
Brahna Properties LLC	1
Cha, Charles H and Jin H TRS	1
Chamelian, Susan Co TR	1
Chaplin Studios LLC	1
City of Stars Collision Center	1
Danelian, Vanik J and	1
Davila, Pedro P	2
Decmac Developers LLC	1
Dultenhaver, Linda L TR	1
Edelson, Steven E TR	1
Eshtiaghpour, Yousef and Mehran	1
Extra Space Properties Twenty	2
Fadlon, Isack and	1
First Vine Realty LLC	1
Frogel Properties Inc	1
G and S Bros LLC	2
Gindi, Magdi R and Nabila E TRS	1
Gindi, Magdi R Co TR	1
Grahm, Ruth TR	1
Hollywood Forever Inc.	1

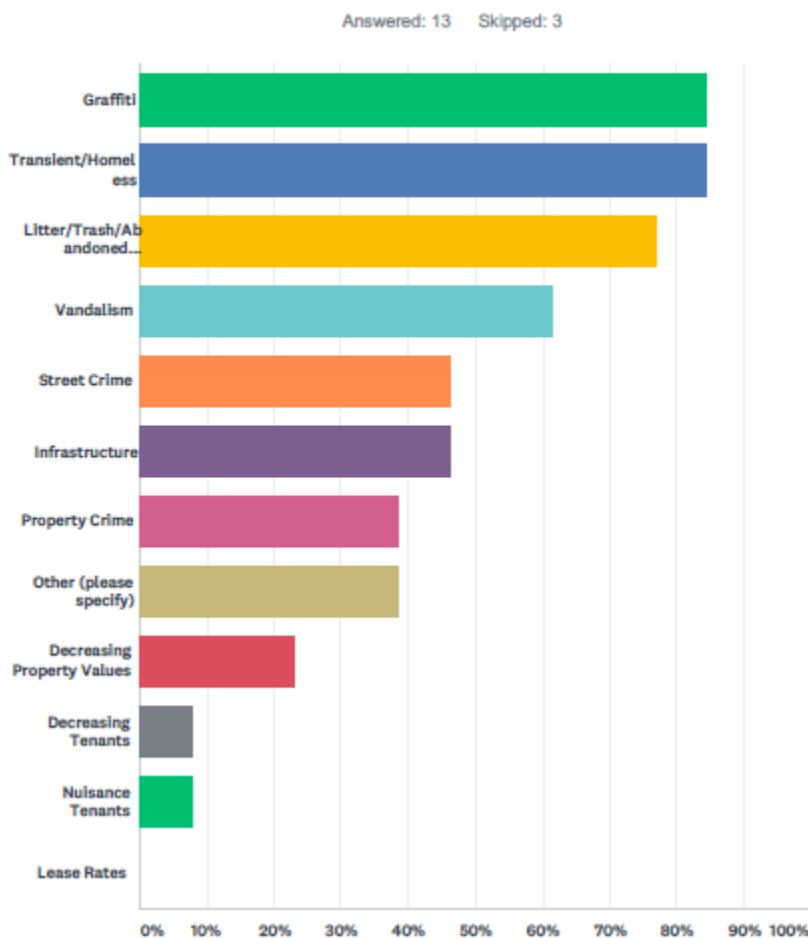
Property Owner	Number of Parcels
Hovsepian, Krikor and Magda TRS	1
Kaloustian, Sharam and Lucy TRS	1
Khorramian, Hamid	1
Kim, Bang J TR	1
KK Kathy LLC	2
Koo, Jin Sang	1
Kroff, Linda A	1
LA Kretz, Morton TR ET AL	1
LA Loan Company LLC	1
Lakatos, Gabe Co TR	1
Le Ho and Ho Partnership	1
Lee Ho and Ho Partnership	1
Lee Realcorp	2
Lee, Joo S	2
Liliram LLC	1
Los Jefes LLC	1
Makasjian, Edward and Rose TRS	3
Makasjian, Zare and Maro TRS	1
Markley, Edward D and	2
MMZ Apartment Investments LLC	1
Mojfar LLC	1
Moses, Christin B TR	1
Moushoul, James E and Anna TRS	1
Moushoul, James E Co TR	2
Nathan, Chaim and Leah	1
Noho Modern LLC	1
Omega CP1 LLC	1
Omega CP2 LLC	6
Omega CP2A LLC	1
Pacific Capital LLC	2
Palomar Apartments LP	1
Papelian, Verjouhy O TR	1
Papelian, Vrejouhy TR	1
Paramount Recording Studios Inc	1
Parseghian, Kevork and Mary TRS	1
Patel, Balubhai G TR	1
Pejovic, Danuta TR	1
Ptag Properties LLC	1
Rashidi, Jahangir and Seda TRS	2
Reyes Properties LLC	1
Roman Catholic Archbishop of L A	2
Santa Monica Holdings LTD	2
Santa Monica St Andrews LLC	1
SHB Properties LLC	1
Shokri, Darius M	1
Sinclair Properties I LLC and	1
SLE Enterprises Inc	1

IV. PROPERTY OWNER SURVEY

An online survey, distributed both online and via mail, sought to obtain feedback from property owners within the proposed HR66PBID about their needs and opportunities. Sixteen (16) property owners participated in the survey. The survey asked property owners to identify the current issues they face, as this will help us understand what programs and services could help improve Hollywood Route 66.

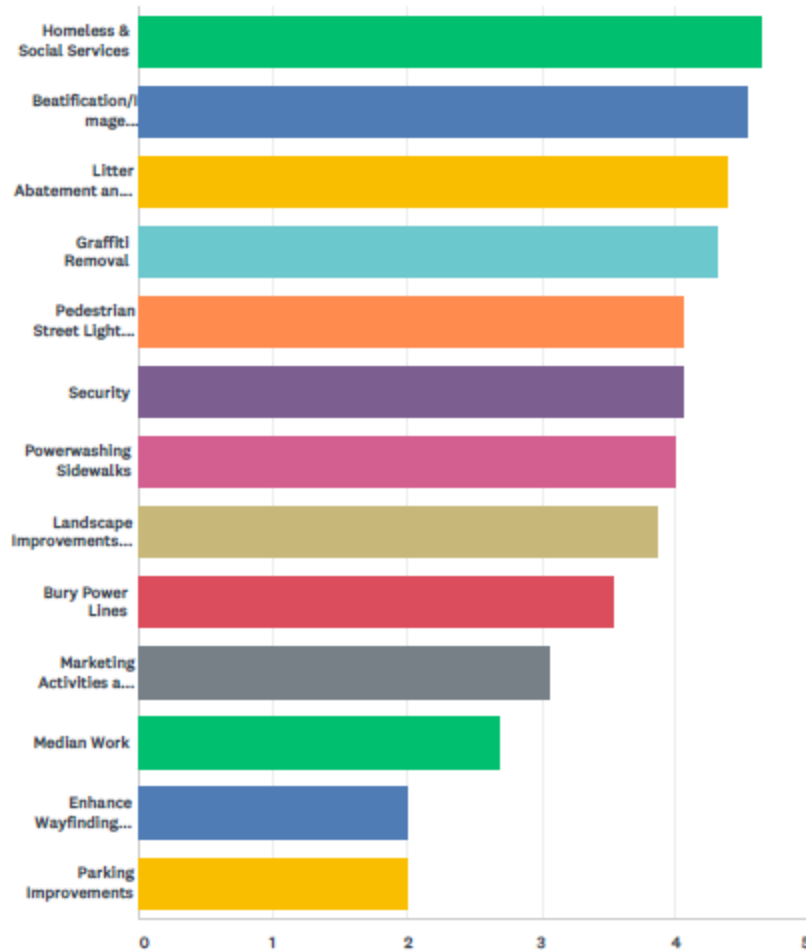
As seen in the charts below, surveyors were asked to rank the programs and services most important to Hollywood Route 66. As with most PBIDs, clean and safe activities ranked as top priorities to property owners.

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply



Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Answered: 16 Skipped: 0

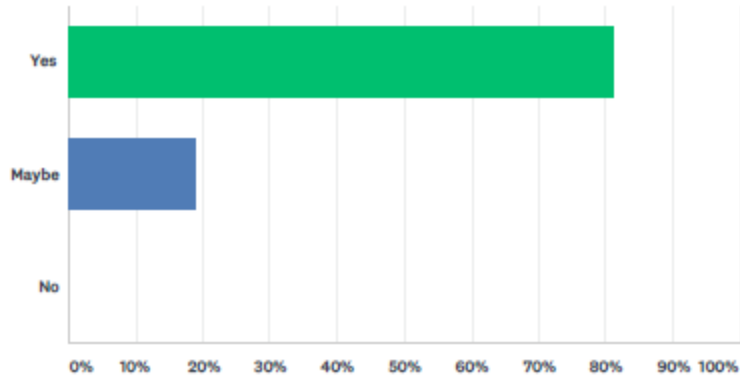


While the survey sample is only a small portion of the property owners along Santa Monica Blvd in Hollywood Route 66, the percentage of respondents who claimed they would sign a petition and ballot asking the City to form the Hollywood Route 66 PBID (81.25%) is high at this point in the formation process.

HOLLYWOOD ROUTE 66 PBID SURVEY

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Answered: 16 Skipped: 0

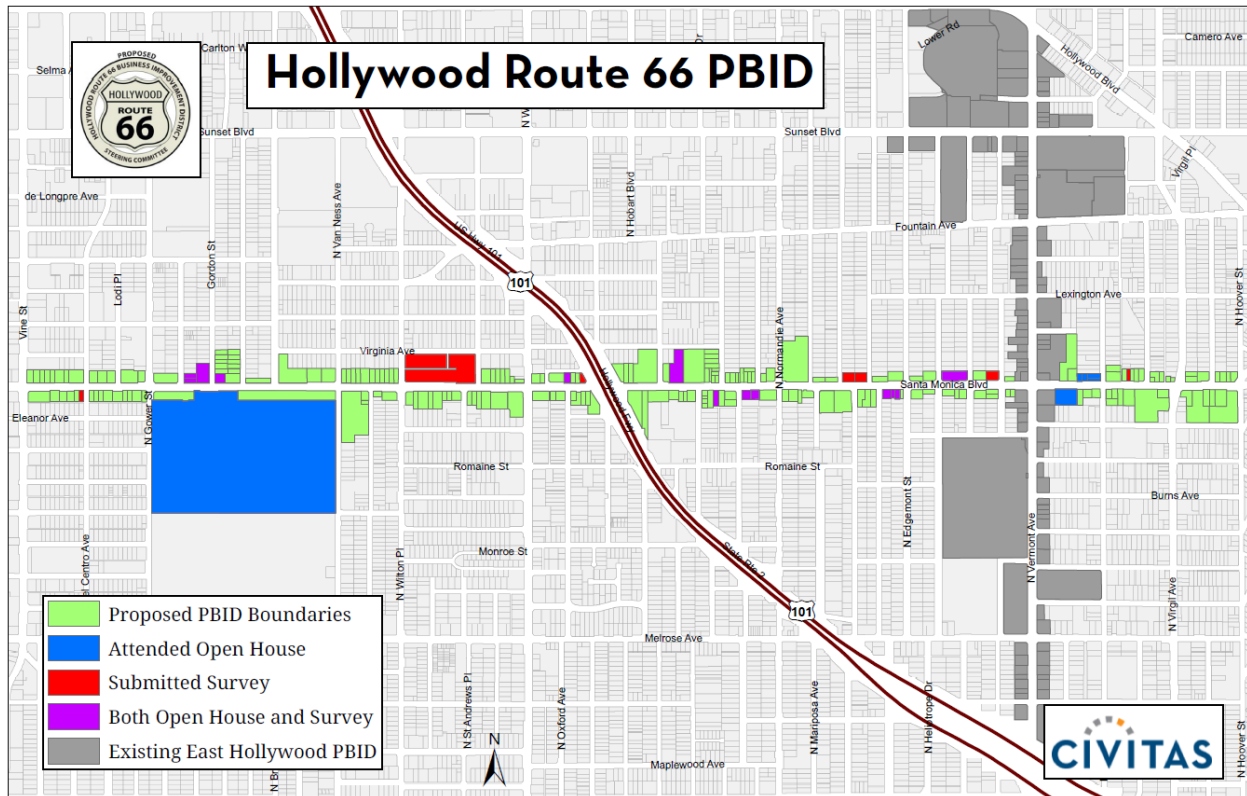


ANSWER CHOICES	RESPONSES	
Yes	81.25%	13
Maybe	18.75%	3
No	0.00%	0
TOTAL		16

The full results of the property owner survey can be found in Appendix 3.

V. OPEN HOUSE

On October 17, 2017 invitations were mailed to each property owner within the proposed HR66PBID as shown in Appendix 1. On October 24, 2017 an open house was held at Neuberg & Neuberg Importers Group, Inc. 6001 Santa Monica Boulevard, Los Angeles, CA 90038 from 4:30 pm to 7:00 pm. Open House attendees has the opportunity to learn about Property and Business Improvement Districts, learn about the proposed HR66PBID boundaries, services and steps to formation, and most importantly provide their feedback on the need for services along Hollywood Route 66. Eleven (11) property owners attended the open house and participated in discussions about the proposed HR66PBID. The open house sign-in sheet can be found on Appendix 2. The map below illustrates the property owners within the proposed HR66PBID boundaries that attended the open house, submitted a survey, or both.



VI. CONCLUSION

The proposed HR66PBID has a solid foundation. There is support by property owners representing a majority of the assessed parcels within the proposed boundary to form the HR66PBID. Stakeholders that have participated in the survey and open house have identified specific additional activities and improvements that the proposed HR66PBID can provide.

Civitas recommends that the City of Los Angeles commit to forming the proposed HR66PBID to provide additional activities and improvements within the proposed district. This will help to establish a strong private sector organization with a dependable financial core. The proposed HR66PBID will provide the resources, leadership, and long-term vision Hollywood Route 66 needs to enhance its atmosphere and user experience and increase commercial activity within the district.

APPENDIX 1 – PROPERTY OWNER MAILING LIST

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
4575 SANTA MONICA BLVD LLC	4551 RUSSELL AVE		LOS ANGELES	CA	90027
4849 SANTA MONICA BOULEVARD LLC	4849 SANTA MONICA BLVD		LOS ANGELES	CA	90029
4906 SANTA MONICA LLC	2600 OLIVE AVE	Suite 586	BURBANK	CA	91505
4910 SANTA MONICA LLC	2600 OLIVE AVE	Suite 586	BURBANK	CA	91505
5255 SANTA MONICA BLVD LLC	1415 MORNINGSIDE DR		BURBANK	CA	91506
5520 SANTA MONICA BLVD LLC	PO BOX 1806		STUDIO CITY	CA	91614
5527 SANTA MONICA BOULEVARD LLC	5527 SANTA MONICA BLVD		LOS ANGELES	CA	90038
5601 5667 SANTA MONICA BLVD LA	4700 WILSHIRE BLVD		LOS ANGELES	CA	90010
5616 SANTA MONICA LLC	PO BOX 6233		BEVERLY HILLS	CA	90212
5656 SANTA MONICA PLAZA LLC	2130 SNEAD ST		LA HABRA	CA	90631
5720 SANTA MONICA BLVD LLC	18011 KAREN DR		ENCINO	CA	91316
6161 SANTA MONICA ASSOCIATES LTD	6161 SANTA MONICA BLVD		LOS ANGELES	CA	90038
6245 SANTA MONICA BLVD	6245 SANTA MONICA BLVD		LOS ANGELES	CA	90038
AKOPOV,MIKHALL	613 GARDNER ST		LOS ANGELES	CA	90036
ARAKELIAN,AGOP AND ANAHID	1710 HILLHURST AVE	Suite 200	LOS ANGELES	CA	90027
ARAR GROUP LLC TR	11595 NEWCASTLE AVE		GRANADA HILLS	CA	91344
ARCHDIOCESE OF L A EDUC AND	3424 WILSHIRE BLVD	4TH FL	LOS ANGELES	CA	90010
ASHAMALLA,GAMIL AND JEANETTE TRS	4622 GAINSBOROUGH AVE		LOS ANGELES	CA	90027
AUZENE,LARRY A JR AND	721 KENNETH RD		BURBANK	CA	91501
BAKER,BARRY TR ET AL	1825 MIDVALE AVE	Suite 302	LOS ANGELES	CA	90025
BARCAY,EDITH TR	229 LINDEN DR		BEVERLY HILLS	CA	90212
BASTEGHIAN,HAGOP	6539 ANDASOL AVE		VAN NUYS	CA	91406
BERAKHA LLC	234 MANCHESTER BLVD		INGLEWOOD	CA	90301

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
BEZIAN,JACK AND SYLVA	4715 SANTA MONICA BLVD		LOS ANGELES	CA	90029
BH LLC	619 HILLCREST RD		BEVERLY HILLS	CA	90210
BRAHNA PROPERTIES LLC	3715 SUNSWEPT DR		STUDIO CITY	CA	91604
CHA,CHARLES H AND JIN H TRS	637 WILCOX AVE	UNIT 3C	LOS ANGELES	CA	90004
CHAMELIAN,SUSAN CO TR	2344 BRONSON HILL DR		LOS ANGELES	CA	90068
CHAPLIN STUDIOS LLC	1800 16TH ST		LOS ANGELES	CA	90021
CITY OF STARS COLLISION CENTER	4751 SANTA MONICA BLVD		LOS ANGELES	CA	90029
CJ INVESTMENT PARTNERS	PO BOX 116		MALIBU	CA	90265
CUBBAGE FIELD LLC	10965 CHALON RD		LOS ANGELES	CA	90077
CUBBAGE PATCH LLC	10965 CHALON RD		LOS ANGELES	CA	90077
D AND S ELCO LLC	21825 BARBARA ST		TORRANCE	CA	90503
DANIELIAN,VANIK J AND	1738 BERENDO ST		LOS ANGELES	CA	90027
DAVILA,PEDRO P	4716 SANTA MONICA BLVD		LOS ANGELES	CA	90029
DECMAC DEVELOPERS LLC	5311 SANTA MONICA BLVD		LOS ANGELES	CA	90029
DISANO,ANNETTE TR	347 CHAPMAN DR		CORTE MADERA	CA	94925
DULTENHAVER,LINDA L TR	6671 SUNSET BLVD	Suite # 1575	LOS ANGELES	CA	90028
EDELSON,STEVEN E TR	1216 OJAI AVE		OJAI	CA	93023
ESHTIAGHPOUR,YOUSEF AND MEHRAN	PO BOX 5019		BEVERLY HILLS	CA	90212
EXCEL INVESTMENTS	PO BOX 5357		BEVERLY HILLS	CA	90211
EXTRA SPACE PROPERTIES TWENTY	PO BOX 320099		ALEXANDRIA	VA	22320
FADLON,ISACK AND	5670 WILSHIRE BLVD	Suite 1867	LOS ANGELES	CA	90036
FELDMAN,LEONARD S TR	8138 WOODLAKE AVE	Suite 229	CANOGA PARK	CA	91304
FEO ENTERPRISES L P	530 GALLEON WAY		SEAL BEACH	CA	90740
FIRST VINE REALTY LLC	1559 SEPULVEDA BLVD		LOS ANGELES	CA	90025
FIVE RIVERS LLC	6061 SANTA MONICA BLVD		LOS ANGELES	CA	90038

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
G AND S BROS LLC	5173 SANTA MONICA BLVD		LOS ANGELES	CA	90029
GINDI,MAGDI R CO TR	621 HIGHLAND AVE		LOS ANGELES	CA	90036
GOLDDIGGERS LLC	2658 GRIFFITH PARK BLVD	UNIT 605	LOS ANGELES	CA	90039
GRAHM,RUTH TR	623 ROXBURY DR		BEVERLY HILLS	CA	90210
HARVEY TP I I I LLC	1816 11TH AVE	UNIT C	SEATTLE	WA	98122
HOLLYWOOD CEMETERY ASSN	6000 SANTA MONICA BLVD		LOS ANGELES	CA	90038
HOLLYWOOD COMMUNITY HOUSING	5020 SANTA MONICA BLVD		LOS ANGELES	CA	90029
HOLLYWOOD FOREVER INC	6000 SANTA MONICA BLVD		LOS ANGELES	CA	90038
HOVSEPIAN,KRIKOR AND MAGDA TRS	2326 ACHILLES DR		LOS ANGELES	CA	90046
JAY MITCHELL LLC	5877 3RD ST		LOS ANGELES	CA	90036
JRP MANAGEMENT CO LLC	PO BOX 3099		ROLLING HILLS ESTATES	CA	90274
KALOUSTIAN,SHARAM AND LUCY TRS	6100 SANTA MONICA BLVD		LOS ANGELES	CA	90038
KANTARJIAN,THERESA	PO BOX 27904		LOS ANGELES	CA	90027
KARAGUOZIAN,NAZIK AND KRIKOR TRS	923 VALLEY BLVD	Suite 110	SAN GABRIEL	CA	91776
KATZ,HARRY L TR	12049 COYNE ST		LOS ANGELES	CA	90049
KAZAZIAN,GARO G CO TR	4326 MELBOURNE AVE		LOS ANGELES	CA	90027
KERIAN,STEVE AND ALICE TRS	PO BOX 27667		LOS ANGELES	CA	90027
KHORRAMIAN,HAMID	5717 SANTA MONICA BLVD	Suite A	LOS ANGELES	CA	90038
KIM,BANG J TR	3700 OLYMPIC BLVD	Suite 202	LOS ANGELES	CA	90019
KIRIKIAN,KRIKOR H TR	4432 PROSPECT AVE		LOS ANGELES	CA	90027
KK KATHY LLC	2316 TEASLEY ST		LA CRESCENTA	CA	91214
KOCHMAN,SAM CO TR	6440 WILBUR AVE	Suite 315	RESEDA	CA	91335
KOO,JIN SANG	1118 PARK AVE		GLENDALE	CA	91205
KROFF,LINDA A	2428 MICHELTORENA ST		LOS ANGELES	CA	90039
L A CITY	1200 NORTH SPRING STREET	ROOM 224	LOS ANGELES	CA	90017
L A UNIFIED SCHOOL DIST	400 HOPE ST		LOS ANGELES	CA	90071

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
LA KRETZ,MORTON TR ET AL	6671 SUNSET BLVD	Suite 1575	HOLLYWOOD	CA	90028
LA LOAN COMPANY LLC	5509 SANTA MONICA BLVD		LOS ANGELES	CA	90038
LAFOND,KEITH AND NORMA ET AL TRS	1985 ORLANDO RD		SAN MARINO	CA	91108
LAKATOSH,GABE CO TR	22719 FEDERALIST RD		CALABASAS	CA	91302
LEE HO AND HO PARTNERSHIP	15725 VERMONT AVE	2ND FL	GARDENA	CA	90247
LEE REALCORP	466 FOOTHILL BLVD	Suite # 317	LA CANADA FLINTRIDGE	CA	91011
LEE,JOO S	466 FOOTHILL BLVD	Suite # 317	LA CANADA	CA	91011
LILIRAM LLC	10810 VIA VERONA ST		LOS ANGELES	CA	90077
LOS JEFES LLC	5830 FOOTHILL DR		LOS ANGELES	CA	90068
M AND M ADVANCE INVESTMENTS LLC	4357 WOODMAN AVE		SHERMAN OAKS	CA	91423
MAKASJIAN,EDWARD AND ROSE TRS	2819 LA VENTANA		SAN CLEMENTE	CA	92672
MAKASJIAN,ZARE AND MARO TRS	2311 HOBART BLVD		LOS ANGELES	CA	90027
MARIPOSA PLACE APARTMENTS LP	5020 SANTA MONICA BLVD		LOS ANGELES	CA	90029
MARKLEY,EDWARD D AND	1104 HOLT AVE	Suite NO 302	LOS ANGELES	CA	90035
MEGDAL SILVER LAKES LLC	252 BEVERLY DR	Suite C	BEVERLY HILLS	CA	90212
METZIDIS,CHARLES TR	3424 COUNTRYWALK CT		SIMI VALLEY	CA	93065
MMZ APARTMENT INVESTMENTS LLC	4847 BONVUE AVE		LOS ANGELES	CA	90027
MOJFAR LLC	234 MANCHESTER BLVD		INGLEWOOD	CA	90301
MOSES,CHRISTIN B TR	PO BOX 473		PACIFIC PALISADES	CA	90272
MOUSHOUL,JAMES E CO TR	5639 SUNSET BLVD		LOS ANGELES	CA	90028
NATHAN,CHAIM AND LEAH	859 VIRGIL AVE	Suite NO B	LOS ANGELES	CA	90029
NGU,STEVEN AND STEFANIE T TRS	330 LONGDEN AVE		ARCADIA	CA	91007
NOHO MODERN LLC	6162 SANTA MONICA BLVD		LOS ANGELES	CA	90038

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
OMEGA CP1 LLC	5857 SANTA MONICA BLVD		LOS ANGELES	CA	90038
OUTDOOR SYSTEMS INC	1731 WORKMAN ST		LOS ANGELES	CA	90031
PACHULSKI,JENNIE CO TR	751 LA JOLLA AVE		LOS ANGELES	CA	90046
PACIFIC CAPITAL LLC	PO BOX 5019		BEVERLY HILLS	CA	90209
PALOMAR APARTMENTS LP	5020 SANTA MONICA BLVD		LOS ANGELES	CA	90029
PAPELIAN,VREJOUHY TR	1700 GRANDVIEW AVE		GLENDALE	CA	91201
PARAMOUNT RECORDING STUDIOS INC	6245 SANTA MONICA BLVD		LOS ANGELES	CA	90038
PARSEGHIAN,KEVORK AND MARY TRS	1414 MARION DR		GLENDALE	CA	91205
PARVIZ ACQUISITIONS LLC	10850 WILSHIRE BLVD	Suite NO 1075	LOS ANGELES	CA	90024
PATEL,BALUBHAI G TR	255 RENO ST		LOS ANGELES	CA	90057
PEJOVIC,DANUTA TR	75-475 PALM SHADOW DR		INDIAN WELLS	CA	92210
PTAG PROPERTIES LLC	2336 HOBART BLVD		LOS ANGELES	CA	90027
RASHIDI,JAANGIR AND SEDA TRS	5335 SANTA MONICA BLVD		LOS ANGELES	CA	90029
REYES PROPERTIES LLC	4032 BEVERLY BLVD		LOS ANGELES	CA	90004
RODRIGUEZ,EFRAIN AND	1304 RAMONA RD		ALHAMBRA	CA	91803
RODRIGUEZ,EFRAIN ET AL	13501 MONTAGUE ST		ARLETA	CA	91331
ROMAN CATHOLIC ARCHBISHOP OF L A	3424 WILSHIRE BLVD	4TH FL	LOS ANGELES	CA	90010
S AND H INVESTMENT	332 WETHERLY DR		BEVERLY HILLS	CA	90211
SAIDI,DAVID CO TR	4101 FALLING LEAF DR		ENCINO	CA	91316
SANTA MONICA HOLDINGS LTD	6161 SANTA MONICA BLVD	Suite 200	LOS ANGELES	CA	90038
SANTA MONICA ST ANDREWS LLC	PO BOX 3425		BEVERLY HILLS	CA	90212
SAVITSKY,STEVEN CO TR	10880 WILSHIRE BLVD	Suite 2100	LOS ANGELES	CA	90024
SERRANO AVE LP	321 PALM DR		BEVERLY HILLS	CA	90212
SHB PROPERTIES LLC	5426 SANTA MONICA BLVD		LOS ANGELES	CA	90029

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
SHOKRI,DARIUS M	9547 COZYCROFT AVE		CHATSWORTH	CA	91311
SIERRA VISTA 1 LLC	10600 WILSHIRE BLVD	UNIT 510	LOS ANGELES	CA	90024
SINCLAIR PROPERTIES I LLC AND	5400 ARMOUR RANCH RD		SANTA YNEZ	CA	93460
SKBB INVESTMENTS	PO BOX 3165		HARRISBURG	PA	17105
SLE ENTERPRISES INC	7119 SUNSET BLVD	UNIT 380	LOS ANGELES	CA	90046
SM HOLLYWOOD RETAIL LLC	6230 WILSHIRE BLVD	Suite 1808	LOS ANGELES	CA	90048
SMC AND ASSOCIATES LLC	3127 ARROWHEAD DR		LOS ANGELES	CA	90068
ST NICHOLAS FOUNDATION INC	9501 BALBOA BLVD		NORTHRIDGE	CA	91325
STEIGER,ADRIANNE TR	4265 MARINA CITY DR	Suite NO 1111	MARINA DEL REY	CA	90292
SUN REAL ESTATE INVESTMENTS LLC	5250 SANTA MONICA BLVD	Suite 300	LOS ANGELES	CA	90029
SUPERIOR INVESTMENTS	9171 WILSHIRE BLVD	Suite NO 600	BEVERLY HILLS	CA	90210
THREE N SANTA MONICA LLC	6001 SANTA MONICA BLVD		LOS ANGELES	CA	90038
TKACZUK,ANTONIO	1423 LAKE SHORE AVE		LOS ANGELES	CA	90026
UNION DISCOUNT LTD	466 FOOTHILL BLVD	Suite # 317	LA CANADA	CA	91011
UNITED BROTHERHOOD OF C AND J OF	5164 SANTA MONICA BLVD		LOS ANGELES	CA	90029
VERMONT HOLLYWOOD ASSOCIATES L P	433 CAMDEN DR	Suite 820	BEVERLY HILLS	CA	90210
VERMONT PLAZA HOLDINGS LLC	5074 SANTA MONICA BLVD		LOS ANGELES	CA	90029
VOURNAS,THOMAS G TR	2110 MAR VISTA AVE		ALTADENA	CA	91001
WEST COAST SUNNY PROPERTIES LLC	5711 SANTA MONICA BLVD		LOS ANGELES	CA	90038
WILLOW BROOK VILLA	5150 OVERLAND AVE		CULVER CITY	CA	90230
YOTNEGPARIAN,MAURICE CO TR	3063 DONA MARTA DR		STUDIO CITY	CA	91604
ZAKARIAN,ANDRANIK CO TR	5214 LOS DIEGOS WAY		LOS ANGELES	CA	90027
ZGK KASSABIAN PARTNERSHIP	249 11TH ST		SANTA MONICA	CA	90402

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	MAIL ZIP
EL CENTRO LORETTO LP	3200 W TEMPLE ST	UNIT A	LOS ANGELES	CA	90026
FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC	4427 SANTA MONICA BLVD		LOS ANGELES	CA	90029
FROGEL PROPERTIES INC	4427 ANTA MONICA BLVD		LOS ANGELES	CA	90029
HOM KONG J AND SUE S TRS KJH SSH TRUST	4405 SANTA MONICA BLVD		LOS ANGELES	CA	90029
ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN ANDRANIK AND FLORA TRS ZAKARIAN FAMILY TRUST	4414 ANTA MONICA BLVD		LOS ANGELES	CA	90029
ALLSBROOK JEFFREY KUHLE SILVIA	3521 DAHLIA AVE		LOS ANGELES	CA	90026

APPENDIX 2 – OPEN HOUSE SIGN IN SHEET

Hollywood Route 66 PBID Open House

Sign-In Sheet

October 26, 2017
4:30pm – 7:00pm

6001 Santa Monica Blvd; Los Angeles, CA 90038

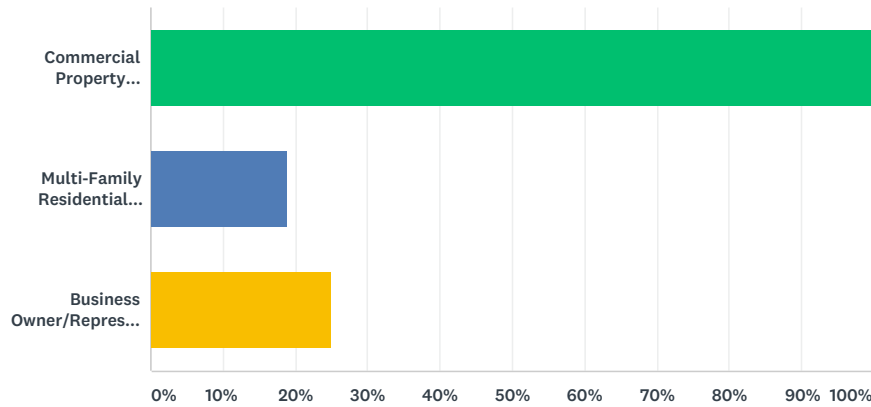
Name:	Address:	Contact Information:
MARIE William Hulse 197, 198, 199, 200	4908, 4910, 4914-4918 1040 KENNEDY ST. MONTROSE	MARIE 818.406.4951
MORRIS ZAGHA 68	5425 SMR	323-913-1061 MZAGHA@GMAIL.COM
Vincent Wong 267 268 269 270	4632 SMR	323-823-2526
James Moushoul 163, 164, 165	5170 Santa Monica	310.560.3700 - Jim @ jcmotors.com
Jack Taglyean	5245 SMR	323-251-4490 H57522@gmail.com
Soyun Boileau	6000 Santa Monica Blvd	323.696.9445
Yosun Kanthich	6000 Santa Monica Blvd	323.693.6335 Yosun.hollywood@permanence.com
Tyla Canty	↑ ↑ ↑	323.646.9447
KRIS WELSH	1448 N. HITCHCOCK 5475 SANTA MONICA	ment 323-573.8940
Fred Staffer	4805 Santa Monica Blvd	fred@linocity.com, 323.446.4005

APPENDIX 3 – PROPERTY OWNER SURVEY RESULTS

HOLLYWOOD ROUTE 66 PBID SURVEY

Q1 Which of the following best describes you and/or your property along Hollywood Route 66?

Answered: 16 Skipped: 0

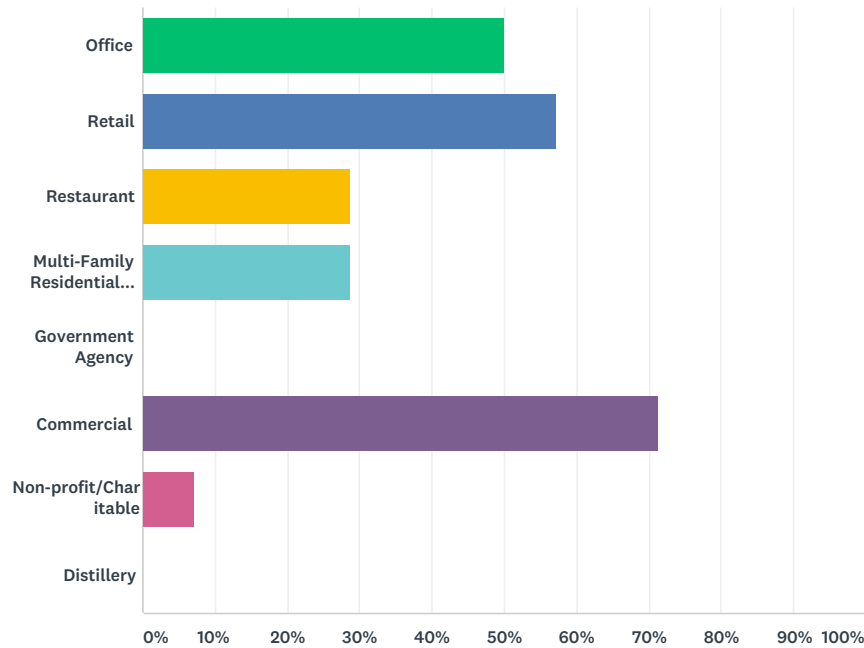


ANSWER CHOICES	RESPONSES	
Commercial Property Owner/Representative	100.00%	16
Multi-Family Residential Property Owner/Representative	18.75%	3
Business Owner/Representative	25.00%	4
Total Respondents: 16		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Answered: 14 Skipped: 2



ANSWER CHOICES	RESPONSES	
Office	50.00%	7
Retail	57.14%	8
Restaurant	28.57%	4
Multi-Family Residential (Apartment, Quadplex, etc.)	28.57%	4
Government Agency	0.00%	0
Commercial	71.43%	10
Non-profit/Charitable	7.14%	1
Distillery	0.00%	0
Total Respondents: 14		

HOLLYWOOD ROUTE 66 PBID SURVEY

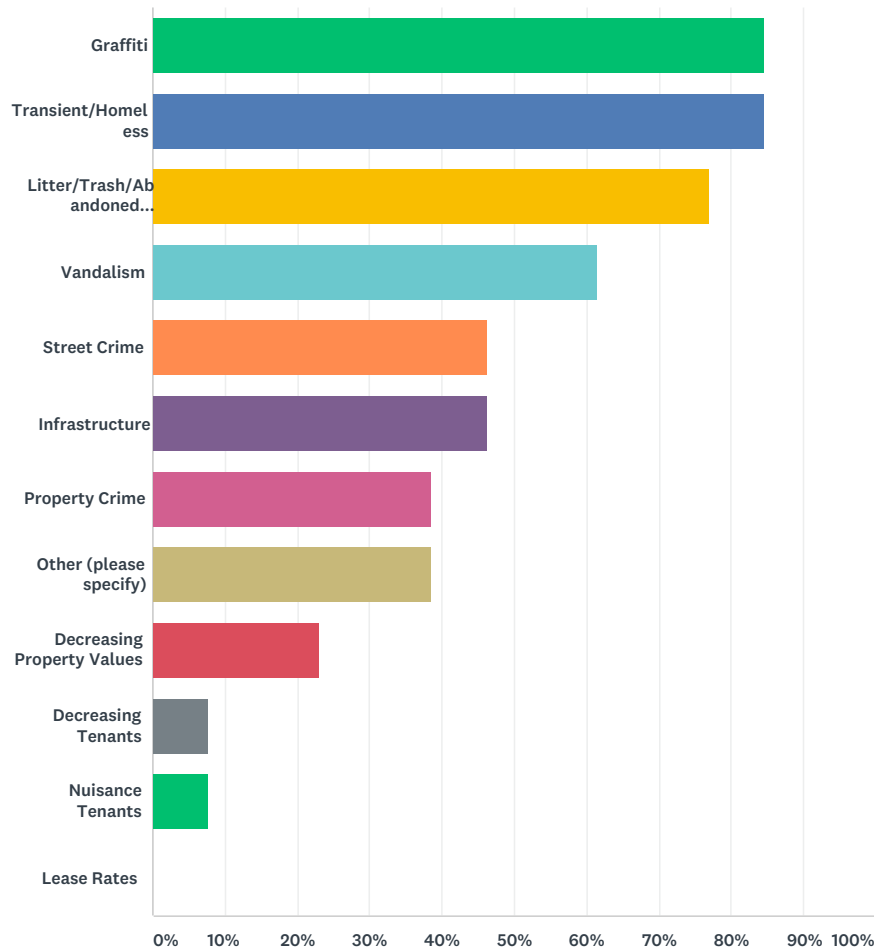
Q3 What is the address or AIN of the property you own/rent/lease?

Answered: 13 Skipped: 3

HOLLYWOOD ROUTE 66 PBID SURVEY

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Answered: 13 Skipped: 3

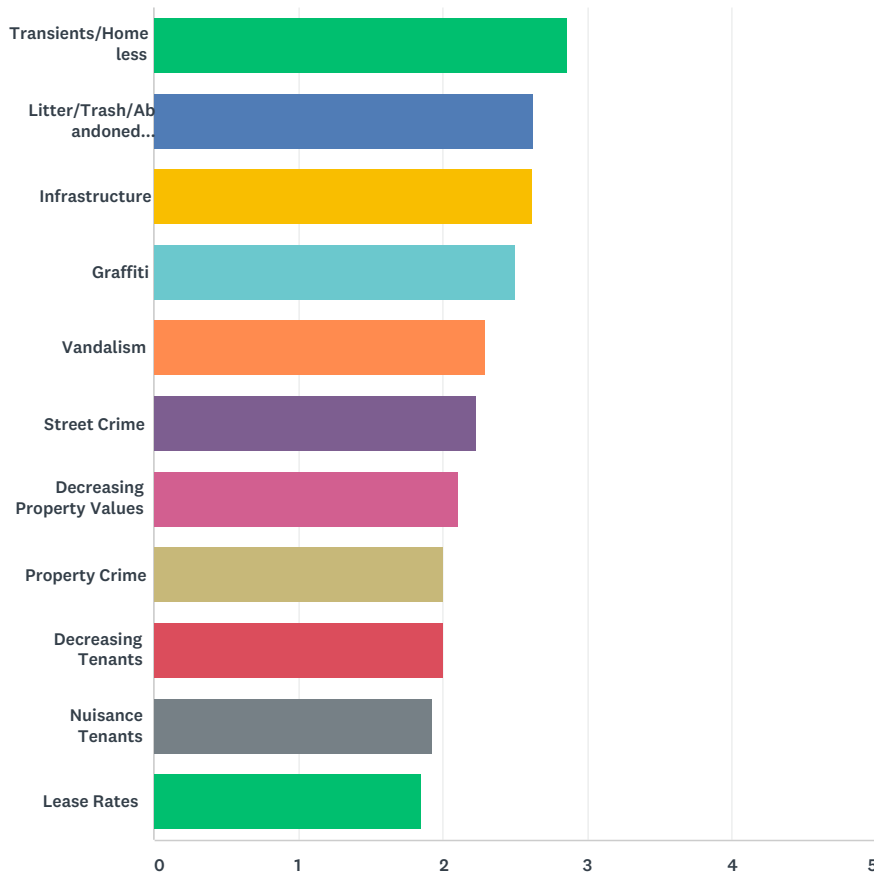


ANSWER CHOICES	RESPONSES	
Graffiti	84.62%	11
Transient/Homeless	84.62%	11
Litter/Trash/Abandoned Property	76.92%	10
Vandalism	61.54%	8
Street Crime	46.15%	6
Infrastructure	46.15%	6
Property Crime	38.46%	5
Other (please specify)	38.46%	5
Decreasing Property Values	23.08%	3
Decreasing Tenants	7.69%	1
Nuisance Tenants	7.69%	1
Lease Rates	0.00%	0
Total Respondents: 13		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Answered: 16 Skipped: 0

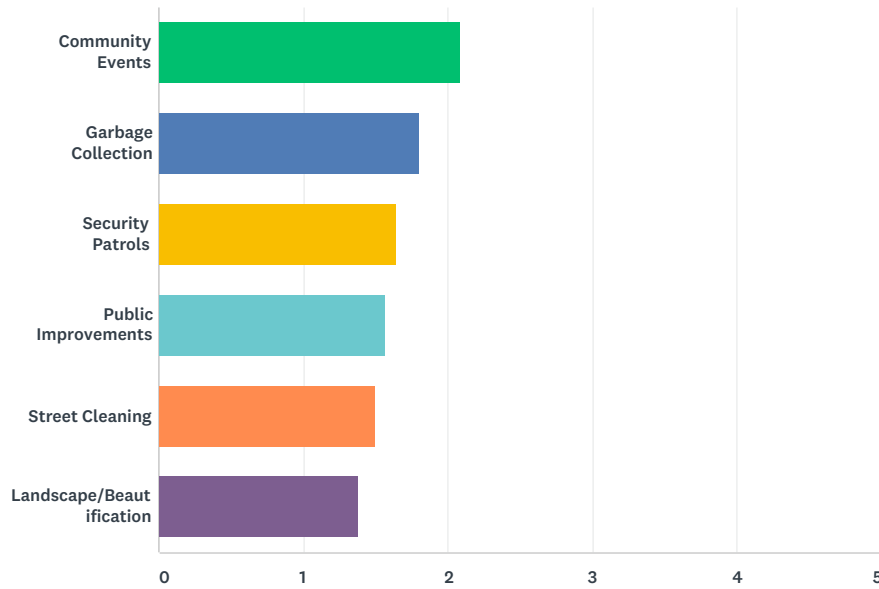


	NEEDS NO IMPROVEMENT	NEEDS SOME IMPROVEMENT	NEEDS GREAT IMPROVEMENT	TOTAL	WEIGHTED AVERAGE
Transients/Homeless	0.00% 0	14.29% 2	85.71% 12	14	2.86
Litter/Trash/Abandoned Property	6.25% 1	25.00% 4	68.75% 11	16	2.63
Infrastructure	0.00% 0	38.46% 5	61.54% 8	13	2.62
Graffiti	12.50% 2	25.00% 4	62.50% 10	16	2.50
Vandalism	7.14% 1	57.14% 8	35.71% 5	14	2.29
Street Crime	7.69% 1	61.54% 8	30.77% 4	13	2.23
Decreasing Property Values	20.00% 2	50.00% 5	30.00% 3	10	2.10
Property Crime	8.33% 1	83.33% 10	8.33% 1	12	2.00
Decreasing Tenants	23.08% 3	53.85% 7	23.08% 3	13	2.00
Nuisance Tenants	25.00% 3	58.33% 7	16.67% 2	12	1.92
Lease Rates	30.77% 4	53.85% 7	15.38% 2	13	1.85

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Answered: 16 Skipped: 0

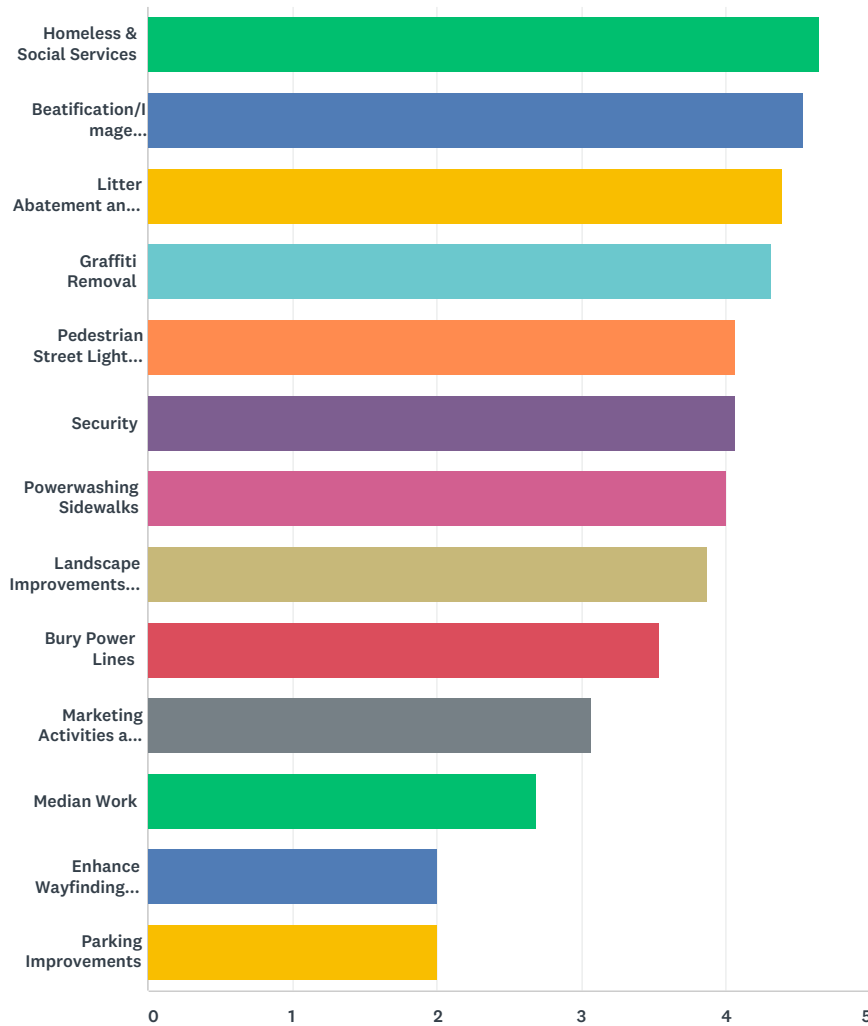


	UNSATISFIED	LESS THAN SATISFIED	SATISFIED	HIGHLY SATISFIED	GREATLY SATISFIED	TOTAL	WEIGHTED AVERAGE
Community Events	33.33% 4	25.00% 3	41.67% 5	0.00% 0	0.00% 0	12	2.08
Garbage Collection	40.00% 6	40.00% 6	20.00% 3	0.00% 0	0.00% 0	15	1.80
Security Patrols	42.86% 6	50.00% 7	7.14% 1	0.00% 0	0.00% 0	14	1.64
Public Improvements	50.00% 7	42.86% 6	7.14% 1	0.00% 0	0.00% 0	14	1.57
Street Cleaning	62.50% 10	25.00% 4	12.50% 2	0.00% 0	0.00% 0	16	1.50
Landscape/Beautification	62.50% 10	37.50% 6	0.00% 0	0.00% 0	0.00% 0	16	1.38

HOLLYWOOD ROUTE 66 PBID SURVEY

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Answered: 16 Skipped: 0



	NOT IMPORTANT	LEAST IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	TOTAL
Homeless & Social Services	0.00% 0	0.00% 0	14.29% 2	7.14% 1	78.57% 11	14
Beatification/Image Enhancement	0.00% 0	0.00% 0	20.00% 3	6.67% 1	73.33% 11	15
Litter Abatement and Installation of Trash Cans	6.25% 1	0.00% 0	12.50% 2	12.50% 2	68.75% 11	16
Graffiti Removal	6.25% 1	0.00% 0	18.75% 3	6.25% 1	68.75% 11	16
Pedestrian Street Lighting Improvements	6.25% 1	6.25% 1	25.00% 4	0.00% 0	62.50% 10	16
Security	6.25% 1	0.00% 0	25.00% 4	18.75% 3	50.00% 8	16
Powerwashing Sidewalks	6.25% 1	0.00% 0	31.25% 5	12.50% 2	50.00% 8	16

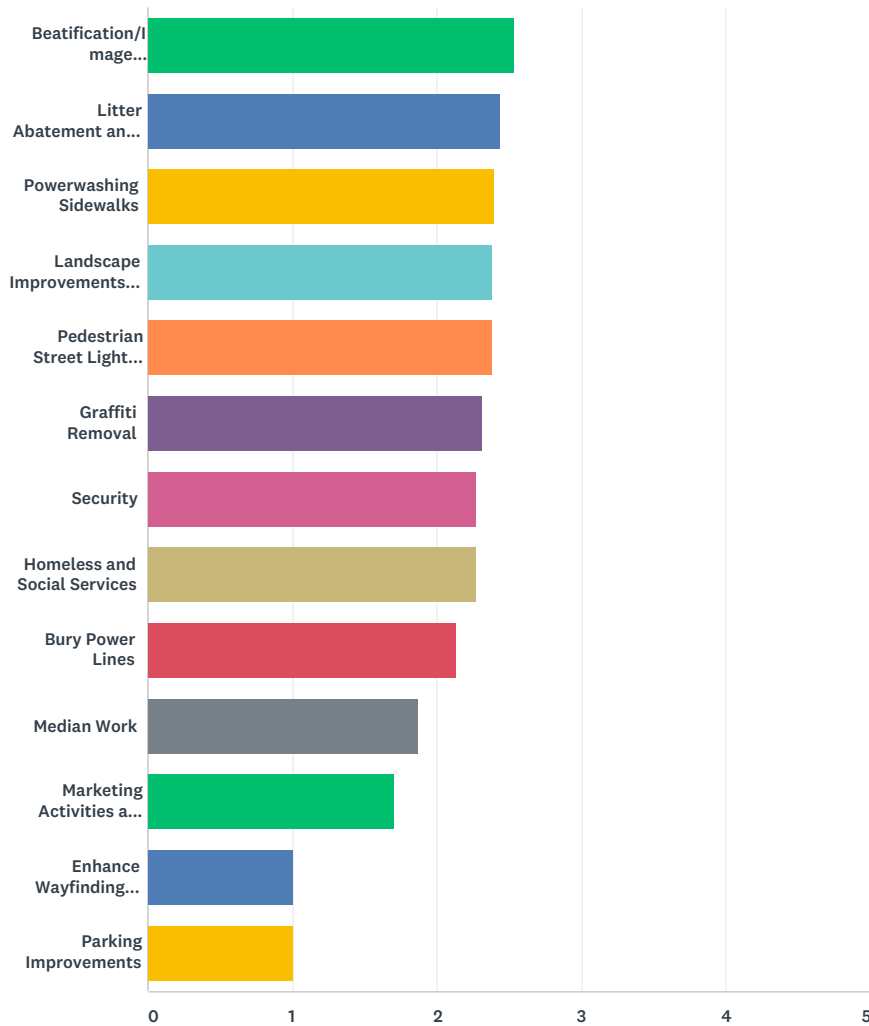
HOLLYWOOD ROUTE 66 PBID SURVEY

Landscape Improvements & Maintenance	13.33% 2	0.00% 0	26.67% 4	6.67% 1	53.33% 8	15
Bury Power Lines	15.38% 2	7.69% 1	23.08% 3	15.38% 2	38.46% 5	13
Marketing Activities and Promotions	14.29% 2	21.43% 3	28.57% 4	14.29% 2	21.43% 3	14
Median Work	38.46% 5	0.00% 0	30.77% 4	15.38% 2	15.38% 2	13
Enhance Wayfinding Signage	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Parking Improvements	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Answered: 16 Skipped: 0



	YES	MAYBE	NO	TOTAL	WEIGHTED AVERAGE
Beatification/Image Enhancement	60.00% 9	33.33% 5	6.67% 1	15	2.53
Litter Abatement and Installation of Trash Cans	62.50% 10	18.75% 3	18.75% 3	16	2.44
Powerwashing Sidewalks	53.33% 8	33.33% 5	13.33% 2	15	2.40
Landscape Improvements & Maintenance	56.25% 9	25.00% 4	18.75% 3	16	2.38
Pedestrian Street Lighting Improvements	56.25% 9	25.00% 4	18.75% 3	16	2.38
Graffiti Removal	56.25% 9	18.75% 3	25.00% 4	16	2.31
Security	40.00% 6	46.67% 7	13.33% 2	15	2.27
Homeless and Social Services	46.67% 7	33.33% 5	20.00% 3	15	2.27
Bury Power Lines	46.67% 7	20.00% 3	33.33% 5	15	2.13

HOLLYWOOD ROUTE 66 PBID SURVEY

Median Work	33.33% 5	20.00% 3	46.67% 7	15	1.87
Marketing Activities and Promotions	21.43% 3	28.57% 4	50.00% 7	14	1.71
Enhance Wayfinding Signage	0.00% 0	0.00% 0	100.00% 1	1	1.00
Parking Improvements	0.00% 0	0.00% 0	100.00% 1	1	1.00

HOLLYWOOD ROUTE 66 PBID SURVEY

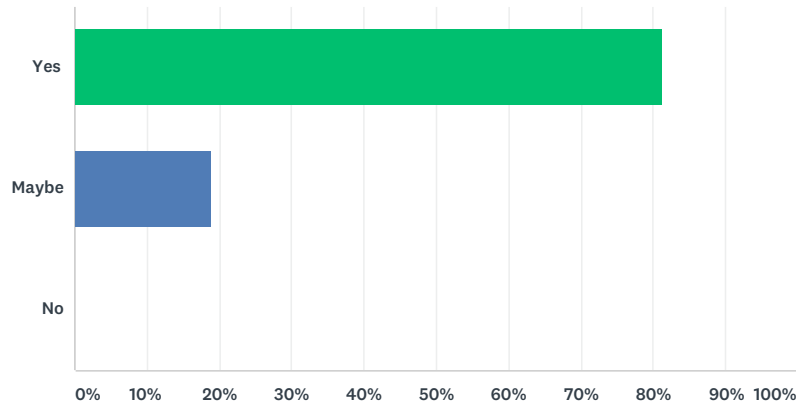
Q9 How much would you be willing to pay for the services?

Answered: 12 Skipped: 4

HOLLYWOOD ROUTE 66 PBID SURVEY

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Answered: 16 Skipped: 0

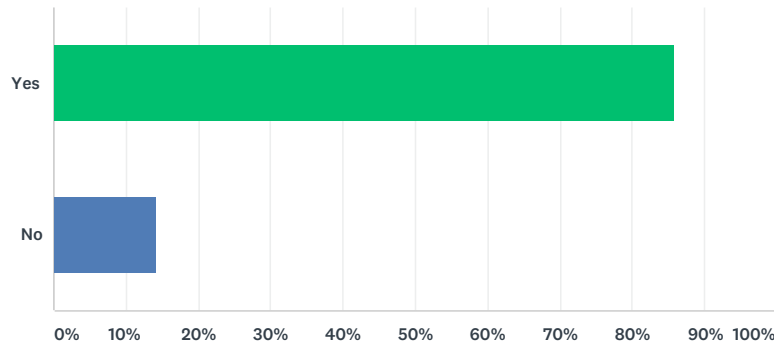


ANSWER CHOICES		RESPONSES	
Yes		81.25%	13
Maybe		18.75%	3
No		0.00%	0
TOTAL			16

HOLLYWOOD ROUTE 66 PBID SURVEY

Q11 Would you be interested in becoming more involved in the PBID formation process?

Answered: 14 Skipped: 2



ANSWER CHOICES		RESPONSES	
Yes		85.71%	12
No		14.29%	2
TOTAL			14

HOLLYWOOD ROUTE 66 PBID SURVEY

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Answered: 5 Skipped: 11

HOLLYWOOD ROUTE 66 PBID SURVEY

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Answered: 14 Skipped: 2

ANSWER CHOICES	RESPONSES	
Name	100.00%	14
Company Name	71.43%	10
Email Address	100.00%	14
Mailing Address	78.57%	11
City, State, Zipcode	78.57%	11
Phone Number	85.71%	12



HOLLYWOOD ROUTE 66 PROPOSED BUSINESS IMPROVEMENT DISTRICT

Feasibility Study

FEBRUARY 28, 2018

PREPARED BY



EXECUTIVE SUMMARY

The purpose of this study is to determine the need for services and the feasibility of establishing a business-based or a property-based business improvement district (BID) to provide needed services within the Hollywood Route 66 area. With over forty BIDs throughout the City of Los Angeles, BIDs have become a popular means of generating stable funding for additional needed services. A BID along Hollywood Route 66 would provide the resources to maintain and improve the physical environment, recruit businesses, and potentially increase property values. Formation of a BID will provide funding for essential services necessary to meet the Hollywood Route 66 corridor's needs.

Civitas, in conjunction with a Steering Committee comprised of stakeholders and community leaders, has worked diligently with property and business owners to determine what concerns they have regarding the long-term prosperity of the Hollywood Route 66 area and the services that are needed to improve the area. Outreach has taken place in the form of numerous meetings, an open house and a survey that was mailed to all the potential property owners within the proposed BID boundaries.

INTRODUCTION

Civitas was hired to assist with the formation of the proposed Hollywood Route 66 BID. The first step in the BID process is to examine the need for services in the proposed area, and determine the feasibility of establishing the proposed Hollywood Route 66 BID or any alternative that would provide basic services similar to those usually provided by a BID.

BACKGROUND

Hollywood Route 66 stakeholders have been in discussions about forming a BID for several years to finance additional services in the area. Funds were allocated to hire Civitas with financial assistance from the City of Los Angeles and with monies collected from potential assesseees. Civitas has been commissioned to examine the needs of the area and subsequently draft a Feasibility Study. Civitas would then be hired to assist with the formation process. This report is a summary of stakeholder meetings and surveys conducted by Civitas, and the first step in the BID formation process.

PURPOSE

The purpose of this study is to examine the need for services along Hollywood Route 66 and determine the feasibility of establishing a business-based or a property-based BID. It also serves as a tool to evaluate the research that has been conducted to identify service needs. Furthermore, it lays the core foundation of owner outreach; a critical component of the BID formation process.

METHODOLOGY

Several methods were used to gather information:

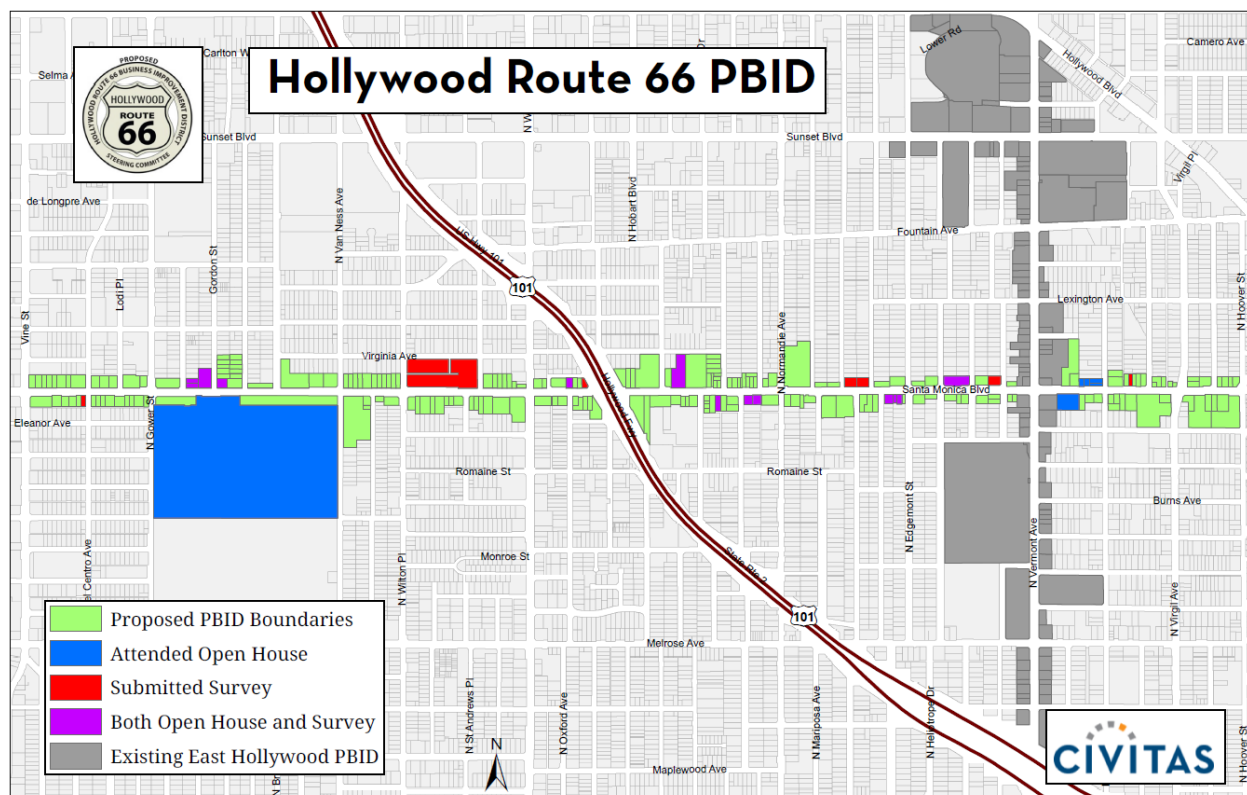
- Between August 2013 and May 2014 stakeholders and business leaders conducted face-to-face meetings with property owners and business owners in the proposed boundaries to obtain their interest level in forming a BID. Support letters were collected from property owners and business owners and funds were raised in order to hire Civitas to assist in the BID formation process.
- In 2017, the project Steering Committee was formed. The Steering Committee is comprised of property owners, property owner representatives, representatives from the Hollywood Chamber of Commerce and prominent business leaders in the community.
- An open house was hosted by a property owner within the proposed boundaries.
- Analysis of the proposed boundaries were discussed with a Steering Committee.
- Bi-monthly Steering Committee meetings have been conducted since September 2017 to develop the BID parameters; and
- An invitation to participate in an online survey was mailed to every property owner in the proposed BID boundaries.

Open House and Survey

The open house invitation was mailed out on October 17, 2017 to each of the 139 property owners within the proposed BID boundaries as shown in Appendix 1. The open house was held on October 24, 2017 at Neuberg & Neuberg Importers Group, Inc. 6001 Santa Monica Boulevard, Los Angeles, CA 90038 from 4:30 pm to 7:00 pm. Open house attendees had the opportunity to learn about Business Improvement Districts, learn about the proposed Hollywood Route 66 boundaries and most importantly provide their feedback on the need for services along Hollywood Route 66. Eleven (11) property owners attended the open house and participated in discussions, which represents 7.91% of the property owners within the proposed boundaries. This show rate is typical in Civitas' experience with open houses. The open house sign-in sheet can be found on Appendix 2.

A copy of the open house invitation which included the survey link that was mailed to all property owners within the proposed BID boundaries can be found in Appendix 4. To supplement the mailed invitation, an electronic survey was emailed to owners' email addresses using Survey Monkey (for all owners that had previously provided an email address). Seventy-seven (77) e-mail addresses were obtained through the stakeholder outreach done in 2013-2014, as well as through property owner relationships with members of the Steering Committee. Sixteen (16) responses to the survey were received, which represents 11.51% of the property owners within the proposed boundaries. This response rate is typical in Civitas' experience with owner surveys. A copy of the electronic survey results can be found in Appendix 5.

The following map illustrates the property owners within the proposed Hollywood Route 66 BID boundaries that attended the open house, submitted a survey, or both.



The proposed district boundary includes 209 assessed parcels owned by 139 property owners. Between August 2013 and May 2014 outreach was done by stakeholders and community leaders to determine the support level for forming a BID. Ninety-one (91) business and property owners, representing 118 parcels, submitted a letter supporting the formation of a BID. In sum, 65.47% of assessed property owners representing 56.46% of the number of assessed parcels within the proposed district boundary submitted a letter supporting the formation. The table on Appedix 4 shows the property owners within the proposed boundaries who have submitted a letter supporting the formation and the number of parcels owned by each property owner.

Hollywood Route 66 PBID

PROPOSED
HOLLYWOOD
ROUTE
66
STEERING COMMITTEE

Submitted Support Letters

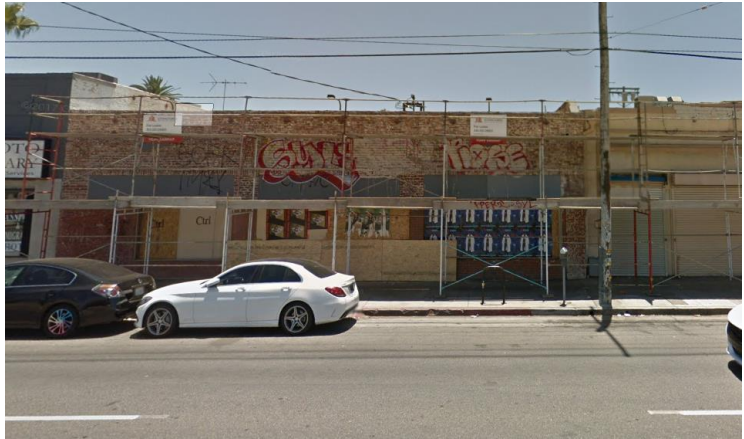
Existing East Hollywood PBID

CIVITAS

- Respondents were generally less than satisfied with the services currently provided by the City and felt the Hollywood Route 66 area needed great improvement. Of most concern to those who returned their survey were: garbage collection, safety and cleanliness.
- The biggest perceived challenges for Hollywood Route 66's future prosperity are: graffiti, homelessness/transients, litter/trash, abandoned properties, and vandalism. The majority of

respondents indicated that services such as social services, beautification, litter abatement, graffiti removal, security patrols and improved street lighting were very important in order for Hollywood Route 66 to thrive.

- Local business and property owners appear to be supportive of the formation of a BID within Hollywood Route 66. Of those that responded, 85.71% indicated that they would like to become involved in the BID formation process.
- Each property owner and each business owner was asked if they'd be willing to sign a petition followed by responding to a ballot in support of asking the City to form the BID – 81.25% of respondents indicated they would be willing to sign, and 18.75% of respondents answered “Maybe.” No respondents indicated they would not be willing to sign a petition or ballot.



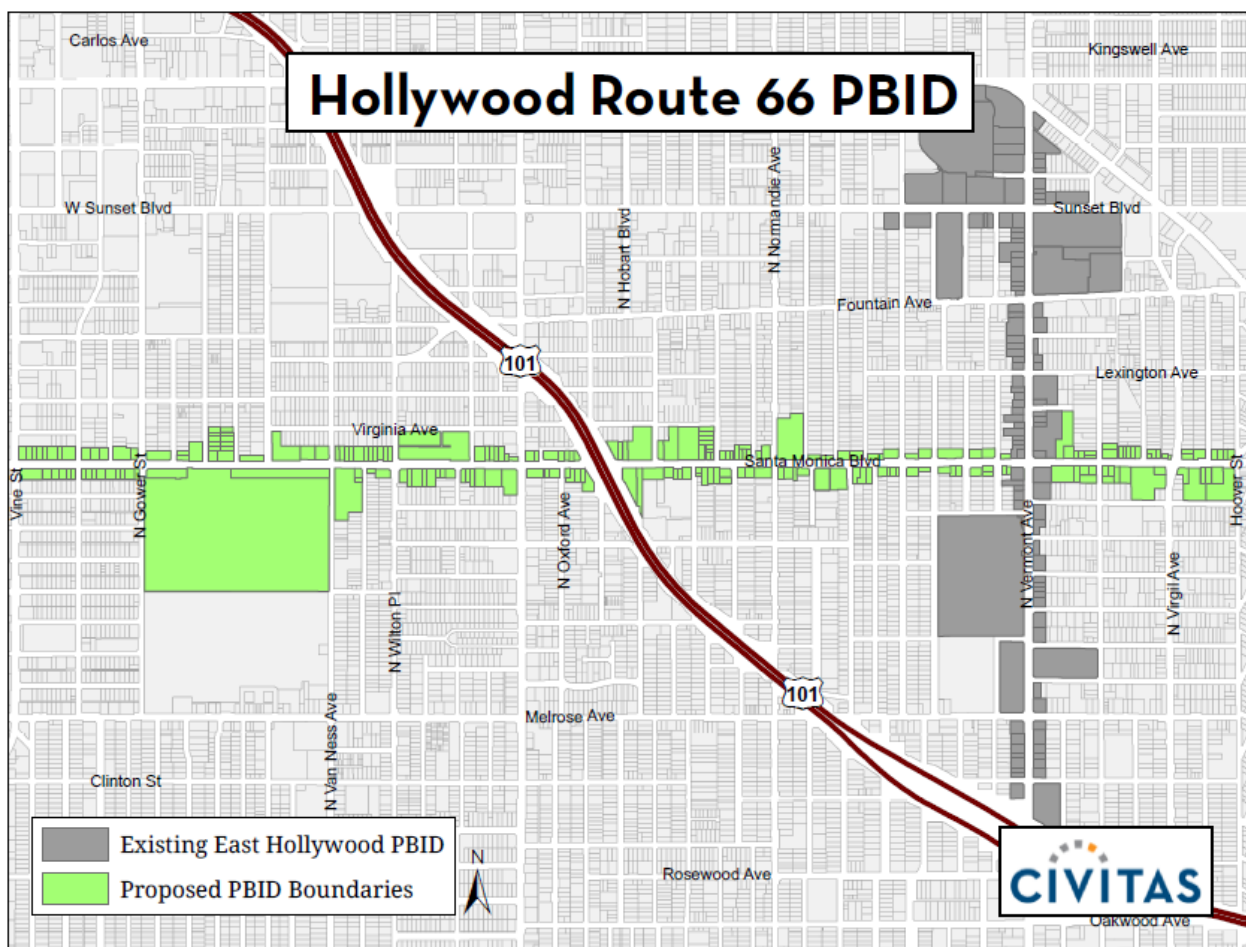
II. PROPOSED DISTRICT TYPE AND BOUNDARIES

DISTRICT TYPE

The outreach to Hollywood Route 66 stakeholders since 2013 has primarily focused on property owners and business owners. Property and business owners have identified the need for additional property-related services and have signaled their support for a property assessment to pay for the needed services. Due to the need for property-related services throughout the Hollywood Route 66 area and the significant outreach to and support from property owners, it appears the most appropriate district would be a property-based improvement district (PBID). This recommendation is consistent with the type of district primarily used in California to fund the desired services within the proposed district.

PROPOSED BOUNDARIES

The proposed Hollywood Route 66 PBID boundary is illustrated by the map below. The service area includes 209 assessed parcels. The proposed boundary generally includes parcels fronting Santa Monica Boulevard between Vine Street and Hoover Street.



Property Owner Survey

A survey, distributed both online and via mail, sought to obtain feedback from property owners within the proposed BID about their needs and opportunities. Sixteen (16) business and property owners participated in the survey. The survey asked owners to identify the current issues they face, to help identify the additional programs and services that could help improve the Hollywood Route 66 area.

Demonstrable Need

A key component to assessing the feasibility of any proposed BID is identifying a demonstrable need for BID services. A number of concerns expressed by property and business owners in the area demonstrated a need for BID services within the proposed district.

Dissatisfaction with Current Services

City services, such as cleaning, safety and economic development have a significant impact on the vitality of an area and its ability to thrive. The survey results showed many respondents are less than satisfied with the current level of services provided, and there are many services with which a majority were less than satisfied or unsatisfied; most notably garbage collection, safety and public improvements. Civitas' visits to the Hollywood Route 66 area also revealed an area visibly in need of additional street cleaning, sidewalk maintenance, and landscape maintenance, as evidenced in photos included in this study.



How satisfied are you with current services along Hollywood Route 66?

	Unsatisfied	Less than Satisfied	Satisfied	Highly Satisfied	Greatly Satisfied
Community Events	33.33%	25.00%	41.67%	0.00%	0.00%
Garbage Collection	40.00%	40.00%	20.00%	0.00%	0.00%
Security Patrols	42.86%	50.00%	7.14%	0.00%	0.00%
Public Improvements	50.00%	42.86%	7.14%	0.00%	0.00%
Street Cleaning	62.50%	25.00%	12.50%	0.00%	0.00%
Landscape/Beautification	62.50%	37.50%	0.00%	0.00%	0.00%

What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

	Needs No Improvement	Needs Some Improvement	Needs Great Improvement
Transients/Homeless	0.00%	14.29%	85.71%
Litter/Trash/Abandoned Property	6.25%	25.00%	68.75%
Infrastructure	0.00%	38.46%	61.54%
Graffiti	12.50%	25.00%	62.50%
Vandalism	7.14%	57.14%	35.71%
Street Crime	7.69%	61.54%	30.77%
Decreasing Property Values	20.00%	50.00%	30.00%
Property Crime	8.33%	83.33%	8.33%
Decreasing Tenants	23.08%	53.85%	23.08%
Nuisance Tenants	25.00%	58.33%	16.67%
Lease Rates	30.77%	53.85%	15.38%

As previously mentioned, the survey serves as a great tool to evaluate the research that has been conducted to identify service needs. Surveyors were asked to identify the services they felt were important to the success of their business.

The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area?

	Not Important	Least Important	Important	Somewhat Important	Very Important
Homeless and Social Services	0.00%	0.00%	14.29%	7.14%	78.57%
Beautification / Image Enhancement	0.00%	0.00%	20.00%	6.67%	73.33%
Litter Abatement and Installation of Trash Cans	6.25%	0.00%	12.50%	12.50%	68.75%
Graffiti Removal	6.25%	0.00%	18.75%	6.25%	68.75%
Security	6.25%	0.00%	25.00%	18.75%	50.00%
Pedestrian Street Lighting Improvements	6.25%	6.25%	25.00%	0.00%	62.50%
Power Washing Sidewalks	6.25%	0.00%	31.25%	12.50%	50.00%
Landscape Improvements & Maintenance	13.33%	0.00%	26.67%	6.67%	53.33%
Bury Power Lines	15.38%	7.69%	23.08%	15.38%	38.46%
Marketing Activities & Promotions	14.29%	21.43%	28.57%	14.29%	21.43%
Median Work	38.46%	0.00%	30.77%	15.38%	15.38%
Enhance Wayfinding Signage	0.00%	100%	0.00%	0.00%	0.00%
Parking Improvements	0.00%	100%	0.00%	0.00%	0.00%

Cost estimates for these services will be identified and considered in the development of the assessment methodology, which is the next step in the BID formation process.

While the survey sample is only a small portion of the owners along Santa Monica Blvd in Hollywood Route 66, the percentage of respondents who claimed they would sign a petition and ballot asking the City of Los Angeles to form the proposed Hollywood Route 66 PBID (81.25%) is high at this point in the formation process.

Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important?

Yes	81.25%
Maybe	18.75%
No	0.00%

The full results of the property owner survey can be found in Appendix 5.

III. CONCLUSION

It is in the best interest of the business owners, property owners and the City to pursue the formation of the Hollywood Route 66 Property and Business Improvement District (HR66PBID). The proposed district has a solid foundation of support by business and property owners representing a majority of the assessed parcels within the proposed boundary. Stakeholders that have participated in the survey and open house have identified specific additional activities and improvements that the proposed HR66PBID can provide.

Civitas recommends that the City of Los Angeles commit to forming the proposed HR66PBID to provide additional activities and improvements within the proposed district. This will help to establish a strong private sector non-profit organization with a dependable financial core. The proposed HR66PBID will provide the resources, leadership, and long-term vision Hollywood Route 66 needs to enhance its atmosphere and user experience and increase commercial activity within the district.

Based on the survey results and meetings, Civitas will prepare an assessment methodology and budget which focuses on the most commonly identified issues in the area. Cost estimates for those services will be identified and considered in the development of the assessment methodology. Civitas will continue to work with property owners to seek their input on the proposed services, and will incorporate these elements and draft a Management District Plan.

APPENDIX 1 – OPEN HOUSE INVITE/SURVEY MAILING LIST

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	ZIPCODE
4575 SANTA MONICA BLVD LLC	4551 RUSSELL AVE		LOS ANGELES	CA	90027
4849 SANTA MONICA BOULEVARD LLC	4849 SANTA MONICA BLVD		LOS ANGELES	CA	90029
4906 SANTA MONICA LLC	2600 OLIVE AVE	Suite 586	BURBANK	CA	91505
4910 SANTA MONICA LLC	2600 OLIVE AVE	Suite 586	BURBANK	CA	91505
5255 SANTA MONICA BLVD LLC	1415 MORNINGSIDE DR		BURBANK	CA	91506
5520 SANTA MONICA BLVD LLC	PO BOX 1806		STUDIO CITY	CA	91614
5527 SANTA MONICA BOULEVARD LLC	5527 SANTA MONICA BLVD		LOS ANGELES	CA	90038
5601 5667 SANTA MONICA BLVD LA	4700 WILSHIRE BLVD		LOS ANGELES	CA	90010
5616 SANTA MONICA LLC	PO BOX 6233		BEVERLY HILLS	CA	90212
5656 SANTA MONICA PLAZA LLC	2130 SNEAD ST		LA HABRA	CA	90631
5720 SANTA MONICA BLVD LLC	18011 KAREN DR		ENCINO	CA	91316
6161 SANTA MONICA ASSOCIATES LTD	6161 SANTA MONICA BLVD		LOS ANGELES	CA	90038
6245 SANTA MONICA BLVD	6245 SANTA MONICA BLVD		LOS ANGELES	CA	90038
AKOPOV,MIKHALL	613 GARDNER ST		LOS ANGELES	CA	90036
ARAKELIAN,AGOP AND ANAHID	1710 HILLHURST AVE	Suite 200	LOS ANGELES	CA	90027
ARAR GROUP LLC TR	11595 NEWCASTLE AVE		GRANADA HILLS	CA	91344
ARCHDIOCESE OF L A EDUC AND	3424 WILSHIRE BLVD	4TH FL	LOS ANGELES	CA	90010
ASHAMALLA,GAMIL AND JEANETTE TRS	4622 GAINSBOROUGH AVE		LOS ANGELES	CA	90027
AUZENE,LARRY A JR AND	721 KENNETH RD		BURBANK	CA	91501
BAKER,BARRY TR ET AL	1825 MIDVALE AVE	Suite 302	LOS ANGELES	CA	90025
BARCAY,EDITH TR	229 LINDEN DR		BEVERLY HILLS	CA	90212
BASTEGHIAN,HAGOP	6539 ANDASOL AVE		VAN NUYS	CA	91406
BERAKHA LLC	234 MANCHESTER BLVD		INGLEWOOD	CA	90301
BEZIAN,JACK AND SYLVA	4715 SANTA MONICA BLVD		LOS ANGELES	CA	90029
BH LLC	619 HILLCREST RD		BEVERLY HILLS	CA	90210
BRAHNA PROPERTIES LLC	3715 SUNSWEPT DR		STUDIO CITY	CA	91604
CHA,CHARLES H AND JIN H TRS	637 WILCOX AVE	UNIT 3C	LOS ANGELES	CA	90004
CHAMELIAN,SUSAN CO TR	2344 BRONSON HILL DR		LOS ANGELES	CA	90068
CHAPLIN STUDIOS LLC	1800 16TH ST		LOS ANGELES	CA	90021
CITY OF STARS COLLISION CENTER	4751 SANTA MONICA BLVD		LOS ANGELES	CA	90029

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	ZIPCODE
CJ INVESTMENT PARTNERS	PO BOX 116		MALIBU	CA	90265
CUBBAGE FIELD LLC	10965 CHALON RD		LOS ANGELES	CA	90077
CUBBAGE PATCH LLC	10965 CHALON RD		LOS ANGELES	CA	90077
D AND S ELCO LLC	21825 BARBARA ST		TORRANCE	CA	90503
DANIELIAN,VANIK J AND	1738 BERENDO ST		LOS ANGELES	CA	90027
DAVILA,PEDRO P	4716 SANTA MONICA BLVD		LOS ANGELES	CA	90029
DECMAC DEVELOPERS LLC	5311 SANTA MONICA BLVD		LOS ANGELES	CA	90029
DISANO,ANNETTE TR	347 CHAPMAN DR		CORTE MADERA	CA	94925
DULTENHAVER,LINDA L TR	6671 SUNSET BLVD	Suite # 1575	LOS ANGELES	CA	90028
EDELSON,STEVEN E TR	1216 OJAI AVE		OJAI	CA	93023
ESHTIAGHPOUR,YOUSEF AND MEHRAN	PO BOX 5019		BEVERLY HILLS	CA	90212
EXCEL INVESTMENTS	PO BOX 5357		BEVERLY HILLS	CA	90211
EXTRA SPACE PROPERTIES TWENTY	PO BOX 320099		ALEXANDRIA	VA	22320
FADLON,ISACK AND	5670 WILSHIRE BLVD	Suite 1867	LOS ANGELES	CA	90036
FELDMAN,LEONARD S TR	8138 WOODLAKE AVE	Suite 229	CANOGA PARK	CA	91304
FEO ENTERPRISES L P	530 GALLEON WAY		SEAL BEACH	CA	90740
FIRST VINE REALTY LLC	1559 SEPULVEDA BLVD		LOS ANGELES	CA	90025
FIVE RIVERS LLC	6061 SANTA MONICA BLVD		LOS ANGELES	CA	90038
G AND S BROS LLC	5173 SANTA MONICA BLVD		LOS ANGELES	CA	90029
GINDI,MAGDI R CO TR	621 HIGHLAND AVE		LOS ANGELES	CA	90036
GOLDDIGGERS LLC	2658 GRIFFITH PARK BLVD	UNIT 605	LOS ANGELES	CA	90039
GRAHM,RUTH TR	623 ROXBURY DR		BEVERLY HILLS	CA	90210
HARVEY TP I I I LLC	1816 11TH AVE	UNIT C	SEATTLE	WA	98122
HOLLYWOOD CEMETERY ASSN	6000 SANTA MONICA BLVD		LOS ANGELES	CA	90038
HOLLYWOOD COMMUNITY HOUSING	5020 SANTA MONICA BLVD		LOS ANGELES	CA	90029
HOLLYWOOD FOREVER INC	6000 SANTA MONICA BLVD		LOS ANGELES	CA	90038
HOVSEPIAN,KRIKOR AND MAGDA TRS	2326 ACHILLES DR		LOS ANGELES	CA	90046
JAY MITCHELL LLC	5877 3RD ST		LOS ANGELES	CA	90036
JRP MANAGEMENT CO LLC	PO BOX 3099		ROLLING HILLS ESTATES	CA	90274
KALOUSTIAN,SHARAM AND LUCY TRS	6100 SANTA MONICA BLVD		LOS ANGELES	CA	90038

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	ZIPCODE
KANTARJIAN,THERESA	PO BOX 27904		LOS ANGELES	CA	90027
KARAGUOZIAN,NAZIK AND KRIKOR TRS	923 VALLEY BLVD	Suite 110	SAN GABRIEL	CA	91776
KATZ,HARRY L TR	12049 COYNE ST		LOS ANGELES	CA	90049
KAZAZIAN,GARO G CO TR	4326 MELBOURNE AVE		LOS ANGELES	CA	90027
KERIAN,STEVE AND ALICE TRS	PO BOX 27667		LOS ANGELES	CA	90027
KHORRAMIAN,HAMID	5717 SANTA MONICA BLVD	Suite A	LOS ANGELES	CA	90038
KIM,BANG J TR	3700 OLYMPIC BLVD	Suite 202	LOS ANGELES	CA	90019
KIRIKIAN,KRIKOR H TR	4432 PROSPECT AVE		LOS ANGELES	CA	90027
KK KATHY LLC	2316 TEASLEY ST		LA CRESCENTA	CA	91214
KOCHMAN,SAM CO TR	6440 WILBUR AVE	Suite 315	RESEDA	CA	91335
KOO,JIN SANG	1118 PARK AVE		GLENDALE	CA	91205
KROFF,LINDA A	2428 MICHELTORENA ST		LOS ANGELES	CA	90039
L A CITY	1200 NORTH SPRING STREET	ROOM 224	LOS ANGELES	CA	90017
L A UNIFIED SCHOOL DIST	400 HOPE ST		LOS ANGELES	CA	90071
LA KRETZ,MORTON TR ET AL	6671 SUNSET BLVD	Suite 1575	HOLLYWOOD	CA	90028
LA LOAN COMPANY LLC	5509 SANTA MONICA BLVD		LOS ANGELES	CA	90038
LAFOND,KEITH AND NORMA ET AL TRS	1985 ORLANDO RD		SAN MARINO	CA	91108
LAKATOSH,GABE CO TR	22719 FEDERALIST RD		CALABASAS	CA	91302
LEE HO AND HO PARTNERSHIP	15725 VERMONT AVE	2ND FL	GARDENA	CA	90247
LEE REALCORP	466 FOOTHILL BLVD	Suite # 317	LA CANADA FLINTRIDGE	CA	91011
LEE,JOO S	466 FOOTHILL BLVD	Suite # 317	LA CANADA	CA	91011
LILIRAM LLC	10810 VIA VERONA ST		LOS ANGELES	CA	90077
LOS JEFES LLC	5830 FOOTHILL DR		LOS ANGELES	CA	90068
M AND M ADVANCE INVESTMENTS LLC	4357 WOODMAN AVE		SHERMAN OAKS	CA	91423
MAKASJIAN,EDWARD AND ROSE TRS	2819 LA VENTANA		SAN CLEMENTE	CA	92672
MAKASJIAN,ZARE AND MARO TRS	2311 HOBART BLVD		LOS ANGELES	CA	90027
MARIPOSA PLACE APARTMENTS LP	5020 SANTA MONICA BLVD		LOS ANGELES	CA	90029
MARKLEY,EDWARD D AND	1104 HOLT AVE	Suite NO 302	LOS ANGELES	CA	90035
MEGDAL SILVER LAKES LLC	252 BEVERLY DR	Suite C	BEVERLY HILLS	CA	90212
METZIDIS,CHARLES TR	3424 COUNTRYWALK CT		SIMI VALLEY	CA	93065

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	ZIPCODE
MMZ APARTMENT INVESTMENTS LLC	4847 BONVUE AVE		LOS ANGELES	CA	90027
MOJFAR LLC	234 MANCHESTER BLVD		INGLEWOOD	CA	90301
MOSES,CHRISTIN B TR	PO BOX 473		PACIFIC PALISADES	CA	90272
MOUSHOUL,JAMES E CO TR	5639 SUNSET BLVD		LOS ANGELES	CA	90028
NATHAN,CHAIM AND LEAH	859 VIRGIL AVE	Suite NO B	LOS ANGELES	CA	90029
NGU,STEVEN AND STEFANIE T TRS	330 LONGDEN AVE		ARCADIA	CA	91007
NOHO MODERN LLC	6162 SANTA MONICA BLVD		LOS ANGELES	CA	90038
OMEGA CP1 LLC	5857 SANTA MONICA BLVD		LOS ANGELES	CA	90038
OUTDOOR SYSTEMS INC	1731 WORKMAN ST		LOS ANGELES	CA	90031
PACHULSKI,JENNIE CO TR	751 LA JOLLA AVE		LOS ANGELES	CA	90046
PACIFIC CAPITAL LLC	PO BOX 5019		BEVERLY HILLS	CA	90209
PALOMAR APARTMENTS LP	5020 SANTA MONICA BLVD		LOS ANGELES	CA	90029
PAPELIAN,VREJOUHY TR	1700 GRANDVIEW AVE		GLENDALE	CA	91201
PARAMOUNT RECORDING STUDIOS INC	6245 SANTA MONICA BLVD		LOS ANGELES	CA	90038
PARSEGHIAN,KEVORK AND MARY TRS	1414 MARION DR		GLENDALE	CA	91205
PARVIZ ACQUISITIONS LLC	10850 WILSHIRE BLVD	Suite NO 1075	LOS ANGELES	CA	90024
PATEL,BALUBHAI G TR	255 RENO ST		LOS ANGELES	CA	90057
PEJOVIC,DANUTA TR	75-475 PALM SHADOW DR		INDIAN WELLS	CA	92210
PTAG PROPERTIES LLC	2336 HOBART BLVD		LOS ANGELES	CA	90027
RASHIDI,JAANGIR AND SEDA TRS	5335 SANTA MONICA BLVD		LOS ANGELES	CA	90029
REYES PROPERTIES LLC	4032 BEVERLY BLVD		LOS ANGELES	CA	90004
RODRIGUEZ,EFRAIN AND	1304 RAMONA RD		ALHAMBRA	CA	91803
RODRIGUEZ,EFRAIN ET AL	13501 MONTAGUE ST		ARLETA	CA	91331
ROMAN CATHOLIC ARCHBISHOP OF L A	3424 WILSHIRE BLVD	4TH FL	LOS ANGELES	CA	90010
S AND H INVESTMENT	332 WETHERLY DR		BEVERLY HILLS	CA	90211
SAIDI,DAVID CO TR	4101 FALLING LEAF DR		ENCINO	CA	91316
SANTA MONICA HOLDINGS LTD	6161 SANTA MONICA BLVD	Suite 200	LOS ANGELES	CA	90038
SANTA MONICA ST ANDREWS LLC	PO BOX 3425		BEVERLY HILLS	CA	90212
SAVITSKY,STEVEN CO TR	10880 WILSHIRE BLVD	Suite 2100	LOS ANGELES	CA	90024
SERRANO AVE LP	321 PALM DR		BEVERLY HILLS	CA	90212

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	ZIPCODE
SHB PROPERTIES LLC	5426 SANTA MONICA BLVD		LOS ANGELES	CA	90029
SHOKRI,DARIUS M	9547 COZYCROFT AVE		CHATSWORTH	CA	91311
SIERRA VISTA 1 LLC	10600 WILSHIRE BLVD	UNIT 510	LOS ANGELES	CA	90024
SINCLAIR PROPERTIES I LLC AND	5400 ARMOUR RANCH RD		SANTA YNEZ	CA	93460
SKBB INVESTMENTS	PO BOX 3165		HARRISBURG	PA	17105
SLE ENTERPRISES INC	7119 SUNSET BLVD	UNIT 380	LOS ANGELES	CA	90046
SM HOLLYWOOD RETAIL LLC	6230 WILSHIRE BLVD	Suite 1808	LOS ANGELES	CA	90048
SMC AND ASSOCIATES LLC	3127 ARROWHEAD DR		LOS ANGELES	CA	90068
ST NICHOLAS FOUNDATION INC	9501 BALBOA BLVD		NORTHRIDGE	CA	91325
STEIGER,ADRIANNE TR	4265 MARINA CITY DR	Suite NO 1111	MARINA DEL REY	CA	90292
SUN REAL ESTATE INVESTMENTS LLC	5250 SANTA MONICA BLVD	Suite 300	LOS ANGELES	CA	90029
SUPERIOR INVESTMENTS	9171 WILSHIRE BLVD	Suite NO 600	BEVERLY HILLS	CA	90210
THREE N SANTA MONICA LLC	6001 SANTA MONICA BLVD		LOS ANGELES	CA	90038
TKACZUK,ANTONIO	1423 LAKE SHORE AVE		LOS ANGELES	CA	90026
UNION DISCOUNT LTD	466 FOOTHILL BLVD	Suite # 317	LA CANADA	CA	91011
UNITED BROTHERHOOD OF C AND J OF	5164 SANTA MONICA BLVD		LOS ANGELES	CA	90029
VERMONT HOLLYWOOD ASSOCIATES L P	433 CAMDEN DR	Suite 820	BEVERLY HILLS	CA	90210
VERMONT PLAZA HOLDINGS LLC	5074 SANTA MONICA BLVD		LOS ANGELES	CA	90029
VOURNAS,THOMAS G TR	2110 MAR VISTA AVE		ALTADENA	CA	91001
WEST COAST SUNNY PROPERTIES LLC	5711 SANTA MONICA BLVD		LOS ANGELES	CA	90038
WILLOW BROOK VILLA	5150 OVERLAND AVE		CULVER CITY	CA	90230
YOTNEGPARIAN,MAURICE CO TR	3063 DONA MARTA DR		STUDIO CITY	CA	91604
ZAKARIAN,ANDRANIK CO TR	5214 LOS DIEGOS WAY		LOS ANGELES	CA	90027
ZGK KASSABIAN PARTNERSHIP	249 11TH ST		SANTA MONICA	CA	90402
EL CENTRO LORETTO LP	3200 W TEMPLE ST	UNIT A	LOS ANGELES	CA	90026
FOR THE MUSHIES LLC AND FROGEL PROPERTIES INC	4427 SANTA MONICA BLVD		LOS ANGELES	CA	90029
FROGEL PROPERTIES INC	4427 ANTA MONICA BLVD		LOS ANGELES	CA	90029
HOM KONG J AND SUE S TRS KJH SSH TRUST	4405 SANTA MONICA BLVD		LOS ANGELES	CA	90029
ZAKARIAN ANDRANIK AND FLORA TRSZAKARIAN	4414 ANTA MONICA BLVD		LOS ANGELES	CA	90029

OWNER NAME	MAIL ADDRESS	MAIL UNIT	MAIL CITY	STATE	ZIPCODE
ANDRANIK AND FLORA TRS ZAKARIAN FAMILY TRUST					
ALLSBROOK JEFFREY KUHLE SILVIA	3521 DAHLIA AVE		LOS ANGELES	CA	90026

APPENDIX 2 – OPEN HOUSE SIGN IN SHEET

Hollywood Route 66 PBID Open House Sign-In Sheet

October 26, 2017
4:30pm – 7:00pm

6001 Santa Monica Blvd; Los Angeles, CA 90038

Name:	Address:	Contact Information:
NABIL William Hulei 197, 198, 199, 200	4908, 4910, 4914-4918 1040 KENNEDY ST. S.W. 2ND	NABIL 818.406.4951
MORRIS ZAGHA 68	5425 S.W.B	323-913-1061 MZAGHA@GMAIL.COM
Vincent Wong 267 268 269 270	4632 S.W.B	323-823-2526
James Moushoul 163, 164 170	5170 Santa Monica	310.560.3708 - Jim @ jcmotors.com
Jack Taglyan	5245 S.W.B	323-251-4490 HST521@gmail.com
Saym. Boileau	6000 Santa Monica Blvd	323.646.9445
Yogu Kanthiah	6000 Santa Monica Blvd	323.693.6335 Yogu@hollywoodavenue.com
Tala Canty	↑ ↑ ↑	323.646.9447
KRIS WELLS	1888 N. WHEEL 5975 SANTA MONICA	Neenut 323-573.8940
Fred Stiffner	4809 Santa Monica Blvd	Fred@linocity.com. 323.464.0003

APPENDIX 3 – PROPERTY OWNER SUPPORT LETTER LIST

Property Owner	Number of Parcels
4849 Santa Monica Blvd LLC	1
4906 Santa Monica Blvd LLC	1
4910 Santa Monica Blvd LLC	2
5255 Santa Monica Blvd LLC	1
5601 5667 Santa Monica Blvd LA	1
5720 Santa Monica Blvd LLC	1
6161 Santa Monica Associates LTD	2
Akopov, Mikhall	1
Allsbrook Jeffrey Kuhle Silvia	1
Arakelian, Agop and Anahid	1
Ara Group LLC TR	1
Archdiocese of L A Educ and	1
Ashamalla, Gamil and Jeanette TRS	1
Basteghian, Hagop	1
Berakha LLC	1
Brahna Properties LLC	1
Cha, Charles H and Jin H TRS	1
Chamelian, Susan Co TR	1
Chaplin Studios LLC	1
City of Stars Collision Center	1
Daneilian, Vanik J and	1
Davila, Pedro P	2
Decmac Developers LLC	1
Dultenhaver, Linda L TR	1
Edelson, Steven E TR	1
Eshtiaghpour, Yousef and Mehran	1
Extra Space Properties Twenty	2
Fadlon, Isack and	1
First Vine Realty LLC	1
Frogel Properties Inc	1
G and S Bros LLC	2
Gindi, Magdi R and Nabila E TRS	1
Gindi, Magdi R Co TR	1
Grahm, Ruth TR	1
Hollywood Forever Inc.	1
Hovsepian, Krikor and Magda TRS	1
Kaloustian, Sharam and Lucy TRS	1
Khorramian, Hamid	1
Kim, Bang J TR	1
KK Kathy LLC	2
Koo, Jin Sang	1
Kroff, Linda A	1
LA Kretz, Morton TR ET AL	1
LA Loan Company LLC	1
Lakatosh, Gabe Co TR	1

Property Owner	Number of Parcels
Le Ho and Ho Partnership	1
Lee Ho and Ho Partnership	1
Lee Realcorp	2
Lee, Joo S	2
Liliram LLC	1
Los Jefes LLC	1
Makasjian, Edward and Rose TRS	3
Makasjian, Zare and Maro TRS	1
Markley, Edward D and	2
MMZ Apartment Investments LLC	1
Mojfar LLC	1
Moses, Christin B TR	1
Moushoul, James E and Anna TRS	1
Moushoul, James E Co TR	2
Nathan, Chaim and Leah	1
Noho Modern LLC	1
Omega CP1 LLC	1
Omega CP2 LLC	6
Omega CP2A LLC	1
Pacific Capital LLC	2
Palomar Apartments LP	1
Papelian, Verjouhy O TR	1
Papelian, Vrejouhy TR	1
Paramount Recording Studios Inc	1
Parseghian, Kevork and Mary TRS	1
Patel, Balubhai G TR	1
Pejovic, Danuta TR	1
Ptag Properties LLC	1
Rashidi, Jahangir and Seda TRS	2
Reyes Properties LLC	1
Roman Catholic Archbishop of L A	2
Santa Monica Holdings LTD	2
Santa Monica St Andrews LLC	1
SHB Properties LLC	1
Shokri, Darius M	1
Sinclair Properties I LLC and	1
SLE Enterprises Inc	1
SM Hollywood Retail LLC	1
SMC and Associates LLC	2
St Nicholas Foundation Inc	2
Three N Santa Monica LLC	4
Union Discount LTD	1
Vermont Plaza Holdings LLC	2
Vournas, Thomas G TR	1
West Coast Sunny Properties LLC	1
Yotnegparian, Maurice Co TR	1
TOTAL OWNERS: 91	TOTAL PARCELS: 118

APPENDIX 4 – OPEN HOUSE INVITATION POSTCARD

Hollywood Route 66 Open House

We invite you to an Open House to learn more about the proposed PBID and share your opinion on the need for additional services along Route 66 in Hollywood.

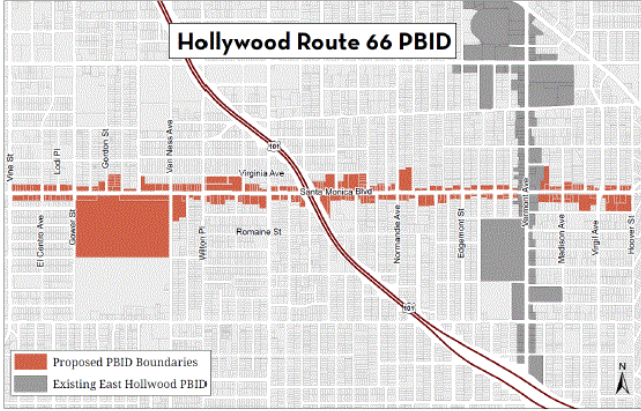
When:
Thursday October 26, 2017
4:30pm–7:00 pm


Where:
Neuberg & Neuberg Importers Group, Inc
6001 Santa Monica Blvd
Los Angeles, CA 90038

Park and enter through the rear from Gordon Street. Parking is limited.

For more information or to RSVP:
Contact Larry Neuberg at (323) 769-4861
or larryneuberg@nnigroup.com

You're Invited!





PLEASE
PLACE
STAMP
HERE

HOLLYWOOD ROUTE 66 Property Owner Survey & Open House

What is this about?
Hollywood Route 66 property owners and the Hollywood Chamber of Commerce are studying the possibility of forming a Property Business Improvement District (PBID). We ask that you participate in a survey because your property is within the proposed boundaries. The survey will take 4-7 minutes of your time and will help identify the services and improvements that are most important to you and the success of your business!

What is a PBID?
A Property Business Improvement District (PBID) is a stable funding source for owners working together to pay for services, improvements and programs to improve their business district, above and beyond the levels the City provides. Potential services a PBID could provide include Clean-Up services, Maintenance, Beautification, Security, Litter Abatement and Capital Improvements.

Why?
Your comments, concerns and questions are important. Your input is what will make the Hollywood Route 66 PBID formation a success. Let your voice be heard!

How?
Enter the following link in your computer or tablet:
www.surveymonkey.com/r/hollywood66

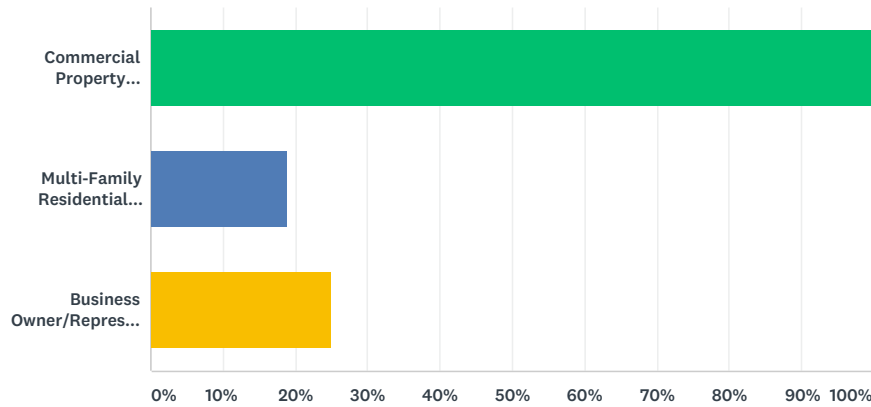
Mailing Address Line 1
Mailing Address Line 2
Mailing Address Line 3
Mailing Address Line 4
Mailing Address Line 5

APPENDIX 5 – PROPERTY OWNER SURVEY RESULTS

HOLLYWOOD ROUTE 66 PBID SURVEY

Q1 Which of the following best describes you and/or your property along Hollywood Route 66?

Answered: 16 Skipped: 0

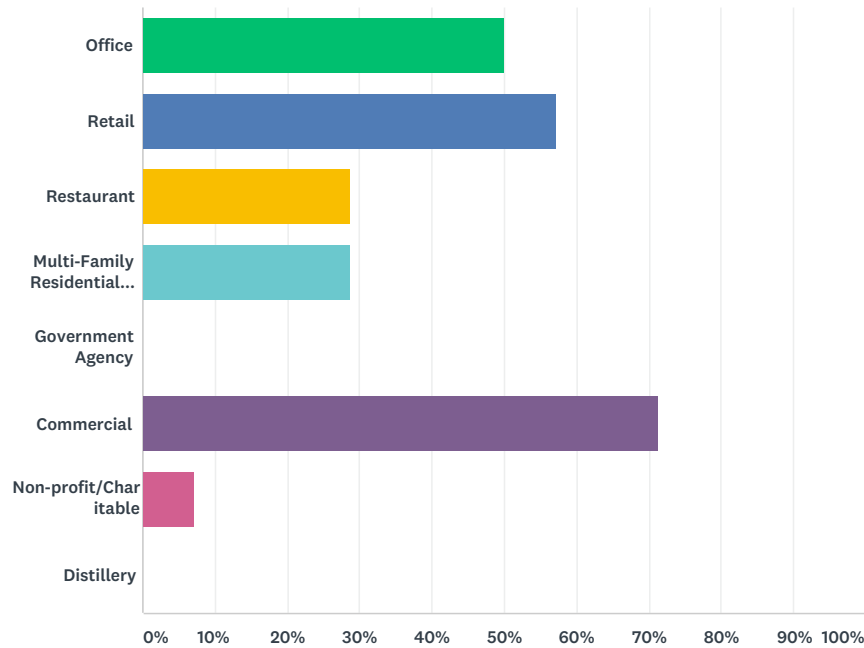


ANSWER CHOICES	RESPONSES	
Commercial Property Owner/Representative	100.00%	16
Multi-Family Residential Property Owner/Representative	18.75%	3
Business Owner/Representative	25.00%	4
Total Respondents: 16		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q2 Which of the following types of businesses and/or uses occupy your property? Select all that apply

Answered: 14 Skipped: 2



ANSWER CHOICES	RESPONSES	
Office	50.00%	7
Retail	57.14%	8
Restaurant	28.57%	4
Multi-Family Residential (Apartment, Quadplex, etc.)	28.57%	4
Government Agency	0.00%	0
Commercial	71.43%	10
Non-profit/Charitable	7.14%	1
Distillery	0.00%	0
Total Respondents: 14		

HOLLYWOOD ROUTE 66 PBID SURVEY

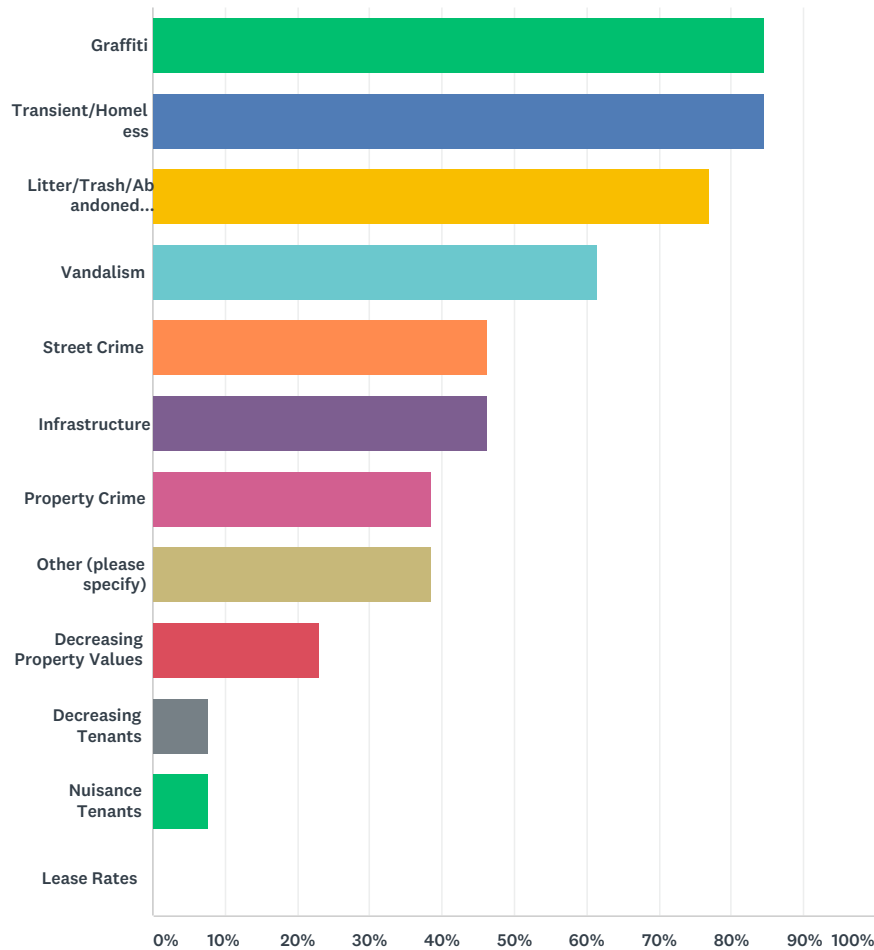
Q3 What is the address or AIN of the property you own/rent/lease?

Answered: 13 Skipped: 3

HOLLYWOOD ROUTE 66 PBID SURVEY

Q4 What do you see as a continued challenge for Hollywood Route 66? Select all that apply

Answered: 13 Skipped: 3

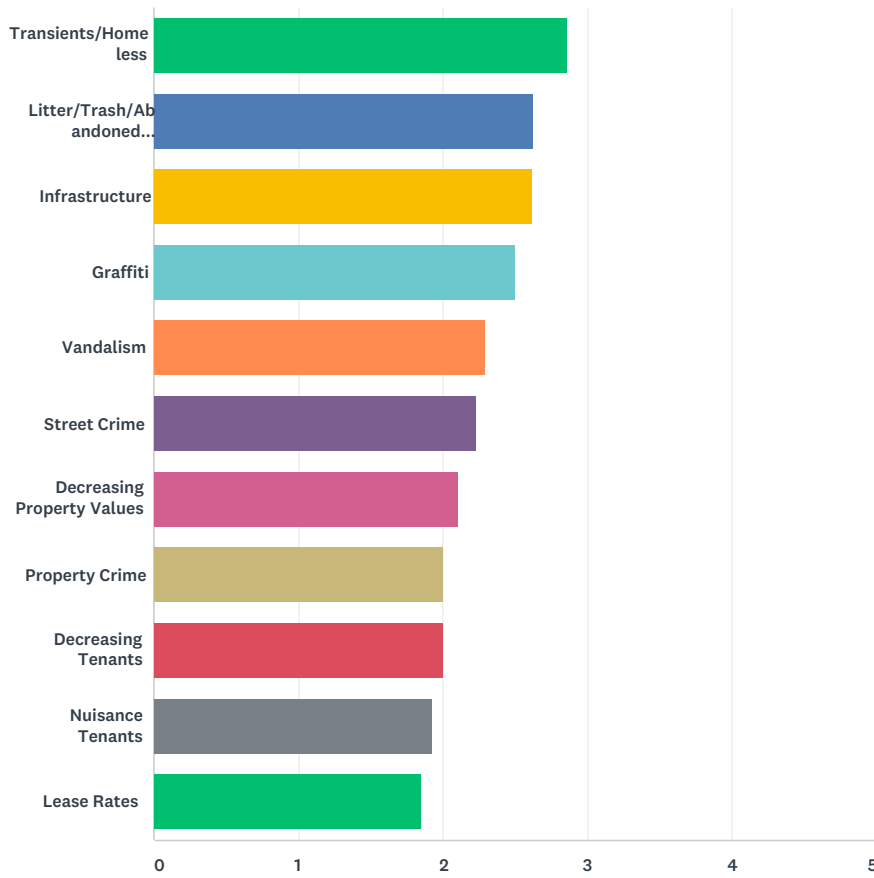


ANSWER CHOICES	RESPONSES	
Graffiti	84.62%	11
Transient/Homeless	84.62%	11
Litter/Trash/Abandoned Property	76.92%	10
Vandalism	61.54%	8
Street Crime	46.15%	6
Infrastructure	46.15%	6
Property Crime	38.46%	5
Other (please specify)	38.46%	5
Decreasing Property Values	23.08%	3
Decreasing Tenants	7.69%	1
Nuisance Tenants	7.69%	1
Lease Rates	0.00%	0
Total Respondents: 13		

HOLLYWOOD ROUTE 66 PBID SURVEY

Q5 What level of improvement along Hollywood Route 66 do you feel is needed in each of the following areas?

Answered: 16 Skipped: 0

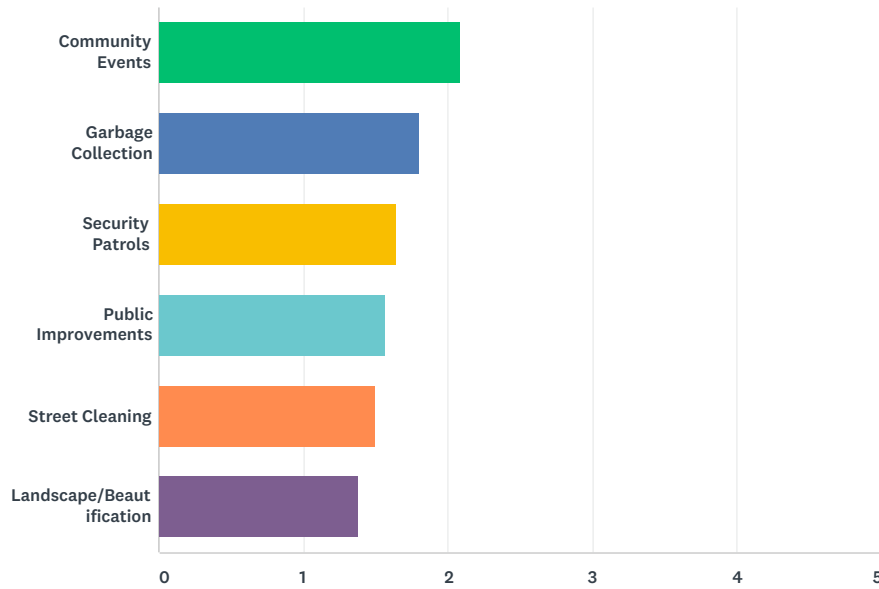


	NEEDS NO IMPROVEMENT	NEEDS SOME IMPROVEMENT	NEEDS GREAT IMPROVEMENT	TOTAL	WEIGHTED AVERAGE
Transients/Homeless	0.00% 0	14.29% 2	85.71% 12	14	2.86
Litter/Trash/Abandoned Property	6.25% 1	25.00% 4	68.75% 11	16	2.63
Infrastructure	0.00% 0	38.46% 5	61.54% 8	13	2.62
Graffiti	12.50% 2	25.00% 4	62.50% 10	16	2.50
Vandalism	7.14% 1	57.14% 8	35.71% 5	14	2.29
Street Crime	7.69% 1	61.54% 8	30.77% 4	13	2.23
Decreasing Property Values	20.00% 2	50.00% 5	30.00% 3	10	2.10
Property Crime	8.33% 1	83.33% 10	8.33% 1	12	2.00
Decreasing Tenants	23.08% 3	53.85% 7	23.08% 3	13	2.00
Nuisance Tenants	25.00% 3	58.33% 7	16.67% 2	12	1.92
Lease Rates	30.77% 4	53.85% 7	15.38% 2	13	1.85

HOLLYWOOD ROUTE 66 PBID SURVEY

Q6 How satisfied are you with these current services along Hollywood Route 66?

Answered: 16 Skipped: 0

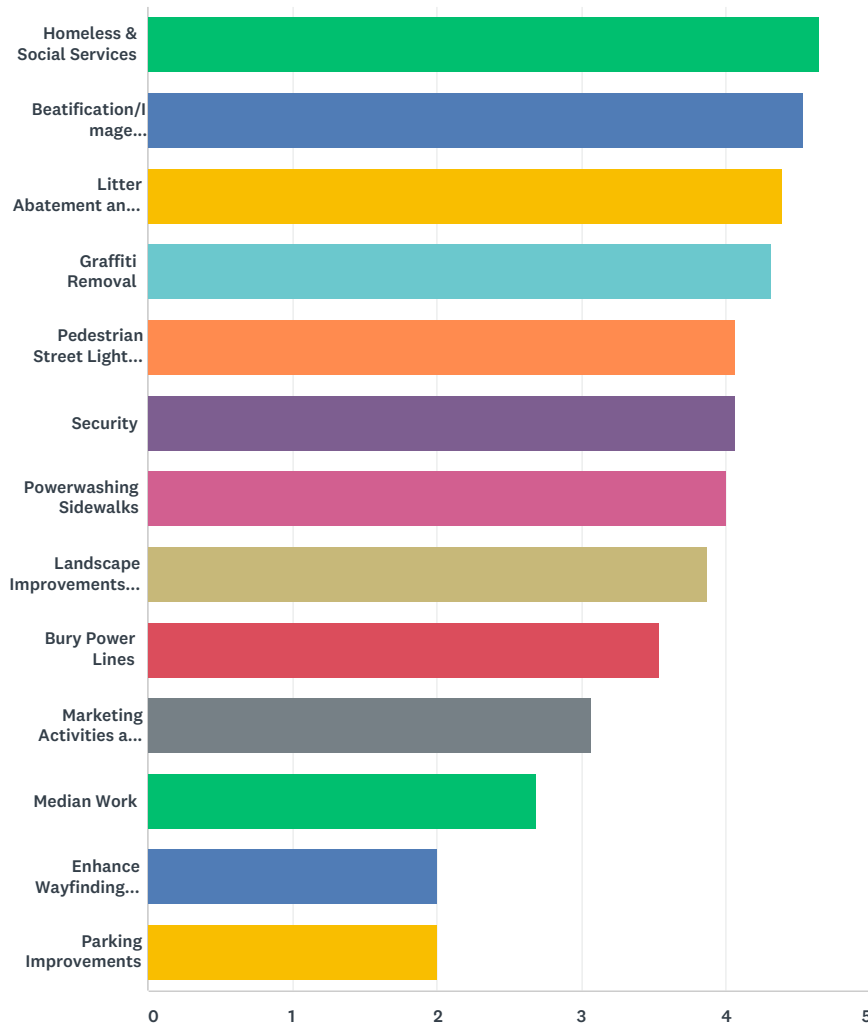


	UNSATISFIED	LESS THAN SATISFIED	SATISFIED	HIGHLY SATISFIED	GREATLY SATISFIED	TOTAL	WEIGHTED AVERAGE
Community Events	33.33% 4	25.00% 3	41.67% 5	0.00% 0	0.00% 0	12	2.08
Garbage Collection	40.00% 6	40.00% 6	20.00% 3	0.00% 0	0.00% 0	15	1.80
Security Patrols	42.86% 6	50.00% 7	7.14% 1	0.00% 0	0.00% 0	14	1.64
Public Improvements	50.00% 7	42.86% 6	7.14% 1	0.00% 0	0.00% 0	14	1.57
Street Cleaning	62.50% 10	25.00% 4	12.50% 2	0.00% 0	0.00% 0	16	1.50
Landscape/Beautification	62.50% 10	37.50% 6	0.00% 0	0.00% 0	0.00% 0	16	1.38

HOLLYWOOD ROUTE 66 PBID SURVEY

Q7 The following is a list of possible services the Hollywood Route 66 PBID can provide. Which of the following do you feel is important to the area? Feel free to add other possible services.

Answered: 16 Skipped: 0



	NOT IMPORTANT	LEAST IMPORTANT	IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	TOTAL
Homeless & Social Services	0.00% 0	0.00% 0	14.29% 2	7.14% 1	78.57% 11	14
Beatification/Image Enhancement	0.00% 0	0.00% 0	20.00% 3	6.67% 1	73.33% 11	15
Litter Abatement and Installation of Trash Cans	6.25% 1	0.00% 0	12.50% 2	12.50% 2	68.75% 11	16
Graffiti Removal	6.25% 1	0.00% 0	18.75% 3	6.25% 1	68.75% 11	16
Pedestrian Street Lighting Improvements	6.25% 1	6.25% 1	25.00% 4	0.00% 0	62.50% 10	16
Security	6.25% 1	0.00% 0	25.00% 4	18.75% 3	50.00% 8	16
Powerwashing Sidewalks	6.25% 1	0.00% 0	31.25% 5	12.50% 2	50.00% 8	16

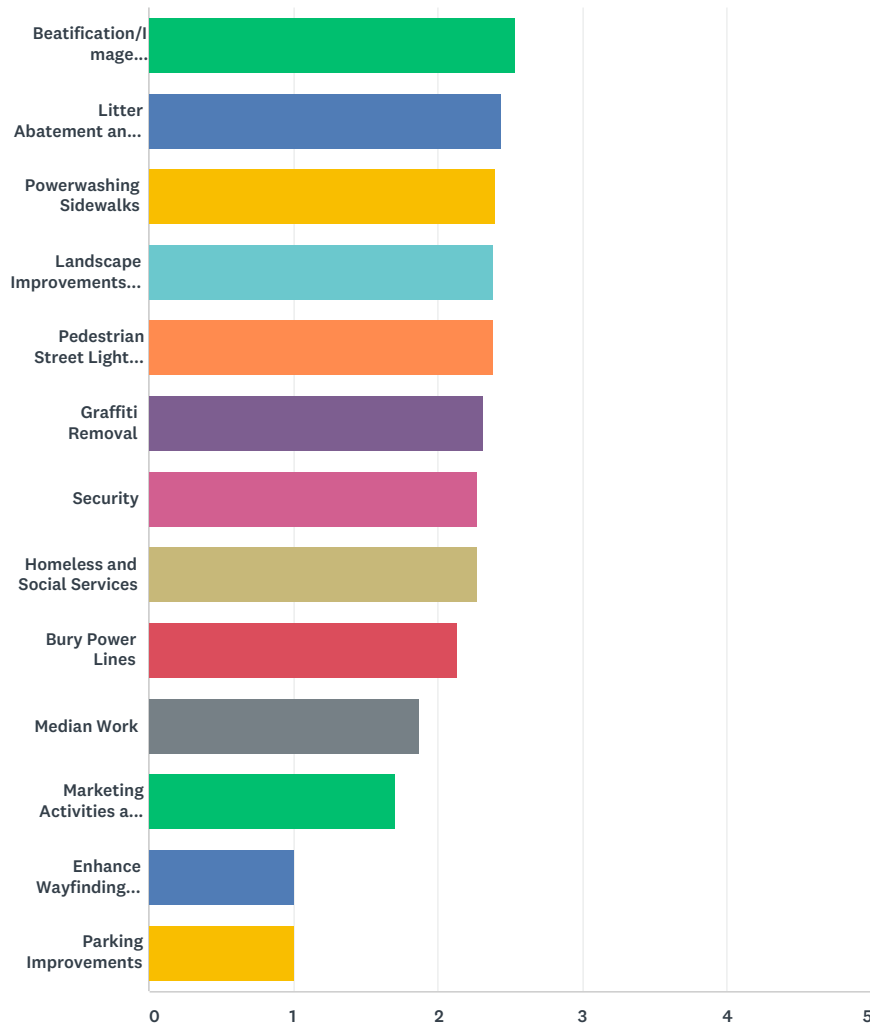
HOLLYWOOD ROUTE 66 PBID SURVEY

Landscape Improvements & Maintenance	13.33% 2	0.00% 0	26.67% 4	6.67% 1	53.33% 8	15
Bury Power Lines	15.38% 2	7.69% 1	23.08% 3	15.38% 2	38.46% 5	13
Marketing Activities and Promotions	14.29% 2	21.43% 3	28.57% 4	14.29% 2	21.43% 3	14
Median Work	38.46% 5	0.00% 0	30.77% 4	15.38% 2	15.38% 2	13
Enhance Wayfinding Signage	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Parking Improvements	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1

HOLLYWOOD ROUTE 66 PBID SURVEY

Q8 Would you be willing to pay an assessment to fund the services listed below?

Answered: 16 Skipped: 0



	YES	MAYBE	NO	TOTAL	WEIGHTED AVERAGE
Beatification/Image Enhancement	60.00% 9	33.33% 5	6.67% 1	15	2.53
Litter Abatement and Installation of Trash Cans	62.50% 10	18.75% 3	18.75% 3	16	2.44
Powerwashing Sidewalks	53.33% 8	33.33% 5	13.33% 2	15	2.40
Landscape Improvements & Maintenance	56.25% 9	25.00% 4	18.75% 3	16	2.38
Pedestrian Street Lighting Improvements	56.25% 9	25.00% 4	18.75% 3	16	2.38
Graffiti Removal	56.25% 9	18.75% 3	25.00% 4	16	2.31
Security	40.00% 6	46.67% 7	13.33% 2	15	2.27
Homeless and Social Services	46.67% 7	33.33% 5	20.00% 3	15	2.27
Bury Power Lines	46.67% 7	20.00% 3	33.33% 5	15	2.13

HOLLYWOOD ROUTE 66 PBID SURVEY

Median Work	33.33% 5	20.00% 3	46.67% 7	15	1.87
Marketing Activities and Promotions	21.43% 3	28.57% 4	50.00% 7	14	1.71
Enhance Wayfinding Signage	0.00% 0	0.00% 0	100.00% 1	1	1.00
Parking Improvements	0.00% 0	0.00% 0	100.00% 1	1	1.00

HOLLYWOOD ROUTE 66 PBID SURVEY

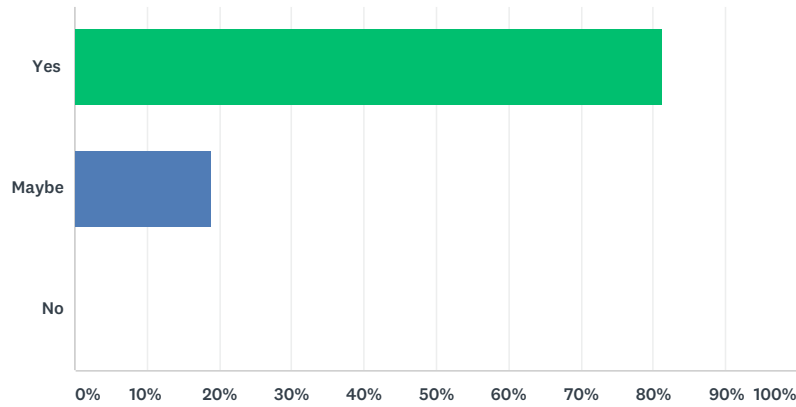
Q9 How much would you be willing to pay for the services?

Answered: 12 Skipped: 4

HOLLYWOOD ROUTE 66 PBID SURVEY

Q10 Would you consider signing a petition and ballot asking the City to form the Hollywood Route 66 PBID if it were designed to provide the services you identified as important in question 7?

Answered: 16 Skipped: 0

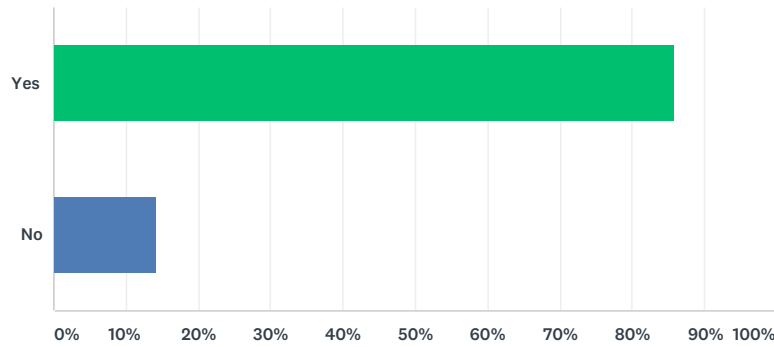


ANSWER CHOICES		RESPONSES	
Yes		81.25%	13
Maybe		18.75%	3
No		0.00%	0
TOTAL			16

HOLLYWOOD ROUTE 66 PBID SURVEY

Q11 Would you be interested in becoming more involved in the PBID formation process?

Answered: 14 Skipped: 2



ANSWER CHOICES		RESPONSES	
Yes		85.71%	12
No		14.29%	2
TOTAL			14

HOLLYWOOD ROUTE 66 PBID SURVEY

Q12 Are there any additional comments about the Hollywood Route 66 PBID you would like to share?

Answered: 5 Skipped: 11

HOLLYWOOD ROUTE 66 PBID SURVEY

Q13 Contact Information: This information will only be used for purposes related to the Hollywood Route 66 PBID efforts.

Answered: 14 Skipped: 2

ANSWER CHOICES	RESPONSES	
Name	100.00%	14
Company Name	71.43%	10
Email Address	100.00%	14
Mailing Address	78.57%	11
City, State, Zipcode	78.57%	11
Phone Number	85.71%	12



Rita Moreno <rita.moreno@lacity.org>

HR66 PBID - Zoning Question

Gina T <gtrechter@civitasadvisors.com>
To: Rita Moreno <rita.moreno@lacity.org>

Fri, May 4, 2018 at 4:46 PM

Correct.

APN 5536012017

Thanks,
Gina

On Fri, May 4, 2018 at 4:32 PM, Rita Moreno <rita.moreno@lacity.org> wrote:

Hi Gina,

If you send me the parcel number or address, I can have one of our research folks look it up and provide some input. Otherwise, if I understand your question correctly, mixed-use parcels that include residential uses can assess the commercial/retail and not the residential, or allow for a reduced rate for the residential.

If this doesn't help, send me more specific information and questions and I'll have someone assist.

Thanks.

Rita

On Fri, May 4, 2018 at 2:47 PM, Gina T <gtrechter@civitasadvisors.com> wrote:

Hi Rita,

I have a question about a particular zoning code that I'm hoping you can help with. There is (1) parcel within the HR66 boundaries that has the Use Code **RAS4**, which I understand is Mixed Use/Residential Accessory Service.

Based on the other PBIDs that exist in L.A., is there a particular way these parcels are handled as it relates to how they are assessed?

Please advise!

Thanks,
Gina

--



Gina Trechter

Project Manager

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Rita Moreno

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